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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

STATE OF CALIFORNIA,
Plaintiffs,

vs.

WILBUR L. ROSS, JR., *et al.*,
Defendants.

CITY OF SAN JOSE, *et al.*,
Plaintiffs,

vs.

WILBUR L. ROSS, JR., *et al.*,
Defendants.

Case Numbers: 3:18-cv-01865, 3:18-cv-2279

**BRIEF *AMICUS CURIAE* OF PROJECT
ON FAIR REPRESENTATION
IN SUPPORT OF DEFENDANTS'
MOTION TO DISMISS**

Date: August 9, 2018
Judge: Honorable Richard Seeborg
Dept.: 3

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INTEREST OF *AMICUS CURIAE*

1
2 The Project on Fair Representation (the “Project”) is a public interest organization
3 dedicated to the promotion of equal opportunity and racial harmony. The Project works to advance
4 race-neutral principles in voting, education, public contracting, and public employment. Through
5 its resident and visiting academics and fellows, the Project conducts seminars and releases
6 publications relating to redistricting and the Voting Rights Act. The Project also has been involved
7 in cases involving these important issues, *see, e.g., Shelby Cty. v. Holder*, 133 S. Ct. 2612 (2013),
8 and has filed *amicus* briefs as well, *see, e.g., Perry v. Perez*, 132 S. Ct. 934 (2012); *Riley v.*
9 *Kennedy*, 553 U.S. 406 (2008).

10 The Project has a direct interest in this case. The Project has supported litigation where the
11 question and availability of data on eligible voters has been at the center of the case. *See Evenwel*
12 *v. Abbott*, 136 S. Ct. 1120 (2016). And the Project has been involved in litigation under the Voting
13 Rights Act, where such data are regularly utilized. This case squarely implicates whether States
14 and localities will have the most accurate voter data available when they are drawing districts, and,
15 similarly, whether parties will have a complete dataset when they engage in redistricting litigation
16 under the Voting Rights Act. For these reasons, the Project respectfully submits this brief in
17 support of Defendants and urges the Court to grant the motion to dismiss.

SUMMARY OF ARGUMENT

18 Plaintiffs’ challenge to the decision of the Department of Commerce (the “Department”)
19 to reinstate a citizenship question to the decennial census should be dismissed. Plaintiffs assert,
20 *inter alia*, that the decision was “arbitrary and capricious” under the Administrative Procedure Act
21 (“APA”). As the Department has comprehensively explained, there is no basis for even reaching
22 the merits of that argument. But even if the Court disagrees, the argument fails as a matter of law.
23 The agency is entitled to significant deference under the arbitrary and capricious standard. The
24 court evaluates only whether the agency considered the relevant aspects of the issue and provided
25 a rational explanation for its decision. The Department complied with the APA in making this
26 decision. As the Supreme Court recently made clear, States and localities have the constitutional
27 prerogative to draw districts in order to equalize the total number of eligible voters in each district
28 rather than to equalize the total number of persons. *See Evenwel v. Abbott*, 136 S. Ct. 1120, 1132-

1 33 (2016). Reinstating the citizenship question to the decennial census will provide States with the
2 most reliable and usable data regarding the number of eligible voters. The Department’s decision
3 is rational for that reason alone.

4 Those data are also critical to the Department of Justice and to parties involved in litigation
5 under Section 2 of the Voting Rights Act (“VRA”). The Supreme Court has interpreted Section 2
6 to prohibit States and localities from drawing their legislative districts to dilute the voting power
7 of minorities. To prevail on such a claim, the minority group must prove that it “has the potential
8 to elect a representative of its own choice in some single-member district.” *Grove v. Emison*, 507
9 U.S. 25, 40 (1993). In other words, the group must prove that the State or locality could have
10 drawn a district where the minority group comprised a majority of eligible voters. But the primary
11 source for eligible voter data used in Section 2 litigation—the American Community Survey
12 (“ACS”)—has been subject to criticism. Unlike the census, for example, the ACS does not count
13 every single person. It instead samples a subset of the population and estimates the total number
14 with a margin of error. The ACS also does not provide data on the same level of granularity as the
15 census. Unlike the census, moreover, the ACS is a rolling survey; it never provides an exact
16 snapshot of the population upon which State and local governments can rely to draw their districts.
17 It was thus entirely rational for the Department, at DOJ’s urging, to seek more detailed eligible-
18 voter data than currently exists in order to provide DOJ, States, localities, and Section 2 litigants a
19 more comprehensive picture of the eligible-voter population. There is nothing arbitrary or
20 capricious about a decision like that.

