BRENNAN LEGACY AWARDS DINNER MONDAY NOVEMBER 15, 2010

BRENNAN CENTER FOR JUSTICE

Monday, November 15, 2010 583 Park Avenue New York City

Welcome

Michael Waldman Executive Director

Brennan Legacy Award Presentation

Indra K. Nooyi

Carl W. Stern

Presenter

Remarks from the Chair

James E, Johnson

Go Back Home

From the new Broadway Musical The Scottsboro Boys

Performed by company member, Rodney Hicks Accompanied by conductor, Paul Masse

Brennan Legacy Award Presentation

The Hon. Cory A. Booker

Wendy Neu

Presenter

FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Welcome to the Brennan Legacy Awards Dinner—where we pay tribute to the legacy of Justice William J. Brennan, Jr., celebrate the work of the organization that bears his name, and honor leaders in our country and community who advance the goal of what Justice Brennan called "common human dignity."

Tonight we are privileged to honor two exceptional leaders: the Hon. Cory A. Booker, Mayor of the City of Newark, for his unwavering commitment to public service and to open, accountable, and just government; and Indra Nooyi, Chairman and CEO of PepsiCo, for her leadership in corporate responsibility and in building a respectful and humane international business community. We thank them, our Dinner Co-Chairs and all our supporters, pro-bono partners, and colleagues who are with us here tonight. We could not do our work without your help and support.

The Brennan Center strives to make real the promise of our democracy. We are proud that our nonpartisan work has had such wide impact, especially in this polarizing and intensely partisan political environment. Now we seek to advance bold policy remedies to protect the voting rights of hundreds of thousands of citizens, advocate for judicial independence and clean elections, and ensure access to justice for all Americans. Every day, we work to turn this time of crisis into opportunity for reform and renewal.

We're gratified that you are a part of these efforts. Thank you, again, for joining us tonight and for your support of the Brennan Center for Justice.

Sincerely,

Michael Waldman

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Patricia Bauman & the Hon. John Landrum Bryant

Blair Effron

Centerview Partners LLC

Carl W. Stern

The Boston Consulting Group, Inc.

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Indra K. Nooyi Chairman and Chief Executive Officer, PepsiCo

Indra Nooyi is Chairman and Chief Executive Officer of PepsiCo, which has the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines that each generate more than \$1 billion in annual retail sales. With nearly \$60 billion in revenue, PepsiCo employs 285,000 people worldwide.

Mrs. Nooyi is the chief architect of PepsiCo's multi-year growth strategy, Performance with Purpose, which is focused on delivering sustainable growth by investing in a healthier future for people and our planet. Performance with Purpose encompasses PepsiCo's commitment to continue to build a portfolio of enjoyable and wholesome foods and beverages, find innovative ways to reduce the use of energy, water and packaging and provide a great workplace for our employees. In keeping with this growth strategy, PepsiCo is proud to be listed on the Dow Jones North America Sustainability Index and Dow Jones World Sustainability Index.

Mrs. Nooyi was named President and CEO on October 1, 2006 and assumed the role of Chairman on May 2, 2007. Prior to becoming CEO, Mrs. Nooyi served as President and Chief Financial Officer beginning in 2001, when she was also named to PepsiCo's Board of Directors. Between February 2000 and April 2001, Mrs. Nooyi was Senior Vice President and Chief Financial Officer of PepsiCo. Between 1996 and 1999, Mrs. Nooyi was Senior Vice President of Corporate Strategy and Development.

Before joining PepsiCo in 1994, Mrs. Nooyi worked with Asea Brown Boveri, a Zurich-based industrials company, Motorola, The Boston Consulting Group, Johnson & Johnson and Mettur Beardsell, Ltd., a textile firm.

In addition to being a member of the PepsiCo Board of Directors, Mrs. Nooyi serves as a member of the boards of U.S.-China Business Council, U.S.-India Business Council, The Consumer Goods Forum, Catalyst, Lincoln Center for the Performing Arts, The Peterson Institute for International Economics and Grocery Manufacturers Association and the U.S. Soccer Federation. She is also a Successor Fellow of Yale Corporation and was appointed to the U.S.-India CEO Forum by the Obama Administration.

