## **Compressing Backend Processing**

Adjusted Activity	Impact and Risks
Finalize Master Address File (MAF) updates from remaining field operations by 9/4/20	We do not anticipate that the resulting number of updates not included will be highly significant. However, increases risk of inaccuracy.
Address updates from continued field work after 9/4/20 will not be applied to the MAF	
Eliminate the step that includes Decennial Statistical Studies Division (DSSD) review of the MAF extract	Risk of missing and therefore propagating errors, however the MAF is the most accurate ever.
Lock Geographic processing on 9/25/20 and deliver the final 2020 Census address universe by 10/14/20	Reduces a 35 day processing duration to 19 days.
Cancel Count Review Event 2, eliminating the need for late Group Quarters Enumeration (GQE) operations	State demographer review of GQ data will be cancelled. The Demographic and Decennial staffs will work together to develop the message and communicate it to the Federal State Cooperative for Population Estimates (FSCPE)/states. The risk is virtually certain vocal objections from the FSCPE State Demographers and the State Governors they serve.

## **Compressing Backend Processing - Continued**

Adjusted Activity	Impact and Risks
Create a separate processing stream for the Enumeration of Transitory Locations (ETL) and Service Based Enumeration (SBE) operations that follows the Federally Affiliated Count Overseas (FACO) processing approach. This will enable adding ETL and SBE population counts state-by-state significantly later in the Census Unedited File (CUF) production process.	This file needs to be delivered to POP by the time the CUF – the basis for the apportionment delivery – review is scheduled to be complete, by December 18. Additionally, ETL permits the reporting of a Usual Home Elsewhere (UHE), which will not be able to be processed with this new approach.  The CUF will have to be re-run prior to the processing of the Census Edited File (CEF) in order to add in the SBE/ETL population for the Public Law 94-171 Redistricting file. The Apportionment Team will need to change its processing plans and conduct testing to ensure the proper integration of ETL/SBE state counts.
Compress POP division and DSSD review and processing times	A compressed review period creates risk for serious errors not being discovered in the data – thereby significantly decreasing data quality. Additionally, serious errors discovered in the data may not be fixed – due to lack of time to research and understand the root cause or to re-run and re-review one or multiple state files.
Compress time for creating/verifying apportionment data and preparation of transmittal package for DOC	A compressed review period creates risk for errors being present in the data.

## Implementation of the Presidential Memo

A team has been established and is tasked with deriving a process utilizing sound statistical methods and meeting tests of operational feasibility, to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memo. To achieve this, the Census will:

- Build upon the work we have already done based on Executive Order 13880,
   "Collecting Information about Citizenship Status in Connection with the Decennial Census".
- Use all administrative records to the extent they are available. Using these records, in combination with other data already obtained regarding citizenship status, we will further refine the non-citizen category into legal, illegal, or unknown.
- Incorporating this work into the schedule to meet the current legal mandates.

## Announcing the Replanned Operational Schedule

- Announce: Statement from Director Dillingham issued by Monday afternoon
  or as approval given with new schedule and re-plan outline.
- Update Webpage: We will update central schedule webpage with new dates.
   (current page reflects re-planning status)
- Rollout: We will follow a controlled rollout to give appropriate embargoed heads up to key Congressional offices, and then post and distribute the updated materials to Census Bureau staff, partners, intergovernmental stakeholders, and the media.



# **Questions?**





To: OPCOM - Principals Only List (CENSUS/ 6) (6) (CENSUS/DEPDIR FED)[nathaniel.cogley@census.gov]; Adam Michael Korzeniewski (CENSUS/DEPDIR

FED)[adam.m.korzeniewski@census.gov]

Cc: Christa D Jones (CENSUS/DEPDIR FED)[Christa.D.Jones@census.gov]

From: Robin Wyvill (CENSUS/DEPDIR FED)[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=19B0A2A75CCE45B69C3F203A484AA18A-WYVILL, ROB]

**Sent:** Fri 8/7/2020 6:23:32 PM (UTC)

Subject: [8/3-7] Director's Weekly Bureau Report

Week of August 3, Director Dillingham's Weekly Bureau Report.docx

Hello all,

Please find attached...

• Week of August 3, Director Dillingham's Weekly Bureau Report

Take care, Robin

From: Christa D Jones (CENSUS/DEPDIR FED) < Christa.D.Jones@census.gov>

Sent: Friday, March 27, 2020 8:57 AM

To: OPCOM - Principals Only List (CENSUS/ OTHER) (b) (6) @census.gov>

Cc: Robin Wyvill (CENSUS/DEPDIR FED) < Robin.L.Wyvill@census.gov>

Subject: 3/23, Weekly Bureau Report

All--making this report available to all for the general purpose of sharing information.

**DATE:** August 17 – 21, 2020

### Highlights/Flag for Upcoming

- 8/17: Census leadership briefed Secretary Ross and Deputy Secretary Karen Dunn Kelley on the status of 2020 Census operations.
- 8/17-18: Steven Dillingham traveled to the greater Charlotte, North Carolina and Rock Hill, South Carolina areas. On August 17, the Director completed an enumeration case load in a low self-response, hard-to-count area and met with staff at the Charlotte Area Census Office. On August 18, the Director met with the South Carolina Lt. Governor and members of her State Complete Count Committee.
- 8/19: Ron Jarmin was featured in the First in a Series with Leadership on Transformation Interview and Q&A Session (via Skype) with Census Bureau staff.
- The Office of the Director staff office relocations:
  - o Enrique Lamas and Christa Jones are office sharing (b) (6)
  - o Benjamin Overholt is located in office (b) (6)
- October (TBD): Staff from DIR, Dep DIR/Chief of Staff and the Policy Coordination Office will be participating in the CliftonStrengths Discovery Course.

### **Census Bureau FRN Status**

- 2020 Count Question Resolution Operation (0607-0879). The initial PRA 60-day FRN published on 8/4/20. The date that the population counts are sent to the President was listed incorrectly. A new notice that corrected the date was published on 8/11/20.
- Current Population Survey, School Enrollment Supplement (0607-0464). OMB has requested that Census publish a 30-day FRN to accompany the non-substantive change request to add seven questions to the School Enrollment Supplement. The new questions will assist researchers in understanding how the coronavirus (COVID-19) pandemic has affected schooling at an individual child level. The CPS School Enrollment Supplement 30-day FRN published on 8/18/20.
- Generic Clearance for Internet Panel Pretesting and Qualitative Survey Methods Testing (0607-0978). The PRA 30-day FRN is scheduled to publish on 8/19.
- Quarterly Services Survey (0607-0907). The PRA 60-day FRN is scheduled to publish on 8/20.
- Annual School System Finance Survey (0607-0700) The PRA 60-day FRN is currently awaiting approval by DOC OPSP before publication.
- Manufacturers' Shipments, Inventories, and Orders (M3) Survey (0607-0008). The PRA 60-day FRN is currently awaiting approval by DOC OPSP before publication.
- Notice of Virtual Public Meeting: Census Scientific Advisory Committee (CSAC). In accordance with the Federal Advisory Committee Act, this notice announces a virtual meeting of the CSAC from September 17-18. The meeting is open to the public. The members of the CSAC are appointed by the Census Director. The Committee provides scientific and technical expertise, as appropriate, to address Census Bureau program needs and objectives. OPSP has approved this notice. The notice will publish in the Federal Register on Thursday, August 20.
- Foreign Trade Regulations (FTR) Request for Public Comments on the overall impact of the removal of Electronic Export Information (EEI) filing requirements for shipments between the United States and Puerto Rico and the U.S. Virgin Islands. This Advance Notice of Proposed Rulemaking is seeking public comments on the Census Bureau's consideration to remove the

Electronic Export Information (EEI) filing requirement for shipments between the United States and Puerto Rico and the U.S. Virgin Islands. For many years, the Census Bureau has received requests, from both the government of Puerto Rico and members of the international trade community, to eliminate the requirement to file EEI for shipments between the United States and Puerto Rico in the Automated Export System. The DOC Office of General Counsel determined that DHS (Customs) and OMB must review and approve the document as well. All approvals have just been received, including OPSP. The notice will soon be routed through final high-level internal reviews before submission to the Director for signature.

#### GAO:

• GAO provided us their draft report on 7/30/20, "2020 Census: The Bureau Has Made Adjustments in Response to COVID-19 but Risks Remain (GAO-20-671R)." This is part of their series of operational updates on the 2020 Census. We are working with OGC to send technical comments. GAO may release the update report as early as next week.

### OIG:

- OIG issued a management alert memo on 8/13/20 titled, "The Census Bureau Cannot Account for the Return of All Devices Used during 2020 Decennial Field Operations." No formal response is required as they made no recommendations. They are also planning to issue a management alert on the counting of college students living off campus as early as the end of this week.
- OIG issued a 2020 Census alert memo titled, "The Census Bureau Faces Challenges in Accelerating Hiring and Minimizing Attrition Rates for Abbreviated 2020 Census Field Operations." No formal response is required as there are no recommendations and it will be released publicly on 8/20/20.

### **Anything Else of Note**

- Vacancy Announcement for Chief Data Officer @ HUD (closes on 8/26/2020)
  - HUD has posted a position for a Chief Data Officer:

    <a href="https://www.usajobs.gov/GetJob/ViewDetails/571627500">https://www.usajobs.gov/GetJob/ViewDetails/571627500</a>. For awareness, there was a recent change in the proposed organizational structure within HUD that will now have the Chief Data Officer position sitting within HUD/Office of the Chief Information Officer (OCIO) instead of HUD/Office of Policy Development and Research (PD&R), where it had been slated to go. This is a great opportunity for the right person. If you know of a sharp, creative, energetic, and resilient individual looking for a (big) challenge, there is a lot of good work that could be done. Please share broadly with your networks.

