

**Scope of Advertising in State Supreme Court Elections  
 By State and Sponsor  
 January 1 – December 31, 2004**

**Figure 1. Supreme Court Campaign Ads, by State and Sponsor**

	Candidate		Group		Party		Total	
	Airings	Cost	Airings	Cost	Airings	Cost	Airings	Cost
Alabama	7950	\$2,756,001	1,427	\$568,827			9,377	\$3,324,828
Arkansas	242	\$112,415					242	\$112,415
Georgia	126	\$105,065			327	\$191,456	453	\$296,521
Illinois	1005	\$995,882	1,505	\$1,585,125	4,990	\$4,240,885	7,500	\$6,821,892
Kentucky	205	\$121,688					205	\$121,688
Louisiana	315	\$153,212					315	\$153,212
Michigan	316	\$350,324	1,196	\$1,370,013			1,512	\$1,720,337
Mississippi	1026	\$490,852	453	\$159,680			1,479	\$650,532
Nevada	867	\$810,930					867	\$810,930
New Mexico	326	\$383,023					326	\$383,023
North Carolina	284	\$142,376					284	\$142,376
Ohio	11865	\$5,412,499	2,030	\$2,007,801	244	\$157,976	14,139	\$7,578,276
Oregon	181	\$105,334					181	\$105,334
Washington	273	\$66,127					273	\$66,127
West Virginia	1267	\$433,518	3,829	\$1,702,243			5,096	\$2,135,761
<b>Total</b>	<b>26248</b>	<b>\$12,439,246</b>	<b>10,440</b>	<b>\$7,393,689</b>	<b>5,561</b>	<b>\$4,590,317</b>	<b>42,249</b>	<b>\$24,423,252</b>

**Overall (Continued)**