She holds a BS from Madras Christian College, an MBA from the Indian Institute of Management in Calcutta and a Master of Public and Private Management from Yale University. Mrs. Nooyi is married and has two daughters.



Honorable Cory A. Booker, Mayor City of Newark

The Honorable Cory A. Booker, 41, is the Mayor of Newark, New Jersey. He took the oath of office as Mayor of New Jersey's largest city on July 1, 2006 following a sweeping electoral victory and was re-elected to a second term on May 11, 2010.

Elected with a clear mandate for change, Mayor Booker has begun work on realizing a bold vision for the city. Newark's mission is to set a national standard for urban transformation by marshalling its resources to achieve security, economic abundance and an environment that is nurturing and empowering for individuals and families.

Mayor Booker and his Administration have made meaningful strides towards achieving the City's mission. On April 1, 2010, the City of Newark experienced its first homicide-free month in more than forty years and was recognized in July 2008 for leading the nation among large cities for reductions in shootings and murders, achieving decreases of more than 40% reductions in both categories. Radical transformation of the Newark Police Department under Mayor Booker's leadership, together with the deployment of over 100 surveillance cameras throughout City, has led to Newark setting the nationwide pace for crime reduction.

Among other recent notable achievements under Mayor Booker's leadership, the City of Newark has committed to a \$40 million transformation of the City's parks and playgrounds through a ground-breaking public/private partnership. The Booker Administration has also doubled affordable housing production.

Mayor Booker's political career began in 1998, after serving as Staff Attorney for the Urban Justice Center in Newark. He rose to prominence as Newark's Central Ward Councilman. During his four years of service from 1998–2002, then-Councilman Booker earned a reputation as a leader with innovative ideas and bold actions, from increasing security in public housing to building new playgrounds. This work was the foundation for his leadership as Mayor. For this work, he has been recognized in numerous publications, including, among others, *Time, Esquire, New Jersey Monthly* (naming him as one of New Jersey's top 40 under 40), *Black Enterprise* (naming him to the Hot List, America's Most Powerful Players under 40) and *The New York Times Magazine*.

Reflecting his commitment to education, Mayor Booker is a member of numerous boards and advisory committees including Democrats for Education Reform, Columbia University Teachers' College Board of Trustees and the Black Alliance for Educational Options. Mayor Booker received his BA and MA from Stanford University, a BA in Modern History at Oxford University as a Rhodes Scholar, and completed his law degree at Yale University.



Patricia Bauman & The Hon. John Landrum Bryant

Patricia Bauman is President and Co-Director of the Bauman Foundation, which supports public policy and advocacy with particular emphasis on civic participation and election reform as well as environmental issues.

Ms. Bauman is on the Board of Directors of the Brennan Center for Justice. She is a Vice-Chair of the Board of Trustees at the Natural Resources Defense Council, and a member of the Board of Montefiore Medical Center. She is a graduate of Radcliffe College and the Columbia University School of Public Health, and earned her JD degree from the Georgetown University Law Center.

The Hon. John Landrum Bryant is a designer of jewelry, furniture, lighting and objects for the home and bath. A graduate of the University of Virginia and the Georgetown University Law Center, he is Co-Director of the Bauman Foundation. Earlier, he was President of the National Park Foundation.



Blair W. Effron
Partner
Centerview Partners LLC

In 2006, Mr. Effron co-founded Centerview Partners, a leading investment banking boutique specializing in general advisory, mergers and acquisitions, divestitures, and principal investing. The firm has approximately 90 professionals in New York, San Francisco and London. To date the firm has advised in over \$450 billion in merger, acquisition, divestiture and recapitalization transactions. Centerview also has \$500 million of investment capital under management.

