WHY IS IT SO HARD TO VOTE IN AMERICA?

Register to vote, and actually vote!

1. Voting reform: 75% of Americans think young voter turnout could make a difference in elections.
2. College students: 83% of Millennials would like to vote if it was easier.
3. Misinformation: But 70% of voters believe there is a lot of misinformation about voting.

WHEN DO AMERICANS WANT TO VOTE?

78% vote when they obtain or renew their driver's licenses.

WHO DO AMERICANS WANT TO VOTE?

78% want to vote when they renew their driver's licenses.

WHO NEEDS THE EASIEST PATH TO THE POLLSTICK?

It's easier for... 

- Black voters report a 30% higher wait in line to vote than White voters.
- 4x more likely to have to wait in line to vote.
- 6x more likely to have to wait in line to vote.
- Most Americans support modernizing voting despite a few influential voters.

23 states have voter ID requirements in place. In Wisconsin, you need a government-issued photo ID to vote.

States that improved voting since 2012.

CA, HI, ME, MD, MA, NY, VT, WA.

States that haven't changed their voting laws.

AL, AR, CO, DE, FL, GA, ID, IN, KS, MT, NE, OK, SD, TX, UT, WY.

7 of the 11 states with the lowest voter turnout in 2012 have new voting restrictions in place.

Voting restrictions range from strict photo ID laws and closing early voting polling places.

30+ minute wait time.

...But who may not have an ID?

- Low-income families or individuals who don't have the type of photo ID needed to vote.
- People who only use public transit and don't drive.
- College students with no permanent address.
- Senior citizens.
- People whose gender identity doesn't match their ID.
- Trans people whose gender identity doesn't match their ID.

We can do better.

This is a nonpartisan issue.

So, what's next?

1. Creating a pre-registration system (where 16- and 17-year-olds can sign up to register to vote before they're 18) is important as 27 states + DC are considering automatic voter registration which would help.
2. Adding online registration and expanding early voting is critical.
3. Implementing automatic voter registration which would help.
4. Promoting the ability to vote by mail.
5. States that improved voting since 2012.
6. States that haven't changed their voting laws.

This is the cycle that makes it hard to vote in America.

Expand early voting.

Open primaries.

Vote online.

Let's do this!