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AGREEMENT entered into between District of Columbia Metropolitan Police Department ("Licensee") and West, a Thomson Reuters business ("West") regarding certain West research services, as follows:

1. License.
   a. CLEAR Services. Subject to paragraph 9 below and upon completion of this paragraph 1a, West hereby grants Licensee, at no charge, 10 CLEAR temporary access passwords and a non-exclusive, non-transferable, limited license to access CLEAR Services and associated ancillary services (collectively "Services" or "Product" unless specified otherwise) for a period of 14 consecutive days unless further extended by oral or written agreement of the parties. Licensee shall assign each CLEAR password issued hereunder to an individual user. Licensee shall provide such password assignments to West upon West's request. Sharing of CLEAR passwords is strictly prohibited. Licensee is responsible for ensuring that all end users comply with this Agreement.

   b. Grant. Services consist of various West-owned and supplier databases, services, functions and remotely-accessed gateways, which may change from time to time. Access to certain Services may be restricted at anytime by West. Licensee is licensed to use data made available through Services solely for the permissible purposes identified herein or otherwise authorized by West in writing, which takes precedence over the license granted in this paragraph.

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   b. Compliance with Applicable Law. Licensee shall not use any Data and shall not distribute any Data to a third party for use in a manner contrary to or in violation of any applicable federal, state, or local law, rule or regulation.

   c. Copyright Notices. Licensee shall indicate that use of, distribution, and dissemination of Data is with the permission of West.

3. Regulated Data. Certain Data available through the Products is subject to heightened regulatory scrutiny under state and federal law ("Regulated Data").
   a. Regulated Data Restrictions
      i. Licensee acknowledges that West provides Regulated Data to support Licensee's own processes and decisions, and Licensee should not deny any service or access based solely on Regulated Data provided through the Product or results provided by West. Licensee is responsible for any denial of services or access and Licensee will not deny such services or access without first conducting its own appropriate internal review in conjunction with its decision-making process.

      ii. West is not a consumer reporting agency, and Licensee certifies that it will not use any Data as a factor in establishing a consumer's eligibility for credit or insurance to be used primarily for personal, family, or household purposes, or for any other purpose authorized under section 1681b of the Fair Credit Reporting Act (15 U.S.C.A. § 1681b).

      iii. Licensee acknowledges that access to Regulated Data, available through the Products, and/or various government entities to credit bureau Data, motor vehicle Data, driver license Data, and voter registration Data is regulated by state or federal laws, such as the Gramm Leach Bliley Act ("GLBA"), the Driver's Privacy Protection Act ("DPPA"), or other state or federal laws, or regulations, or as subject to Contributor restrictions.

      iv. If Licensee is permitted to purchase motor vehicle records ("MVR Data") from West, in any way limiting Licensee's obligations to comply with all state and federal laws governing use of MVR Data, the following specific restrictions apply and are subject to change:
         a. Licensee shall not use any MVR Data provided by West, or portions of information contained therein, to create or update a file to the end that Licensee develops its own source of driving history information.
         b. As requested by West, Licensee shall complete any state forms that West is legally or contractually obligated to obtain from Licensee before serving Licensee with state MVR Data.

      v. Licensee agrees not to access Regulated Data for any purpose that is not allowed by the GLBA, by the DPPA, by any other applicable state or federal laws or regulations, or that is contrary to any Additional Terms, as defined in paragraph 5 (Additional Terms) below.

      vi. Licensee represents and warrants that it is the end user of Regulated Data and shall limit use and dissemination of Regulated Data solely to the permissible uses stated by Licensee in the application and online (Licensee's "Permissible Use"). Licensee agrees to keep confidential and shall not disclose any Regulated Data except to Licensee employees in the United States of America whose duties reasonably require access to such Regulated Data to carry out Licensee's Permissible Use.

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   c. Regulated Data Licensee Credentials. West reserves the right to prohibit access to Regulated Data to any Source of History Information ("SOHI") or otherwise required to access such data. Licensee agrees to reasonably cooperate with any inquiry, subject to any attorney-client confidentiality. Licensee shall immediately report to West any misuse, abuse, or compromise of Data of which Licensee becomes aware.

   d. Regulated Data Indemnification. Except as otherwise prohibited by law and without waiving any defenses to which it may be entitled,
Licensee hereby agrees to protect, indemnify, defend, and hold harmless West and all its Contributors from and against any and all costs, claims, demands, damages, losses, and liabilities (including actual attorneys' fees) arising from or in any way related to (i) the misuse of Regulated Data by Licensee (or any other party receiving such Regulated Data from or through Licensee), and (ii) Licensee's breach of any representation or warranty relating to its use or purpose in using Regulated Data.

4. Rights in Data. Except for the license granted in this Licensee Agreement, all rights, title, and interest in the Product, including Data, in all languages, formats, and media throughout the world, including all copyrights, are and will continue to be the exclusive property of West and its Contributors.

5. Additional Terms. Certain third-party Data and features are governed by terms and conditions which are supplemental to and may be different from those set forth in this Licensee Agreement ("Additional Terms"). Additional Terms are available for review at the following locations: [http://legalsoftware.com/learn/additionalterms](http://legalsoftware.com/learn/additionalterms).

6. In the event of a conflict between any Additional Terms and terms set forth in the Agreement, the Additional Terms will control.

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9. Reservation of Rights. West reserves the right to modify the terms and conditions of this Agreement from time to time including, but not limited to, the right to impose access and usage limitations. Such modifications shall be effective immediately upon written notice to Licensee.

10. Termination. This Agreement shall become effective upon verification by West of Licensee's credentials in accordance with this Agreement and upon approval and execution by West in St. Paul, Minnesota. This Agreement shall terminate after the period set forth in paragraph 1a. Notwithstanding the term of the Agreement set forth in paragraph 1a, West may suspend the Services or terminate this Agreement at any time and for any reason.

11. Effect of Agreement. This Agreement embodies the entire agreement between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating thereto. West may amend the terms and conditions of this Agreement by giving Licensee written notice thereof. Any other amendment hereto must be in writing and signed by both parties.

12. Notices. All notices hereunder shall be given in writing to West at 610 Opperman Drive, P.O. Box 64833, St. Paul, Minnesota 55164-0833, Attention: Customer Service and to Licensee at the address set forth below.

13. Governing Law. This Agreement shall be governed by and construed under the laws of the State of Minnesota.

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Licensee Certifications

Licensee certifications must be completed by Licensees that interact with, manage or house inmates or detainees.

Licensee by his/her initials below certifies and acknowledges understanding and acceptance of the security limits of CLEAR and Licensee's responsibility for product, Internet and network access:

_________ Licensee's Initials. Functionality of CLEAR cannot and does not limit access to non-West Internet sites. It is the responsibility of Licensee to control access to the Internet. Licensee by his/her initials acknowledges its understanding and acceptance of the security limits of CLEAR and Licensee's responsibility for controlling Internet access.

_________ Licensee's Initials. Licensee certifies that it shall be responsible for controlling network access to the Internet or internal Licensee sites. Licensee agrees to provide its own firewall, proxy servers or other security technologies as well as desktop security to limit access to the CLEAR URL and West software. Licensee must design, configure and implement its' own security configuration.

_________ Licensee's Initials. Licensee shall not use any Data, and shall not distribute any Data to any other party for use, in a manner contrary to or in violation of any applicable federal, state, or local law, rule or regulation or in any manner inconsistent with this Agreement.