Mr. Effron began his career in investment banking in 1987. He first joined Dillon Read, which was eventually merged into SBC Warburg and then UBS. During his nearly 20 years with the firm he held a variety of banking and administrative positions including sitting on several management committees and rising to the position of Group Vice Chairman and a member of the Investment Bank Board of Directors. Mr. Effron has personally advised a broad range of Fortune 500 and multinational companies across many industries.

Mr. Effron sits on the Executive Committees of the Boards of Lincoln Center, the Brooklyn Museum of Art, and New Visions for Public Schools. He also sits on the Boards of Greater NY and the Northside Center for Child Development, Inc. He is a member of the Council on Foreign Relations and a member of The Hamilton Project.

Mr. Effron received his AB from Princeton University and MBA from Columbia University. He is married to Cheryl Cohen Effron and is the father of one son and two daughters.



Carl W. Stern
Chairman of the Board
The Boston Consulting Group, Inc.

Carl Stern is chairman of The Boston Consulting Group, Inc. (BCG). Widely recognized as the pioneer in the field of corporate strategy, BCG is a global management consulting firm that advises clients on issues of direction and performance. The firm has 70 offices in 41 countries.

Mr. Stern joined BCG in 1974. He began as a consultant in the San Francisco office, transferred to London in 1978, and led the firm's Chicago office from 1981 to 1991. He headed BCG 's Americas region from 1991 to 1997. In 1997, Mr. Stern was elected president and CEO, a position that he held from 1998 through 2003. He has since served as chairman of the board.

Mr. Stern remains active in client service, assisting a number of global companies—consumer, industrial, and financial—in developing competitive strategies for their businesses and in shaping their corporate portfolios. He spends a quarter of each year in Asia. Mr. Stern has published several articles in BCG 's widely read *Perspectives* series and is co-author of *The Boston Consulting Group on Strategy*.

Mr. Stern serves on the boards of the Initiative for a Competitive Inner City and the Friends of the World Food Program. He is a trustee or member of several organizations; among them are the Chicago Symphony Orchestra, Rush University Medical Center, the Civic Committee of The Commercial Club of Chicago, and the Chicago Club.

Prior to joining BCG, Mr. Stern served in the U.S. Navy as a lieutenant. He graduated from Harvard, *cum laude*, with a BA in economics. He earned an MBA from the Stanford Graduate School of Business in 1974.



James E. Johnson Chair

James E. Johnson is Chair of the Brennan Center and a Partner at Debevoise & Plimpton representing individuals and corporations in connection with a wide variety of regulatory, enforcement and Congressional matters. He has also been co-counsel in several of the Brennan Center's high profile voting cases. He served as

Under Secretary of the Treasury for Enforcement and Assistant Secretary of the Treasury for Enforcement, prior to which he was an Assistant U.S. Attorney for the Southern District of New York. Mr. Johnson was appointed chairman of the New Jersey Advisory Committee on Police Standards by Governor Corzine in August 2006. His Committee's recommendations have been codified in a pathbreaking law: The Law Enforcement Professional Standards Act of 2009. In August 2009, he was appointed monitor to oversee the consent decree intended to promote fair and affordable housing in Westchester. Mr. Johnson clerked for the Hon. Robert E. Keeton, U.S. District Court for the District of Massachusetts. He received his JD *cum laude* from Harvard Law School and received his AB *cum laude* from Harvard College



Wendy Kelman Neu

Wendy Kelman Neu is Senior Vice President of Hugo Neu Corporation. She began her career as a social worker for Trenton State Prison and Yardville Correctional Facility, where she developed and implemented inmate work programs. She now actively advocates for business and environmental integrity and leadership through her professional work, and personally within the industry

and with environmental and social justice grassroots organizations. She has chaired the Government Relations Committee for the Institute of Scrap Recycling Industry (ISRI). In 2002 Wendy along with environmental partners helped to lead the creative effort which resulted in an economically positive New York City curbside recycling program.

