#### Date: August 19, 2020

| Self-Response Mode        |            |            |  |  |
|---------------------------|------------|------------|--|--|
|                           | Prior Day  | Today      |  |  |
| Mode                      | 8/18/20    | 8/19/20    |  |  |
| Internet                  | 81,493,226 | 81,647,381 |  |  |
| Paper                     | 15,165,170 | 15,357,677 |  |  |
| Phone                     | 1,591,661  | 1,608,406  |  |  |
| Total Responses All Modes | 98,250,057 | 98,613,464 |  |  |

| Paper Response Activity     |            |            |  |  |
|-----------------------------|------------|------------|--|--|
| Unprocessed Paper Responses | 3,080,045  | 2,900,179  |  |  |
| Processed Paper Responses   | 15,165,170 | 15,357,677 |  |  |
| Total Paper Responses       | 18,245,215 | 18,257,856 |  |  |

| CQA Call Activity           |            |            |  |
|-----------------------------|------------|------------|--|
| Daily Inbound Call Volume   | 11,347,935 | 11,415,770 |  |
| Total Calls Offered to CSRs | 3,986,497  | 4,026,897  |  |
| Total Phone Responses       | 1,591,661  | 1,608,406  |  |

#### **State by State Response Rates**

|               |        | 2020 Rate        | 2010 Fate           | 2010 Rate |
|---------------|--------|------------------|---------------------|-----------|
| State         | Actual | Stant of<br>NGFU | SECOND OF<br>MERFEL | Final     |
| U.S. Total    | 64.0%  | 63.3%            | 63.5%               | 66.5%     |
| Minnesota     | 73.1%  | 72.5%            | 71.6%               | 74.1%     |
| Wisconsin     | 70.3%  | 69.7%            | 71.2%               | 73.5%     |
| Washington    | 70.2%  | 69.1%            | 63.7%               | 67.2%     |
| Nebraska      | 69.5%  | 69.0%            | 68.8%               | 71.1%     |
| Michigan      | 69.3%  | 68.9%            | 65.4%               | 67.7%     |
| lowa          | 69.1%  | 68.9%            | 71.0%               | 73.0%     |
| Illinois      | 68.9%  | 68.2%            | 57.7%               | 70.5%     |
| Virginia      | 68.7%  | 68.0%            | 56.2%               | 69.0%     |
| Maryland      | 68.4%  | 67.4%            | 66.5%               | 69.5%     |
| ldaho         | 68.3%  | 67.8%            | 64.6%               | 67.1%     |
| Utah          | 68.3%  | 67.5%            | 65.4%               | 53.5%     |
| Indiana       | 68.2%  | 67.5%            | 57.0%               | 69.6%     |
| Ohio          | 68.2%  | 67.5%            | 66.2%               | 69.0%     |
| Connecticut   | 68.0%  | 67.1%            | 66.3%               | 69.5%     |
| Kansas        | 67.9%  | 67.2%            | 57.4%               | 70.0%     |
| Colorado      | 67.4%  | 66.6%            | 54.4%               | 67.2%     |
| Pennsylvania  | 66.9%  | 66.3%            | 67.8%               | 70.2%     |
| Oregon        | 66.7%  | 65.7%            | 63.9%               | 66.9%     |
| Kentucky      | 66.4%  | 66.0%            | 63.0%               | 55.7%     |
| Massachusetts | 66.3%  | 65.4%            | 65.6%               | 68.8%     |
| New Jersey    | 65.8%  | 65.2%            | 64.4%               | 67.6%     |
| California    | 65.8%  | 64.6%            | 64.7%               | 68.2%     |
| South Dakota  | 64.8%  | 64.4%            | 65.0%               | 57.1%     |
| Missouri      | 63.9%  | 63.4%            | 55.3%               | 67.5%     |
| New Hampshire | 63.8%  | 63.2%            | 61.5%               | 64.4%     |
| North Dakota  | 63.3%  | 62.7%            | 66.8%               | 68.3%     |

| State                | Actual             | ESERT<br>NEFE |       | 2010 Rate<br>(Final) |
|----------------------|--------------------|---------------|-------|----------------------|
| Tennessee            | 63.3%              | 62.5%         | 63.8% | 67.1%                |
| Nevada               | 63.0%              | 62.4%         | 58.7% | 61.4%                |
| Rhode Island         | 61.7%              | 61.0%         | 62.8% | 65.7%                |
| Delaware             | 61.5%              | 60.8%         | 60.8% | 64.1%                |
| Alabama              | 61.3%              | 60.8%         | 59.5% | 62.5%                |
| Hawaii               | 61.0%              | 59.9%         | 60.7% | 64.1%                |
| Florida              | 60.7%              | 60.2%         | 59.6% | 63.0%                |
| Arizona              | 60.5%              | 59.9%         | 58.5% | 61.3%                |
| District of Columbia | 60.4%              | 59.6%         | 62.2% | 66.0%                |
| North Carolina       | 59.9%              | 59.3%         | 62.1% | 64.8%                |
| New York             | 59.8%              | 59.0%         | 61.3% | 64.6%                |
| Georgia              | 59.5%              | 59.0%         | 59.5% | 62.5%                |
| Texas                | 59.2%              | 58.3%         | 60.3% | 64.4%                |
| Oklahoma             | 58.5%              | 57.9%         | 58.9% | 62.3%                |
| Arkansas             | 58.5%              | 57.9%         | 59.5% | 62.3%                |
| Mississippi          | 58.4%              | 58.0%         | 58.1% | 61.3%                |
| Wyoming              | 58.3%              | 57.6%         | 61.1% | 63.4%                |
| South Carolina       | 57.9%              | 57.4%         | 62.2% | 64.7%                |
| Louisiana            | 57.8%              | 57.3%         | 57.9% | 61.0%                |
| Vermont              | 57. <del>5</del> % | 56.9%         | 58.1% | 60.3%                |
| Montana              | 57.4%              | 56.9%         | 62.3% | 64.6%                |
| Maine                | 56.3%              | 55.5%         | 55.3% | 57.4%                |
| West Virginia        | 55.3%              | 54.9%         | 56.8% | 59.1%                |
| New Mexico           | 54.4%              | 53.5%         | 56.9% | 60.0%                |
| Alaska               | 51.5%              | 49.9%         | 51.6% | 55.6%                |
| Puerto Rico          | 30.6%              | 28.7%         | 51.2% | 53.8%                |

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Date: August 19, 2020

| U.S. Tota                          | ls        |         |
|------------------------------------|-----------|---------|
|                                    | Prior Day | Today   |
|                                    | 8/18/20   | 8/19/20 |
| Percent of HUs that Self-Responded | 63.9%     | 64.0%   |
| Percent of HUs Enumerated in NRFU  | 6.7%      | 7.6%    |
| Percent of HUs Enumerated          | 70.6%     | 71.6%   |
| Daily Change                       | 1.0%      |         |

#### 2020 Census HU Enumeration Progress by State

| State*               | % HUs that<br>Self-<br>Responded | % HUs<br>Enumerated in<br>NRFU | % HUs<br>Enumerated<br>Prior Day | % HUs<br>Enumerated<br>Current Day | Daily<br>Change |
|----------------------|----------------------------------|--------------------------------|----------------------------------|------------------------------------|-----------------|
| U.S. Total           | 64.0%                            | 7.6%                           | 70.6%                            | 71.6%                              | 1.0%            |
| Alabama              | 61.3%                            | 3.9%                           | 64.4%                            | 65.2%                              | 0.8%            |
| Alaska               | 51.5%                            | 18.4%                          | 68.1%                            | 69.9%                              | 1.8%            |
| Arizona              | 60.5%                            | 3.7%                           | 63.5%                            | 64.2%                              | 0.7%            |
| Arkansas             | 58.5%                            | 9.3%                           | 63.1%                            | 67.7%                              | 1.6%            |
| California           | 65.8%                            | 8.8%                           | 73.4%                            | 74.5%                              | 1.2%            |
| Colorado             | 67.4%                            | 7.3%                           | 73.9%                            | 74.7%                              | 0.8%            |
| Connecticut          | 68.0%                            | 12.0%                          | 78.9%                            | 80.0%                              | 1.1%            |
| Delaware             | 61.5%                            | 6.8%                           | 67.2%                            | 68.2%                              | 1.0%            |
| District of Columbia | 60.4%                            | 8.1%                           | 67.1%                            | 68.5%                              | 1.4%            |
| Florida              | 60.7%                            | 4.4%                           | 64.3%                            | 65.1%                              | 0.8%            |
| Georgia              | 59.5%                            | 4.6%                           | 63.3%                            | 64.1%                              | 0.8%            |
| Hawaii               | 61.0%                            | 16.3%                          | 73.1%                            | 77.3%                              | 1.2%            |
| Idaho                | 68.3%                            | 21.7%                          | 89.3%                            | 90.0%                              | 0.6%            |
| Illinois             | 68.9%                            | 10.9%                          | 79.0%                            | 79.9%                              | 0.9%            |
| Indiana              | 68.2%                            | 11.1%                          | 78.2%                            | 79.3%                              | 1.1%            |
| lowa                 | 69.1%                            | 1.2%                           | 69.9%                            | 70.4%                              | 0.4%            |
| Kansas               | 67.9%                            | 14.0%                          | 81.0%                            | 82.0%                              | 0.9%            |
| Kentucky             | 66.4%                            | 5.1%                           | 70.7%                            | 71.5%                              | 0.8%            |
| Louisiana            | 57.8%                            | 9.3%                           | 66.2%                            | 67.1%                              | 0.9%            |
| Maine                | 56.3%                            | 22.6%                          | 77.8%                            | 78.9%                              | 1.2%            |
| Maryland             | 68.4%                            | 9.9%                           | 77.4%                            | 78.3%                              | 0.9%            |
| Massachusetts        | 66.3%                            | 10.0%                          | 75.3%                            | 76.3%                              | 1.1%            |
| Michigan             | 69.3%                            | 3.2%                           | 71.7%                            | 72.5%                              | 0.8%            |
| Minnesota            | 73.1%                            | 5.8%                           | 77.8%                            | 78.8%                              | 1.0%            |
| Mississippi          | 58.4%                            | 5.7%                           | 63.1%                            | 64.1%                              | 1.0%            |
| Missouri             | 63.9%                            | 12.2%                          | 75.0%                            | 76.1%                              | 1.1%            |

<sup>&</sup>quot;A limited number of areas were part of the NRFU "soft launch" beginning July 16 and could have higher completion rates due to more time in the field.

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|                | % HUs that | % HUs         | % HUs      | % HUs       | Dally  |
|----------------|------------|---------------|------------|-------------|--------|
| State*         | Self-      | Enumerated in | Enumerated | Enumerated  | Change |
|                | Responded  | NRFU          | Prior Day  | Current Day |        |
| Montana        | 57.4%      | 6.0%          | 62.4%      | 63.4%       | 1.0%   |
| Nebraska       | 69.5%      | 5.3%          | 73.9%      | 74.9%       | 1.0%   |
| Nevada         | 63.0%      | 4.3%          | 66.5%      | 67.3%       | 0.8%   |
| New Hampshire  | 63.8%      | 4.7%          | 67.4%      | 68.5%       | 1.1%   |
| New Jersey     | 65.8%      | 5.3%          | 70.3%      | 71.2%       | 0.9%   |
| New Mexico     | 54.4%      | 4.8%          | 58.2%      | 59.2%       | 1.0%   |
| New York       | 59.8%      | 6.6%          | 65.3%      | 66.4%       | 1.2%   |
| North Carolina | 59.9%      | 4.4%          | 63.4%      | 64.3%       | 1.0%   |
| North Dakota   | 63.3%      | 11.8%         | 74.0%      | 75.1%       | 1.1%   |
| Ohio           | 68.2%      | 6.8%          | 74.0%      | 75.0%       | 1.0%   |
| Oklahoma       | 58.5%      | 10.1%         | 67.6%      | 68.6%       | 1.0%   |
| Oregon         | 66.7%      | 11.6%         | 77.0%      | 78.3%       | 1.2%   |
| Pennsylvania   | 66.9%      | 8.8%          | 74.7%      | 75.7%       | 1.0%   |
| Rhode Island   | 61.7%      | 6.9%          | 67.4%      | 68.5%       | 1.2%   |
| South Carolina | 57.9%      | 5.1%          | 62.0%      | 63.0%       | 1.0%   |
| South Dakota   | 64.8%      | 5.2%          | 69.0%      | 70.0%       | 1.0%   |
| Tennessee      | 63.3%      | 7.3%          | 69.4%      | 70.6%       | 1.2%   |
| Texas          | 59.2%      | 7.0%          | 65.2%      | 66.2%       | 1.0%   |
| Utah           | 68.3%      | 6.4%          | 73.5%      | 74.6%       | 1.1%   |
| Vermont        | 57.6%      | 8.0%          | 64.2%      | 65.6%       | 1.4%   |
| Virginia       | 68.7%      | 6.4%          | 74.3%      | 75.0%       | 0.8%   |
| Washington     | 70.2%      | 12.5%         | 81.8%      | 82.8%       | 1.0%   |
| West Virginia  | 55.3%      | 26.8%         | 81.1%      | 82.1%       | 1.0%   |
| Wisconsin      | 70.3%      | 8.2%          | 77.3%      | 78.5%       | 1.2%   |
| Wyoming        | 58.3%      | 7.2%          | 64.4%      | 65.4%       | 1.1%   |
| Puerto Rico    | 30.6%      | 21.3%         | 50.0%      | 51.9%       | 1.8%   |

Percentages may not sum due to rounding.

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/18/2020 3:56:28 PM **To**: Wilbur Ross [wlr@doc.gov]

CC: Fontenot, Albert E [albert.e.fontenot@census.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]

**Subject**: Re: Daily Self-Response Metrics 8.18.20

#### Mr. Secretary:

The NRFU update will resume tomorrow and will be sent every weekday thereafter. The numbers will be posted publicly after that. The team did not issue today in order to review the production process in preparation for public posting which will start this week. This does not affect the accuracy of the numbers sent yesterday. At a national level, the overall percent of housing units enumerated increased by .9% from 69.7% yesterday to 70.6% today.

On Aug 18, 2020, at 3:21 PM, Wilbur Ross <wlr@doc.gov> wrote:

Is there an update on NRFU? I thought that was meant to be daily as well. WLR

Sent from my iPhone

On Aug 18, 2020, at 2:03 PM, Ali Mohammad Ahmad (CENSUS/ADCOM FED) <a href="mailto:slim.ahmad@census.gov">ali.m.ahmad@census.gov</a> wrote:

#### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 18, 2020 at 1:58:39 PM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" < <u>Ron.S.Jarmin@census.gov</u>>, "Enrique Lamas (CENSUS/DEPDIR FED)" < Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

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, "Jeffrey L Bryant (CENSUS/NPC)

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```

<a href="mailto:<nathaniel.cogley@census.gov">, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"</a>

<adam.m.korzeniewski@census.gov>, "Dominic R Beamer (CENSUS/DCMD FED)"

<dominic.r.beamer@census.gov>

**Subject: Daily Self-Response Metrics 8.18.20** 

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thank you.

Christopher Denno, Special Assistant

Decennial Census Programs

U.S. Census Bureau

Room b(6) | Office: 301.763.4092 | Mobile: b(6)

census.gov | @censusbureau

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<SR Daily Metrics 8.18.20.pdf>

 From:
 Wilbur Ross [wlr@doc.gov]

 Sent:
 8/18/2020 4:53:48 PM

To: Ahmad, Ali M [ali.m.ahmad@census.gov]

CC: Fontenot, Albert E [albert.e.fontenot@census.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]

Subject: Re: Daily Self-Response Metrics 8.18.20

Thanks. I can wait (with bated breath) until tomorrow. WLR

Sent from my iPhone

On Aug 18, 2020, at 4:00 PM, Ali Mohammad Ahmad (CENSUS/ADCOM FED) <a href="mailto:slim.ahmad@census.gov">ali.m.ahmad@census.gov</a>> wrote:

Mr. Secretary:

The NRFU update will resume tomorrow and will be sent every weekday thereafter. The numbers will be posted publicly after that. The team did not issue today in order to review the production process in preparation for public posting which will start this week. This does not affect the accuracy of the numbers sent yesterday. At a national level, the overall percent of housing units enumerated increased by .9% from 69.7% yesterday to 70.6% today. Al Fontenot is copied in case you have any further questions.

On Aug 18, 2020, at 3:21 PM, Wilbur Ross < wlr@doc.gov > wrote:

Is there an update on NRFU? I thought that was meant to be daily as well. WLR

Sent from my iPhone

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Date: August 18, 2020 at 1:58:39 PM EDT

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(CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

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< <u>Earl.J.Letourneau@census.gov</u>>, "Patrick J Cantwell (CENSUS/DSSD FED)"

< Patrick. J. Cantwell@census.gov >, "Kristen A Hearns (CENSUS/DCMD FED)"

<a href="mailto:kristen.a.hearns@census.gov">kristen.a.hearns@census.gov</a>>, "Stephen L Buckner (CENSUS/ADCOM FED)"

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"Christine E Taylor (CENSUS/PIO FED)" < <a href="mailto:christine.e.taylor@census.gov">"Christopher M Denno">"Christine.e.taylor@census.gov">"Christopher M Denno">"Christine.e.taylor@census.gov">"Christopher M Denno">"Christopher M Denno">"Ch

 $(CENSUS/ADDC \; FED)" < \underline{christopher.m.denno@census.gov} >, "Christopher \; J \; Stanley \; (CENSUS/OCIA \; FED)" \\$ 

<christopher.j.stanley@census.gov>, "Steven Dillingham (CENSUS/DEPDIR FED)"

"Michael John Sprung (CENSUS/DEPDIR FED)" < <u>michael.j.sprung@census.gov</u>>, "James T Christy

(CENSUS/LA FED)" < James. T. Christy@census.gov >, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>, "Dominic R Beamer (CENSUS/DCMD FED)"

<a href="mailto:</a><a href="mailto:dominic.r.beamer@census.gov">

**Subject: Daily Self-Response Metrics 8.18.20** 

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thank you.

Christopher Denno, Special Assistant

**Decennial Census Programs** 

U.S. Census Bureau

Room **b(6)** | Office: 301.763.4092 | Mobile **b(6)** 

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<SR Daily Metrics 8.18.20.pdf>

<sup>&</sup>lt; Suzanne.Fratino@census.gov >, "Michael Bentley (CENSUS/DSSD FED)" < Michael Bentley@census.gov >,

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/18/2020 2:01:59 PM

To: Wilbur Ross [wlr@doc.gov]; Paranzino, Anthony (Federal) [AParanzino@doc.gov]; Davis, Caitlin (Federal)

[CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Kelley, Karen

(Federal) [KKelley@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.18.20
Attachments: SR Daily Metrics 8.18.20.pdf; ATT00001.htm

#### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 18, 2020 at 1:58:39 PM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:Albert.E.Fontenot@census.gov">, "Christa D Jones (CENSUS/DEPDIR FED)"</a>

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/DCMD FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

<Michael.T.Thieme@census.gov>, "Kathleen M Styles (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>,

"Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "Deidre C Hicks

(CENSUS/DCMD FED)" <Deidre.C.Hicks@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)"

<Barbara.M.LoPresti@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)"

<Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)"

<Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/ADDC FED)"

<James.B.Treat@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" paul.krutsch@census.gov>, "Jennifer

Shopkorn (CENSUS/ADCOM FED)" < jennifer.shopkorn@census.gov>, "Luis J Cano (CENSUS/DCEO FED)"

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, "Jeffrey L Bryant (CENSUS/NPC)

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(CENSUS/LA FED)" <James.T.Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>, "Dominic R Beamer (CENSUS/DCMD FED)" <dominic.r.beamer@census.gov>

**Subject: Daily Self-Response Metrics 8.18.20** 

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thank you.

Christopher Denno, Special Assistant

Decennial Census Programs

U.S. Census Bureau

Room **b(6)** Office: 301.763.4092 | Mobile: **b(6)** 

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Date: August 18, 2020

| Self-Response Mode        |            |            |  |  |
|---------------------------|------------|------------|--|--|
|                           | Prior Day  | Today      |  |  |
| Mode                      | 8/17/20    | 8/18/20    |  |  |
| Internet                  | 81,333,234 | 81,493,226 |  |  |
| Paper                     | 15,009,413 | 15,165,170 |  |  |
| Phone                     | 1,574,540  | 1,591,661  |  |  |
| Total Responses All Modes | 97,917,187 | 98,250,057 |  |  |

| Paper Response Activity                     |            |            |  |  |
|---|------------|------------|--|--|
| Unprocessed Paper Responses                 | 3,227,388  | 3,080,045  |  |  |
| Processed Paper Responses                   | 15,009,413 | 15,165,170 |  |  |
| Total Paper Responses 18,236,801 18,245,215 |            |            |  |  |

| CQA Call Activity           |            |            |  |  |
|-----------------------------|------------|------------|--|--|
| Daily Inbound Call Volume   | 11,274,246 | 11,347,935 |  |  |
| Total Calls Offered to CSRs | 3,943,964  | 3,986,497  |  |  |
| Total Phone Responses       | 1,574,540  | 1,591,661  |  |  |

#### **State by State Response Rates**

| Sym           | Actual | oon Fale<br>San o<br>NEF | Zi C Pate<br>Start of<br>MRFU | 2010 Rate<br>(Final) |
|---------------|--------|--------------------------|-------------------------------|----------------------|
| U.S. Total    | 63.9%  | 63.3%                    | 63.5%                         | 66.5%                |
| Minnesota     | 73.0%  | 72.5%                    | 71.6%                         | 74.1%                |
| Wisconsin     | 70.3%  | 69.7%                    | 71.2%                         | 73.5%                |
| Washington    | 70.1%  | 69.1%                    | 63.7%                         | 57.2%                |
| Nebraska      | 69.4%  | 69.0%                    | 68.8%                         | 71.1%                |
| Michigan      | 69.3%  | 68.9%                    | 65.4%                         | 67.7%                |
| lowa          | 69.1%  | 68.9%                    | 71.0%                         | 73.0%                |
| Illinois      | 68.9%  | 58.2%                    | 67.7%                         | 70.5%                |
| Virginia      | 68.5%  | 68.0%                    | 66.2%                         | 59.0%                |
| Maryland      | 68.3%  | 67.4%                    | 66.5%                         | 59.5%                |
| Idaho         | 68.3%  | 57.8%                    | 64.6%                         | 57.1%                |
| Utah          | 68.1%  | 67.5%                    | 65.4%                         | 58.6%                |
| Indiana       | 68.1%  | 67.5%                    | 67.0%                         | 69.6%                |
| Ohio          | 68.1%  | 67.5%                    | 66.2%                         | 59.0%                |
| Connecticut   | 67.9%  | 67.1%                    | 66.3%                         | 59.5%                |
| Kansas        | 67.9%  | 67.2%                    | 67.4%                         | 70.0%                |
| Colorado      | 67.3%  | 56.5%                    | 64.4%                         | 57.2%                |
| Pennsylvania  | 65.8%  | 55.3%                    | 67.8%                         | 70.2%                |
| Oregon        | 65.5%  | 55.7%                    | 63.9%                         | 56.9%                |
| Kentucky      | 65.4%  | 66.0%                    | 63.0%                         | 55.7%                |
| Massachusetts | 66.2%  | 65.4%                    | 65.6%                         | 58.8%                |
| New Jersey    | 65.8%  | 65.2%                    | 64.4%                         | 57.6%                |
| California    | 65.6%  | 64.6%                    | 64.7%                         | 58.2%                |
| South Dakota  | 64.7%  | 54.4%                    | 65.0%                         | 57.1%                |
| Missouri      | 63.8%  | 63.4%                    | 65.3%                         | 67.5%                |
| New Hampshire | 63.7%  | 63.2%                    | 61.5%                         | 54.4%                |
| North Dakota  | 63.2%  | 62.7%                    | 66.8%                         | 58.8%                |

| -                    |        | 2020 Rate 2010 Rate |       |       |
|----------------------|--------|---------------------|-------|-------|
| State                | Actual | Start of<br>NRFU    | ue e  | First |
| Tennessee            | 63.2%  | 62.5%               | 63.8% | 67.1% |
| Nevada               | 62.9%  | 52.4%               | 58.7% | 61.4% |
| Rhode Island         | 61.6%  | 61.0%               | 62.8% | 65.7% |
| Delaware             | 61.4%  | 60.8%               | 60.8% | 64.1% |
| Alabama              | 61.2%  | 60.8%               | 59.5% | 62.5% |
| Hawaii               | 60.9%  | 59.9%               | 60.7% | 64.1% |
| Florida              | 60.6%  | 60.2%               | 59.6% | 63.0% |
| Arizona              | 60.4%  | 59.9%               | 58.5% | 61.3% |
| District of Columbia | 60.3%  | 59.6%               | 62.2% | 55.0% |
| North Carolina       | 59.8%  | 59.3%               | 62.1% | 64.8% |
| Vew York             | 59.7%  | 59.0%               | 61.3% | 64.6% |
| Seorgia              | 59.4%  | 59.0%               | 59.5% | 62.5% |
| Texas .              | 59.0%  | 58.3%               | 60.3% | 64.4% |
| Oklahoma             | 58.4%  | 57.9%               | 58.9% | 62.3% |
| Arkansas             | 58.4%  | 57.9%               | 59.5% | 62.3% |
| Mississippi          | 58.3%  | 58.0%               | 58.1% | 61.3% |
| Wyoming              | 58.2%  | 57.6%               | 61.1% | 63.4% |
| South Carolina       | 57.9%  | 57.4%               | 62.2% | 64.7% |
| ouisiana             | 57.8%  | 57.3%               | 57.9% | 61.0% |
| /ermont              | 57.5%  | 56.9%               | 58.1% | 60.3% |
| Montana              | 57.3%  | 56.9%               | 62.3% | 64.6% |
| Maine                | 56.2%  | 55.5%               | 55.3% | 57.4% |
| West Virginia        | 55.3%  | 54.9%               | 56.8% | 59.1% |
| New Mexico           | 54.2%  | 53.5%               | 56.9% | 60.0% |
| Ałaska               | 51.3%  | 49.9%               | 51.6% | 55.6% |
| Puerto Rico          | 30.4%  | 28.7%               | 51.2% | 53.8% |

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From: Martin, Nicole (Federal) [NMartin1@doc.gov]

**Sent**: 8/17/2020 11:57:40 AM

To: Dillingham, Steven [steven.dillingham@census.gov]; Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique

[enrique.lamas@census.gov]; Fontenot, Albert E [albert.e.fontenot@census.gov]; Jones, Christa D [christa.d.jones@census.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Cannon, Michael (Federal)

[MCannon@doc.gov]; Treat, James B [james.b.treat@census.gov]; Thieme, Michael T

[michael.t.thieme@census.gov]; Smith, Steven K [steven.k.smith@census.gov]; Stempowski, Deborah M [deborah.m.stempowski@census.gov]; Taylor, Benjamin K [benjamin.k.taylor@census.gov]; Preston, Robert

(Federal) [RPreston@doc.gov]; Ziaya, David R [david.r.ziaya@census.gov]; Lane, Jennifer (Federal) [JLane@doc.gov];

Davis, Caitlin (Federal) [CDavis4@doc.gov]; Sprung, Michael J [michael.j.sprung@census.gov]; Ding, Michael (Federal) [MDing@doc.gov]; Blair, Robert (Federal) [RBlair@doc.gov]; Ahmad, Ali M [ali.m.ahmad@census.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Korzeniewski, Adam M [adam.m.korzeniewski@census.gov]; Paranzino, Anthony (Federal)

[AParanzino@doc.gov]; Page, Benjamin J [benjamin.j.page@census.gov]; Olson, Timothy P [timothy.p.olson@census.gov]; Christy, James T [james.t.christy@census.gov]; Cogley, Nathaniel

[nathaniel.cogley@census.gov]

CC: Langdon, David (Federal) [DLangdon@doc.gov]; Bingham, Vicki [Vicki.Bingham@bea.gov]; Foti, Anthony (Federal)

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[erika.h.becker.medina@census.gov]; Olson, Stephanie (Federal) [SOlson@doc.gov]; Boney, Virginia (Federal) [VBoney@doc.gov]; Preskenis, Kevin (Federal) [KPreskenis@doc.gov]; Gilman, Thomas (Federal) [TGilman@doc.gov]; Keller, Catherine (Federal) [CKeller@doc.gov]; Goudarzi, Talat (Federal) [TGoudarzi@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Meredith, Ethan (Federal) [EMeredith@doc.gov]

**Subject**: Senior Management Decennial Committee

Attachments: 2020 Census Program Update 08172020 ver 1 (3) (2).pdf

Hi team,

Attached you will find the PowerPoint that will be referenced during today's SMDC.

