

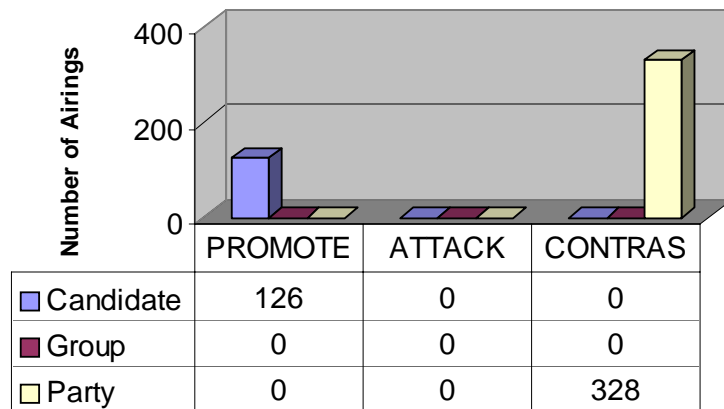
BUYING TIME 2004:  
*Television Advertising in State Supreme Court Elections*

**Georgia**  
**January 1 – December 31, 2004**

**Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor**

	Number of Ads	Number of Airings	Cost of Airtime
Sears^	1	126	\$105,065
Georgia Democratic Party	1	327	\$191,456
<b>TOTAL</b>	<b>2</b>	<b>453</b>	<b>\$296,521</b>

**Figure 2. Tone of Ads, by Sponsor**



### Georgia (Continued)

**Figure 3. Theme of Ads, by Sponsor**