_________ Licensee's Initials. CLEAR will be accessed by Licensee employees only for administrative or internal business purposes. All such access use will fully comply with the following restrictions:
   - In no event shall anyone other than approved Licensee employees be provided access to or control of any terminal with access to CLEAR or CLEAR Data.
   - Terminals with CLEAR access, access credentials, and CLEAR Data will be in secured locations that do not provide inmate/detainee access.
   - No access shall be outsourced or otherwise provided to any other parties.
   - Licensee shall be solely responsible for ensuring that no sensitive information is made available beyond its stated permissible use.

Usage Logging

All subscribers will be restricted to "standard logging"; provided, however, authorized law enforcement agencies with arrest powers may request that user input values entered in a search or report be "blind logged". Authorized law enforcement agencies choosing Blind Logging must initial below:

Licensee initials if Licensee is an authorized law enforcement agency with arrest powers and requests Blind Logging.
Required for, and applicable to, only accounts with arrest powers.

West reserves the right to change the logging type based on credentialing and account validation.

Licensee by his/her signature below acknowledges his/her understanding and acceptance of the terms and conditions of the Temporary Access Agreement.

West Publishing Corporation

By: ____________________________

Title: __________________________

Date: __________________________

In-House Contact

Name: Linda Burton

E-mail Address: Linda.burton@thomsonreuters.com

Cost Center:

Service #: 41533108 CLEAR PRO TRIAL GOV WORLDCHECK BANDED

Licensee

By (signature): __________________________

Name (please print): __________________________

Title: __________________________

Date: __________________________

Firm Name: __________________________

Address: __________________________

E-mail Address: __________________________

Telephone: __________________________

Contact: __________________________

5/7/14
Valid External IP Addresses or IP Ranges belonging to your organization and meeting the following requirements must be provided for all CLEAR orders:

- IP Addresses assigned to jurisdictions outside the United States or West approved U.S. Territories are prohibited.
- IP Addresses will not be accepted from the following ranges which are reserved by the Internet Assigned Numbers Authority for special use or private networks: 10.0.0.0 - 10.255.255.255, 127.0.0.0 - 127.255.255.255, 172.16.0.0 - 172.31.255.255, 192.168.0.0 - 192.168.255.255, 169.254.0.0 - 169.254.255.255.
- All IP addresses must be IPv4 addresses.

Permissible IP Address(es) will be those provided below as well as any previously provided IP Address(es) for this Subscriber/Licensee.

### Subscriber’s Internet Service Provider Name

Provide IP Address(es) or IP Address Range(s) below

Additional page(s) may be attached if needed

<table>
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<th>Beginning IP Address</th>
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 Subscriber initials if roaming access to CLEAR, permitting user access outside of Subscriber’s designated IP Address/range, should be prohibited. Please note that if this is requested Subscriber’s users will be required to access CLEAR only through Subscriber’s designated entity IPs on file with West.

If you do not know your company’s external IP address(s), try the following:

1. Contact your network administration, firewall or security team
2. Contact your Internet Service Provider, ISP (i.e. Cable, DSL, Satellite, etc.)
3. Go to the following URL in your browser: [http://tools.whois.net/yourip](http://tools.whois.net/yourip) or [http://www.whatismyip.com](http://www.whatismyip.com) to identify your external IP address (NOTE: If you have multiple IP addresses, this tool will only detect one IP address)

### Technical Contact for CLEAR Products (if applicable) (Contact for IP Address Issues)

Name (please print)
Telephone
E-Mail

### CLEAR Users (if applicable)

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name, M.I.</th>
<th>Email Address</th>
<th>Phone Number</th>
<th>IN</th>
<th>AD</th>
<th>AN</th>
<th>SV</th>
<th>TC</th>
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If there are additional CLEAR users additional page(s) must be submitted with the order

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<tr>
<th>User Type Key</th>
<th>IN = Investigator</th>
<th>AD = Administrator</th>
<th>AN = Analyst</th>
<th>SV = Supervisor</th>
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DONATION AGREEMENT
BETWEEN THE
METROPOLITAN POLICE DEPARTMENT DISTRICT OF COLUMBIA
AND
DATAMINR INC.

1. DATAMINR INC. Agrees to make an in-kind donation to the Metropolitan Police Department valued at $10,000.00 to be used for the following purpose. The donation is being given freely without any expectation of special treatment by the government.

2. The donation of training in must know information in real time. Dataminr alerts will enhance MPD’s situational awareness and allow first responders to respond to developing public safety events more quickly. The donation is for an authorized purpose because it is consistent with the functions and purposes of the agency.

3. The donation is being made on the condition that the agency agrees to use the donation for the particular purpose stated in this agreement. If the agency does not use the full balance of the financial donation, I, the donor, give my express consent and authorization to the agency to use the remaining balance in the same or subsequent fiscal years for the same or similar authorized purpose, as reviewed and approved by the D.C. Ethics Officer. Otherwise, the Government of the District of Columbia will mail a refund check to the donor in the amount of any remaining balance. (State any other conditions that may apply).

☐ Yes, with my consent all remaining funds may be applied toward another D.C. Government program with a similar purpose in this fiscal year or subsequent years.
☐ No, please refund all remaining funds to the donor.
☐ Not Applicable

Please check the appropriate box.

4. The donor has read and agrees to be bound by the Rules of Conduct regarding Donations set forth in Mayor’s Memorandum 2002-1, dated January 8, 2002.

5. To the best of the Donor’s knowledge, the donor is not aware of any transactions pending before any agency or the District government involving the Donor, nor any litigation pending against the government involving the Donor.

6. The District of Columbia government acknowledges that systems are in place for the donation to be accepted by the government and the use of the donation may be properly tracked as required by the Section 115 of the District of Columbia Appropriations Act, 2003, Pub. L. 108-7.

Signature of the Parties:

[Signature]

Name: Pat Ryan
Title: Senior Vice President

[Signature]

Agency Representative: Interim Chief Peter Newsham
Agency name: Metropolitan Police Department

Date: [Signature]

[Signature]

Date: [Signature]

NOTE:
- Additional paragraphs may be inserted and renumbered accordingly
- Insert amount of the donation whether in-kind or financial
- State purpose of the donation
- All checks must be made payable to the DC Treasurer and handle by OPGS
Onboard Session Recap

TOPIC LISTS CONFIGURATION

To customize your alert stream, click "Topics" from the gear icon 🛠️ dropdown in the upper right corner of the Dataminr Dashboard. This will automatically open the Notifications tab.

1. Click "Create New List" to begin creating a Topic list. You can create up to ten unique Topic lists with independent topics, geographic locations, and priority levels for each.

2. Select one or more geographic areas of interest by clicking on a continent, region, country/US state, or city-level custom area. For a custom area, use the text box to search for a city by name, highlight the region you are interested in, and save the location.

3. Select a priority level for your Topic list. The priority level you select will determine the threshold for notification delivery on this Topic list.

4. Select the topics you wish to receive notifications for.

5. Select the sources you wish to receive notifications from. We recommend keeping all sources selected.

6. Finish creating your Topic list by selecting the appropriate delivery methods. Notifications can be sent via the Dashboard, email, and/or desktop pop-up. You can adjust the time interval for Digest emails in the "Account" tab.

7. Once you return to the dashboard, you can customize it with multiple panes and select which Topic lists to display. The "Top Events" pane will display Urgent and Flash level notifications across all Topic lists. The "Topics" pane displays Alert level notifications from the checked Topic lists in the dropdown menu. You can add additional "Topics" panes by clicking "Edit Dashboard" at the bottom right and selecting the three or four pane configuration. You can also choose a pop out pane.
SEARCH
To conduct a general search in Dataminr, enter your search term in the text box in the upper left corner of the Dashboard. If you would like to search an individual search module, select the “Historical,” “Geospatial,” or “Images” icons in the upper left corner of the screen near the text box.