Best, Nicole

#### Nicole Martin

Office of the Deputy Secretary NMartinl@doc.gov

O: 202-482-0504 C: **b(6)**  Status Reporting: Nonresponse Followup for the 2020 Decennial Census

Periodic Reporting: August 17, 2020



# Periodic Performance Management Reports Table of Contents

| Report Title   | Slide<br>Number |
|--|-----------------|
| 2020 Census: Nonresponse Followup At A Glance                        | 3               |
| 2020 Census: Nonresponse Followup Progress                           | 4               |
| 2020 Census: Nonresponse Followup Progress and Cost                  | 5               |
| 2020 Census: Nonresponse Followup Enumerator Staffing                | 6               |
| 2020 Census: Nonresponse Followup Enumerator Productivity Curve      | 7               |
| 2020 Census: Completion Status by State                              | 8               |
| 2020 Census: Nonresponse Followup Budgetary Contingency Usage Status | 9               |
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### Periodic Performance Management Reports 2020 Census: Nonresponse Followup At A Glance – August 17, 2020

#### General

Self-Response Rate: 63.8%

Offices Operational as of 08/09/20: 248

Timing

Days in Operation: 53Days Elapsed: 8Days Remaining: 45

18 ACOs are over 50% complete with NRFU.

#### Staffing

• Selections: 968,280

Invited to Training: 452,740
Completed Training: 263,356
Currently in Training: 78,041

• Active: 200,269

• Expected Replacement Training: 70,559

#### Calculated Staff Needs (updated weekly)

· Remaining workload: 46,483,892 cases

Remaining weeks: 6

Average cases per week: 7,747,315

• Average cases per hour: 1.55

• Needed hours per week: 4,998,268

• Average enumerator hours per week: 19

• Required average enumerators 263,067 To complete by 9/30

Required average enumerators 203,877 (assuming 2 cases/hour)

#### **Progress**

**Current Workload:** : 61,335,507 **Completed Cases:** 14,851,615 (24.2%)

Planned Completed Cases: 10,341,647 (16.86%)

Remaining Workload: 46,483,892

#### **Enumerator Productivity**

• Hours per week for last week for Cycle 1a: 19.0

Hours per week for last week for Cycle 1b: 16.3

• Hours per week for last week for Cycle 2: 16.3

• Average Cases Completed Per Hour: 2.59

• Planned Cases Completed Per Hour: 1.55

#### Contingency Budget

• Contingency Available (as of 3/14/20): \$2,030 M

• Expected Contingency Uses for COVID-19: \$1,106 M

• Contingency Approvals (through 7/31): \$934 M

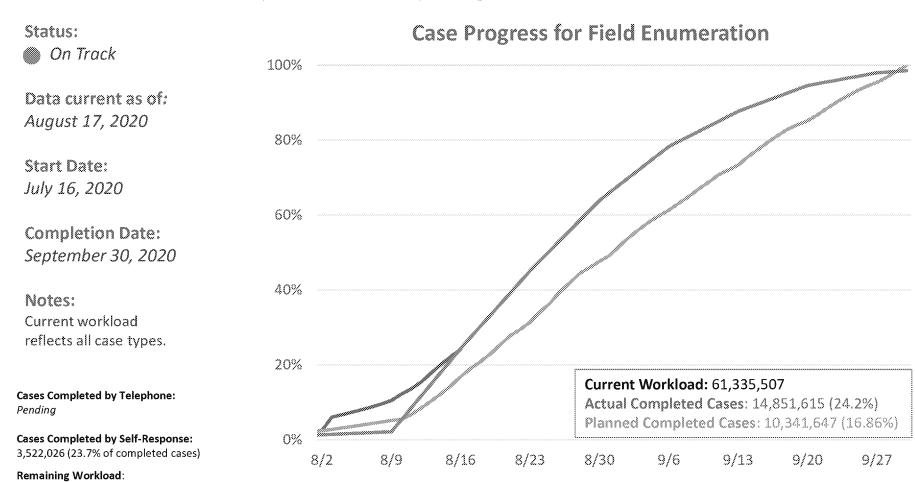
• Remaining Contingency: (through 7/31): \$924 M

Uncommitted Remaining Contingency: \$187 M

|                   | Planned | Actual  |
|-------------------|---------|---------|
| Overtime          | \$100M  | \$0.2M  |
| Enumerator Awards | \$300M  |         |
| Other             | \$302M  | \$11.5M |
| Total             | \$702M  | \$12M   |



### Periodic Performance Management Reports 2020 Census: Nonresponse Followup Progress



Data as of 11:59 pm of the previous day

----2010 Actual



46,483,892 cases

~2020 Actual

-----2020 Planned

### Periodic Performance Management Reports 2020 Census: Nonresponse Followup Progress and Cost

Status:

On Track

Data current as of: August 17, 2020

Start Date: July 16, 2020

Completion Date: September 30, 2020

#### Notes:

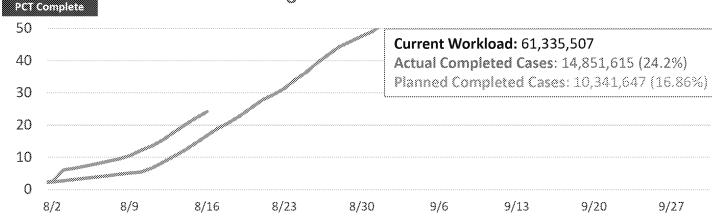
Current workload reflects all case types. Costs include training and production costs for NRFU Enumerators and CFS.

**Cases Completed by Telephone:** Pendina

Cases Completed by Self-Response: 3,522,026 (23.7% of completed cases)

Remaining Workload: 46,483,892 cases

Case Progress for Field Enumeration



#### Actual Total Cost



Data as of 11:59 pm of the previous day

Source: MOIO Hermes



### Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Staffing

#### Status:



On Track

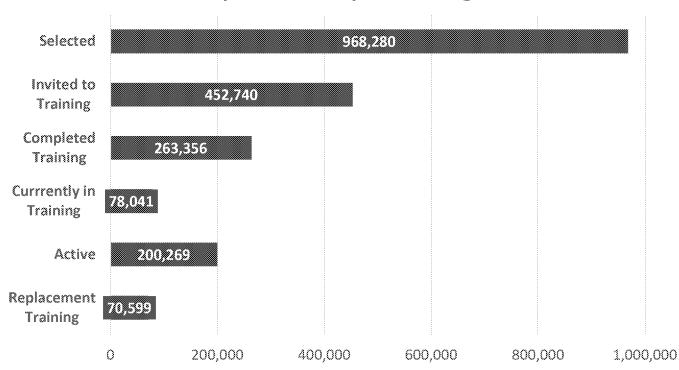
Data current as of: August 17, 2020

Completion Date: September 30, 2020

#### Notes:

- Enumerator Training No Show Rate: 33%
- Over the weekend of August 15, the Enumerator Training No Show Rate dropped to 23%.

#### Nonresponse Followup Onboarding Status





### Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Productivity Curve

#### Status: Productivity (Cases per Hour) for the NRFU Operation by Day On Track Cases Completed per Hour for Day: 2.71 Data current as of: **Cumulative Cases Completed per Hour: 2.59** August 17, 2020 Start Date: July 16, 2020 **Completion Date:** September 30, 2020 Notes: Cases per hour include cases that were resolved by enumeration, administrative records, or selfresponse. 7/16 7/23 7/30 8/13 8/6 8/20 8/27 9/3

Daily Cases per Hour

Data as of 11:59 pm of the previous day

Source: NRFU Resolved Cases by Day Report

——Cumulative Cases per Hour



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### Periodic Performance Management Reports 2020 Census: Completion Status by State

Source: Census Data Lake, Unified Tracking System

Data Current as of: August 17, 2020

| State                   | Percent of<br>HUS that<br>Self-<br>Responded | Percent of<br>FIUs<br>Enumerated<br>in NRFU | % HUs<br>Enumerated<br>Prior Week | % HUs<br>Enumerated<br>Current<br>Week | Weeldy<br>Change |
|-------------------------|--|---|-----------------------------------|--|------------------|
| U.S. Total              | 63.8%  | 5.9%  |                                   | 69.7%                                  |                  |
| Alabama                 | 61.2%  | 2.4%  |                                   | 63.6%                                  |                  |
| Alaska                  | 51.1%  | 15.3%                                       |                                   | 66.4%                                  |                  |
| Arizona                 | 60.4%  | 2.0%  |                                   | 62.4%                                  |                  |
| Arkansas                | 58.3%  | 6.4%  |                                   | 64.7%                                  |                  |
| California              | 65.5%  | 6.7%  |                                   | 72.2%                                  |                  |
| Colorado                | 67.2%  | 6.0%  |                                   | 73.1%                                  |                  |
| Connecticut             | 67.8%  | 10.2%                                       |                                   | 78.0%                                  |                  |
| Delaware                | 61.3%  | 5.0%  |                                   | 66.2%                                  |                  |
| District of<br>Columbia | 60.2%  | 5.9%  |                                   | 66.1%                                  |                  |
| Florida                 | 60.6%  | 2.9%  |                                   | 63.5%                                  |                  |
| Georgia                 | 59.3%  | 3.2%  |                                   | 62.6%                                  |                  |
| Hawaii                  | 60.8%  | 14.2%                                       |                                   | 74.9%                                  |                  |
| Idaho                   | 68.2%  | 20.6%                                       |                                   | 88.8%                                  |                  |
| Illinois                | 68.7%  | 9.5%  |                                   | 78.2%                                  |                  |
| Indiana                 | 68.0%  | 9.1%  |                                   | 77.2%                                  |                  |
| Iowa                    | 69.1%  | 0.5%  |                                   | 69.6%                                  |                  |
| Kansas                  | 67.8%  | 12.5%                                       |                                   | 80.2%                                  |                  |
| Kentucky                | 66.3%  | 3.5%  |                                   | 69.8%                                  |                  |
| Louisiana               | 57.7%  | 7.7%  |                                   | 65.4%                                  |                  |
| Maine                   | 56.1%  | 20.5%                                       |                                   | 76.7%                                  |                  |
| Maryland                | 68.2%  | 8.3%  |                                   | 76.5%                                  |                  |
| Massachusetts           | 66.1%  | 8.2%  |                                   | 74.2%                                  |                  |
| Michigan                | 69.2%  | 1.8%  |                                   | 71.0%                                  |                  |
| Minnesota               | 72.9%  | 4.0%  |                                   | 76.9%                                  |                  |
| Mississippi             | 58.3%  | 4.0%  |                                   | 62.3%                                  |                  |

| State          | Percent of<br>HUs that<br>Self<br>Responded | Percent of<br>HUS<br>Enumerated<br>in NRFU | % HUs<br>Enumerated<br>Prior Week | % HUs<br>Enumerated<br>Current<br>Week | Weekly<br>Shange |
|----------------|---|--|-----------------------------------|--|------------------|
| Missouri       | 63.8%                                       | 10.3%                                      |                                   | 74.1%                                  |                  |
| Montana        | 57.2%                                       | 4.4%                                       |                                   | 61.7%                                  |                  |
| Nebraska       | 69.4%                                       | 3.5%                                       |                                   | 72.9%                                  |                  |
| Nevada         | 62.8%                                       | 3.0%                                       |                                   | 65.8%                                  |                  |
| New Hampshire  | 63.6%                                       | 2.6%                                       |                                   | 66.2%                                  |                  |
| New Jersey     | 65.7%                                       | 3.8%                                       |                                   | 69.4%                                  |                  |
| New Mexico     | 54.1%                                       | 4.8%                                       |                                   | 58.9%                                  |                  |
| New York       | 59.6%                                       | 4.7%                                       |                                   | 64.2%                                  |                  |
| North Carolina | 59.7%                                       | 2.8%                                       |                                   | 62.6%                                  |                  |
| North Dakota   | 63.1%                                       | 10.2%                                      |                                   | 73.3%                                  |                  |
| Ohio           | 68.0%                                       | 5.1%                                       |                                   | 73.1%                                  |                  |
| Oklahoma       | 58.4%                                       | 8.4%                                       |                                   | 66.8%                                  |                  |
| Oregon         | 66.4%                                       | 9.5%                                       |                                   | 76.0%                                  |                  |
| Pennsylvania   | 66.8%                                       | 7.1%                                       |                                   | 73.9%                                  |                  |
| Rhode Island   | 61.5%                                       | 4.8%                                       |                                   | 66.3%                                  |                  |
| South Carolina | 57.8%                                       | 3.3%                                       |                                   | 61.1%                                  |                  |
| South Dakota   | 64.7%                                       | 3.2%                                       |                                   | 67.9%                                  |                  |
| Tennessee      | 63.1%                                       | 5.3%                                       |                                   | 68.4%                                  |                  |
| Texas          | 58.9%                                       | 5.3%                                       |                                   | 64.2%                                  |                  |
| Utah           | 68.0%                                       | 4.5%                                       |                                   | 72.5%                                  |                  |
| Vermont        | 57.4%                                       | 5.5%                                       |                                   | 62.8%                                  |                  |
| Virginia       | 68.5%                                       | 5.0%                                       |                                   | 73.5%                                  |                  |
| Washington     | 70.0%                                       | 10.9%                                      |                                   | 80.9%                                  |                  |
| West Virginia  | 55.2%                                       | 24.9%                                      |                                   | 80.1%                                  |                  |
| Wisconsin      | 70.2%                                       | 6.0%                                       |                                   | 76.2%                                  |                  |
| Wyoming        | 58.1%                                       | 5.3%                                       |                                   | 63.4%                                  |                  |



### Periodic Performance Management Reports 2020 Census: Nonresponse Followup Budgetary Contingency Usage Status

Source: Decennial Budget Office Data Current as of: August 14, 2020

| (in millions of \$)  |                   |                       |
|--|-------------------|-----------------------|
|  | Plan (as of 7/31) | Actual to Date (8/14) |
| Contingency available on 3/14  | \$2,030           | \$2,030               |
| Risk Based Contingency   | \$1,325           | \$1,325               |
| Secretarial Contingency  | <i>\$705</i>      | <i>\$705</i>          |
| Expected Contingency Uses for COVID-19   | \$1,106           | \$1,106               |
| Actual COVID related approvals   | \$934             | \$932                 |
| Remaining Potential COVID approvals  | <i>\$172</i>      | \$174                 |
| Remaining Original Contingency   | \$924             | \$924                 |
| Additional contingency from estimated operational variance                           | \$70              | \$70                  |
| Remaining Contingency before acceleration efforts                                    | \$994             | \$994                 |
| Potential Costs to Ensure Operational Continuity and Accelerate NRFU                 | \$702             | \$12                  |
| Additional Mailing and Advertising   | \$50              | \$11.5                |
| Training of additional NRFU enumerators (previously approved)                        | \$64              |                       |
| Replacement training of 150k enumerators   | \$165             |                       |
| Additional overtime for NRFU enumerators   | \$100             | \$0.2                 |
| Weekly enumerator award for exceeding 25 hrs/wk (Up to 5x)                           | \$150             |                       |
| Enumerator retention award for 3 weeks of acceptable work above 25 hrs/wk (Up to 2x) | \$150             |                       |
| CFS retention award for 3 weeks of acceptable work (Up to 2x)                        | \$23              |                       |
| Allowance for up to 10% increase in production hours due to unknown factors          | \$106             |                       |
| Remaining Contingency for Unknowns   | \$187             |                       |

#### Notes

- Actuals to Date represent approved purchases and incurred compensation expenses.
- · Bonuses will begin accruing around September 3 due to payroll validation requirements.



# Appendix

### Periodic Performance Management Reports

| Status | Report Title  | Summary   | Slide<br>Number |
|--------|---|---|-----------------|
|        | 2020 Census: Self-Response of Housing Units                               | Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.   | 12              |
| 0      | 2020 Census: Self-Response of Housing Units by Response Mode              | Internet response is exceeding expectations. The projected Self-<br>Response rates by mode have been revised to account for re-<br>planned operational timing and a sixth mailing prior to the August<br>11 start of Nonresponse Followup.  | 13              |
| 0      | 2020 Census: Self-Response of Housing Units by State                      |   | 14              |
|        | 2020 Census: Questionnaire Assistance Inbound Calls                       | Inbound call support continues. A return call option is available to callers who leave a message requesting this option.  | 15              |
|        | 2020 Census: Partners & Participating Organizations                       | Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,035. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 392,000. We have exceeded the 2010 Census numbers for both national and community partners. | 16              |
|        | 2020 Census: Integrated Communications Campaign Weekly Report<br>Timeline | Steady progress continues on Integrated Communications Campaign efforts.  | 17              |
|        | 2020 Census: Monthly FY 2020 Budget Execution Report                      | Fiscal Year 2020 budget execution is managing budget to address critical program needs.   | 18              |

| × ŏ    |                     | 8                  |                      |
|--------|---------------------|--------------------|----------------------|
| iegena | Not Applicable      | Management Focus 🕷 | Renillines Aftention |
|        | , ,,oe,, ,bb,,oak,e | 8                  |                      |



### Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units

#### Status:



Data current as of: August 17, 2020

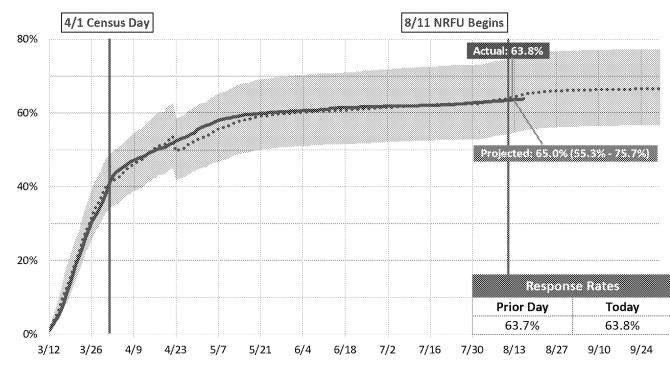
Start Date: March 12, 2020

Completion Date: September 30, 2020\*

#### Notes:

- As of April 22, the projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- Response rates reflect responses from Self-Response and Update Leave.
- \* Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

#### Actual vs. Projected Self-Response Rates



Data as of 11:59 pm of the previous day

#### Legend

| Actual Self-Response Rate    | 900000000000000000000000000000000000000 |
|------------------------------|---|
| Projected Self-Response Rate | ****                                    |
| Lower & Upper Bound          |   |

Source: Census Data Lake & Decennial Statistical Studies Division



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

### Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by Response Mode

#### Status:

Management Focus

Data current as of: August 17, 2020

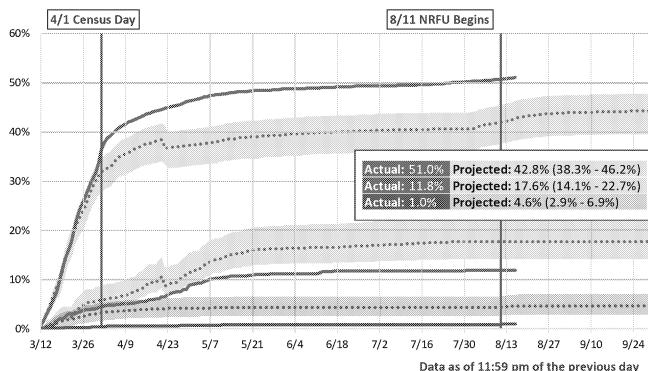
Start Date: March 12, 2020

Completion Date: September 30, 2020\*

#### Notes:

- · As of April 22, the projected Self-Response rates have been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- The paper counts include inbound mail.
- \* Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

#### Actual vs. Projected Self-Response Rates by Mode



Data as of 11:59 pm of the previous day

#### Legend

|                              | internet | Paper  | Phone                                   |
|------------------------------|----------|--------|---|
| Actual Self-Response Rate    |          |        | 200000000000000000000000000000000000000 |
| Projected Self-Response Rate | ******   | ****** | *****                                   |
| Lower & Upper Bound          |          |        |   |

Source: Census Data Lake & Decennial Statistical Studies Division



### Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by State

Source: Decennial Statistical Studies Division

Data Current as of: August 17, 2020

| Siale         | Awren | 2010 Fare   | 2010 Rate |
|---------------|-------|-------------|-----------|
|               |       | Seriol NASS | (Final)   |
| U.S. Total    | 63.8% | 63.3%       | 63.5%     |
| Minnesota     | 72.9% | 72.5%       | 71.6%     |
| Wisconsin     | 70.2% | 69.7%       | 71.2%     |
| Washington    | 70.0% | 69.1%       | 63.7%     |
| Nebraska      | 69.4% | 69.0%       | 68.8%     |
| Michigan      | 69.2% | 68.9%       | 65.4%     |
| lowa          | 69.1% | 68.9%       | 71.0%     |
| Illinois      | 68.7% | 68.2%       | 67.7%     |
| Virginia      | 68.5% | 68.0%       | 66.2%     |
| Idaho         | 68.2% | 67.8%       | 64.6%     |
| Maryland      | 68.2% | 67.5%       | 66.5%     |
| Indiana       | 68.0% | 67.5%       | 67.0%     |
| Utah          | 68.0% | 67.5%       | 65.4%     |
| Ohio          | 68.0% | 67.4%       | 66.2%     |
| Kansas        | 67.8% | 67.2%       | 67.4%     |
| Connecticut   | 67.8% | 67.1%       | 66.3%     |
| Colorado      | 67.2% | 66.6%       | 64.4%     |
| Pennsylvania  | 66.8% | 66.3%       | 67.8%     |
| Oregon        | 66.4% | 66.0%       | 63.9%     |
| Kentucky      | 66.3% | 65.7%       | 63.0%     |
| Massachusetts | 66.1% | 65.4%       | 65.6%     |
| New Jersey    | 65.7% | 65.2%       | 64.4%     |
| California    | 65.5% | 64.6%       | 64.7%     |
| South Dakota  | 64.7% | 64.4%       | 65.0%     |
| Missouri      | 63.8% | 63.4%       | 65.3%     |
| New Hampshire | 63.6% | 63.2%       | 61.5%     |
| North Dakota  | 63.1% | 62.7%       | 66.8%     |

| Spic                 | Agruel | 2010 Rate     | 2010 Fere |
|----------------------|--------|---------------|-----------|
| CHECK                |        | State of NEED | (Final)   |
| Tennessee            | 63.1%  | 62.5%         | 63.8%     |
| Nevada               | 62.8%  | 62.4%         | 58.7%     |
| Rhode Island         | 61.5%  | 61.0%         | 62.8%     |
| Delaware             | 61.3%  | 60.8%         | 60.8%     |
| Alabama              | 61.2%  | 60.8%         | 59.5%     |
| Hawaii               | 60.8%  | 60.2%         | 60.7%     |
| Florida              | 60.6%  | 59.9%         | 59.6%     |
| Arizona              | 60.4%  | 59.9%         | 58.5%     |
| District of Columbia | 60.2%  | 59.6%         | 62.2%     |
| North Carolina       | 59.7%  | 59.3%         | 62.1%     |
| New York             | 59.6%  | 59.0%         | 61.3%     |
| Georgia              | 59.3%  | 59.0%         | 59.5%     |
| Texas                | 58.9%  | 58.3%         | 60.3%     |
| Oklahoma             | 58.4%  | 58.0%         | 58.9%     |
| Arkansas             | 58.3%  | 57.9%         | 59.5%     |
| Mississippi          | 58.3%  | 57.9%         | 58.1%     |
| Wyoming              | 58.1%  | 57.6%         | 61.1%     |
| South Carolina       | 57.8%  | 57.4%         | 62.2%     |
| Louisiana            | 57.7%  | 57.3%         | 57.9%     |
| Vermont              | 57.4%  | 56.9%         | 58.1%     |
| Montana              | 57.2%  | 56.9%         | 62.3%     |
| Maine                | 56.1%  | 55.5%         | 55.3%     |
| West Virginia        | 55.2%  | 54.9%         | 56.8%     |
| New Mexico           | 54.1%  | 53.5%         | 56.9%     |
| Alaska               | 51.1%  | 49.9%         | 51.6%     |
| Puerto Rico          | 30.2%  | 28.7%         | 51.2%     |

Data as of 11:59 pm of the previous day



### Periodic Performance Management Reports 2020 Census: Questionnaire Assistance Inbound Calls

#### Status:

0

On Track

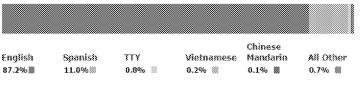
Data current as of: August 15, 2020

Completion Date: September 30, 2020

#### Notes:

 To date, 24,961 callers have requested the callback option.
 These callbacks have resulted in 9,931 completed interviews and 4,054 callers being provided assistance.

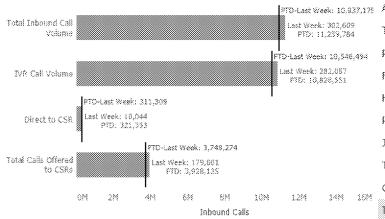
#### Total Inbound Call Volume % (PTD)



#### Key Performance Metrics (PTD)

|                            | Planned    | Actual     |
|----------------------------|------------|------------|
| Total Inbound Call Volume  | 10,456,486 | 11,239,784 |
| Deflection Rate            | 47.0%      | 65.2%      |
| Service Level - 30 Seconds | 80.0%      | 66.5%      |
| Average Handle Time        | 9:04       | 9:26       |

#### Inbound Call Volume



#### Calls Offered to CSRs by Language

| (m/m)) (m/m)        | on same and and | a maria ad | man Man 2 | •      |
|---------------------|-----------------|------------|-----------|--------|
|                     | 8/2-8/8         | 8/9 - 8/15 | PTD       | PTD %  |
| English             | 87,513          | 164,287    | 3,472,237 | 38.4%  |
| English Puerto Rico | 178             | 240        | 2,989     | 0.1%   |
| Spanish             | 6,813           | 8,950      | 298,813   | 7.6%   |
| Spanish Puerto Rico | 2,246           | 3,586      | 39,832    | 1.0%   |
| Chinese Mandarin    | 233             | 400        | 11,271    | 0.3%   |
| Chinese Cantonese   | 206             | 274        | 9,771     | 0.2%   |
| Vietnamese          | 126             | 137        | 13,146    | 0.3%   |
| Korean              | 145             | 285        | 12,961    | 0.3%   |
| Russian             | 84              | 141        | 6,831     | 0.2%   |
| Arabic              | 38              | 53         | 4,114     | 0.1%   |
| Tagalog             | 28              | 31         | 2,672     | 0.1%   |
| Polish              | 23              | 45         | 2,456     | 0.1%   |
| French              | 22              | 14         | 1,190     | 0.0%   |
| Haitian Creole      | 38              | 46         | 2,617     | 0.1%   |
| Portuguese          | 39              | 38         | 1,840     | 0.0%   |
| Japanese            | 20              | 40         | 2,290     | 0.1%   |
| TTY                 | 358             | 1,112      | 38,276    | 1.0%   |
| Group Quarters      | 105             | 82         | 4,829     | 0.1%   |
| Total               | 98,215          | 179,861    | 3,928,135 | 100.0% |

Source: Daily Briefing Deck: Census Questionnaire Assistance



### Periodic Performance Management Reports 2020 Census: Partners & Participating Organizations

#### Status:



On Track

Data current as of: August 13, 2020

Completion Date: March 2020

#### Notes:

- 2010 Census: 256,000 regional partners and 856 national partnering organizations.
- We have exceeded the 2010 Census for both national and community partners.
- The National Partnership Program (NPP)
  met its 2020 Census goal the week of
  April 20 of securing 900 national
  participating organizations. NPP will
  continue to grow the number of
  national partners and engagements.

| Participating Organizations                                    |          |           |  |  |
|--|----------|-----------|--|--|
| le le  | y Sector |           |  |  |
| Sector   | National | Community |  |  |
| Nonprofit  | 382      | 71, 162   |  |  |
| Business   | 138      | 91,778    |  |  |
| Chamber of<br>Commerce/Trade<br>or Professional<br>Association | 113      | 10,540    |  |  |
| Education  | 103      | 83,528    |  |  |
| Government   | 88       | 71,287    |  |  |
| Faith-Based<br>Organizations                                   | 65       | 40,159    |  |  |
| Media  | 49       | 8,363     |  |  |
| Healthcare   | 48       | 14,846    |  |  |
| Technology   | 33       | 330       |  |  |
| International<br>Governmental/<br>Consulate/<br>Embassy        | 15       | 329       |  |  |
| Grandfest  | 1,085    |           |  |  |

| Participating Organizations<br>by Audiences Served*       |          |           |  |
|---|----------|-----------|--|
| Audiences Served  | National | Community |  |
| Mass Appeal   | 444      | 232,392   |  |
| Black/African American                                    | 95       | 17,715    |  |
| Young Children  | 90       | 5,832     |  |
| Hispanic/Latino   | 83       | 25,668    |  |
| Rural   | 80       | 13,834    |  |
| Asian   | 79       | 10,097    |  |
| Native Hawaiian Pacific<br>Islander                       | 48       | 665       |  |
| Veterans  | 41       | 3,261     |  |
| Young and Mobile  | 40       | 7,333     |  |
| LGBTQ   | 24       | 1,277     |  |
| Individuals with<br>Disabilities                          | 24       | 3,153     |  |
| Elderly   | 24       | 8,772     |  |
| Persons Experiencing<br>Homelessness and<br>Highly Mobile | 22       | 5,426     |  |
| American Indian/<br>Alaskan Native                        | 19       | 3,528     |  |
| MENA  | 15       | 79        |  |

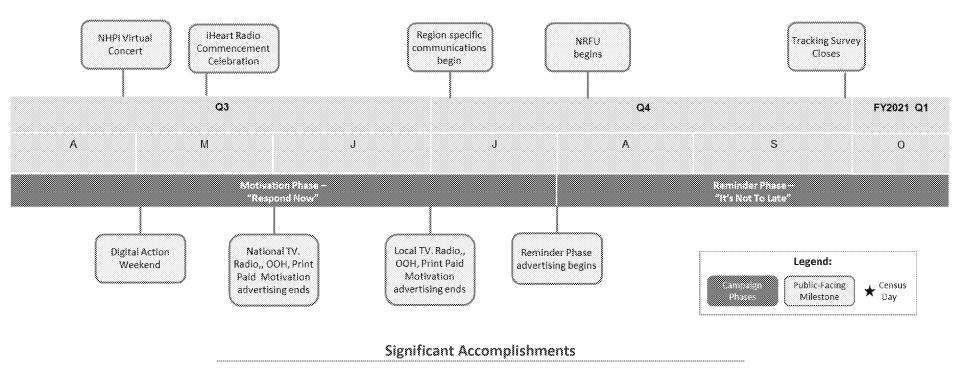
<sup>\*</sup>Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than the grand total shown.