### The Associate Director for Economic Programs (ADEP)

Nick Orsini

**DATE: August 17 – 21, 2020** 

### Publications (e.g., Working Papers) from the Past Week

- 8/13: Week 31 release of Business Formation Statistics including the unemployment claims data by state.
- 8/14: Advance Monthly Sales for Retail and Food Services
  - o U.S. retail and food services sales for July 2020 were \$536.0 billion, an increase of 1.2 percent from the previous month.
- 8/14: Manufacturing and Trade Inventories and Sales
  - U.S. total business end-of-month inventories for June 2020 were \$1,912.1 billion, down
     1.1 percent from last month. U.S. total business sales were \$1,394.0 billion, up 8.4 percent from last month.
- 8/18: New Residential Construction (Building Permits, Housing Starts, and Housing Completions)
  - o Privately-owned housing starts in July 2020 were at a seasonally adjusted annual rate of 1,496,000. This is 22.6 percent above the revised June 2020 estimate of 1,220,000.
- 8/19: Advance Services Report
  - Advance U.S. selected services total revenue for the second quarter of 2020, adjusted for seasonal variation but not for price changes, was \$3,657.6 billion, a decrease of 8.9 percent from the first quarter of 2020 and down 9.2 percent from the second quarter of 2019.

### Significant External Meetings & Conference Presentations from the Past Week

- Week of 8/10: The first trilateral meetings between statistical agencies from the U.S., Canada, and Mexico were convened to discuss revisions to the 2022 North American Industry Classification System.
- 8/13: Staff met with Reveal to discuss the status and upcoming work for the Construction Reengineering Project.
- 8/13-14: Interagency meeting with BEA, FRB, EIA, CMS, and BLS to discuss issues related to collection and releases, primarily for indicators, due to COVID-19.
- 8/19: Census Bureau and the Local Employment Dynamics (LED) Partnership in collaboration with the Council for Community and Economic Research (C2ER) and the Labor Market Information Institute (LMI) presented the "Providing Perspective during COVID-19 Using Census Data" webinar. The COVID-19 pandemic has created unprecedented changes across all industries, but has also hit some sectors harder than others. In addition to new data coming out, data can provide useful perspective on who has been and will be more impacted by the economic changes. Minnesota's Labor Market Information Institute has used the Census Bureau's Longitudinal Employer-Household Dynamics (LEHD) data to supplement information provided in a set of regional industry profiles, racial disparities reports, and other context-setting pieces that are helping our economic and workforce development partners prepare for and respond to the recovery. This presentation also illustrated how LEHD data were used to create a Tableau visualization that displays race and ethnicity data in a useful manner.

### **Upcoming Travel or Outreach**

- 8/20: Staff will participate in the New England State Data Center Annual Conference (virtual). Staff will present information on the 2017 Economic Census and our COVID-19 data hub at the conference.
- 8/20: Staff will provide a presentation to the North Texas chapter of the Grant Professionals Association (virtual). Staff will provide an update on the 2017 Economic Census for Texas, the COVID-19 data hub, and a Census Business Builder demonstration.

### The Associate Director for Communications (ADCOM)

Ali Ahmad

**DATE:** August 17 – 21, 2020

### Highlights/Week in Review

- The reminder email campaign continues with the third installment. The first two installments resulted in a 11.5% digital engagement rate.
- The Wonderama House Party (At Home Concert Series) for New York City was held on 8/14
- Statistics in Schools (SIS) is contacting SIS ambassadors for back to school outreach and plan
  on transitioning them to work with SIS staff this fall. They are also pursuing opportunities to
  present virtually at conferences for the American Indian Education Association and the
  National Council of Social Studies

### National Partnerships (POC: Robin Bachman)

- As of August 14, there are 1,035 National Participating Organizations, up from 1,033 last week. New partners include:
  - o The Embassy of Ghana
  - o The Embassy of Guatemala
- Select partnership activities:
  - On August 13, Comcast/NBCUniversal and Telemundo hosted a <u>National Census Forum</u> featuring Chief of the Decennial Communications Coordination Office Erika Becker-Medina.

### Congressional and Intergovernmental (POC: Chris Stanley)

• Weekly Congressional briefing for Oversight and Appropriations staff: Census Bureau staff provide 2020 Census operational updates (Fridays).

**Publications** (POC: Michael Cook)

#### **News Release Schedule**

### Monday, Aug. 17, 2020

- Research Matters Blog: ACS Updates on Disclosure Avoidance and Release Plans
- Global Reach Blog: Exports between the United States and Puerto Rico When to File Electronic Export Information

### Tuesday, Aug. 18, 2020

- Tip Sheet: Survey of Income and Program Participation
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (8:30 a.m.) New Residential Construction July 2020
- Economic Indicator: (10 a.m.) Quarterly Retail E-Commerce Sales: 2nd Quarter 2020

### Wednesday, Aug. 19, 2020

• Economic Indicator: (10 a.m.) Advance Quarterly Services Report: 2nd Quarter 2020

### Thursday, Aug. 20, 2020

- Data Release: (10 a.m.) Small Business Pulse Survey
- Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Tuesday, Aug. 25, 2020

- Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from July 7)
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) New Residential Sales July 2020
- Economic Indicator: (10 a.m.) Preliminary U.S. Imports for Consumption of Steel Products July 2020

### Wednesday, Aug. 26, 2020

• Economic Indicator: (8:30 a.m.) Advance Report on Durable Goods – Manufacturers' Shipments, Inventories and Orders – July 2020

### Thursday, Aug. 27, 2020

- Data Release: (10 a.m.) Small Business Pulse Survey
- Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Friday, Aug. 28, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Economic Indicator Report (International Trade, Retail and Wholesale) July 2020

### Tuesday, Sept. 1, 2020

- Media Advisory: Online News Conference on 2019 Income, Poverty and Health Insurance Estimates from the 2020 Annual Social and Economic Supplement to the Current Population Survey
- Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from August 25)
- Media Advisory: 2019 American Community Survey 1-year Estimates Webinar
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) Construction Spending (Construction Put in Place) July 2020

### Wednesday, Sept. 2, 2020

- Profile America Facts for Features: Hispanic Heritage Month (resend from Aug. 11)
- Economic Indicator: (10 a.m.) Full Report Manufacturers' Shipments, Inventories and Orders July 2020

### Thursday, Sept. 3, 2020

- Extended Tip Sheet: Economic Census Local Area Data Release Wrap Up (TENT)
- Tip Sheet: American Community Survey Migration Package (TENT)
- Economic Indicator: (8:30 a.m.) U.S. International Trade in Goods and Services July 2020 and Global Reach Blog
- Economic Indicator: (8:30 a.m.) Final U.S. Imports for Consumption of Steel Products July 2020
- Data Release: (10 a.m.) Small Business Pulse Survey

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### The Associate Director for Field Operations (ADFO)

Timothy P. Olson

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

- 8/10: Continue to work with the General Services Administration (GSA) and regional management to plan and update the Area Census Office (ACO) closeout schedule. The current schedule has all ACOs closing no later than 2/15/20. (POC: Dale Kelly John Magruder)
- 8/11: Office Of Survey and Census Analytics (OSCA) held their quarterly Risk Review Board to evaluate and update new and existing risks in the OSCA risk log. (*POC: Jamey Christy Adam Bacon*)
- 8/11: OSCA calculated and delivered preliminary response and production rate performance levels to FLD HQ survey branch chiefs. The analysis incorporates the new Type A policy of charging COVID-19 reluctance to the Regional Office (RO) instead of the Field Representative (FR) during phone-only interviewing months. (POC: Jamey Christy Adam Bacon)
- 8/12: Successfully implemented the Nonresponse Followup (NRFU) Phone Soft Launch in four ACOs. Developed criteria for expanding phone interviews in certain geographies for regional management. (POC: Dale Kelly John Magruder)
- 8/12: The regions continue to conduct replacement training sessions for NRFU. To date, the regions have invited over 450K Enumerators to training. The regions are projected to have over 200K active Enumerators in the Field operational Control System (FOCS) by next week. (*POC: Dale Kelly John Magruder*)
- 8/12: OSCA delivered a research report on 2020 Exploratory Cluster Analysis to FLD HQ management. (*POC: Jamey Christy Adam Bacon*)
- 8/13: Tim Olson participated in a 2020 Census panel hosted by Baruch College. (*POC: Tim Olson*)
- 8/13: NPC's Decennial Operations Branch (DOB) East completed envelope removal for the 8.2 million 2020 Census questionnaires received from individual households. These returned questionnaires are working their way through the remaining steps of the paper data capture process. Full data processing and delivery is expected by the end of August for the Type of Enumeration Area (TEA) 1 and 6 workload. (POC: Jeff Bryant)
- 8/13: All 169 ACOs completed the 2020 Update Leave (UL) operation for both production and quality control (QC). (*POC: Dale Kelly John Magruder*)
- 8/13: OSCA met with FLD's Contracts and Budget Branch (CAB) to discuss options to estimate field staff cost differences using prevailing wage information. OSCA will provide historical pay and geographical information to CAB for the analysis. (*POC: Jamey Christy Adam Bacon*)
- 8/13: OSCA presented a DFQM program overview and highlights of analysis so far, along with a walkthrough of data tools used in monitoring NRFU field data collection, to the Data Integrity team. (*POC: Jamey Christy Adam Bacon*)
- 8/14: Tim Olson joined Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

