

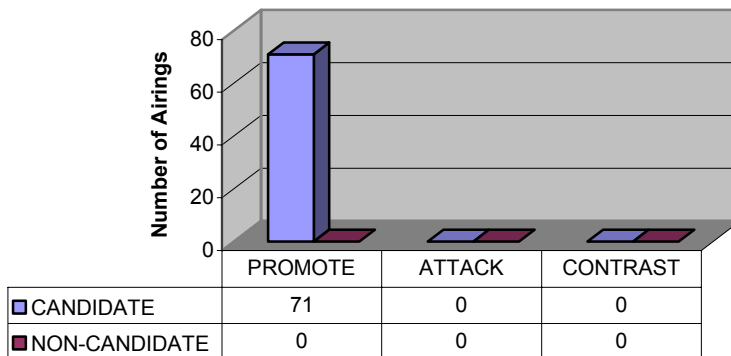
BUYING TIME 2002:  
*Television Advertising in State Supreme Court Elections*

**Nevada**  
**January 1 – October 19, 2002**

**Figure 1. Spending on Ads Naming Candidates, by Sponsor**

	Number of Ads	Number of Airings	Cost of Airtime
Chairez	1	2	\$967
Maupin	2	69	\$27,845
<b>TOTAL</b>	<b>3</b>	<b>71</b>	<b>\$28,812</b>

**Figure 2. Tone of Ads, by Sponsor**



**Figure 3. Theme of Ads, by Sponsor**