Completed Community Partnership Events: 433,048



## Periodic Performance Management Reports 2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication Data Current as of: August 13, 2020



- The reminder email campaign continues with the third installment. The first two installments resulted in a 11.5% digital engagement rate.
- The Wonderama House Party (At Home Concert Series) for New York City was held on 8/14.
- Statistics In Schools (SIS) is contacting SIS ambassadors for back to school outreach and plan on transitioning them to work with SIS staff this fall. They are also pursuing opportunities to present virtually at conferences for the American Indian Education Association and the National Council of Social Studies.



### Periodic Performance Management Reports 2020 Census: Monthly FY 2020 Budget Execution Report

Status: ♥ On Track Data current as of: July 31, 2020 Completion Date: September 30, 2020

Notes: The data are updated monthly following the financial close-out of the previous month, typically about five business days into the next month.

#### FY 2020 Actual Budget Execution for the 2020 Census Program - Commitments and Obligations through 7/31/2020

| \$ Amounts in Millions   | IT          | Non-IT          | Total           |
|--|-------------|-----------------|-----------------|
| Total Planned through July   | \$1,728     | \$5,155         | \$6,883         |
| Available contingency and additional appropriations through July   | \$248       | \$1,432         | \$1,680         |
| Planned Programmatic through July  | \$1,480     | \$3,723         | \$5,203         |
| Total Actual Commitments and Obligations through July  | \$1,653     | \$2,390         | \$4,043         |
| Unplanned commitments/obligations through July related to adjusted 2020 Census operations due to COVID-19 (risk-based contingency) | \$260       | \$300           | \$560           |
| Actual Programmatic Commitments and Obligations through July   | \$1,393     | \$2,090         | \$3,483         |
| Total Plan Variance (\$/%)   | \$75 (4.3%) | \$2,765 (53.6%) | \$2,840 (41.3%) |
| Remaining contingency and additional appropriations planned through July   | (\$12)      | \$1,132         | \$1,120         |
| Delayed Field Operation Spending through July  | \$0         | \$1,690         | \$1,690         |
| Non-Field Operational Programmatic Variance through July   | \$87        | (\$57)          | \$30            |

#### High-Level Variance Explanations:

In light of the COVID-19 pandemic, the U.S. Census Bureau adjusted 2020 Census operations in order to protect the health and safety of the American public and Census Bureau employees, implement guidance from Federal, State, and local authorities regarding COVID-19, and ensure a complete and accurate count of all communities. These adjustments resulted in positive variances due to schedule adjustments, offset by additional obligations needed to support operational adjustments through the usage of available contingency funding. The total variance for the resources planned to be available through July is \$2.840 billion, or 41 percent. Below outlines the breakdown of the total variance:

- The positive variance through July against the original plan in 2020 Census IT systems and operations is \$75 million, or 4 percent. The positive variance is the result of relatively routine minor timing adjustments in contract actions and other IT purchases to later months in the fiscal year, partially offset by \$12 million in IT contingency used as the result of adjusted 2020 Census operations due to COVID-19 beyond the IT contingency estimate.
- The positive variance through July against the original plan in 2020 Census non-IT operations is \$2.765 billion, or 54 percent. This variance consists of \$1.690 billion delayed spending in the field operations as a result of schedule adjustments, and \$1.132 billion representing a portion of available contingency and additional appropriations that has not yet needed to be obligated. This variance is partially offset by a -\$57 million non-Field variance, primarily from a prior decision to increase funding above the original plan for the ICC contract to facilitate additional media purchases ahead of Census Day.
- While unused contingency contributes to the overall positive variance, this is a function of a budget decision last October to make all risk-based contingency available for peak operations. Decisions have been made to use risk-based contingency funds to support \$560 million in unplanned obligations or commitments through July as the result of the operational adjustments. The funds used to date include funding field staff salaries during to the suspension of field operations, IT purchases for additional devices and licenses, additional media purchases to encourage self response, extending the communication efforts in the motivation and NRFU planning phases, purchases of personal protection equipment, and additional costs for the Fingerprint and CQA Contracts as the result of the operational timing adjustments.



Source: Commerce Business Systems; Decennial Budget Integration Tool

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/14/2020 6:53:54 PM **To**: Wilbur Ross [wlr@doc.gov]

CC: Kelley, Karen (Federal) [KKelley@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Burris, Meghan (Federal)

[MBurris@doc.gov]

Subject: Re: Daily-Self Response Metrics 8.14.20

Yes, sir! We have sent it out to staff, and to a very large list of partners, including members of Congress, intergovernmental leaders, and more. We will continue to promote to partners next week.

Ali Ahmad, Associate Director

**Communications Directorate** 

U.S. Census Bureau

O: 301-763-8789 | M: **b(6)** 

Ali.M.Ahmad@census.gov

census.gov | @uscensusbureau

From: Wilbur Ross <wlr@doc.gov>
Sent: Friday, August 14, 2020 6:39 PM

To: Ali Mohammad Ahmad (CENSUS/ADCOM FED) <ali.m.ahmad@census.gov>

Subject: Re: Daily-Self Response Metrics 8.14.20

We also should have him send around the census editorial I ran on Fox today. WLR

Sent from my iPhone

On Aug 14, 2020, at 5:59 PM, Ali Mohammad Ahmad (CENSUS/ADCOM FED) <a href="mailto:slight-number-style

Mr. Secretary:

Director Dillingham will be sure to pass on your congratulatory message and words of encouragement to the entire Census team. Thank you, sir.

Ali Ahmad, Associate Director

Communications Directorate

U.S. Census Bureau

O: 301-763-8789| M **b(6)** 

Ali.M.Ahmad@census.gov

census.gov | @uscensusbureau

From: Wilbur Ross < wlr@doc.gov > Sent: Friday, August 14, 2020 5:55 PM

To: Ali Mohammad Ahmad (CENSUS/ADCOM FED) <ali.m.ahmad@census.gov>

Cc: Foti, Anthony (Federal) <<u>AFoti@doc.gov</u>>; Paranzino, Anthony (Federal) <<u>AParanzino@doc.gov</u>>; Davis, Caitlin (Federal) <<u>CDavis4@doc.gov</u>>; Christa D Jones (CENSUS/DEPDIR FED) <<u>Christa.D.Jones@census.gov</u>>; Risko, Daniel (Federal) <<u>DRisko@doc.gov</u>>; <u>JRockas@doc.gov</u> (CENSUS/ OTHER) <<u>JRockas@doc.gov</u>>; Kelley, Karen (Federal) <<u>KKelley@doc.gov</u>>; Burris, Meghan (Federal) <<u>MBurris@doc.gov</u>>; Walsh, Michael (Federal) <<u>MWalsh@doc.gov</u>>; Cogley, Nathaniel (Federal) <NCogley@doc.gov>; Brebbia, Sean (Federal) <SBrebbia@doc.gov>; Barranca, Steven

(Federal) <SBarranca1@doc.gov>; Brooke, Beatrice E. (Federal) <BBrooke1@doc.gov>

Subject: Re: Daily-Self Response Metrics 8.14.20

Congratulations to everyone for passing another benchmark, the 63.5 % achieved in 2010 when NRFU started. I am eager to start seeing the results of the door to door enumeration. I did a radio show in Nashville promoting the Census and the host told me on air that he had been working from home the afternoon before. He was on the phone but the census taker came up to his door, quickly got the info as to how many people lived in the house and gave him two days to fill out the form. He said he was very impressed by how professional the enumerator was. It made me feel very proud and should make you proud as well. Wilbur Ross

Sent from my iPhone

#### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" < <a href="mailto:christopher.m.denno@census.gov">christopher.m.denno@census.gov</a>>

Date: August 14, 2020 at 1:47:49 PM EDT

To: "Ron S Jarmin (CENSUS/DEPDIR FED)" < Ron.S. Jarmin@census.gov >, "Enrique Lamas

(CENSUS/DEPDIR FED)" < Enrique.Lamas@census.gov >, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:Albert.E.Fontenot@census.gov">, "Christa D Jones (CENSUS/DEPDIR FED)"</a>

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/DCMD FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

< Michael.T. Thieme@census.gov >, "Kathleen M Styles (CENSUS/ADDC FED)"

<kathleen.m.styles@census.gov>, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <alexa.k.jones-</p>

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>,

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(CENSUS/DCMD FED)" < Deidre.C.Hicks@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)"

<Barbara.M.LoPresti@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)"

<<u>Jennifer.W.Reichert@census.gov</u>>, "Suzanne Fratino (CENSUS/DCMD FED)"

< Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" < Michael Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/ADDC FED)"

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Shopkorn (CENSUS/ADCOM FED)" < jennifer.shopkorn@census.gov>, "Luis J Cano (CENSUS/DCEO FED)"

< luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)" < Maryann.M.Chapin@census.gov>,

"Burton H Reist (CENSUS/ADCOM FED)" < burton.h.reist@census.gov >, "Jeffrey L Bryant (CENSUS/NPC

FED)" < ieffrey.1.bryant@census.gov >, "Tamara S Adams (CENSUS/ADRM FED)"

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< Earl.J.Letourneau@census.gov >, "Patrick J Cantwell (CENSUS/DSSD FED)"

< <u>Patrick.J.Cantwell@census.gov</u>>, "Kristen A Hearns(CENSUS/DCMD FED)"

<a href="mailto:kristen.a.hearns@census.gov">kristen.a.hearns@census.gov</a>>, "Stephen L Buckner (CENSUS/ADCOM FED)"

<Stephen.L.Buckner@census.gov>, "Michael C Cook (CENSUS/PIO FED)" < Michael.C.Cook@census.gov>,

"Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher M Denno

(CENSUS/ADDC FED)" < <a href="mailto:christopher.m.denno@census.gov">christopher J Stanley (CENSUS/OCIA FED)"</a>

<a href="mailto:</a> <a href="mailto:christopher.j.stanley@census.gov">, "Steven Dillingham (CENSUS/DEPDIR FED)"</a>

<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,

"Michael John Sprung (CENSUS/DEPDIR FED)" < <a href="michael.j.sprung@census.gov">"michael.sprung@census.gov">"michael.sprung@census

**Subject: Daily-Self Response Metrics 8.14.20** 

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions and have a great weekend!

Christopher Denno, Special Assistant
Decennial Census Programs
U.S. Census Bureau
Room b(6) Office: 301.763.4092 | Mobile: b(6)
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<SR Daily Metrics 8.14.20.pdf>

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

Sent: 8/13/2020 1:55:26 PM

To: Wilbur Ross [wlr@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Paranzino, Anthony (Federal)

> [AParanzino@doc.gov]; Davis, Caitlin (Federal) [CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Kelley, Karen (Federal) [KKelley@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.13.20 Attachments: SR Daily Metrics 8.13.20.pdf; ATT00001.htm

#### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 13, 2020 at 1:48:35 PM EDT

To: "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:</a> (CENSUS/DEPDIR FED)" <a href="mailto:</a> <a href="

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/DCMD FED)"

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puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

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"Burton H Reist (CENSUS/ADCOM FED)" <bur>
Surton.h.reist@census.gov
, "Jeffrey L Bryant (CENSUS/NPC)

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<Patrick.J.Cantwell@census.gov>, "Kristen A Hearns(CENSUS/DCMD FED)"

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<christopher.j.stanley@census.gov>, "Steven Dillingham (CENSUS/DEPDIR FED)"

<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,

"Michael John Sprung (CENSUS/DEPDIR FED)" <michael.j.sprung@census.gov>, "James T Christy

(CENSUS/LA FED)" <James.T.Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>
Subject: Daily Self-Response Metrics 8.13.20

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thanks.

**Christopher Denno**, Special Assistant Decennial Census Programs

U.S. Census Bureau

Room **b(6)** | Office: 301.763.4092 | Mobile: **b(6)** 

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Date: August 13, 2020

| Self-Response Mode        |            |            |
|---------------------------|------------|------------|
|                           | Prior Day  | Today      |
| Mode                      | 8/12/20    | 8/13/20    |
| Internet                  | 80,737,502 | 80,845,844 |
| Paper                     | 14,266,600 | 14,523,031 |
| Phone                     | 1,520,386  | 1,533,108  |
| Total Responses All Modes | 96,524,488 | 96,901,983 |

| Paper Response Activity                     |            |            |  |
|---|------------|------------|--|
| Unprocessed Paper Responses                 | 3,933,088  | 3,686,417  |  |
| Processed Paper Responses                   | 14,266,600 | 14,523,031 |  |
| Total Paper Responses 18,199,688 18,209,448 |            |            |  |

| CQA Call Activity           |            |            |  |
|-----------------------------|------------|------------|--|
| Daily Inbound Call Volume   | 11,039,730 | 11,088,753 |  |
| Total Calls Offered to CSRs | 3,808,916  | 3,839,034  |  |
| Total Phone Responses       | 1,520,386  | 1,533,108  |  |

#### **State by State Response Rates**

| State         | Actual | 2010 Rate       | 2010 Rate |
|---------------|--------|-----------------|-----------|
| State         | Actual | (start of NRFU) | (Final)   |
| U.S. Total    | 63.5%  | 63.5%           | 66.5%     |
| Minnesota     | 72.7%  | 71.5%           | 74.1%     |
| Wisconsin     | 69.9%  | 71.2%           | 73.5%     |
| Washington    | 69.5%  | 53.7%           | 67.2%     |
| Webraska      | 69.1%  | 58.8%           | 71.1%     |
| Michigan      | 69.0%  | 55.4%           | 67.7%     |
| lowa          | 69.0%  | 71.0%           | 73.0%     |
| illinois      | 68.5%  | 57.7%           | 70.5%     |
| Virginia      | 68.2%  | 56.2%           | 69.0%     |
| idaho         | 68.0%  | 64.5%           | 67.1%     |
| Maryland      | 67.8%  | 55.5%           | 69.5%     |
| indiana       | 67.8%  | 67.0%           | 69.6%     |
| Ohio          | 67.7%  | 56.2%           | 69.0%     |
| Utah          | 67.7%  | 65.4%           | 68.6%     |
| Kansas        | 67.5%  | 67.4%           | 70.0%     |
| Connecticut   | 67.4%  | 55.3%           | 69.5%     |
| Colorado      | 66.9%  | 54.4%           | 67.2%     |
| Pennsylvania  | 66.5%  | 67.8%           | 70.2%     |
| Kentucky      | 66.2%  | 63.0%           | 65.7%     |
| Oregon        | 66.0%  | 53.9%           | 66.9%     |
| Massachusetts | 65.7%  | 65.6%           | 68.8%     |
| New Jersey    | 65.4%  | 54,4%           | 67.6%     |
| California    | 65.0%  | 64.7%           | 68.2%     |
| South Dakota  | 64.5%  | 65.0%           | 67.1%     |
| Missouri      | 63.5%  | 55.3%           | 67.5%     |
| New Hampshire | 63.3%  | 51.5%           | 64.4%     |
| North Dakota  | 63.0%  | 56.8%           | 68.8%     |

| State                | Actual | 20 Feb. | 2010 Rate<br>First |
|----------------------|--------|---------|--------------------|
| Tennessee            | 62.8%  | 63.8%   | 67.1%              |
| Nevada               | 62.6%  | 58.7%   | 61.4%              |
| Rhode Island         | 61.2%  | 62.8%   | 65.7%              |
| Delaware             | 61.0%  | 60.8%   | 64.1%              |
| Alabama              | 61.0%  | 59.5%   | 62.5%              |
| Hawaii               | 60.3%  | 50.7%   | 64.1%              |
| Florida              | 60.3%  | 59.6%   | 63.0%              |
| Arizona              | 60.1%  | 58.5%   | 61.3%              |
| District of Columbia | 59.9%  | 62.2%   | 66.0%              |
| North Carolina       | 59.5%  | 62.1%   | 64.8%              |
| New York             | 59.3%  | 61.3%   | 64.6%              |
| Georgia              | 59.1%  | 59.5%   | 62.5%              |
| Texas                | 58.6%  | 60.3%   | 64.4%              |
| Mississippi          | 58.1%  | 58.1%   | 61.3%              |
| Oklahoma             | 58.1%  | 58.9%   | 62.3%              |
| Arkansas             | 58.0%  | 59.5%   | 62.3%              |
| Wyoming              | 57.8%  | 61.1%   | 63.4%              |
| South Carolina       | 57.6%  | 62.2%   | 64.7%              |
| Louisiana            | 57.5%  | 57.9%   | 61.0%              |
| Montana              | 57.0%  | 62.3%   | 64.5%              |
| Vermont              | 57.0%  | 58.1%   | 60.3%              |
| Maine                | 55.8%  | 55.3%   | 57.4%              |
| West Virginia        | 55.1%  | 56.8%   | 59.1%              |
| New Mexico           | 53.7%  | 56.9%   | 60.0%              |
| Alaska               | 50.3%  | 51.6%   | 55.6%              |
| Puerto Rico          | 29.5%  | 51.2%   | 53.8%              |

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From: Wilbur Ross [wlr@doc.gov]
Sent: 8/16/2020 12:04:04 PM

To: Ahmad, Ali M [ali.m.ahmad@census.gov]

CC: Fontenot, Albert E [albert.e.fontenot@census.gov]; Dillingham, Steven [steven.dillingham@census.gov]; Jarmin, Ron

S [ron.s.jarmin@census.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]

Subject: Re: Daily Self-Response Metrics 8.15.20

Thanks. WLR

Sent from my iPhone

On Aug 16, 2020, at 10:37 AM, Ali Mohammad Ahmad (CENSUS/ADCOM FED)

<ali.m.ahmad@census.gov> wrote:

Mr. Secretary- b(5) - DP b(5) - DP

On Aug 15, 2020, at 11:12 PM, Wilbur Ross < wlr@doc.gov > wrote:

**b(5)** - **DP** 

Sent from my iPhone

On Aug 15, 2020, at 11:34 AM, Ali Mohammad Ahmad (CENSUS/ADCOM FED) <ali.m.ahmad@census.gov> wrote:

Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" < <a href="mailto:christopher.m.denno@census.gov">christopher.m.denno@census.gov</a>

Date: August 15, 2020 at 11:32:59 AM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" < <u>Ron.S.Jarmin@census.gov</u>>, "Enrique Lamas

(CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

< Albert.E.Fontenot@census.gov>, "Christa D Jones (CENSUS/DEPDIR FED)"

< Christa.D.Jones@census.gov >, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/DCMD FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

< <u>Michael.T.Thieme@census.gov</u>>, "Kathleen M Styles (CENSUS/ADDC FED)"

< kathleen.m.styles@census.gov>, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" < alexa.k.iones-

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" < sheila.m.szanyi@census.gov>,

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(CENSUS/DCMD FED)" < Deidre.C.Hicks@census.gov >, "Barbara M LoPresti (CENSUS/DITD FED)"

<Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)"

Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" < Sarah.Konya@census.gov >, "James B Treat (CENSUS/ADDC FED)"

```
<<u>James.B. Treat@census.gov</u>>, "Paul Krutsch (CENSUS/DCMD FED)" <<u>paul.krutsch@census.gov</u>>, "Jennifer
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<luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)" < Maryann.M.Chapin@census.gov>,
"Burton H Reist (CENSUS/ADCOM FED)" < burton.h.reist@census.gov >, "Jeffrey L Bryant (CENSUS/NPC
FED)" < jeffrey.1.bryant@census.gov>, "Tamara S Adams (CENSUS/ADRM FED)"
< Tamara.S.Adams@census.gov >, "Earl J Letourneau (CENSUS/DSSD FED)"
< <u>Earl.J.Letourneau@census.gov</u>>, "Patrick J Cantwell (CENSUS/DSSD FED)"
< Patrick. J. Cantwell@census.gov >, "Kristen A Hearns (CENSUS/DCMD FED)"
<kristen.a.hearns@census.gov>, "Stephen L Buckner (CENSUS/ADCOM FED)"
<Stephen.L.Buckner@census.gov>, "Michael C Cook (CENSUS/PIO FED)" < Michael.C.Cook@census.gov>,
"Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher M Denno
(CENSUS/ADDC FED)" <christopher.m.denno@census.gov>, "Christopher J Stanley (CENSUS/OCIA FED)"
<a href="mailto:<christopher.j.stanley@census.gov">christopher.j.stanley@census.gov</a>>, "Steven Dillingham (CENSUS/DEPDIR FED)"
<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,
"Michael John Sprung (CENSUS/DEPDIR FED)" < michael.j.sprung@census.gov >, "James T Christy
(CENSUS/LA FED)" <James. T. Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"
```

Subject: Daily Self-Response Metrics 8.15.20

<adam.m.korzeniewski@census.gov>

Good Morning,

Attached are today's daily self-response metrics. Please let me know if you have any questions and have a great rest of your Saturday!

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

**Christopher Denno**, Special Assistant Decennial Census Programs

U.S. Census Bureau

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<SR Daily Metrics 8.15.20.pdf>

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

Sent: 8/16/2020 11:22:16 AM

To: Wilbur Ross [wlr@doc.gov]; Paranzino, Anthony (Federal) [AParanzino@doc.gov]; Davis, Caitlin (Federal)

[CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven (Federal) [SBarranca1@doc.gov]; Kelley, Karen

(Federal) [KKelley@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.16.20
Attachments: SR Daily Metrics 8.16.20.pdf; ATT00001.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 16, 2020 at 11:01:14 AM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:Albert.E.Fontenot@census.gov">, "Christa D Jones (CENSUS/DEPDIR FED)"</a>

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<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>

**Subject: Daily Self-Response Metrics 8.16.20** 

Good Morning,

Attached are today's self-response metrics. Please let me know if you have any questions and have a great rest of your weekend!

Christopher Denno, Special Assistant

**Decennial Census Programs** 

U.S. Census Bureau

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Date: August 16, 2020

| Self-Response Mode        |            |            |
|---------------------------|------------|------------|
| Prior Day Today           |            |            |
| Mode                      | 8/15/20    | 8/16/20    |
| Internet                  | 81,115,443 | 81,220,822 |
| Paper                     | 14,915,911 | 15,009,413 |
| Phone                     | 1,559,794  | 1,568,338  |
| Total Responses All Modes | 97,591,148 | 97,798,573 |

| Paper Response Activity                        |  |  |  |
|--|--|--|--|
| Unprocessed Paper Responses 3,312,349 3,226,08 |  |  |  |
| Processed Paper Responses 14,915,911 15,009,41 |  |  |  |
| Total Paper Responses 18,228,260 18,235,50     |  |  |  |

| CQA Call Activity           |            |            |
|-----------------------------|------------|------------|
| Daily Inbound Call Volume   | 11,200,793 | 11,239,784 |
| Total Calls Offered to CSRs | 3,906,792  | 3,928,135  |
| Total Phone Responses       | 1,559,794  | 1,568,338  |

### **State by State Response Rates**

| State         | Actual | 2011 Fette<br>Start of NRFU | 2010 Rate<br>Final |
|---------------|--------|-----------------------------|--------------------|
| U.S. Total    | 63.7%  | 63.5%                       | 66.5%              |
| Minnesota     | 72.8%  | 71.6%                       | 74.1%              |
| Wisconsin     | 70.1%  | 71.2%                       | 73.5%              |
| Washington    | 69.9%  | 63.7%                       | 67.2%              |
| Nebraska      | 69.3%  | 68.8%                       | 71.1%              |
| Michigan      | 69.2%  | 65,4%                       | 67.7%              |
| lowa          | 69.1%  | 71.0%                       | 73.0%              |
| Illinois      | 58,7%  | 67.7%                       | 70.5%              |
| Virginia      | 68.4%  | 66.2%                       | 69.0%              |
| Idaho         | 68.2%  | 64.6%                       | 67.1%              |
| Marvland      | 68.1%  | 66.5%                       | 69.5%              |
| Indiana       | 68.0%  | 67.0%                       | 69.6%              |
| Utah          | 58.0%  | 65,4%                       | 68.6%              |
| Ohio          | 67.9%  | 66.2%                       | 69.0%              |
| Kansas        | 67.7%  | 67.4%                       | 70.0%              |
| Connecticut   | 67.7%  | 66.3%                       | 69.5%              |
| Colorado      | 67.1%  | 64.4%                       | 67.2%              |
| Pennsylvania  | 66.7%  | 67.8%                       | 70.2%              |
| Oregon        | 56.4%  | 63.9%                       | 66.9%              |
| Kentucky      | 66.3%  | 63.0%                       | 65.7%              |
| Massachusetts | 56.0%  | 65.6%                       | 58,8%              |
| New Jersey    | 65.6%  | 64.4%                       | 67.6%              |
| California    | 65.4%  | 64.7%                       | 68.2%              |
| South Dakota  | 54.5%  | 65.0%                       | 67.1%              |
| Missouri      | 63.7%  | 65.3%                       | 67.5%              |
| New Hampshire | 63.5%  | 61.5%                       | 64.4%              |
| North Dakota  | 63.1%  | 66.8%                       | 58,8%              |

| -                    | 2010 Rate 2010 R |                 |         |  |
|----------------------|------------------|-----------------|---------|--|
| State                | Actual           | (start of NRFU) | (Final) |  |
| Tennessee            | 63.0%            | 63.8%           | 67.1%   |  |
| Nevada               | 62.8%            | 58.7%           | 61.4%   |  |
| Rhode Island         | 61.4%            | 62.8%           | 65.7%   |  |
| Delaware             | 61.2%            | 60.8%           | 64.1%   |  |
| Alabama              | 61.1%            | 59.5%           | 62.5%   |  |
| Hawaii               | 60.7%            | 60.7%           | 64.1%   |  |
| Florida              | 60.5%            | 59.6%           | 63.0%   |  |
| Arizona              | 60.3%            | 58.5%           | 61.3%   |  |
| District of Columbia | 60.1%            | 62.2%           | 66.0%   |  |
| North Carolina       | 59.7%            | 62.1%           | 64.8%   |  |
| New York             | 59.5%            | 61.3%           | 64.6%   |  |
| Georgia              | 59.3%            | 59.5%           | 62.5%   |  |
| Texas                | 58.9%            | 60.3%           | 64.4%   |  |
| Oklahoma             | 58.3%            | 58.9%           | 62.3%   |  |
| Mississippi          | 58.2%            | 58.1%           | 61.3%   |  |
| Arkansas             | 58.2%            | 59.5%           | 62.3%   |  |
| Wyoming              | 58.0%            | 61.1%           | 63.4%   |  |
| South Carolina       | 57.7%            | 62.2%           | 64.7%   |  |
| Louisiana            | 57.7%            | 57.9%           | 61.0%   |  |
| Vermont              | 57.3%            | 58.1%           | 60.3%   |  |
| Montana              | 57.2%            | 62.3%           | 64.6%   |  |
| Maine                | 56.1%            | 55.3%           | 57.4%   |  |
| West Virginia        | 55.2%            | 55.8%           | 59.1%   |  |
| New Mexico           | 54.0%            | 56.9%           | 60.0%   |  |
| Alaska               | 50.9%            | 51.6%           | 55.6%   |  |
| Puerto Rico          | 30.1%            | 51.2%           | 53.8%   |  |

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From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/15/2020 11:34:23 AM

To: Wilbur Ross [wlr@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Paranzino, Anthony (Federal)

[AParanzino@doc.gov]; Davis, Caitlin (Federal) [CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Kelley, Karen (Federal) [KKelley@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.15.20
Attachments: SR Daily Metrics 8.15.20.pdf; ATT00001.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 15, 2020 at 11:32:59 AM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:Albert.E.Fontenot@census.gov">, "Christa D Jones (CENSUS/DEPDIR FED)"</a>

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

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<a href="mailto:kathleen.m.styles@census.gov">, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <a lexa.k.jones-

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>,

"Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "Deidre C Hicks (CENSUS/DCMD FED)" <Deidre.C.Hicks@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)"

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<Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)"

<Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/ADDC FED)"

<James.B.Treat@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" paul.krutsch@census.gov>, "Jennifer

Shopkorn (CENSUS/ADCOM FED)" <jennifer.shopkorn@census.gov>, "Luis J Cano (CENSUS/DCEO FED)"

FED)" <jeffrey.1.bryant@census.gov>, "Tamara S Adams (CENSUS/ADRM FED)"

<Tamara.S.Adams@census.gov>, "Earl J Letourneau (CENSUS/DSSD FED)"

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<Patrick.J.Cantwell@census.gov>, "Kristen A Hearns(CENSUS/DCMD FED)"

<kristen.a.hearns@census.gov>, "Stephen L Buckner (CENSUS/ADCOM FED)"

<Stephen.L.Buckner@census.gov>, "Michael C Cook (CENSUS/PIO FED)" <Michael.C.Cook@census.gov>,

"Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher M Denno

(CENSUS/ADDC FED)" <christopher.m.denno@census.gov>, "Christopher J Stanley (CENSUS/OCIA FED)"

<christopher.j.stanley@census.gov>, "Steven Dillingham (CENSUS/DEPDIR FED)"

<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,

"Michael John Sprung (CENSUS/DEPDIR FED)" <michael.j.sprung@census.gov>, "James T Christy

(CENSUS/LA FED)" <James.T.Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>

**Subject: Daily Self-Response Metrics 8.15.20** 

Good Morning,

Attached are today's daily self-response metrics. Please let me know if you have any questions and have a great rest of your Saturday!