- 8/14: The Post Enumeration Survey (PES) Initial Housing Unit Follow-up (IHUFU) operation continues to exceed progress goals. Nationally, the progress goal for production is 19%, and the regions are at 34%. (POC: Dale Kelly John Magruder)
- 8/14: The national progress goal for the NRFU operation on this date is 10.43%. The regions are exceeding this target by achieving 18.13% completed cases. (*POC: Dale Kelly John Magruder*)
- 8/14: The Group Quarters Enumeration (GQE) operation is 81.48% complete. The next progress goal is 95% by 8/21. (*POC: Dale Kelly John Magruder*)
- 8/14: NPC is evaluating USPS service delivery for decennial and ongoing survey programs. To date, the established incoming and outgoing mail streams are functioning at normal levels for Decennial, American Community Survey (ACS), and other ongoing survey programs. (*POC: Jeff Bryant*)
- 8/14: NPC's Document Services Branch completed printing, booklet making, and inserting the initial mailing (75,000 packages) of the Decennial 2020 Privacy and Confidentiality (2PaC) Survey. The survey packages are scheduled to mail out on 8/17. (POC: Jeff Bryant)
- 8/14: NPC has received a total of 19 million 2020 Census questionnaires to date. 17.4 million Questionnaires (92%) have been through the scanners to capture the initial electronic data image and 15.7 million (83%) have been fully processed and transmitted to headquarters. NPC reduced the unprocessed paper backlog by 1.3 million questionnaires during the week of 8/10-8/15. (POC: Jeff Bryant)
- 8/14: Decennial Field Quality Monitoring (DFQM) continues to monitor self-response rates and rankings by ACO and sharing the latest results with FLD HQ and regional managers. (*POC: Jamey Christy Adam Bacon*)

### Flag for Upcoming Weeks

- 8/16-8/25: The August interview period for the Current Population Survey (CPS) occurs. (*POC: Dale Kelly John Magruder*)
- 8/31: Starting Enumeration at Transitory Locations (ETL). (*POC: Dale Kelly John Magruder*)
- 9/1: Pursuing personal visits in all geographies for ongoing survey programs starting on this date. (*POC: Dale Kelly John Magruder*)
- 9/22: All Service Based Enumeration (SBE) location adds must be entered into the Group Quarters Primary Contact System (GQPCS). (POC: Dale Kelly John Magruder)
- 9/30: All field operations for the Decennial Census closeout on this date. (*POC: Dale Kelly John Magruder*)

### **Significant External Meetings & Conference Presentations**

• 8/21: Tim Olson will join Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

### **Executive Travel** (*POC: Dale Kelly – John Magruder*)

- 8/17-9/3: Cathy Lacy, Denver RD, will travel to Dallas, Texas.
- 9/8-9/18: Cathy Lacy, Denver RD, will travel to Dallas, Texas.

### Chief Administrative Officer (CAO)

Laura Furgione

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

- CIS Weekly Executive Summary Highlights
- Last week 8/10/20-8/16/20
  - 18,0dsetotaphcasest proceeds (5f400 rootsing and on all by bre sience for a total of 3,474 since
  - 62/p6s9 employment cases adjudicated by staff (5 D's) for a total of 1,867 since 3/23/20
- NPC CIS Weekly call counts: Incoming 2,670 (Transferred -17 and Outbound 30) -18 fewer staff.
- CIS FLD dedicated extra resources to help with supervisory reviews in the New York RCC, reducing the backlog from 3,723 to 271 within one month.
- Laura Furgione is the Census Bureau representative on the DOC Presidential Transition (T20) preparation team.
- Laura Furgione and Stacy Chalmers are conducting COVID-19 "road shows" for division and directorate Town Hall meetings. Over 7500 participants have had an opportunity to hear the latest information and ask questions. Additional town halls are scheduled over the next two weeks.
- Chicago Regional office continues to review/research potential contractors to complete the IDS/PACS security work for Phase 1 and Phase 2.
- Notice-to-Proceed (NTP) received to replace old bumpers in garages with car-friendly design.
- ACSD/Transportation Team is working to establish a schedule of operations during mandatory telework. Staff will be present in the building two to three days a week for transportation request and parking permit renewals.
- HSB received communication from Occupational Health and Safety Administration (OSHA) that
  it has received a number of complaints concerning Census enumerators' potential exposure to
  COVID-19.
- OSHA will consolidate the complaints and conduct a national level review. Have notified Field senior management and will work with them and others to create a response when we receive specifics of the complaints. Have also alerted PIO due to media exposure and involvement.
- Injury reports rising sharply with kick-off of full NRFU operations.
- Health & Safety staff to following up w/ACOs/RCCs, using COVID protocol, with reports of ACO/RCC COVID cases to determine work-relatedness.
- Employee Assistance Program (EAP) Summer Wellness Series extended through the end of the fiscal year. Partnering with HRD to make these courses a component of annual management training sessions.
- HRD established and documented the framework for Field's award program to administer production awards to Enumerators and Census Field Supervisors supporting Nonresponse Followup (NRFU) operations.

- 125 nominations for Bronze Medal Awards have been received. HRD is conducting preliminary review of nominees to confirm eligibility requirements and ensure award narratives are sufficient before convening the review panel.
- HRD kicked off the Data Science Advisory Council in support of the 2<sup>nd</sup> Data Science Training Program cohort. Key decisions were made regarding supervisory involvement in the application process, initiating requests for capstones from program managers, shifting the timing of the capstone project to earlier in the program, and cohort size.
- The Office of Personnel Management (OPM) has indicated that it will release the draft classification flysheet for the proposed data science occupational series to agencies in September for comment. HRD will make the federal coalition aware of the forthcoming guidance and the 30-day comment period.
- OPM has approved use of digital signatures for the Health Benefits Election Form, and OPM is now accepting electronic submission of the retirement application packages. Changes in these submission processes has already proven extremely helpful in a telework environment. HRD's immediate implementation of these new processes has decreased the length of time to review and submit retirement packages and health insurance election paperwork.
- HRD received the corrective action plan from the DOC Office of Accountability on the audit findings from the 2020 DE Plus Audit conducted in July. Staff are researching and taking corrective action as appropriate. All responses will be provided to DOC by September 9<sup>th</sup>.
- COVID-19 communications and support continue in partnership with Emergency Preparedness Task Force Subgroup.
- CAO continues to work closely with DOC and Census Bureau personnel regarding COVID-19.
   As updated information and guidance becomes available, it is uploaded to the COVID-19 and Preparedness SharePoint site.

### Flag for Upcoming Weeks

- Presidential Transition (T20)
  - o September 11 Updated Org Charts and Leadership Bios due to DOC (first draft)
  - o September 18 Updated Fact Sheets and Policy Papers due to DOC (first draft)
  - October 16 Final Drafts Due of Bureau Org Charts, Bios, Bureau Fact Sheets, & Policy Papers

### **Anything Else of Note:**

- Laura Furgione Annual Leave 9/11 9/18/2020
- Health Unit will be launching Telehealth Talks Series
  - Heart Smart Cookouts Census Health Unit
    - o Tuesday, Aug 26, 2020 at 11:00 AM EDT
  - Boosting Your Immunity Census Health Unit
    - o Sep 09, 2020 at 11:00 AM EDT
  - Allergies and Asthma Census Health Unit
    - o Sep 29, 2020 at 11:00 AM EDT
  - Supplements: To Take or Not to Take? Census Health Unit
    - o Oct 07, 2020 at 11:00 AM EDT

### Office of Program, Performance and Stakeholder Integration (PPSI)

**David Ziaya** 

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

- First group of priority programs held their Quarterly Progress Review (QPR) on August 11, 2020. (POC: Dana Cope)
- All IT priority programs presented their QPR to the Enterprise Requirements Review Board (EReRB) on August 12, 2020. (*POC: Dana Cope*)
- Travel including international trips are cancelled or postponed. (POC: Kim Leonard)
- Census Enterprise Data Collection and Processing (CEDCaP) Transition/Data Ingest and Collection for the Enterprise (DICE) continued collaborating with the ADSD and ECON teams currently supporting Development and Operations (DEVOPS) to define the plan for the program. (POC: Lora Rosenberger)
- The CEDCaP Transition/DICE continued collaborating with ADCOM and the transformation office to define a communication strategy for DICE. (*POC: Lora Rosenberger*)
- Staff continued drafting an outline for the International travel policy. (*POC: Kim Leonard*)
- The PPSI Cost Estimation (CE) and the Center for Enterprise Dissemination Services and Consumer Innovation (CEDSCI) cost estimating teams are finalizing the second round of reconciliation of the Independent Cost Estimate (ICE) and Program Office Estimate (POE). Both teams will continue to work with the program to further define the cost elements being estimated. (POC: Kevin Metcalf)
- The PPSI CE team is testing the upgraded Price True Planning tool (version 16.2). Testing will occur on both 32-bit and 64-bit versions of MS Office. Once testing is complete, the upgrade will be made available for the rest of the Census Bureau. (*POC: Kevin Metcalf*)
- The PPSI Program Management and Quality Assurance & Evaluation (PQAE) team is assisting the PPSI External Stakeholder Engagement team with the development of a new International Travel Application (ITA), which will allow automated ITA's to be routed from travelers to approvers. This new system will streamline the ability to create, edit, and track International Travel documents. (POC: Rich Bittner/Kim Leonard)
- The Business Process Management (BPM) Staff identified the final round of issues to be addressed before Quick Start Toolkit (QST) Visio component User Testing. [Jerome Garrett]
- Staff updated the testing plan and test deck for the QST Visio component User testing. (*POC: Jerome Garrett*)
- Staff is preparing the Government Accountability Office (GAO) response to the Review of Federal Advisory Committees. (*POC: Kim Leonard*)
- CEDCaP Transition/DICE completed the first Iteration of Program Increment 3 and conducted a demonstration of the work completed and held a planning session for the second iteration of Program Increment 3 for Questionnaire Design Metadata (QDM) Analysis of Alternatives next steps to support the 2022 Economic Census. (POC: Lora Rosenberger/Maria Mate)

### Flag for Upcoming Weeks

• Enterprise Planning, the FY'21 priority programs and Goal 2 resource gaps will be discussed with OPCOM on October 6, 2020. (*POC: Dana Cope*)

