

Purchase Order

Date: 4/30/2014

0000062652

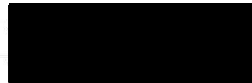
Amount:
\$4,000.00

Rockland County

Media Sonar Technologies

Rockland County
1 South Main Street Suite 100
New City, NY 10956
rocklandgov.com
(http://rocklandgov.com/)
+1 (845) 364-3824

Media Sonar Technologies
569 Consortium
London, ON N6E 2S8



Line Items

Line	Description	Category	Quantity	Price	Measure	Amount
1	Media Sonar	Software Maintenance / Support	1	\$4,000.00	YR	\$4,000.00
Total						\$4,000.00

Request Quote

PO Notes

INTERNAL NOTE: SHI CONTACTED MEDIA SONAR WHO WILL NOT WORK WITH RESELLERS AND WILL ONLY SELL DIRECT. << Media Sonar is a social media investigations platform specifically designed for law enforcement (as opposed to applications which were and continue to be offered for retail purposes). It offers a number of critical applications that allow law enforcement professionals to mine social media for criminal activity, monitor and manage crisis events, and collaborate across jurisdictions. A summary of key features are listed below: The ability to search multiple social media platforms (Twitter, Instagram, You-Tube, and Flickr, which also provides access ? via Twitter ? to FourSquare ?check-ins? and Vines) by topic, userid, location and time. The ability to avoid the warrant process when identifying social media accounts for particular individuals. The ability to export social media content in a flexible format for long-term analysis, court documentation and import into other intelligence systems. The ability to analyze location-based sentiment/trending topics (critical for understanding and managing crisis events and identifying witnesses). The ability to understand associations between social media users. The ability to search media in any language, with full language translation support. Negotiated pricing offer: A timed ?trial? period, (from April 15, 2014 to Feb 1, 2015) limited to the Rockland County

Intelligence Center for a cost of \$4000.00, payable in one lump sum. While this is referred to as a ?trial? full platform support and usage will be provided. The above pricing allows for: Up to 10 end user accounts as needed for members of the Rockland County Intelligence Center Free (web-based) training on the usage of the platform An unlimited amount of stored data, as it relates to the social media from within the confines of the population you are providing public safety services to. All data will be stored for a minimum period of six months. SEE ATTACHED PROPOSAL ROCK002 >>

Buyer and Initiator

Buyer



Purchase Order

Date: 2/9/2015

0000066963

Amount:
\$4,800.00 Rockland County

Rockland County
 1 South Main Street Suite 100
 New City, NY 10956
 rocklandgov.com
 (http://rocklandgov.com/)
 +1 (845) 364-3824

 Media Sonar Technologies

Media Sonar Technologies
 569 Consortium
 London, ON N6E 2S8

Line Items

Line	Description	Category	Quantity	Price	Measure	Amount
1	Media Sonar - Subscription for Rockland County	Software Maintenance / Support	1	\$4,800.00	EA	\$4,800.00
Total						\$4,800.00

[Request Quote](#)

PO Notes

RENEWAL OF MEDIA SONAR SUBSCRIPTION Media Sonar is a social media investigations platform specifically designed for law enforcement (as opposed to applications which were and continue to be offered for retail purposes). It offers a number of critical applications that allow law enforcement professionals to mine social media for criminal activity, monitor and manage crisis events, and collaborate across jurisdictions. A summary of key features are listed below: The ability to search multiple social media platforms (Twitter, Instagram, You-Tube, and Flickr, which also provides access via Twitter- to FourSquare; check-ins; and Vines) by topic, userid, location and time. The ability to avoid the warrant process when identifying social media accounts for particular individuals. The ability to export social media content in a flexible format for long-term analysis, court documentation and import into other intelligence systems. The ability to analyze location-based sentiment/trending topics (critical for understanding and managing crisis events and identifying witnesses). The ability to understand associations between social media users. The ability to search media in any language, with full language

translation support. << Media Sonar - Subscription for Rockland County Intelligence Centre. Client info: Reference previous PO # 0000062652 (April 30, 2014) HST \$ -Total \$ 4,800.00 Reference: Proposal for Media Sonar - #ROCK002 - Issue as many user accounts as needed for members of the Rockland County Intelligence Centre - Conduct an optional refresher training session (which may be recorded for future use). - Account active from February 1, 2015 to February 1, 2016 INVOICE - An unlimited amount of stored data, as it relates to the social media from within the confines of the population you are providing public safety services to. All data will be stored for a minimum period of six months. - Refer to Media Sonar proposal ROCK002 FOR pricing description, terms and descriptions and disclaimers invoice 2015-247 >>

Buyer and Initiator

Buyer [REDACTED]

Purchase Order

Date: 3/15/2016

0000073000

Amount:
\$4,800.00

Rockland County

Software House International

Rockland County
1 South Main Street Suite 100
New City, NY 10956
rocklandgov.com
(http://rocklandgov.com/)
+1 (845) 364-3824

Software House International
33 Knightsbridge Rd
Piscataway, NJ 08854
[REDACTED]

Line Items

Line	Description	Category	Quantity	Price	Measure	Amount	
1	MEDIA SONAR VERSION 2 - 1 YEAR RENEWAL	Internet And Web Site Software	1	\$4,800.00	YR	\$4,800.00	Request Quote
Total						\$4,800.00	

PO Notes

SEE ATTACHED QUOTE PRICES, TERMS AND CONDITIONS ARE IN ACCORDANCE WITH STATE CONTRACT PT65193. QUOTE 11195369 (AS REVISED) <<PART NUMBER: NPN - MEDIA-MEDIA-A Free support Unlimited Users Free training Unlimited stored data The ability to perform saved searches (sonars) outside of their serving area (for active investigations). All new features and upgrades to the base product END USER: [REDACTED] email: [REDACTED] phone: [REDACTED] >

Buyer and Initiator

Buyer [REDACTED]