Christopher Denno, Special Assistant

**Decennial Census Programs** 

U.S. C<u>ensus </u>Bureau

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### Date: August 15, 2020

| Self-Response Mode        |            |            |
|---------------------------|------------|------------|
| Prior Day Today           |            |            |
| Mode                      | 8/14/20    | 8/15/20    |
| Internet                  | 80,975,077 | 81,115,443 |
| Paper                     | 14,737,139 | 14,915,911 |
| Phone                     | 1,546,764  | 1,559,794  |
| Total Responses All Modes | 97,258,980 | 97,591,148 |

| Paper Response Activity                         |  |  |  |  |
|---|--|--|--|--|
| Unprocessed Paper Responses 3,474,743 3,312,349 |  |  |  |  |
| Processed Paper Responses 14,737,139 14,915,911 |  |  |  |  |
| Total Paper Responses 18,211,882 18,228,260     |  |  |  |  |

| CQA Call Activity                               |           |           |  |
|---|-----------|-----------|--|
| Daily Inbound Call Volume 11,145,565 11,200,793 |           |           |  |
| Total Calls Offered to CSRs                     | 3,873,485 | 3,906,792 |  |
| Total Phone Responses                           | 1,546,764 | 1,559,794 |  |

### **State by State Response Rates**

| State                   | Actual   | 20 Tate<br>San of NRFU | 2010 Rate       |
|-------------------------|----------|------------------------|-----------------|
| U.S. Total              | 83.7%    | 63.5%                  | (ELCL)<br>66.5% |
| v.o. ivsai<br>Minnesota | 72.8%    | 71.6%                  | 74.1%           |
|                         | <b>4</b> |                        |                 |
| Wisconsin               | 70.1%    | 71.2%                  | 73.5%           |
| Washington              | 69.8%    | 63.7%                  | 67.2%           |
| Nebraska                | 69.2%    | 68.8%                  | 71.1%           |
| Michigan                | 69.1%    | 65.4%                  | 67.7%           |
| lowa                    | 69.0%    | 71.0%                  | 73.0%           |
| Illinois                | 68.6%    | 67.7%                  | 70.5%           |
| Virginia                | 68.4%    | 66.2%                  | 69.0%           |
| ldaho                   | 68.1%    | 64.6%                  | 67.1%           |
| Maryland                | 68.0%    | 66.5%                  | 69.5%           |
| Indiana                 | 67.9%    | 67.0%                  | 69.6%           |
| Utah                    | 67.9%    | 65.4%                  | 68.6%           |
| Ohia                    | 67.9%    | 66.2%                  | 69.0%           |
| Kansas                  | 67.7%    | 67.4%                  | 70.0%           |
| Connecticut             | 67.6%    | 66.3%                  | 69.5%           |
| Colorado                | 67.0%    | 64.4%                  | 67.2%           |
| Pennsylvania            | 66.7%    | 67.8%                  | 70.2%           |
| Oregon                  | 66.3%    | 63.9%                  | 66.9%           |
| Kentucky                | 66.3%    | 63.0%                  | 65.7%           |
| Massachusetts           | 65.9%    | 65.6%                  | 68.8%           |
| New Jersey              | 65.5%    | 64.4%                  | 67.6%           |
| California              | 65.3%    | 64.7%                  | 68.2%           |
| South Dakota            | 64.6%    | 65.0%                  | 67.1%           |
| Missouri                | 63.7%    | 65.3%                  | 67.5%           |
| New Hampshire           | 63.4%    | 61.5%                  | 64.4%           |
| North Dakota            | 63.1%    | 66.8%                  | 68.8%           |

| State                | Actual | 2010 Rate    | 2010 Rate |
|----------------------|--------|--------------|-----------|
|                      |        | GEAT OF NRFU | (Final)   |
| Tennessee            | 62.9%  | 63.8%        | 67.1%     |
| Nevada               | 62.7%  | 58.7%        | 61.4%     |
| Rhode Island         | 61.4%  | 62.8%        | 65.7%     |
| Delaware             | 61.1%  | 60.8%        | 64.1%     |
| Alabama              | 61.1%  | 59.5%        | 62.5%     |
| Hawaii               | 60.6%  | 60.7%        | 64.1%     |
| Florida              | 60.5%  | 59.6%        | 63.0%     |
| Arizona              | 60.2%  | 58.5%        | 61.3%     |
| District of Columbia | 60.1%  | 62.2%        | 66.0%     |
| North Carolina       | 59.6%  | 62.1%        | 64.8%     |
| New York             | 59.4%  | 61.3%        | 64.6%     |
| Georgia              | 59.3%  | 59.5%        | 62.5%     |
| Texas                | 58.8%  | 60.3%        | 64.4%     |
| Oklahoma             | 58.2%  | 58.9%        | 62.3%     |
| Mississippi          | 58.2%  | 58.1%        | 61.3%     |
| Arkansas             | 58.2%  | 59.5%        | 62.3%     |
| Wyoming              | 57.9%  | 61.1%        | 63.4%     |
| South Carolina       | 57.7%  | 62.2%        | 64.7%     |
| Louisiana            | 57.6%  | 57.9%        | 61.0%     |
| Vermont              | 57.2%  | 58.1%        | 60.3%     |
| Montana              | 57.2%  | 62.3%        | 64.6%     |
| Maine                | 56.0%  | 55.3%        | 57.4%     |
| West Virginia        | 55.2%  | 56.8%        | 59.1%     |
| New Mexico           | 54.0%  | 56.9%        | 60.0%     |
| Alaska               | 50.7%  | 51.6%        | 55.6%     |
| Puerto Rico          | 30.0%  | 51.2%        | 53.8%     |

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From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/12/2020 2:50:27 PM

To: Wilbur Ross [wlr@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Paranzino, Anthony (Federal)

[AParanzino@doc.gov]; Davis, Caitlin (Federal) [CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Kelley, Karen (Federal) [KKelley@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.12.20
Attachments: SR Daily Metrics 8.12.20.pdf; ATT00001.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" < christopher.m.denno@census.gov>

Date: August 12, 2020 at 2:14:16 PM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:</a> (CENSUS/DEPDIR FED)" <a href="mailto:</a> <a href="

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/ADDC FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

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puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>, "Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "Deidre C Hicks

(CENSUS/DCMD FED)" <Deidre.C.Hicks@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)"

<Barbara.M.LoPresti@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)"

<Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)"

<Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/DEPDIR

FED)" <James.B. Treat@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" <paul.krutsch@census.gov>,

"Jennifer Shopkorn (CENSUS/ADCOM FED)" <jennifer.shopkorn@census.gov>, "Luis J Cano

(CENSUS/DCEO FED)" < luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)"

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"Jeffrey L Bryant (CENSUS/NPC FED)" < jeffrey.l.bryant@census.gov>, "Tamara S Adams (CENSUS/ADDC

FED)" <Tamara.S.Adams@census.gov>, "Earl J Letourneau (CENSUS/DSSD FED)"

<Earl.J.Letourneau@census.gov>, "Patrick J Cantwell (CENSUS/DSSD FED)"

<Patrick.J.Cantwell@census.gov>, "Kristen A Hearns(CENSUS/DCMD FED)"

<kristen.a.hearns@census.gov>, "Stephen L Buckner (CENSUS/ADCOM FED)"

<Stephen.L.Buckner@census.gov>, "Michael C Cook (CENSUS/PIO FED)" <Michael.C.Cook@census.gov>,

"Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher M Denno

(CENSUS/ADDC FED)" <christopher.m.denno@census.gov>, "Christopher J Stanley (CENSUS/OCIA FED)"

<christopher.j.stanley@census.gov>, "Steven Dillingham (CENSUS/DEPDIR FED)"

<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,

"Michael John Sprung (CENSUS/DEPDIR FED)" <michael.j.sprung@census.gov>, "James T Christy

(CENSUS/LA FED)" <James.T.Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

Subject: Daily Self-Response Metrics 8.12.20

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thank you.

Christopher Denno, Special Assistant
Decennial Census Programs
U.S. Census Bureau

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<adam.m.korzeniewski@census.gov>

Date: August 12, 2020

| Self-Response Mode        |            |            |
|---------------------------|------------|------------|
|                           | Prior Day  | Today      |
| Mode                      | 8/11/20    | 8/12/20    |
| Internet                  | 80,632,914 | 80,737,502 |
| Paper                     | 14,059,376 | 14,266,600 |
| Phone                     | 1,509,147  | 1,520,386  |
| Total Responses All Modes | 96,201,437 | 96,524,488 |

| Paper Response Activity                        |  |  |  |
|--|--|--|--|
| Unprocessed Paper Responses 4,126,523 3,933,08 |  |  |  |
| Processed Paper Responses 14,059,376 14,266,60 |  |  |  |
| Total Paper Responses 18,185,899 18,199,68     |  |  |  |

| CQA Call                    | Activity   |            |
|-----------------------------|------------|------------|
| Daily Inbound Call Volume   | 10,996,116 | 11,039,730 |
| Total Calls Offered to CSRs | 3,782,179  | 3,808,916  |
| Total Phone Responses       | 1,509,147  | 1,520,386  |

### **State by State Response Rates**

| State         | Accual |       | 20 to Rate<br>Final |
|---------------|--------|-------|---------------------|
| U.S. Total    | 63,4%  | 63.5% | 66.5%               |
| Minnesota     | 72.6%  | 71.5% | 74.1%               |
| Wisconsin     | 69.9%  | 71.2% | 73.5%               |
| Washington    | 69.4%  | 63.7% | 67.2%               |
| Nebraska      | 69.1%  | 68.8% | 71.1%               |
| Michigan      | 69.0%  | 65.4% | 67.7%               |
| lowa          | 69.0%  | 71.0% | 73.0%               |
| Illinois      | 68.4%  | 67.7% | 70.5%               |
| Virginia      | 68.2%  | 66.2% | 69.0%               |
| Idaho         | 68.0%  | 64.6% | 67.1%               |
| Indiana       | 67.7%  | 67.0% | 69.6%               |
| Maryland      | 67.7%  | 66.5% | 69.5%               |
| Ohio          | 67.7%  | 66.2% | 69.0%               |
| Utah          | 67.6%  | 65.4% | 68.6%               |
| Kansas        | 67.4%  | 67.4% | 70.0%               |
| Connecticut   | 67.3%  | 66.3% | 69.5%               |
| Colorado      | 66.8%  | 64.4% | 67.2%               |
| Pennsylvania  | 65.5%  | 67.8% | 70.2%               |
| Kentucky      | 65.1%  | 63.0% | 65.7%               |
| Oregon        | 65.5%  | 63.9% | 66.9%               |
| Massachusetts | 65.7%  | 65.6% | 68.8%               |
| New Jersey    | 65.3%  | 64.4% | 67.5%               |
| California    | 64.9%  | 64.7% | 68.2%               |
| South Dakota  | 64.5%  | 65.0% | 67.1%               |
| Missouri      | 63.5%  | 65.3% | 67.5%               |
| New Hampshire | 63.3%  | 61.5% | 64.4%               |
| North Dakota  | 62.9%  | 66.8% | 68.8%               |

| State                | Actual | control NPF | Final |
|----------------------|--------|-------------|-------|
| Tennessee            | 62.7%  | 63.8%       | 67.1% |
| Nevada               | 62.5%  | 58.7%       | 61.4% |
| Rhode Island         | 61.1%  | 62.8%       | 65.7% |
| Delaware             | 60.9%  | 60.8%       | 64.1% |
| Alabama              | 60.9%  | 59.5%       | 62.5% |
| Florida              | 60.3%  | 59.6%       | 63.0% |
| Hawaii               | 60.2%  | 60.7%       | 64.1% |
| Arizona              | 60.1%  | 58.5%       | 61.3% |
| District of Columbia | 59.9%  | 62.2%       | 66.0% |
| North Carolina       | 59.5%  | 62.1%       | 64.8% |
| New York             | 59.2%  | 61.3%       | 64.6% |
| Georgia              | 59.1%  | 59.5%       | 62.5% |
| Texas                | 58.5%  | 60.3%       | 64.4% |
| Mississippi          | 58.1%  | 58.1%       | 61.3% |
| Oklahoma             | 58.0%  | 58.9%       | 62.3% |
| Arkansas             | 58.0%  | 59.5%       | 62.3% |
| Wyoming              | 57.7%  | 61.1%       | 63.4% |
| South Carolina       | 57.5%  | 62.2%       | 64.7% |
| Louisiana            | 57.5%  | 57.9%       | 61.0% |
| Montans              | 57.0%  | 62.3%       | 64.6% |
| Vermont              | 57.0%  | 58.1%       | 60.3% |
| Maine                | 55.8%  | 55.3%       | 57.4% |
| West Virginia        | 55.0%  | 56.8%       | 59.1% |
| New Mexico           | 53.7%  | 56.9%       | 68.0% |
| Alaska               | 50.2%  | 51.6%       | 55.6% |
| Puerto Rico          | 29.3%  | 51.2%       | 53.8% |
|                      |        |             |       |

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From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

Sent: 8/10/2020 12:56:05 PM

To: Wilbur Ross [wlr@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Paranzino, Anthony (Federal)

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(Federal) [SBarranca1@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily Self-Response Metrics 8.10.20 Attachments: SR Daily Metrics 8.10.20.pdf; ATT00001.htm

Begin forwarded message: From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov> Date: August 10, 2020 at 11:38:26 AM EDT To: "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" < Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)" <a href="mailto:</a> <a href="mailto:</a> (CENSUS/DEPDIR FED)" <a href="mailto:</a> <a href=" <Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)" <ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/ADDC FED)" <Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)" <Michael.T.Thieme@census.gov>, "Kathleen M Styles (CENSUS/ADDC FED)" <kathleen.m.styles@census.gov>, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <alexa.k.jones-</pre> puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>, "Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "Deidre C Hicks (CENSUS/DCMD FED)" <Deidre.C.Hicks@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)" <Barbara.M.LoPresti@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)" <Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)" <Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>, "Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/DEPDIR FED)" <James.B. Treat@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" <paul.krutsch@census.gov>, "Jennifer Shopkorn (CENSUS/ADCOM FED)" < jennifer.shopkorn@census.gov>, "Luis J Cano (CENSUS/DCEO FED)" <luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)" <Maryann.M.Chapin@census.gov>, "Burton H Reist (CENSUS/ADCOM FED)" <burton.h.reist@census.gov>, "Jeffrey L Bryant (CENSUS/NPC FED)" < jeffrey.l.bryant@census.gov>, "Tamara S Adams (CENSUS/ADDC FED)" <Tamara.S.Adams@census.gov>, "Earl J Letourneau (CENSUS/DSSD FED)"

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<adam.m.korzeniewski@census.gov>

**Subject: Daily Self-Response Metrics 8.10.20** 

Good Morning,

Attached are today's daily self-response metrics. Please let me know if you have any questions.

Thanks.

Christopher Denno, Special Assistant

**Decennial Census Programs** 

U.S. C<u>ensus B</u>ureau

Room **b(6)** Office: 301.763.4092 | Mobile:

b(6)

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Date: August 10, 2020

| Self-Response Mode        |            |            |  |  |  |
|---------------------------|------------|------------|--|--|--|
|                           | Prior Day  | Today      |  |  |  |
| Mode                      | 8/9/20     | 8/10/20    |  |  |  |
| Internet                  | 80,451,460 | 80,528,020 |  |  |  |
| Paper                     | 13,910,895 | 13,910,895 |  |  |  |
| Phone                     | 1,495,147  | 1,498,304  |  |  |  |
| Total Responses All Modes | 95,857,502 | 95,937,219 |  |  |  |

| Paper Response Activity     |            |            |  |  |  |
|-----------------------------|------------|------------|--|--|--|
| Unprocessed Paper Responses | 4,263,432  | 4,264,982  |  |  |  |
| Processed Paper Responses   | 13,910,895 | 13,910,895 |  |  |  |
| Total Paper Responses       | 18,174,327 | 18,175,877 |  |  |  |

| CQA Call Activity           |            |            |  |  |  |
|-----------------------------|------------|------------|--|--|--|
| Daily Inbound Call Volume   | 10,937,175 | 10,953,753 |  |  |  |
| Total Calls Offered to CSRs | 3,748,274  | 3,756,116  |  |  |  |
| Total Phone Responses       | 1,495,147  | 1,498,304  |  |  |  |

# **State by State Response Rates**

| State             | Actual | STATE OF STATE | 70 10 70 10 |
|-------------------|--------|----------------|-------------|
| U.S. Total        | 63.3%  | 63.5%          | 66.5%       |
| Minnesota         | 72.5%  | 71.6%          | 74.1%       |
| Wisconsin         | 59.8%  | 71.2%          | 73.5%       |
| Washington        | 59.2%  | 63.7%          | 67.2%       |
| Nebraska          | 69.0%  | 68.8%          | 71.1%       |
| lowa              | 59.0%  | 71.0%          | 73.0%       |
| Michigan          | 69.0%  | 65.4%          | 67.7%       |
| mmugau<br>Hinois  | 68.2%  | 67.7%          | 70.5%       |
|                   | 68.0%  | 65.2%          | 69.0%       |
| Virginia<br>Idaho | 67.8%  | 64.6%          | 67.1%       |
|                   |        |                |             |
| Indiana           | 67.6%  | 67.0%          | 69.6%       |
| Ohio              | 67.6%  | 66.2%          | 69.0%       |
| Maryland          | 67.5%  | 66.5%          | 69.5%       |
| Utah              | 67.5%  | 65.4%          | 68.6%       |
| Kansas            | 67.3%  | 67.4%          | 70.0%       |
| Connecticut       | 57.2%  | 66.3%          | 69.5%       |
| Colorado          | 66.6%  | 64.4%          | 67.2%       |
| Pennsylvania      | 55.3%  | 67.8%          | 70.2%       |
| Kentucky          | 56.1%  | 63.0%          | 65.7%       |
| Oregon            | 65.8%  | 63.9%          | 66.9%       |
| Massachusetts     | 65.5%  | 65.6%          | 68.8%       |
| New Jersey        | 65.2%  | 64.4%          | 67.6%       |
| California        | 64.7%  | 64.7%          | 68.2%       |
| South Dakota      | 64.4%  | 65.0%          | 67.1%       |
| Missouri          | 63.4%  | 65.3%          | 67.5%       |
| New Hampshire     | 63,2%  | 61.5%          | 64.4%       |
| North Dakota      | 62.8%  | 66.8%          | 68.9%       |

| State                | Actual |       | Final |  |
|----------------------|--------|-------|-------|--|
| Tennessee            | 62.6%  | 63.8% | 67.1% |  |
| Nevada               | 52.4%  | 58.7% | 61.4% |  |
| Rhode Island         | 61.0%  | 62.8% | 65.7% |  |
| Delaware             | 60.9%  | 60.8% | 64.1% |  |
| Alabama              | 60.8%  | 59.5% | 62.5% |  |
| Florida              | 60.2%  | 59.6% | 63.0% |  |
| Hawaii               | 60.0%  | 50.7% | 64.1% |  |
| Arizona              | 60.0%  | 58.5% | 61.3% |  |
| District of Columbia | 59.7%  | 52.2% | 65.0% |  |
| North Carolina       | 59.4%  | 62.1% | 64.8% |  |
| New York             | 59.1%  | 61.3% | 64.6% |  |
| Georgia              | 59.0%  | 59.5% | 62.5% |  |
| Texas                | 58.3%  | 60.3% | 64.4% |  |
| Mississippi          | 58.0%  | 58.1% | 61.3% |  |
| Oklahoma             | 57.9%  | 58.9% | 62.3% |  |
| Arkansas             | 57.9%  | 59.5% | 62.3% |  |
| Wyoming              | 57.6%  | 61.1% | 63.4% |  |
| South Carolina       | 57.5%  | 62.2% | 64.7% |  |
| Louisiana            | 57.4%  | 57.9% | 61.0% |  |
| Montana              | 56.9%  | 62.3% | 64.5% |  |
| Vermont              | 56.9%  | 58.1% | 60.3% |  |
| Maine                | 55.6%  | 55.3% | 57.4% |  |
| West Virginia        | 54.9%  | 56.8% | 59.1% |  |
| New Mexico           | 53.5%  | 56.9% | 60.0% |  |
| Alaska               | 50.0%  | 51.6% | 55.6% |  |
| Puerto Rico          | 28.8%  | 51.2% | 53.8% |  |

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From: Martin, Nicole (Federal) [NMartin1@doc.gov]

**Sent**: 8/11/2020 12:47:31 PM

To: Dillingham, Steven [steven.dillingham@census.gov]; Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique

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Keller, Catherine (Federal) [CKeller@doc.gov]; Goudarzi, Talat (Federal) [TGoudarzi@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Schedule, Secretary's **b(6)** @doc.gov]

Subject: SMDC Follow Up

Attachments: 2020 Census Program Update 08112020.pdf

Importance: High

Hi all,

Attached is the deck we received from census for today's call.

Best, Nicole

Nicole Martin

Office of the Deputy Secretary

NMartin1@doc.gov O: 202-482-0504

b(6)

BC-DOC-0000039230

Status Reporting: Nonresponse Followup for the 2020 Decennial Census

Periodic Reporting: August 11, 2020



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup At A Glance – August 11, 2020

### General:

Self-Response Rate: 63.4%

248 Offices Operational as of 08/09/20

Timing:

• Days in Operation: 77 • Days Elapsed: 26 Days Remaining: 51

Boise ACO: 62.25% complete with NRFU

# Staffing:

Selections: 958,850

Invited to Training: 450,406 Completed Training: 216,294 Currently in Training: 90,215

Active: 125,793

Expected Replacement Training: 61,258

### Calculated Staff Needs:

· Remaining workload: 53,649,401 cases

Remaining weeks: 7

Average cases per week: 7,664,200

• Average cases per hour: 1.5

Needed hours per week: 5,109,467

· Average enumerator hours per week: 19

Required average enumerators 268,919 To complete by 9/30

Required average enumerators 201,689 (assuming 2 cases/hour)

### Progress:

Current Workload: 61,062,489 Completed Cases: 7,413,088 (12.1%)

Planned Completed Cases: 3.302.751 (5.41%)

Remaining Workload: 53,649,401

**Enumerator Productivity:** 

Hours per week for last week for Cycle 1a: 19.9

Hours per week for last week for Cycles 1a and 1b: 17.1

Average Cases Completed Per Hour: 2.57 Planned Cases Completed Per Hour: 1.5

# Contingency Budget:

 Contingency Available (as of 3/14/20): \$2,030 M

Expected Contingency Uses for COVID-19: \$1,106 M

 Contingency Approvals (through 7/31): \$934 M

Remaining Contingency: (through 7/31): \$924 M

|                   | Planned | Actual |
|-------------------|---------|--------|
| Overtime          | \$100M  |        |
| Enumerator Awards | \$300M  |        |
| Other             | \$302 M |        |
|                   |         |        |
|                   |         |        |
|                   |         |        |
|                   |         |        |
|                   |         |        |
|                   |         |        |



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Progress and Cost

### Status:

### Case Progress for Field Enumeration

On Track

### Data current as of:

August 11, 2020

### Start Date:

July 16, 2020

### Completion Date:

September 30, 2020

### Notes:

Current workload reflects all case types.

### Cases Completed by Telephone:

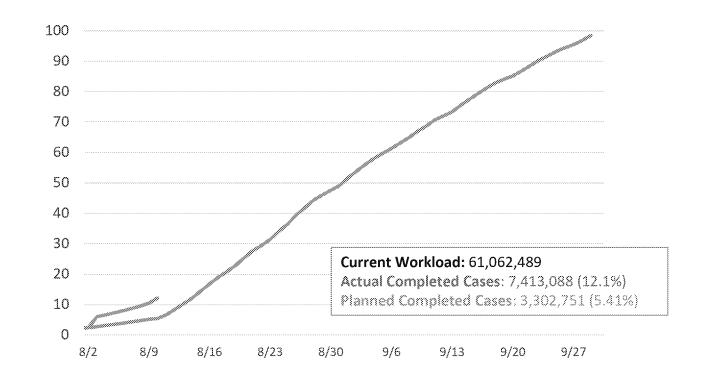
XXX

### Cases Completed by Self-Response:

2,897,595 (39.1 of completed cases)

#### Remaining Workload:

53,649,401 cases





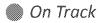
# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Staffing

### Nonresponse Followup Onboarding Status Status: Completed Selected 958.850 Data current as of: August 11, 2020 Invited to Training 450,406 Completion Date: September 30, 2020 **Completed Training** 216,294 Notes: **Enumerator Training No** Show Rate: 33% Currrently in Training 90,215 **Expected Replacement** Training: 61,258 125 793 Active 200,000 400.000 600,000 800,000 1,000,000



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Progress and Cost

#### Status:



Data current as of: August 11, 2020

Start Date: July 16, 2020

Completion Date: September 30, 2020

#### Notes:

Current workload reflects all case types. Costs include training and production costs for NRFU Enumerators and CFS.