SHARE
For easier collaboration, users can share URLs from the search window and expanded modules with other Dataminr users. Users also have the ability to save up to 100 searches within their individual accounts. Search queries can be shared and saved with a fixed date range or a “Latest” range that will perpetually update to display real-time results.

Go to the Settings page and select the Search Manager tab to view, modify, and recall saved queries.

LANGUAGE SETTINGS
Dataminr automatically translates all alerts into English. Adjust your Account Settings so alerts published in your native language(s) are not automatically translated.

1. Click “Account” button from the dropdown in the upper right corner of the Dataminr Dashboard.

2. Scroll down to “Display & Audio Preferences”.

3. In the dropdown next to “Do not translate”, select the check box for your native or fluent language(s).
MEMORANDUM

TO: Chief Operating Officer
THRU: Assistant Chief of Police
Homeland Security Bureau
THRU: Commander
Technical Services Division
FROM: Director
Joint Strategic and Tactical Analysis Command Center
DATE: December 22, 2016
SUBJECT: Social Media Analysis Tool (Voyager Analytics) Test Request

1. The Criminal Research Specialists (CRS) assigned to the Investigative Support Unit (ISU) and MPD personnel assigned to the Criminal Intelligence Branch (CIB) currently have no automated method of searching social media for relevant information to persons that are subjects of MPD criminal investigations, nor do they have a method of conducting that search from non-attributable platforms; furthermore, all “network analysis” conducted by the CRS or CIB are done manually, resulting in an very-labor intensive process that does not have the capabilities of relying on automated, big-data analytics.

2. Voyager Analytics Social Media Collection and Analysis Software offers an automated solution to this problem along with integrated analytics to conduct network analysis and provide in-depth information from over six social media platforms from non-attributable proxy servers. This is primarily an investigative tool that can directly support the missions of the CRS, CIB and MPD personnel assigned to the JTTF. This is not an alerting or aggregation tool (such as Dataminr or Sprinklr) and has distinctly different capabilities. Additionally, Voyager offers its “Genesis” tool that “efficiently reads and parses PDF files received from social media platform providers in response to a search warrant or subpoena” which then allows the results to be analyzed quickly and efficiently using Voyager’s proprietary analytic suite, significantly simplifying the investigative process and reducing the manpower burden following receipt of massive amounts of data received in response to these court orders.

3. Voyager Analytics is a web-based tool that requires no software installation on MPD systems, nor any access to MPD data. Furthermore, as it only collects data in the public domain from proxy servers, it does not depend on social media
providers such as Twitter, etc., granting access to their data, and thus is not subject to having its services available at the whim of the social media providers.

4. Voyager has been previously tested by the Intelligence Division and found to exceed the capabilities of all other social media investigative tools they had tried. However, prior to recommending departmental purchase, due to the similarity of mission, a second trial is requested to see if this tool will also benefit the CRS personnel assigned to the ISU and CIC. Voyager Analytics has offered MPD a two-week trial period during the period of the Presidential Inauguration to see if the tool will meet our needs. Additionally, CIB has not had the opportunity to try the Genesis tool, which will also be offered for trial during this period. This test period will also help determine the appropriate number of licenses and necessary data packages should it meet MPD’s needs and a purchase decision is made.

5. If approved for a trial period with MPD, its usage will be covered by existing social media policies or the previously submitted draft social media policy and will be reviewed by the MPD privacy officer prior to beginning the test.

6. If approved for test, a “donation agreement” will be completed separately with Voyager covering the proposed trial period from 9-23 January 2017.

7. Expected performance outcomes and measures for the test period are:
   a. Expected Outcomes:
      i. Validation of the Voyager tool as an effective investigation tool for Intelligence and CRS personnel.
      ii. Validation of Voyager’s Genesis tool as an effective means of sorting and analyzing social media search warrant/court order returns
   b. Performance Measures:
      i. Voyager provides investigative leads in 75% of the use cases attempted that would have been previously unavailable with existing MPD systems and software tools.
      ii. Genesis reduces the time necessary to process social media returns from a court order by an average of 50% over existing processes.

8. I strongly recommend approval of this free trial and I am happy to facilitate a meeting with Voyager Analytics personnel if additional information is desired.

Respectfully,

LEE T. WIGHT, Director, Joint Strategic and Tactical Analysis Command Center
Attachments:
1—E-mail from Voyager to JSTACC Director proposing trial period.
2—Voyager Social Media Intelligence and Investigations software description.
3—Voyager Analytics—Capabilities Statement.
Any interest in the Genesis solution as well?

Lee "Tip" Wight
Director, Joint Strategic and Tactical Analysis Command Center
Homeland Security Bureau
DC Metropolitan Police Department
300 Indiana Ave, NW #5031; WDC 20001
Lee.wight@dc.gov
O: 202-727-1516
C: 202-

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Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]
Sent: Friday, December 16, 2016 12:11 PM
To: Wight, Lee (MPD)
Subject: RE: Referral from Mr.

As requested, I’m including a bit of information about our two products:

1. Genesis – Here is a short video on our Facebook Business Report (PDF) reader produced by our gov’t reseller Carahsoft. https://app.brainshark.com/technologysolutions/vu?pi=zH4zn6UICFzNUJRVz0 We sell an annual license with dedicated cloud and up to 10 PDF ingests for less than $5K. This is a REAL time saver for our law enforcement clients trying to make sense of the massive unstructured data dump they receive from FB after a search warrant allows them access to a user’s full profile information.

2. Voyager – Our OSINT solution, which collects & analyzes data using a non-attributable methodology from Facebook, Twitter, Instagram, Google+, Tumblr and VK to produce really valuable insights in a fraction of the time it takes compared to manual analysis. Lots of other features that go beyond what is possible by manual analysis, of course as well. Pricing for Voyager is mostly based on the capacity of the system, how much data is collected and stored on the dedicated cloud for the life of the contract, and varies widely based on this and a few other specifications. and a few others from MPD should be fairly familiar with the Voyager capabilities, but I will provide an in-depth demonstration for you on Monday.

Thanks, I’m looking forward to meeting you. I hope we can be of service to your mission!

Sincerely,

Kathleen O’Leary
Voyager Analytics, Inc.
M: +1 540-421-2128 | E: kathleen@voyager-analytics.com
Actually, your ears must have been burning! I was just talking about Voyager...and I'm no longer with the WRTAC. Can we set up a meeting to discuss capabilities and plans?
Thanks again!
Tip

Lee “Tip” Wight
Director, Joint Strategic and Tactical Analysis Command Center
Homeland Security Bureau
DC Metropolitan Police Department
300 Indiana Ave, NW #5031; WDC 20001
Lee.wight@dc.gov
O: 202-727-1516
C: 202-

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From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]
Sent: Friday, December 16, 2016 10:40 AM
To: Wight, Lee (MPD)
Subject: RE: Referral from Mr. 

Hello Mr. Wight, I hope this finds you well!

I was thinking about how you said WRTAC is using 3 other tools to do what we do, and while I know there aren't any other tools that do what we do, it has been a common misperception we've had to deal with over the years as some of those other solutions, like Geofeedia and Dataminr, etc became ubiquitous. However, as you are probably well aware, most of those other solutions have had a difficult time as social media networks have cut access to their firehose of data and there is pressure from civil liberties organizations against 'surveillance' tools. Most recently, even Twitter has cut off Dataminr: https://techcrunch.com/2016/12/15/twitter-cuts-dataminr-access-for-law-enforcement-fusion-centers/?ncid=rss&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+Techcrunch+%28TechCrunch%29&sr_share=facebook

Voyager still maintains its access to data from 6 networks (Facebook, Twitter, Instagram, Google+, Tumblr and VK) and continues to offer it on a query-based, non-attributable analysis platform for investigation into people, groups, topics and social patterns; as well as our law enforcement-only tool which parses mass unstructured data from the Facebook Business Reports for efficient analysis by investigators with a search warrant.

