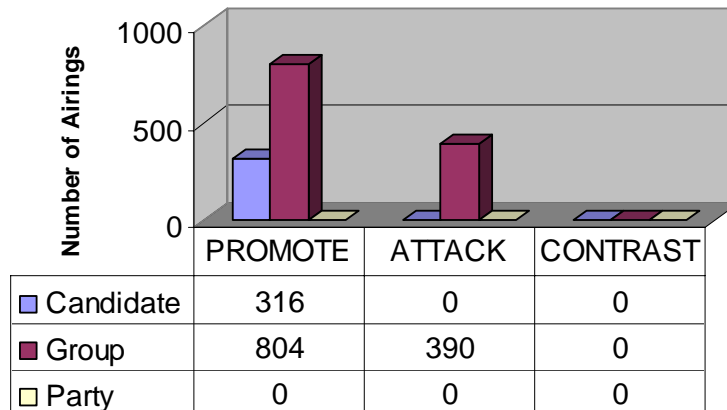


Michigan
January 1 – December 31, 2004

Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Kelly*	1	316	\$350,324
Markman*	0	0	\$0
Schwartz	0	0	\$0
Thomas	0	0	\$0
Zahra	0	0	\$0
Citizens for Judicial Reform	2	390	\$372,094
Michigan Chamber of Commerce	1	806	\$997,919
TOTAL	4	1,512	\$1,720,337

Figure 2. Tone of Ads, by Sponsor



Michigan (Continued)

Figure 3. Theme of Ads, by Sponsor