Wendy has been honored by NY/NJ Baykeeper, the New York League of Conservation Voters and Earthday 2006. In 1989, focusing on the areas of social welfare and animal

rights and rescue, Wendy organized and since then has expanded a non-profit organization, Companion Animal Placement, dedicated to the support of senior citizens and animal rescue. In September 2006 Wendy was made a Trustee of the Natural Resources Defense Council (NRDC) and is a co-chair of the E2 (Environmental Entrepreneurs) initiative on the east coast which advocates for environmental legislation on behalf of NRDC. She joined the Board of Director of the Brennan Center for Justice in 2009. She is a graduate of American University and Benjamin N. Cardozo School of Law.



Michael Waldman
Executive Director

Michael Waldman is Executive Director of the Brennan Center. Mr. Waldman was Director of Speechwriting for President Clinton from 1995–99, serving as Assistant to the President. He wrote or edited nearly 2,000 speeches, including four State of the Union and two Inaugural Addresses. Previously, he was Special Assistant to the

President for Policy Coordination (1993–95). Mr. Waldman was the top administration policy aide working on campaign finance reform, one of the Center's signature issues. He is author or editor of five books on public policy, law and history, including *A Return to Common Sense* (Sourcebooks, 2008). Previously, he was the director of Public Citizen's Congress Watch, a full faculty member at Harvard's JFK School of Government, and an attorney in private practice.

THE SCOTTSBORO BOYS

The Brennan Center for Justice is pleased to highlight a special performance tonight from *THE SCOTTSBORO BOYS*, the thrilling final collaboration by musical theatre giants John Kander and Fred Ebb (*Chicago, Cabaret*). This critically acclaimed show recently opened on Broadway at the Lyceum Theatre. Tonight company member Rodney Hicks will sing, "Go Back Home," accompanied by conductor Paul Masse.

Directed by 5-time Tony® Award winner Susan Stroman (*The Producers*) and featuring a book by David Thompson (who adapted the script for Chicago's record-breaking revival), this daring and wildly entertaining musical explores a fascinating chapter in American history with arresting originality.

The show is based on the notorious "Scottsboro" case in the 1930s, in which 9 African-American men were unjustly accused of a terrible crime. And it tells the story of a landmark case in American law, which led to a Supreme Court decision ensuring the constitutional right to counsel for criminal defendants. The Brennan Center works to protect this right.

We congratulate Producers Barry and Fran Weissler—longtime friends of the Brennan Center—for this terrific new show which brings to light this important story.

ABOUT THE BRENNAN CENTER

The Brennan Center for Justice at NYU School of Law is a nonpartisan public policy and law institute that focuses on fundamental issues of democracy and justice. A singular institution—part think tank, part public interest law firm, part advocacy group—the Brennan Center combines scholarship, legislative and legal advocacy, and communications to win meaningful, measurable change in the public sector. We were founded fifteen years ago by the family and clerks of Justice William J. Brennan, Jr., dedicated to his vision of "common human dignity." Today, with a staff of 55 and dozens of students and pro bono lawyers, we have grown to become one of the country's most respected and effective legal organizations. *The Boston Globe* called us "indispensable."

We lead the legal defense in the aftermath of *Citizens United*. We stopped an effort to freeze Maine's public campaign funding system, and persuaded a federal appeals court to uphold most of Connecticut's landmark law. We are defending Arizona's Clean Elections law against potential Supreme Court action.

We serve as constitutional counsel to the Fair Elections Coalition fighting for bipartisan reform. In March we convened "A-list First Amendment scholars" (*New York Times*) to map a new jurisprudence for money in politics.

Our Voter Registration Modernization plan would add up to 65 million to the rolls permanently, while minimizing error and fraud. This year seven states began to implement parts of the reform, registering hundreds of thousands.

Our widely covered study on criminal justice debt revealed how states charge poor defendants fees for everything from their supposedly free counsel to their stays in jail. Now we work to repeal onerous fees collection practices across the country.

Our long drive to revitalize legal services for the poor bore fruit in December when Congress lifted one of the most onerous restrictions on advocacy by Legal Services Corporation-supported lawyers.

We drafted the new law to end prison-based gerrymandering in New York. In the next redistricting cycle, people in prison will be allocated to their home communities rather than where they are incarcerated.

