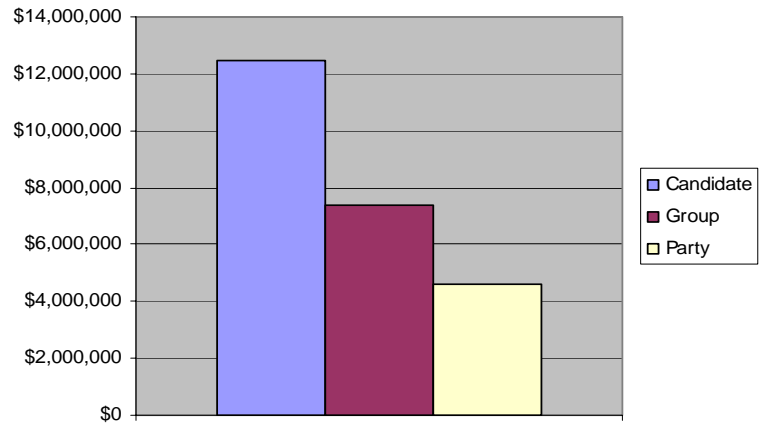


**Overall Figures for Races in AL, AR, GA, IL, KY, LA, MI,
 MS, NC, NM, NV, OH, OR, WA, & WV
 January 1 – December 31, 2004**

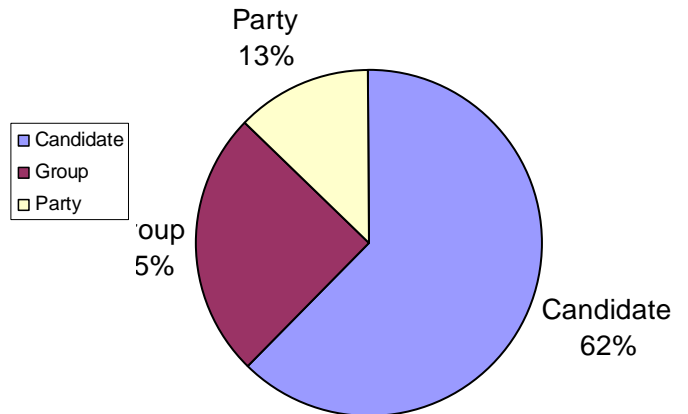
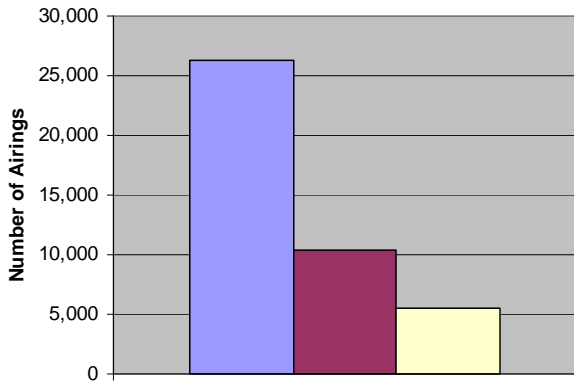
Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Candidate	121	26,248	\$12,439,246
Group	14	10,440	\$7,393,689
Party	45	5,561	\$4,590,317
TOTAL	180	42,249	\$24,423,252

COST



AIRINGS



Overall (Continued)