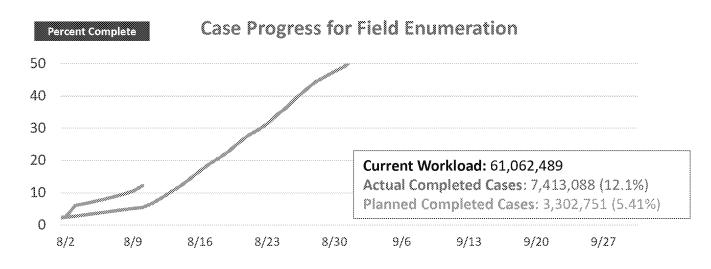
### Cases Completed by Telephone:

XXX

Cases Completed by Self-Response: 2,897,595 (39.1% of completed cases)

Remaining Workload:

53,649,401 cases





Source: MOJO Hermes



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Productivity Curve

### Status: Productivity (Cases per Hour) for the NRFU Operation by Day On Track Data current as of: Cases Completed per Hour for Day: 2.56 August 11, 2020 **Cumulative Cases Completed per Hour: 2.57** Start Date: July 16, 2020 **Completion Date:** September 30, 2020 Notes: Cases per hour include cases that were resolved by enumeration, administrative records, or selfresponse. 7/16 7/23 7/30 8/6 8/13 8/20 8/27 9/3 ——Daily Cases per Hour ——Cumulative Cases per Hour



# Periodic Performance Management Reports 2020 Census: Completion Status by State

Source: Census Data Lake, Unified Tracking System

Data Current as of: August 11, 2020

|                      | Total Housing | HUs that Self- | Percent |            | HUs Resolved in | 9 110                    |                            | Weekly |
|----------------------|---------------|----------------|---------|------------|-----------------|--------------------------|----------------------------|--------|
| State                | Units         | Responded      |         | Workload   | NRFU Workload   | anumerates<br>Protestras | Enumerates<br>Surrent Meek | Change |
| U.S. Total           | 149,451,787   | 94,059,682     | 63.4%   | 56,338,882 | 3,976,713       |                          |                            |        |
| Alabama              | 2,527,345     | 1,519,772      | 60.9%   | 1,039,381  | 17,260          |                          |                            |        |
| Alaska               | 353,256       | 190,144        | 50.1%   | 161,016    | 6,392           |                          |                            |        |
| Arizona              | 3,281,923     | 1,934,675      | 60.0%   | 1,331,815  | 19,764          |                          |                            |        |
| Arkansas             | 1,549,234     | 891,422        | 57.9%   | 675,653    | 17,289          |                          |                            |        |
| California           | 15,245,257    | 9,807,645      | 64.8%   | 5,534,820  | 276,778         |                          |                            |        |
| Colorado             | 2,631,829     | 1,736,303      | 66.7%   | 927,566    | 93,558          |                          |                            |        |
| Connecticut          | 1,584,723     | 1,061,531      | 67.2%   | 531,906    | 100,709         |                          |                            |        |
| Delaware             | 465,813       | 282,631        | 60.9%   | 185,796    | 7,402           |                          |                            |        |
| District of Columbia | 383,930       | 224,122        | 59.7%   | 160,567    | 10,374          |                          |                            |        |
| Florida              | 10,349,561    | 6,191,641      | 60.3%   | 4,173,932  | 39,371          |                          |                            |        |
| Georgia              | 4,838,677     | 2,839,369      | 59.1%   | 2,020,783  | 35,588          |                          |                            |        |
| Hawaii               | 590,933       | 352,049        | 60.1%   | 250,869    | 58,319          |                          |                            |        |
| Idaho                | 797,173       | 536,548        | 67.9%   | 275,176    | 162,929         |                          |                            |        |
| Illinois             | 5,662,127     | 3,857,366      | 68.3%   | 1,830,703  | 313,002         |                          |                            |        |
| Indiana              | 3,078,152     | 2,076,732      | 67.6%   | 1,016,775  | 151,416         |                          |                            |        |
| lowa                 | 1,493,386     | 1,024,574      | 69.0%   | 472,011    | 404             |                          |                            |        |
| Kansas               | 1,348,306     | 903,943        | 67.4%   | 456,553    | 121,775         |                          |                            |        |
| Kentucky             | 2,123,284     | 1,398,710      | 66.1%   | 759,045    | 17,630          |                          |                            |        |
| Louisiana            | 2,270,901     | 1,298,515      | 57.4%   | 988,644    | 96,985          |                          |                            |        |
| Maine                | 775,198       | 432,073        | 55.7%   | 369,191    | 141,608         |                          |                            |        |
| Maryland             | 2,628,633     | 1,769,983      | 67.6%   | 869,269    | 136,852         |                          |                            |        |
| Massachusetts        | 3,180,042     | 2,067,442      | 65.6%   | 1,126,483  | 137,039         |                          |                            |        |
| Michigan             | 4,809,743     | 3,306,320      | 69.0%   | 1,532,201  | 9,594           |                          |                            |        |
| Minnesota            | 2,593,903     | 1,868,935      | 72.6%   | 738,538    | 25,480          |                          |                            |        |
| Mississippi          | 1,456,245     | 841,449        | 58.0%   | 630,515    | 12,650          |                          |                            |        |
| Missouri             | 3,084,814     | 1,943,434      | 63.4%   | 1,171,574  | 207,374         |                          |                            |        |



# Periodic Performance Management Reports 2020 Census: Completion Status by State cont'd

**Source:** Census Data Lake, Unified Tracking System

Data Current as of: August 11, 2020

| State          | Total Housing<br>Units | HUs that Self-<br>Responded | Percent of HUs<br>that Self-<br>Responded | HUs in NRFU<br>Workload | HUs Resolved in<br>NRFU Workload | Valida<br>Endmerater<br>Pror Week | % HUs<br>Enumerated<br>Current Week | Weekly<br>Change |
|----------------|------------------------|-----------------------------|---|-------------------------|----------------------------------|-----------------------------------|-------------------------------------|------------------|
| Montana        | 590,085                | 333,961                     | 57.0%                                     | 244,961                 | 1,854                            |                                   |                                     |                  |
| Nebraska       | 885,900                | 609,516                     | 69.1%                                     | 281,601                 | 3,014                            |                                   |                                     |                  |
| Nevada         | 1,332,741              | 825,430                     | 62.5%                                     | 510,136                 | 7,071                            |                                   |                                     |                  |
| New Hampshire  | 665,243                | 418,872                     | 63.2%                                     | 256,609                 | 2,520                            |                                   |                                     |                  |
| New Jersey     | 3,878,829              | 2,519,492                   | 65.3%                                     | 1,370,908               | 45,150                           |                                   |                                     |                  |
| New Mexico     | 1,050,000              | 559,979                     | 53.6%                                     | 500,351                 | 6,876                            |                                   |                                     |                  |
| New York       | 9,102,721              | 5,339,671                   | 59.1%                                     | 3,782,526               | 110,862                          |                                   |                                     |                  |
| North Carolina | 5,072,864              | 2,990,436                   | 59.4%                                     | 2,120,179               | 26,559                           |                                   |                                     |                  |
| North Dakota   | 406,792                | 253,219                     | 62.8%                                     | 158,585                 | 25,811                           |                                   |                                     |                  |
| Ohio           | 5,510,614              | 3,712,030                   | 67.6%                                     | 1,823,050               | 98,825                           |                                   |                                     |                  |
| Oklahoma       | 1,906,793              | 1,097,629                   | 58.0%                                     | 833,322                 | 105,669                          |                                   |                                     |                  |
| Oregon         | 1,953,407              | 1,277,967                   | 65.8%                                     | 684,813                 | 96,683                           |                                   |                                     |                  |
| Pennsylvania   | 6,028,442              | 3,986,865                   | 66.4%                                     | 2,102,963               | 256,407                          |                                   |                                     |                  |
| Rhode Island   | 496,738                | 302,527                     | 61.1%                                     | 195,391                 | 4,023                            |                                   |                                     |                  |
| South Carolina | 2,603,121              | 1,483,426                   | 57.5%                                     | 1,129,297               | 11,167                           |                                   |                                     |                  |
| South Dakota   | 419,250                | 268,545                     | 64.4%                                     | 155,216                 | 2,920                            |                                   |                                     |                  |
| Tennessee      | 3,274,943              | 2,034,250                   | 62.6%                                     | 1,275,984               | 46,876                           |                                   |                                     |                  |
| Texas          | 12,323,324             | 7,127,286                   | 58.4%                                     | 5,321,931               | 270,786                          |                                   |                                     |                  |
| Utah           | 1,225,780              | 815,268                     | 67.5%                                     | 403,285                 | 10,454                           |                                   |                                     |                  |
| Vermont        | 355,276                | 201,263                     | 56.9%                                     | 160,480                 | 2,720                            |                                   |                                     |                  |
| Virginia       | 3,764,952              | 2,547,457                   | 68.1%                                     | 1,248,238               | 103,158                          |                                   |                                     |                  |
| Washington     | 3,351,342              | 2,299,460                   | 69.3%                                     | 1,077,416               | 249,909                          |                                   |                                     |                  |
| West Virginia  | 998,250                | 545 <i>,</i> 879            | 55.0%                                     | 455,495                 | 209,629                          |                                   |                                     |                  |
| Wisconsin      | 2,856,097              | 1,983,168                   | 69.8%                                     | 885,771                 | 56,483                           |                                   |                                     |                  |
| Wyoming        | 293,895                | 168,758                     | 57.7%                                     | 129,592                 | 3,745                            |                                   |                                     |                  |
| Puerto Rico    | 1,778,233              | 516,165                     | 29.0%                                     | 1,250,817               | 208,279                          |                                   |                                     |                  |



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Budgetary Contingency Usage Status

| Notional Contingency Waterfall for Estimated Revised NRF                             | U  |       |         |
|--|----|-------|---------|
| (in millions of \$)  |    |       |         |
|  |    | Plan  | Actuals |
| Contingency available on 3/14  | \$ | 2,030 |         |
| Risk Based Contingency   | \$ | 1,325 |         |
| Secretarial Contingency  | \$ | 705   |         |
| Expected Contingency Uses for COVID-19   | \$ | 1,106 |         |
| Actual COVID related approvals through 7/31  | \$ | 934   |         |
| Remaining Potential COVID approvals as of 7/31                                       | \$ | 172   |         |
| Remaining Original Contingency on 7/31   | \$ | 924   |         |
| Additional contingency from estimated operational variance                           | \$ | 70    |         |
| Remaining Contingency before acceleration efforts                                    | \$ | 994   |         |
| Potential Costs to Ensure Operational Continuity and Accelerate NRFU                 | \$ | 702   |         |
| Additional Mailing and Advertising   | \$ | 50    |         |
| Training of additional NRFU enumerators (previously approved)                        | \$ | 64    |         |
| Replacement training of 150k enumerators   | \$ | 165   |         |
| Additional overtime for NRFU enumerators   | \$ | 100   |         |
| Weekly enumerator bonus for exceeding 25 hrs/wk (Up to 5x)                           | \$ | 150   |         |
| Enumerator retention bonus for 3 weeks of acceptable work above 25 hrs/wk (Up to 2x) | \$ | 150   |         |
| CFS retention bonus for 3 weeks of acceptable work (Up to 2x)                        | \$ | 23    |         |
| Allowance for up to 10% increase in production hours due to unknown factors          | \$ | 106   |         |
| Remaining Contingency for Unknowns   | \$ | 187   |         |
|  |    |       |         |



# Appendix

| Status | Report Title  | Summary   | Slide<br>Number |
|--------|---|---|-----------------|
|        | 2020 Census: Self-Response of Housing Units                               | Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.   | 12              |
| 0      | 2020 Census: Self-Response of Housing Units by Response Mode              | Internet response is exceeding expectations. The projected Self-<br>Response rates by mode have been revised to account for re-<br>planned operational timing and a sixth mailing prior to the August<br>11 start of Nonresponse Followup.  | 13              |
| 0      | 2020 Census: Self-Response of Housing Units by State                      |   | 14              |
|        | 2020 Census: Questionnaire Assistance Inbound Calls                       | Inbound call support continues. A return call option is available to callers who leave a message requesting this option.  | 15              |
|        | 2020 Census: Partners & Participating Organizations                       | Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,033. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 395,000. We have exceeded the 2010 Census numbers for both national and community partners. | 16              |
|        | 2020 Census: Integrated Communications Campaign Weekly Report<br>Timeline | Steady progress continues on Integrated Communications Campaign efforts. The program is rapidly preparing new messages and delivery vehicles in light of the our current environment.   | 17              |
|        | 2020 Census: Monthly FY 2020 Budget Execution Report                      | Fiscal Year 2020 budget execution is managing budget to address critical program needs.   | 18              |

| * 62610 * Not Applicable ************************************ | 8      |                | <br>                                |    |
|---|--------|----------------|-------------------------------------|----|
|   | Legend | Not Applicable | Management Focus Requires Attention | ₩. |



# Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units

#### Status:



Data current as of: August 11, 2020

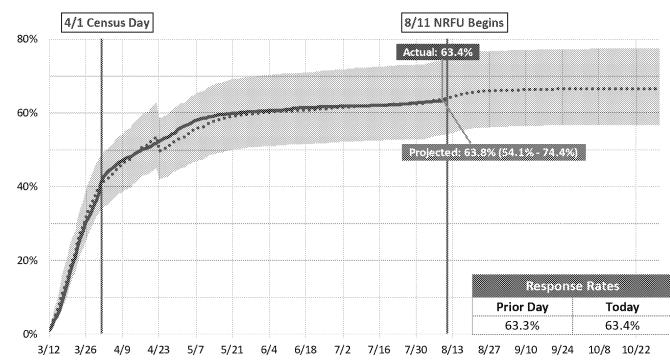
Start Date: March 12, 2020

Completion Date: October 31, 2020\*

#### Notes:

- As of April 22, the projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- Response rates reflect responses from Self-Response and Update Leave.
- \* Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

### Actual vs. Projected Self-Response Rates



Data as of 11:59 pm of the previous day

#### Legend

| Actual Self-Response Rate    | 20000000000000000000 |
|------------------------------|----------------------|
| Projected Self-Response Rate | *****                |
| Lower & Upper Bound          |                      |

Source: Census Data Lake & Decennial Statistical Studies Division



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

# Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by Response Mode

### Status:

Management Focus

Data current as of: August 11, 2020

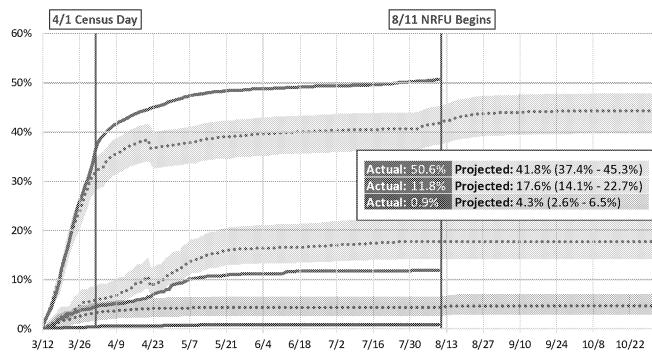
Start Date: March 12, 2020

Completion Date: October 31, 2020\*

### Notes:

- As of April 22, the projected Self-Response rates have been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.
- The paper counts include inbound mail.
- \* Internet, Paper, and Phone response options remain available throughout the data collection timeframe to offer maximum flexibility for respondents.

### Actual vs. Projected Self-Response Rates by Mode



Data as of 11:59 pm of the previous day

#### Legend

|                              | Internet | Paper  | Phone                                   |
|------------------------------|----------|--------|---|
| Actual Self-Response Rate    |          |        | *************************************** |
| Projected Self-Response Rate | ~~~~~    | ****** | > < < < > > >                           |
| Lower & Upper Bound          |          |        |   |

Census | U.

Source: Census Data Lake & Decennial Statistical Studies Division

# Periodic Performance Management Reports 2020 Census: Self-Response of Housing Units by State

Source: Decennial Statistical Studies Division

Data Current as of: August 11, 2020

| State         | Actual | 2010 Rate<br>(start of NRFU) | ZO LO Pare<br>(Finel) |
|---------------|--------|------------------------------|-----------------------|
| U.S. Total    | 63.4%  | 63.5%                        | 66.5%                 |
| Minnesota     | 72.6%  | 71.6%                        | 74.1%                 |
| Wisconsin     | 69.8%  | 71.2%                        | 73.5%                 |
| Washington    | 69.3%  | 63.7%                        | 67.2%                 |
| Nebraska      | 69.1%  | 68.8%                        | 71.1%                 |
| Michigan      | 69.0%  | 65.4%                        | 67.7%                 |
| lowa          | 69.0%  | 71.0%                        | 73.0%                 |
| Illinois      | 68.3%  | 67.7%                        | 70.5%                 |
| Virginia      | 68.1%  | 66.2%                        | 69.0%                 |
| Idaho         | 67.9%  | 64.6%                        | 67.1%                 |
| Indiana       | 67.6%  | 67.0%                        | 69.6%                 |
| Ohio          | 67.6%  | 66.2%                        | 69.0%                 |
| Maryland      | 67.6%  | 66.5%                        | 69.5%                 |
| Utah          | 67.5%  | 65.4%                        | 68.6%                 |
| Kansas        | 67.4%  | 67.4%                        | 70.0%                 |
| Connecticut   | 67.2%  | 66.3%                        | 69.5%                 |
| Colorado      | 66.7%  | 64.4%                        | 67.2%                 |
| Pennsylvania  | 66.4%  | 67.8%                        | 70.2%                 |
| Kentucky      | 66.1%  | 63.0%                        | 65.7%                 |
| Oregon        | 65.8%  | 63.9%                        | 66.9%                 |
| Massachusetts | 65.6%  | 65.6%                        | 68.8%                 |
| New Jersey    | 65.3%  | 64.4%                        | 67.6%                 |
| California    | 64.8%  | 64.7%                        | 68.2%                 |
| South Dakota  | 64.4%  | 65.0%                        | 67.1%                 |
| Missouri      | 63.4%  | 65.3%                        | 67.5%                 |
| New Hampshire | 63.2%  | 61.5%                        | 64.4%                 |
| North Dakota  | 62.8%  | 66.8%                        | 68.8%                 |

| State                | Action | 2010 Pate<br>(start of NRFU) | 2010 Rata<br>(Sina) |
|----------------------|--------|------------------------------|---------------------|
| Tennessee            | 62.6%  | 63.8%                        | 67.1%               |
| Nevada               | 62.5%  | 58.7%                        | 61.4%               |
| Rhode Island         | 61.1%  | 62.8%                        | 65.7%               |
| Delaware             | 60.9%  | 60.8%                        | 64.1%               |
| Alabama              | 60.9%  | 59.5%                        | 62.5%               |
| Florida              | 60.3%  | 59.6%                        | 63.0%               |
| Hawaii               | 60.1%  | 60.7%                        | 64.1%               |
| Arizona              | 60.0%  | 58.5%                        | 61.3%               |
| District of Columbia | 59.7%  | 62.2%                        | 66.0%               |
| North Carolina       | 59.4%  | 62.1%                        | 64.8%               |
| New York             | 59.1%  | 61.3%                        | 64.6%               |
| Georgia              | 59.1%  | 59.5%                        | 62.5%               |
| Texas                | 58.4%  | 60.3%                        | 64.4%               |
| Mississippi          | 58.0%  | 58.1%                        | 61.3%               |
| Oklahoma             | 58.0%  | 58.9%                        | 62.3%               |
| Arkansas             | 57.9%  | 59.5%                        | 62.3%               |
| Wyoming              | 57.7%  | 61.1%                        | 63.4%               |
| South Carolina       | 57.5%  | 62.2%                        | 64.7%               |
| Louisiana            | 57.4%  | 57.9%                        | 61.0%               |
| Montana              | 57.0%  | 62.3%                        | 64.6%               |
| Vermont              | 56.9%  | 58.1%                        | 60.3%               |
| Maine                | 55.7%  | 55.3%                        | 57.4%               |
| West Virginia        | 55.0%  | 56.8%                        | 59.1%               |
| New Mexico           | 53.6%  | 56.9%                        | 60.0%               |
| Alaska               | 50.1%  | 51.6%                        | 55.6%               |
| Puerto Rico          | 29.0%  | 51.2%                        | 53.8%               |

Data as of 11:59 pm of the previous day



# Periodic Performance Management Reports 2020 Census: Questionnaire Assistance Inbound Calls

### Status:



On Track

Data current as of: August 8, 2020

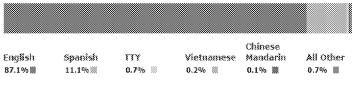
# Completion Date: October 31, 2020

(pending contract MOD)

### Notes:

To date, 21,186 callers have requested the callback option. These callbacks have resulted in 8,898 completed interviews and 3,891 callers being provided assistance.

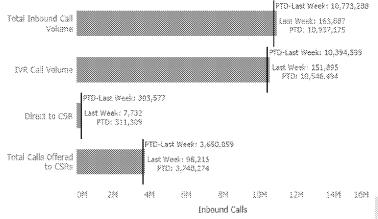
#### Total Inbound Call Volume % (PTD)



#### Key Performance Metrics (PTD)

|                            | Planned   | Actual     |
|----------------------------|-----------|------------|
| Total Inbound Call Volume  | 9,816,948 | 10,937,175 |
| Deflection Rate            | 47.0%     | 65.9%      |
| Service Level - 30 Seconds | 80.0%     | 65.1%      |
| Average Handle Time        | 9:04      | 9:26       |

#### Inbound Call Volume



#### Calls Offered to CSRs by Language

| Calls 1             | Calls Offered to CSRS by Language |         |           |        |
|---------------------|-----------------------------------|---------|-----------|--------|
|                     | 7/26 - 8/1                        | 8/2-8/8 | PTD       | PTD %  |
| English             | 105,533                           | 87,513  | 3,307,950 | 88.3%  |
| English Puerto Rico | 72                                | 178     | 2,749     | 0.1%   |
| Spanish             | 11,527                            | 6,813   | 289,863   | 7.7%   |
| Spanish Puerto Rico | 1,666                             | 2,246   | 36,146    | 1.0%   |
| Chinese Mandarin    | 167                               | 233     | 10,871    | 0.3%   |
| Chinese Cantonese   | 258                               | 206     | 9,497     | 0.3%   |
| Vietnamese          | 106                               | 126     | 13,009    | 0.3%   |
| Korean              | 136                               | 145     | 12,676    | 0.3%   |
| Russian             | 69                                | 84      | 6,690     | 0.2%   |
| Arabic              | 32                                | 38      | 4,061     | 0.1%   |
| Tagalog             | 38                                | 28      | 2,641     | 0.1%   |
| Polish              | 26                                | 23      | 2,411     | 0.1%   |
| French              | 19                                | 22      | 1,176     | 0.0%   |
| Haitian Creole      | 35                                | 38      | 2,571     | 0.1%   |
| Portuguese          | 29                                | 39      | 1,802     | 0.0%   |
| Japanese            | 16                                | 20      | 2,250     | 0.1%   |
| TTY                 | 157                               | 358     | 37,164    | 1.0%   |
| Group Quarters      | 107                               | 1.05    | 4,747     | 0.1%   |
| Total               | 119,993                           | 98,215  | 3,748,274 | 100.0% |

Source: Daily Briefing Deck: Census Questionnaire Assistance



# Periodic Performance Management Reports 2020 Census: Partners & Participating Organizations

#### Status:



On Track

Data current as of: August 6, 2020

Completion Date: March 2020

#### Notes:

- 2010 Census: 256,000 regional partners and 856 national partnering organizations.
- We have exceeded the 2010 Census for both national and community partners.
- The National Partnership Program (NPP)
  met its 2020 Census goal the week of
  April 20 of securing 900 national
  participating organizations. NPP will
  continue to grow the number of
  national partners and engagements.

| Participating Organizations                                    |          |           |  |
|--|----------|-----------|--|
| 6  | y Seator |           |  |
| Sector   | National | Community |  |
| Nonprofit  | 382      | 72, 141   |  |
| Business   | 138      | 91,708    |  |
| Chamber of<br>Commerce/Trade<br>or Professional<br>Association | 113      | 10,648    |  |
| Education  | 103      | 84,555    |  |
| Government   | 88       | 71,926    |  |
| Faith-Based<br>Organizations                                   | 65       | 40,873    |  |
| Media  | 49       | 8,417     |  |
| Healthcare   | 48       | 15,003    |  |
| Technology   | 33       | 333       |  |
| International<br>Governmental/<br>Consulate/<br>Embassy        | 14       | 332       |  |
| Grandina   | 1,888    | 305,936   |  |

| Participating Organizations                               |          |           |  |  |
|---|----------|-----------|--|--|
| by Audiences Served*                                      |          |           |  |  |
| Audiences Served  | National | Community |  |  |
| Mass Appeal   | 443      | 233,836   |  |  |
| Black/African American                                    | 94       | 17,991    |  |  |
| Young Children  | 90       | 5,897     |  |  |
| Hispanic/Latino   | 83       | 26,055    |  |  |
| Rural   | 80       | 13,831    |  |  |
| Asian   | 79       | 10,275    |  |  |
| Native Hawaiian Pacific<br>Islander                       | 48       | 673       |  |  |
| Veterans  | 41       | 3,290     |  |  |
| Young and Mobile  | 40       | 7,444     |  |  |
| LGBTQ   | 24       | 1,294     |  |  |
| Individuals with<br>Disabilities                          | 24       | 3,197     |  |  |
| Elderly   | 24       | 8,861     |  |  |
| Persons Experiencing<br>Homelessness and<br>Highly Mobile | 22       | 5,521     |  |  |
| American Indian/<br>Alaskan Native                        | 19       | 3,579     |  |  |
| MENA  | 15       | 78        |  |  |

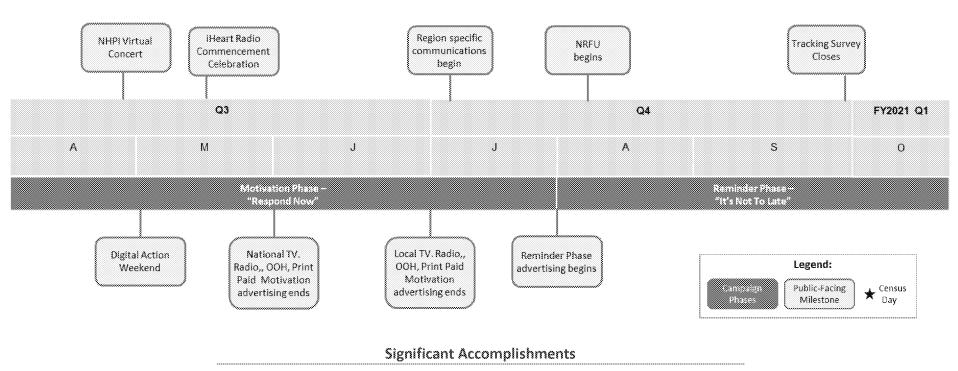
<sup>\*</sup>Participating organizations that serve more than one audience are tallied against multiple audiences served as appropriate, so the sum total is greater than the grand total shown.

Completed Community Partnership Events: 426,885



# Periodic Performance Management Reports 2020 Census: Integrated Communications Campaign Weekly Report Timeline

Source: Integrated Partnerships and Communication Data Current as of: August 6, 2020



- Pre-Nonresponse Followup (NRFU) paid media at the local and national levels began on 8/3 and will run through 8/9.
- Diverse Mass and Hispanic Satellite and Radio Media Tours were held in the Los Angeles region on 8/4 and 8/5.
- Intergovernmental Affairs Staff attended and staffed a virtual exhibit booth at the virtual National Association of Latino Elected Officials' (NALEO) Annual Conference on 8/5-8/6.
- The email campaign to areas of low response continued this week with emails to the Atlanta, Denver, and Los Angeles regions.



# Periodic Performance Management Reports 2020 Census: Monthly FY 2020 Budget Execution Report

Status: On Track Data current as of: June 30, 2020 Completion Date: September 30, 2020

Notes: The data are updated monthly following the financial close-out of the previous month, typically about five business days into the next month.

