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- 11. Effect of Agreement. This Agreement embodies the entire agreement between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating thereto. West may amend the terms and conditions of this Agreement by giving Licensee written notice thereof. Any other amendment hereto must be in writing and signed by both parties.
- **12. Notices.** All notices hereunder shall be given in writing to West at 610 Opperman Drive, P.O. Box 64833, St. Paul, Minnesota 55164-0833, Attention: Customer Service and to Licensee at the address set forth below.
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- In no event shall anyone other than approved Licensee employees be provided access to or control of any terminal with access to CLEAR or CLEAR Data.
- Terminals with CLEAR access, access credentials, and CLEAR Data will be in secured locations that do not provide inmate/detainee access.
- No access shall be outsourced or otherwise provided to any other parties.
- Licensee shall be solely responsible for ensuring that no sensitive information is made available beyond its stated permissible use.

#### Usage Logging

All subscribers will be restricted to "standard logging"; provided, however, authorized law enforcement agencies with arrest powers may request that user input values entered in a search or report be "blind logged". Authorized law enforcement agencies choosing Blind Logging must initial below:

Licensee initials if Licensee is an authorized law enforcement agency with arrest powers and requests Blind Logging

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#### Required for, and applicable to, only accounts with arrest powers.

West reserves the right to change the logging type based on credentialing and account validation.

Licensee by his/her signature below acknowledges his/her understanding and acceptance of the terms and conditions of the Temporary Access Agreement.

West Publishing Corporation
Ву:
Title:
Date:
In-House Contact
Name: Linda Burton
E-mail Address: Linda burton@thomsonreuters.com
Cost Center: 39011 41011059 CLEAR PRO TRIAL W/WEB ANALYTICS BANDED 41268569 CLEAR PRO TRIAL ARREST GATEWAY BANDED Service #: 41533108 CLEAR PRO TRIAL GOV WORLDCHECK BANDED
Licensee
By (signature):
Name (please print):
Title:
Date:
Firm Name:
Address:
E-mail Address:
Telephone:
Contact: 5/7/14

#### IP Address Section Only External IP Address(es) or Range(s) Must Be Provided Valid External IP Addresses or IP Ranges belonging to your organization and meeting the following requirements must be provided for all CLEAR orders: IP Addresses assigned to jurisdictions outside the United States or West approved U.S. Territories are prohibited. IP Addresses will not be accepted from the following ranges which are reserved by the Internet Assigned Numbers Authority for special use or private networks: 10.0.0.0 - 10.255.255.255, 127.0.0.0 - 127.255.255, 172.16.0.0 - 172.31.255.255, 192.168.0.0 -192.168.255.255, 169.254.0.0 - 169.254.255.255. All IP addresses must be IPv4 addresses. Permissible IP Address(es) will be those provided below as well as any previously provided IP Address(es) for this Subscriber/Licensee Subscriber's Internet Service Provider Name Provide IP Address(es) or IP Address Range(s) below Additional page(s) may be attached if needed Z **Beginning IP Address** Ending IP Address 0 Beginning IP Address **Ending IP Address** IR Beginning IP Address Ending IP Address Beginning IP Address **Ending IP Address** Subscriber initials if roaming access to CLEAR, permitting user access outside of Subscriber's designated IP Address/range, should be prohibited. Please note that if this is requested Subscriber's users will be required to access CLEAR only through Subscriber's designated entity IPs on file with West. If you do not know your company's external IP address(s), try the following: Contact your network administration, firewall or security team Contact your Internet Service Provider, ISP (i.e. Cable, DSL, Satellite, etc.) Go to the following URL in your browser: http://tools.whois.net/yourip/orhttp://www.whatismyip.com to identify your external IP address (NOTE: If 3. you have multiple IP addresses, this tool will only detect one IP address) Ę Technical Contact for CLEAR Products (if applicable) (Contact for IP Address Issues) APPLICABLE Name (please print) Telephone E-Mail CLEAR Users (if applicable) Last Name First Name, M.I. **Email Address** Phone Number AD AN SV TC IN = Investigator If there are additional CLEAR users additional page(s) must be submitted with the order User Type Key AD = AdministratorSV = SupervisorAN = AnalystTC = Technical

FOIA Request No.: 2021-FOIA-01634

Requester: Brennan Center for Justice

MACHINEN

4351

#### DONATION AGREEMENT BETWEEN THE METROPOLITAN POLICE DEPARTMENT DISTRICT OF COLUMBIA AND

#### DATAMINR INC.

- 1. DATAMINR INC. Agrees to make an in-kind donation to the Metropolitan Police Department valued at \$10,000.00 to be used for the following purpose. The donation is being given freely without any expectation of special treatment by the government.
- 2. The donation of training in must know information in real time. Dataminr alerts will enhance MPD's situational awareness and allow first responders to respond to developing public safety events more quickly. The donation is for an authorized purpose because it is consistent with the functions and purposes of the agency.
- 3. The donation is being made on the condition that the agency agrees to use the donation for the particular purpose stated in this agreement. If the agency does not use the full balance of the financial donation, I, the donor, give my express consent and authorization to the agency to use the remaining balance in the same or subsequent fiscal years for the same or similar authorized purpose, as reviewed and approved by the D.C. Ethics Officer. Otherwise, the Government of the District of Columbia will mail a refund check to the donor in the amount of any remaining balance. (State any other conditions that may apply).

	Yes, with my consent all remaining funds may be applied toward another D.C. Government program with a similar purpose in this fiscal year or subsequent years.		
	No, please refund all commining funds to the donor.		
x	Not Applicable		
	Please check the appropriate box.		

- The donor has read and agrees to be bound by the Rules of Conduct regarding Donations set forth in Mayor's Memorandum 2002-1, dated January 8, 2002.
- 5. To the best of the Donor's knowledge, the donor is not aware of any transactions pending before any agency or the District government involving the Donor, nor any litigation pending against the government involving the Donor.
- 6. The District of Columbia government acknowledges that systems are in place for the donation to be accepted by the government and the use of the donation may be properly tracked as required by the Section 115 of the District of Columbia Appropriations Act, 2003, Pub. L.108-7.

Name: Pat Ryan Title: Senior Vice President	Date: 01/03/2017
to Tuel	Date JAN 0 4 2016
Agency Representative: Interim Ch Agency name: Metropolitian Police	

#### NOTE:

- Additional paragraphs may be inserted and renumbered accordingly
- Insert amount of the donation whether in-kind or financial
- State purpose of the donation
- All checks must be made payable to the DC Treasurer and handle by OPGS



#### Onboard Session Recap

#### TOPIC LISTS CONFIGURATION

To customize your alert stream, click "**Topics**" from the gear icon or dropdown in the upper right corner of the Dataminr Dashboard. This will automatically open the Notifications tab.

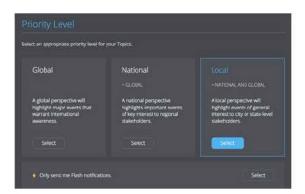
1 Click "Create New List" to begin creating a Topic list. You can create up to ten unique Topic lists with independent topics, geographic locations, and priority levels for each.



Select one of more geographic areas of interest by clicking on a continent, region, country/US state, or city-level custom area. For a custom area, use the text box to search for a city by name, highlight the region you are interested in, and save the location.



3 Select a priority level for your Topic list. The priority level you select will determine the threshold for notification delivery on this Topic list.



4 Select the topics you wish to receive notifications for.



5 Select the sources you wish to receive notifications from. We recommend keeping all sources selected.



Finish creating your Topic list by selecting the appropriate delivery methods. Notifications can be sent via the Dashboard, email, and/or desktop pop-up. You can adjust the time interval for Digest emails in the "Account" tab.



Once you return to the dashboard, you can customize it with multiple panes and select which Topic lists to display. The "Top Events" pane will display Urgent and Flash level notifications across all Topic lists. The "Topics" pane displays Alert level notifications from the checked Topic lists in the dropdown menu. You can add additional "Topics" panes by clicking "Edit Dashboard" at the bottom right and selecting the three or four pane configuration. You can also choose a pop out pane.