Figure 2. Group and Party Spending

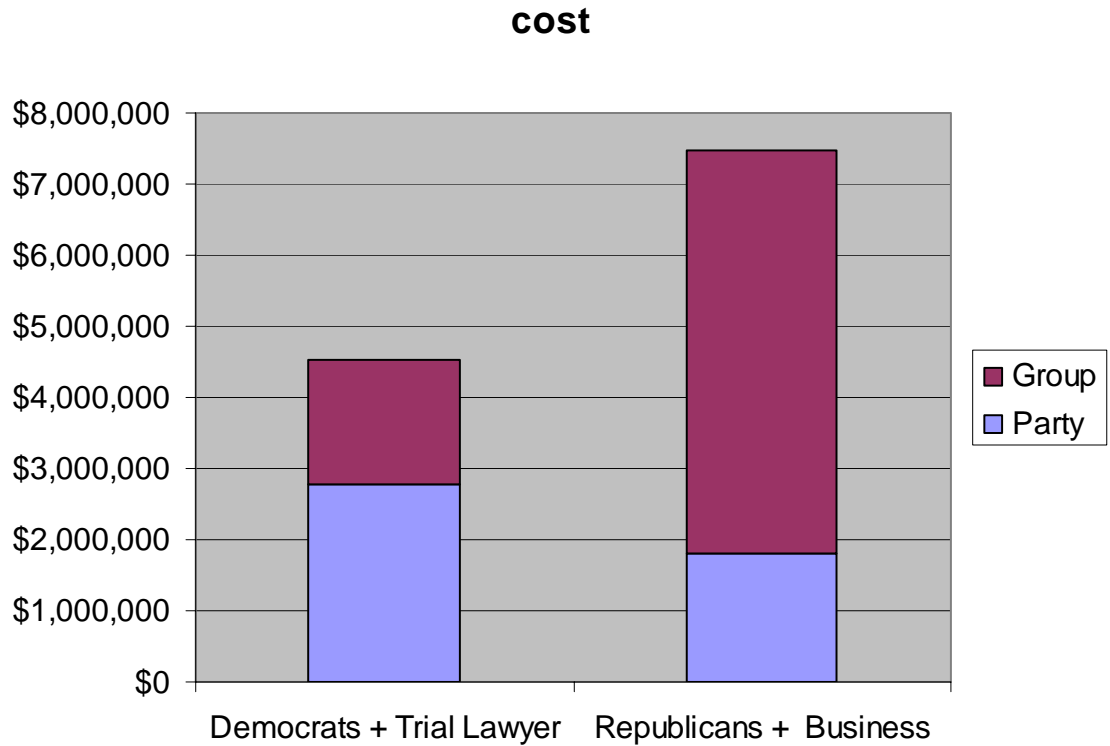
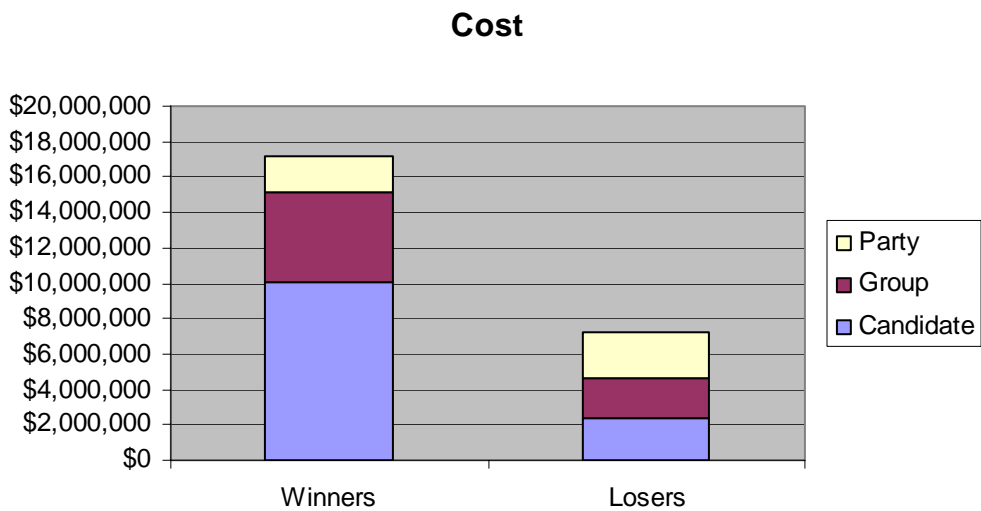
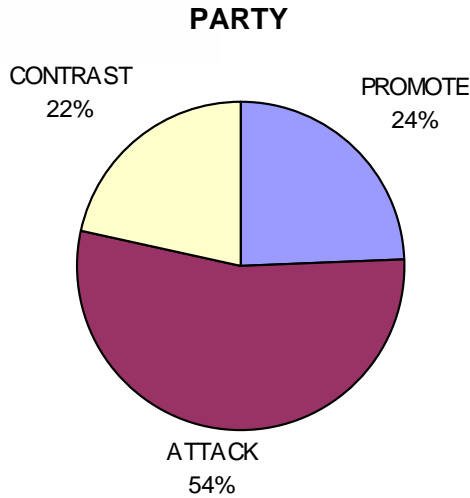
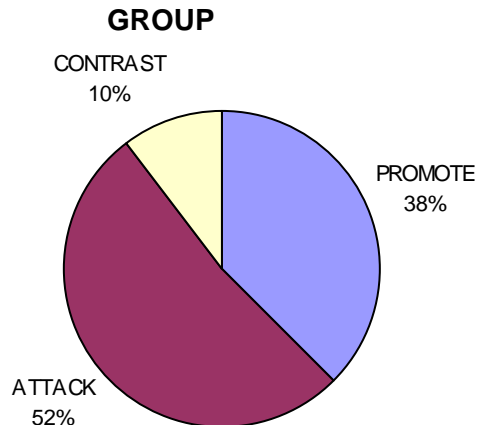
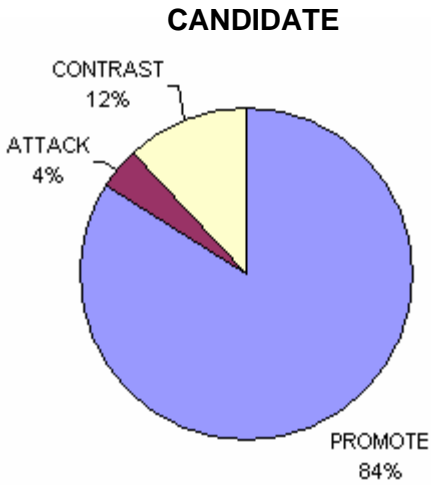
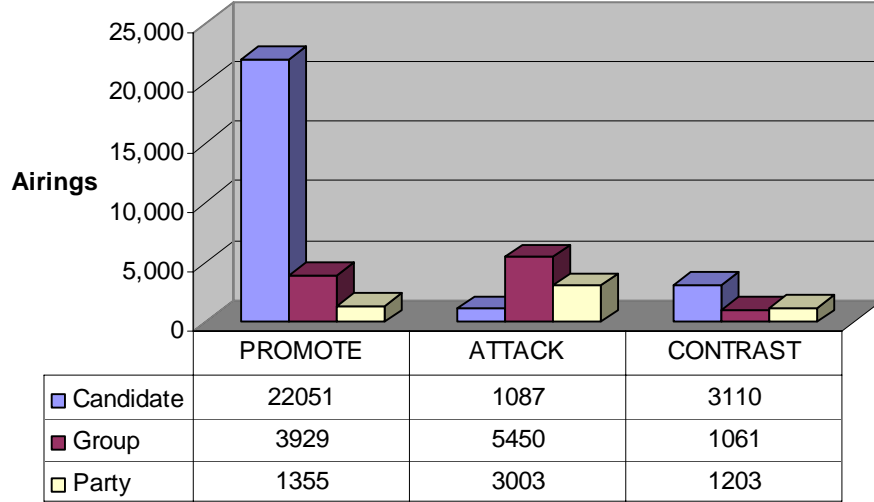


