AUTOMATIC VOTER REGISTRATION: WHY AND HOW

MAY 18, 2016

B R E N N A N C E N T E R F O R J U S T I C E T W E N T Y Y E A R S at New York University School of Law

ABOUT THE BRENNAN CENTER FOR JUSTICE

The Brennan Center for Justice at NYU School of Law is a nonpartisan law and policy institute that seeks to improve our systems of democracy and justice. We work to hold our political institutions and laws accountable to the twin American ideals of democracy and equal justice for all. The Center's work ranges from voting rights to campaign finance reform, from ending mass incarceration to preserving Constitutional protection in the fight against terrorism. Part think tank, part advocacy group, part cutting-edge communications hub, we start with rigorous research. We craft innovative policies. And we fight for them — in Congress and the states, the courts, and in the court of public opinion.

Since its founding two decades ago, the Brennan Center for Justice has emerged as a national leader in the movement for democracy reform — and a key voice to protect and expand the right to vote for every eligible citizen. Today, we are in the middle of the greatest national struggle over voting rights in decades.

- The Brennan Center fights to remove unfair barriers to the ballot, such as Texas's photo ID requirement, that make it harder for citizens to vote.
- We also advance the next generation of policy proposals, like automatic voter registration, to ensure every American can make their voice heard.

ACKNOWLEDGMENTS

This conference is the result of the tireless efforts of the Brennan Center's Myrna Pérez, Jennifer Clark, and Sophie Schuit. It would not have been possible without the help of Jessica Katzen, Jeanine Plant-Chirlin, Vivien Watts, Wendy Weiser, Marissa Marzano, Erik Opsal, and countless others. The Brennan Center would like to thank the Democracy Alliance and its Partners and the Open Society Foundations for their leadership and early support of automatic voter registration as a paradigm-shifting reform. The Center also gratefully acknowledges The Bauman Foundation, Ford Foundation, Lillian Goldman Charitable Trust, The Charles Evans Hughes Memorial Foundation, the Joyce Foundation, The Karsten Family Foundation, John D. and Catherine T. MacArthur Foundation, The Mai Family Foundation, The Mertz Gilmore Foundation, Craig Newmark of craigconnects.org and craigslist, The Bernard and Anne Spitzer Charitable Trust, Barbra Streisand, Vital Projects Fund, and Wallace Global Fund for their generous support of our voting work. We are also grateful to our Board of Directors and NYU School of Law for their continued partnership and support.

WELCOME LETTER FROM MICHAEL WALDMAN

This conference marks a signal moment in the long drive to reform and revitalize American democracy.

The ramshackle voter registration system has long been an obstacle to full participation. Automatic registration offers a paradigm shift: for the first time, government takes responsibility to ensure that every eligible citizen is on the rolls. If fully implemented, it would add 50 million new voters. It would cost less. And it would boost election integrity and curb the possibility for fraud.

This bold reform is the wave of the future. And it has become a rising movement, here and now.

Over the past 14 months, Oregon, California, West Virginia, and Vermont enacted strong automatic registration laws. Legislation is being readied in states across the country, and Congress. Leading political figures — including President Obama — have embraced the proposal.

This conference is the first major national gathering to mark the successes of this movement, and to map next steps. We welcome policymakers, national and state advocates, voting and civil rights leaders, state and local election administrators, scholars, funders, and engaged community members from 23 states. Our goal: boost momentum, deepen understanding of the policy, and expand our collective capacity to win. It's an opportunity for our community to share its knowledge and grow expertise.

The Brennan Center is proud to have been a key part of this effort since we first published our proposal for automatic and universal registration in 2007. We are honored to have had the chance to work with so many of you — especially state advocates and officials who have had such breakthrough success — to reach this point.

Thank you to all participants for contributing your time and expertise to this project. We hope that you will emerge from our time together invigorated and emboldened.

