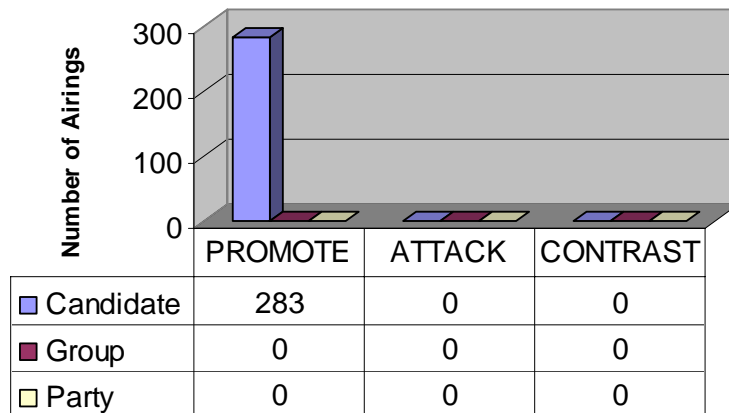


North Carolina
January 1 – December 31, 2004

Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Morrison	1	38	\$14,458
Newby*	0	0	\$0
Wynn	0	0	\$0
Race Subtotal	1	38	\$14,458
Parker	1	246	\$127,918
Tyson	0	0	\$0
Race Subtotal	1	246	\$127,918
TOTAL	2	284	\$142,376

Figure 2. Tone of Ads, by Sponsor



North Carolina (Continued)

Figure 3. Theme of Ads, by Sponsor

