

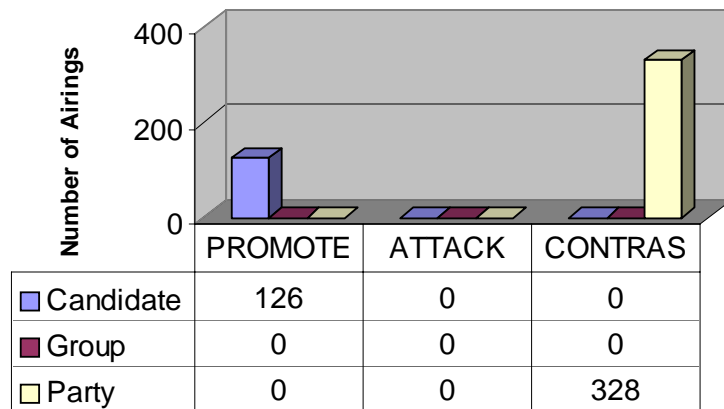
BUYING TIME 2004:
Television Advertising in State Supreme Court Elections

Georgia
January 1 – December 31, 2004

Figure 1. Spending on Supreme Court Campaign Ads, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Sears^	1	126	\$105,065
Georgia Democratic Party	1	327	\$191,456
TOTAL	2	453	\$296,521

Figure 2. Tone of Ads, by Sponsor



Georgia (Continued)

Figure 3. Theme of Ads, by Sponsor

