



Society of St. Vincent de Paul  
St. Ambrose Conference  
3107 63<sup>rd</sup> Avenue Cheverly, MD 20785-3109

RE: Targeted Violence and Terrorism Prevention Application – Letter of Support

Dear Agency Officials:

Global Peace Foundation, a 501(c) 3 tax-exempt nonprofit headquartered in Lanham, MD, has extensive experience in training, community prevention, and building community resiliency against violence and extremism in the United States and internationally. GPF is submitting an application for the 2021 DHS Targeted Violence and Terrorism Prevention Grant Program (TVTP).

Global Peace Foundation received **prior U.S. Department of Homeland Security funding for *Countering Violent Extremism in New Jersey through Law Enforcement and Community Leaders Training of Trainers and Community Engagement***, funded by the FY16 DHS CVE Grant Program. To successfully implement the program, GPF collaborated with a significant group of NJ law enforcement, state agencies and community partners. Together, we made progress to prevent violent extremism/targeted violence and to strengthen connections between law enforcement and community members -- including the **NJ Office of Attorney General, NJ Office of Homeland Security, FBI, faith communities, universities and schools, local NGOs, and other stakeholders in New Jersey.**

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In addition to the New Jersey work, GPF's key personnel **have partnered on program design, evaluations and data analysis, curriculum development/delivery, and implementation coaching for other successful projects to counter and prevent violent extremism in the USA and internationally**. Over the last several years, we have implemented on projects in Nigeria, funded by **Irish Aid, Robert Bosch Stiftung, and the U.S. Department of State and USAID** to build community peace, protect religious freedom and support peaceful elections. In Kenya, we have implemented with funding through **Institute for Strategic Dialogue, Google** and others, with online digital literacy education and social media counter narrative campaigns. In Indonesia, we implemented on the Millennial prevention campaign reaching 6 universities and over 7,000 youth with support from **UNDP through Convey Indonesia**. Our curricula have been adapted for training deliveries and presentations at conferences, convenings and professional development events, and tailored to fit the local contexts and audiences in European and African countries. **In project evaluations, participants reported significant increases in ability to recognize, prevent and take appropriate action to counter violent extremism.**

In the United States, our **Maryland-based headquarters team also supports operations and program delivery**, including planning, organizing and implementing in-person and virtual trainings, convenings and conferences, coordination with participants for registrations and materials, trainers, event venues and hosts, and logistics, as well as collaborating with partner agencies in delivering prior trainings, convenings and conferences.

Global Peace Foundation is ready to continue its efforts to prevent targeted violence and terrorism in Prince George's County, Maryland. It would be an honor to receive support to continue building upon this nationally-recognized work with community partners – and together, **expand the community capacity to prevent violence and extremism.**

On behalf of **The Society of St. Vincent De Paul, St. Ambrose Conference**, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.

Sincerely,

(b)(6)

Kurt E. January

President



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## Saint Matthias the Apostle Catholic Church

9475 Annapolis Road, Lanham, Maryland 20706

Phone 301-459-4814 | Fax 301-306-4582

[www.stmatthias.org](http://www.stmatthias.org)

May 17, 2021

RE: Targeted Violence and Terrorism Prevention Application – Letter of Support

Dear Agency Officials:

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Global Peace Foundation is ready to continue its efforts to prevent targeted violence and terrorism in Prince George's County, Maryland. It would be an honor to receive support to continue building upon this nationally-recognized work with community partners – and together, **expand the community capacity to prevent violence and extremism.**

**On behalf of St. Matthias the Apostle we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.**

Sincerely,

(b)(6)

Rev. John Kennealy  
Pastor. St. Matthias





May 17, 2021

RE: Targeted Violence and Terrorism Prevention Application – Letter of Support

Dear Agency Officials:

The University of Maryland Center for Health and Homeland Security (CHHS) is writing in support of the Global Peace Foundation’s proposal in response to the 2021 Targeted Violence and Terrorism Prevention funding opportunity. The project proposed would raise awareness broadly in Prince George’s county Maryland through community briefings and trainings.

Global Peace Foundation, a 501(c) 3 tax-exempt nonprofit headquartered in Lanham, MD, has extensive experience in training, community prevention, and building community resiliency against violence and extremism in the United States and internationally.

Global Peace Foundation received **prior U.S. Department of Homeland Security funding for *Countering Violent Extremism in New Jersey through Law Enforcement and Community Leaders Training of Trainers and Community Engagement***, funded by the FY16 DHS CVE Grant Program. To successfully implement the program, GPF collaborated with a significant group of NJ law enforcement, state agencies and community partners -- including the **NJ Office of Attorney General, NJ Office of Homeland Security, FBI, faith communities, universities and schools, local NGOs, and other stakeholders.**

The University of Maryland Center for Health and Homeland Security (CHHS) is committed to developing superior plans, policies, and strategies for government, corporate, and institutional clients to ensure the safety of citizens in the event of natural or man-made catastrophes.

GPF’s prior project was **nationally recognized by the National Counterterrorism Center** and presented at their summer 2019 national conference as a **community terrorism/targeted violence prevention ‘best practice’ project. You can see the results here**, including community stakeholder interviews and impacts, a full and complete list of community partners: <https://www.globalpeace.org/urban-peacebuilding-new-jersey>

Global Peace Foundation’s **Maryland-based headquarters team also supports operations and program delivery**, including planning, organizing and implementing in-person and virtual trainings, convenings and conferences, coordination with participants for registrations and materials, trainers, event venues and hosts, and logistics, as well as collaborating with partner agencies in delivering prior trainings, convenings and conferences.

Global Peace Foundation is ready to continue its efforts to prevent targeted violence and terrorism in Prince George's County, Maryland. It would be an honor to see this worthwhile project receive support and build upon this nationally-recognized work with community partners – and together, **expand the community capacity to prevent violence and extremism.**

**On behalf of the University of Maryland CHHS, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this important project.**

Sincerely,

(b)(6)

Heather Shaivitz, JD  
Associate Director



**Church Women United in Greater Washington**  
P.O. Box 91973, Washington, DC 20090-1973  
www.churchwomenunited.net  
**Agreed to Differ, Resolved to Love, United to Serve**

**President**

Janet M. Vernon  
301-452-4778  
jamvernon@msn.com

**Secretary**

Joan Kelley  
202-210-3706  
jat838@gmail.com

**Treasurer**

Barbara Dougherty  
240-421-2156  
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**Ecumenical Coordinators**

Jeanette S. Hite, Action  
Joan Oxendine, Development  
Dr. Lee Viccellio, Celebrations

**Historian**

Antonell Aikens-Thompson

**Unit Presidents**

**District of Columbia**

Reverend Dr. Carolyn L. Boyd

(b)(6)

**East-West Montgomery County**

Dr. Lee Viccellio

(b)(6)

**Prince George's County**

Joan Oxendine

(b)(6)

**Upper Montgomery County**

Margaret Williams

(b)(6)

**Mid-Atlantic**

**Regional Coordinator**

Rev. Frances Shearin-Dubose

May 14, 2021

Dear Agency Officials:

Re: Letter of Support for Targeted Violence and Terrorism Prevention Application

The Global Peace Foundation (GPF), a 501(c)(3) tax-exempt nonprofit headquartered in Lanham, Maryland, is applying for the 2021 DHS Targeted Violence and Terrorism Prevention Grant Program (TVTP). GPF has extensive experience in training, community prevention, and building community resiliency against violence and extremism in the United States and internationally.