21 California, in particular, is one of the most unlikely candidates to bring a successful
22 “arbitrary and capricious” challenge to the Department’s decision. Just three years ago, California
23 strongly criticized ACS data in the *Evenwel* litigation. Before the Supreme Court, California joined
24 an *amicus* brief—filed by New York on behalf of itself, California, and 19 other States—that levied
25 precisely the same charges against ACS data that DOJ outlined for the Department. Yet California
26 now argues, quite hypocritically, that the decision to address and fix those perceived problems is
27 arbitrary and capricious. This challenge is not just legally flawed—it lacks any credibility.
28

ARGUMENT

I. It Was Not “Arbitrary and Capricious” To Reinstate a Citizenship Question Because the Resulting Data Are Immensely Helpful to Redistricting and Voting Rights Litigation.

The Department persuasively explains why Plaintiffs’ suit should be dismissed without reaching the merits.¹ But Plaintiffs’ claim that the Department’s decision is “arbitrary and capricious” under the APA fails as a matter of law in any event.² Under that standard, the “scope of review is narrow and deferential.” *Arrington v. Daniels*, 516 F.3d 1106, 1112 (9th Cir. 2008). “The court is not empowered to substitute its judgment for that of the agency.” *Id.* (quoting *Citizens to Preserve Overton Park, Inc. v. Volpe*, 401 U.S. 402, 416 (1971)). And to uphold the agency’s action, the court need only conclude that the agency has “considered the relevant factors and articulated a rational connection between the facts found and the choices made.” *Id.* (citation omitted).

The Department’s decision to reinstate the citizenship question easily surpasses that low bar. When States and localities draw maps, they must equalize each district “on a population basis” to comply with the one-person, one-vote requirement of the Equal Protection Clause. *Reynolds v. Sims*, 377 U.S. 533, 568 (1964). After a dispute arose over whether States *must* use eligible voters as the population base, the Supreme Court ruled that they did not. *Evenwel*, 136 S. Ct. at 1126-33. Rather, the Supreme Court affirmed the lower court’s ruling that Texas had discretion to choose whether to redistrict based on total population or eligible voters because each is a “neutral, nondiscriminatory population baseline.” *Id.* at 1126; *see also id.* at 1133 (Thomas, J., concurring in the judgment) (“I agree with the majority that our precedents do not require a State to equalize the total number of voters in each district. States may opt to equalize total population.”). Accordingly, the decision clarified that no decision *prevents* States from redistricting based on the

¹ *See California et al. v. Ross et al.*, 3:18-cv-1865, Doc. 37, at 11-26 (June 21, 2018); *San Jose et al. v. Ross et al.*, 3:18-cv-2279, Doc. 55, at 12-27 (June 21, 2018).

² *See California et al. v. Ross et al.*, 3:18-cv-1865, Doc. 17, at ¶¶ 53-59 (Mar. 26, 2018); *San Jose et al. v. Ross et al.*, 3:18-cv-2279, Doc. 1, at ¶¶ 112-17 (Apr. 27, 2018).

1 population of eligible voters. *See id.* at 1143-44 (Alito, J., concurring); *see, e.g., Burns v.*
2 *Richardson*, 384 U.S. 73, 90-96 (1966) (redistricting based on total number of registered voters).

