

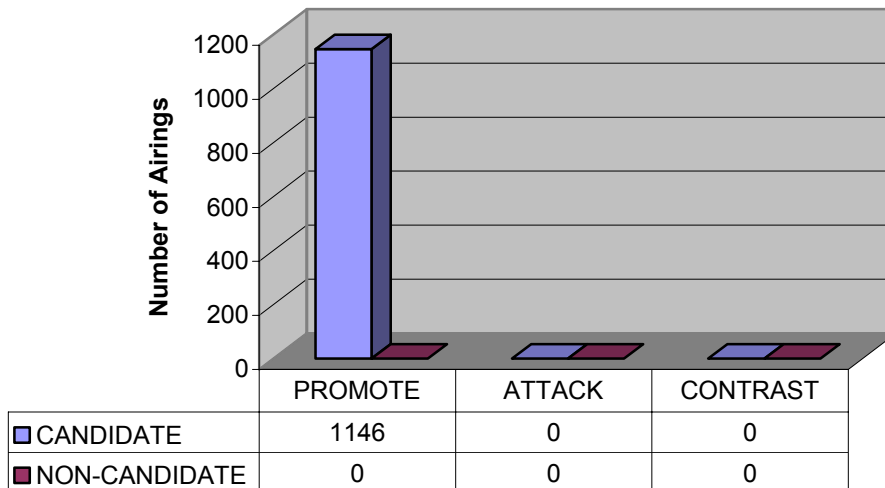
BUYING TIME 2002:
Television Advertising in State Supreme Court Elections

Alabama
January 1 – October 19, 2002

Figure 1. Spending on Ads Naming Candidates, by Sponsor

	Number of Ads	Number of Airings	Cost of Airtime
Anderson	2	384	\$242,685
See	2	1062	\$281,813
TOTAL	4	1446	\$524,498

Figure 2. Tone of Ads, by Sponsor



Alabama (continued)

Figure 3. Theme of Ads, by Sponsor