### FY 2020 Actual Budget Execution for the 2020 Census Program - Commitments and Obligations through 6/30/2020

| \$ Amounts in Millions   | T             | Non-IT          | Tetal           |
|--|---------------|-----------------|-----------------|
| Total Planned through June   | \$1,719       | \$4,971         | \$6,690         |
| Available contingency and additional appropriations through June   | \$248         | \$1,432         | \$1,680         |
| Planned Programmatic through June  | \$1,471       | \$3,539         | \$5,010         |
| Total Actual Commitments and Obligations through June  | \$1,510       | \$2,117         | \$3,627         |
| Unplanned commitments/obligations through June related to adjusted 2020 Census operations due to COVID-19 (risk-based contingency) | \$154         | \$228           | \$382           |
| Actual Programmatic Commitments and Obligations through June   | \$1,355       | \$1,889         | \$3,245         |
| Total Plan Variance (\$/%)   | \$209 (12.2%) | \$2,854 (57.4%) | \$3,063 (45.8%) |
| Remaining contingency and additional appropriations planned through June   | \$94          | \$1,203         | \$1,297         |
| Delayed Field Operation Spending through June  | \$0.000       | \$1,695         | \$1,695         |
| Non-Field Operational Programmatic Variance through June   | \$116         | (\$44)          | \$71            |

#### High-Level Variance Explanations:

In light of the COVID-19 pandemic, the U.S. Census Bureau adjusted 2020 Census operations in order to protect the health and safety of the American public and Census Bureau employees, implement guidance from Federal, State, and local authorities regarding COVID-19, and ensure a complete and accurate count of all communities. These adjustments resulted in positive variances due to schedule adjustments, offset by additional obligations needed to support operational adjustments through the usage of available contingency funding. The total variance for the resources planned to be available through June is \$3.063 billion, or 46 percent. Below outlines the breakdown:

- The positive variance through June against the original plan in 2020 Census IT systems and operations is \$209 million, or 12 percent. This variance consists of relatively routine minor timing adjustments in contract actions and other IT purchases to later months in the fiscal year, totaling \$116 million. The remaining \$94 million represents a portion of contingency funding originally planned in April that has not yet needed to be obligated.
- The positive variance through June against the original plan in 2020 Census non-IT operations is \$2.854 billion, or 57 percent. This variance consists of \$1.695 billion delayed spending in the field operations as a result of schedule adjustments, and \$1.204 billion representing a portion of contingency and additional appropriations originally made available in spending plans in April that has not yet needed to be obligated. This variance is partially offset by a -\$44 million non-Field variance, primarily from a prior decision to increase funding above the original plan for the ICC contract to facilitate additional media purchases ahead of Census Day.
- While unused contingency contributes to the overall positive variance, this is a function of a budget decision last October to make all risk-based contingency available
  for peak operations. Decisions have been made to use risk-based contingency funds to support \$382 million in unplanned obligations or commitments through June as
  the result of the operational adjustments. The funds used to date include funding field staff salaries during to the suspension of field operations, IT purchases for
  additional devices and licenses, additional media purchases to encourage self response throughout the spring, and additional costs for the extension of the Fingerprint
  Contract and licenses as the result of the operational timing adjustments.

United States" U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS RUREAU

Source: Commerce Business Systems; Decennial Budget Integration Tool

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

Sent: 9/28/2020 12:30:54 PM

To: Wilbur Ross [wlr@doc.gov]; Paranzino, Anthony (Federal) [AParanzino@doc.gov]; Davis, Caitlin (Federal)

> [CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven (Federal) [SBarranca1@doc.gov]; Kelley, Karen

(Federal) [KKelley@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

Subject: Fwd: Daily HU Enumeration Progress and Self-Response Metrics 9.28.20

Attachments: Housing Unit enumeration progress by state 9.28.20.pdf; ATT00001.htm; SR Daily Metrics 9.28.20.pdf;

ATT00002.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: September 28, 2020 at 12:27:28 PM EDT

To: "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas

(CENSUS/DEPDIR FED)" < Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:</a> <a href="mailto:</a> (CENSUS/DEPDIR FED)" <a href="mailto:</a> <a href="

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/DCMD FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

<Michael.T.Thieme@census.gov>, "Kathleen M Styles (CENSUS/ADDC FED)"

<kathleen.m.styles@census.gov>, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <alexa.k.jones-</pre>

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

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Subject: Daily HU Enumeration Progress and Self-Response Metrics 9.28.20

### Good Afternoon,

Attached are both of today's reports, the daily self-response metrics as well as the daily housing unit enumeration progress by state. Please let me know if you have any questions.

Christopher Denno, Special Assistant

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Date: September 28, 2020

| U.S. Totals                        |           |         |  |  |
|------------------------------------|-----------|---------|--|--|
|                                    | Prior Day | Today   |  |  |
|                                    | 9/27/20   | 9/28/20 |  |  |
| Percent of HUs that Self-Responded | 66.4%     | 66.4%   |  |  |
| Percent of HUs Enumerated in NRFU  | 31.3%     | 31.5%   |  |  |
| Percent of HUs Enumerated          | 97.7%     | 97.9%   |  |  |
| Daily Change                       | 0.3%      |         |  |  |

# 2020 Census HU Enumeration Progress by State

|                      | % HUs that         | % HUs              | % HUs                     | % HUs                   | Daily  |
|----------------------|--------------------|--------------------|---------------------------|-------------------------|--------|
| State*               | Self-<br>Responded | Enumerated in NRFU | Enumerated<br>Current Day | Enumerated<br>Prior Day | Change |
| 7.5. M. M. A. V.     |                    | •                  | ·····                     |                         |        |
| U.S. Total           | 66.4%              | 31.5%              | 97.9%                     | 97.7%                   | 0.3%   |
| Alabama              | 63.0%              | 30.0%              | 93.0%                     | 92.5%                   | 0.6%   |
| Alaska               | 54.1%              | 45.3%              | 99.4%                     | 99.1%                   | 0.3%   |
| Arizona              | 63.5%              | 32.9%              | 96.4%                     | 95.9%                   | 0.5%   |
| Arkansas             | 60.3%              | 39.3%              | 99.6%                     | 99.4%                   | 0.2%   |
| California           | 68.9%              | 29.8%              | 98.7%                     | 98.4%                   | 0.2%   |
| Colorado             | 69.5%              | 27.9%              | 97.5%                     | 97.2%                   | 0.3%   |
| Connecticut          | 70.3%              | 29.1%              | 99.4%                     | 99.3%                   | 0.1%   |
| Delaware             | 64.3%              | 33.4%              | 97.7%                     | 97.4%                   | 0.4%   |
| District of Columbia | 63.0%              | 33.9%              | 96.9%                     | 96.6%                   | 0.3%   |
| Florida              | 63.2%              | 33.4%              | 96.6%                     | 96.2%                   | 0.4%   |
| Georgia              | 62.1%              | 33.4%              | 95.5%                     | 95.0%                   | 0.4%   |
| Hawaii               | 62.7%              | 37.1%              | 99.8%                     | 99.8%                   | 0.0%   |
| ldaho                | 69.1%              | 30.7%              | 99.8%                     | 99.8%                   | 0.0%   |
| Illinois             | 70.8%              | 27.8%              | 98.7%                     | 98.5%                   | 0.2%   |
| Indiana              | 70.0%              | 29.5%              | 99.5%                     | 99.4%                   | 0.0%   |
| lowa                 | 71.1%              | 26.8%              | 97.9%                     | 97.6%                   | 0.3%   |
| Kansas               | 69.4%              | 30.0%              | 99.4%                     | 99.4%                   | 0.1%   |
| Kentucky             | 67.9%              | 29.1%              | 97.0%                     | 96.6%                   | 0.4%   |
| Louisiana            | 59.7%              | 34.6%              | 94.3%                     | 93.8%                   | 0.5%   |
| Maine                | 57.9%              | 41.8%              | 99.7%                     | 99.7%                   | 0.0%   |
| Marvland             | 70.6%              | 28.0%              | 98.6%                     | 98.4%                   | 0.2%   |
| Massachusetts        | 68.8%              | 29.8%              | 98.7%                     | 98.5%                   | 0.2%   |
| Michigan             | 71.0%              | 27.3%              | 98.2%                     | 98.0%                   | 0.2%   |
| Minnesota            | 74.8%              | 24.3%              | 99.1%                     | 99.0%                   | 0.1%   |
| Mississippi          | 59.9%              | 35.1%              | 94.9%                     | 94.5%                   | 0.5%   |
| Missouri             | 65.5%              | 33.2%              | 98.7%                     | 98.6%                   | 0.1%   |

| State*         | % HUs that<br>Self-<br>Responded | % HUs<br>Enumerated in<br>NRFU | % HUs<br>Enumerated<br>Current Day | % HUs<br>Enumerated<br>Prior Day | Daily<br>Change |
|----------------|----------------------------------|--------------------------------|------------------------------------|----------------------------------|-----------------|
| Montana        | 59.9%                            | 34.8%                          | 94.7%                              | 94.1%                            | 0.6%            |
| Nebraska       | 71.5%                            | 27.2%                          | 98.8%                              | 98.6%                            | 0.2%            |
| Nevada         | 56.1%                            | 32.2%                          | 98.3%                              | 98.0%                            | 0.3%            |
| New Hampshire  | 66.6%                            | 32.7%                          | 99.3%                              | 99.1%                            | 0.1%            |
| New Jersev     | 68.8%                            | 29.8%                          | 98 6%                              | 98.3%                            | 0.3%            |
| New Mexico     | 57.9%                            | 38.2%                          | 96.1%                              | 95.4%                            | 0.7%            |
| New York       | 63.4%                            | 35.0%                          | 98.4%                              | 98.2%                            | 0.2%            |
| North Carolina | 62.7%                            | 33.5%                          | 96.2%                              | 95.7%                            | 0.4%            |
| North Dakota   | 64.9%                            | 34.0%                          | 98.9%                              | 98.8%                            | 0.1%            |
| Ohio           | 70.3%                            | 28.4%                          | 98.7%                              | 98.5%                            | 0.2%            |
| Oklahoma       | 60.6%                            | 36.7%                          | 97.2%                              | 96.8%                            | 0.4%            |
| Oregon         | 58.8%                            | 29.8%                          | 98.5%                              | 98.4%                            | 0.2%            |
| Pennsylvania   | 69.0%                            | 29.4%                          | 98.4%                              | 98.3%                            | 0.2%            |
| Rhode Island   | 64.9%                            | 34.0%                          | 98.8%                              | 98.7%                            | 0.2%            |
| South Carolina | 60.4%                            | 34.5%                          | 94.9%                              | 94.4%                            | 0.4%            |
| South Dakota   | 67.0%                            | 30.0%                          | 97.0%                              | 96.8%                            | 0.2%            |
| Tennessee      | 65.6%                            | 32.5%                          | 98.1%                              | 97.9%                            | 0.2%            |
| Texas          | 62.1%                            | 36.4%                          | 98.5%                              | 98.2%                            | 0.3%            |
| Utah           | 70.6%                            | 28.7%                          | 99.3%                              | 99.2%                            | 0.1%            |
| Vermont        | 60.1%                            | 39.5%                          | 99.6%                              | 99.5%                            | 0.0%            |
| Virginia       | 70.9%                            | 27.3%                          | 98.2%                              | 97.9%                            | 0.3%            |
| Washington     | 72.0%                            | 27.4%                          | 99.4%                              | 99.3%                            | 0.1%            |
| West Virginia  | 56.0%                            | 43.9%                          | 99.9%                              | 99.9%                            | 0.0%            |
| Wisconsin      | 71.9%                            | 27.3%                          | 99.2%                              | 99.2%                            | 0.1%            |
| Wyoming        | 80.7%                            | 37.2%                          | 97.9%                              | 97.7%                            | 0.2%            |
| Puerto Rico    | 34.9%                            | 64.9%                          | 99.8%                              | 99.6%                            | 0.1%            |

Note: Percentages may not sum due to rounding. A limited number of areas were part of the NRFU "soft launch" beginning July 16 and could have higher completion rates due to more time in the field. Percentages for the U.S. Total do not include housing units in Puerto Rico.

Pre-decisional - Internal Only - Not for Public Distribution

Date: September 28, 2020

| Self-Response Mode        |             |             |  |  |  |
|---------------------------|-------------|-------------|--|--|--|
|                           | Prior Day   | Today       |  |  |  |
| Mode                      | 9/27/20     | 9/28/20     |  |  |  |
| Internet                  | 85,401,824  | 85,457,010  |  |  |  |
| Paper                     | 18,520,285  | 18,521,753  |  |  |  |
| Phone                     | 1,990,294   | 1,993,193   |  |  |  |
| Total Responses All Modes | 105,912,403 | 105,971,956 |  |  |  |

| Paper Response Activity                    |            |            |  |  |  |
|--|------------|------------|--|--|--|
| Unprocessed Paper Responses 418,927 419,86 |            |            |  |  |  |
| Processed Paper Responses                  | 18,520,285 | 18,521,753 |  |  |  |
| Total Paper Responses                      | 18,939,212 | 18,941,620 |  |  |  |

| CQA Call Activity           |            |            |  |  |
|-----------------------------|------------|------------|--|--|
| Daily Inbound Call Volume   | 13,170,233 | 13,186,679 |  |  |
| Total Calls Offered to CSRs | 5,026,933  | 5,035,210  |  |  |
| Total Phone Responses       | 1,990,294  | 1,993,193  |  |  |

### **State by State Self-Response Rates**

|                      |        | 2010 Rate | anan Fare          | 2010 Rate       |  |
|----------------------|--------|-----------|--------------------|-----------------|--|
| State                | Actual | Final     | Start of<br>NRFU   | GENT OF<br>HEFT |  |
| U.S. Total           | 66.4%  | 66.5%     | 63.3%              | 63.5%           |  |
| Alabama              | 63.0%  | 62.5%     | 60.8%              | 59.5%           |  |
| Alaska               | 54.1%  | 55.6%     | 49.9%              | 51.6%           |  |
| Arizona              | 63.5%  | 61.3%     | 59. <del>9</del> % | 58.5%           |  |
| Arkansas             | 60.3%  | 62.3%     | 57.9%              | 59.5%           |  |
| California           | 68.9%  | 68.2%     | 54.5%              | 64.7%           |  |
| Colorado             | 69.5%  | 67.2%     | 66.6%              | 54.4%           |  |
| Connecticut          | 70.3%  | 69.5%     | 67.1%              | 66.3%           |  |
| Delaware             | 64.3%  | 64.1%     | 60.3%              | 60.8%           |  |
| District of Columbia | 63.0%  | 66.0%     | 59.6%              | 62.2%           |  |
| Florida              | 63.2%  | 63.0%     | 50.2%              | 59.6%           |  |
| Georgia              | 52.1%  | 62.5%     | 59.0%              | 59.5%           |  |
| Hawaii               | 62.7%  | 64.1%     | 59.9%              | 60.7%           |  |
| Idaho                | 69.1%  | 67.1%     | 67.8%              | 54.6%           |  |
| Illinois             | 70.8%  | 70.5%     | 68.2%              | 67.7%           |  |
| Indiana              | 70.0%  | 69.6%     | 67.5%              | 67.0%           |  |
| lowa                 | 71.1%  | 73.0%     | 68.9%              | 71.0%           |  |
| Kansas               | 59.4%  | 70.0%     | 67.2%              | 57.4%           |  |
| Kentucky             | 67.9%  | 65.7%     | 55.0%              | 63.0%           |  |
| Louisiana            | 59.7%  | 61.0%     | 57.3%              | 57.9%           |  |
| Maine                | 57.9%  | 57.4%     | 55.5%              | 55.3%           |  |
| Maryland             | 70.6%  | 69.5%     | 67.4%              | 66.5%           |  |
| Massachusetts        | 68.8%  | 68.8%     | 65.4%              | 65.6%           |  |
| Michigan             | 71.0%  | 67.7%     | 68.9%              | 65.4%           |  |
| Minnesota            | 74.8%  | 74.1%     | 72.5%              | 71.6%           |  |
| Mississippi          | 59.9%  | 61.3%     | 58.0%              | 58.1%           |  |
| Missouri             | 65.5%  | 67.5%     | 63.4%              | 65.3%           |  |

| State          | Actual | 2010 Rate<br>(Final) |       | NATU              |
|----------------|--------|----------------------|-------|-------------------|
| Montana        | 59.9%  | 64.6%                | 56.9% | 62.3%             |
| Nebraska       | 71.6%  | 71.1%                | 69.0% | 58.8%             |
| Nevada         | 66.1%  | 61.4%                | 62.4% | 58.7%             |
| New Hampshire  | 66.6%  | 64.4%                | 63.2% | <del>5</del> 1.5% |
| New Jersey     | 68.8%  | 67.6%                | 65.2% | 64.4%             |
| New Mexico     | 57.9%  | 60.0%                | 53.5% | 56.9%             |
| New York       | 63.4%  | 64.6%                | 59.0% | 61.3%             |
| North Carolina | 62.7%  | 64.8%                | 59.3% | 52.1%             |
| North Dakota   | 64.9%  | 63.8%                | 62.7% | 56.8%             |
| Ohio           | 70.3%  | 69.0%                | 67.5% | 56.2%             |
| Oklahoma       | 60.6%  | 62.3%                | 57.9% | 58.9%             |
| Oregon         | 68.8%  | 66.9%                | 65.7% | 63.9%             |
| Pennsylvania   | 69.0%  | 70.2%                | 66.3% | 67.8%             |
| Rhode Island   | 64.9%  | 65.7%                | 61.0% | 52.8%             |
| South Carolina | 60.4%  | 64.7%                | 57.4% | 52.2%             |
| South Dakota   | 67.0%  | 67.1%                | 64.4% | 65.0%             |
| Tennessee      | 65.6%  | 67.1%                | 62.5% | 63.8%             |
| Texas          | 62.1%  | 64.4%                | 58.3% | 60.3%             |
| Utah           | 70.6%  | 68.6%                | 67.5% | 55.4%             |
| Vermont        | 60.1%  | 60.3%                | 56.9% | 58.1%             |
| Virginia       | 70.9%  | 69.0%                | 68.0% | 66.2%             |
| Washington     | 72.0%  | 67.2%                | 69.1% | 63.7%             |
| West Virginia  | 56.0%  | 59.1%                | 54.9% | 56.8%             |
| Wisconsin      | 71.9%  | 73.5%                | 69.7% | 71.2%             |
| Wyoming        | 60.7%  | 63.4%                | 57.6% | 51.1%             |
| Puerto Rica    | 34 9%  | 53.8%                | 28.7% | 51.7%             |

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Subject: Fwd: Daily Self-Response Metrics 8.8.20
Attachments: SR Daily Metrics 8.8.20.pdf; ATT00001.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov> Date: August 8, 2020 at 11:32:53 AM EDT To: "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)" <adam.m.korzeniewski@census.gov>. "Albert E Fontenot (CENSUS/ADDC FED)" < Albert.E.Fontenot@census.gov>, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <alexa.k.jones-puthoff@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)" <ali.m.ahmad@census.gov>, "Barbara M LoPresti (CENSUS/DITD FED)" <Barbara.M.LoPresti@census.gov>, "Burton H Reist (CENSUS/ADCOM FED)" <burton.h.reist@census.gov>, "Christa D Jones (CENSUS/DEPDIR FED)" < Christa.D.Jones@census.gov>, "Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher J Stanley (CENSUS/OCIA FED)" <christopher.j.stanley@census.gov>, "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>, "Deborah Stempowski (CENSUS/ADDC FED)" <Deborah.M.Stempowski@census.gov>, "Deidre C Hicks (CENSUS/DCMD FED)" <Deidre.C.Hicks@census.gov>, "Earl J Letourneau (CENSUS/DSSD FED)" <Earl.J.Letourneau@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" < Enrique.Lamas@census.gov>, "Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "James B Treat (CENSUS/DEPDIR FED)" <James.B.Treat@census.gov>, "James T Christy (CENSUS/LA FED)" <James.T.Christy@census.gov>, "Jeffrey L Bryant (CENSUS/NPC FED)" < jeffrey.1.bryant@census.gov>, "Jennifer Shopkorn" (CENSUS/ADCOM FED)" < jennifer.shopkorn@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)" <Jennifer.W.Reichert@census.gov>, "Kathleen M Styles (CENSUS/ADDC FED)" <a href="mailto:kathleen.m.styles@census.gov">, "Kristen A Hearns(CENSUS/DCMD FED)" <a href="mailto:kristen.a.hearns@census.gov">, "kristen A Hearns@census.gov">, "kristen A Hearns@cens "Luis J Cano (CENSUS/DCEO FED)" < luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)" <Maryann.M.Chapin@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>, "Michael C Cook (CENSUS/PIO FED)" <Michael.C.Cook@census.gov>, "Michael John Sprung (CENSUS/DEPDIR FED)" <michael.j.sprung@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)" < Michael. T. Thieme@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)" <nathaniel.cogley@census.gov>, "Patrick J Cantwell (CENSUS/DSSD FED)" <Patrick.J.Cantwell@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" <paul.krutsch@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-Kumar. Atri. Kalluri@census.gov>, "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>, "Stephen L Buckner (CENSUS/ADCOM FED)" <Stephen.L.Buckner@census.gov>, "Steven Dillingham" (CENSUS/DEPDIR FED)" <steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)" <Suzanne.Fratino@census.gov>,

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**Subject: Daily Self-Response Metrics 8.8.20** 

## Good Morning,

Attached are today's daily self-response metrics. Please let me know if you have any questions and have a great weekend!

Thanks.

Christopher Denno, Special Assistant

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### Date: August 8, 2020

| Self-Response Mode        |            |            |  |  |  |
|---------------------------|------------|------------|--|--|--|
| Prior Day Too             |            |            |  |  |  |
| Mode                      | 8/7/20     | 8/8/20     |  |  |  |
| Internet                  | 80,297,636 | 80,384,263 |  |  |  |
| Paper                     | 13,575,738 | 13,770,406 |  |  |  |
| Phone                     | 1,483,475  | 1,491,068  |  |  |  |
| Total Responses All Modes | 95,356,849 | 95,645,737 |  |  |  |

| Paper Response Activity                     |            |            |  |  |
|---|------------|------------|--|--|
| Unprocessed Paper Responses 4,578,447 4,395 |            |            |  |  |
| Processed Paper Responses                   | 13,575,738 | 13,770,406 |  |  |
| Total Paper Responses                       | 18,154,185 | 18,166,031 |  |  |

| CQA Call Activity           |            |            |  |
|-----------------------------|------------|------------|--|
| Daily Inbound Call Volume   | 10,893,698 | 10,919,899 |  |
| Total Calls Offered to CSRs | 3,722,375  | 3,738,458  |  |
| Total Phone Responses       | 1,483,475  | 1,491,068  |  |

## State by State Response Rates

| State         | Actual | Z010 Rate<br>Spart of NRFU | 2010 Pate<br>Final |
|---------------|--------|----------------------------|--------------------|
| U.S. Total    | 63.2%  | 63.5%                      | 86.5%              |
| Minnesota     | 72.5%  | 71.6%                      | 74.1%              |
| Wisconsin     | 69.7%  | 71.2%                      | 73.5%              |
| Washington    | 69.0%  | 63.7%                      | 67.2%              |
| Nebraska      | 69.0%  | 68.8%                      | 71.1%              |
| lowa          | 68.9%  | 71.0%                      | 73.0%              |
| Michigan      | 68.9%  | 65.4%                      | 67.7%              |
| Illinois      | 58.1%  | 67.7%                      | 70.5%              |
| Virginia      | 57.9%  | 65.2%                      | 69.0%              |
| idaho         | 67.7%  | 64.6%                      | 67.1%              |
| Ohio          | 67.5%  | 65.2%                      | 69.0%              |
| Indiana       | 67.5%  | 67.0%                      | 69.6%              |
| Utah          | 57.4%  | 65.4%                      | 68.6%              |
| Maryland      | 57.4%  | 66.5%                      | 69.5%              |
| Kansas        | 57.2%  | 67.4%                      | 70.0%              |
| Connecticut   | 57.1%  | 65.3%                      | 69.5%              |
| Calorada      | 56.5%  | 54.4%                      | 67.2%              |
| Pennsylvania  | 56.3%  | 67.8%                      | 70.2%              |
| Kentucky      | 56.0%  | 63.0%                      | 65.7%              |
| Oregon        | 55.6%  | 63.9%                      | 66.9%              |
| Massachusetts | 55.4%  | 65.6%                      | 68.8%              |
| New Jersey    | 55.1%  | 64.4%                      | 67.6%              |
| California    | 54.6%  | 54.7%                      | 68.2%              |
| South Dakota  | 54.3%  | 65.0%                      | 67.1%              |
| Missouri      | 63.3%  | 65.3%                      | 67.5%              |
| New Hampshire | 53.2%  | 61.5%                      | 64.4%              |
| North Dakota  | 52.7%  | 65.8%                      | 68.8%              |

| State                | Actual | Start of SEE | 2010 Refe |
|----------------------|--------|--------------|-----------|
| Tennessee            | 62.5%  | 63.8%        | 57.1%     |
|                      |        |              |           |
| Nevada               | 62.4%  | 58.7%        | 61.4%     |
| Rhode Island         | 61.0%  | 62.8%        | 65.7%     |
| Delaware             | 60.8%  | 60.8%        | 64.1%     |
| Alabama              | 60.8%  | 59.5%        | 62.5%     |
| Florida              | 60.2%  | 59.6%        | 63.0%     |
| Arizona              | 59.9%  | 58.5%        | 61.3%     |
| Havzali              | 59.8%  | 60.7%        | 64.1%     |
| District of Columbia | 59.6%  | 62.2%        | 66.0%     |
| North Carolina       | 59.3%  | 62.1%        | 64.8%     |
| New York             | 59.0%  | 61.3%        | 64.5%     |
| Georgia              | 58.9%  | 59.5%        | 62.5%     |
| Техаѕ                | 58.2%  | 60.3%        | 64.4%     |
| Mississippi          | 58.0%  | 58.1%        | 61.3%     |
| Arkanses             | 57.8%  | 59.5%        | 62.3%     |
| Oklahoma             | 57.8%  | 58.9%        | 62.3%     |
| Wyoming              | 57.5%  | 61.1%        | 63.4%     |
| South Carolina       | 57.4%  | 62.2%        | 64.7%     |
| Louisiana            | 57.3%  | 57.9%        | 61.0%     |
| Montana              | 56.9%  | 62.3%        | 64.5%     |
| Vermont              | 56.8%  | 58.1%        | 60.3%     |
| Maine                | 55.5%  | 55.3%        | 57.4%     |
| West Virginia        | 54.8%  | 56.8%        | 59.1%     |
| New Mexico           | 53.4%  | 56.9%        | 60.0%     |
| Alaska               | 49.9%  | 51.6%        | 55.6%     |
| Puerto Rico          | 28.5%  | 51.2%        | 53.8%     |
|                      |        |              |           |

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From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/6/2020 5:00:03 PM

To: Walsh, Michael (Federal) [MWalsh@doc.gov]

Subject: Re: Census 2020 ad

I almost started to cry when i saw who sent the email you were forwarding but damn I am happy to see that response. I assume he's talking about the one with enumerators wearing masks.

On Aug 6, 2020, at 4:52 PM, Walsh, Michael (Federal) <MWalsh@doc.gov> wrote:

Sent from my iPhone

Begin forwarded message:

From: "Fleming, John C. Jr. EOP/WHO" < b(6) @who.eop.gov>

Date: August 6, 2020 at 11:24:24 AM AKDT

To: "Kelley, Karen (Federal)" < KKelley@doc.gov>, "Walsh, Michael (Federal)" < MWalsh@doc.gov>

Cc: "Cogley, Nathaniel" <nathaniel.cogley@census.gov>

Subject: Census 2020 ad

Just saw the TV ad, love it!