3 In fact, “*Evenwel* reinforced ... that courts should give wide latitude to political decisions
4 related to apportionment that work no invidious discrimination. It has long been constitutionally
5 acceptable ... to exclude non-voting persons such as ‘aliens, transients, short-term or temporary
6 residents, or persons denied the vote for conviction of crime from the apportionment base,’ *Burns*,
7 384 U.S. at 92, so long as the apportionment scheme does not involve invidious discrimination.”
8 *Davidson v. City of Cranston, Rhode Island*, 837 F.3d 135, 143 (1st Cir. 2016). The Supreme
9 Court, in sum, has “never disagreed with the[] basic premise that a disparity in voter population
10 among legislative districts dilutes the voting power of eligible voters in voter-rich districts as
11 compared to districts with a lower ratio of voting-eligible population to total population.” *Semple*
12 *v. Williams*, 290 F. Supp. 3d 1187, 1196 (D. Colo. 2018). By asking about citizenship on the
13 census, the Department will provide States and localities with the best possible data should they
14 decide, as Hawaii once did, to equalize districts based on a metric other than total population. The
15 Department’s decision therefore is not arbitrary and capricious: providing States and localities with
16 the voter data they need to fulfill their redistricting responsibilities is an indisputably rational
17 decision.

18 Indeed, data that the decennial Census collects have long assisted States and localities in
19 drawing districts that comply with Section 2 of the VRA. Having these citizenship data will be
20 especially helpful. The Supreme Court has held that Section 2 prohibits States and localities from
21 engaging in “vote dilution” when they redistrict. Vote dilution occurs when States and localities
22 weaken “minority voting strength by submerging [minority] voters into the white majority,
23 denying them an opportunity to elect a candidate of their choice.” *Bartlett v. Strickland*, 556 U.S.
24 1, 11 (2009) (plurality op.). One of the “necessary preconditions” for proving a Section 2 vote-
25 dilution claim, importantly, is showing that the minority group is “sufficiently large and
26 geographically compact to constitute a majority” in a district. *Id.* (quoting *Thornburg v. Gingles*,
27 478 U.S. 30, 50-51 (1986)). This “compactness” requirement ensures that “the minority has the
28 potential to elect a representative of its own choice in some single-member district.” *Grove v.*
Emison, 507 U.S. 25, 40 (1993).

1 To prove the “compactness” element, the plaintiff (which is DOJ in many cases) must
2 establish that a minority group can make up at least 50.1% of *eligible* voters in a hypothetical
3 district. *Bartlett*, 556 U.S. at 12-20 (plurality op.). Courts use Citizen Voting Age Population, or
4 CVAP, as the relevant metric in making this determination because, after all, “only eligible voters
5 affect a group’s opportunity to elect candidates.” *League of United Latin Am. Citizens v. Perry*,
6 548 U.S. 399, 429 (2006) (opinion of Kennedy, J.) (“*LULAC*”); *see also id.* at 493-94 (Roberts,
7 C.J., concurring in part, concurring in the judgment in part, and dissenting in part and joined by
8 Alito, J.) (relying on eligible voters as the relevant metric); *Bartlett*, 556 U.S. at 26-27 (Souter, J.,
9 dissenting and joined by Stevens, Ginsburg, and Breyer, JJ.) (same). “Linedrawers seeking to
10 comply with the VRA,” therefore, “are mostly interested ... in the share of citizens at the
11 neighborhood level that is [minority] and of voting age.” Nathaniel Persily, *The Law of the Census:*
12 *How to Count, What to Count, Whom to Count, and Where to Count Them*, 32 *Cardozo L. Rev.*
13 755, 776 (2011). Without the most accurate data on eligible voters, however, those who draw the
14 lines are handicapped in their efforts to comply with Section 2, as are plaintiffs in their efforts to
15 enforce Section 2 through litigation.