- Second group of priority programs QPR is scheduled for OPCOM briefing on August 18, 2020. (*POC: Dana Cope*)
- FY'23-28 strategic plan cycle will begin in January 2021, with facilitated OPCOM sessions, to align with output from the transformation vision conference. (*POC: Dana Cope*)
- The Cost Review Board (CRB) will determine the Census Bureau baseline cost position for the CEDSCI program. This will be scheduled to occur 65 days prior to the Milestone Review Board (MRB)--currently unscheduled. A likely timeframe for the CRB will be July-September based on estimated Q1 FY21 MRB. (*POC: Kevin Metcalf*)
- The Office of the General Counsel (OGC) is in the process of determining whether the MOU between Mexico/Canada/US on migration statistics rises to the level of being deemed an "international agreement" under U.S. law that would require a separate U.S. State Department review and clearance (in addition to typical Census/DOC review and clearance). (*POC: Kim Leonard*)
- Staff are preparing a document for PCO on sensitivities to consider when working with embassies and how to address data requests. Staff and PCO will prepare a policy. (*POC: Kim Leonard*)
- The Business Process Management (BPM) Staff will conduct process elicitation workshops with DSD and SEHSD personnel to define the Editing and Weighting aspects of the SIPP program. (POC: Jerome Garrett)
- Staff is currently vetting the nominations for the Census Scientific Advisory Committee (CSAC) and National Advisory Committee (NAC.) (*POC: Kim Leonard*)
- Staff confirmed that Decennial is aware of and committed to providing the Bureau's response to the United Nations Economic Commission for Europe (UNECE) deliverables. (*POC: Kim Leonard*)

### Office of the Chief Financial Officer (OCFO)

Ben Page

**DATE: August 17 – 21, 2020** 

### **Highlights/Week in Review** (*POC: Whitney Duffey-Jones*)

- <u>Time sensitive.</u> The CFO provided the Department with an updated contingency waterfall to the Department with estimates for revised Nonresponse Followup (NRFU) activities and potential acceleration costs. We are still awaiting the Department's decision on our previously submitted request for access to the remaining contingency funds to support these activities. <u>Notably, \$36</u> <u>million of FY2018 funding will lapse unutilized if it is not obligated before September 30<sup>th</sup>.</u>
- On July 7<sup>th</sup> the House CJS subcommittee released their initial appropriations bill for FY2021, funding the Census Bureau at \$1.68 billion. This includes \$1.39 billion for the Periodic Censuses and Programs appropriation (equal to the President's Budget request) and \$288 million for the Current Surveys and Programs appropriation, \$9 million above the President's Budget request to restore funding for SIPP. Notably we did not receive transfer authority to allocate unspent Decennial balances to fund facilities work associated with the BLS move. The Senate CJS appropriations subcommittee has not yet released their draft bill.
- The Senate's Health, Economic Assistance, Liability Protection and Schools (HEALS) Act included \$448 million in supplemental appropriations for the Census Bureau's Decennial field operations and data processing. The legislation did not adjust the statutory deadlines for the delivery of apportionment or redistricting data and did not include language clarifying the Families Education Rights and Privacy Act (FERPA) application for the purposes of enumeration. The House has not signaled support for supplemental appropriations for Census as part of their legislative package.
- The Department's Office of Budget is reviewing the Census FY2022 budget submission that BUD submitted on July 17<sup>th</sup>. There may be a need to achieve further cost savings beyond the Department's guidance levels, and all Bureaus are assessing if and how this can be accomplished.
- NPC was closed for an extended period of time earlier this year due to COVID-19 and placed most of its staff on Weather and Safety Leave. This cost was borne by the Working Capital Fund and the Budget Division has calculated an assessment that it will bill its appropriated programs, based on workload data provided by NPC. The costs attributable to reimbursable programs and Working Capital Fund operations will be borne by the WCF. We currently plan to execute the appropriated programs assessment in August.
- We are supporting NPC in conversations with GSA in preparation for transmitting a revised prospectus for their facility needs.
- ACQ continues to support the acquisition of protective equipment to facilitate post-COVID-19
  resumption of Decennial field operations and help ensure the impacts of COVID-related
  Decennial schedule adjustments are addressed contractually.

### **Anything Else of Note**

Representatives from the OCFO Divisions (BUD, ACQ and FIN) continue to join COVID-19
Task Force meetings.

### Associate Director for Research and Methodology (ADRM)

John Abowd

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

CBSM Center for Behavioral Science Methods (POC: Paul Beatty)

- The 2020 Census User Experience Survey received OMB approval and launched on August 17.
- The first mailout for the 2020 Privacy and Confidentiality Evaluation also launched on August 17. In this wave, 76,000 households that self-responded to the 2020 Census will receive the questionnaire, which asks opinions on privacy and confidentiality. A second wave will be mailed out in September, for total of 103,000 self-responding households.
- This week, CBSM staff will also brief John Abowd on preliminary findings from the Privacy-Accuracy Survey. This was an instrument designed to measure respondent concerns about decennial items in order to inform decision-making about privacy budgets for those items. The survey used an internet probability panel and was hosted on Qualtrics.
- CBSM staff are collaborating with the National Center for Education Statistics, as well as the Demographic Directorate and Center for Optimization and Data Science within ADRM to develop text messaging for the Teacher Follow-up Survey (TFS) and Principal Follow-up Survey (PFS), which are follow-ups to the National Teacher and Principal Survey (NTPS). CBSM is conducting an expert review of existing contact materials in mail and email, and will draft a series of text messages for respondents who opted into texting in the NTPS. Cognitive testing will follow this fall, to be followed by plans for a subsequent field test.
- CBSM is working with the Economic Statistical Methods Division (ESMD) and the Demographic Statistical Methods Division (DSMD) on a Remote Testing Evaluation Research Collaboration, to develop and refine methodology for testing that is necessary in times of social distancing. Dave Tuttle from CBSM is leading the effort.
- The study plans of two CBSM-based Decennial evaluations have been adjusted to reflect current realties of the NRFU field period, and safety concerns about interactions with the public during the COVID-19 pandemic. The most significant changes entail replacing planned observation with focus groups of FRs, to be conducted after data collection concludes.

### **CES Center for Economic Studies** (*POC: Lucia Foster*)

• The Post-Secondary Employment Outcomes (PSEO) partnership has expanded to include Connecticut State College and Universities.

### **CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

- Rob Sienkiewicz and Gary Benedetto made a presentation about the Census Bureau's Disclosure Review Board at the FCSM/COPAFS seminar.
- Michael Hawes, Gary Benedetto, and Rob Sienkiewicz presented a webinar on disclosure review board design, governance, and modernization to the Federal Committee on Statistical Methodology/Council of Professional Associations on Federal Statistics (8/13).
- CED staff (Research Project Coordination) met with Bureau of Economic Analysis (BEA) staff to discuss further details of managing joint projects between Census and BEA. This is part of an

- effort to support future joint projects between the Census Bureau and other statistical agencies within the Federal Statistical Research Data Center (FSRDC) environment.
- CED staff (Research Project Coordination) met with the Policy Coordination Office to outline measures to increase project and output transparency at the Census Bureau. In support of this effort, CED discussed efforts to make project information more available to the public and steps to draft a new transparency policy that will outline all measures needed to increase our project transparency.
- CED staff (Center for Enterprise Dissemination and Consumer Innovation) released additional 2010 Decennial data products (DECENNIALCD110H and DECENNIALCD1132010) and released enhanced support for American Community Survey (ACS) data products. Additionally improved the Application Security Manager (ASM) protocols to decrease the frequency of false positive request screening.

### Flag for Upcoming Weeks

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

- The Census-Executive Director Meeting for the Federal Statistical Research Data Center System (FSRDC) will be on Wednesday, August 26, 12:00-3:00pm.
- Preparations are being finalized for the Annual Research Data Center meeting. Originally scheduled to be held at the Kansas City Federal Reserve, it has moved online and will take place on September 3.

### **CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

• CED will conduct training on differential privacy for the Data Stewardship Executive Policy Committee on 8/19 to prepare the committee for their September meeting on setting invariants and other design parameters for the 2020 Disclosure Avoidance System TopDown Algorithm.

### **Publications (e.g., Working Papers)**

**CBSM Center for Behavioral Science Methods** (*POC: Paul Beatty*)

- Luke J. Larsen, Joanna Fane Lineback, and Benjamin M. Reist. Continuing to Explore the Relation Between Economic and Political Factors and Government Survey Refusal Rates: 1960-2015. Journal of Official Statistics.
- Rachel E. Morgan, Christina Dragon, Gemirald Daus, Jessica Holzberg, Robin Kaplan, Heather Menne, Amy Symens Smith, and Maura Spiegelman. 2020. Updates on Terminology of Sexual Orientation and Gender Identity Survey Measures. FCSM 20-03. Federal Committee on Statistical Methodology. August 2020.
   <a href="https://nces.ed.gov/FCSM/pdf/FCSM">https://nces.ed.gov/FCSM/pdf/FCSM</a> SOGI Terminology FY20 Report FINAL.pdf
  - Summary: "In support of the need for further research on the terminology and ordering of response options for sexual orientation and gender identity (SOGI) questions, this paper highlights insights identified in recent literature reviewed about response option terminology and associated methodological implications. The paper contributes to the broader discussion of measuring SOGI in surveys and identifies possible future research avenues for documenting best practices for SOGI measurement."

**CES Center for Economic Studies** (*POC: Lucia Foster*)

• Center for Economic Studies economist Emek Basker and coauthor Timothy Simcoe have had their paper "Upstream, Downstream: Diffusion and Impacts of the Universal Product Code" accepted for publication in the *Journal of Political Economy*, a top-5 journal in economics.

### **Significant External Meetings & Conference Presentations**

**CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

• Discussion on differential privacy and the 2020 Census with civil rights stakeholders (8/20), Michael Hawes.