John C. Fleming, MD

Assistant to the President for Planning and Implementation

Office of the Chief of Staff

White House West Wing Rm b(6)

Office b(6)

Mobile b(6)

**b(6)** @who.eop.gov

From: Ali Mohammad Ahmad (CENSUS/ADCOM FED) [ali.m.ahmad@census.gov]

**Sent**: 8/7/2020 1:30:14 PM

To: Wilbur Ross [wlr@doc.gov]; Foti, Anthony (Federal) [AFoti@doc.gov]; Paranzino, Anthony (Federal)

[AParanzino@doc.gov]; Davis, Caitlin (Federal) [CDavis4@doc.gov]; Jones, Christa D [christa.d.jones@census.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Kelley, Karen (Federal) [KKelley@doc.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Martin, Nicole (Federal) [NMartin1@doc.gov]; Brebbia, Sean (Federal) [SBrebbia@doc.gov]; Barranca, Steven

(Federal) [SBarranca1@doc.gov]; Brooke, Beatrice E. (Federal) [BBrooke1@doc.gov]

**Subject**: Fwd: Daily Self-Response Metrics 8.7.20 **Attachments**: SR Daily Metrics 8.7.20.pdf; ATT00001.htm

### Begin forwarded message:

From: "Christopher M Denno (CENSUS/ADDC FED)" <christopher.m.denno@census.gov>

Date: August 7, 2020 at 1:29:18 PM EDT

**To:** "Ron S Jarmin (CENSUS/DEPDIR FED)" <Ron.S.Jarmin@census.gov>, "Enrique Lamas (CENSUS/DEPDIR FED)" <Enrique.Lamas@census.gov>, "Albert E Fontenot (CENSUS/ADDC FED)"

<a href="mailto:</a> <a href="mailto:</a> (CENSUS/DEPDIR FED)" <a href="mailto:</a> <a href="

<Christa.D.Jones@census.gov>, "Ali Mohammad Ahmad (CENSUS/ADCOM FED)"

<ali.m.ahmad@census.gov>, "Deborah Stempowski (CENSUS/ADDC FED)"

<Deborah.M.Stempowski@census.gov>, "Michael T Thieme (CENSUS/ADDC FED)"

<Michael.T.Thieme@census.gov>, "Kathleen M Styles (CENSUS/ADDC FED)"

<a href="mailto:kathleen.m.styles@census.gov">, "Alexa K Jones-Puthoff (CENSUS/DCMD FED)" <a lexa.k.jones-

puthoff@census.gov>, "Phani-Kumar Atri Kalluri (CENSUS/ADDC FED)" < Phani-

Kumar.Atri.Kalluri@census.gov>, "Sheila M Szanyi (CENSUS/DCEO FED)" <sheila.m.szanyi@census.gov>, "Francis C McPhillips (CENSUS/DCMD FED)" <Francis.C.McPhillips@census.gov>, "Deidre C Hicks

(CENSUS/DCMD FED)" <Praints.C.McFininps@census.gov>, Deidre C Ticks (CENSUS/DCMD FED)" <Pearsus.gov>, "Barbara M LoPresti (CENSUS/DITD FED)"

<Barbara.M.LoPresti@census.gov>, "Jennifer W Reichert (CENSUS/DCMD FED)"

<Jennifer.W.Reichert@census.gov>, "Suzanne Fratino (CENSUS/DCMD FED)"

<Suzanne.Fratino@census.gov>, "Michael Bentley (CENSUS/DSSD FED)" <Michael.Bentley@census.gov>,

"Sarah Konya (CENSUS/DSSD FED)" <Sarah.Konya@census.gov>, "James B Treat (CENSUS/DEPDIR

FED)" <James.B. Treat@census.gov>, "Paul Krutsch (CENSUS/DCMD FED)" <paul.krutsch@census.gov>,

"Jennifer Shopkorn (CENSUS/ADCOM FED)" <jennifer.shopkorn@census.gov>, "Luis J Cano

(CENSUS/DCEO FED)" < luis.j.cano@census.gov>, "Maryann M Chapin (CENSUS/ADDC FED)"

<Maryann.M.Chapin@census.gov>, "Burton H Reist (CENSUS/ADCOM FED)" <burton.h.reist@census.gov>,

"Jeffrey L Bryant (CENSUS/NPC FED)" <jeffrey.l.bryant@census.gov>, "Tamara S Adams (CENSUS/ADDC

FED)" <Tamara.S.Adams@census.gov>, "Earl J Letourneau (CENSUS/DSSD FED)"

<Earl.J.Letourneau@census.gov>, "Patrick J Cantwell (CENSUS/DSSD FED)" <Patrick.J.Cantwell@census.gov>, "Kristen A Hearns(CENSUS/DCMD FED)"

<a href="mailto:</a> <a href="mailto:kristen.a.hearns@census.gov">, "Stephen L Buckner (CENSUS/ADCOM FED)"</a>

<Stephen.L.Buckner@census.gov>, "Michael C Cook (CENSUS/PIO FED)" <Michael.C.Cook@census.gov>,

"Christine E Taylor (CENSUS/PIO FED)" <christine.e.taylor@census.gov>, "Christopher M Denno

(CENSUS/ADDC FED)" <christopher.m.denno@census.gov>, "Christopher J Stanley (CENSUS/OCIA FED)"

<christopher.j.stanley@census.gov>, "Steven Dillingham (CENSUS/DEPDIR FED)"

<steven.dillingham@census.gov>, "Steven K Smith (CENSUS/DEPDIR FED)" <steven.k.smith@census.gov>,

"Michael John Sprung (CENSUS/DEPDIR FED)" <michael.j.sprung@census.gov>, "James T Christy

(CENSUS/LA FED)" <James.T.Christy@census.gov>, "Nathaniel Cogley (CENSUS/DEPDIR FED)"

<nathaniel.cogley@census.gov>, "Adam Michael Korzeniewski (CENSUS/DEPDIR FED)"

<adam.m.korzeniewski@census.gov>

**Subject: Daily Self-Response Metrics 8.7.20** 

Good Afternoon,

Attached are today's daily self-response metrics. Please let me know if you have any questions and have a great weekend!

Thanks.

Christopher Denno, Special Assistant

**Decennial Census Programs** 

U.S. Census Bureau

Room **b(6)** Office: 301.763.4092| Mobile **b(6)** 

census.gov | @censusbureau

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Date: August 7, 2020

| Self-Response Mode        |            |            |  |
|---------------------------|------------|------------|--|
|                           | Prior Day  | Today      |  |
| Mode                      | 8/6/20     | 8/7/20     |  |
| Internet                  | 80,190,050 | 80,297,636 |  |
| Paper                     | 13,341,637 | 13,575,738 |  |
| Phone                     | 1,475,405  | 1,483,475  |  |
| Total Responses All Modes | 95,007,092 | 95,356,849 |  |

| Paper Response Activity     |            |            |  |  |
|-----------------------------|------------|------------|--|--|
| Unprocessed Paper Responses | 4,801,793  | 4,578,447  |  |  |
| Processed Paper Responses   | 13,341,637 | 13,575,738 |  |  |
| Total Paper Responses       | 18,143,430 | 18,154,185 |  |  |

| CQA Call Activity           |            |            |  |
|-----------------------------|------------|------------|--|
| Daily Inbound Call Volume   | 10,865,721 | 10,893,698 |  |
| Total Calls Offered to CSRs | 3,705,624  | 3,722,375  |  |
| Total Phone Responses       | 1,475,405  | 1,483,475  |  |

## **State by State Response Rates**

| State         | Actual | 2010 Rate       | 2010 Rate |
|---------------|--------|-----------------|-----------|
|               |        | (Start of NRFU) | (Final)   |
| U.S. Total    | 63.2%  | 63.5%           | 66.5%     |
| Minnesota     | 72.4%  | 71.6%           | 74.1%     |
| Wisconsin     | 69.7%  | 71.2%           | 73.5%     |
| Nebraska      | 69.0%  | 68.8%           | 71.1%     |
| lowa          | 68.9%  | 71.0%           | 73.0%     |
| Washington    | 68.9%  | 63.7%           | 67.2%     |
| Michigan      | 68.9%  | 65.4%           | 67.7%     |
| Illinois      | 68.0%  | 67.7%           | 70.5%     |
| Virginia      | 67.9%  | 66.2%           | 69.0%     |
| Idaho         | 67.6%  | 64.6%           | 67.1%     |
| Ohio          | 67.5%  | 66.2%           | 69.0%     |
| Indiana       | 67.4%  | 67.0%           | 69.6%     |
| Ulah          | 67.4%  | 65.4%           | 68.6%     |
| Maryland      | 67.3%  | 66.5%           | 69.5%     |
| Kansas        | 67.1%  | 67.4%           | 70.0%     |
| Connecticut   | 67.0%  | 66.3%           | 69.5%     |
| Colorado      | 66.5%  | 64.4%           | 67.2%     |
| Pennsylvania  | 66.2%  | 67.8%           | 70.2%     |
| Kentucky      | 66.0%  | 63.0%           | 65.7%     |
| Огедоп        | 65.6%  | 63.9%           | 66.9%     |
| Massachusetts | 65.3%  | 65.6%           | 62.8%     |
| New Jersey    | 65.1%  | 64.4%           | 67.6%     |
| California    | 64.5%  | 64.7%           | 68.2%     |
| South Dakota  | 64.3%  | 65.0%           | 67.1%     |
| Missouri      | 63.3%  | 65.3%           | 67.5%     |
| New Hampshire | 63.1%  | 61.5%           | 64.4%     |
| North Dakota  | 62.7%  | 66.8%           | 68.8%     |

| State Actual         |                | San of MEE | 2010 Rate<br>(Final) |
|----------------------|----------------|------------|----------------------|
| Tennessee            | 62.5%          | 63.8%      | 67.1%                |
| Nevada               | 62.3%          | 52.7%      | 61.4%                |
| Rhode Island         | 60.9%          | 62.8%      | 65.7%                |
| Delaware             | 60.7%          | 60.8%      | 64.1%                |
| Alabama              | 60.7%          | 59.5%      | 62.5%                |
| Florida              | 60.1%          | 59.6%      | 63.0%                |
| Arizona              | 59.9%          | 58.5%      | 61.3%                |
| Hawaii               | 59.7%          | 60.7%      | 64.1%                |
| District of Columbia | 59.5%          | 62.2%      | 66.0%                |
| North Carolina       | 59.3%          | 52.1%      | 64.8%                |
| New York             | 58.9%          | 61.3%      | 64.6%                |
| Georgia              | 58.9%          | 59.5%      | 62.5%                |
| Texas                | 58.2%          | 60.3%      | 64.4%                |
| Mississippi          | 57.9%          | 58.1%      | 61.3%                |
| Arkansas             | 57.8%          | 59.5%      | 62.3%                |
| Oklahoma             | 57.8%          | 58.9%      | 62.3%                |
| Wyoming              | 57.5%          | 61.1%      | 63.4%                |
| South Carolina       | 57 <b>.</b> 4% | 52.2%      | 64.7%                |
| Louisiana            | 57.3%          | 57.9%      | 61.0%                |
| Montana              | 56.8%          | 62.3%      | 64.5%                |
| Vermont              | 56.8%          | 58.1%      | 60.3%                |
| Maine                | 55.4%          | 55.3%      | 57.4%                |
| West Virginia        | 54.8%          | 56.8%      | 59.1%                |
| New Mexico           | 53.4%          | 56.9%      | 60.0%                |
| Alaska               | 49.8%          | 51.6%      | 55.6%                |
| Puerto Rico          | 28.3%          | 51.2%      | 53.8%                |

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From: Martin, Nicole (Federal) [NMartin1@doc.gov]

**Sent**: 8/10/2020 12:24:05 PM

To: Dillingham, Steven [steven.dillingham@census.gov]; Jarmin, Ron S [ron.s.jarmin@census.gov]; Lamas, Enrique

[enrique.lamas@census.gov]; Fontenot, Albert E [albert.e.fontenot@census.gov]; Jones, Christa D [christa.d.jones@census.gov]; Walsh, Michael (Federal) [MWalsh@doc.gov]; Cannon, Michael (Federal)

[MCannon@doc.gov]; Treat, James B [james.b.treat@census.gov]; Thieme, Michael T

[michael.t.thieme@census.gov]; Smith, Steven K [steven.k.smith@census.gov]; Stempowski, Deborah M [deborah.m.stempowski@census.gov]; Taylor, Benjamin K [benjamin.k.taylor@census.gov]; Preston, Robert

(Federal) [RPreston@doc.gov]; Ziaya, David R [david.r.ziaya@census.gov]; Lane, Jennifer (Federal) [JLane@doc.gov];

Davis, Caitlin (Federal) [CDavis4@doc.gov]; Sprung, Michael J [michael.j.sprung@census.gov]; Ding, Michael (Federal) [MDing@doc.gov]; Blair, Robert (Federal) [RBlair@doc.gov]; Ahmad, Ali M [ali.m.ahmad@census.gov]; Burris, Meghan (Federal) [MBurris@doc.gov]; Rockas, James (Federal) [JRockas@doc.gov]; Risko, Daniel (Federal) [DRisko@doc.gov]; Korzeniewski, Adam M [adam.m.korzeniewski@census.gov]; Paranzino, Anthony (Federal)

[AParanzino@doc.gov]; Page, Benjamin J [benjamin.j.page@census.gov]; Olson, Timothy P [timothy.p.olson@census.gov]; Christy, James T [james.t.christy@census.gov]; Cogley, Nathaniel

[nathaniel.cogley@census.gov]

CC: Langdon, David (Federal) [DLangdon@doc.gov]; Bingham, Vicki [Vicki.Bingham@bea.gov]; Foti, Anthony (Federal)

[AFoti@doc.gov]; Wyvill, Robin L [robin.l.wyvill@census.gov]; Becker Medina, Erika H

[erika.h.becker.medina@census.gov]; Olson, Stephanie (Federal) [SOlson@doc.gov]; Boney, Virginia (Federal)

[VBoney@doc.gov]; Preskenis, Kevin (Federal) [KPreskenis@doc.gov]; Gilman, Thomas (Federal) [TGilman@doc.gov];

 $Keller, Catherine \, (Federal) \, [CKeller@doc.gov]$ 

Subject: Senior Management Decennial Committee

Attachments: 0. Sr Management Agenda 2020.08.10.pdf; 1. 2020 Census Notional NRFU DOC Exec Report Slides 2020.08.10.pdf;

3.a. 2020 Census High Level Summary 2020.08.10.pdf; 3.b. 2020 Census Phased Restart DOC Exec Report Slides for 2020.08.10.pdf; 3.c. 2020 Census DOC Exec Report Slides for 2020.08.10.pdf; 2. Contingency Waterfall for Revised

NRFU - August 4.pdf

Hello,

Attached you will find materials for today's SMDC meeting.

Best, Nicole

### **Nicole Martin**

Office of the Deputy Secretary NMartin L@doc.gov

O: 202-482-0504

b(6)

# Senior Management Agenda

Monday, August 10, 2020

## 1. Discussion: Proposed Nonresponse Followup Reporting Metrics

Albert E. Fontenot, Jr.
Associate Director for Decennial Programs, U.S. Census Bureau

Deborah Stempowski Assistant Director for Decennial Programs, Operations and Schedule Management, U.S. Census Bureau

## 2. Contingency Funds Update

Ben Page Chief Financial Officer, U.S. Census Bureau

## 3. 2020 Census Operations Update

- a. 2020 Census DRAFT High Level Summary
- b. 2020 Census DRAFT Phased Restart DOC Exec Report Slides
- c. 2020 Census DRAFT DOC Exec Report Slides

Albert E. Fontenot, Jr.
Associate Director for Decennial Programs, U.S. Census Bureau

Deborah Stempowski Assistant Director for Decennial Programs, Operations and Schedule Management, U.S. Census Bureau

## 4. Discussion (time permitting)

Status Reporting: Nonresponse Followup for the 2020 Decennial Census

Periodic Reporting: Notional Reports – August 10, 2020



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Area Census Office (ACO) Status

### Status:



Data current as of: August 10, 2020

Start Date: July 16, 2020

Completion Date: August 9, 2020

Notes:

## Area Census Offices that Started Nonresponse Followup by Day

| Date      | ACOs that Started<br>NRFU | Cumulative Total |
|-----------|---------------------------|------------------|
| 7/16/2020 | 6                         | 6                |
| 7/23/2020 | 6                         | 12               |
| 7/26/2020 | 1                         | 13               |
| 7/27/2020 | 1                         | 14               |
| 7/28/2020 | 3                         | 17               |
| 7/29/2020 | 12                        | 29               |
| 7/30/2020 | 18                        | 47               |
| 7/31/2020 | 15                        | 62               |
| 8/1/2020  | 16                        | 78               |
| 8/2/2020  | 0                         | 78               |
| 8/3/2020  | 35                        | 113              |
| 8/4/2020  | 43                        | 156              |
| 8/5/2020  | 7                         | 163              |
| 8/6/2020  | 37                        | 200              |
| 8/7/2020  | 16                        | 216              |
| 8/8/2020  | 13                        | 229              |
| 8/9/2020  | 19                        | 248              |



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Soft Launch Hiring Summary

Status:

O Management Focus

Data current as of: August 10, 2020

Completion Date: September 30, 2020

Notes:

# Hiring Process for Field Staff – Soft Launch Summary NRFU CFS

| ACO         |        | NRFU Goal<br>to Hire | Sirge  | Started<br>Online<br>Training | Completed<br>Training |        |
|-------------|--------|----------------------|--------|-------------------------------|-----------------------|--------|
| Cycle 1A    | 605    | 466                  | 430    | 691                           | 600                   | 544    |
| Cycle 1B    | 427    | 392                  | 404    | 498                           | 411                   | 384    |
| Cycle 2     | 2,644  | 2,054                | 2,363  | 3,264                         | 2,688                 | 2,380  |
| Cycle 3     | 2,832  | 2,692                | 2,539  | 2,966                         | 2,369                 | 2,549  |
| Full Launch | 13,038 | 12,003               | 11,538 | 14,463                        | 12,527                | 11,732 |
| Total       | 19,546 | 17,607               | 17,274 | 21,882                        | 18,595                | 17,589 |

### NRFU Enumerators

| ACC         | Total Goal<br>to Hire | NRFU Gaal<br>to Hire | Hired   | Started<br>Online<br>Training | Completed<br>Training | Goel to<br>Deploy | Active<br>Enumerators |
|-------------|-----------------------|----------------------|---------|-------------------------------|-----------------------|-------------------|-----------------------|
| Cycle 1A    | 13,485                | 11,973               | 10,520  | 11,098                        | 8,792                 | 11,966            | 7,260                 |
| Cycle 1B    | 9,512                 | 9,158                | 7,588   | 7,407                         | 5,930                 | 8,465             | 5,314                 |
| Cycle 2     | 60,046                | 51,473               | 42,941  | 44,769                        | 34,009                | 52,201            | 31,865                |
| Cycle 3     | 62,215                | 60,893               | 40,513  | 34,172                        | 12,412                | 55,644            | 10,128                |
| Full Launch | 360,631               | 340,120              | 171,628 | 151,083                       | 65,477                | 319,459           | 53,766                |
| Total       | 505,889               | 473,617              | 273,190 | 248,529                       | 126,620               | 447,735           | 108,333               |



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Replacement Training Progress

### Status:

On Track

Data current as of: August 6, 2020

Completion Date: September 30, 2020

Notes:

## Replacement Training Status by Region

| RCC          | Replacement<br>Training<br>Sessions |     | anumerators<br>who<br>Attended<br>Sessions | Enumerators<br>Deployed |     |
|--------------|-------------------------------------|-----|--|-------------------------|-----|
| National     | xxx                                 | xxx | xxx  | xxx                     | xxx |
| New York     |                                     |     |  |                         |     |
| Philadelphia |                                     |     |  |                         |     |
| Chicago      |                                     |     |  |                         |     |
| Dallas       |                                     |     |  |                         |     |
| Los Angeles  |                                     |     |  |                         |     |
| Atlanta      |                                     |     |  |                         |     |



# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Progress and Cost

### Status:

On Track

Data current as of: August 10, 2020

Start Date: July 16, 2020

Completion Date: September 30, 2020

### Notes:

Current workload reflects all case types. Costs include training and production costs for NRFU Enumerators and CFS.

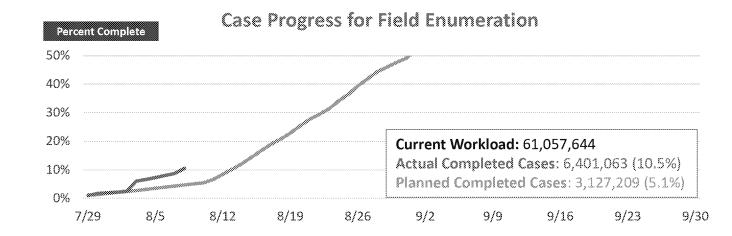
## Cases Completed by Telephone:

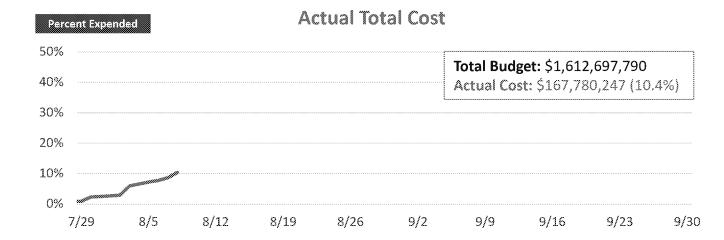
XXX

Cases Completed by Self-Response: 2,774,199 (43.3% of completed cases)

Remaining Workload:

54,656,581 cases





Source: MOJO Hermes

Census

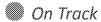
U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

Pre-decisional - Internal Only - Not for Public Distribution.

5

# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Productivity Curve

### Status:



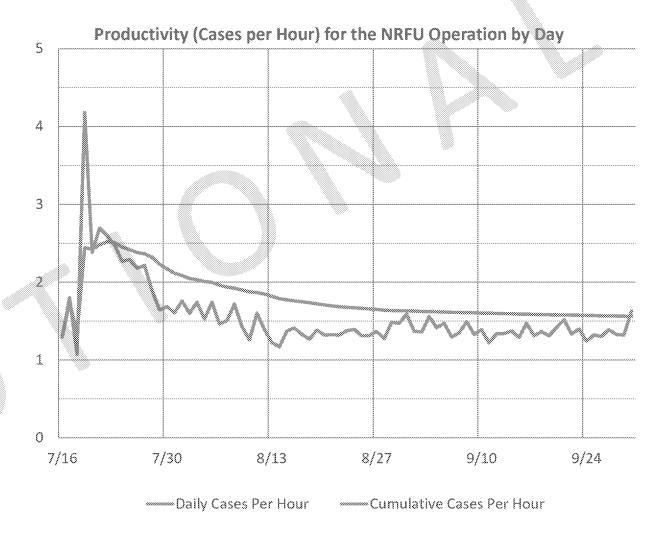
Data current as of: XXX

Start Date: July 16, 2020

Completion Date: September 30, 2020

### Notes:

Cases per hour include cases that were resolved by enumeration, administrative records, or self-response.





U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU Source: NRFU Resolved Cases by Day Report

# Periodic Performance Management Reports 2020 Census: Nonresponse Followup Enumerator Work Hours

### Status:

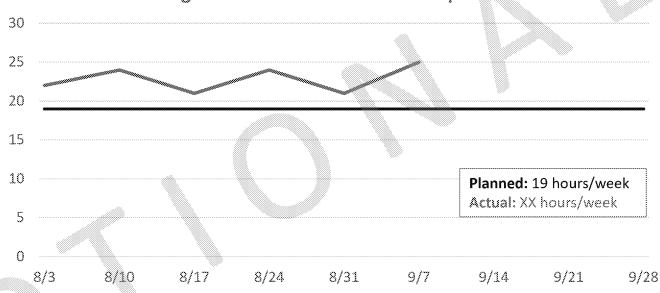
On Track

Data current as of: August 6, 2020

Completion Date: September 30, 2020

Notes:





## **Enumerators by Hours Worked**

|          | Number of<br>Enumerators | Enumerators that<br>Worked < 19 Hours |     | Enumerators that<br>Worked 25+ Hours |
|----------|--------------------------|---------------------------------------|-----|--------------------------------------|
| 9/7/2020 | XXX                      | XXX                                   | ххх | xxx                                  |



Source: MOJO Hermes

U.S. Department of Commerce Economics and Statistics Administration

# Periodic Performance Management Reports 2020 Census: Completion Status by State

Source: Census Data Lake, Unified Tracking System

Data Current as of: August 6, 2020

| State                | Total<br>Housing<br>Units | HUs that Self-<br>Responded | HUs in NRFU<br>Workload                 | HUs Resolved in<br>NRFU Workload | % HUs<br>Enumerated<br>Prior Week | % HUs<br>Enumerated<br>Current Week | Weekly<br>Change |
|----------------------|---------------------------|-----------------------------|---|----------------------------------|-----------------------------------|-------------------------------------|------------------|
| U.S. Total           |                           |                             |   |                                  |                                   |                                     |                  |
| Alabama              |                           |                             | *************************************   |                                  |                                   |                                     |                  |
| Alaska               |                           |                             |   |                                  |                                   |                                     |                  |
| Arizona              |                           |                             |   |                                  |                                   |                                     |                  |
| Arkansas             |                           |                             | *************************************** |                                  |                                   |                                     |                  |
| California           |                           |                             |   |                                  |                                   |                                     |                  |
| Colorado             |                           |                             |   |                                  |                                   |                                     |                  |
| Connecticut          |                           |                             |   |                                  |                                   |                                     |                  |
| Delaware             |                           |                             |   |                                  |                                   |                                     |                  |
| District of Columbia |                           |                             |   |                                  |                                   |                                     |                  |
| Florida              |                           |                             |   |                                  |                                   |                                     |                  |
| Georgia              |                           |                             |   |                                  |                                   |                                     |                  |
| Hawaii               |                           |                             |   |                                  |                                   |                                     |                  |
| Idaho                |                           |                             |   |                                  |                                   |                                     |                  |
| Illinois             |                           |                             |   |                                  |                                   |                                     |                  |
| Indiana              |                           |                             |   |                                  |                                   |                                     |                  |
| Iowa                 |                           |                             |   |                                  |                                   |                                     |                  |
| Kansas               |                           |                             |   |                                  |                                   |                                     |                  |
| Kentucky             |                           |                             |   |                                  |                                   |                                     |                  |
| Louisiana            |                           |                             |   |                                  |                                   |                                     |                  |
| Maine                |                           |                             |   |                                  |                                   |                                     |                  |
| Maryland             |                           |                             |   |                                  |                                   |                                     |                  |
| Massachusetts        |                           |                             |   |                                  |                                   |                                     |                  |
| Michigan             |                           |                             |   |                                  |                                   |                                     |                  |
| Minnesota            |                           |                             |   |                                  |                                   |                                     |                  |
| Mississippi          |                           |                             |   |                                  |                                   |                                     |                  |
| Missouri             |                           |                             |   |                                  |                                   |                                     |                  |

# Periodic Performance Management Reports 2020 Census: Completion Status by State cont'd

Source: Census Data Lake, Unified Tracking System

Data Current as of: August 6, 2020

| State          | Total<br>Housing<br>Units               | HUs that Self-<br>Responded | HUs in NRFU<br>Workload | HUs Resolved in<br>NRFU Workload | % HUs<br>Enumerated<br>Prior Week | % HUs<br>Enumerated<br>Current Week | Weekly<br>Change |
|----------------|---|-----------------------------|-------------------------|----------------------------------|-----------------------------------|-------------------------------------|------------------|
| Montana        |   |                             |                         |                                  |                                   |                                     |                  |
| Nebraska       |   |                             |                         |                                  |                                   |                                     |                  |
| Nevada         |   |                             |                         |                                  |                                   |                                     |                  |
| New Hampshire  |   |                             |                         |                                  |                                   |                                     |                  |
| New Jersey     |   |                             |                         |                                  |                                   |                                     |                  |
| New Mexico     |   |                             |                         |                                  |                                   |                                     |                  |
| New York       |   |                             |                         |                                  |                                   |                                     |                  |
| North Carolina |   |                             |                         |                                  |                                   |                                     |                  |
| North Dakota   |   |                             |                         |                                  |                                   |                                     |                  |
| Ohio           |   |                             |                         |                                  |                                   |                                     |                  |
| Oklahoma       |   |                             |                         |                                  |                                   |                                     |                  |
| Oregon         |   |                             |                         |                                  |                                   |                                     |                  |
| Pennsylvania   |   |                             |                         |                                  |                                   |                                     |                  |
| Rhode Island   |   |                             |                         |                                  |                                   |                                     |                  |
| South Carolina |   |                             | 7,77                    |                                  |                                   |                                     |                  |
| South Dakota   |   |                             |                         |                                  |                                   |                                     |                  |
| Tennessee      |   |                             |                         |                                  |                                   |                                     |                  |
| Texas          |   |                             |                         |                                  |                                   |                                     |                  |
| Utah           |   |                             |                         |                                  |                                   |                                     |                  |
| Vermont        |   |                             |                         |                                  |                                   |                                     |                  |
| Virginia       |   |                             |                         |                                  |                                   |                                     |                  |
| Washington     | *************************************** |                             |                         |                                  |                                   |                                     |                  |
| West Virginia  |   |                             |                         |                                  |                                   |                                     |                  |
| Wisconsin      |   |                             |                         |                                  |                                   |                                     |                  |
| Wyoming        |   |                             |                         |                                  |                                   |                                     |                  |
| Puerto Rico    |   |                             |                         |                                  |                                   |                                     |                  |

### 2020 Census High-level Summary Status

August 10, 2020

The overall self-response rate has reached 63.3%. With 93.63 M HUs responding. 79.91% have responded by internet, 18.62% by paper and 1.48% by phone.