#### SEARCH

To conduct a general search in Dataminr, enter your search term in the text box in the upper left corner of the Dashboard. If you would like to search an individual search module, select the "Historical," "Geospatial," or "Images" icons in the upper left corner of the screen near the text box.



#### SHARE

For easier collaboration, users can share URLs from the search window and expanded modules with other Dataminr users. Users also have the ability to save up to 100 searches within their individual accounts. Search queries can be shared and saved with a fixed date range or a "Latest" range that will perpetually update to display real-time results.



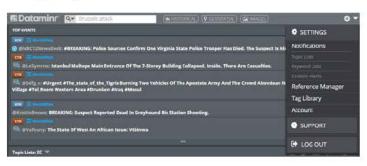
Go to the Settings page and select the Search Manager tab to view, modify, and recall saved queries.



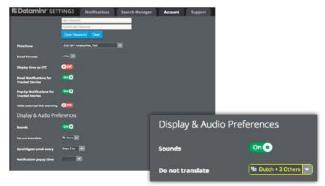
#### LANGUAGE SETTINGS

Dataminr automatically translates all alerts into English. Adjust your Account Settings so alerts published in your native language(s) are not automatically translated.

1 Click "Account" button from the proper right corner of the Dataminr Dashboard.



2 Scroll down to "Display & Audio Preferences".



3 In the dropdown next to "Do not translate", select the check box for your native or fluent language(s).



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#### Metropolitan Police Department

#### Homeland Security Bureau

300 Indiana Avenue N.W, Room 5050, Washington, D.C. 20001 (202) 727-9659

#### **MEMORANDUM**

TO: Chief Operating Officer

THRU: Assistant Chief of Police

Homeland Security Bureau

THRU: Commander

**Technical Services Division** 

FROM: Director

Joint Strategic and Tactical Analysis Command Center

DATE: December 22, 2016

SUBJECT: Social Media Analysis Tool (Voyager Analytics) Test Request

- 1. The Criminal Research Specialists (CRS) assigned to the Investigative Support Unit (ISU) and MPD personnel assigned to the Criminal Intelligence Branch (CIB) currently have no automated method of searching social media for relevant information to persons that are subjects of MPD criminal investigations, nor do they have a method of conducting that search from non-attributable platforms; furthermore, all "network analysis" conducted by the CRS or CIB are done manually, resulting in an very-labor intensive process that does not have the capabilities of relying on automated, big-data analytics.
- 2. Voyager Analytics Social Media Collection and Analysis Software offers an automated solution to this problem along with integrated analytics to conduct network analysis and provide in-depth information from over six social media platforms from non-attributable proxy servers. This is primarily an investigative tool that can directly support the missions of the CRS, CIB and MPD personnel assigned to the JTTF. This is not an alerting or aggregation tool (such as Dataminr or Sprinklr) and has distinctly different capabilities. Additionally, Voyager offers its "Genesis" tool that "efficiently reads and parses PDF files received from social media platform providers in response to a search warrant or subpoena" which then allows the results to be analyzed quickly and efficiently using Voyager's proprietary analytic suite, significantly simplifying the investigative process and reducing the manpower burden following receipt of massive amounts of data received in response to these court orders.
- 3. Voyager Analytics is a web-based tool that requires no software installation on MPD systems, nor any access to MPD data. Furthermore, as it only collects data in the public domain from proxy servers, it does not depend on social media

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- providers such as Twitter, etc., granting access to their data, and thus is not subject to having its services available at the whim of the social media providers.
- 4. Voyager has been previously tested by the Intelligence Division and found to exceed the capabilities of all other social media investigative tools they had tried. However, prior to recommending departmental purchase, due to the similarity of mission, a second trial is requested to see if this tool will also benefit the CRS personnel assigned to the ISU and CIC. Voyager Analytics has offered MPD a two-week trial period during the period of the Presidential Inauguration to see if the tool will meet our needs. Additionally, CIB has not had the opportunity to try the Genesis tool, which will also be offered for trial during this period. This test period will also help determine the appropriate number of licenses and necessary data packages should it meet MPD's needs and a purchase decision is made.
- 5. If approved for a trial period with MPD, its usage will be covered by existing social media policies or the previously submitted draft social media policy and will be reviewed by the MPD privacy officer prior to beginning the test.
- 6. If approved for test, a "donation agreement" will be completed separately with Voyager covering the proposed trial period from 9-23 January 2017.
- 7. Expected performance outcomes and measures for the test period are:
  - a. Expected Outcomes:
    - i. Validation of the Voyager tool as an effective investigation tool for Intelligence and CRS personnel.
    - ii. Validation of Voyager's Genesis tool as an effective means of sorting and analyzing social media search warrant/court order returns
  - b. Performance Measures:
    - i. Voyager provides investigative leads in 75% of the use cases attempted that would have been previously unavailable with existing MPD systems and software tools.
    - ii. Genesis reduces the time necessary to process social media returns from a court order by an average of 50% over existing processes.
- 8. I strongly recommend approval of this free trial and I am happy to facilitate a meeting with Voyager Analytics personnel if additional information is desired.

Respectfully,

LEE T. WIGHT, Director, Joint Strategic and Tactical Analysis Command Center

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#### Attachments:

- 1—E-mail from Voyager to JSTACC Director proposing trial period.
- 2—Voyager Social Media Intelligence and Investigations software description.
- 3—Voyager Analytics—Capabilities Statement.

 From:
 Wight Lee (MPD)

 To:
 (MPD)

 Subject:
 FW: Referral from Mr.

Date: Monday, December 19, 2016 1:12:16 PM
Attachments: Voyager Analytics Overview - with Genesis 2016.pdf

image001.png image002.png

image004.png

Any interest in the Genesis solution as well?

Lee "Tip" Wight
Director, Joint Strategic and Tactical Analysis Command Center
Homeland Security Bureau
DC Metropolitan Police Department
300 Indiana Ave, NW #5031; WDC 20001

Lee.wight@dc.gov
O: 202-727-1516

C: 202-



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From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]

**Sent:** Friday, December 16, 2016 12:11 PM

To: Wight, Lee (MPD)

**Subject:** RE: Referral from Mr.

As requested, I'm including a bit of information about our two products:

- Genesis Here is a short video on our Facebook Business Report (PDF) reader produced by our gov't reseller Carahsoft.
   https://app.brainshark.com/technologysolutions/vu?pi=zH4zn6UCfzNURVzQ
   We sell an annual license with dedicated cloud and up to 10 PDF ingests for less than \$5K. This is a REAL time saver for our law enforcement clients trying to make sense of the massive unstructured data dump they receive from FB after a search warrant allows them access to a user's full profile information.
- 2. Voyager Our OSINT solution, which collects & analyzes data using a non-attributable methodology from Facebook, Twitter, Instagram, Google+, Tumblr and VK to produce really valuable insights in a fraction of the time it takes compared to manual analysis. Lots of other features that go beyond what is possible by manual analysis, of course as well. Pricing for Voyager is mostly based on the capacity of the system, how much data is collected and stored on the dedicated cloud for the life of the contract, and varies widely based on this and a few other specifications.

Thanks, I'm looking forward to meeting you. I hope we can be of service to your mission!

Sincerely,

Kathleen O'Leary

Voyager Analytics, Inc.

M: +1 540-421-2128 | E: kathleen@voyager-analytics.com

From: Wight, Lee (MPD) [mailto:Lee.Wight@dc.gov]
Sent: Friday, December 16, 2016 10:57 AM

**To:** Kathleen O'Leary < <u>kathleen@voyager-analytics.com</u>>

Subject: RE: Referral from Mr.

Kathleen:

Actually, your ears must have been burning! I was just talking about Voyager...and I'm no longer with the WRTAC. Can we set up a meeting to discuss capabilities and plans?

Thanks again!

Tip

Lee "Tip" Wight

Director, Joint Strategic and Tactical Analysis Command Center

Homeland Security Bureau

DC Metropolitan Police Department

300 Indiana Ave, NW #5031; WDC 20001

Lee.wight@dc.gov

O: 202-727-1516

C: 202-



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From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]

**Sent:** Friday, December 16, 2016 10:40 AM

To: Wight, Lee (MPD)

Subject: RE: Referral from Mr.

Hello Mr. Wight, I hope this finds you well!