### **CBSM** Center for Behavioral Science Methods (*POC: Paul Beatty*)

• Yazmin Trejo Garcia has been invited to participate in a radio interview on "Top of Mind with Julie Rose" (SiriusXM 143) on the topic of decennial census participation. The interview request is pending Bureau approval with a tentative date of September 2.

### The Associate Director for Demographic Programs (ADDP)

Victoria Velkoff

**DATE:** August 17 – 21, 2020

### **Publications and Releases**

• The 2018 Survey of Income and Program Participation (SIPP) data and tables were released Tuesday, August 18, 2020. SIPP briefs highlighting additional topics will be forthcoming in the upcoming months. (POC: Hyon Shin)

### **Anything Else of Note**

• The Respondent Advocate's office has updated its "Are You in a Survey" site, specifically, the following pages - "How We Conduct Surveys," "Verify a Survey" and "FAQs" to reflect the new 2020 Census User Experience Survey" (Sponsored in ADRM) which began this week via text messaging. The survey was also added to the "List of Surveys" pages. The site can be found here - www.census.gov/surveyhelp. (POC: Tom Edwards)

### Chief Information Officer (CIO)

**Kevin Smith** 

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

### **Delivery Support Services**

Centralized services which directly support the end user community and includes training, application support, service desk and central print services.

Following the unplanned closure of the Tucson Contact Center (TCC), OCIO provided 24x7 call coverage for the Decennial Safety, Security, Cyber Incident Management (SSCIM) calls. We received more than 7,000 additional calls through the Incident Reporting line from March - August. The typical call volume for this line increased from 256 calls/month to 2,075 in May-August. On August 6th, TCC resumed responsibility for the Decennial SSCIM calls.

### The Associate Director for Decennial Census Programs (ADDC)

Albert E. Fontenot, Jr. DATE: August 17 – 21, 2020

### Highlights/Week in Review

- The overall self-response rate to the 2020 Census has reached 64.0 percent as of 11:59 p.m. August 18, with more than 94.6 million housing units responding:
  - o 75.7 million (80.0 percent) have responded by internet.
  - o 17.4 million (18.5 percent) have returned a paper questionnaire.
  - o 1.5 million (1.5 percent) have responded by phone.
- Nonresponse Followup (NRFU) operation work is underway in all 248 area census offices, with nearly 212,900 active employees as of August 19. Census takers are trained to rigorously and universally follow Centers for Disease Control and Prevention (CDC) recommendations to mitigate risk of transmission, which include masks, maintaining social distancing, hand hygiene, and conducting interviews outside as much as possible. Following these CDC recommendations ensures that 2020 Census interviews should present a low risk of COVID-19 transmission.
- Since the NRFU operation "soft launch" began on July 16:
  - o More than 17.9 million cases have been completed by the end of the day August 18.
    - More than 10.8 million cases were resolved in the field.
    - Nearly 3.8 million cases have self-responded since the NRFU workload was identified.
    - The balance were completed with administrative records or were resolved in the area census offices.
- As we continue to monitor the impacts COVID-19 has on 2020 Census operations, changes to operations are being deployed to ensure the safety of staff and the public while maximizing the number of households that respond on their own to the 2020 Census. Some of these strategies include:
  - o If no one is home when the census taker visits, the census taker will leave a "Notice of Visit" with information about how to respond online, by phone, or by mail, to encourage response. During census tests, the "Notice of Visit" proved successful in encouraging people to respond on their own.
  - We are training census takers to follow up with households by phone. If a voicemail is available, the census taker will leave a message asking the household to call one of the Census Bureau's call centers.
  - We are sending a seventh mailing, including a paper questionnaire, in late August to early September to the lowest-responding census tracts.
  - We are emailing households in census block groups with a response rate lower than 50 percent. This will include households who may have already responded. We expect to email more than 20 million households in these low-responding areas.
  - We have also launched Mobile Questionnaire Assistance, a program that offers assistance with responding at locations, such as grocery stores and pharmacies, in low-responding areas.

- We have expanded paid advertising, launching a series of advertisements aimed at increasing online response. Now, 45 non-English languages are receiving some level of paid media support.
- There have been more than 15.9 million non-ID cases, as of August 19, and more than 14.9 million (93.9 percent) have been resolved. These are cases where respondents used their address to respond and not their unique census ID.
  - o 13.2 million (82.8 percent) were resolved by automation.
  - o 1.8 million (11.1 percent) were resolved by clerks.
- Based on various tests, we expected census takers to complete 1.55 cases per hour during the 2020 Census NRFU operation. So far, we are completing 2.55 cases per hour per enumerator, which is far above our expectations. (Note: Cases completed per hour include cases that were resolved by enumeration, area census office staff, administrative records, or self-response.)
- Census takers can earn a number of incentive awards. For example, a census taker who works more than 25 hours a week and completes at least .75 cases per hour between August 9 and August 29 can earn a \$500 award.
- Paper data capture centers in Tucson (Arizona) and Jeffersonville (Indiana) have checked in more than 18.9 million paper questionnaires and have scanned more than 17.7 million of them as of August 19.
- All 50 states, plus the District of Columbia, have a 2020 Census self-response rate of at least 50 percent. Minnesota continues to lead all states in self-response at 73.1 percent. Of all the states and state-equivalents, Puerto Rico has the lowest response at 30.6 percent. Other highlights:
  - o 35 states and D.C. have a self-response rate at or above 60 percent.
  - o 28 states have achieved a self-response rate above their 2010 Census self-response final rate.
- As of August 19, more than 11.4 million calls have been made to Census Questionnaire Assistance centers, which is more than the projected volume of nearly 10.5 million calls. Callers to the English and Spanish language lines are routed first through the Interactive Voice Response system to answer frequently asked questions. So far, just over 4.0 million calls have gone on to a customer service representative.
- To date, nearly 32,000 callers have requested the callback option (available to callers who leave a message). These callbacks have resulted in more than 9,900 completed interviews and more than 4,000 being provided assistance.
- We have identified a little more than 212,000 group quarters facilities, places such as nursing homes and prisons. As of August 16, we have completed enumeration of 174,500 of them (82.3 percent).
- Enumerators have interviewed all housing units in American Samoa, which is part of the Island Areas Censuses.
- The 2020 Census National Partnership Program has reached agreements with 1,035 national organizations across the country, as of August 17, which exceeds the 856 from the 2010 Census. New partnerships include the Ghana Embassy, the Guatemala Embassy, Teach for America, and the American Society of Association Professionals. The 2020 Census Community Partnership and Engagement Program has more than 392,000 partners, which surpasses the 256,000 community partners we had for the 2010 Census.
- As part of the Integrated Communications Contract, we will have TV ads promoting the 2020 Census on a variety of local network affiliates this week. These include:

- August 19 "Ellen's Game of Games" on NBC Ch. 6 in New Orleans, LA, 8 p.m. CDT
- o August 22 "48 Hours" on CBS Ch. 47 in Fresno, CA, 10 p.m. PDT
- August 23 "Celebrity Family Feud" on ABC Ch. 7 in Albuquerque, NM,
   7 p.m. MDT
- The Office of Inspector General (OIG) released the management alert titled, "The Census Bureau Cannot Account for the Return of All Devices Used During 2020 Decennial Census Field Operations" on August 13. This management alert is related to the Census Bureau's oversight of laptop computers used during the 2020 Census in-Field Address Canvassing operation. OIG reports, "Bureau was unaware that over a dozen laptop computers—which may contain Title 13 protected data—were lost, missing, or stolen." No response is required. A team is preparing talking points to address their observations and provide context to their alert.
- The Government Accountability Office (GAO) sent the draft report for the August Operational Status Update titled, "2020 Census: The Bureau has Made Adjustments in Response to COVID-19 but Risks Remain," on July 30. This update includes information from GAO's ongoing work on the status of 2020 Census operations and challenges. The report does not have any recommendations, and the Department of Commerce has delegated the response to the Census Bureau Director. GAO plans to send a supplemental file related to recent changes.
- As part of its engagement on 2020 Census peak operations, OIG informed the Census Bureau that it is "assessing how adjustments to the 2020 Census operational schedule impact the quality of data used for apportionment and redistricting."

### Flag for Upcoming Weeks:

• We are scheduled to count people experiencing homelessness during the Service-Based Enumeration operation September 22 to September 24. These service locations include emergency and transitional shelters (with sleeping facilities) for people experiencing homelessness, soup kitchens, and regularly scheduled mobile food vans.

### **Significant External Meetings & Conference Presentations:**

- August 19 James Whitehorne (Census Redistricting and Voting Rights Data Office) and Elizabeth Gardner (Colorado State Demographer) will address the Nebraska State Data User Conference on the 2020 Redistricting Data Program and differential privacy.
- August 21 Al Fontenot (Associate Director for Decennial Census Programs) and Tim Olson (Associate Director for Field Operations) are scheduled to provide an update on 2020 Census operations to staff of the House Oversight Committee, the Senate Homeland Security and Governmental Affairs Committee, and the Appropriations Committees.
- August 27 James Whitehorne (Census Redistricting and Voting Rights Data Office) and staff from the Census Bureau's Los Angeles Regional Census Center will participate on a committee to conduct an Interim study of the requirements for reapportionment and redistricting in Nevada.
- **September 10** James Whitehorne (Census Redistricting and Voting Rights Data Office) will give an update on the 2020 Census and the 2020 Redistricting Data Program to the National Conference of State Legislatures' Redistricting and Elections Committee.