We are open and working in all 50 states, the district, Puerto Rico and the Island territories.

99.98% of the Addresses in the Update Leave address workload have had questionnaire packages delivered. (6,804,450 of the 6,805,523 addresses in the Update Leave workload.)

168 (of 169) ACOs have completed their Update Leave production workload.

Of the addresses in the Update Leave workload 2,311,337 have responded.

- 51.75% (1,196,213) have responded by internet,
- 46.33% (1,070,896) have responded by paper and
- 1.91% (44,228) have responded by phone.

Nonresponse Followup work is underway in all 248 Area Census Offices with approximately 108,300 enumerators available to receive assignments.

Since our soft launch on July 16, approximately 6.40 million cases have been completed. Of those, approximately 2.6 million cases were resolved in the field. Additionally, approximately 2.8 million cases have self-responded since the Nonresponse Followup workload was identified. The balance were completed with administrative records or were resolved in the Area Census Offices.

Census teams are re-planning operational schedules to address the following issues:

- 1. The acceleration of staff into the field (hiring, training, deploying, etc)
- 2. The accelerating of work completion in the field (maximizing hours worked, keeping phones deployed to active enumerators, etc).
- 3. The acceleration of data processing
- 4. Meeting requirements of the Presidential Memoranda (and Executive Order regarding the Citizen Age Voting Population).

Pre-decisional - Internal Use Only

Additional Detail on NRFU Soft Launch Cycles:

On July 16, 2020, enumerators have started following up with nonresponding housing units in six Area Census Offices.

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)
- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

To date, approximately 661,300 cases have been resolved in the field in these areas. An additional 115,200 housing units in these areas have self-responded since the identification of the Nonresponse Followup workload.

From a staffing perspective in these sites, approximately 7,260 enumerators are available to receive assignments compared to our goal to deploy of approximately 12,000 enumerators. Hiring and training of enumerators is ongoing.

On July 23, 2020 enumerators started to follow-up with nonresponding housing units in six additional Area Census Offices.

- Hartford, CT (New York Region)
- State College, PA (Philadelphia Region)
- Crystal City, VA (Philadelphia Region)
- Evansville, IN (Chicago Region)
- Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

To date, approximately 274,200 cases have been resolved in the field in these areas. An additional approximately 82,100 housing units in these areas have self-responded since the identification of the Nonresponse Followup workload.

From a staffing perspective in these sites, approximately 5,310 enumerators are available to receive assignments compared to our goal to deploy of approximately 8,500 enumerators. Hiring and training of enumerators is ongoing.

On July 30, 2020, enumerators started to follow-up with nonresponding housing units in an additional 35 Area Census Offices. To date, approximately 1,006,800 cases have been resolved in the field in these areas. An additional approximately 475,200 housing units in these areas have self-responded since the identification of the Nonresponse Followup workload. With enumerator training ongoing, approximately 31,870 enumerators are available to receive assignments.

On July 29, the Census Bureau announced a fourth NRFU soft launch cycle. Beginning August 3, an additional 39 offices began following up with nonresponding households. To date, approximately 10,130 enumerators are available to receive assignments. Approximately 125,100 cases have been resolved in the field. Approximately 364,000 cases have self-responded since the identification of the Nonresponse Followup workload.

### Other updates of interest:

The first Nonresponse Followup enumeration was completed on July 1, 2020 in Boise, Idaho.

34 states have a Self-Response rate at or above 60%.

24 states have achieved a Self-Response Rate at or above their 2010 Census Self-Response Rate at the start of Nonresponse Followup.

5 states have achieved a Self-Response Rate at or above their final 2010 Census Self-Response Rate.

As of August 4, 100% of the housing units has been interviewed for the territory of American Samoa.

Status Reporting: Phased Restart for the 2020 Decennial Census

Periodic Reporting: Release for August 10, 2020



# Periodic Performance Management Reports

| Report Title   | Slide Number |
|--|--------------|
| 2020 Census: Phased Restart Update Leave Status by State | 3            |
| 2020 Census: Update Leave Progress & Cost                | 4            |
| 2020 Census: Update Leave – Status Update                | 5            |
| 2020 Census: Phased Restart Fingerprinting Status        | 6            |
| NRFU Soft Launch – Cycle 1A                              | 7-8          |
| NRFU Soft Launch – Cycle 1B                              | 9-10         |
| NRFU Soft Launch – Cycle 2                               | 11-12        |
| NRFU Soft Launch – Cycle 3                               | 13-14        |

# Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

Source: Unified Tracking System
Data Current as of: August 10, 2020

Decisions to Restart work are informed by data available on the All Hazards
Consortium site - "US State and Territory
Actions in Response to COVID 19.

|               |       |           | % HUs ( |                 |        |
|---------------|-------|-----------|---------|-----------------|--------|
| State         |       |           | Week    | Current<br>Week | Change |
| U.S. Total    | 4.5%  | 6,805,523 | 99.83%  | 99.98%          | 0.15%  |
| Alabama       | 3.2%  | 81,964    | 100.0%  | 100.0%          | 0.00%  |
| Alaska        | 34.1% | 110,022   | 100.0%  | 100.0%          | 0.00%  |
| Arizona       | 6.6%  | 214,291   | 96.9%   | 99.6%           | 2.7%   |
| Arkansas      | 5.0%  | 77,716    | 100.0%  | 100.0%          | 0.00%  |
| California    | 2.3%  | 348,797   | 99.97%  | 100.00%         | 0.03%  |
| Colorado      | 7.5%  | 195,895   | 100.0%  | 100.0%          | 0.00%  |
| Connecticut   | 0.4%  | 5,868     | 100.0%  | 100.0%          | 0.00%  |
| Florida       | 1.7%  | 171,871   | 100.0%  | 100.0%          | 0.00%  |
| Georgia       | 2.3%  | 111,905   | 100.0%  | 100.0%          | 0.00%  |
| Hawaii        | 10.8% | 63,303    | 100.0%  | 100.0%          | 0.00%  |
| Idaho         | 9.0%  | 70,780    | 100.0%  | 100.0%          | 0.00%  |
| Illinois      | 0.8%  | 42,827    | 100.0%  | 100.0%          | 0.00%  |
| Indiana       | 1.3%  | 39,142    | 100.0%  | 100.0%          | 0.00%  |
| Iowa          | 0.9%  | 14,050    | 100.0%  | 100.0%          | 0.00%  |
| Kansas        | 2.4%  | 32,178    | 100.0%  | 100.0%          | 0.00%  |
| Kentucky      | 3.7%  | 78,593    | 100.0%  | 100.0%          | 0.00%  |
| Louisiana     | 4.0%  | 91,447    | 100.0%  | 100.0%          | 0.00%  |
| Maine         | 14.2% | 111,689   | 100.0%  | 100.0%          | 0.00%  |
| Massachusetts | 2.2%  | 69,244    | 100.0%  | 100.0%          | 0.00%  |
| Michigan      | 2.2%  | 106,770   | 100.0%  | 100.0%          | 0.00%  |
| Minnesota     | 3.4%  | 86,706    | 100.0%  | 100.0%          | 0.00%  |
| Mississippi   | 3.7%  | 54,499    | 100.0%  | 100.0%          | 0.00%  |
| Missouri      | 4.3%  | 131,018   | 100.0%  | 100.0%          | 0.00%  |
| Montana       | 19.2% | 112,978   | 99.2%   | 100.0%          | 0.75%  |

|                |        |                       | Va HUE C |                |        |
|----------------|--------|-----------------------|----------|----------------|--------|
| State          | 1000   | HUG In U.<br>Worldood | 1.44     | 100 G<br>140 G | Change |
| Nebraska       | 3.5%   | 30,670                | 100.0%   | 100.0%         | 0.00%  |
| Nevada         | 3.6%   | 47,778                | 99.98%   | 100.00%        | 0.02%  |
| New Hampshire  | 9.9%   | 65,936                | 100.0%   | 100.0%         | 0.00%  |
| New Jersey     | 1.1%   | 40,514                | 100.0%   | 100.0%         | 0.00%  |
| New Mexico     | 19.2%  | 200,664               | 98.3%    | 99.96%         | 1.69%  |
| New York       | 3.0%   | 270,545               | 100.0%   | 100.0%         | 0.00%  |
| North Carolina | 3.3%   | 164,775               | 100.0%   | 100.0%         | 0.00%  |
| North Dakota   | 9.9%   | 40,051                | 99.97%   | 100.00%        | 0.03%  |
| Ohio           | 0.6%   | 34,686                | 100.0%   | 100.0%         | 0.00%  |
| Oklahoma       | 9.8%   | 187,921               | 100.0%   | 100.0%         | 0.00%  |
| Oregon         | 1.4%   | 27,198                | 100.0%   | 100.0%         | 0.00%  |
| Pennsylvania   | 3.3%   | 197,124               | 100.0%   | 100.0%         | 0.00%  |
| Rhode Island   | 1.1%   | 5,657                 | 100.0%   | 100.0%         | 0.00%  |
| South Carolina | 2.4%   | 61,375                | 100.0%   | 100.0%         | 0.00%  |
| South Dakota   | 12.4%  | 51,715                | 100.0%   | 100.0%         | 0.00%  |
| Tennessee      | 0.3%   | 9,010                 | 100.0%   | 100.0%         | 0.00%  |
| Texas          | 3.6%   | 441,668               | 100.0%   | 100.0%         | 0.00%  |
| Utah           | 7.6%   | 90,972                | 99.8%    | 99.9%          | 0.11%  |
| Vermont        | 17.2%  | 61,075                | 100.0%   | 100.0%         | 0.00%  |
| Virginia       | 0.9%   | 34,615                | 100.0%   | 100.0%         | 0.00%  |
| Washington     | 2.8%   | 92,093                | 100.0%   | 100.0%         | 0.00%  |
| West Virginia  | 28.8%  | 289,189               | 100.0%   | 100.0%         | 0.00%  |
| Wisconsin      | 3.3%   | 93,399                | 100.0%   | 100.0%         | 0.00%  |
| Wyoming        | 22.9%  | 67,114                | 100.0%   | 100.0%         | 0.00%  |
| Puerto Rico    | 100.0% | 1,776,226             | 100.0%   | 100.0%         | 0.00%  |

Legend:

All ACOs with UL Workload Restarted

All UL Workload Completed



# Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost

### Status:

On Track

Data current as of: August 10, 2020

Start Date: March 15, 2020

Completion Date: July 20, 2020\*

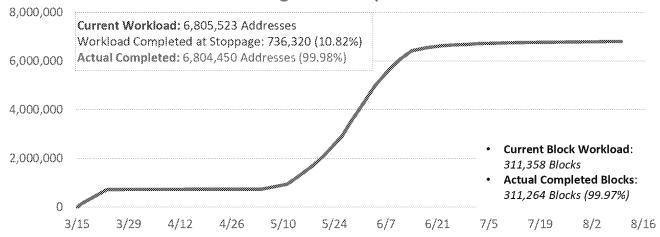
### Notes:

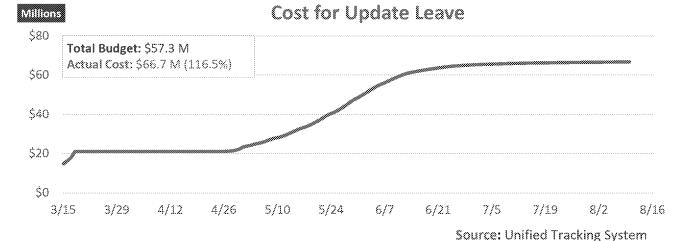
- \*In a small number of areas with access challenges, work will extend beyond 7/20 to complete the update of the Census address list and the delivery of questionnaire packages.
- Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.

### Lister Productivity

- Addresses per Hour 3.
- Ble Cycle Cost Model Estimate for Addresses per Hour is a









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Pre-decisional - Internal Only - Not for Public Distribution.

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## Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: August 10, 2020

## Operation:

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

### Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
  - Percentage Completed at suspension: 10.82%
- Workload Completed as of August 10: 6,804,450
- Percentage Completed: 99.98%

## Response Rates:

- UL Total Responses (as of March 18): 139,825
  - Internet: 12,478 (8.92%)Paper: 127,189 (90.96%)
  - Phone: 158 (0.11%)
- UL Total Responses (as of August 10): 2,311,337
  - Internet: 1,196,213 (51.75%)Paper: 1,070,896 (46.33%)
    - Phone: 44,228 (1.91%)



# Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

### Status:



Data current for the week of: August 10, 2020

Start Date: January 21, 2020

Completion Date: October 31, 2020

Notes:

## **Overall Fingerprinting Status**

| Status  | Prior<br>Week | Change from<br>Prior Week | Current<br>Week |
|---|---------------|---------------------------|-----------------|
| Total Number of Applicants that Reached DAPPS | 3,011,003     | 12,438                    | 3,023,441       |
| Total Number Selected                         | 1,247,717     | 9,566                     | 1,257,283       |
| Total Number Fingerprinted                    | 854,607       | 8,308                     | 862,915         |
| Total Pending Fingerprinting                  | 393,110       | 1,258                     | 394,368         |
| Total Remaining Applicant Pool                | 1,763,286     | 2,872                     | 1,766,158       |

## Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1A

Source: Field Division

Data Current as of: August 10, 2020

## Cycle 1A NRFU Soft Launch

Beginning July 16, the Census Bureau will soft-launch sending approximately 12,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- · Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

## **Key Dates**

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

## **Enumerator Staffing by Office**

| ACO Name        | Enumerators Goal to<br>Deploy | Enumerators Active | % Active to Goal |
|-----------------|-------------------------------|--------------------|------------------|
| Gardiner        | 2,158                         | 1,437              | 66.59%           |
| Beckley         | 3,198                         | 1,716              | 53.66%           |
| Kansas City     | 2,271                         | 1,538              | 67.72%           |
| New Orleans     | 1,199                         | 765                | 63.80%           |
| Oklahoma County | 1,608                         | 721                | 44.84%           |
| Boise           | 1,531                         | 1,083              | 70.74%           |
| Total           | 11,965                        | 7,260              | 60.68%           |



# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1A (continued)

Source: Field Division and Unified Tracking System Data Current as of: August 10, 2020

Progress by Office: Daily Progress Goal 47%

| Area Census Office | Strite | Production Workload | Total Complete | Perseni<br>Complete |
|--------------------|--------|---------------------|----------------|---------------------|
| Gardiner           | ME     | 396,152             | 149,600        | 37.76%              |
| Beckley            | WV     | 495,402             | 225,415        | 45.50%              |
| Kansas City        | MO     | 428,905             | 198,542        | 46.29%              |
| New Orleans        | LA     | 181,775             | 89,452         | 49.21%              |
| Oklahoma County    | OK     | 267,533             | 94,708         | 35.40%              |
| Boise              | ID     | 305,030             | 172,406        | 56.52%              |
| Total              |        | 2,074,797           | 930,123        | 44.83%              |

## Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1B

Source: Field Division

Data Current as of: August 10, 2020

## Cycle 1B NRFU Soft Launch

Beginning July 23, the Census Bureau will conduct a second NRFU soft-launch sending approximately 8,500 Census Enumerators to follow up with households in communities covered by six Area Census Offices (ACOs). The six locations are:

- Hartford, CT (New York Region)
- State College, PA (Philadelphia Region
- Crystal City, VA (Philadelphia Region)

- Evansville, IN (Chicago Region)
- Wichita, KS (Dallas Region)
- Tacoma, WA (Los Angeles Region)

### **Key Dates**

• 6/25: Census Field Supervisor (CFS) Training

• 7/14: Enumerator Training

• 7/23: Production

## **Enumerator Staffing by Office**

| ACO Name      | Enumerators Goal to<br>Deploy | Enumerators Active | % Active to Goal |
|---------------|-------------------------------|--------------------|------------------|
| Hartford      | 1,430                         | 1,107              | 77.41%           |
| State College | 1,924                         | 1023               | 53.17%           |
| Crystal City  | 689                           | 612                | 88.82%           |
| Evansville    | 1,582                         | 894                | 56.51%           |
| Wichita       | 1,742                         | 851                | 48.85%           |
| Tacoma        | 1,097                         | 827                | 75.39%           |
| Total         | 8,464                         | 5,314              | 62.78%           |



# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1B (continued)

Source: Field Division and Unified Tracking System Data Current as of: August 10, 2020

Progress by Office: Daily Progress Goal 35%

| Area Census Office | State | Production Workload | Total Complete | Percent<br>Complete |
|--------------------|-------|---------------------|----------------|---------------------|
| Hartford           | CT    | 224,516             | 88,120         | 39.25%              |
| State College      | PA    | 334,911             | 80,944         | 24.17%              |
| Crystal City       | VA    | 118,933             | 51,643         | 43.42%              |
| Evansville         | IN    | 250,551             | 67,454         | 26.92%              |
| Wichita            | KS    | 305,534             | 98,448         | 32.22%              |
| Tacoma             | WA    | 172,189             | 61,981         | 36.00%              |
| Total              |       | 1,406,634           | 448,590        | 31.89%              |

# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2

Source: Field Division

Data Current as of: August 10, 2020

## Cycle 2 NRFU Soft Launch

Beginning July 30, the Census Bureau will conduct a third NRFU soft-launch sending approximately 52,200 Census Enumerators to follow up with households in communities covered by thirty-five Area Census Offices (ACOs). The thirty-five locations are:

- Guaynabo, PR (New York Region)
- Caguas, PR (New York Region)
- Mayaguez, PR (New York Region)
- · Danbury, CT (New York Region)
- Quincy, MA (New York Region)
- Waltham, MA (New York Region)
- Worcester, MA (New York Region)
- Trenton, NJ (New York Region)
- Buffalo, NY (New York Region)
- Hanover, MD (Philadelphia Region)
- · Hagerstown, MD (Philadelphia Region)
- Towson, MD (Philadelphia Region)

- · Mansfield, OH (Philadelphia Region)
- Cranberry Township, PA (Philadelphia Region)
- Harrisburg, PA (Philadelphia Region)
- Aurora, CO (Dallas Region)
- Colorado North, CO (Dallas Region)
- Denver, CO (Dallas Region)
- Bismarck, ND (Dallas Region)
- Chicago Central, IL (Chicago Region)
- Chicago Far Southwest, IL (Chicago Region)
- Chicago South, IL (Chicago Region)
- Cook County NW, IL (Chicago Region)
- Cook County South, IL (Chicago Region)

- Dekalb, IL (Chicago Region)
- Oswego, IL (Chicago Region)
- Peoria, IL (Chicago Region)
- Skokie, IL (Chicago Region)
- · Indianapolis, IN (Chicago Region)
- · Lake County, IN (Chicago Region)
- Green Bay, WI (Chicago Region)
- Honolulu, HI (Los Angeles Region)
- Everett, WA (Los Angeles Region)
- · Olympia, WA (Los Angeles Region)
- Seattle, WA (Los Angeles Region)

## **Key Dates**

• 7/1: Census Field Supervisor (CFS) Training

• 7/21: Enumerator Training

• 7/30: Production

# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch - Cycle 2 (continued)

Source: Field Division and Unified Tracking System Data Current as of: August 10, 2020

## **Enumerator Staffing by Region**

| Region       | Enumerators Goal to Deploy | Entimerators Aguva | % Antiva to Gost |
|--------------|----------------------------|--------------------|------------------|
| New York     | 7,260                      | 4014               | 55.29%           |
| Puerto Rico  | 9,516                      | 4905               | 51.54%           |
| Philadelphia | 9,302                      | 5908               | 63.51%           |
| Chicago      | 15,873                     | 10095              | 63.60%           |
| Dallas       | 4,513                      | 2456               | 54.42%           |
| Los Angeles  | 5,737                      | 4487               | 78.21%           |
| Total        | 52,201                     | 31,865             | 61.04%           |

## Progress by Region: Daily Progress Goal 20%

| Region       | Production Workload | Total Complete | Percent Complete |
|--------------|---------------------|----------------|------------------|
| New York     | 1,116,280           | 240,337        | 21.53%           |
| Puerto Rico  | 1,353,358           | 271,842        | 20.09%           |
| Philadelphia | 1,630,956           | 369,740        | 22.67%           |
| Chicago      | 2,467,160           | 533,657        | 21.63%           |
| Dallas       | 837,985             | 141,147        | 16.84%           |
| Los Angeles  | 974,460             | 278,654        | 28.60%           |
| Total        | 8,380,199           | 1,835,377      | 21.90%           |



# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 3

Source: Field Division

Data Current as of: August 10, 2020

## Cycle 3 NRFU Soft Launch

Beginning August 6, the Census Bureau will conduct a fourth NRFU soft-launch sending approximately 56,300 Census Enumerators to follow up with households in communities covered by thirty-nine Area Census Offices (ACOs). The thirty-nine locations are:

- New Haven, CT (New York Region)
- · Boston, MA (New York Region)
- Lawrence, MA (New York Region)
- East Bridgewater, MA (New York Region)
- Concord, NH (New York Region)
- Parsippany, NJ (New York Region)
- South Plainfield, NJ (New York Region)
- Newark, NJ (New York Region)
- Albany, NY (New York Region)
- Bronx 1, NY (New York Region)
- Bronx 2, NY (New York Region)
- Queens 1, NY (New York Region)
- Manhattan 1, NY (New York Region)
- **Key Dates**
- 7/14: Census Field Supervisor (CFS) Training
- 7/28: Enumerator Training
- 8/6: Production

- Manhattan 2, NY (New York Region)
- Pawling, NY (New York Region)
- Brooklyn 2, NY (New York Region)
- · Queens 2, NY (New York Region)
- Queens 3, NY (New York Region)
- Peekskill, NY (New York Region)
- · Rochester, NY (New York Region)
- Brooklyn 3, NY (New York Region)
- Queens 4, NY (New York Region)
- Staten Island, NY (New York Region)
- Syracuse, NY (New York Region)
- Brooklyn 4, NY (New York Region)
- Providence, RI (New York Region)

- · Washington, DC (Philadelphia Region)
- · Wilmington, DE (Philadelphia Region)
- Allentown, PA (Philadelphia Region)
- · Norristown, PA (Philadelphia Region)
- Philadelphia Franklin, PA (Philadelphia Region)
- Philadelphia Penn, PA (Philadelphia Region)
- · Reading, PA (Philadelphia Region)
- Fairfax, VA (Philadelphia Region)
- Fredericksburg, VA (Philadelphia Region)
- Roanoke, VA (Philadelphia Region)
- Lansing, MI (Chicago Region)
- Oakland County, MI (Chicago Region)
- Minneapolis, MN (Chicago Region)

# Periodic Performance Management Reports 2020 Census: NRFU Soft Launch - Cycle 3 (continued)

Source: Field Division and Unified Tracking System Data Current as of: August 10, 2020

## **Enumerator Staffing by Region**

| Region       | Enumerators Goal to Deploy | Enumerators Active | % Agrive to Goal |
|--------------|----------------------------|--------------------|------------------|
| New York     | 37,784                     | 5,596              | 14.81%           |
| Philadelphia | 14,634                     | 3,661              | 25.02%           |
| Chicago      | 3,879                      | 871                | 22.45%           |
| Total        | 56,297                     | 10,128             | 17.99%           |

## Progress by Region: Daily Progress Goal 1%

| Region       | Production Worklead | Total Complete | Percent Complete |
|--------------|---------------------|----------------|------------------|
| New York     | 4,977,003           | 333,541        | 6.70%            |
| Philadelphia | 2,142,217           | 199,232        | 9.30%            |
| Chicago      | 659,164             | 51,144         | 7.76%            |
| Total        | 7,778,384           | 583,917        | 7.51%            |

Status Reporting: 2020 Decennial Census

Periodic Reporting: Release for August 10, 2020



| Status | Report Title   | Summary   | Slide<br>Number |
|--------|--|---|-----------------|
|        | 2020 Census: Applicant Status                                | Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.  | 4               |
|        | 2020 Census: Remote Alaska Production Progress & Cost        | Enumerations have resumed in all remaining areas that were incomplete in mid-March when work was suspended. Lack of access to some villages due to COVID-19 quarantines has required moving the planned completion of the Remote Alaska operation to August 31, 2020. | 5               |
|        | 2020 Census: Self-Response of Housing Units                  | Self-Response to the 2020 Census is tracking within the projected range. The projected Self-Response rate has been revised to account for re-planned operational timing and a sixth mailing prior to the August 11 start of Nonresponse Followup.                     | 6               |
| 0      | 2020 Census: Self-Response of Housing Units by Response Mode | Internet response is exceeding expectations. The projected Self-<br>Response rates by mode have been revised to account for re-<br>planned operational timing and a sixth mailing prior to the August<br>11 start of Nonresponse Followup.                            | 7               |
| 0      | 2020 Census: Self-Response of Housing Units by State         |   | 8               |

| Legend            | Not Applicable  | ividitagethen ocus | Requires Attention |
|-------------------|-----------------|--------------------|--------------------|
| mer (April 2 pres | 140t Applicable |                    |                    |



| Status | Report Title  | Summary   | Slide<br>Number |
|--------|---|---|-----------------|
|        | 2020 Census: Questionnaire Assistance Inbound Calls                       | Inbound call support continues. A return call option is available to callers who leave a message requesting this option.  |                 |
|        | 2020 Census: Partners & Participating Organizations                       | Progress to establish relationships with National and community organizations is ongoing. The number of partnering organizations at the national-level has grown to 1,033. The 2020 Census exposure at the local and community level continues; the number of active community partners is over 395,000. We have exceeded the 2010 Census numbers for both national and community partners. | 10              |
|        | 2020 Census: Integrated Communications Campaign Weekly Report<br>Timeline | Steady progress continues on Integrated Communications Campaign efforts. The program is rapidly preparing new messages and delivery vehicles in light of the our current environment.   | 11              |
|        | 2020 Census: Monthly FY 2020 Budget Execution Report                      | Fiscal Year 2020 budget execution is managing budget to address critical program needs.   | 12              |

| Legend            | Not Applicable  | ividitagethen ocus | Requires Attention |
|-------------------|-----------------|--------------------|--------------------|
| mer (April 2 pres | 140t Applicable |                    |                    |



# Periodic Performance Management Reports 2020 Census: Applicant Status

### Status:



On Track

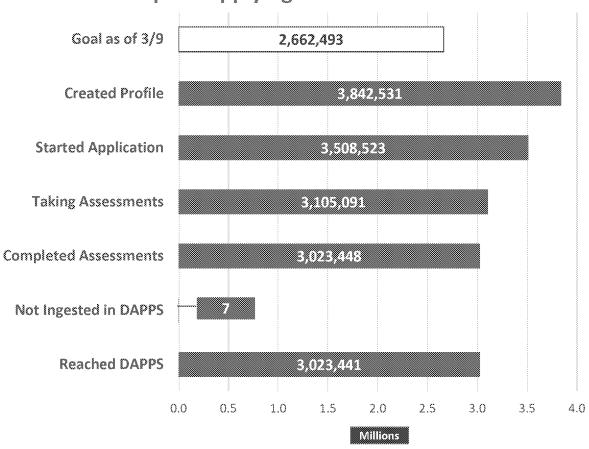
Data current as of: August 10, 2020

Completion Date: January 5, 2021

### Notes:

- Actions taken to achieve our recruiting target were successful. We have achieved our applicant goal.
- We are communicating with our recruits, selectees, and on-board staff so that staff are ready to work as we recommence all field operations.

## Steps in Applying for a Position





Source: 2020 R&A/DAPPS Applicant Summary Report