GPF received prior U.S. Department of Homeland Security funding for *Countering Violent Extremism in New Jersey through Law Enforcement and Community Leaders Training of Trainers and Community Engagement*, funded by the FY 2016 DHS CVE Grant Program. To successfully implement the program, GPF collaborated with a significant group of NJ law enforcement, state agencies and community partners. Together, they made progress to prevent violent extremism/targeted violence and to strengthen connections between law enforcement and community members -- including the NJ Office of Attorney General, NJ Office of Homeland Security, FBI, faith communities, universities and schools, local NGOs, and other stakeholders in New Jersey.

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**Church Women United is an inclusive ecumenical Christian women's movement celebrating unity in diversity and empowering women to work towards a world of peace and justice.**

narrative campaigns with funding from the Institute for Strategic Dialogue, Google, and others. In Indonesia, GPF implemented the Millennial prevention campaign reaching six universities and over 7,000 youth with support from UNDP through Convey Indonesia. GPF curricula have been adapted for training deliveries and presentations at conferences, convenings and professional development events, always tailored to fit the local contexts and audiences in European and African countries. In project evaluations, participants reported significant increases in the ability to recognize, prevent and take appropriate action to counter violent extremism.

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On behalf of Church Women United in Greater Washington, I encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.

Sincerely,

(b)(6)

Janet M. Vernon, President  
Church Women United in Greater Washington

LAW OFFICES OF  
*Darryl A. Kelley & Associates, LLC*

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www.darrykelleylaw.com  
6944 Ailentown Road  
Camp Springs, Maryland 20748  
(301) 449-6200 • (301) 449-3715 Fax

May 17, 2021

RE: Targeted Violence and Terrorism Prevention Application – Letter of Support

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On behalf of the Law Offices of Darryl A. Kelley & Associates, LLC, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.

Sincerely,

(b)(6)

Darryl A. Kelley, Esq.



May 17, 2021

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**On behalf of the Office of the State's Attorney, Prince George's County Government, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.**

Sincerely,

Chris Osuji  
Sr. Community Coordinator  
Office of State's Attorney  
Prince George's County Government  
14735 Main Street, (b)(6)  
Upper Marlboro, MD 20772

(b)(6)



# African Diaspora for Good Governance PAC

P. O. Box 25325, Newark, NJ 07101  
(202) 507-9505 | [media@adgg.org](mailto:media@adgg.org)



May 19, 2021

*H.E. Amb. Chihombari-Quaa*  
Board Chairman

*Hon. Ugo Nwaokoro*  
President / CEO

*Chuks D. Eleonu, Sr.*  
Executive Director

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**On behalf of African Diaspora for Good Governance, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.**

Sincerely,

(b)(6)

*Chuks D. Eleonu, Sr.*



May 20, 2021

Re: Targeted Violence and Terrorism Prevention Application – Letter of Support

Dear Agency Officials:

I write in support of the grant application from the Global Peace Foundation. The Institutional Religious Freedom Alliance, a division of the nonpartisan Center for Public Justice, works to protect the freedoms needed by faith-based organizations so that they can make their distinctive and best contributions to the common good. We work with Congress and each Administration so that policies and practices respect religious freedom. We work with a wide range of faith-based organizations themselves so that they understand the law and both their freedoms and their responsibilities. And we work, on our own and with other organizations, to persuade the public of the vital importance of constitutional freedoms, including religious freedom, the freedom of speech, and the freedom of association. These are freedoms needed by all people and organizations of whichever philosophy or religion.

It is in connection with our work to influence public attitudes that we have come to know, respect, and collaborate with the Global Peace Foundation (GPF) and the important initiative to which it gave birth, First Amendment Voice. (FAV) We are deeply impressed by the commitment of the Foundation and FAV to promoting First Amendment freedoms for all, whatever their religion, nationality, race, or ethnicity, and this both domestically and internationally. The Foundation and FAV believe, as we do, that these freedoms are vital not only because every human deserves respect and not coercion of their beliefs and values, but also because—and relatedly—it is only on the basis of mutual respect that domestic and international security can be solidly grounded.

We commend the work and commitments of the Global Peace Foundation and are glad to support their grant application.

Thank you.

Sincerely,

(b)(6)

Stanley W. Carlson-Thies, Founder and Senior Director

May 17, 2021

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**On behalf of the Galilee Baptist Church in Prince Georges County, MD, we encourage Agency Officials to consider funding Global Peace Foundation's proposal for this worthwhile project.**

Sincerely,

Dr. Lloyd T. McGriff

Sr. Pastor

Galilee Baptist Church

2101 Shadyside Ave,  
Hillcrest Heights, MD  
20746

## COVER PAGE

**Name of Entity Applying:** Global Peace Foundation

**Primary Location:** Prince George's County Maryland

**Locations of Activities:** Activities to take place in Maryland

**Name of the Application Track:** Promising Practices Single Track

**Amount of Funds Requested:** \$157,630

### **Project Abstract:**

Global Peace Foundation (GPF) will build on past experience to implement a targeted violence and terrorism prevention project in a new location—Maryland. The overarching objective of GPF's project is to build local community awareness of the radicalization to violence process and an understanding of what threats of targeted violence look like. Through a series of in-person and digital train-the-trainer sessions, GPF will target community and faith leaders in Prince George's County, Maryland to recognize risk factors for radicalization to violence. On a larger scale, GPF will conduct outreach and engagement through existing relationships and social media to run a state-wide awareness campaign on the prevalence of this threat. The project builds on an extensive network of stakeholders and experience implementing similar projects to achieve local interest and capacity to prevent targeted violence and terrorism.