Figure 3. Winners v. Losers



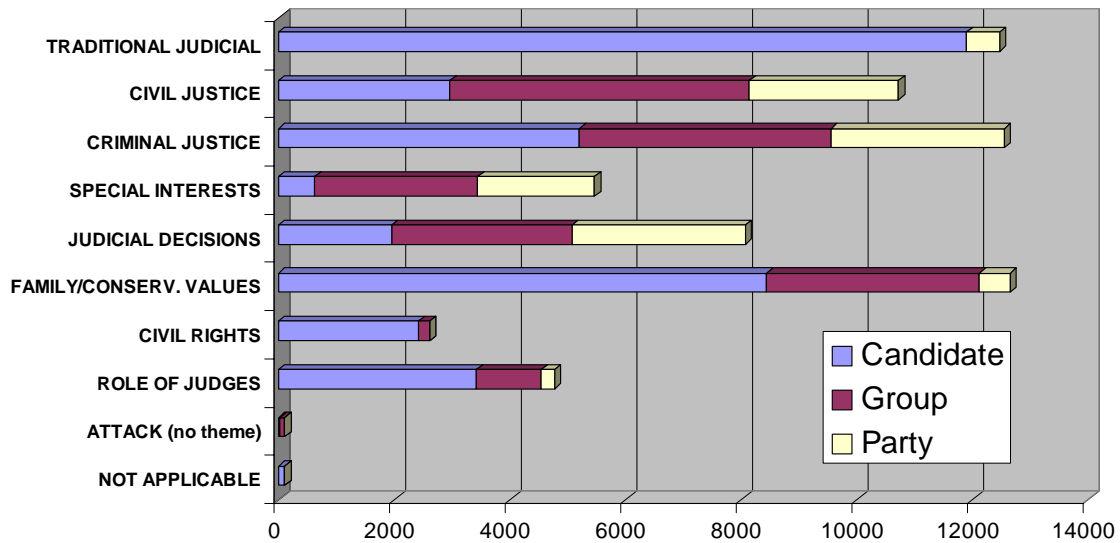
Overall (Continued)