Released with Justice Sandra Day O'Connor, our report showed that special interest money in state judicial races has doubled in the last decade. We help lead a national movement to boost judicial independence.

We blew the whistle on comically flawed instructions on New York City's sample ballot—within a week the Board of Elections chair resigned.

Spurred by our advocacy, the Justice Department warned state courts to follow civil rights laws and provide adequate interpreters for non-English speakers.

We published or hosted thinkers including Richard Posner, Michelle Alexander, John Grisham, Dahlia Lithwick, Mickey Edwards, David Remnick, Linda Greenhouse and Tom Wolfe.

Our Community Oriented Defender Network convened thirty defender offices to endorse principles of effective representation of clients.

We released a groundbreaking report, introduced by Harvard Law Professor Charles Ogletree, that exposed the Jim Crow roots of New York's criminal disenfranchisement law and was cited as the inspiration for legislation that would restore voting rights to people on parole.

Brennan Center experts appeared before numerous Congressional committees and on dozens of television and radio shows, from PBS to Fox News. We have been quoted hundreds of times in major newspapers and magazines, including *The New York Times, Washington Post, Wall Street Journal, USA Today, Time* and *Newspaper*

Just weeks after Citizens United was handed down, Brennan Center senior counsel Monica Youn (right) testified at a House Judiciary hearing on legislative remedies.





Brennan Center executive director Michael Waldman and counsel Wendy Weiser at a National Press Club briefing on threats to the vote in the 2010 election. The briefing sparked a spate of news coverage, including articles in *The New York Times* and *USA Today*.



Brennan Center senior counsel Lawrence Norden at a City Hall press briefing about a lawsuit against the New York City Board of Elections to prevent the loss of tens of thousands of votes due to a process known as "overvoting."



Senator Tom Harkin (Iowa) delivered the Brennan Center's Living Constitution Lecture on filibuster reform. The Senator is with Brennan Center Democracy Program director Susan Liss.

Brennan Center George A.
Katz Fellow Mimi Marziani
before the Senate Rules
Committee on the need to
address the abuse of the
modern filibuster and
procedural dysfunction.





Nicole Austin-Hillery, director of our D.C. Office, with Rep. John Conyers and Erika Wood at the Congressional Black Caucus Conference. A key topic: access to justice, especially indigent defense.

Supreme Court Justice Sandra Day O'Connor (Ret.) on the need for a fair and impartial judiciary at a National Press Club briefing to release the Brennan Center's New Politics of Judicial Elections. "Left unaddressed, the perception that justice is for sale will undermine the rule of law that the courts are supposed to uphold," she wrote in the report's foreword.



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Congratulations to this year's honorees: Indra Nooyi and Hon. Cory A. Booker

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Congratulations Indra Nooyi for your work on behalf of a great organization.

With admiration and respect for all you do.

Blair and Cheryl Effron

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Davis Polk is proud to join the **Brennan Center for Justice** in honoring Indra Nooyi and the Honorable Cory A. Booker.

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is unparalleled in its efforts to promote democracy and justice,
while safeguarding the dignity
of all men and women in this great nation.

Congratulations to this year's honorees,

Hon. Cory A. Booker

and

Indra Nooyi

-James E. Johnson

Congratulations
to the Brennan Center
for all of your amazing work and
wonderful accomplishments.

Ruth Lazarus and Michael Feldberg

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Arnold & Porter LLP is proud to support the

Brennan Legacy Awards Dinner

and commends the efforts of the

Brennan Center for Justice

on its continuous fight to win meaningful, measurable change in the public sector.

Congratulations to tonight's honorees

Indra Nooyi

Chairman and CEO, PepsiCo

The Honorable Cory A. Booker

Mayor of the City of Newark

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and we congratulate tonight's
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and Mayor Cory A. Booker.