Michael Walde

President, Brennan Center for Justice

Agenda | May 18, 2016

9:00 a.m.	Rosenthal Pavilion, Kimmel Center for University Life, 10th Floor INTRODUCTORY REMARKS Michael Waldman President, Brennan Center for Justice
9:10 a.m.	AUTOMATIC VOTER REGISTRATION AND THE FUTURE OF VOTING RIGHTS Keynote Address with Hon. Alex Padilla California Secretary of State
9:45 a.m.	EXPANDING THE ELECTORATE: THE POWER OF AUTOMATIC VOTER REGISTRATION IN A CHANGING AMERICA
	Automatic voter registration has the potential to add millions of new voices to our democracy. With more and more states — Oregon, California, Vermont, West Virginia — adopting this transformative policy, it's gaining momentum and popularity. What are its benefits? And at a time when the rising American electorate faces barriers to the ballot, could automatic voter registration bring more people in to full political participation?
	Wendy Weiser, Director, Democracy Program, Brennan Center for Justice
	Jeremy Bird, Founding Partner, 270 Strategies
	David W. Nickerson, Associate Professor of Political Science, Temple University
	Gabriel R. Sanchez, Associate Professor of Political Science, University of New Mexico; Principal, Latino Decisions
	Sam Wang, Professor of Molecular Biology and Neuroscience, Princeton University; Principal, Princeton Election Consortium
11:00 a.m.	INTRODUCTORY REMARKS Danielle C. Gray Member, Brennan Center Board of Directors Partner, O'Melveny & Myers
11:10 a.m.	2016: THE RIGHT TO VOTE AT RISK AND THE PROMISE OF AUTOMATIC VOTER REGISTRATION Keynote Address with Hon. Eric H. Holder, Jr. 82nd Attorney General of the United States Partner, Covington & Burling L.L.P.
11:45 a.m.	Lunch
12:30 p.m.	HOW TO WIN: LESSONS AND STRATEGIES FROM CAMPAIGNS Automatic voter registration is now the law in four states, and almost passed in two others in the last legislative session. Hear from the instrumental players who worked on passing automatic voter registration in their respective states. Panelists will discuss how to win support from key constituencies, what to do in the face of obstacles, and how to put together a strong coalition.
	DeNora Getachew, Legislative Counsel and Campaign Manager, Brennan Center for Justice
	Rep. Crisanta Duran, Majority Leader, Colorado House of Representatives
	Nicolas Heidorn, Policy and Legislation Counsel, California Common Cause
	Henry Kraemer, Program Director, Bus Federation Civic Fund
	Del. Eric Luedtke, Delegate, Maryland House of Delegates
	Amber McReynolds, Director of Elections, City and County of Denver
	Analilia Mejia, Executive Director, New Jersey Working Families Alliance
	Will Senning, Director of Elections and Campaign Finance, Vermont Secretary of State's Office

2:00 p.m.	Break
2:15 p.m.	MESSAGING DISCUSSION Hear tips and suggestions from one of the country's foremost pollsters and political strategists on how to communicate about automatic voter registration in a winning way.
	Celinda Lake President, Lake Research Partners
	Introduction by Tomas Lopez, Counsel, Brennan Center for Justice
3:00 p.m.	Break Transition to the Eisner & Lubin Auditorium, Kimmel Center for University Life, 4th Floor
3:15 p.m.	HOW IT WORKS: MAKING AUTOMATIC REGISTRATION WORK FOR OUR COMMUNITIES
	A successful automatic voter registration system should be designed to avoid pitfalls and maximize benefits. These experts will talk through important considerations to make sure that this modernizing reform is crafted and implemented in a way that works for all constituencies, and leverages existing technology.
	Myrna Pérez, Deputy Director, Democracy Program; Director, Voting Rights and Elections Project, Brennan Center for Justice
	Hon. Natalie E. Tennant, West Virginia Secretary of State
	Murad Awawdeh, Senior Manager of Political Engagement, New York Immigration Coalition
	John Lindback, Executive Director, Electronic Registration Information Center
	Susan Mizner, Disability Counsel, American Civil Liberties Union
	Beth Simone Noveck, Director, The GovLab at New York University and former United States Deputy Chief Technology Officer
	Erica Olsen, Deputy Director of the Safety Net Project, National Network to End Domestic Violence
	Whitney Quesenbery, Co-Director, Center for Civic Design
	Laura Terrill, Chief of Staff, Oregon Secretary of State's Office
5:00 p.m.	UNITED IN THE FIGHT FOR UNIVERSAL REGISTRATION Automatic voter registration moves us much closer toward the goal of universal voter registration. Leaders of some the country's most influential non-profit advocacy organizations will close the day by discussing the transformative potential of automatic voter registration.
	Michael Waldman, President, Brennan Center for Justice
	Kristen Clarke, President and Executive Director, Lawyers' Committee for Civil Rights Under Law
	Miles Rapoport, President, Common Cause
	Rhea Suh, President, National Resources Defense Council