## **1. NEEDS ASSESSMENT**

Prince George’s County, Maryland is composed of nine different districts with varying needs, with certain areas home to some of the most affluent African American communities in the country while others grapple with child poverty rates far above the national average.<sup>1</sup> White supremacist groups operate throughout the state, and Prince George’s (PG) County in particular hosts its own two homegrown hate groups.<sup>2</sup> This area is also one of the footholds of MS-13, with gang activity focused primarily in the impoverished areas around Washington, D.C. Like many communities throughout the U.S., PG County and Maryland face an evolving threat of terrorism and targeted violence from domestic actors who are inspired by diverse violent extremist ideologies, as well as from attacks that are not ideologically driven.<sup>3</sup>

Transitional-aged youth are particularly vulnerable to recruitment, as they search for group-identity and respect; this vulnerability increases when youth are socially marginalized or face economic instability. Current government initiatives are largely geared towards the youth beneficiaries to stop the cycle of recruitment. Maryland Park Police have implemented Gang Resistance Education and Training since 2009 in elementary and middle schools throughout the state, while Prince George’s County Public Schools also implement the Phoenix Gang Prevention and Intervention model. While beneficial, this approach fails to capitalize on the influence of family, social relationships, and community trust on the radicalization process.

## **2. PROGRAM DESIGN**

**Problem Statement:** Youth in PG County are at risk of being recruited into violent extremism and into committing violent acts. The risks come from multiple sources, including foreign and domestic terror groups, media attention on mass-shooter incidents, and gang recruitment. While methods for recruitment are different—gangs typically recruit in person while violent extremists do so online—both groups leverage social bonds and community ties. Even lone perpetrators of mass shootings are influenced by media and community attention on previous mass shootings. The most effective way to counteract these social influences is to leverage existing social bonds. Existing programs focus primarily on the youth themselves but miss the opportunity to leverage the trust and relationships between community leaders and youth. Raising awareness of risks and indicators of radicalization amongst this key demographic can drastically reduce the number of youth impacted by this phenomenon and protect the community as a whole. Global Peace Foundation (GPF) will train community and faith leaders to understand the radicalization process through using the train-the-trainer (ToT) model.

**Project Goal:** To build local capacity of community and faith leaders to prevent radicalization and mobilization to violence and all forms of terrorism in Prince George’s county, Maryland.

### **Project Objectives:**

1. Residents of Prince George’s County, Maryland and surrounding areas are aware of the threat of targeted violence and terrorism and the radicalization to violence process.
2. Community and faith leaders in and around Prince George’s County, Maryland are able to recognize risk factors for radicalization to violence.

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<sup>1</sup> Leah Hendey and Lily Posey. “Racial Inequities in Prince George’s County: 2011-2015,” Urban Institute. (December 2017) 14.

<sup>2</sup> “In 2020, 15 Hate Groups were Tracked in Maryland,” Southern Poverty Law Center. Accessed May 6, 2021. <https://www.splcenter.org/states/maryland>

<sup>3</sup> *National Strategy for Counterterrorism of the United States of America*, White House. (Washington, DC 2018) 3.

**Theory of Change:** Increased awareness of the risk factors of radicalization to violence among community leaders and faith leaders, who are often the referral sources, will lead to strengthened community resilience and ultimately prevent targeted violence and terrorism.

Activity	Inputs	Outputs	Outcomes	Impact
<b>Objective 1</b> Residents of Prince George’s County, Maryland and surrounding areas are aware of the threat of targeted violence and terrorism and the radicalization to violence process.				
<i>Community Partner Briefings</i> in PG County, MD	Trained facilitators; Zoom	4 briefings over 2 months; 15 persons per session [60 reached total]	Increased awareness among local community members on the process of radicalization to violence.	Increased number of community members seeking resources on preventing targeted violence and terrorism.
<i>Social Media Campaign</i> to raise awareness across MD	Social Media; content; Ads/boosts	1 post per week for 104 weeks; 10,000 persons reached over 24 months		
<b>Objective 2</b> Community and faith leaders in and around Prince George’s County, Maryland are able to recognize risk factors for radicalization to violence.				
<i>Online workshops</i> for community and faith leaders in Maryland	Trained facilitators; curriculum; workbooks; Zoom	12 online training sessions over 24 months; 100 participants per session; 1200 direct beneficiaries	Increased awareness of the risk factors of radicalization to violence; Increased number of leaders conducting workshops.	Community and faith leaders in PG County are equipped to recognize individuals at risk of violence; Expanded interest in participating in a community- wide framework response to targeted violence and terrorism.
<i>In-person workshops</i> for community and faith leaders in PG County, MD	Trained facilitators; curriculum; workbooks	6 in-person training sessions over 24 months; 50 persons per session; 300 direct beneficiaries		
<b>Underlying Assumptions</b>				
<ul style="list-style-type: none"> <li>- More awareness about the threat of targeted violence and terrorism will motivate community members to learn more and take action.</li> <li>- Youth are amongst those more vulnerable to radicalization to violence.</li> <li>- Faith and community leaders are best placed to recognize physical and behavioral indicators of radicalization due to their relationships and proximity to youth.</li> </ul>				
<b>Contextual Factors</b>				
<ul style="list-style-type: none"> <li>- COVID-19 health risks have and may continue to prevent in-person gatherings.</li> <li>- Due to quarantines and restricted travel, online traffic and engagement has increased, including that of extremists.</li> <li>- Online content and engagement is a significant factor in radicalization to violence.</li> </ul>				

- Large and diverse religious communities are present in Prince George’s county.
- Significant population of diverse youth (geographic, religious, ethnic, racial, etc.) in the target community due to the presence of several large universities.

*Activities:*

Community Partner Briefings: GPF will conduct community partner briefings to educate and ensure that the target audiences are aware of the threat and vulnerability of youth. The briefings will raise awareness of the general threat and then serve to introduce the project, share goals and objectives, hear feedback and seek input in implementation planning to reach key audiences. This will be an opportunity to build the case for support for the trainings to the community stakeholders and to get their buy-in.

Awareness Raising Trainings: GPF will develop curriculum and deliver 6 in-person (50 participants each) and 12 virtual (100 participants each) train-the-trainer sessions for community and faith leaders to enhance their understanding of the threat of targeted violence and terrorism. The curriculum will not only raise awareness about the prevalence of radicalization in their communities but educate on the risk factors that accompany it as well as tools and dynamics involved in the process. Additionally, GPF will support and oversee training sessions hosted by the initial participants of the awareness raising trainings. Participants will be required to submit a report detailing their sessions with constituents in order to receive a “certificate of completion.” GPF will offer the following to help at least 200 original participants host their trainings:

- Technical support, such as the use of GPF’s Zoom platform, equipment or other software.
- Material support, such as the provision of additional workbooks and training materials.
- Operational support, such as participant outreach and registration

Social Media Campaign to Raise Awareness: GPF will initiate a social media campaign to raise awareness throughout Maryland about the prevalence and risk factors of radicalization and mobilization to targeted violence and terrorism. Using content and input from training participants, GPF will create engaging video, graphic and audio content and disseminate through social media platforms (Facebook, Twitter and YouTube). The content will promote critical thinking and provide a call to action to encourage further engagement.