16 In previous redistricting cycles (and in ongoing redistricting litigation), States and
17 localities, the Department of Justice, and private plaintiffs all have relied on CVAP data from the
18 ACS to calculate whether a minority group can make up over 50% of a district’s eligible voters.
19 Unlike the decennial Census, however, the ACS is an ongoing survey that “covers a broad range
20 of topics about social, economic, demographic, and housing characteristics of the U.S.
21 population.” U.S. Census Bureau, *A Compass for Understanding and Using American Community*
22 *Survey Data* 1 (Oct. 2008) (“Compass”), <https://bit.ly/2kBTuQH>. And instead of contacting every
23 household once a decade, ACS contacts “3 million addresses each year, resulting in nearly 2
24 million final interviews.” *Id.* at 3. Accordingly, while the ACS data are useful, they are not nearly
25 as complete as information collected through the decennial Census. Indeed, despite widespread
26 reliance on ACS data, they have been subject to extensive criticism. *See, e.g.,* Persily, *supra*, at
27 776-80. Critics believe the data are incomplete because they sample only one in every 38
28 households. *See* U.S. Census Bureau, *American Community Survey Information Guide* 3 (Oct.
2017), <https://bit.ly/2oNmhCo>. The ACS “does not provide ‘counts’ of the population; it provides

1 estimates of the population.” Ana Henderson, *Citizenship, Voting, and Asian American Political*
2 *Engagement*, 3 U.C. Irvine L. Rev. 1077, 1100 (2013). This means that, “[u]nlike the redistricting
3 data the census makes available, ... ACS estimates come with a margin of error.” Persily, *supra*,
4 at 776. According to critics, that margin could be the difference in determining whether a minority-
5 majority district is even possible. *Id.* (“The errors inherent in such estimates are necessarily greater
6 for the populations of interest for voting rights law.”).

7 In addition, the ACS does not provide data for all jurisdictions. The yearly report covers
8 only those cities with over 65,000 people and the three-year report covers only those cities with
9 over 20,000 people. *See* Compass, *supra*, at 3, 10. The ACS must therefore “combine population
10 or housing data from multiple years to produce reliable numbers for small counties,
11 neighborhoods, and other local areas.” *Id.* at 3. Justice Sotomayor raised this concern during the
12 *Evenwel* oral argument. In her view, the ACS data have “almost decisively been proven as
13 inadequate” in part because the one-year data “only measure[] cities with populations or places
14 with populations over 65,000.” Oral Arg. Tr. 15:12-14, *Evenwel v. Abbott*, 136 S. Ct. 1120 (2016).
15 But “even aggregating five years of answers, the data are still not available at the census block
16 level.” Henderson, *supra*, at 1110. “This is problematic,” ACS critics argue, “because district
17 drawing often requires precise population calculations which can even go down to the census block
18 level.” *Id.*

19 Moreover, because ACS data are rolling, they are not published on the timeline for
20 redistricting. “When the decennial census numbers are released, States must redistrict [for federal
21 elections] to account for any changes or shifts in population.” *Georgia v. Ashcroft*, 539 U.S. 461,
22 488 n.2 (2003). And States typically choose to redistrict their state legislative districts at the same
23 time as their congressional districts using the same decennial Census data. *See, e.g., Reynolds*, 377
24 U.S. at 583; Ga. Const. art. 3, § 2 (“The apportionment of the Senate and of the House of
25 Representatives shall be changed by the General Assembly as necessary after each United States
26 decennial census.”). But ACS data, critics emphasize, never provide a complete snapshot for all
27 jurisdictions in the same way as Census data; it is a rolling dataset of varying measures that creates
28 “new estimates released every year.” Persily, *supra*, at 777. Because the ACS data “reflect a
different time than that represented by the decennial census that typically provides the data for

1 actually drawing districts, it is not as helpful as one would like.” C. Robert Heath, *Applying the*
2 *Voting Rights Act in an Ethnically Diverse Nation*, 85 Miss. L.J. 1305, 1330 (2017). And using
3 such rolling data could lead to “constant redistricting, with accompanying costs and instability.”
4 *LULAC*, 548 U.S. at 421 (opinion of Kennedy, J.). That is why the Supreme Court has explained
5 that “the census count represents the ‘best population data available.’” *Karcher v. Daggett*, 462
6 U.S. 725, 738 (1983) (citation omitted).

