Just an FYI, below are the terms we used during the Inauguration:

#DisruptJ20
#J20
#Anticapitalist
#J20Resist
#Jointheresistance
#ShutdownJ20
#ResistTrump
#ResistJ20
#IGD
#Antifa
#Anarchy
#Anarchism
#Ballcrusher
#ResistCapitalism
#RefuseFacism
#Ungovernable
#OccupyInauguration
#Resist
#TheResistance
#Earth2Trump

From: ████████ (MPD)
Sent: Thursday, February 16, 2017 3:39 PM
To: ████████ (MPD); ████████ (MPD); ████████ (MPD); ████████ (MPD); ████████ (MPD); ████████ (MPD); ████████ (MPD); ████████ (MPD)
Subject: Sprinklr

Hey guys,

████ and I got the chance to meet with a representative from Sprinklr today about how we can use it going forward. Hopefully we're going to get some hands on training sometime early next week but it in the meantime they wanted us to develop a list of words that Sprinklr will pull from on our home page query. They had alluded to the fact that we can have two panels up similar to Dataminr and monitor activity on smaller and larger scales. Going forward they said we would have access to change the query for real time events (I.E Inauguration, planned protests, etc.) but for now let's just create a list for universal themes we should always monitor. Feel free to add as many as you'd like, we need to condense it at the end and prioritize it if we can.

(We can add this to the Passdown if necessary once everyone reads the original email)

Key terms:
Active Shooter
Bomb threat
Evacuation
Protests
Terrorism
Officer involved shooting
Hostage
Explosion
Powder (white)
ISIS

We can condense the search for the DC themed for upcoming events as well. For those protests scheduled February 17th words like:
#BreakLunch
#F17
#GeneralStrike

Are all expected to be used, so we can hopefully monitor events with Direct DC nexus at the same time.

Thanks,

███

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