**Likelihood of Success:** GPF previously implemented a similar project to that outlined in this proposal entitled *CVE Train-the-Trainer and Cross-Community Engagement in New Jersey*; GPF partnered with the NJ Attorney General’s office to implement 52 ToT workshops for law enforcement and community leaders to recognize indicators related to violent extremism. This project more than doubled the number of participants who could identify signs of violent extremism and radicalization and saw an 83% increase in the number of people who knew where to get help if needed for a potentially escalating individual. The proposed project builds off the success and lessons learned of the NJ project in order to impact a new community. The proposed strategy also builds on GPF’s local networks in PG County by using a flexible approach to engagement, including stakeholders with diverse racial, socio-economic and religious backgrounds. Moreover, GPF’s past project evaluations indicate that participants have gained knowledge in identifying narratives related to violent extremism, with over 90% of participants indicated they would recommend them to a colleague. As such, GPF’s strategy of stakeholder engagement and community participation is highly likely to lead to the anticipated outcomes.

### **3. ORGANIZATION AND KEY PERSONNEL**

Global Peace Foundation (GPF) is a 501(c)3 non-profit headquartered in Lanham, MD that promotes an innovative, values-based approach to peacebuilding. With field operations in 20 countries, GPF has extensive experience in training, community building, and inoculating youth against violence and extremism in the US and abroad. GPF has invested heavily in projects and partners near the global headquarters office and therefore has significant capacity and networks throughout PG county, as well as programmatic and financial systems in place for federal grants management. Key personnel for this project include:

- (b)(6) will serve as the Project Operations Manager for this project. She has successfully designed counter-narrative campaigns, community engagement projects, and violence prevention frameworks and was a key leader in the implementation of GPF's FY16 CVE program.
- (b)(6) will serve as the Program Coordinator for this project. He has organized, moderated, and participated in various peacebuilding and development projects, programs and conferences locally and internationally.
- (b)(6) will serve as the Senior Evaluation Specialist for this project. Nilufar has an extensive background in designing programs and evaluation frameworks, as well as working with independent evaluators to assess program impact and systems change.
- (b)(6) will serve as the Communications Specialist for this project. Joseph currently manages all communications, online events, and data management for GPF.

### **4. SUSTAINABILITY**

The train-the-trainer (ToT) model will ensure the sustainability of this project, as participants will be prepared to use the information learned through the workshops to implement their own training. Moreover, the digital workshops will be live streamed, recorded, and transformed into an on-demand training course that will be posted online with an accompanying toolkit and related resources. This will not only expand the reach of the curriculum, but will also serve as an ongoing resource in the future. The ToT model ensures that the impact of this project will continue past the end date of the GPF intervention and thus the sustainability of this initiative. Moreover, the target audience is the same audience that is often participating in other GPF projects and activities—due to their position and location near GPF offices—and therefore will have ample future engagement opportunities to continue their work in this space.

### **5. BUDGET DETAIL AND NARRATIVE**

<b>Budget Category</b>	<b>Federal Request</b>
Personnel	\$83,580
Fringe Benefits	\$0
Travel	\$2,720
Supplies	\$13,030
Contractual	\$5,000



Other	\$38,970
<i>Total Direct Costs</i>	<i>\$143,300</i>
Indirect Costs	\$14,330
<b>TOTAL PROJECT COSTS</b>	<b>\$157,630</b>

**Personnel: \$83,580**

- Project Director: To provide oversight of the project, reporting, and financial management: (b)(4)
- Project Coordinator: To manage administrative, logistical aspects of the grant, as well as manage stakeholder relationships: (b)(4)
- Evaluation Specialist: To provide monitoring and evaluation of the project, including reporting: (b)(4)
- Communications Specialist: To support social media campaign, outreach and engagement throughout the project: (b)(4)

**Fringe Benefits: \$0**

- Fringe benefits are not included as part of the federal budget request

**Travel: \$2,720**

- Round-trip mileage (b)(4)
- Round-trip mileage
- Round-trip mileage

**Supplies: \$13,030**

- Workbooks and resource materials, including teaching aids, stationary and toolkits: licensing fees, printing, binding: (b)(4)
- Sanitizer, cleaning supplies, masks for in-person training sessions hosted by GPF (6) and participant-led training sessions (b)(4)

**Contractual: \$5,000**

- Curriculum tailoring: (b)(4)

**Other: \$38,970**

Awareness Raising Training

- Virtual trainer, includes 1-2 orientation calls, train-the-trainer training, and debrief session: (b)(4)
- Trainer for in-person workshops, includes 1-2 orientation calls, train-the-trainer training, and debrief session: (b)(4)
- Digital software: post-event production for publishing: \$750
- Digital software: webinar platform fees, registration platform, event/data management: (b)(4)
- Community venue rental and hosting costs: 6 trainings x \$1,200 rate = \$7,200
- Social Media Promotion to Key Audiences: (b)(4)

Social Media Campaign

- Social media/ad costs: (b)(4)
- Design and management software: (b)(4)

**Total Direct Costs: \$143,300**

**Indirect Costs: \$14,330 (10%, rounded to nearest dollar)**

**Total Project Cost: \$157,630**

(b)(6)

(b)(6)

**SUMMARY:**

(b)(6)

(b)(6) and has robust project management and administration capabilities for private and federally-funded projects. She has strong field implementation and evaluation credentials in project management, training and exercise development, as well as financial management and reporting analysis. Cat's recent project implementations and evaluations have been funded by U.S. Department of Homeland Security, Robert Bosch Stiftung, U.S. State Department, and Irish Aid in the areas of Countering Violent Extremism, Democracy Strengthening, Community Peacebuilding, and Media Literacy.

**WORK EXPERIENCE:**

**Global Peace Foundation**, Washington D.C. Metro Area

***International Director of Organizational Development***, Current

- Pursued, won and provided implementation oversight on a law enforcement and community safety project related to preventing extremist violence in the United States, funded by Department of Homeland Security, including the Office of the New Jersey Attorney General, New Jersey. This project was selected by the National Center for Counter Terrorism Best Practices National Conference as the only community prevention project showcased during their 3-day convening.
- Pursued, won and provided implementation oversight on three new democracy-strengthening projects in Nigeria, including Irish Aid, Robert Bosch Foundation and KAICIID Dialogue Centre for preventing election violence and community peacebuilding.
- Serve as Founder and President of Peace and Security Partners, Inc. a nonprofit start-up organization incubated by Global Peace Foundation.