If WRTAC is interested, I would be happy to provide your team with a demo or trial.

I wish you happiest of holidays!

Sincerely,

Katie

Kathleen O'Leary
Voyager Analytics, Inc.
M: +1 540-421-2128 | E: kathleen@voyager-analytics.com

From: Wight, Lee (HSEMA/MPD) [mailto:Lee.Wight@dc.gov]
Sent: Wednesday, August 24, 2016 8:08 AM
To: Kathleen O'Leary <kathleen@voyager-analytics.com>
Subject: RE: Referral from Mr. 

From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]
Kathleen

Happy to chat; however, we already use three different tools to do what your product offers—that being said, the other challenge we have is procurement within the District...it’s an exceedingly complex process. Furthermore, we’re not an investigative agency, so some of the tools you offer are less appropriate for us than a “traditional” law enforcement agency. If you’re still interested in talking, let me know and we’ll find a time...

R/
Tip

Lee “Tip” Wight
Fusion Center Executive Director
2720 Martin Luther King Jr. Ave, SE
Washington, DC 20032
O: (202) 481-3087
C: (202)  
E: lee.wight@dc.gov

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From: Kathleen O'Leary [mailto:kathleen@voyager-analytics.com]  
Sent: Monday, August 22, 2016 6:17 PM  
To: Wight, Lee (HSEMA/MPD)  
Subject: Referral from Mr. 

Dear Mr. Wight - I hope this finds you well.

On Friday, I met at an OCTO SmarterDC/Smart City Technologies Industry Day and after hearing a bit about our social media intelligence software, he suggested that I reach out to you directly. He offered that the WRTAC might be better positioned than MPD to leverage a tool like ours in assessing and investigating threats (although we've worked and hope, via OCTO, to continue exploring the possibilities of MPD using our tools in their investigations as well). I've copied a brief product description below for your reference and would be happy to talk more about specifics upon your request, or to follow your direction to reach out to someone else from your Law Enforcement or Counterterrorism teams for a demonstration. In advance for your time.

I thank you in advance for your time.

Voyager Analytics provides software for discovery & analysis of social data; collecting and fusing relevant content and identifying distinct behavior and relationships of individuals and groups. Our law enforcement clients are able to reveal valuable insights in our user-friendly, anonymized (non-attributable) visualization and analysis platform, which saves critical time and resources by expediting investigations and driving actionable intelligence. Unlike other great solutions available in the market which provide sentiment analysis, location- and/or event-based content monitoring of social media, Voyager Analytics is differentiated by our unique capability to collect and provide in-depth analysis of individuals, their networks and links to groups, organizations, events and threats.

Sincerely,

Kathleen

-  
Kathleen O'Leary
Voyager Analytics
540.421.2128 (m)
kathleen@voyager-analytics.com
www.voyagerlabs.co
Voyager Analytics® is a Big Data platform for analyzing human behavior in social networks. It conducts real-time deep analysis and provides actionable insights that empower our clients to strengthen and protect their interests. Voyager Analytics is a proprietary solution that was created by analysts for analysts, and is now commercially available to companies and agencies.

Voyager Analytics’ algorithms interact with multiple social networks, identifying and analyzing the relevant data in order to present a holistic view of the interactions between individuals and groups. Utilizing cutting-edge technologies, Voyager Analytics reveals comprehensive, far-reaching, and high resolution insights on characteristics and behaviors of these individuals and groups.

### What It Does
- Analyzes data on individuals, groups and their relationships from multiple social networks
- Displays the most recent social media content and activities
- Searches keywords to identify relevant connections and content
- Filters photos and posts by relevant time period, proximity to keywords, or interactions
- Displays a map view of geo-located posted content
- Drills down on the strongest relationships in a social network
- Creates an internal database of individuals and networks linked to prior searches

### How It Works
The platform works at scale, searching, aggregating, and fusing billions of publicly available data points and human behavior indicators from social networks (including text, images, videos, and metadata). All of this data is intelligently processed and analyzed to provide valuable insights for our clients.

### How It Is Used
The insights derived from Voyager Analytics are used by our clients to address various challenges, such as:
- Anti-Bribery/Anti-Corruption Compliance
- Fraud Investigations
- Criminal Investigations
- Organized Retail Crime
- Third Party Due Diligence
- Know Your Employee (KYE)
- Corporate Risk
- Human Resources - Know Your Employee (KYE)
- Governance
- Due Diligence
- Marketing Analysis
Human Behavior at Individual Level

Voyager Analytics conducts a multifaceted analysis of an individual person, based on both that individual's relational patterns as well as content (posts, media, etc.) shared in the social sphere. For each individual, the platform can analyze the essence of his or her relationships, the strength of those relationships, the prominent topics and narratives important to him or her, as well as hundreds of other signals, allowing our customer to derive significant, actionable insights. The result is a comprehensive, multi-layered understanding of an individual's network and preferences, which can be leveraged to guide business decisions.

Human Behavior at Group Level

Voyager Analytics analyzes group behavior to determine group dynamics, reveal significant core members, and identify additional members that are significant to the network. Furthermore, Voyager can analyze relational patterns and interconnections to identify subgroups, as well as related organizations, within each group.

Human Behavior around Topics

Voyager Analytics' ability to analyze voluminous sets of social data and to diagnose behavioral and relational patterns enables our clients to: understand current, essential narratives around a topic; monitor public events in near-real time and identify key figures and themes associated with the events; identify and rank thought leaders and influencers of different areas of interest; and receive marketing-related insights. These insights provide situational awareness, allowing our clients to better understand their audience and public opinion.
FYI

From: DJ Fresso [mailto: dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 1:50 PM
To: [REDACTED] (MPD)
Subject: Voyager Analytics: Proposal for MPD

Hi Sgt. [REDACTED]

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per [REDACTED] request.

You will also see an optional offer for our Genesis (Facebook PDF uploader) which carries special pricing for adding it on to the agreement. Stand alone, Genesis goes for $2500/month.

Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.

DJ Fresso
Senior Director of Sales
(973) 726-0171
dj@voyager-analytics.com
www.voyager-analytics.com
proposal for
Metro DC Police Department

System: Voyager Platform

Number of Analyst Seats: 4

Number of Discoverer Seats: 0

Number of Profile collections/day: 5

Number of Topic searches/day: 5

Pricing for Voyager: $7000/month

Term: 12 months

Access: Cloud

Optional

System: Genesis Platform (Facebook PDF reader)

Pricing for Voyager: $1,100/month with max 10 uploads/month

Description of Seat types

Analyst: Ability to download social media profiles from the web and then build a report on their social influences.

Discoverer: Build reports on social media profiles that have already been downloaded by the Analyst
The *Genesis* software from Voyager Analytics is the only investigation tool exclusively used by law enforcement. Traditionally, law enforcement submits requests for a suspect’s records from social media providers and then a PDF document is submitted which results in the investigators manually sifting through large quantities of data. *Genesis* reads the PDF, extracts it into an easy-to-read format, and provides visual tools to research content and connections. *Genesis* presents actionable insights and draws on trends to research and analyze key data points. *Genesis* completes the process much faster than the typical law enforcement workflow and allows them to organize their conclusions in customizable presentation formats.

