Importance: High

Captain ███████ ████████ and ████

I was able to schedule another training with Sprinklr next Wednesday from 1230 to 1430 hours. We are hoping to put together some more keyword searches for them to start gathering for next week. Please let me know if you would like to attend or if you have some terms you would like to have added.

Thanks,

████████

From: ███████████ (MPD)
Sent: Friday, February 17, 2017 12:14 PM
To: ███████████ (MPD); ███████████ (MPD); ███████████ (MPD); ███████████ (MPD); ███████████ (MPD); ███████████ (MPD); ███████████ (MPD)
Cc: ███████████ (MPD); ███████████ (MPD); ███████████ (MPD); Delgado, Edward (MPD); Wight, Lee (MPD); Fowler, Eddie (MPD)
Subject: RE: Sprinklr
Importance: High

Hi all,

As you may know, some of the Fusion Desk personnel used Sprinklr during the Inauguration to monitor key terms that could have an impact on DC. (https://www.sprinklr.com/) They then fed this information to the JOCC and Intel to apprise them of real-time events as they unfolded. Unfortunately, since the Inauguration, we've been at a standstill with Sprinklr as the terms that were put in were only

I just wanted to follow up on █████ email. For some reason, it didn't make it into the shift change email, so I'm not sure if everyone saw it. Please send me any additional terms you can think of by **1200 hours on Monday, February 20, 2017.** I was hoping to send a comprehensive list to them today, but I want to include more terms. I will send them over what we have today and then send an update on Monday.

I've also scheduled a training a more comprehensive with Sprinklr on **Wednesday, February 22nd from 1230 to 1430** in the JOCC. Please let me know if you are able to attend. It overlaps part of day and evening shift. I know it may be difficult for midnights to attend, but I am able to offer overtime or comp time if you wish to come in for the training. Additionally, █████ and I were thinking of having a brief team meeting after the training (from 1430-1500) to touch base briefly regarding the Fusion Desk. If you are not able to attend the training, but want to call in to the meeting, please let us know. We can teleconference you in.

Complete side note: we still need to find a good name for the Fusion Desk. Please start brainstorming.

Thanks!

Just an FYI, below are the terms we used during the Inauguration:

#DisruptJ20
#J20
#Anticapitalist
#J20Resist
#Jointheresistance
#ShutdownJ20
#ResistTrump
#ResistJ20
#IGD
#Antifa
#Anarchy
#Anarchism
#Ballcrusher
#ResistCapitalism
#RefuseFacism
#Ungovernable
#OccupyInauguration
#Resist
#TheResistance
#Earth2Trump

From: ███████ (MPD)
Sent: Thursday, February 16, 2017 3:39 PM
To: ███████ (MPD); ███████ (MPD); ███████ (MPD); (MPD); ███████ (MPD); ███████ (MPD); ███████ (MPD); (MPD)
Subject: Sprinklr

Hey guys,

████ and I got the chance to meet with a representative from Sprinklr today about how we can use it going forward. Hopefully we're going to get some hands on training sometime early next week but it in the meantime they wanted us to develop a list of words that Sprinklr will pull from on our home page query. They had alluded to the fact that we can have two panels up similar to Dataminr and monitor activity on smaller and larger scales. Going forward they said we would have access to change the query for real time events (I.E Inauguration, planned protests, etc.) but for now let's just create a list for universal themes we should always monitor. Feel free to add as many as you'd like, we need to condense it at the end and prioritize it if we can.

(We can add this to the Passdown if necessary once everyone reads the original email)