**United to End Genocide / Save Darfur**, Washington, DC

***Director of Development***, October 2011 – November 2012.

- After merger of Save Darfur Coalition and Genocide Intervention Network, led outreach to all legacy major gift and foundation donors to message the merger and expanded work portfolio.
- Provided strategy and messaging for digital communications, including fundraising and advocacy campaigns received by an active email list of over 750,000 individuals.
- Led Board of Directors Development Committee and provided projections, forecasts and analysis of revenue on an ongoing basis and during special events, like George Clooney guest appearance.

**Women's Edge / Women Thrive Worldwide**, Washington D.C.

***Vice President of Organizational Advancement***, September 2007 – October 2011

- Built the Development department including recruiting and coaching team, building databases, prospect pipelines, day-to-day operations and a Development Department Manual, also co-led on organizational projects including technology, strategic planning, and financial operations.
- Raised funds to publish, then co-authored and internationally distributed a how-to fundraising guide for women's NGOs in the global south.

**EDUCATION AND LICENSING:**

- Bachelor of Science, Public Administration and Policy Analysis, Oakland University, 1997.
- Georgetown Law, Continuing Legal Education, Managing and Representing Tax Exempt Organizations, 2018.
- Department of Labor grants administration national and regional workshops, 2000 – 2001.
- Planned Giving certification, Community Foundation for Southeastern Michigan, 2002
- Raising More Money/Benevon sustainable fundraising series – 101 through 104, 2006 – 2007.

(b)(6)

(b)(6)

- Develop programs and projects to meet the organization's mission and goal locally and internationally including 'one family under God' program in northern Nigeria which improved healthy relationships among faith traditions and communities.
- Develop programs to assist in the social, economic and spiritual needs of internally displaced families in Southern Kaduna, Nigeria.
- Facilitate interfaith collaboration to address humanitarian needs of migrants and refugees in the local county, including the free medical care offered in partnership with the Hindu community.
- Facilitate the Peace-Hub Campaign which engages diverse religious, ethnic, and racial communities in peacebuilding and social cohesion, including doing projects that benefit refugees.
- Organize and facilitate international and local conferences on cultural diversity, human dignity, peacebuilding and other contemporary issues.

(b)(6)

- Initiated and supervise the development and activities of the parish social life which organizes the multi-cultural festival which has facilitated the inter-ethnic, inter-racial growth of the parish.
- Minister to the pastoral needs of migrants and refugees from Africa, South America, and Mexico.
- Assist migrants' integration in the community and access to available social services.
- Facilitate the collection and distribution of material gifts to migrant workers in partnership with different groups in the parish community.

#### **Catholic Diocese of Pueblo Colorado, Pueblo, CO**

##### ***Parish Administrator, 2011 – 2015***

- Assisted non-Catholic/Christian refugees to connect with their faith traditions in the area.
- Facilitated community/ farmers outreach in partnership with other faith leaders to celebrate our shared values and common origin.
- Designed cultural integration workshop for migrant workers and refugees which facilitated their integration and healthy relationship with the communities.
- Led interfaith coalition against unjust treatment to migrant workers with other faith leaders.
- Organized the collection and distribution of material gifts to herders in the mountain areas.

#### **Education:**

**2019: Ph.D Development Studies And Public Policy**, Howard University Washington DC

- Dissertation: *Religion, Peacebuilding and Human Security in Africa; A case study of Jos Plateau state, Nigeria.*"

**2014: Master Public Administration**, University Of Colorado, Colorado Springs

**2000: Master Of Theology**, Pontifical Urban University Rome, Italy

**1995: Bachelor Of Philosophy**, Pontifical Urban University Rome, Italy

**2016: Certificate In Catholic School Teaching**, Catholic University Of America, Washington DC

**2000: M. Div. Theology** ,Bigard Memorial Seminary, Enugu Nigeria

**2005: B. Phil. Philosophy**, Bigard Memorial Seminary, Enugu Nigeria

(b)(6)

(b)(6)

(b)(6)

- Leads the organization's global strategy on partnership and program development, with specific focus on resource development for 20 field offices in the Americas, Africa and Asia.
- Liaises between field and headquarters office teams on program design and resource development. Trains field office staff on program implementation, and partnership development.
- Leads and manages grant proposal development efforts to foundations, corporations and government agencies. Recently secured and supported implementation of U.S. Department of Homeland Security and Institute for Strategic Dialogue (ISD) grants for Countering Violent Extremism.

**Meridian International Center, Washington, DC Metro Area**

***Director of Grants, January 2009- September 2011***

***Director of Executive Office & Board Liaison, October 2011 – July 2015***

- As Director of Grants, directed and managed grant proposal development functions for foundation, corporate and government grants, wrote grant proposals and reports, identified new sources of funding, and represented organization to corporate and foundation prospects and donors. Doubled foundation support and increased revenue from foundations in the first year.
- As Director of Executive Office, worked closely with the President and CEO to accomplish strategic goals of the organization, administered the functions necessary for the efficient operations of the Executive Office, contributed to the strategic planning process, and developed content and analysis from Meridian's signature programs and initiatives on international development issues. Drafted and edited a variety of documents on behalf of the President & CEO including reports, issue briefs, blog posts, op-eds, articles, editorials, board updates, and memos.
- As Board Liaison, served as the liaison to Meridian's 35-member Board of Trustees, managing board giving and board member engagement in Meridian's programs and fundraising activities. Planned and executed board meetings, prepared board briefings and recorded meeting minutes.

**Center of Concern, Washington, DC Metro Area**

***Director of Development, September 1998 – December 2008***

- Implemented and managed the annual major gifts campaign and development activities with a large base of volunteer campaigners, raised over \$800,000 annually. Conceptualized and planned the campaign, developed case for support, designed and produced campaign brochure.
- Directed strategic planning process for revenue generation, developed annual fundraising plans and strategies, participated in all phases of implementation and worked closely with Program Directors, Chief Executive Officer and Board of Trustees to advance the fundraising goals of the organization.
- Developed grant proposals and budgets, conducted prospect research to identify potential funding sources, solicited grants from national and international foundations, individuals and faith-based funders, prepared reports and evaluations and monitored grant activity for all programs.
- Managed cultivation and stewardship of individual donors.