I was thinking about how you said WRTAC is using 3 other tools to do what we do, and while I know there aren't any other tools that do what we do, it has been a common misperception we've had to deal with over the years as some of those other solutions, like Geofeedia and Dataminr, etc became ubiquitous. However, as you are probably well aware, most of those other solutions have had a difficult time as social media networks have cut access to their firehose of data and there is pressure from civil liberties organizations against 'surveillance' tools. Most recently, even Twitter has cut off Dataminr: <a href="https://techcrunch.com/2016/12/15/twitter-cuts-dataminr-access-for-law-enforcement-fusion-centers/?">https://techcrunch.com/2016/12/15/twitter-cuts-dataminr-access-for-law-enforcement-fusion-centers/?</a>

 $\underline{ncid=rss\&utm\_source=feedburner\&utm\_medium=feed\&utm\_campaign=Feed\%3A+Techcrunch+\%28TechCrunch\%29\&sr\_share=facebook}$ 

Voyager still maintains its access to data from 6 networks (Facebook, Twitter, Instagram, Google+, Tumblr and VK) and continues to offer it on a query-based, non-attributable analysis platform for investigation into people, groups, topics and social patterns; as well as our law enforcement-only tool which parses mass unstructured data from the Facebook Business Reports for efficient analysis by investigators with a search warrant.

If WRTAC is interested, I would be happy to provide your team with a demo or trial.

I wish you happiest of holidays!

Sincerely,

Katie

Kathleen O'Leary

Voyager Analytics, Inc.

M: +1 540-421-2128 | E: kathleen@voyager-analytics.com

From: Wight, Lee (HSEMA/MPD) [mailto:Lee.Wight@dc.gov]

Sent: Wednesday, August 24, 2016 8:08 AM

**To:** Kathleen O'Leary < <u>kathleen@voyager-analytics.com</u>>

**Subject:** RE: Referral from Mr.

#### Kathleen

Happy to chat; however, we already use three different tools to do what your product offers—that being said, the other challenge we have is procurement within the District...it's an exceedingly complex process. Furthermore, we're not an investigative agency, so some of the tools you offer are less appropriate for us than a "traditional" law enforcement agency. If you're still interested in talking, let me know and we'll find a time...

K/ Tip

Lee "Tip" Wight
Fusion Center Executive Director
2720 Martin Luther King Jr. Ave, SE
Washington, DC 20032
O: (202) 481-3087
C: (202)

E: lee.wight@dc.gov



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From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]

**Sent:** Monday, August 22, 2016 6:17 PM

**To:** Wight, Lee (HSEMA/MPD) **Subject:** Referral from Mr.

Dear Mr. Wight - I hope this finds you well.

On Friday, I met at an OCTO SmarterDC/Smart City Technologies Industry Day and after hearing a bit about our social media intelligence software, he suggested that I reach out to you directly. He offered that the WRTAC might be better positioned than MPD to leverage a tool like ours in assessing and investigating threats (although we've worked and hope, via OCTO, to continue exploring the possibilities of MPD using our tools in their investigations as well). I've copied a brief product description below for your reference and would be happy to talk more about specifics upon your request, or to follow your direction to reach out to someone else from your Law Enforcement or Counterterrorism teams for a demonstration. in advance for your time.

I thank you in advance for your time.

Voyager Analytics provides software for discovery & analysis of social data; collecting and fusing relevant content and identifying distinct behavior and relationships of individuals and groups. Our law enforcement clients are able to reveal valuable insights in our user-friendly, anonymized (non-attributable) visualization and analysis platform, which saves critical time and resources by expediting investigations and driving actionable intelligence. Unlike other great solutions available in the market which provide sentiment analysis, location- and/or event-based content monitoring of social media, Voyager Analytics is differentiated by our unique capability to collect and provide in-depth analysis of individuals, their networks and links to groups, organizations, events and threats.

Sincerely,

Kathleen

Kathleen O'Leary Voyager Analytics 540.421.2128 (m) kathleen@voyager-analytics.com www.voyagerlabs.co

### Voyager Analytics



Voyager Analytics® is a Big Data platform for analyzing human behavior in social networks. It conducts real-time deep analysis and provides actionable insights that empower our clients to strengthen and protect their interests. Voyager Analytics is a proprietary solution that was created by analysts for analysts, and is now commercially available to companies and agencies.

Voyager Analytics' algorithms interact with multiple social networks, identifying and analyzing the relevant data in order to present a holistic view of the interactions between individuals and groups. Utilizing cutting-edge technologies, Voyager Analytics reveals comprehensive, far-reaching, and high resolution insights on characteristics and behaviors of these individuals and groups.

#### What It Does

- Analyzes data on individuals, groups and their relationships from multiple social networks
- Displays the most recent social media content and activities
- Searches keywords to identify relevant connections and content
- Filters photos and posts by relevant time period, proximity to keywords, or interactions
- Displays a map view of geo-located posted content
- Drills down on the strongest relationships in a social network
- Creates an internal database of individuals and networks linked to prior searches

PDF

#### Genesis - An Exclusive Law Enforcement Tool For Efficient Analysis Of Social Network Account Records

A tool from Voyager Analytics that efficiently reads and parses PDF files received from Social Media Platform Providers in response to a search warrant or subpoena, rendering them available in minutes to our complete suite of analytic and visualization tools. These PDF files, comprised of complex, unstructured individual profile data, are extremely difficult to analyze, and often number in tens or even hundreds of thousands of pages. Genesis spares days of manual labor, identifying and analyzing relevant connections and content, and providing valuable insights that are simply not available without our technology.

#### How It Works

The platform works at scale, searching, aggregating, and fusing billions of publicly available data points and human behavior indicators from social networks (including text, images, videos, and metadata). All of this data is intelligently processed and analyzed to provide valuable insights for our clients.

#### How It Is Used

The insights derived from Voyager Analytics are used by our clients to address various challenges, such as:

- Anti-Bribery/Anti-Corruption Compliance
- Fraud Investigations
- Criminal Investigations
- Organized Retail Crime
- Third Party Due Diligence
- Know Your Client (KYZ) -FOIA-01634

- Corporate Risk
- Human Resources -Know Your Employee (KYE)
- Governance
- Due Diligence
- Marketing Analysis MPD 4
   Attachment Request 17-Intel Dataminr Trial

#### Human Behavior at Individual Level

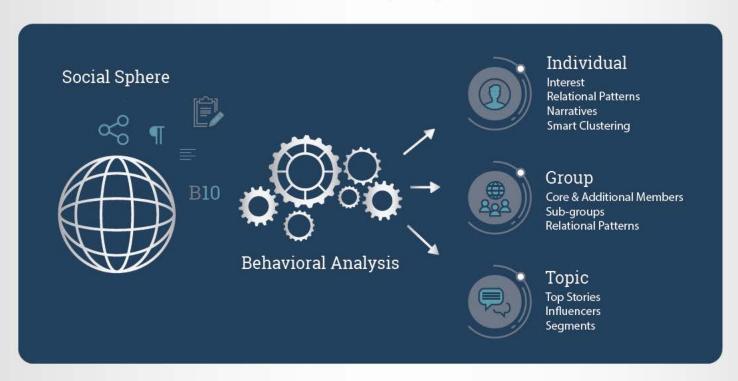
Voyager Analytics conducts a multifaceted analysis of an individual person, based on both that individual's relational patterns as well as content (posts, media, etc.) shared in the social sphere. For each individual, the platform can analyze the essence of his or her relationships, the strength of those relationships, the prominent topics and narratives important to him or her, as well as hundreds of other signals, allowing our customer to derive significant, actionable insights. The result is a comprehensive, multi-layered understanding of an individual's network and preferences, which can be leveraged to guide business decisions.

#### Human Behavior at Group Level

Voyager Analytics analyzes group behavior to determine group dynamics, reveal significant core members, and identify additional members that are significant to the network. Furthermore, Voyager can analyze relational patterns and interconnections to identify subgroups, as well as related organizations, within each group.