KEYNOTE SPEAKERS

HON. ALEX PADILLA was sworn in as California Secretary of State on January 5, 2015. He is committed to modernizing the office, increasing voter registration and participation, and strengthening voting rights. In 2015, Secretary Padilla sponsored the New Motor Voter Act. This landmark new law will eventually register to vote every eligible California citizen who goes to a DMV office to get a driver's license or renew one, potentially adding millions to California's voter rolls.

Padilla's parents emigrated from Mexico and raised their family in the working class community of Pacoima, California. Padilla attended local public schools and went on to graduate from the Massachusetts Institute of Technology with a bachelor's degree in Mechanical Engineering.



In 1999, at the age of 26, Padilla was elected to the Los Angeles City Council to represent the same east San Fernando Valley community where he grew up. In 2001, his colleagues elected him to the first of three terms as Council President, becoming the youngest member and the first Latino to serve in this capacity.

In 2006, Padilla was elected to the California State Senate. He was re-elected in 2010. Over the course of eight years, Padilla established a diverse and groundbreaking legislative record.



HON. ERIC H. HOLDER, Jr. served as the 82nd Attorney General of the United States from February 2009 to April 2015, and is currently a partner at Covington & Burling LLP, where he advises clients on complex investigations and litigation matters, including those that are international in scope and involve significant regulatory enforcement issues and substantial reputational concerns.

As the third longest-serving Attorney General in U.S. history and the first African American to hold that office, Mr. Holder is an internationally recognized leader across a broad range of regulatory enforcement, criminal justice, and national security issues. In 2014, *Time* magazine named Mr. Holder to its list of 100 Most Influential People, noting that he had "worked

tirelessly to ensure equal justice."

Including his tenure as Attorney General, Mr. Holder has served in government for more than 30 years, having been appointed to various positions requiring U.S. Senate confirmation by Presidents Obama, Clinton, and Reagan.

Before his service as Attorney General, Mr. Holder was a partner at Covington from 2001 to 2009, where he maintained a wide-ranging investigations and litigation practice. Among numerous significant engagements, he led the firm's representation of a major multi-national agricultural company in related civil, criminal, and investigative matters; acted as counsel to a special investigative committee of the board of directors of a Fortune 50 technology company; successfully tried a complex discrimination lawsuit on behalf of a leading financial services company; and represented several life sciences companies in litigation and investigations.

SPEAKERS

Murad Awawdeh is the New York Immigration Coalition's Senior Manager of Political Engagement where he leads the Coalition's civic, electoral, and political engagement. Mr. Awawdeh actively works with member agencies to develop transformational civic and community engagement campaigns, meaningfully engage immigrant communities in the electoral process, and support capacity and movement building. Mr. Awawdeh has created and developed many successful partnership, alliance, and coalition models that have helped uplift low income communities and communities of color. He has extensively organized and led social, environmental, transportation, and climate initiatives. Mr. Awawdeh's dedication



to develop and build leadership across communities has been the backbone of success in his efforts.



Jeremy Bird is a Founding Partner at 270 Strategies and a longtime strategist with extensive experience working with startups, domestic and international political campaigns, labor and policy organizations, and Fortune 500 companies. He helped launch 270 Strategies after serving as the national field director for the 2012 re-election campaign of President Barack Obama. Jeremy is also the founder of Battleground Texas, and serves on the Board of Directors of iVote, a voting rights organization dedicated to the notion that every eligible citizen should vote.

Jennifer L. Clark is Counsel for the Brennan Center's Democracy Program, where her work focuses on voting rights and elections. Prior to joining the Brennan Center, she clerked for the Honorable Paul A. Engelmayer of the Southern District of New York and the Honorable Pierre N. Leval of the Second Circuit Court of Appeals. Jennifer received her J.D. (2011) from Stanford Law School, where she was on the Editorial Board of the Stanford Law Review and a member of Stanford's Supreme Court Litigation Clinic.