**Education:**

Ph.D., Political Science, Carleton University, Ottawa, Canada

(b)(6)

(b)(6)

(b)(6)

April 2021 - PRESENT

- Manages the Communications team and serves as the project manager for all communications, online events, and data management
- The office manager at the Lanham office
- Manages all online events hosted by GPF Headquarters

**Global Peace Foundation, Lanham, MD** - *Development Associate*

August 2019 - April 2021

- Administrative support to the Director
- Assisted with prospect research and pipeline management and various projects.
- VIP and partner outreach, cultivation, and stewardship, including managing lists, updates on "next steps," tracking metrics, calendaring, and prepping for calls
- Served as the Org Dev CRM coordinator, managing data hygiene, data flow

**Institute for the Study of War, Washington, DC** - *Research Assistant - Afghanistan Project*

January 2015 - May 2015

- Stayed up to date on Taliban attacks and the political happenings in Afghanistan, read and researched primary source data, and synthesized it into a daily report for subscribers
- Trained to use Palantir to assist in ISW research.
- Worked in conjunction with other research staff members to produce research briefs and analysis assisted with editing, documenting, and supporting materials for products of the Institute.

## **EDUCATION**

**Washington Adventist University, Takoma Park, MD** - *B.A. in Political Studies, minor in International Studies and Music*

August 2007 - June 2013

Spent one year at Centro Universitário Adventista de São Paulo, Engenheiro Coelho to study portuguese.

Member of Phi Alpha Theta, an honors history fraternity.

# EMW-2021-GR-APP-00121

## Application Information

**Application Number:** EMW-2021-GR-APP-00121

**Funding Opportunity Name:** Fiscal Year (FY) 2021 Targeted Violence and Terrorism Prevention (TVTP)

**Funding Opportunity Number:** DHS-21-TTP-132-00-01

**Application Status:** Pending Review

## Applicant Information

**Legal Name:** Global Peace Foundation

**Organization ID:** 17850

**Type:** Nonprofit having 501(c)(3) status with IRS, other than institutions of higher education

**Division:**

**Department:**

**EIN:** (b)(6)

**EIN Shared With Organizations:**

**DUNS:** 962662826

**DUNS 4:** 0000

**Congressional District:** Congressional District 04, MD

## Physical Address

**Address Line 1:** 932 Annapolis Road

**Address Line 2:** Suite 100

**City:** Lanham

**State:** Maryland

**Province:**

**Zip:** 20706-[Grantee Organization > Physical Address > Zip 4]

**Country:** UNITED STATES

## Mailing Address

**Address Line 1:** 932 Annapolis Road

**Address Line 2:** Suite 100

**City:** Lanham

**State:** Maryland

**Province:**

**Zip:** 20706-[Grantee Organization > Mailing Address > Zip 4]

**Country:** UNITED STATES

## SF-424 Information

### Project Information

**Project Title:** Empowering Communities Against Targeted Violence

**Program/Project Congressional Districts:** Congressional District 01, MD

Congressional District 02, MD

Congressional District 03, MD

Congressional District 04, MD

Congressional District 05, MD

Congressional District 06, MD

Congressional District 07, MD

Congressional District 08, MD

**Proposed Start Date:** Fri Oct 01 00:00:00 GMT 2021



**Proposed End Date:** Sat Sep 30 00:00:00 GMT 2023

**Areas Affected by Project (Cities, Counties, States, etc.):** Maryland State, with primary activities taking place in Prince George's County

## Estimated Funding

Funding Source	Estimated Funding (\$)
Federal Funding	\$157630
Applicant Funding	\$0
State Funding	\$0
Local Funding	\$0
Other Funding	\$0
Program Income Funding	\$0
<b>Total Funding</b>	<b>\$157630</b>

**Is application subject to review by state under the Executive Order 12373 process?** Program is not covered by E.O. 12372.

**Is applicant delinquent on any federal debt?** false

## Contacts

Contact Name	Email	Primary Phone Number	Contact Types
(b)(6)	(b)(6)	(b)(6)	Secondary Contact
Catherine Lockman	(b)(6)	(b)(6)	Primary Contact
(b)(6)	(b)(6)	(b)(6)	Authorized Official Signatory Authority

## SF-424A

### Budget Information for Non-Construction Programs

**Grant Program:** Targeted Violence and Terrorism Prevention Grant Program

**CFDA Number:** 97.132

Budget Object Class	Amount
Personnel	\$83580
Fringe Benefits	\$0
Travel	\$2720
Equipment	\$0
Supplies	\$13030
Contractual	\$5000
Construction	\$0
Other	\$38970
Indirect Charges	\$14330
<b>Non-Federal Resources</b>	<b>Amount</b>
Applicant	\$0
State	\$0
Other	\$38970
<b>Income</b>	<b>Amount</b>
Program Income	\$0

**How are you requesting to use this Program Income? [\$budget.programIncomeType]**

**Direct Charges Explanation:**

**Indirect Charges explanation:** 10% of Federal Budget Request

### Forecasted Cash Needs (Optional)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Federal	\$	\$	\$	\$
Non-Federal	\$	\$	\$	\$

### Future Funding Periods (Years) (Optional)

First	Second	Third	Fourth
\$	\$	\$	\$

Remarks:

## SF-424C

### Budget Information for Construction Programs

### Assurances for Non-Construction Programs

Form not applicable? false

Signatory Authority Name: (b)(6)

Signed Date: Tue May 25 00:00:00 GMT 2021

Signatory Authority Title: (b)(6)

### Certification Regarding Lobbying

Form not applicable? false

Signatory Authority Name: (b)(6)

Signed Date: Tue May 25 00:00:00 GMT 2021

Signatory Authority Title: (b)(6)

### Disclosure of Lobbying Activities

Form not applicable? true

Signatory Authority Name: (b)(6)

Signed Date:

Signatory Authority Title:

## CERTIFICATION REGARDING LOBBYING

### Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

### Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

<b>* APPLICANT'S ORGANIZATION</b>	
Global Peace Foundation	
<b>* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE</b>	
Prefix:	* First Name: (b)(6) Middle Name:
* Last Name: (b)(6)	Suffix:
* Title: (b)(6)	
<b>* SIGNATURE:</b> (b)(6)	<b>* DATE:</b> 05/24/2021

**Application for Federal Assistance SF-424**

* 1. Type of Submission: <input type="checkbox"/> Preapplication <input checked="" type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application	* 2. Type of Application: <input checked="" type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision	* If Revision, select appropriate letter(s): <input type="text"/> * Other (Specify): <input type="text"/>
--	--	--

* 3. Date Received: <input type="text" value="05/24/2021"/>	4. Applicant Identifier: <input type="text"/>
--	--

5a. Federal Entity Identifier: <input type="text"/>	5b. Federal Award Identifier: <input type="text"/>
--	---