#### Human Behavior around Topics

Voyager Analytics' ability to analyze voluminous sets of social data and to diagnose behavioral and relational patterns enables our clients to: understand current, essential narratives around a topic; monitor public events in near-real time and identify key figures and themes associated with the events; identify and rank thought leaders and influencers of different areas of interest; and receive marketing-related insights. These insights provide situational awareness, allowing our clients to better understand their audience and public opinion.





From: (MPD

To: (MPD); (MPD)
Subject: FW: Voyager Analytics: Proposal for MPD
Date: Friday, January 8, 2016 1:57:46 PM

Attachments: Voyager Analytics - Metro DC PD Proposal Jan16.pdf

Genesis Brochure.pdf Voyager Brochure.pdf

FYI

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, January 08, 2016 1:50 PM

To: (MPD)

Subject: Voyager Analytics: Proposal for MPD

Hi Sgt.

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per request.

You will also see an optional offer for our Genesis (Facebook PDF uploader) which carries special pricing for adding it on to the agreement. Stand alone, Genesis goes for \$2500/month.

Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.





#### proposal for Metro DC Police Department

System: Voyager Platform

**Number of Analyst Seats:** 4

Number of Discoverer Seats: 0

Number of Profile collections/day: 5

Number of Topic searches/day: 5

Pricing for Voyager: \$7000/month

Term: 12 months

Access: Cloud

#### **Optional**

System: Genesis Platform (Facebook PDF reader)

**Pricing for Voyager**: \$1,100/month with max 10 uploads/month

#### **Description of Seat types**

**Analyst**: Ability to download social media profiles from the web and then build a report on their social influences.

**Discoverer**: Build reports on social media profiles that have already been downloaded by the Analyst

Voyager Analytics Inc www.voyager-analytics.com

### Genesis



An exclusive investigative tool for fast, deep and clear insights for Law Enforcement

#### **PROCESS**

COMPILATION OF SOCIAL MEDIA INFORMATION EXTRACTED FROM A COURT ORDERED PDF

#### **ANALYSIS**

COMPREHENSIVE DATA EXTRACTION AND INTERPRETATION OF SOCIAL INFLUENCES

#### CONCLUSION

DRAW DIRECT CONCLUSIONS AND INFORMED DECISIONS IN TIMELY. CUSTOMIZABLE FORMATS

The **Genesis** software from Voyager Analytics is the only investigation tool exclusively used by law enforcement. Traditionally, law enforcement submits requests for a suspect's records from social media providers and then a PDF document is submitted which results in the investigators manually sifting through large quantities of data. **Genesis** reads the PDF, extracts it into an easy-to-read format, and provides visual tools to research content and connections. **Genesis** presents actionable insights and draws on trends to research and analyze key data points. **Genesis** completes the process much faster than the typical law enforcement workflow and allows them to organize their conclusions in customizable presentation formats.



#### Why should Law Enforcement use Genesis?

- Gathers important evidence to help solve crimes
- Easily and quickly sorts through data to accelerate the investigation process from weeks to minutes
- Uncovers relationship patterns to identify other individuals who could aid in or be eliminated from the investigation
- Discovers networks that would otherwise be invisible

#### CONTACT

For more information about the Genesis product, contact me DJ Fresso at:

DJ@VOYAGER-ANALYTICS.COM

FOIA Request No.: 2021-FOIA-01634 Requester: Brennan Center for Justice

#### Important Capabilities:

- Genesis takes a subpoenaed or court ordered PDF and brings it to life as if you were viewing the information in its original native format
- Displays individuals in the arrestee's network that have been linked to previous law enforcement searches
- Translates into multiple foreign languages
- Displays posts' locations on the map
- Visualizes data in an easy-to-read format
- Photos and posts ordered by timeline, relevancy or interactions
- Customizable keyword searches
- Ability to target the most active friends who can help
   MPD 8
   the investigation Request 17-Intel Dataminr Trial

# Voyager

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Making the invisible visible

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FOIA Request No.: 2021-FOIA-01634 Requester: Brennan Center for Justice

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- Searches individuals, groups and their relationships from multiple social media platforms
- Investigates into multiple suspects at the same time
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- Customizable keyword searches
- Ability to target most active suspects and insights into those who can help the investigation

MPD 9 Attachment Request 17-Intel Dataminr Trial 
 From:
 (MPD)

 To:
 Emerman, Stuart (MPD)

Subject: FW: Voyager Analytics: Proposal for MPD

Date: Friday, January 8, 2016 2:13:40 PM

Attachments: Voyager Analytics - Metro DC PD Proposal Jan16.pdf

Genesis Brochure.pdf Voyager Brochure.pdf

Wow, that's \$84,000.00- \$97,000.00 a year.

and I agree that it's probably not worth that.

From: (MPD)

Sent: Friday, January 08, 2016 1:58 PM

To: (MPD); (MPD)

Subject: FW: Voyager Analytics: Proposal for MPD

FYI

From: DJ Fresso [mailto:di@vovager-analytics.com]

Sent: Friday, January 08, 2016 1:50 PM

To: (MPD)

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- Ability to target the most active friends who can help MPD 12 the investigation Request 17-Intel Dataminr Trial

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- Photos and posts ordered by timeline, relevancy or interactions
- Customizable keyword searches
- Ability to target most active suspects and insights into those who can help the investigation

MPD 13

 From:
 Greene, Lamar (MPD)

 To:
 (MPD)

 Subject:
 RE: Voyager Analytics

Date: Tuesday, July 26, 2016 10:20:14 AM

That's an excellent break down

From: (MPD)

Sent: Tuesday, July 26, 2016 9:14 AM

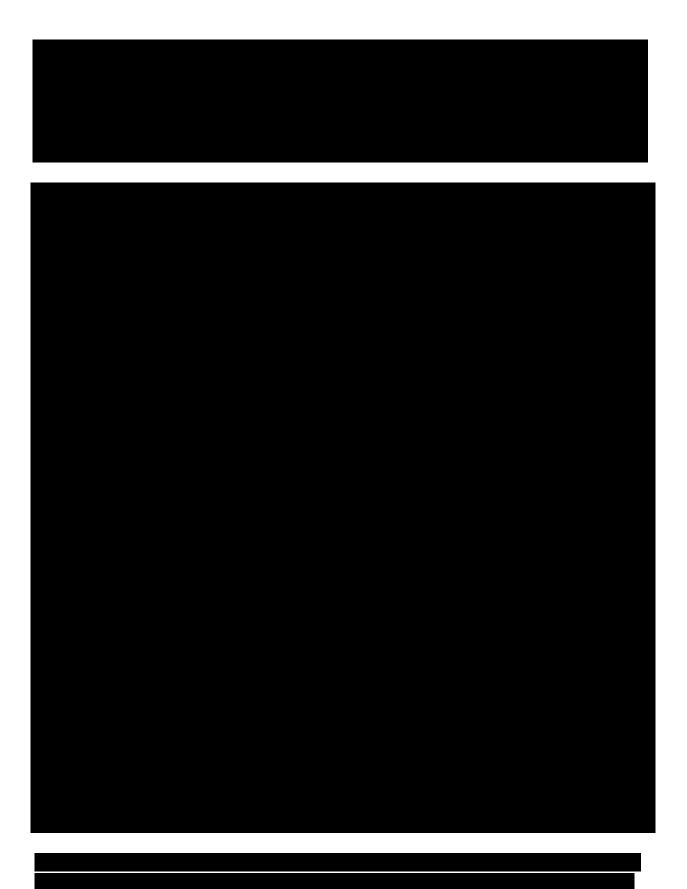
To: Greene, Lamar (MPD)
Subject: RE: Voyager Analytics

Good Morning Chief,

I tried to find the old emails of our evaluations of the various social media platforms, but I was unable to find them besides the Voyager Analytics platform. For that reason I wanted to provide a quick synopsis of each of the platforms we looked at. Some of these platforms may have changed since we reviewed them over a year ago.

#### Socio Spyder:

Babel Street:	
Lexus Nexus:	
- Voyager Analytics:	



Please let me know if anything didn't make sense and I can show you how it works and its limitations in person if that's easier.

If you have any further questions please don't hesitate to ask.

Senior Intelligence Research Specialist MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.