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2010 Brennan Legacy Award winners

Hon. Cory A. Booker

and

Indra Nooyi

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Hon. Cory A. Booker (Mayor, City of Newark)

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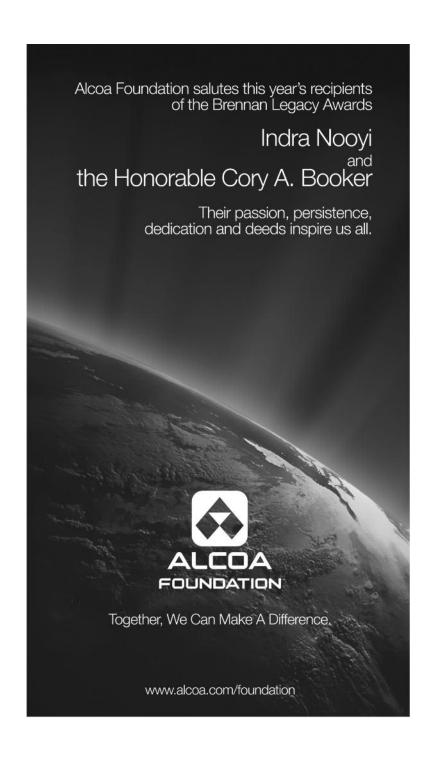
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Congratulations to
Indra Nooyi
and
Mayor Cory Booker
and
continued success
to
The Brennan Center for Justice

Alec Baldwin



Andrew J. Levander and Dechert salute the

Brennan Center for Justice

for its ongoing efforts to ensure democracy and equal justice for all citizens

And we applaud this year's honorees

Hon. Cory A. Booker

Mayor, City of Newark

Indra Nooyi

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Hon. Cory A. Booker, Mayor, City of Newark and

Indra Nooyi, Chairman & CEO, PepsiCo

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A Wise and Thoughtful Leader Who Personifies the Very Best in All of US.

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Fairness, Justice for All
and his Belief that
Every Person Deserves
Compassion, Respect and Opportunity
is Inspiring.

He Proves Each and Every Day that One Person can Truly Change the World!

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and congratulates the honorees

INDRA NOOYI HON. CORY A. BOOKER

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Congratulations to Indra Nooyi and Cory A. Booker

2010 recipients of the Brennan Center for Justice Legacy Awards.

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Congratulations to the Brennan Center
...its leader, Michael Waldman
...its extraordinary staff
and to tonight's honorees,

The Honorable Cory A. Booker and Indra Nooyi

With excitement about the Center's continuing leadership for justice and democracy

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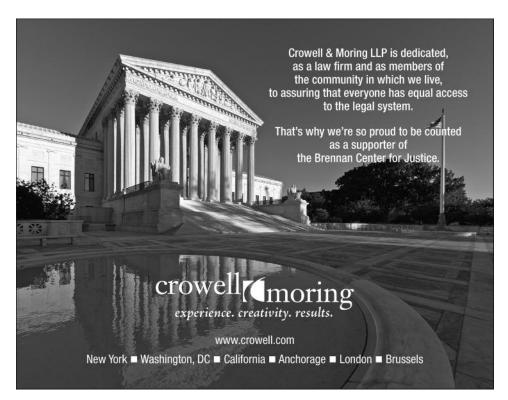
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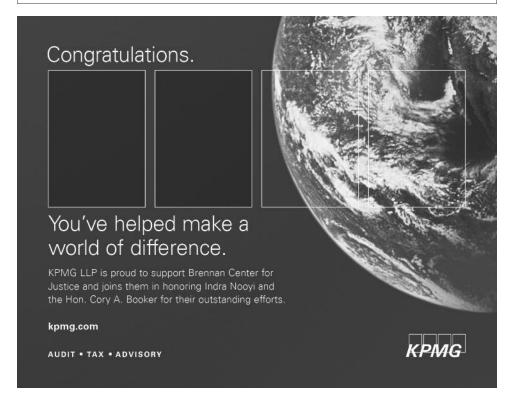
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2006

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2005

Bertha Lewis, for her success in empowering low and moderate-income families **Anna Deavere Smith,** for using the power of theater to examine social issues **Daniel Vasella, M.D.,** for his leadership on human rights and his commitment to social responsibility

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2002

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