7 The Census Bureau recognized that reinstating a citizenship question to the decennial
8 census addresses these criticisms of ACS data. Last December, DOJ asked the Census Bureau to
9 reinstate the question so it could provide census-block-level CVAP data. *See* Letter from Arthur
10 Gary (Dec. 12, 2017), <https://bit.ly/2kHmMmw>. DOJ explained that such “data is critical to the
11 Department’s enforcement of Section 2 of the Voting Rights Act and its important protections
12 against racial discrimination in voting.” *Id.* at 1. “To fully enforce those requirements, the
13 Department needs a reliable calculation of the citizen voting-age population in localities where
14 voting rights violations are alleged or suspected.” *Id.* DOJ noted the perceived pitfalls in ACS data:
15 “ACS estimates are rolling and aggregated”; ACS data generally do not “align in time” with the
16 redistricting calendar; and ACS data “are reported at a ninety percent confidence level and the
17 margin of error increases as the sample size—and, thus, the geographic area—decreases.” *Id.* at 3.
18 The decennial census, on the other hand, has none of those defects. *See id.*

19 The Department agreed to DOJ’s request and reinstated a citizen question in response. *See*
20 Secretary Ross Memorandum to Karen Dunn Kelley (Mar. 26, 2018), <https://bit.ly/2pIZIXr>.
21 Secretary Ross explained that “as with all significant Census assessments” he “prioritized the goal
22 of obtaining *complete and accurate data*.” *Id.* at 1. Because “DOJ and the courts use CVAP data
23 for determining violations of Section 2 of the Voting Rights Act (‘VRA’), ... having these data at
24 the census block level will permit more effective enforcement of the Act.” *Id.* For this additional
25 reason, it was not “arbitrary and capricious” for the Department to reinstate the citizenship
26 question. The Department has “considered the relevant factors and articulated a rational connection
27 between the facts found and the choices made.” *Arrington*, 516 F.3d at 1112 (citation omitted).
28

II. California and Its Allies Recognize the Usefulness of These Citizenship Data.

What makes California’s lawsuit so puzzling is *California* has argued that ACS data are inadequate and pointed to the decennial Census as the answer to that problem. *See* Br. of New York et al. as *Amici Curiae*, *Evenwel v. Abbott*, 136 S. Ct. 1120 (2016) (joined by California) (“California Am. Br.”). In *Evenwel*, as noted above, two voters challenged the constitutionality of their legislative districts under the “one-person, one-vote” principle because while their districts had roughly the same total population as other districts, a much larger percentage in their districts were eligible voters. *Evenwel*, 136 S. Ct. at 1125. That disparity diminished the weight of plaintiffs’ votes. *See id.* One vote among 1,000 other votes, for example, is worth less than one vote among 100 other votes. The voters therefore argued that States and localities were required to draw their districts based on CVAP rather than total population.

California joined 20 other states on an *amicus* brief in *Evenwel* arguing against that position. They argued, *inter alia*, that requiring States and localities to draw maps based on CVAP was impractical because “States lack any reliable administrative method to equalize districts based on ‘eligible voter’ population.” California Am. Br. 14-26. “No existing source of data,” in their view, “provides information about the population of potential voters as robust, detailed, or useful as the total-population enumeration provided by the Census to the States.” *Id.* at 16.

They attacked ACS data specifically as insufficient. Like other critics, they complained that “[t]he Survey estimate of CVAP is not an actual count of voting-age citizens . . . , but rather an extrapolation from a small sample (2.5%) of households.” *Id.* at 18. And the corresponding margin of error did not allow “the same level of confidence as an actual enumeration.” *Id.* at 19. ACS data were also lacking, they argued, because the ACS could not “generate CVAP data with sufficient accuracy at the level of census blocks—the basic units of legislative map-making,” which meant that the ACS did not provide eligible-voter data “at the level of granularity that the States require for purposes of drawing state legislative districts.” *Id.* at 19. They further argued that “[a]dditional uncertainty comes from the fact that there is no single CVAP data set that is the authoritative estimate of the population of voting-age citizens.” *Id.* The ACS instead “produces CVAP figures in three separate data sets encompassing survey responses from the one, three, or five years, each of which provides different CVAP estimates.” *Id.*