**State Use Only:**

6. Date Received by State: <input type="text"/>	7. State Application Identifier: <input type="text"/>
---	---

**8. APPLICANT INFORMATION:**

* a. Legal Name: <input type="text" value="Global Peace Foundation"/>	
* b. Employer/Taxpayer Identification Number (EIN/TIN): <input type="text" value="(b)(6)"/>	* c. Organizational DUNS: <input type="text" value="9626628260000"/>

**d. Address:**

* Street1:	<input type="text" value="9320 Annapolis Road"/>
Street2:	<input type="text" value="Suite 100"/>
* City:	<input type="text" value="Lanham"/>
County/Parish:	<input type="text"/>
* State:	<input type="text" value="MD: Maryland"/>
Province:	<input type="text"/>
* Country:	<input type="text" value="USA: UNITED STATES"/>
* Zip / Postal Code:	<input type="text" value="20706-3122"/>

**e. Organizational Unit:**

Department Name: <input type="text"/>	Division Name: <input type="text"/>
--	--

**f. Name and contact information of person to be contacted on matters involving this application:**

Prefix: <input type="text"/>	* First Name: <input type="text" value="Cat"/>
Middle Name: <input type="text"/>	
* Last Name: <input type="text" value="Lockman"/>	
Suffix: <input type="text"/>	

Title: <input type="text" value="Director of Organizational Development"/>
--

Organizational Affiliation: <input type="text"/>
---

* Telephone Number: <input type="text" value="(b)(6)"/>	Fax Number: <input type="text"/>
---	----------------------------------

* Email: <input type="text" value="(b)(6)"/>
--

**Application for Federal Assistance SF-424**

**\* 9. Type of Applicant 1: Select Applicant Type:**

M: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

\* Other (specify):

**\* 10. Name of Federal Agency:**

Department of Homeland Security - FEMA

**11. Catalog of Federal Domestic Assistance Number:**

97.132

CFDA Title:

Financial Assistance for Targeted Violence and Terrorism Prevention

**\* 12. Funding Opportunity Number:**

DHS-21-TTP-132-00-01

\* Title:

Fiscal Year (FY) 2021 Targeted Violence and Terrorism Prevention (TVTP)

**13. Competition Identification Number:**

Title:

**14. Areas Affected by Project (Cities, Counties, States, etc.):**

Add Attachment

Delete Attachment

View Attachment

**\* 15. Descriptive Title of Applicant's Project:**

Empowering Communities Against Targeted Violence

Attach supporting documents as specified in agency instructions.

Add Attachments

Delete Attachments

View Attachments

**Application for Federal Assistance SF-424**

**16. Congressional Districts Of:**

\* a. Applicant

\* b. Program/Project

Attach an additional list of Program/Project Congressional Districts if needed.

**17. Proposed Project:**

\* a. Start Date:

\* b. End Date:

**18. Estimated Funding (\$):**

* a. Federal	<input type="text" value="154,352.00"/>
* b. Applicant	<input type="text" value="38,145.00"/>
* c. State	<input type="text" value="0.00"/>
* d. Local	<input type="text" value="0.00"/>
* e. Other	<input type="text" value="0.00"/>
* f. Program Income	<input type="text" value="0.00"/>
* g. TOTAL	<input type="text" value="192,497.00"/>

**\* 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

a. This application was made available to the State under the Executive Order 12372 Process for review on

b. Program is subject to E.O. 12372 but has not been selected by the State for review.

c. Program is not covered by E.O. 12372.

**\* 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)**

Yes  No

If "Yes", provide explanation and attach

**21. \*By signing this application, I certify (1) to the statements contained in the list of certifications\*\* and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances\*\* and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

\*\* I AGREE

\*\* The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

**Authorized Representative:**

Prefix:  \* First Name:

Middle Name:

\* Last Name:

Suffix:

\* Title:

\* Telephone Number:  Fax Number:

\* Email:

\* Signature of Authorized Representative:  \* Date Signed:



**APPENDIX A:**  
**TVTP Implementation & Measurement Plan**

<b>Organization Name</b>	Global Peace Foundation
<b>Project Title</b>	Empowering Communities Against Targeted Violence
<b>Grant Number</b>	
<b>Grant Implementation Period:</b>	October 2021 - September 2023
<b>Reporting Period:</b>	Quarterly

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**Project Goal Statement**

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The goal of this project is to build local capacity of community leaders and faith leaders to prevent radicalization and mobilization to targeted violence and terrorism.

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**Target Population**

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- 60 community leaders and faith leaders will be impacted through community partner briefings
- 1,500 community leaders and faith leaders will be directly served through 6 in-person and 12 online Awareness Raising Trainings in Prince George's County, Maryland
- 10,000 people in Maryland will be reached through social media campaign to raise awareness of targeted violence and terrorism

**OUTCOME 1:** Residents of Prince George’s County, Maryland and surrounding areas are aware of the threat of targeted violence and terrorism and the radicalization to violence process.

**Mid-Term Outcome 1.1:**

Enhanced understanding of the threat of targeted violence and terrorism, and increased awareness/knowledge of factors influencing mobilization to violence among community and faith leaders.

**OUTCOME 1 IMPLEMENTATION PLAN**

Activity	Inputs/Resources	Time Frame	Anticipated Outputs	Progress Reporting (Complete for Progress Report Only)
4 community partner briefings (15 participants per session) to introduce project goals and objectives, build a case for support and get their buy-in	GPF, representatives of faith and community leaders in Prince George’s county, Virtual platform/Zoom	Oct 2021 - Dec 2021	Outreach/briefings to 60 community partners completed; Community partner support for project secured; Community partner inputs in project implementation planning	
Curriculum development and DHS approval; Selection of trainees and training facilitators Social Media Campaign Content Development	Curriculum development by GPF staff adapting existing training curriculums	Jan 2022 - Jun 2022	Awareness Raising Training curriculum developed; Trainees and training facilitators selected	
Social Media Campaign to raise awareness of targeted violence and terrorism across Maryland	Social Media (Facebook, Twitter, YouTube) Post Content; Ads/boosts	June 2022- June 2023	1 post per week for 48 weeks; 10,000 people reached over 12 months	

**OUTCOME 1 MEASUREMENT PLAN**

Outcome Indicator(s)	Data Collection Method and Timeframe	Results (Complete for Progress Report Only)