Kristen Clarke, president and executive director of the national Lawyers' Committee for Civil Rights Under Law, leads one of the country's most important national civil rights organizations in the pursuit of equal justice for all. Clarke formerly served as the head of the Civil Rights Bureau for New York State Attorney General Eric Schneiderman, where she led broad civil rights enforcement on matters including criminal justice issues, education and housing discrimination, fair lending, barriers to reentry, voting rights, immigrants' rights, gender inequality, disability rights, reproductive access and LGBT issues. She spent several years at the NAACP Legal Defense and Educational Fund, Inc. and she worked at the U.S.

Department of Justice in the Civil Rights Division.

Crisanta Duran, the Majority Leader of the Colorado House of Representatives, is in her third term representing House District 5 in central Denver. The 2015 session, her first as Majority Leader, was notable for the strong bipartisan support given to Colorado Ready to Work, an eight-bill package she coordinated in an effort to boost business and connect more Coloradans to careers. Before being elected to the caucus leadership, Rep. Duran was chairwoman of the legislature's powerful Joint Budget Committee. Rep. Duran serves on the board of the National Association of Latino Elected & Appointed Officials and the national Board of Hispanic Caucus Chairs.





DeNora Getachew serves as Campaign Manager and Legislative Counsel for the Brennan Center's Democracy Program, where she manages advocacy initiatives aimed at improving our nation's democracy and voting system. In particular, she provides strategic leadership for legislative and policy campaigns related to modernizing voter registration processes and reducing the influence of money in politics. Prior to joining the Brennan Center, Ms. Getachew has served as Policy Director for then-Public Advocate Bill de Blasio, has worked for Citizens Union of the City of New York/Citizens Union Foundation as the Policy Director and Legislative Attorney, and was the Legislative Director at the New York State Trial Lawyers Association.

Danielle C. Gray is a Partner at O'Melveny & Meyers and a serves on the Board of Directors at the Brennan Center for Justice. At O'Melveny & Meyers, she handles complex legal, policy, and regulatory issues, as well as internal investigations and government enforcement actions. Danielle served in the administration of President Barack Obama for five years in senior legal and policy positions, most recently as Assistant to the President and Cabinet Secretary. In that role, she was responsible for policy and communications coordination among all Cabinet-level agencies, and worked closely with Executive Branch agencies on a range of high-stakes matters — from congressional investigations to the promulgation of agency rules and regulations.





Nicolas Heidorn is California Common Cause's Policy and Legislation Counsel, based in the Sacramento office. Nicolas joined California Common Cause in 2015. He is responsible for developing and implementing Common Cause's policy advocacy agenda around state issues, including legislative and campaign efforts, and promoting local ethics, transparency, and electoral reforms in the Northern California region. Prior to joining Common Cause, Nicolas served as Assistant General Counsel at the California Environmental Protection Agency, a position he was appointed to by Governor Brown in 2013.

Henry Kraemer is the Program Director for the Bus Federation, which empowers young people to make change in their communities by helping them build and run their own local civic organizations. Before he turned 21, Henry had co-founded Students for Barack Obama and run statewide field & youth outreach for a U.S. Senate campaign. Entering the democracy nonprofit world, Henry served as Political Director for the Oregon Bus Project, where he helped plan and execute the passage of America's first automatic voter registration law. In his current role, he supports local groups' voter registration, get-out-the-vote, and issue campaigns; and mentors founders of new organizations.





Celinda Lake is a prominent pollster and political strategist for progressives. She currently serves as President of Lake Research Partners. Lake's polling and strategic advice has helped candidates such as Jon Tester, Senator Debbie Stabenow, and Governor Bob Wise defeat incumbent Republicans and her expertise guided Senator Mark Begich to victory, making him the first Senate candidate in Alaska to oust the incumbent in 50 years. Celinda has been a key player in campaigns launched by progressive groups such as the AFL-CIO, SEIU, Sierra Club, Planned Parenthood, Vote Vets, HRC, and EMILY's List. She worked with innovative message projects that helped redefine language on the economy, inequality, big money in politics, climate change, public schools, teachers, and criminal justice reform.