1 The Department’s decision addresses the concerns that California itself raised just three
2 years ago. *See supra* Section I. The census count would not be an estimate with a margin of error;
3 there would be CVAP data at the census block level; and the data would not be issued on a rolling,
4 partial basis. Yet California hypocritically claims that decision to address its stated concerns is, for
5 some reason, “arbitrary and capricious.” This argument lacks credibility.

6 California and the other States made additional arguments in their *amicus* brief that the
7 Department’s decision remedies. They argued that, in the absence of the Census collecting CVAP
8 data, “States are . . . ill-equipped to obtain an accurate count of the population of potential voters”
9 themselves. California Am. Br. 17. And “even if States could conduct such a massive undertaking,
10 their past experience demonstrates the high risk that state-run counts could be plagued by
11 inaccuracies” *Id.* They explained that it was better for States to simply rely on “the Census’s more
12 accurate and reliable enumeration.” *Id.* at 18. They further noted that using current CVAP
13 estimates “raises the risk of partisan manipulation” because States could “select among various
14 estimation techniques’ for population” and “hand[] ‘the party controlling’ the redistricting process
15 ‘the power to distort representation in its own favor.’” *Id.* at 20 (quoting *Dep’t of Commerce v.*
16 *U.S. House of Representatives*, 525 U.S. 316, 348 (1999) (Scalia, J., concurring)). They also noted
17 that “courts may have difficulty ‘reviewing estimation techniques in the future’ when disputes
18 arise[] ‘to determine which of them so obviously creates a distortion that it cannot be allowed.’” *Id.*
19 (citation omitted). This is “particularly true,” they explained, “when . . . there is no actual count of
20 voting-age citizenship population to serve as a benchmark.” *Id.* The decision to reinstate a
21 citizenship question resolves these concerns. California acknowledged as much just three years
22 ago, positing that “the Census’s ‘genuine enumeration’” is “perhaps ‘the most accurate way of
23 determining population with minimal possibility of partisan manipulation.’” *Id.* (citation omitted).

24 But California is not alone in its abrupt about-face. Others who have publicly opposed the
25 Department’s decision lack credibility. For example, the Democratic National Committee
26 (“DNC”) labeled the decision “[a] craven attack on our democracy.” DNC on Impacts in Florida
27 From Census Question About Citizenship, DNC (Mar. 27, 2018), <https://bit.ly/2xyP86a>. Yet the
28 DNC previously critiqued ACS data as insufficient and noted that the alleged problem existed
because “[t]he United States Census does not ask questions about citizenship.” Br. of DNC as

1 *Amicus Curiae* 15-18, *Evenwel v. Abbott*, 136 S. Ct. 1120 (2016); compare Samantha Schmidt,
2 *California, NY sue Trump administration over addition of citizenship question to census*, Wash.
3 Post (Mar. 27, 2018) (Former Census Bureau director Kenneth Prewitt noting that the Secretary’s
4 decision “makes for a stormy situation”), with Br. of Former Census Bureau Directors as *Amicus*
5 *Curiae* 13-22, *Evenwel v. Abbott*, 136 S. Ct. 1120 (2016) (joining brief criticizing the use of ACS
6 data for redistricting).

7 In sum, California recently lamented that “Census Bureau does not collect information
8 about potential voters as part of its decennial count” and that it “has expressly declined to collect
9 such information in the past.” California Am. Br. 16-17. Now that the Census Bureau has decided
10 to collect that information, Plaintiffs object. But their own prior arguments demonstrate that the
11 Department’s decision was not arbitrary and capricious.

12 **CONCLUSION**

13 For the foregoing reasons, and those set forth in Defendants’ memorandum, the Court
14 should grant the motion to dismiss.

15 Respectfully submitted,

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