- Increased buy-in from key stakeholder groups of community and faith leaders in Prince George’s County MD
- Evidence of enhanced awareness of the threats of targeted violence and terrorism and the risk factors for radicalization
- Evidence of community leaders and faith leaders taking ownership of issues and collaborating with GPF staff to raise awareness of the threat of targeted violence and terrorism.
- Increased commitment among community leaders and faith leaders to prevent violence and extremism, and reduce vulnerability to radicalization and extremist recruitment
- Number and quality of social media campaign content/materials created
- Number of participants reached through social media campaign

**Community Partner Briefings**

Pre and post surveys of community partner briefing participants to measure changes in attitudes, focus group discussions

Timeframe - Oct 2021 - Dec 2021

**Social Media Campaign**

We will use free built-in analytics of social media platforms, such as Google Analytics to monitor progress, and big data analytics to assess behavioral or attitudinal change among the audience in response to the social media campaign. The key quantitative metrics we will use are:

- Reach metrics: The number of people exposed to the Campaign. For example - How many people saw our posts or content? How many people visited our social media platforms or website? Did we reach the right audiences?
- Engagement metrics: The number of likes, shares, views, video retention rates and comments, depending on the platform. For example - How many times did people like, share or comment on our content, website or social media accounts? How many likes or followers do our social media platforms have?

We will also use qualitative “impact indicators” to help determine if we were able to meet our goals. We will look at

	<p>what our target audience said about our campaign or content in their comments. Did our content change their opinions or attitudes? Did they respond to our call to action? Measuring impact in this way will help to give us a sense of whether we were able to get our message across. The ratios between the quantitative metrics and qualitative analysis allows for a better understanding of relatability and possible impact.</p> <p>Time Frame: June 2022-June 2023</p>	
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**Outcome 2:** Community and faith leaders in and around Prince George’s County are able to recognize risk factors for radicalization to violence.

**OUTCOME 2 IMPLEMENTATION PLAN**

Activity	Inputs/Resources	Time Frame	Anticipated Outputs	Progress Reporting (Complete for Progress Report Only)
6 in-person (50 per session) Awareness Raising Trainings for community and faith leaders	Trainers/subject matter experts, GPF staff, workbooks and training materials, virtual platform/Zoom	July 2022 - Dec 2022	Training delivered to 300 community and faith leaders in Prince George’s County, Maryland	
12 online (100 per session) Awareness Raising Trainings for community and faith leaders	Trainers/subject matter experts, GPF staff,workbooks and training materials, virtual platform/Zoom	July 2022 - Dec 2022	Online training delivered to 1200 community and faith leaders in Prince George’s County, Maryland	

Support for ToT trainees to facilitate 200 additional training sessions for their constituents/peers	ToT trainees, GPF Zoom platform, equipment and software, workbooks, training materials	Jan 2023 - June 2023	200 additional training sessions facilitated by ToT trainees	
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**OUTCOME 2 MEASUREMENT PLAN**

<b>Outcome Indicator(s)</b>	<b>Data Collection Method and Timeframe</b>	<b>Results (Complete for Progress Report Only)</b>
<p>Performance indicators will include:</p> <ul style="list-style-type: none"> <li>● number of trainings delivered</li> <li>● number of community and faith leaders trained described by aggregated demographic information</li> <li>● evidence of awareness and knowledge raised based on the curriculum content learning objectives</li> <li>● Increased ability of the trainees to recognize warning signs</li> <li>● Percentage of positive responses about training and its effectiveness.</li> <li>● Evidence of trainee capability to identify mobilizing indicators of targeted violence and terrorism.</li> <li>● Evidence that all trained community leaders and faith leaders are equipped to identify threat indicators and respond proactively and effectively.</li> <li>● Evidence that all trained community and faith leaders are equipped to train a new group of stakeholders</li> </ul>	<p>For each training, pre- and post- surveys will be administered using validated measures to assess accomplishment of training objectives, gains in participant knowledge and attitudes, and the potential for creating effective prevention efforts at the local level.</p> <p>We will incorporate evaluation measures into the training to ensure that adequate data is collected.</p> <p>For online training, pre-training surveys tests will be administered electronically during course sign up, and post-training surveys will be administered after course completion.</p> <p>We will track the number of trainees in the 200 additional trainings facilitated by ToT trainees</p> <p>We will ensure collection of data that can be broken down by gender and age of project participants or beneficiaries.</p> <p>Timeframe - July 2022 - Dec 2022</p>	

**OUTCOME 3:** Evaluation of the project activities and analysis of impact on target population

**Mid-Term Outcome:** Preliminary results and analysis from evaluation of project activities

**OUTCOME 3: IMPLEMENTATION PLAN**

<b>Activity</b>	<b>Inputs/Resources</b>	<b>Time Frame</b>	<b>Anticipated Outputs</b>	<b>Progress Reporting</b> <i>(Complete for Progress Report Only)</i>
Development of evaluation tools for Awareness Raising Training, and Social Media Campaign	GPF staff	Jan 2022- Mar 2022	Survey questionnaires, Pre and post survey questionnaires, satisfaction surveys	
Monitoring and evaluation of all project activities	GPF staff	Apr 2021 May 2022	Evaluation data collected for all project activities	
Final evaluation and final report prep	GPF staff	July 2023 - Aug 2023	Final evaluation report	

**OUTCOME 3 MEASUREMENT PLAN**

<b>Outcome Indicator(s)</b>	<b>Data Collection Method and Timeframe</b>	<b>Results</b> <i>(Complete for Progress Report Only)</i>
Completed evaluation of project activities	Pre- and post- activity survey questionnaires  Disaggregated number of participants/beneficiaries broken down by project activity.  Collection of all performance indicators  Timeframe: Oct 2021 - Aug 2023	



## APPENDIX A: RISK MANAGEMENT PLAN

The following risk assessment chart is designed to assist in the identification of potential occurrences that would impact achieving project objectives, primarily those originating externally and that are outside of the organization's control. Risks could include, but are not limited to: economic, social, or political changes; changes to planned partnerships; legal or compliance changes; or other risks unique to this project. Use the chart below to identify these risks; add additional rows if necessary.

<b>Risk Identified</b>	<b>Likelihood of Risk Occurring</b> (low/medium/high)	<b>Risk Analysis</b> (brief assessment of the impact the identified risk could/would have on the project)	<b>Risk Management Plan</b> (plan to minimize the impact that the risk presents to the project and adjustments to be made if the risk transpires)
COVID-19 pandemic might affect operations and implementation	Medium	Inability to conduct in-person awareness-raising trainings	We have already incorporated virtual elements into most of the activities, with the assumption that these can be expanded and used to replace in-person activities, should public health safety concerns still be at issue at the time of implementation.
Unforeseen change in partner capacity for any project activity	Low	Loss of valuable partner	If risk transpires we will reach out to other collaborating partners to take the lead in implementing the activity.