Desk: (202)

Cell:

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From: Greene, Lamar (MPD)

Sent: Tuesday, July 26, 2016 8:23 AM

To: (MPD)
Subject: Re: Voyager Analytics

Thx

Sent from my iPhone

On Jul 26, 2016, at 7:42 AM, (MPD) < dc.gov> wrote:

Good Morning Chief,

Below are is my original synopsis of my thoughts on Voyager Analytics. I will see if I can find a few of the other synopsis I wrote for other social media platforms, but I wanted to make sure I sent you this one first

Senior Intelligence Research Specialist MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: (202)

Cell:

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From: (MPD)

Sent: Tuesday, December 22, 2015 11:34 AM

To: Emerman, Stuart (MPD)

Cc: (MPD)

Subject: RE: Voyager Analytics

Good Morning Inspector,

I will touch base with and Sgt. to get a better summary of everyone's opinion; but I can give you a few of my thoughts so far. Also, just as an FYI, our trial period ends tomorrow.





Please

let me know if anything didn't make sense and I can show you how it works and its limitations in person if that's easier.

Intelligence Research Specialist

MPD Security Liaison

Criminal Intelligence Branch

Homeland Security Bureau

300 Indiana Ave NW, Washington D.C.

Desk: (202) Cell:

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From: Emerman, Stuart (MPD)

Sent: Tuesday, December 22, 2015 10:57 AM

To: (MPD)
Cc: (MPD)
Subject: Voyager Analytics

Any luck with the system. Has it helped at all?

INSPECTOR STUART EMERMAN METROPOLITAN POLICE DEPARTMENT HOMELAND SECURITY BUREAU TACTICAL INFORMATION DIVISION 300 INDIANA AVENUE NW, ROOM 5031 WASHINGTON, DC 20001 202-727-9366 (DESK) 202-486-0905 (CELL)

CHARACTER IS HIGHER THAN INTELLECT. A GREAT SOUL WILL BE STRONG TO LIVE AS WELL AS THINK. RALPH WALDO EMERSON

From: (MPD)
To: (MPD)

Subject: RE: Voyager Analytics: Proposal for MPD

Date: Thursday, January 21, 2016 11:00:00 AM

Yep but with the change in leadership I may have to resubmit. Thanks

From: (MPD)

Sent: Thursday, January 21, 2016 9:31 AM

To: (MPD)

Subject: FW: Voyager Analytics: Proposal for MPD

Was the proposal sent upstairs? I'm going to tell him we are waiting

From: DJ Fresso [mailto:dj@voyager-analytics.com]
Sent: Wednesday, January 20, 2016 4:49 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

Hi Sgt.

I hope I didn't lose you but I fully understand your busy schedule.

Have you gathered any feedback in regards to the new proposals listed below? Does this fit better into your budget?

Please let me know how I can help get Voyager into the hands of the unit.

Best,

On Tue, Jan 12, 2016 at 10:59 AM, DJ Fresso < dj@voyager-analytics.com > wrote: Hi Sgt.

Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We've had recent success with the NYPD Counter Terrorism group using this exact scenario.

Be happy to provide more info if you'd like but I know that you are already a big fan of our platform.

Do either of these options make more sense for us?

#### Voyager

Option 1:

Users: 1 Analyst, 2 Discoverer Daily searches: 3 Profiles + 3 Topics

Price: \$3100/month

Cost per profile: 3 per day X 30 days = 90/month = \$34/data collection (\$3100 / 90 = \$34)

#### Option 2:

Users: 1 Analyst, 2 Discoverer Daily searches: 5 Profiles + 5 Topics

Price: \$5000/month

Cost per profile: 5 per day X 30 days = 150/month = \$33/data collection (\$5000 / 150 = \$33)

If you recall the amount of data our platform provides on one profile for your investigators, and the speed at which we provide it, this will significantly reduce the time and effort your unit needs to research social media profiles and to complete the investigation. All for \$34 per profile which would take hours of manual data collection using current methods.

I know you know this already but wanted to drive it home.

#### Genesis

Can be added to either order for \$1100/month with 10 uploads/month

Let me know if you'd like to get on a call to discuss.

Thank you, DJ

On Fri, Jan 8, 2016 at 2:45 PM, Thanks DJ. Have a great weekend. (MPD) < dc.gov wrote:

From: DJ Fresso [mailto:di@voyager-analytics.com]

Sent: Friday, January 08, 2016 2:44 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

Ok, let me see what I can get for 1/2 users with 5/5. I'll also look to get 3/3 pricing with the same 1/2 users.

We carry a higher price than the competitors as it's our understanding that they can't do what our platform can do. Regardless, I'll see what I can do for us. Would certainly love to get you on the platform as I know it could help with your investigations.

I got the trial turned back on so I'm going to email the group that they can log back in.

I'll be back in touch. If not today, have a great weekend.

Best, DJ

On Fri, Jan 8, 2016 at 2:38 PM, (MPD) < dc.gov> wrote:

I am not certain where you would have to be to get it done, but I know that competitors pricing came in well under yours. We want to put forth something that has a chance, and all of us believe the pricing of the first quote was very high.

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, January 08, 2016 2:20 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

No problem. I'll go back and see what I can get for us.

Any idea on where I need to be to get something done?

DJ

On Fri, Jan 8, 2016 at 2:13 PM, (MPD) < dc.gov > wrote: Thank you DJ. We all have the same opinion, and that is that the pricing is a little high and may be hard to sell. If you have a moment, can we try pricing just 1 analyst seat and 2 discoverer seats with the same 5 collections per day? Thanks

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, January 08, 2016 1:50 PM

To: (MPD)

Subject: Voyager Analytics: Proposal for MPD

Hi Sgt.

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Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.



 From:
 (MPD)

 To:
 (MPD);

 Subject:
 RE: Voyager Analytics: Proposal for MPD

 Date:
 Tuesday, January 12, 2016 1:33:00 PM

I think that at the 37,200 price point it is a good deal as long as we can get everyone in the office to contribute.

Intelligence Research Specialist

MPD Security Liaison

Criminal Intelligence Branch

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Cell:

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From: (MPD)

Sent: Tuesday, January 12, 2016 1:28 PM

To: (MPD); (MPD)

Subject: RE: Voyager Analytics: Proposal for MPD

What do you guys think? 37,200-60,000 a year.

From: (MPD)

Sent: Tuesday, January 12, 2016 1:23 PM

To: (MPD); (MPD)
Subject: FW: Voyager Analytics: Proposal for MPD

From: DJ Fresso [mailto:dj@voyager-analytics.com]

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Subject: Re: Voyager Analytics: Proposal for MPD

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Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We've had recent success with the NYPD Counter Terrorism

group using this exact scenario.

Be happy to provide more info if you'd like but I know that you are already a big fan of our platform.

Do either of these options make more sense for us?

#### Voyager

#### Option 1:

Users: 1 Analyst, 2 Discoverer Daily searches: 3 Profiles + 3 Topics

Price: \$3100/month

Cost per profile: 3 per day X 30 days = 90/month = \$34/data collection (\$3100 / 90 = \$34)

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Price: \$5000/month

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If you recall the amount of data our platform provides on one profile for your investigators, and the speed at which we provide it, this will significantly reduce the time and effort your unit needs to research social media profiles and to complete the investigation. All for \$34 per profile which would take hours of manual data collection using current methods.

I know you know this already but wanted to drive it home.

#### Genesis

Can be added to either order for \$1100/month with 10 uploads/month

Let me know if you'd like to get on a call to discuss.

Thank you,

DJ

On Fri, Jan 8, 2016 at 2:45 PM, Thanks DJ. Have a great weekend. (MPD) < december 2.45 PM, dc.gov wrote:

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, January 08, 2016 2:44 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

Ok, let me see what I can get for 1/2 users with 5/5. I'll also look to get 3/3 pricing with the same 1/2 users.

FOIA Request No.: 2021-FOIA-01634 MPD 24
Requester: Brennan Center for Justice Attachment Request 17-Intel Dataminr Trial

We carry a higher price than the competitors as it's our understanding that they can't do what our platform can do. Regardless, I'll see what I can do for us. Would certainly love to get you on the platform as I know it could help with your investigations.

I got the trial turned back on so I'm going to email the group that they can log back in.

I'll be back in touch. If not today, have a great weekend.