#### Travel:

<b>Dates</b>	Traveler, Division	Place	Purpose
8/9-8/22/20	Kimberly Credito,	Las Vegas, NV	Decennial Device as a Service

	DCMD		(dDaaS) decommissioning
8/23-9/5/20	Zolinka McCauley,	Las Vegas, NV	dDaaS decommissioning
	DCMD		

### Office of the Director (DIR)

**DATE:** August 3 – 7, 2020

### Highlights/Flag for Upcoming

- The Policy Coordination Office (PCO) is coordinating with the associates and program areas to update the Census Bureau Briefing Book and the Transition Binder. (POC: Mary Potter)
- In response to the July 21, 2020, Presidential Memorandum on Excluding Illegal Aliens from the Apportionment Base Following the 2020 Census, the bureau has formed a Presidential Memorandum (PM) Methods Team consisting of members from Decennial, Economic, Demographic and Research & Methodology Program areas.
  - The PM Methods Team is tasked with deriving the best feasible methodology (in both terms of statistical methods and operational feasibility) to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memorandum.
  - John Abowd, chief scientist, and Tori Velkoff, chief demographer, will direct the work and serve as the external representatives of the PM Methods Team's progress and findings.
- 7/29: Director Steven Dillingham testified before the House Committee on Oversight and Reform on "Counting Every Person: Safeguarding the 2020 Census against the Trump Administration's Unconstitutional Attacks."
- 7/29 [ICSP request/Handled]: The Standard Application Process subgroup sought volunteers from several agencies to contribute to writing a draft policy for the single application through February 2021. *Action:* Ashley Landreth, Policy Coordination Office, to serve as Census volunteer.
- 8/3: Census leadership participated in a check-in meeting with Secretary Ross and Deputy Secretary Karen Dunn Kelley.
- 8/3: Director Steven Dillingham issued a statement regarding delivering a complete and accurate 2020 Census Count announcing updates to the plan that will include enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by our statutory deadline of December 31, 2020, as required by law and directed by the Secretary of Commerce.
- 8/3-6: Ron Jarmin virtually attended the 2020 Joint Statistical Meetings (JSM) Virtual
- Confidence This great is The decided Counter (Diataelephon Publish Gendtör Dan Sullivan (R-Alaska) to discuss the 2020 Census.
- 8/7: Ron Jarmin is scheduled to virtually attend the Data Science for the Public Good Annual Symposium held by the University of Virginia's Darden School of Business.
- DOC sought POCs from each bureau to work with the Office of Policy and Strategic Planning (OPSP) for pandemic response, including facilities, external inquiries (IG, GAO, Hill, OMB, etc.), and CARES Act. Action/Informed: Laura Furgione is the Census point of contact.
- 8/10: Census leadership are scheduled to brief Secretary Ross and Deputy Secretary Karen Dunn Kelley on the status of 2020 Census operations.
- The Office of the Director staff office relocations:
  - Mary Potter moved from (b) (6)
     Steve Smith moved from (b) (6)
     → to (b) (6)
  - Nathaniel Coglev is located in (b) (6)

Adam Korzeniewski is located in (b) (6)

#### **Census Bureau FRN Status**

- 2020-2022 Report of Organization (0607-0444) The PRA 30-day FRN published on 7/30/20. Public comments will be submitted directly to OMB.
- 2020 Count Question Resolution Operation (0607-0879) The PRA 60-day FRN published on 8/4/20. The date that the population counts are sent to the President was listed incorrectly. A new notification will provide the correct date.
- Current Population Survey, School Enrollment Supplement (0607-0464) OMB has requested that Census publish a 30-day FRN to accompany the non-substantive change request to add seven questions to the School Enrollment Supplement in October 2020. The added questions will assist researchers in understanding how the coronavirus (COVID-19) pandemic affected schooling at an individual child level, such as:
  - How children received instruction in a distance-format, if at all;
  - How much digital and internet access children had, if at all;
  - How much live interaction children had with teachers, if at all; and
  - How much time was spent on distance learning?
- The CPS School Enrollment Supplement FRN is currently with DOC OPSP for review/approval before publication.

#### GAO:

• GAO provided us their draft report on 7/30/20, "2020 Census: The Bureau Has Made Adjustments in Response to COVID-19 but Risks Remain (GAO-20-671R)." This is part of their series of operational updates on the 2020 Census. Response is due on 8/14/20 and we will be coordinating with the Department's Office of General Counsel (OGC) to clear comments. GAO will be sending some revised language for further review which we will also clear with OGC.

#### OIG:

- As part of their engagement on 2020 Peak Operations, OIG informed us they are "assessing how adjustments to the 2020 Census operational schedule impact the quality of data used for apportionment and redistricting."
- OIG issued their final report, "The Department Needs to Improve Oversight Practices to Close out Contract Files by Complying with Federal Regulations and Departmental Requirements" on 6/2/20. DOC sent the Action Plan on 8/4/20.

### The Associate Director for Economic Programs (ADEP)

Nick Orsini

**DATE:** August 3 - 7, 2020

### Highlights/Week in Review

• 8/5: Nick Orsini was interviewed by Sirius XM Business Radio about the release of the international trade data in August. Topics included trade in commodities, with major trading partners, technology, and the impact of prices.

### Publications (e.g., Working Papers) From the Past Week.

- 7/29: Staff responded to a data request for select data items from the 2018 State and Local Government Finance upcoming data release from the Treasury Department to assist with assessing the impact of COVID on state and local governments. For the purposes of data transparency, these data will also be released as an early look data product on 8/5.
- 7/30: Week 30 release of Business Formation Statistics including the unemployment claims data by state.
- 8/3: Construction Spending (Construction Put in Place)
  - o Total construction activity for June 2020 (\$1,355.2 billion) was 0.7 percent below the revised May 2020 (\$1,364.7 billion).
- 8/4: Full Report Manufacturers' Shipments, Inventories and Orders
  - New orders for manufactured goods in June increased \$25.5 billion or 6.2 percent to \$437.2 billion.
- 8/5: U.S. International Trade in Goods and Services
  - o The nation's international trade deficit in goods and services decreased to \$50.7 billion in June from \$54.8 billion in May (revised), as exports increased more than imports.

### Significant External Meetings & Conference Presentations from the Past Week

- 7/28: Staff met virtually with representatives from Eurostat to share experiences collecting Robotics data on the Annual Business Survey, Annual Capital Expenditures Survey, and the Annual Survey of Manufactures.
- 7/31: Staff met with Reveal to discuss the current status and upcoming work for the Construction Re-engineering Project.
- 8/1-6: Staff participated in the Joint Statistical Meetings (JSM) of the American Statistical Association (ASA), held virtually this year. The JSM is one the largest organized statistical events in the world, providing offers a unique opportunity for statisticians in academia, industry, and government to exchange ideas and explore opportunities for collaboration. At the JSM, staff provided presentations at topic and contributed sessions, including hosting a panel on the Federal Data Strategy and Data Science Training in the federal government; co-taught a continuing education course; and presented information on the Census Bureau's products and services. In addition, staff participated in several organizational meetings.
- 8/3-4: Staff participated in the "Global Trade Educational Conference (GTEC)", held virtually this year. The conference provided customs brokers, freight forwarders, Non-Vessel Operating Common Carriers (NVOCC), Ocean Transportation Intermediaries (OTI), service providers,

importers, exporters and all global logistics professionals with updates on industry developments and networking opportunities.

### **Upcoming Travel or Outreach**

- 8/6: Staff will present the "Census Has Business Data? An Update on the Economic Census for the Mining, Construction, and Manufacturing Sectors (NAICS 21, 23, 31-33)" webinar. The webinar will provide an update on the 2017 Economic Census data release for the Mining, Construction, and Manufacturing sectors (North American Industry Classification System (NAICS) sectors 21, 23, 31-33). In addition, the webinar provides tips and tricks on how to access the data on data.census.gov and how to use the materials on the Economic Census web site.
- 8/11: Staff will present the "Exploring Census Data Webinar Series: New Businesses Statistics" webinar. Census Bureau subject matter experts will provide practical ways to use the business data from economic programs to dive into business expansions and contractions. The session will explore several dimensions of births and deaths of businesses with highlights to include demographic components of new businesses. The webinar includes a segment on available resources and data tools with the opportunity for Q&A.

### The Associate Director for Communications (ADCOM)

Ali Ahmad

**DATE:** August 3 - 7, 2020

### Highlights/Week in Review

- Evaluating modifications to communications plan that are responsive to potential scheduling changes.
- We still see a bump in self response rates that we think is associated at least in part to our sustained increase in partnership and communications activities. These efforts continue as we are now in the first phase of the NRFU campaign.
- National advertising is in place for the first week of with new creative sensitive to the current
  environment and running at levels consistent with the height of the campaign. After August 11
  we will drop back to local advertising focused on the areas of the country with the highest NRFU
  workload. Partnership, Earned and Digital activities also proceed apace at the National level and
  in collaboration with the Regions.
- Emails are now going out in areas with low response rates, and we're seeing positive rates of click through to the self-response web page. We are currently in negotiations with the major telecommunications companies (i.e. Verizon, ATT, etc.) in the hope that we can overcome their concerns about sending texts to their customers. Texting now looks like something of a long shot, but we will still do everything we can to pull this off.

### **National Partnerships** (POC: Robin Bachman)

• As of July 31, there are 1,032 National Participating Organizations which remained unchanged from last week.

### Congressional and Intergovernmental (POC: Chris Stanley)

• Weekly Congressional briefing for Oversight and Appropriations staff: Census Bureau staff provide 2020 Census operational updates (Fridays).

