



U.S. Immigration and  
Customs Enforcement

(b) (7)(E)

# Social Media Exploitation

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# Law Enforcement Justification

- Open source information is any type of lawfully and ethically obtainable information that describes persons, locations, groups, events or trends. No legal process or clandestine collection techniques are required to obtain the data. OS information about individuals must meet the criminal predicate requirement to be retained in bureau files – Cannot collect information on US Persons unless there is a need. When raw open source information is evaluated, integrated and analyzed, it provides new insight about intelligence targets and trends to become open source intelligence. Social media collection is permitted, provided collection information is publicly available. Collection is not person-to-person. It is in line with mission authorities.

-- The FBI Intelligence Cycle  
Definitions and Process, Chapter 5

We already know and  
practice – but important  
to keep in mind



# Open Source Fundamentals

## Open Source Information

- Publicly available information that can be obtained lawfully by anyone via request, registration, or observation

## Open Source Intelligence

- Becomes intelligence when information is: (1) collected, exploited, and disseminated in a timely manner (2) disseminated to an appropriate official audience (3) addresses a specific intelligence requirement.



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# ICE Rules of Behavior (ROB) for Non-Law Enforcement Activities



# ICE ROB for Online Non-Law Enforcement Activities

- Established in a Memorandum from John Morton to ICE Personnel, Use of Public Online Information for Non-Law Enforcement Work-Related Activities (May 17,

(b)(7)(E)



# ICE ROB for Non-LE Activities

- Public interaction You may access publicly available information only by reviewing posted information without interacting (e.g., “friending,” “fanning,” “liking”) with any individual who posted the information. Privacy settings You must respect individual privacy settings and access only information that is publicly available unless the individual whose information you seek to access has given you consent to access it.



# Goals of Open Source

- Varies dependent on the capacity in which you are searching LTM leads: generally searching for a new viable address (b) (7)(E) reports: will be given direction. Sometimes the requester wants the report to focus on the location of the target, associates, or want to know everything possible



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# Common Social Media Sites

- Facebook Instagram (may find results from third party sites ex. Pikore and Picasweb)Twitter  
LinkedIn Research Gate Google Plus YouTube





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# Questions?



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