**Why should Law Enforcement use Genesis?**

- Gathers important evidence to help solve crimes
- Easily and quickly sorts through data to accelerate the investigation process from weeks to minutes
- Uncovers relationship patterns to identify other individuals who could aid in or be eliminated from the investigation
- Discovers networks that would otherwise be invisible

**Important Capabilities:**

- Takes a subpoenaed or court ordered PDF and brings it to life as if you were viewing the information in its original native format
- Displays individuals in the arrestee’s network that have been linked to previous law enforcement searches
- Translates into multiple foreign languages
- Displays posts’ locations on the map
- Visualizes data in an easy-to-read format
- Photos and posts ordered by timeline, relevancy or interactions
- Customizable keyword searches
- Ability to target the most active friends who can help the investigation

**CONTACT**

For more information about the Genesis product, contact me DJ Fresso at:

DJ@VOYAGER-ANALYTICS.COM
The Voyager system enables analysts to view, query and analyze publically accessible content from a wide variety of social networks. This helps you learn about individuals, groups and dedicated topics that are interesting in the context of your analysis project, and obtain deep, aggregated, contextual insights about them.

Voyager provides valuable output in many domains, such as security-related intelligence, compliance and fraud investigation, trend analysis and more.

**Why should Law Enforcement use Voyager?**

- Gathers important evidence to help solve crimes
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- Discovers networks that would otherwise be invisible

**Important Capabilities:**

- Searches individuals, groups and their relationships from multiple social media platforms
- Investigates into multiple suspects at the same time
- Translates into multiple foreign languages
- Finds individuals in the suspect’s network that have been linked to previous law enforcement searches
- Displays the most recent posts and activities
- Photos and posts ordered by timeline, relevancy or interactions
- Customizable keyword searches
- Ability to target most active suspects and insights into those who can help the investigation

**CONTACT**

For more information about the Voyager product, contact us at:

US.INFO@VOYAGER-ANALYTICS.COM
Wow, that’s $84,000.00–$97,000.00 a year. ☹️☹️ and I agree that it’s probably not worth that.

Hi Sgt. ☹️

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per request.

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- Visualizes data in an easy-to-read format
- Photos and posts ordered by timeline, relevancy or interactions
- Customizable keyword searches
- Ability to target the most active friends who can help the investigation

### CONTACT

For more information about the Genesis product, contact me DJ Fresso at:

**DJ@VOYAGER-ANALYTICS.COM**

---

**FOIA Request No.: 2021-FOIA-01634**
Requester: Brennan Center for Justice
The Voyager system enables analysts to view, query and analyze publically accessible content from a wide variety of social networks. This helps you learn about individuals, groups and dedicated topics that are interesting in the context of your analysis project, and obtain deep, aggregated, contextual insights about them.

Voyager provides valuable output in many domains, such as security-related intelligence, compliance and fraud investigation, trend analysis and more.

**Why should Law Enforcement use Voyager?**

- Gathers important evidence to help solve crimes
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- Customizable keyword searches
- Ability to target most active suspects and insights into those who can help the investigation

**CONTACT**

For more information about the Voyager product, contact us at:

US.INFO@VOYAGER-ANALYTICS.COM
That's an excellent breakdown.

Good Morning Chief,

I tried to find the old emails of our evaluations of the various social media platforms, but I was unable to find them besides the Voyager Analytics platform. For that reason, I wanted to provide a quick synopsis of each of the platforms we looked at. Some of these platforms may have changed since we reviewed them over a year ago.

**Socio Spyder:**

**Babel Street:**

**Lexus Nexus:**

**Voyager Analytics:**
Please let me know if anything didn’t make sense and I can show you how it works and its limitations in person if that’s easier.
If you have any further questions please don’t hesitate to ask.

Senior Intelligence Research Specialist  
MPD Security Liaison  
Criminal Intelligence Branch  
Homeland Security Bureau  
300 Indiana Ave NW, Washington D.C.  
Desk: (202)  
Cell: 

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From: Greene, Lamar (MPD)  
Sent: Tuesday, July 26, 2016 8:23 AM  
To: (MPD)  
Subject: Re: Voyager Analytics  

Thx  

Sent from my iPhone

On Jul 26, 2016, at 7:42 AM, (MPD) <dc.gov> wrote:  

Good Morning Chief,  

Below are is my original synopsis of my thoughts on Voyager Analytics. I will see if I can find a few of the other synopsis I wrote for other social media platforms, but I wanted to make sure I sent you this one first

Senior Intelligence Research Specialist  
MPD Security Liaison  
Criminal Intelligence Branch  
Homeland Security Bureau  
300 Indiana Ave NW, Washington D.C.  
Desk: (202)  
Cell: 

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Good Morning Inspector,

I will touch base with [redacted] and Sgt. [redacted] to get a better summary of everyone’s opinion; but I can give you a few of my thoughts so far. Also, just as an FYI, our trial period ends tomorrow.
let me know if anything didn’t make sense and I can show you how it works and its limitations in person if that’s easier.

Intelligence Research Specialist
MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: [Redacted]
Cell: [Redacted]

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From: Emerman, Stuart (MPD)
Sent: Tuesday, December 22, 2015 10:57 AM
To: [Redacted] (MPD)
Cc: [Redacted] (MPD)
Subject: Voyager Analytics

Any luck with the system. Has it helped at all?
Yep but with the change in leadership I may have to resubmit. Thanks

---

Was the proposal sent upstairs? I’m going to tell him we are waiting

Hi Sgt.
I hope I didn't lose you but I fully understand your busy schedule.

Have you gathered any feedback in regards to the new proposals listed below? Does this fit better into your budget?

Please let me know how I can help get Voyager into the hands of the unit.

Best,
DJ

On Tue, Jan 12, 2016 at 10:59 AM, DJ Fresso <dj@voyager-analytics.com> wrote:
Hi Sgt.
Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We've had recent success with the NYPD Counter Terrorism group using this exact scenario.

Be happy to provide more info if you'd like but I know that you are already a big fan of our platform.

Do either of these options make more sense for us?

**Voyager**

**Option 1:**
Users: 1 Analyst, 2 Discoverer
Daily searches: 3 Profiles + 3 Topics
Price: $3100/month
Cost per profile: 3 per day X 30 days = 90/month = $34/data collection ($3100 / 90 = $34)

**Option 2:**
Users: 1 Analyst, 2 Discoverer
Daily searches: 5 Profiles + 5 Topics
Price: $5000/month

Cost per profile: 5 per day X 30 days = 150/month = $33/data collection ($5000 / 150 = $33)

If you recall the amount of data our platform provides on one profile for your investigators, and the speed at which we provide it, this will significantly reduce the time and effort your unit needs to research social media profiles and to complete the investigation. All for $34 per profile which would take hours of manual data collection using current methods.

I know you know this already but wanted to drive it home.

**Genesis**

Can be added to either order for $1100/month with 10 uploads/month

Let me know if you'd like to get on a call to discuss.

Thank you,
DJ

---

On Fri, Jan 8, 2016 at 2:45 PM, [redacted] (MPD) <[redacted]@dc.gov> wrote:
Thanks DJ. Have a great weekend.

From: DJ Fresco [mailto:dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 2:44 PM
To: [redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

Ok, let me see what I can get for 1/2 users with 5/5. I'll also look to get 3/3 pricing with the same 1/2 users.

We carry a higher price than the competitors as it's our understanding that they can't do what our platform can do. Regardless, I'll see what I can do for us. Would certainly love to get you on the platform as I know it could help with your investigations.

I got the trial turned back on so I'm going to email the group that they can log back in.