Best, DJ

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From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, January 08, 2016 2:20 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

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Sent: Friday, January 08, 2016 1:50 PM

To: (MPD)

Subject: Voyager Analytics: Proposal for MPD

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Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.



From: (MPD)
To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD
Thursday, March 31, 2016 8:59:45 AM

Can we get an updated cost estimate for what you guys want. The one upstairs is old and was like 7,000 a month. Thanks

From: (MPD)

Sent: Tuesday, January 12, 2016 1:33 PM

To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

I think that at the 37,200 price point it is a good deal as long as we can get everyone in the office to contribute.

Intelligence Research Specialist MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: (202)

Cell:

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From: (MPD)

Sent: Tuesday, January 12, 2016 1:28 PM

To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

What do you guys think? 37,200-60,000 a year.

From: (MPD)

Sent: Tuesday, January 12, 2016 1:23 PM

To: (MPD); (MPD) Subject: FW: Voyager Analytics: Proposal for MPD

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Tuesday, January 12, 2016 11:00 AM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

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Thank you, DJ

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Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.



From: (MPD)

To: (MPD); (MF Subject: RE: Voyager Analytics: Proposal for MPD Date: Friday, February 12, 2016 9:28:00 AM

Let me check with Delgado now.

From: (MPD)

Sent: Friday, February 12, 2016 9:17 AM

To: (MPD); (MPD)

Subject: FW: Voyager Analytics: Proposal for MPD

From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Friday, February 12, 2016 9:14 AM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD



Hope things are going well with you and MPD. Writing to see if you had any traction on the funding for the Voyager project? We would love to get the unit back on the system to assist with the social media aspect of their investigations. If you think you're a month or so away, we can sign an agreement now and give you a free month of service just to get the team up and running again.

Let me know if there is anything that I could do on my end to get you guys on board.

Looking forward to talking soon.

Best, DJ

On Thu, Jan 21, 2016 at 9:32 AM, wrote: (MPD) < dc.gov>

Good morning DJ,

The proposals have been forwarded to the appropriate people within the department for review. We found the newest proposal much more in line with competitors pricing. Please stay in touch, however I don't know how long it will take for a decision to be made regarding funding.

#### Thanks

From: DJ Fresso [mailto:dj@voyager-analytics.com] Sent: Wednesday, January 20, 2016 4:49 PM

To: (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

Hi Sgt.

I hope I didn't lose you but I fully understand your busy schedule.

Have you gathered any feedback in regards to the new proposals listed below? Does this fit better into your budget?

Please let me know how I can help get Voyager into the hands of the unit.

Best, DJ

On Tue, Jan 12, 2016 at 10:59 AM, DJ Fresso < dj@voyager-analytics.com > wrote: Hi Sgt.

Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We've had recent success with the NYPD Counter Terrorism group using this exact scenario.

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FOIA Request No.: 2021-FOIA-01634 MPD 32
Requester: Brennan Center for Justice Attachment Request 17-Intel Dataminr Trial

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To: (MPD)

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Learn the basics of life-saving hands only CPR in 20 minutes. Visit the DC FEMS Hands on Hearts campaign at <a href="http://handsonhearts.dc.gov">http://handsonhearts.dc.gov</a> to sign up for existing classes or email <a href="hands.onhearts@dc.gov">hands.onhearts@dc.gov</a> to schedule a class for your office or organization.

 From:
 Emerman, Stuart (MPD)

 To:
 (MPD)

Subject: Re: Voyager Analytics: Proposal for MPD

Date: Friday, January 8, 2016 2:15:12 PM

#### Copy. Thanks.

Inspector Stuart Emerman
Metropolitan Police Department
Homeland Security Bureau
Tactical Information Division
300 Indiana Avenue NW, Room 5031
Washington, DC 20001
202-727-9366 (Desk)
202-486-0995 (Cell)

Sent from my iPhone

On Jan 8, 2016, at 2:13 PM, (MPD) < dc.gov > wrote:

FYI

From: (MPD)

Sent: Friday, January 08, 2016 2:11 PM

To: (MPD)

Subject: RE: Voyager Analytics: Proposal for MPD

Gong to get a second quote for a different option.

From: (MPD)

Sent: Friday, January 08, 2016 2:09 PM

To: (MPD); (MPD) Subject: RE: Voyager Analytics: Proposal for MPD

Thanks Guys

From: (MPD)

Sent: Friday, January 08, 2016 2:08 PM

To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

That seems incredibly pricey. Way more than I was thinking

Intelligence Research Specialist

MPD Security Liaison

Criminal Intelligence Branch

Homeland Security Bureau

300 Indiana Ave NW, Washington D.C.

Desk: (202)

Cell: (202)

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From: (MPD) Sent: Friday, January 08, 2016 2:04 PM

To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

I think that is very high.

From: (MPD)

Sent: Friday, January 08, 2016 2:04 PM

To: (MPD); (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

Wow, that's \$84,000.00- \$97,000.00 a year. Do you guys think it's worth that?

From: (MPD)

Sent: Friday, January 08, 2016 1:58 PM

To: (MPD); (MPD) (MPD)

Subject: FW: Voyager Analytics: Proposal for MPD

FYI

From: DJ Fresso [mailto:dj@voyager-analytics.com]

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Please let me know what questions you have.

Attachment Request 17-Intel Dataminr Trial



From: To:

Subject: RE: Voyager Analytics: Trial follow-up Date: Tuesday, January 5, 2016 2:37:23 PM

How easy will it be to adjust/add features or customizations down the road?

What features are they currently working on adding? And how often if at all is software or features updated?

Are there additional costs associated with customizations we would request?

Purging of info?

(MPD) From:

Sent: Tuesday, January 05, 2016 11:35 AM

(MPD); (MPD); Janczyk , Jeff (MPD); Barnes, Valkyrie (MPD)

Subject: RE: Voyager Analytics: Trial follow-up

Also, if you have already sent DJ your thoughts or otherwise typed them up. Can you please forward them to me as my plan is to talk to him tomorrow morning and bring up any issues we might have or customizations we would like to make. Thanks

Intelligence Research Specialist MPD Security Liaison Criminal Intelligence Branch Homeland Security Bureau 300 Indiana Ave NW, Washington D.C.

Desk: (202) Cell:

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(MPD) From:

Sent: Tuesday, January 05, 2016 7:29 AM

(MPD); Janczyk , Jeff (MPD); Barnes, Valkyrie (MPD) (MPD);

Subject: FW: Voyager Analytics: Trial follow-up

FYI, what were everyone's thoughts?

Intelligence Research Specialist

**MPD 38** 

MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.

Desk: (202) Cell:

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From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Monday, January 04, 2016 4:02 PM

To: (MPD)

Subject: Voyager Analytics: Trial follow-up



Hope you all had a nice holiday. Amazing how quickly the holiday season goes by and before you know it it's Monday and you're sitting at your desk sending out emails.

Now that the trial is over I was hoping to see if we could spend some time to discuss your experience and talk about how we get Voyager into your hands. If the trial usage was any indication, our platform seems to be very valuable to you and will save you a lot of time and effort in your social media investigations.

Do you have a few minutes on Tuesday or Wednesday for a quick call?

Please let me know what works best.

Regards, DJ



From: (MPD)

To: DJ Fresso

Subject: RE: Voyager Analytics: Trial follow-up Date: Tuesday, January 5, 2016 3:36:00 PM

#### 10AM should work I believe

Intelligence Research Specialist

MPD Security Liaison

Criminal Intelligence Branch

Homeland Security Bureau

300 Indiana Ave NW, Washington D.C.

Desk: (202) Cell:

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From: DJ Fresso [mailto:dj@voyager-analytics.com]

Sent: Tuesday, January 05, 2016 3:36 PM

To: (MPD)

Subject: Re: Voyager Analytics: Trial follow-up

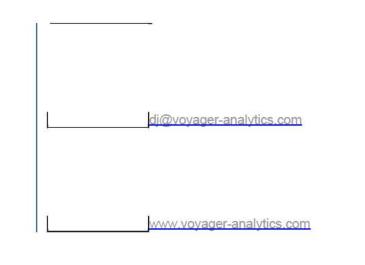


What time did you want to all get together tomorrow for a call?