### **Digital** (POC: Lisa Wolfish)

- The Self-Response Rate Map page just surpassed 1.5 million page views.
- Public videos posted: July Regional Push videos, NRFU promo campaign videos

**Publications** (POC: Michael Cook)

### **America Counts**

#### **Stories Released This Week**

<u>Census Bureau Estimates U.S. Population Reached 330 Million Today</u> (July 23) 2020 Census Will Help School Districts Prepare for Next Generation of Students (July 28)

### **News Release Schedule**

Monday, Aug. 3, 2020

• Economic Indicator: (10 a.m.) Construction Spending (Construction Put in Place) – June 2020

### Tuesday, Aug. 4, 2020

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) Full Report Manufacturers' Shipments, Inventories and Orders June 2020

### Wednesday, Aug. 5, 2020

- Extended Tip Sheet: U.S. Census Bureau Releases New Report on Retail Workers: 2018 (TENT)
- Economic Indicator: (8:30 a.m.) U.S. International Trade in Goods and Services June 2020
- Economic Indicator: (8:30 a.m.) Final U.S. Imports for Consumption of Steel Products June 2020

### Thursday, Aug. 6, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Friday, Aug. 7, 2020

• Economic Indicator: (10 a.m.) Monthly Wholesale Trade: Sales and Inventories – June 2020

### Tuesday, Aug. 11, 2020

- News Release: Census Takers begin following up with Households Nationwide
- Tip Sheet: 2020 Census Paid Temporary Workers

### Thursday, Aug. 13, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Friday, Aug. 14, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Monthly Sales for Retail and Food Services July 2020
- Economic Indicator: (10 a.m.) Manufacturing and Trade: Inventories and Sales June 2020

### Monday, Aug. 17, 2020

• Global Reach Blog: August

### Tuesday, Aug. 18, 2020

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (8:30 a.m.) New Residential Construction July 2020
- Economic Indicator: (10 a.m.) Quarterly Retail E-Commerce Sales: 2nd Quarter 2020

### Wednesday, Aug. 19, 2020

• Economic Indicator: (10 a.m.) Advance Quarterly Services Report: 2nd Quarter 2020

### Thursday, Aug. 20, 2020

Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Tuesday, Aug. 25, 2020

• Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from July 7)

Director's Weekly Bureau Report FOR INTERNAL USE ONLY

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) New Residential Sales July 2020
- Economic Indicator: (10 a.m.) Preliminary U.S. Imports for Consumption of Steel Products July 2020

### Wednesday, Aug. 26, 2020

• Economic Indicator: (8:30 a.m.) Advance Report on Durable Goods – Manufacturers' Shipments, Inventories and Orders – July 2020

### Thursday, Aug. 27, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Friday, Aug. 28, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Economic Indicator Report (International Trade, Retail and Wholesale) July 2020

### The Associate Director for Decennial Census Programs (ADDC)

Albert E. Fontenot, Jr. DATE: August 3 – 7, 2020

### Highlights/Week in Review

- We continue to monitor the impacts of COVID-19 on 2020 Census operations and follow guidance of federal, state, and local health authorities to ensure the safety of our staff and the public.
- We are continuing to evaluate our operational plans to collect and process 2020 Census data, and we have announced plans that include enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by our statutory deadline of December 31, 2020. Data collection and self-response options will close on September 30 to permit the commencement of data processing.
- We began emailing millions of households in low-responding areas last week to encourage them to respond to the 2020 Census. The emails will continue into September. These emails supplement a final campaign reminding people to respond to the 2020 Census on their own, as census takers begin asking households to respond to the census.
- We sent reminder postcards beginning July 22 to about 34.3 million households across the country. This is the final mailing before census takers begin visiting the majority of nonresponding households in mid-August.
- To supplement our in-person nonresponse follow-up interviewing, we are training census takers to follow up with households by phone. Using information provided to the Census Bureau and third-party purchased data, we have a strong contact list for both landlines and cellphones assigned to our addresses list. This enables us to continue field operations in areas that we cannot conduct in-person interviewing because of COVID-19 risk or other factors. If a voicemail is available, the census taker will leave a message asking the household to call one of the Census Bureau's call centers (available in 13 languages).
- We are planning on sending a seventh mailing with a paper questionnaire to households in the lowest responding areas.
- As of August 4, we have hired nearly 205,000 enumerators for the Nonresponse Followup (NRFU) operation, and almost 65,000 have completed training.
- More than 34,300 census takers based out of 47 area census offices (ACOs) are now following up with households as part of a NRFU "soft launch."
- As of August 4, the six Cycle 1A of ACOs have resolved nearly 501,700 cases in the field since July 16. These six ACOs include:
  - o Gardiner (Maine)
  - o Beckley (West Virginia)
  - o Kansas City (Missouri)
  - o New Orleans (Louisiana)
  - Oklahoma County (Oklahoma)
  - o Boise (Idaho)
- The six Cycle 1B ACOs began work July 23 and have resolved more than 174,200 cases in the field as of August 4. These six ACOs include:

- Hartford (Connecticut)
- State College (Pennsylvania)
- o Crystal City (Virginia)
- o Evansville (Indiana)
- o Wichita (Kansas)
- Tacoma (Washington)
- Census takers from 35 ACOs began Cycle 2 of the NRFU "soft launch" on July 30. As of August 3, they have resolved more than 377,600 cases in the field. ACOs in this wave include:
  - o Aurora, Colorado North, and Denver (Colorado)
  - Danbury (Connecticut)
  - o Honolulu (Hawaii)
  - Chicago Central, Chicago Far Southwest, Chicago South, Cook County Northwest, Cook County South, DeKalb, Oswego, Peoria, and Skokie (Illinois)
  - Indianapolis and Lake County (Indiana)
  - o Quincy, Waltham, and Worcester (Massachusetts)
  - o Hanover, Hagerstown, and Towson (Maryland)
  - Bismarck (North Dakota)
  - o Trenton (New Jersey)
  - o Buffalo (New York)
  - Mansfield (Ohio)
  - o Cranberry Township and Harrisburg (Pennsylvania)
  - o Guaynabo, Caguas, and Mayaguez (Puerto Rico)
  - o Everett, Olympia, and Seattle (Washington)
  - Green Bay (Wisconsin)
- On August 6, census takers will begin interviewing households in areas managed by the following ACOs:
  - New Haven (Connecticut)
  - Washington (District of Columbia)
  - Wilmington (Delaware)
  - o Boston, Lawrence, and East Bridgewater (Massachusetts)
  - o Concord (New Hampshire)
  - o Lansing and Oakland County (Michigan)
  - Minneapolis (Minnesota)
  - o Parsippany, South Plainfield, and Newark (New Jersey)
  - Albany, Bronx (two locations), Brooklyn (three locations), Manhattan (two locations),
     Queens (four locations), Pawling, Peekskill, Rochester, Staten Island, and Syracuse (New York)
  - o Providence (Rhode Island)
  - o Allentown, Norristown, Philly Franklin, Philly Penn, and Reading (Pennsylvania)
  - o Fairfax, Fredericksburg, and Roanoke (Virginia)
- The rest of the census offices across the country will begin follow-up work by next week.
- We expect to visit 33,671 housing units in remote Alaska, and as of August 3, we have enumerated 33,668 of them (99.99 percent).

- Self-response to the 2020 Census is tracking within the projected range. As of August 3, 63.0 percent of the nation's households have submitted a response to the 2020 Census. Our projection for this date was 62.9 percent.
- Self-response by mode shows internet response is exceeding expectations with a 50.3 percent response. Our projection for this date was 40.9 percent.
- Telephone response is lagging behind projections with 0.9 percent response (projection: 4.3 percent). Paper response is also behind projections with an 11.8 percent response (projection: 17.6 percent).
- Paper data capture centers in Tucson (Arizona) and Jeffersonville (Indiana) have checked in 18.7 million paper questionnaires and have scanned 14.3 million of them as of August 3.
- Minnesota continues to lead all states in 2020 Census self-response at 72.3 percent. Of the 50 states, Alaska has the lowest response at 49.5 percent. Of all the states and state-equivalents, Puerto Rico has the lowest response at 27.7 percent.
- As of August 4, more than 10.8 million calls have been made to Census Questionnaire Assistance centers, which is more than the projected volume of almost 9.8 million calls. Callers to the English and Spanish language lines are routed first through the Interactive Voice Response system to answer frequently asked questions. So far, nearly 3.7 million calls have gone on to a customer service representative.
- To date, more than 19,400 callers have requested the callback option (available to callers who leave a message). These callbacks have resulted in more than 8,000 completed interviews and more than 3,800 being provided assistance.
- The 2020 Census National Partnership Program has reached agreements with 1,032 national organizations across the country, as of July 30, which exceeds the 856 from the 2010 Census. The 2020 Census Community Partnership and Engagement Program has more than 394,000 partners, which surpasses the 256,000 community partners we had for the 2010 Census.
  - The Faith Communities Census Weekend of Action took place July 24-26 with significant partner engagement and promotion. Activities from the Census Bureau included social media promotion and email reminders to national, regional, and local partners. Materials included messaging from the updated action guide, YouTube playlist, and a cross-region faith-leader video.
- As part of the Integrated Communications Contract, we will have national TV ads promoting the 2020 Census across a variety of networks this week. These include:
  - o August 5 "Marrying Millions" on Lifetime, 10 p.m. EDT
  - o August 6 "The Real Housewives of New York City" on Bravo, 8 p.m. EDT
  - o August 9 "Doctor Strange" on SYFY, 7:30 p.m. EDT
- The Government Accountability Office (GAO) sent the draft report titled, "2020 Census: The Bureau has Made Adjustments in Response to COVID-19 but Risks Remain" on July 30. This update includes information from GAO's ongoing work on the status of 2020 Census operations and challenges. The report does not have any recommendations and the Department of Commerce has delegated the response to the Census Bureau Director. Comments are due to GAO by August 14.

#### **Publications:**

• Summary Report of the 2020 Census Undercount of Young Children Task Force was posted to the Internal Memo Series site on August 3.

# **Significant External Meetings & Conference Presentations:**

• August 7 – Al Fontenot (Associate Director Decennial Census Programs) and Tim Olson (Associate Director Field Operations) are scheduled to provide an update on 2020 Census operations to staff of the House Oversight Committee, the Senate Homeland Security and Governmental Affairs Committee, and the Appropriations Committees.