I'll be back in touch. If not today, have a great weekend.

Best,
DJ

---

On Fri, Jan 8, 2016 at 2:38 PM, [redacted] (MPD) <[redacted]@dc.gov> wrote:
I am not certain where you would have to be to get it done, but I know that competitors pricing came in well under yours. We want to put forth something that has a chance, and all of us believe the pricing of the first quote was very high.

From: DJ Fresso [mailto: dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 2:20 PM
To: [redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

No problem. I'll go back and see what I can get for us.

Any idea on where I need to be to get something done?

DJ

On Fri, Jan 8, 2016 at 2:13 PM, [redacted] (MPD) <[redacted]dc.gov> wrote:
Thank you DJ. We all have the same opinion, and that is that the pricing is a little high and may be hard to sell. If you have a moment, can we try pricing just 1 analyst seat and 2 discoverer seats with the same 5 collections per day? Thanks

From: DJ Fresso [mailto: dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 1:50 PM
To: [redacted] (MPD)
Subject: Voyager Analytics: Proposal for MPD

Hi Sgt. 

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per [redacted] request.

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Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.
I think that at the 37,200 price point it is a good deal as long as we can get everyone in the office to contribute.

- nee Research Specialist
  MPD Security Liaison
  Criminal Intelligence Branch
  Homeland Security Bureau
  300 Indiana Ave NW, Washington D.C.
  Desk: (202)XXX-XXXX
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What do you guys think? 37,200-60,000 a year.

Hi Sgt. ..
Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We've had recent success with the NYPD Counter Terrorism

From: [mailto: dj@voyager-analytics.com]
Sent: Tuesday, January 12, 2016 11:00 AM
To: [MPD]
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dj@voyager-analytics.com
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Can we get an updated cost estimate for what you guys want. The one upstairs is old and was like 7,000 a month. Thanks

I think that at the 37,200 price point it is a good deal as long as we can get everyone in the office to contribute.

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Hi Sgt. [Name]

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Be happy to provide more info if you'd like but I know that you are already a big fan of our platform.

Do either of these options make more sense for us?

**Voyager**

**Option 1:**
- Users: 1 Analyst, 2 Discoverer
- Daily searches: 3 Profiles + 3 Topics
- Price: $3100/month

Cost per profile: 3 per day X 30 days = 90/month = $34/data collection ($3100 / 90 = $34)

**Option 2:**
- Users: 1 Analyst, 2 Discoverer
- Daily searches: 5 Profiles + 5 Topics
- Price: $5000/month

Cost per profile: 5 per day X 30 days = 150/month = $33/data collection ($5000 / 150 = $33)

If you recall the amount of data our platform provides on one profile for your investigators, and the speed at which we provide it, this will significantly reduce the time and effort your unit needs to research social media profiles and to complete the investigation. All for $34 per profile which would take hours of manual data collection using current methods.

I know you know this already but wanted to drive it home.

**Genesis**

Can be added to either order for $1100/month with 10 uploads/month

Let me know if you'd like to get on a call to discuss.

Thank you,
DJ

On Fri, Jan 8, 2016 at 2:45 PM, [Name] (MPD) <dc.gov> wrote:

Thanks DJ. Have a great weekend.
From: DJ Fresso [mailto:dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 2:44 PM
To: [REDACTED] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

Ok, let me see what I can get for 1/2 users with 5/5. I'll also look to get 3/3 pricing with the same 1/2 users.

We carry a higher price than the competitors as it's our understanding that they can't do what our platform can do. Regardless, I'll see what I can do for us. Would certainly love to get you on the platform as I know it could help with your investigations.

I got the trial turned back on so I'm going to email the group that they can log back in.

I'll be back in touch. If not today, have a great weekend.

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From: DJ Fresso [mailto:dj@voyager-analytics.com]
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To: [REDACTED] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

No problem. I'll go back and see what I can get for us.

Any idea on where I need to be to get something done?

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Thank you DJ. We all have the same opinion, and that is that the pricing is a little high and may be hard to sell. If you have a moment, can we try pricing just 1 analyst seat and 2 discoverer seats with the same 5 collections per day? Thanks

From: DJ Fresso [mailto:dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 1:50 PM
To: [REDACTED] (MPD)
Subject: Voyager Analytics: Proposal for MPD

Hi Sgt. [REDACTED]

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per [REDACTED] request.
You will also see an optional offer for our Genesis (Facebook PDF uploader) which carries special pricing for adding it on to the agreement. Stand alone, Genesis goes for $2500/month.

Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.

DJ Fresso  
Senior Director of Sales  
(973) 726-0111  
dj@voyager-analytics.com  
www.voyager-analytics.com
Let me check with Delgado now.

From: [Redacted] (MPD)
Sent: Friday, February 12, 2016 9:17 AM
To: [Redacted] (MPD); [Redacted] (MPD)
Subject: FW: Voyager Analytics: Proposal for MPD

From: DJ Fresso [mailto:dj@voyager-analytics.com]
Sent: Friday, February 12, 2016 9:14 AM
To: [Redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

Hi [Redacted]

Hope things are going well with you and MPD. Writing to see if you had any traction on the funding for the Voyager project? We would love to get the unit back on the system to assist with the social media aspect of their investigations. If you think you're a month or so away, we can sign an agreement now and give you a free month of service just to get the team up and running again.

Let me know if there is anything that I could do on my end to get you guys on board.

Looking forward to talking soon.

Best,
DJ

On Thu, Jan 21, 2016 at 9:32 AM, [Redacted] (MPD) wrote:
Good morning DJ,

The proposals have been forwarded to the appropriate people within the department for review. We found the newest proposal much more in line with competitors pricing. Please stay in touch, however I don’t know how long it will take for a decision to be made regarding funding.

Thanks

From: DJ Fresso [mailto:dj@voyager-analytics.com]
Sent: Wednesday, January 20, 2016 4:49 PM
To: [Redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

Hi Sgt. [Redacted]
I hope I didn't lose you but I fully understand your busy schedule.

Have you gathered any feedback in regards to the new proposals listed below? Does this fit better into your budget?

Please let me know how I can help get Voyager into the hands of the unit.

Best,
DJ

On Tue, Jan 12, 2016 at 10:59 AM, DJ Fresso <dj@voyager-analytics.com> wrote:

Hi Sgt. [REDACTED]

Hope things are well. I realize that we are more expensive than the other social media data providers but we are also significantly different than the others as well. Most, if not all, social media data providers offer the fire hose approach to listening to social chatter but once something fishy is discovered, these companies do not offer the ability to research the individual to review their network, their connections, their location, etc. to research whether or not the post is a true threat. We’ve had recent success with the NYPD Counter Terrorism group using this exact scenario.

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**Genesis**
Can be added to either order for $1100/month with 10 uploads/month

Let me know if you'd like to get on a call to discuss.

Thank you,
DJ

On Fri, Jan 8, 2016 at 2:45 PM, [redacted] (MPD) <[redacted]dc.gov> wrote:

Thanks DJ. Have a great weekend.

From: DJ Fresco [mailto:dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 2:44 PM
To: [redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

Ok, let me see what I can get for 1/2 users with 5/5. I'll also look to get 3/3 pricing with the same 1/2 users.

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From: DJ Fresco [mailto:dj@voyager-analytics.com]
Sent: Friday, January 08, 2016 2:20 PM
To: [redacted] (MPD)
Subject: Re: Voyager Analytics: Proposal for MPD

No problem. I'll go back and see what I can get for us.

Any idea on where I need to be to get something done?

