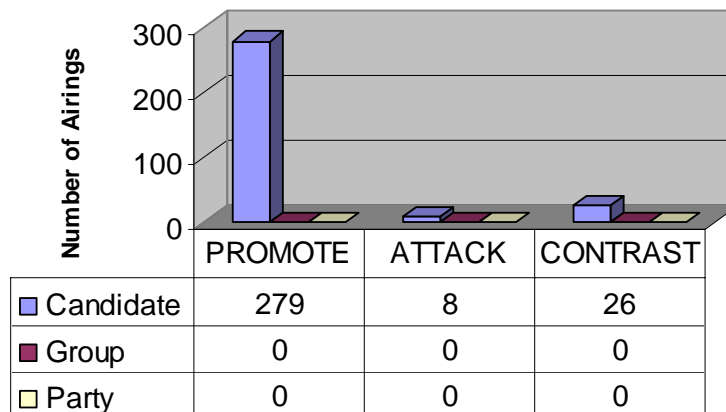


Louisiana
January 1 – December 31, 2004

Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Beasley	4	112	\$53,415
Victory^	5	203	\$99,797
TOTAL	9	315	\$153,212

Figure 2. Tone of Ads, by Sponsor



Louisiana (Continued)

Figure 3. Theme of Ads, by Sponsor