Let me know and I'll send out a calendar invite to everyone.

Thanks, DJ





On Tue, Jan 5, 2016 at 7:31 AM, Hey good morning DJ, (MPD) < dec.gov wrote:

I hope you had a great holiday as well. I can do a quick call tomorrow if that works for you. I just need to touch base with all of the users and see what everyone's thoughts were. Thank you

Intelligence Research Specialist

MPD Security Liaison

Criminal Intelligence Branch

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300 Indiana Ave NW, Washington D.C.

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### Metropolitan Police Department



### Homeland Security Bureau

300 Indiana Avenue N.W, Room 5050, Washington, D.C. 20001 (202) 727-9659

#### **MEMORANDUM**

TO:

Chief Operating Officer

THRU:

Assistant Chief of Police

Homeland Security Bureau

THRU:

Commander

Technical Services Division

FROM:

irector In LEC Approva

Joint Strategic and Tactical Analysis Command Center

DATE:

December 22, 2016

SUBJECT:

Social Media Analysis Tool (Voyager Analytics) Test Request

- 1. The Criminal Research Specialists (CRS) assigned to the Investigative Support Unit (ISU) and MPD personnel assigned to the Criminal Intelligence Branch (CIB) currently have no automated method of searching social media for relevant information to persons that are subjects of MPD criminal investigations, nor do they have a method of conducting that search from non-attributable platforms; furthermore, all "network analysis" conducted by the CRS or CIB are done manually, resulting in an very-labor intensive process that does not have the capabilities of relying on automated, big-data analytics.
- 2. Voyager Analytics Social Media Collection and Analysis Software offers an automated solution to this problem along with integrated analytics to conduct network analysis and provide in-depth information from over six social media platforms from non-attributable proxy servers. This is primarily an investigative tool that can directly support the missions of the CRS, CIB and MPD personnel assigned to the JTTF. This is not an alerting or aggregation tool (such as Dataminr or Sprinklr) and has distinctly different capabilities. Additionally, Voyager offers its "Genesis" tool that "efficiently reads and parses PDF files received from social media platform providers in response to a search warrant or subpoena" which then allows the results to be analyzed quickly and efficiently using Voyager's proprietary analytic suite, significantly simplifying the investigative process and reducing the manpower burden following receipt of massive amounts of data received in response to these court orders.
- Voyager Analytics is a web-based tool that requires no software installation on MPD systems, nor any access to MPD data. Furthermore, as it only collects data in the public domain from proxy servers, it does not depend on social media

- providers such as Twitter, etc., granting access to their data, and thus is not subject to having its services available at the whim of the social media providers.
- 4. Voyager has been previously tested by the Intelligence Division and found to exceed the capabilities of all other social media investigative tools they had tried. However, prior to recommending departmental purchase, due to the similarity of mission, a second trial is requested to see if this tool will also benefit the CRS personnel assigned to the ISU and CIC. Voyager Analytics has offered MPD a two-week trial period during the period of the Presidential Inauguration to see if the tool will meet our needs. Additionally, CIB has not had the opportunity to try the Genesis tool, which will also be offered for trial during this period. This test period will also help determine the appropriate number of licenses and necessary data packages should it meet MPD's needs and a purchase decision is made.
- If approved for a trial period with MPD, its usage will be covered by existing social media policies or the previously submitted draft social media policy and will be reviewed by the MPD privacy officer prior to beginning the test.
- If approved for test, a "donation agreement" will be completed separately with Voyager covering the proposed trial period from 9-23 January 2017.
- 7. Expected performance outcomes and measures for the test period are:
  - a. Expected Outcomes:
    - i. Validation of the Voyager tool as an effective investigation tool for Intelligence and CRS personnel.
    - Validation of Voyager's Genesis tool as an effective means of sorting and analyzing social media search warrant/court order returns
  - b. Performance Measures:
    - Voyager provides investigative leads in 75% of the use cases attempted that would have been previously unavailable with existing MPD systems and software tools.
    - ii. Genesis reduces the time necessary to process social media returns from a court order by an average of 50% over existing processes.
- I strongly recommend approval of this free trial and I am happy to facilitate a
  meeting with Voyager Analytics personnel if additional information is desired.

Respectfully,

LEE T. WIGHT, Director, Joint Strategic and Tactical Analysis Command Center

600

#### Attachments:

- 1-E-mail from Voyager to JSTACC Director proposing trial period.
- 2-Voyager Social Media Intelligence and Investigations software description.
- 3—Voyager Analytics—Capabilities Statement.



#### Wight, Lee (MPD)

From: Kathleen O'Leary <kathleen@voyager-analytics.com>

Sent: Tuesday, December 20, 2016 4:49 PM

To: Wight, Lee (MPD)

Subject: Following up - Voyager Analytics

Attachments: Voyager Analytics - Social Media Intelligence & Investigations softwareDec2016.pdf;

Voyager Analytics- Capabilities Statement Dec 2016.pdf

Hi Tip,

Thanks so very much for letting me come spend time with several from your department yesterday to talk about Voyager's social media intelligence software. I'm so glad the Commander was impressed and that team has a need for the kind of information our system provides so quickly and efficiently.

As a first step, I said I would follow up with a write up of technical specifications. Attached you will find a PDF that looks somewhat similar to yesterdays' PPT, as well as a 2 page overview if that format is preferred.

As a second step, we need to start the process of getting the 2-week trial set up for early January. You mentioned a "donations" document I need to prepare? Can you send that along? Also, I don't have mail address as it wasn't on the list you had on yesterdays' invite. Would you like to connect us so that we can talk about the schedule for the trial?

Thanks again, talk to you soon!

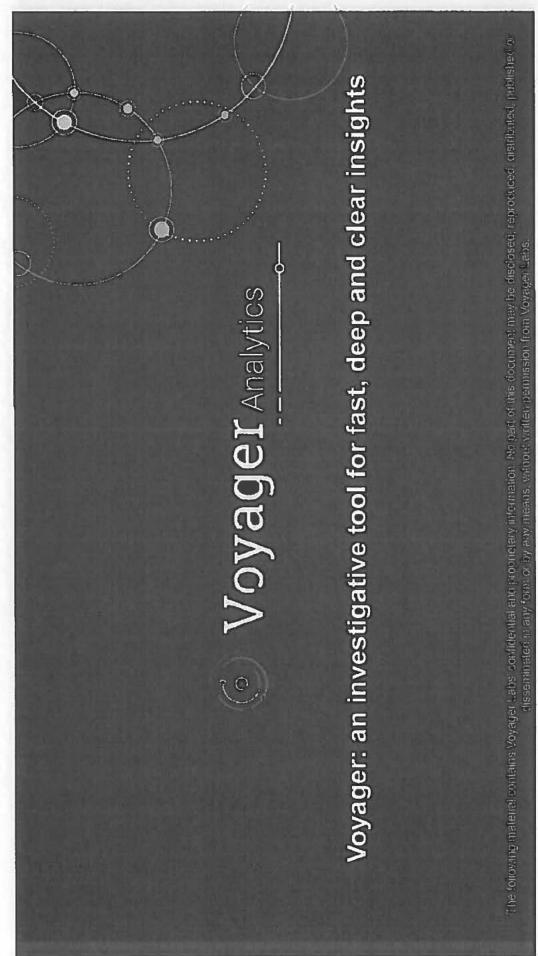


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# Anonymized Collection and Analysis

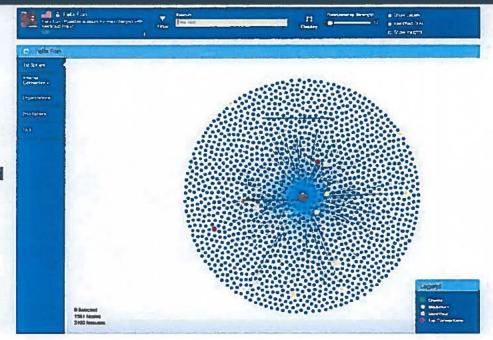
- Voyager allows for non-attributable collection and analysis of publicly-available social media data across six social media platforms: Facebook, Twitter, Instagram, Google+, Tumblr, and VK.
- Profiles and Topic queries are run from web-based Voyager platform where deep analysis of posts, connections and behavior patterns can be performed anonymously without requiring investigators to use manual methods for infiltrating a target's network to gain insights about their social media presence.