Figure 2. Tone of Ads, by Sponsor

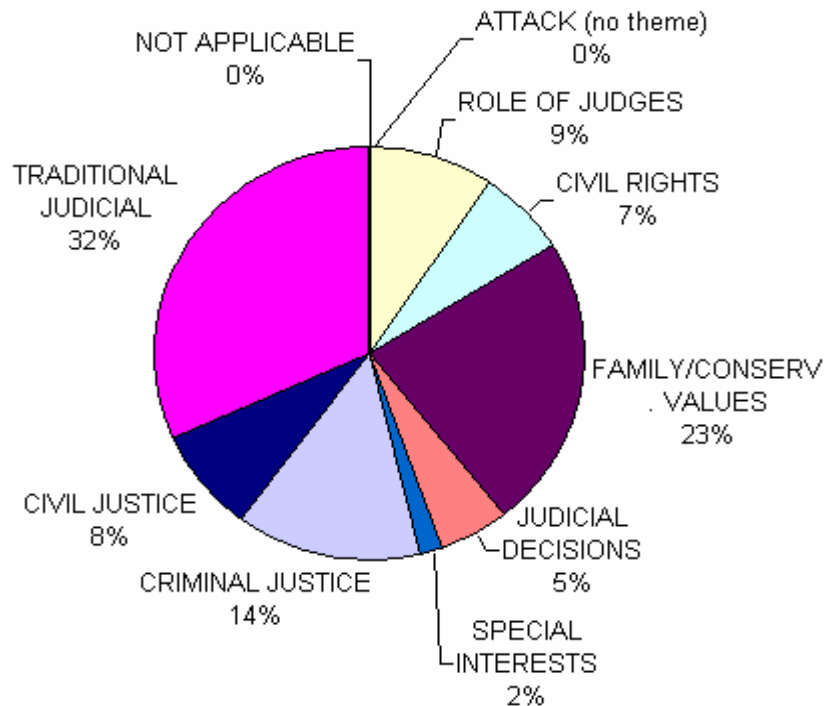


Overall (Continued)

Figure 3. Theme of Ads, by Sponsor

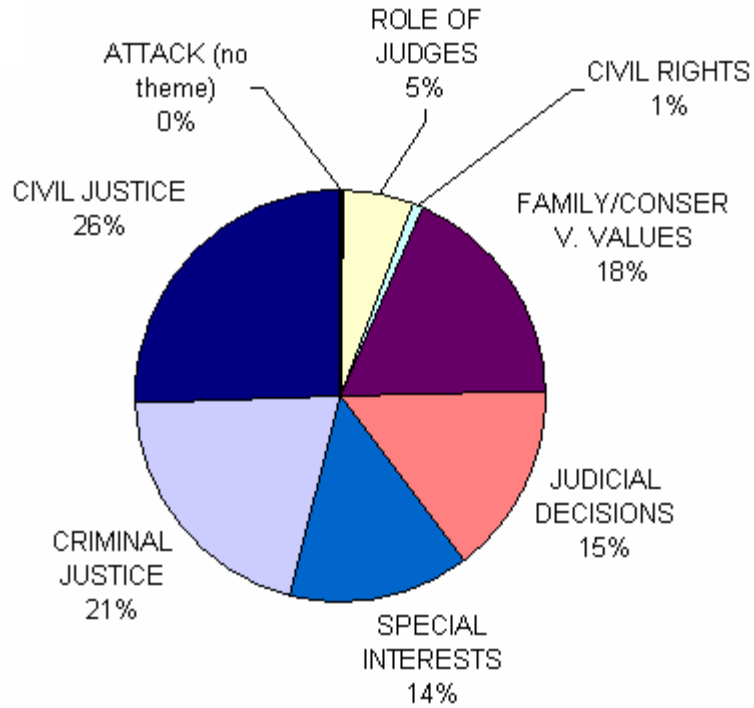


CANDIDATE



Overall (Continued)

GROUP



PARTY