John Lindback is the Executive Director of the Electronic Registration Information Center (ERIC), a consortium of states using state-of-the-art technology to improve the accuracy of their voter registration rolls and improve access to voter registration for U.S. citizens. He is the first executive director of ERIC, which was formed in May 2012, by seven pioneering states and has since grown to 15 states and the District of Columbia. Much of his 20-year history in the field of elections administration has been dedicated to making voter registration work better for both voters and elections officials. Prior to joining ERIC, Lindback served as a senior officer for Election Initiatives at the Pew Charitable Trusts, providing key leadership on Pew's portfolio of work in election administration.





Tomas Lopez is Counsel for the Brennan Center's Democracy Program, where his work focuses on voting rights and elections. Prior to joining the Brennan Center, he was a fellow at the Southern Poverty Law Center's Immigrant Justice Project. He also previously served as the Bacon Immigration Law and Policy Program Fellow at the University of Arizona, Rogers College of Law, where he supervised workers' rights cases in the law school's immigration clinic and co-authored a report on the impact of Arizona's immigration law on young people.

Delegate Eric Luedtke is a member of the Maryland General Assembly representing suburban Montgomery County, Maryland. As a member of the Ways and Means Committee, which oversees election law, Delegate Luedtke has introduced legislation on a variety of electionrelated matters, including public financing, electioneering rules, and efforts to strengthen Maryland's campaign finance rules. During the 2016 legislative session, Delegate Luedtke led a team of Delegates who wrote and advocated for the Freedom to Vote Act, which as originally written would have implemented automatic voter registration in Maryland and made a number of other significant improvements to Maryland's voter registration system. After significant amendment, the Freedom to Vote Act passed and was signed into law, but without the automatic voter registration provisions.





Amber McReynolds is the Director of Elections for the City and County of Denver, Colorado. Amber has administered elections in Denver for over 11 years and has worked in public policy and administration for over 15 years. Amber is tirelessly committed to conducting fair, accessible, secure, transparent, and efficient elections. She believes in empowering her team to think creatively and develop solutions. Amber currently serves on the Council of State Government's Overseas Voting Initiative's Technology Committee, various statewide committees including Co-Chair of the Election Statute Review Committee (Colorado County Clerks Association), Business Practices Group, Technical Subcommittee, and other statewide and national working groups. Analilia Mejia serves as the Executive Director of the New Jersey Working Families Alliance, a statewide nonpartisan organization that seeks to promote and defend the interest of New Jersey's working families. An affiliate of the Working Families Organization, NJWFA seeks to move policies and programs that allow workers the financial stability to care for themselves, their families, and their communities as well as secure a voice in the political process to achieve the above. Integral to this mission has been their voting rights and access work in NJ. Under her leadership, coalition partners and allies succeeded in securing the passage of the most comprehensive voting rights reform bill in New Jersey history. The measure included



automatic voter registration, expansion of early voting access, increasing accessibility for NJ voters and eliminating language and ability barriers for voters. Although vetoed by NJ Governor Chris Christie, NJ Working Families continue to seek the adoption of these measures in the Garden State.



Susan Mizner is Disability Counsel for the American Civil Liberties Union. She established the ACLU Disability Rights Program in 2012 and leads the ACLU's strategic plan for disability rights. The Disability Rights Program litigates cases, introduces and supports legislation, and coordinates with national and state ACLU offices on disability rights litigation and policy. Prior to joining the ACLU, Ms. Mizner served for nine years as Director of the San Francisco Mayor's Office on Disability, directing the City's ADA Self-Evaluation and Transition Plan and working with the Mayor, Board of Supervisors, community organizations, and local citizens on disability rights issues.

David W. Nickerson is an Associate Professor of Political Science at Temple University. His work uses field experiments to study how organizations can best register, mobilize, and persuade their constituents. His academic work has appeared in journals such as the *American Political Science Review, American Journal of Political Science*, and *Journal of Politics*. He has worked with dozens of civic and governmental organizations over the past 15 years. He also served as the Director of Experiments in the Analytics Department of the 2012 Obama reelection campaign.