DJ

On Fri, Jan 8, 2016 at 2:13 PM, [redacted] (MPD) <[redacted]dc.gov> wrote:

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Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.

DJ Fresso
Senior Director of Sales
(973) 726-0171
dj@voyager-analytics.com
www.voyager-analytics.com

Learn the basics of life-saving hands only CPR in 20 minutes. Visit the DC FEMS Hands on Hearts campaign at [http://handsonhearts.dc.gov](http://handsonhearts.dc.gov) to sign up for existing classes or email hands.onhearts@dc.gov to schedule a class for your office or organization.
Copy. Thanks.

Inspector Stuart Emerman
Metropolitan Police Department
Homeland Security Bureau
Tactical Information Division
300 Indiana Avenue NW, Room 5031
Washington, DC 20001
202-727-9366 (Desk)
202-486-0925 (Cell)

Sent from my iPhone

On Jan 8, 2016, at 2:13 PM, [redacted] (MPD) wrote:

FYI

From: [redacted] (MPD)
Sent: Friday, January 08, 2016 2:11 PM
To: [redacted] (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

Gong to get a second quote for a different option.

From: [redacted] (MPD)
Sent: Friday, January 08, 2016 2:09 PM
To: [redacted] (MPD); [redacted] (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

Thanks Guys

From: [redacted] (MPD)
Sent: Friday, January 08, 2016 2:08 PM
To: [redacted] (MPD); [redacted] (MPD)
Subject: RE: Voyager Analytics: Proposal for MPD

That seems incredibly pricey. Way more than I was thinking

[redacted]
Intelligence Research Specialist
MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: 202-
Cell:
I think that is very high.

Wow, that’s $84,000.00–$97,000.00 a year. Do you guys think it’s worth that?

Hi Sgt. 

Attached you will find the proposal for Metro DC PD which will give access to our Voyager social media data collection platform. The pricing includes a special pricing discount along with the 4 Analyst seats included as per request.

You will also see an optional offer for our Genesis (Facebook PDF uploader) which carries special pricing for adding it on to the agreement. Stand alone, Genesis goes for $2500/month.

Lastly, I am going to have the trial instance turned back on for everyone which will run through next week. I am hoping to get it turned on today.

Please let me know what questions you have.
From: (MPD)
To: (MPD)
Subject: RE: Voyager Analytics: Trial follow-up
Date: Tuesday, January 5, 2016 2:37:23 PM

How easy will it be to adjust/add features or customizations down the road?

What features are they currently working on adding? And how often if at all is software or features updated?

Are there additional costs associated with customizations we would request?

Purging of info?

From: (MPD)
Sent: Tuesday, January 05, 2016 11:35 AM
To: (MPD); (MPD); Janczyk, Jeff (MPD); Barnes, Valkyrie (MPD)
Subject: RE: Voyager Analytics: Trial follow-up

Also, if you have already sent DJ your thoughts or otherwise typed them up. Can you please forward them to me as my plan is to talk to him tomorrow morning and bring up any issues we might have or customizations we would like to make. Thanks

Intelligence Research Specialist
MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: (202) **
Cell: **

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From: (MPD)
Sent: Tuesday, January 05, 2016 7:29 AM
To: (MPD); (MPD); Janczyk, Jeff (MPD); Barnes, Valkyrie (MPD)
Subject: FW: Voyager Analytics: Trial follow-up

FYI, what were everyone’s thoughts?

Intelligence Research Specialist
Hi [name],

Hope you all had a nice holiday. Amazing how quickly the holiday season goes by and before you know it it's Monday and you're sitting at your desk sending out emails.

Now that the trial is over I was hoping to see if we could spend some time to discuss your experience and talk about how we get Voyager into your hands. If the trial usage was any indication, our platform seems to be very valuable to you and will save you a lot of time and effort in your social media investigations.

Do you have a few minutes on Tuesday or Wednesday for a quick call?

Please let me know what works best.

Regards,

DJ
10AM should work I believe

Intelligence Research Specialist
MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: (202) [redacted]
Cell: [redacted]

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From: DJ Fresso [mailto: dj@voyager-analytics.com]
Sent: Tuesday, January 05, 2016 3:36 PM
To: [redacted] (MPD)
Subject: Re: Voyager Analytics: Trial follow-up

Hi [redacted],

What time did you want to all get together tomorrow for a call?

Let me know and I'll send out a calendar invite to everyone.

Thanks,
DJ

---

DJ Fresso
Senior Director of Sales

(973) 726-0171
On Tue, Jan 5, 2016 at 7:31 AM, [Redacted] (MPD) <[Redacted] dc.gov> wrote:
Hey good morning DJ,

I hope you had a great holiday as well. I can do a quick call tomorrow if that works for you. I just need to touch base with all of the users and see what everyone's thoughts were. Thank you

[Redacted]
Intelligence Research Specialist
MPD Security Liaison
Criminal Intelligence Branch
Homeland Security Bureau
300 Indiana Ave NW, Washington D.C.
Desk: (202) [Redacted]
Cell: [Redacted]

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From: DJ Fresso [mailto: dj@voyager-analytics.com]
Sent: Monday, January 04, 2016 4:02 PM
To: [Redacted] (MPD)
Subject: Voyager Analytics: Trial follow-up

Hi [Redacted]

Hope you all had a nice holiday. Amazing how quickly the holiday season goes by and before you know it it's Monday and you're sitting at your desk sending out emails.

Now that the trial is over I was hoping to see if we could spend some time to discuss your experience and talk about how we get Voyager into your hands. If the trial usage was any indication, our platform seems to be very valuable to you and will save you a lot of time and
MEMORANDUM

TO: Chief Operating Officer

THRU: Assistant Chief of Police
Homeland Security Bureau

THRU: Commander
Technical Services Division

FROM: Director
Joint Strategic and Tactical Analysis Command Center

DATE: December 22, 2016

SUBJECT: Social Media Analysis Tool (Voyager Analytics) Test Request

1. The Criminal Research Specialists (CRS) assigned to the Investigative Support Unit (ISU) and MPD personnel assigned to the Criminal Intelligence Branch (CIB) currently have no automated method of searching social media for relevant information to persons that are subjects of MPD criminal investigations, nor do they have a method of conducting that search from non-attributable platforms; furthermore, all “network analysis” conducted by the CRS or CIB are done manually, resulting in a very-labor intensive process that does not have the capabilities of relying on automated, big-data analytics.

2. Voyager Analytics Social Media Collection and Analysis Software offers an automated solution to this problem along with integrated analytics to conduct network analysis and provide in-depth information from over six social media platforms from non-attributable proxy servers. This is primarily an investigative tool that can directly support the missions of the CRS, CIB and MPD personnel assigned to the JTTF. This is not an alerting or aggregation tool (such as Dataminr or Sprinklr) and has distinctly different capabilities. Additionally, Voyager offers its “Genesis” tool that “efficiently reads and parses PDF files received from social media platform providers in response to a search warrant or subpoena” which then allows the results to be analyzed quickly and efficiently using Voyager’s proprietary analytic suite, significantly simplifying the investigative process and reducing the manpower burden following receipt of massive amounts of data received in response to these court orders.

3. Voyager Analytics is a web-based tool that requires no software installation on MPD systems, nor any access to MPD data. Furthermore, as it only collects data in the public domain from proxy servers, it does not depend on social media
providers such as Twitter, etc., granting access to their data, and thus is not subject to having its services available at the whim of the social media providers.

