



**Pre-Nomination Ads
(June 22 through July 18)**

Ads		National Airings	Local Airings	Cost
progressive	MoveOn/Terri Schiavo	10	411	\$135,767
	PFAW/Historic Decision	0	27	\$22,482
	Total	10	438	\$158,249
conservative	PFA/Instant Attacks	13	8	\$85,269
	Total	13	8	\$85,269
Total		23	446	\$243,518