Beth Simone Noveck is the Jerry Hultin Global Network Professor at New York University's Tandon School of Engineering and the Co-Founder and Director of The GovLab and its MacArthur Research Network on Opening Governance. Beth served in the White House as the first United States Deputy Chief Technology Officer and director of the White House Open Government Initiative. UK Prime Minister David Cameron appointed her senior advisor for Open Government, and she served on the Obama-Biden transition team.

Erica Olsen is a Deputy Director of the Safety Net Project at the National Network to End Domestic Violence (NNEDV). Since joining NNEDV in 2007, Erica has advocated on behalf of survivors of intimate partner violence by educating and advocating victim service providers, policy makers, and technology companies on issues of technology abuse, privacy, and victim safety. She has provided more than 185 trainings to over 10,000 technologists, attorneys, law enforcement, victim advocates, and other practitioners in the United States and internationally. Through the Safety Net Project, Erica works with private industry, state, and federal agencies and international groups to improve safety and privacy for victims in this digital age.





Myrna Pérez is Deputy Director of the Brennan Center's Democracy Program. Ms. Pérez leads the Center's work on voting rights and elections. She is the author of several nationally recognized reports and articles, including *Election Day Long Lines: Resource Allocation* and *If Section 5 Falls: New Voting Implications*. Her work has been featured in media outlets across the country, including *The New York Times, The Wall Street Journal*, MSNBC, *The Christian Science Monitor*, and The Huffington Post. She has also served as an Adjunct Professor of Clinical Law at NYU School of Law, and will serve as an Adjunct Professor at Columbia Law School. Prior to joining the Brennan Center, Ms. Pérez was the Civil Rights Fellow at

Relman, Dane & Colfax, a civil rights law firm in Washington, D.C.

Whitney Quesenbery brings her expertise in research methods, accessibility and plain language, and a passion for understanding the story behind the data to her work as co-director of the Center for Civic Design. The Center is perhaps best known for the Field Guides to Ensuring Voter Intent, pocket-size design guidelines for election officials based on solid research and best practices, and the Anywhere Ballot, designed for voters to use anywhere and anytime. She served on the EAC federal advisory committee writing the Voluntary Voting System Guidelines, including the first usability requirements for voting systems and on the U.S. Access Board's advisory committee updating the Section 508 accessibility regulations. And, she's the author of three books on *UX: A Web for Everyone: Designing Accessible User*



Experience, Storytelling in User Experience, and Global UX: Design and Research in a Connected World.



Miles Rapoport is President of Common Cause. Miles' career as an elected official, progressive activist and organizer, institution builder, and policy advocate spans four decades. He joined Common Cause in 2014 after 13 years as president of Demos, a New York-based public policy organization working for economic equality and a stronger, fully inclusive democracy. He also is a former secretary of state and state legislator in Connecticut, and founded or led several citizen organizations working on political reform, consumer protection, racial equality, and economic justice issues. Miles spearheads Common Cause's work to advance reforms at the national, state, and local levels that curb the influence of

special interest money, broaden participation in our election processes, and ensure that our government and our media meet their obligations to serve the public interest. He also focuses on the relationship between wealth and political power and ensuring that government at all levels gives every citizen an equal chance to share in our nation's prosperity.

Dr. Gabriel R. Sanchez is a Principal at Latino Decisions, and Associate Professor of Political Science at the University of New Mexico. He serves as Executive Director of the Robert Wood Johnson Foundation Center for Health Policy, and Co-Director of the Institute of Policy, Evaluation and Applied Research at the University of New Mexico. Sanchez is an expert on Latino health policy, minority political behavior, and politics in the Southwest, and has delivered invited talks to the Congressional Hispanic Caucus Institute, LULAC, and the DCCC. He has directed numerous research initiatives focused on New Mexico, Colorado, and Arizona, and often serves as an expert policy advisor to the New Mexico state legislature.





Will Senning is the Director of Elections and Campaign Finance in the Vermont Secretary of State's Office. He has been in the position since April 2013. Previously, Will worked as an Elections Administrator in the Elections Division for two years. Before coming to the Secretary of State's Office, Will worked as the fundraising coordinator for the Racine for Governor campaign in 2010. Before that, he practiced law for three years at a general practice firm in Waterbury, Vermont.

