

Privacy Office
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www.dhs.gov/privacy

Privacy Threshold Analysis Version number: 01-2014 Page 4 of 8

but may include maturing capabilities; testing in an operational environment; commercialization or hardening products for operational use.	
2. Does this system employ any of the following technologies:  If you are using any of these technologies and want coverage under the respective PIA for that technology please stop here and contact the DHS Privacy Office for further guidance.	<ul> <li>☐ Closed Circuit Television (CCTV)</li> <li>☑ Social Media</li> <li>Social media pages may include handles, account names, emails, pictures, phone numbers, and posted content that are accessible to anyone with an internet connection.</li> <li>☐ Web portal¹ (e.g., SharePoint)</li> <li>☐ Contact Lists</li> <li>☐ None of these</li> </ul>
3. From whom does the Project or	This program does not collect any personally identifiable information <sup>2</sup>
Program collect, maintain, use, or disseminate information?  Please check all that apply.	<ul> <li>✓ Members of the public</li> <li>☐ DHS employees/contractors (list components):</li> <li>☐ Contractors working on behalf of DHS</li> <li>☐ Employees of other federal agencies</li> </ul>
4. What specific information about individuals is collected, generated or retained?	
4(a) Does the project, program, or system  No. Please continue to next question.	

<sup>&</sup>lt;sup>1</sup> Informational and collaboration-based portals in operation at DHS and its components that collect, use, maintain, and share limited personally identifiable information (PII) about individuals who are "members" of the portal or "potential members" who seek to gain access to the portal.

<sup>&</sup>lt;sup>2</sup> DHS defines personal information as "Personally Identifiable Information" or PII, which is any information that permits the identity of an individual to be directly or indirectly inferred, including any information that is linked or linkable to that individual, regardless of whether the individual is a U.S. citizen, lawful permanent resident, visitor to the U.S., or employee or contractor to the Department. "Sensitive PII" is PII, which if lost, compromised, or disclosed without authorization, could result in substantial harm, embarrassment, inconvenience, or unfairness to an individual. For the purposes of this PTA, SPII and PII are treated the same.