4. Voyager has been previously tested by the Intelligence Division and found to exceed the capabilities of all other social media investigative tools they had tried. However, prior to recommending departmental purchase, due to the similarity of mission, a second trial is requested to see if this tool will also benefit the CRS personnel assigned to the ISU and CIC. Voyager Analytics has offered MPD a two-week trial period during the period of the Presidential Inauguration to see if the tool will meet our needs. Additionally, CIB has not had the opportunity to try the Genesis tool, which will also be offered for trial during this period. This test period will also help determine the appropriate number of licenses and necessary data packages should it meet MPD’s needs and a purchase decision is made.

5. If approved for a trial period with MPD, its usage will be covered by existing social media policies or the previously submitted draft social media policy and will be reviewed by the MPD privacy officer prior to beginning the test.

6. If approved for test, a “donation agreement” will be completed separately with Voyager covering the proposed trial period from 9-23 January 2017.

7. Expected performance outcomes and measures for the test period are:
   a. Expected Outcomes:
      i. Validation of the Voyager tool as an effective investigation tool for Intelligence and CRS personnel.
      ii. Validation of Voyager’s Genesis tool as an effective means of sorting and analyzing social media search warrant/court order returns
   b. Performance Measures:
      i. Voyager provides investigative leads in 75% of the use cases attempted that would have been previously unavailable with existing MPD systems and software tools.
      ii. Genesis reduces the time necessary to process social media returns from a court order by an average of 50% over existing processes.

8. I strongly recommend approval of this free trial and I am happy to facilitate a meeting with Voyager Analytics personnel if additional information is desired.

Respectfully,

LEE T. WIGHT, Director, Joint Strategic and Tactical Analysis Command Center
Attachments:
1—E-mail from Voyager to JSTACC Director proposing trial period.
2—Voyager Social Media Intelligence and Investigations software description.
3—Voyager Analytics—Capabilities Statement.
Hi Tip,

Thanks so very much for letting me come spend time with several from your department yesterday to talk about Voyager’s social media intelligence software. I’m so glad the Commander was impressed and that team has a need for the kind of information our system provides so quickly and efficiently.

As a first step, I said I would follow up with a write up of technical specifications. Attached you will find a PDF that looks somewhat similar to yesterday’s PPT, as well as a 2 page overview if that format is preferred.

As a second step, we need to start the process of getting the 2-week trial set up for early January. You mentioned a “donations” document I need to prepare? Can you send that along? Also, I don’t have your email address as it wasn’t on the list you had on yesterday’s invite. Would you like to connect us so that we can talk about the schedule for the trial?

Thanks again, talk to you soon!

Kathleen O’Leary
Director of Business Development & Partnerships
M: +1 540-421-2128 | E: kathleen@voyager-analytics.com
www.voyagerlabs.com

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Voyager Analytics

Voyager: an investigative tool for fast, deep and clear insights

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Anonymized Collection and Analysis

- Voyager allows for non-attributable collection and analysis of publicly-available social media data across six social media platforms: Facebook, Twitter, Instagram, Google+, Tumblr, and VK.

- Profiles and Topic queries are run from web-based Voyager platform where deep analysis of posts, connections and behavior patterns can be performed anonymously without requiring investigators to use manual methods for infiltrating a target's network to gain insights about their social media presence.
Topology of Social Connections

- Voyager's visualization engine displays a profile's network of connections (i.e. Facebook "Friends", Twitter "Followers") in Topologies.
- Each clickable Node in a Topology represents a connection, whose publicly available information is also collected and analyzed within Voyager.
- Topologies can be searched by keywords, filtered by various factors such as strength of relationship to the target or location, and exported into .csv file for integration with other analytics platforms.
- Voyager automatically identifies Ghosts, Mediators, Top Connections and Previously Identified profiles within each Topology with color-coded Nodes.
Lexicon Searches

- Lexicon searches can be used to search a Topology for multiple words, phrases, or names at once.
- Users can build their own Lexicon search strings, such as the one shown at right.
- Applying the Lexicon search function, a profile’s connections can be filtered for more targeted analysis of connections and their content relevant to an investigation.
Group Topologies

- By combining the networks of multiple individuals into one topology, Voyager is able to display the network of profiles that are connected to at least two of the targets (which are represented by Nodes with photos inside).

- Group topologies can also be searched using the Lexicons, as indicated by the Topology with relevant red Nodes highlighted and visible in the right information bar.

- Group topologies can also be manipulated using several analysis functions such as the Clique tool, which filters a Topology to only display the mutual connections of certain accounts, identifying new key persons of interest.
By combining the posts of multiple individuals into list, Voyager is able to analyze, search and filter the content of profiles of the group.

Group post content can also be searched using the Lexicons search strings and manipulated by several analysis functions such as the impact algorithm, or the location, media, and date range of the post.
Exportable Profile Spotlight & Friendship Reports

- Profile Spotlight Reports are customizable and exportable in PDF form for viewing outside the Voyager platform.
- Friendship Reports are exportable as for any two profiles collected within the Voyager platform. The list of mutual connections is dynamic and the link(s) to the posts showing interactions between the two targets are live. Additional information included in this report, such as interaction histories.
• Voyager users can run topic queries searching all 6 social media networks, (and additional networks such as YouTube, Pinterest, Medium, and Vimeo) for posts that include the user's keywords or hashtags of choice. These queries can be specified for a certain geolocation or time period.

• Collected topic-related data can be sorted by date, type of content, or impact score (which is a measure of how many people interacted with a given post).

• The impact score metric can be used to determine Top Influencers on the topic, displaying information along with the most prolific posters and the most commonly mentioned associated keywords.
Building a Database of Persons of Interest

- Once a target profile has been collected, the data is retained for the life of the Voyager system. As users collect and analyze profiles of interest, tagging Persons of Interests with notes, Voyager will automatically identify these Persons of Interests in each newly-displayed Topology.

- Revealing connections to networks previously unrealized, over time, Voyager users build a robust database of Persons of Interest (displayed as orange nodes in Topology at right).
For more information or to schedule a demonstration:

Kathleen O'Leary
Director of Business Development & Partnerships
+1 540 421 2128
kathleen@voyager-analytics.com
www.voyagerlabs.com
Voyager Analytics® is a Big Data platform for analyzing human behavior in social networks. It conducts real-time deep analysis and provides actionable insights that empower our clients to strengthen and protect their interests. Voyager Analytics is a proprietary solution that was created by analysts for analysts, and is now commercially available to companies and agencies.

Voyager Analytics’ algorithms interact with multiple social networks, identifying and analyzing the relevant data in order to present a holistic view of the interactions between individuals and groups. Utilizing cutting-edge technologies, Voyager Analytics reveals comprehensive, far-reaching, and high resolution insights on characteristics and behaviors of these individuals and groups.

What It Does

- Analyzes data on individuals, groups and their relationships from multiple social networks
- Displays the most recent social media content and activities
- Searches keywords to identify relevant connections and content
- Filters photos and posts by relevant time period, proximity to keywords, or interactions
- Displays a map view of geo-located posted content
- Drills down on the strongest relationships in a social network
- Creates an internal database of individuals and networks linked to prior searches

How It Works

The platform works at scale, searching, aggregating, and fusing billions of publicly available data points and human behavior indicators from social networks (including text, images, videos, and metadata). All of this data is intelligently processed and analyzed to provide valuable insights for our clients.

How It Is Used

The insights derived from Voyager Analytics are used by our clients to address various challenges, such as:

- Anti-Bribery/Anti-Corruption Compliance
- Fraud Investigations
- Criminal Investigations
- Organized Retail Crime
- Third Party Due Diligence
- Know Your Client (KYC)
- Corporate Risk
- Human Resources
  - Know Your Employee (KYE)
- Governance
- Due Diligence
- Marketing Analysis