Rhea Suh is the president of the National Resources Defense Council, a leading nonprofit group that protects people's health, preserves wild places, and fosters vibrant communities. Before joining NRDC, Suh served as the assistant secretary for policy, management, and budget at the U.S. Department of the Interior. She led several initiatives on federal land conservation, climate adaptation, and international affairs. She was also instrumental in launching a reorganization of the agency responsible for offshore oil and gas oversight in the midst of the Deepwater Horizon oil spill. Prior to her appointment to Interior, Suh worked at the David and Lucile Packard Foundation, where she created a \$200 million program dedicated to conservation and clean energy in the West.





Natalie E. Tennant is West Virginia's 29th Secretary of State. Throughout her administration, she has been a leader in promoting open and engaging government and business friendly initiatives. Tennant has streamlined the Secretary of State's Office to make it more efficient and cost-effective while improving services for voters, candidates, business owners, and citizens. Thanks to Tennant's leadership West Virginia has also emerged as a leader on the national stage in election modernization, by implementing online voter registration and helping West Virginia become the third state in the nation to pass automatic voter registration.

Laura Terrill is the Chief of Staff of the Oregon Secretary of State's Office. She manages Executive Office staff and supports the Secretary of State on a variety of projects including the implementation of Oregon Motor Voter. Laura's professional experiences include serving as Legislative Director for the Oregon House of Representatives, the non-profit sector where she most recently served as the Executive Director of Planned Parenthood Advocates of Oregon, and as campaign staff including Deputy Campaign Manager for Congresswoman Suzanne Bonamici.





Michael Waldman is President of the Brennan Center for Justice at NYU School of Law, a nonpartisan law and policy institute that focuses on improving the systems of democracy and justice. Mr. Waldman was Director of Speechwriting for President Bill Clinton from 1995 to 1999, responsible for writing/editing nearly 2,000 speeches, including four State of the Union and two Inaugural Addresses. He was special assistant to the president for policy coordination from 1993 to 1995. He has been a lecturer at Harvard's Kennedy School of Government and an attorney in private practice. Waldman is the author of *The Fight to Vote, The Second Amendment: A Biography, My Fellow Americans,* and *POTUS Speaks,* among other books.

Sam Wang is a professor of neuroscience and molecular biology at Princeton University. Dr. Wang is noted for developing statistical methods to analyze U.S. presidential election polls with unusually high accuracy, which he reports at the Princeton Election Consortium. He has also written on gerrymandering in an upcoming article in the *Stanford Law Review*. An alumnus of the California Institute of Technology, where he received a B.S. with honor in physics, Dr. Wang went on to earn a Ph.D. in neuroscience from the Stanford University School of Medicine in 1994.





Wendy Weiser directs the Democracy Program at the Brennan Center for Justice at NYU School of Law. She founded and directed the Center's Voting Rights and Elections Project, directing litigation, research, and advocacy efforts to enhance political participation and prevent voter disenfranchisement across the country, protecting hundreds of thousands of voters. She has authored a number of nationally-recognized publications and articles on voting rights and election reform; litigated groundbreaking lawsuits; testified before both houses of Congress and in a variety of state legislatures; and provided policy and legislative drafting assistance to federal and state legislators and administrators across the country.

SELECTED BRENNAN CENTER PUBLICATIONS

The Fight to Vote Michael Waldman

The Case for Automatic, Permanent Voter Registration

Democracy Agenda

Automatic and Permanent Voter Registration: How it Works

Election Integrity: A Pro-Voter Agenda Myrna Pérez

America's Voting Machines at Risk Lawrence Norden and Christopher Famighetti

Five to Four Lawrence Norden, Brent Ferguson, and Douglas Keith

Legal Change: Lessons from America's Social Movements Jennifer Weiss-Wolf and Jeanine Plant-Chirlin, editors

Democracy in the Dark: The Seduction of Government Secrecy Frederick A. O. "Fritz" Schwarz, Jr.

Solutions: American Leaders Speak Out on Criminal Justice Inimai M. Chettiar, Michael Waldman, Nicole Fortier, and Abigail Finkelman

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at New York University School of Law