# Topology of Social Connections

- Voyager's visualization engine displays a profile's network of connections (ie. Facebook "Friends", Twitter "Followers") in Topologies.
- Each clickable Node in a Topology represents a connection, whose publicly available information is also collected and analyzed within Voyager
- Topologies can be searched by keywords, filtered by various factors such as strength of relationship to the target or location, and exported into .csv file for integration with other analytics platforms.
- Voyager automatically identifies Ghosts,
   Mediators, Top Connections and Previously
   Identified profiles within each Topology with color-coded Nodes.





# Lexicon Searches

- Lexicon searches can be used to search a Topology for multiple words, phrases, or names at once.
- Users can build their own Lexicon search strings, such as the one shown at right.
- · Applying the Lexicon search function, a profile's connections can be filtered for more targeted analysis of connections and their content relevant to an investigation.



#### **Operation Capital IIIs Names**

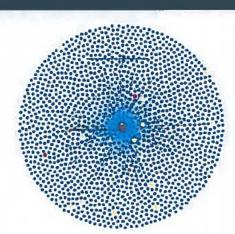
Creeted by: lawson Dete: 09/28/2018 5:17 PM

- \*Florence Bikundl\*
- "Florence Ngwe"
  "Florence Igwecho"
  "Arrey Kingely Etchl-Benyl"
  "Arrey Etchl-Banyl"
- "Arrey Kingsly"
  "Arrey Etchi"
- "Array Banyi"
- 'Oyebola Baberinde'
- watoyin Bakare\*
- "Cecilla Acquah" 'Oyebei Zaart Baberinde'
- Oyebisi Zaart\*
- 'Oyebisi Bebarinde' 'Mirabel Mukum'
- Mirabel Tenjoh Muleum
- Elizabeth E. Anung\*
- "Elizabeth Arung" "Eliza Arung"
- "Lit Aning"

- "Emiline Nikemera"
- Emilino Nicemera Beac "Adoshis Flythe"
- \*Cadonne Ngwilefem \*Cadonne Ngwilefem\*

- "Etienne Boussougs "Uric Ayo Boyle"
- "Urla Aya"
- "Utric Boyle"
  "Rose Epse-Acha"
- "Rose Epse" "Rose Achs"
- \*Brandon Chernel Bhu Fobelh'
- Brandon Cherwil'

- Reandon Fobeth

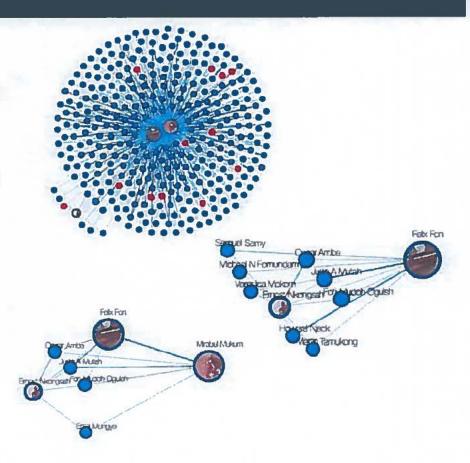




# Group Topologies

- By combining the networks of multiple individuals into one topology, Voyager is able to display the network of profiles that are connected to at least two of the targets (which are represented by Nodes with photos inside).
- Group topologies can also be searched using the Lexicons, as indicated by the Topology with relevant red Nodes highlighted and visible in the right information bar.
- Group topologies can also be manipulated using several analysis functions such as the Clique tool, which filters a Topology to only display the mutual connections of certain accounts, identifying new key persons of interest.





# Group Content Analysis

- By combining the posts of multiple individuals into list, Voyager is able to analyze, search and filter the content of profiles of the group.
- Group post content can also be searched using the Lexicons search strings and manipulated by several analysis functions such as the impact algorithm, or the location, media, and date range of the post.





### Exportable Profile Spotlight & Friendship Reports

- Profile Spotlight Reports are customizable and exportable in PDF form for viewing outside the Voyager platform
- Friendship Reports are exportable as for any two
  profiles collected within the Voyager platform. The
  list of mutual connections is dynamic and the
  link(s) to the posts showing interactions
  between the two targets are live. Additional
  information included in this report, such as
  interaction histories.



### Voyager Friendship Report



# Topic Queries

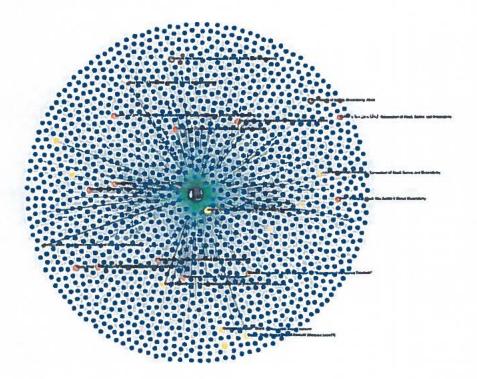
- Voyager users can run topic queries searching all 6 social media networks, (and additional networks such as YouTube, Pinterest, Medium, and Vimeo) for posts that include the user's keywords or hashtags of choice. These queries can be specified for a certain geolocation or time period.
- Collected topic-related data can be sorted by date, type of content, or impact score (which is a measure of how many people interacted with a given post).
- The impact score metric can be used to determine Top Influencers on the topic, displaying information along with the most prolific posters and the most commonly mentioned associated keywords.





## Building a Database of Persons of Interest

- Once a target profile has been collected, the data is retained for the life of the Voyager system. As users collect and analyze profiles of interest, tagging Persons of Interests with notes, Voyager will automatically identify these Persons of Interests in each newly-displayed Topology.
- Revealing connections to networks previously unrealized, over time, Voyager users build a robust database of Persons of Interest (displayed as orange nodes in Topology at right)





# Voyager Analytics Contact

#### For more information or to schedule a demonstration:

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# Voyager Analytics



Voyager Analytics® is a Big Data platform for analyzing human behavior in social networks. It conducts real-time deep analysis and provides actionable insights that empower our clients to strengthen and protect their interests. Voyager Analytics is a proprietary solution that was created by analysts for analysts. and is now commercially available to companies and agencies.

Voyager Analytics' algorithms interact with multiple social networks, identifying and analyzing the relevant data in order to present a holistic view of the interactions between individuals and groups. Utilizing cutting-edge technologies, Voyager Analytics reveals comprehensive, far-reaching, and high resolution insights on characteristics and behaviors of these individuals and groups.

### What It Does

- Analyzes data on individuals, groups and their relationships from multiple social networks
- Displays the most recent social media content and activities
- Searches keywords to identify relevant connections and
- Filters photos and posts by relevant time period, proximity to keywords, or interactions
- Displays a map view of geo-located posted content
- Drills down on the strongest relationships in a social network
- Creates an internal database of individuals and networks linked to prior searches

### Genesis - An Exclusive Law Enforcement Tool For Efficient Analysis Of Social Network Account Records

A tool from Voyager Analytics that efficiently reads and parses PDF files received from Social Media Platform Providers in response to a search warrant or subpoena, rendering them available in minutes to our complete suite of analytic and visualization tools. These PDF files, comprised of complex, unstructured individual profile data, are extremely difficult to analyze, and often number in tens or even hundreds of thousands of pages. Genesis spares days of manual labor, identifying and analyzing relevant connections and content, and providing valuable insights that are simply not available without our technology.

### How It Works

The platform works at scale, searching, aggregating, and fusing billions of publicly available data points and human behavior indicators from social networks (including text, images, videos, and metadata). All of this data is intelligently processed and analyzed to provide valuable insights for our clients.

### How It Is Used

The insights derived from Voyager Analytics are used by our clients to address various challenges, such as:

Anti-Bribery/Anti-Corruption Compliance

- Fraud Investigations
- Criminal Investigations
- Organized Retail Crime
- Third Party Due Diligence
- Know Your Client (KYC)

- Corporate Risk
- Human Resources -Know Your Employee (KYE)
- Governance
- Due Diligence
- Marketing Analysis