#### **Travel:**

Dates	Traveler, Division	Place	Purpose
7/26-8/8/20	Sean McLaren, DCEO	Las Vegas, NV	Decennial Device as a Service (dDaaS) decommissioning
8/9-8/22/20	Kimberly Credito, DCMD	Las Vegas, NV	dDaaS decommissioning
8/23-9/5/20	Zolinka McCauley, DCMD	Las Vegas, NV	dDaaS decommissioning

# The Associate Director for Field Operations (ADFO)

Timothy P. Olson

**DATE:** August 3 - 7,2020

### Highlights/Week in Review

- FLD is pursuing an awards program strategy for 2020 Census Enumerators and Field Supervisors to enhance productivity and help improve staff attrition rates. (*POC: Dale Kelly John Magruder*)
- 7/28: Tim Olson delivered a 2020 Census update for members of the St. Louis Regional Chamber of Commerce. (*POC: Tim Olson*)
- 7/28: The Current Population Survey (CPS) closed out with a 67.18% response rate for the month of July. (POC: Dale Kelly John Magruder)
- 7/28: NPC received 5 million face coverings from the Department of Health and Human Services (HHS) to support Nonresponse Followup (NRFU) enumerator field activities. The division started distributing the face coverings to the Area Census Offices (ACOs) on 7/29. These masks will be provided to 2020 Census respondents as part of the ongoing efforts to keep employees and the general public safe. (POC: Jeff Bryant)
- 7/28: Office Of Survey and Census Analytics (OSCA) held their Monthly All Hands Meeting and Portfolio Management Review to communicate ongoing office activities and critical updates to the staff. Statuses will be provided for select projects. (POC: Jamey Christy Adam Bacon))
- 7/30: The 35 Cycle 2 NRFU Soft Launch ACOs began production in the field. The goal is to deploy 52K enumerators into the field during this cycle. (*POC: Dale Kelly John Magruder*)
- 7/30: Based on the latest health data, Field Representatives (FRs) resumed personal visits on current survey programs in the following states: Utah, Michigan, and Minnesota. (*POC: Dale Kelly John Magruder*)
- 7/30: The Initial Housing Unit Follow-up (IHUFU) operation of the Post-Enumeration Survey (PES) began. (*POC: Dale Kelly John Magruder*)
- 7/30: OSCA released a dashboard that modernizes the monthly report with information about the field staff working on current surveys. The dashboard improves the static report by including the ability to filter, view data over time, and access more granular data. FLD management at HQ and the regions will be able to access the dashboard. (*POC: Jamey Christy Adam Bacon*)
- 7/30: NPC held the inaugural meeting of the newly established division Coronavirus Task Force. Comprised of 13 members from multiple division areas, the body will advise senior leadership on employee protective measures and safe workplace practices during the pandemic. (*POC: Jeff Bryant*)
- 7/31: The Community Partnership and Engagement Program (CPEP) Team (HQ) and across the regions) is leading an effort to increase self-response in specific rural populations and in Tribal Areas during the week of 8/2-8/8. This outreach will be grassroots and hyper-local, but also cover vast geographic areas across the nation. The campaign will focus on getting the word out through neighborhood and hometown contacts, and via conventional media (local TV and radio) that reach rural populations. There is also a social media element. The National Partnership Program,

- through their network of partners will lend a hand to amplify the message to self-respond across our rural communities. (*POC: Dale Kelly John Magruder*)
- 7/31: 164 ACOs have completed Update Leave (UL) production and 164 have completed Quality Assurance. 99.89% of the original addresses have been completed to date. Dallas RCC continues working with stakeholders to gain access to six tribal areas to complete UL. There are 11,369 original addresses to complete. (POC: Dale Kelly John Magruder)
- 7/31: The Group Quarters Enumeration (GQE) operation continues to achieve their progress goals. As of 7/31, 65.3% of the workload has been completed, exceeding the 65% progress goal set for this date. (*POC: Dale Kelly John Magruder*)
- 7/31: NPC received a total of 18.7 million 2020 Census questionnaires to date. 14.7 million Questionnaires (78%) have been through the scanners to capture the initial electronic data image and 13.1 million (70%) have been fully processed and transmitted to headquarters. NPC reduced the unprocessed paper backlog by 1M questionnaires during the week of 7/27-7/31. (POC: Jeff Bryant)
- 7/31: OSCA staff successfully provided backup for a FLD contractor by creating internal FLD reports using Decennial Applicant, Personnel and Payroll System (DAPPs) and Learning Management System (LMS) reports. (*POC: Jamey Christy Adam Bacon*)
- 7/31: The Decennial Field Quality Monitoring (DFQM) team continues to monitor assessment scores and observations for enumerators and investigate outliers for the Cycle 1a/1b and Cycle 2 ACOs. (POC: Jamey Christy Adam Bacon)

# Flag for Upcoming Weeks

- FLD Activities for the week of 8/3:
  - Production ACOs continue with Enumerator online training
  - o 8/6: Cycle 3 soft launch offices begin NRFU Enumerator production
  - o 8/6: The IHUFU Quality Control (QC) operation of the Post-Enumeration Survey (PES) begins.
  - o 8/7: Complete Update/Leave production operations in the Dallas RCC
  - o 8/9: Begin NRFU production in all 248 ACOs
- OSCA staff are preparing to join the Decennial Directorate's Census Integration Group to provide weekly updates on observations and status of DFQM activity. (POC: Jamey Christy – Adam Bacon)

# **Significant External Meetings & Conference Presentations**

• 8/7: Tim Olson will join Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

#### **Executive Travel** (*POC: Dale Kelly – John Magruder*)

• 8/3-8/14: Cathy Lacy, Denver RD, will travel to Dallas, TX.

#### **Anything Else of Note**

• 8/1: Beginning of monthly ongoing survey data collection cycle. (*POC: Dale Kelly – John Magruder*)

# Chief Administrative Officer (CAO)

Laura Furgione

**DATE:** August 3 - 7,2020

# Highlights/Week in Review

CIS Weekly Executive Summary Highlights

- Last week 7/27/20-8/02/20
  - 43,74setotapheases pro to successful for the statisficant and and adversatisficant and an expension of 3,323 since
  - \$0/\p\689 employment cases adjudicated by staff (11 D's) for a total of 1025 since 3/23/20
- National Processing Center (NPC) CIS Weekly call counts: Incoming 3,454 (Transferred 57 and Outbound 45)
- Laura Furgione and Stacy Chalmers are conducting COVID-19 "road shows" for division and directorate Town Hall meetings. Over 7500 participants have had an opportunity to hear the latest information and ask questions. Additional Town Halls are scheduled over the next two weeks.
- ACSD registered for the 2020 Earned Value Promotion for Decennial Census Management Directorate, which allows the U.S. Census Bureau to receive a \$.02 credit for each Business Reply Mail piece (BRM) counted April 1 June 30, 2020, for the decennial census. For this time period, we received a credit of \$224,980.50 for 11,246,240 pieces. The credit must be used by December 30, 2020. DCMD will use the credit for an additional mailout.
- Tundra provided high-level hypothetical designs that were presented to OPCOM on 7/21/2020. At that time, OPCOM selected GSA's Alternative #3 complete redesign of the new Census space if funding is approved.
- Chicago Regional office continues to review/research potential contractors to complete the IDS/PACS security work for Phase 1 and Phase 2.
- Chicago/Oakbrook Regional Office construction complete as of 8/5/20. Creating a punch list on items that need to be resolved.
- Adrienne Davis has been named as the main contract librarian.
- Health Unit Nurses will assist Safety staff to do outreach assessments for COVID-19 cases nationwide. OSHA interim guidance requires that employers assess reported COVID-19 cases to determine if they meet OSHA record-ability standards.
- The Health and Safety Branch (HSB) staff is following up w/ACOs/RCCs, using COVID protocol, with reports of ACO/RCC COVID cases to determine work-relatedness. There were over 77 reported positive cases this week.
- The Health and Safety Branch (HSB) George Barnett, Marcus Barber, and Rose Cooper conducted five ACO & RCC OSHA/WC/PC trainings over 1,300 participants. Final class concluded July 31, 2020.
- The Health and Safety Branch (HSB/TCO enhancement of "Are You Hurt" injury reporting hotline went live 7/16. Decennial workers can now enter their ACO # to access the workers' comp specialist for their region.
- EAP Summer Wellness Series extended through the end of the fiscal year. Partnering with HRD to make these courses a component of annual management training sessions.
- HRD facilitated focus groups with administrative offices and employees for additional feedback regarding the USA Performance system pilot to assist with preparing a thorough recommendation regarding future use of the USA Performance system in FY21.

- Selections for the 2020 Public Service and Recognition Awards were received from the Deputy Director on July 27. Plans for the upcoming ceremony are underway.
- Brochures to highlight the functions, services and support offered by the Employee Relations, Labor Relations and Reasonable Accommodation Branches have been finalized. Preparations are being made to post on the Census Central intranet banner in the coming weeks.
- The first Census Bureau virtual arbitration hearing was held on July 29<sup>th</sup> with representatives from the Office of General Counsel and Labor Relations participating. Two additional arbitration hearings will be scheduled once the cases are assigned.
- COVID-19 communications and support continue in partnership with Emergency Preparedness Task Force Subgroup.
- CAO continues to work closely with DOC and Census Bureau personnel regarding COVID-19.
   As updated information and guidance becomes available, it is uploaded to the COVID-19 and Preparedness SharePoint site.

### **Anything Else of Note:**

• Mandatory 2020 WebTa training to rollout on August 10<sup>th</sup>.

# Office of Program, Performance and Stakeholder Integration (PPSI)

David Ziaya

**DATE:** August 3 – 7, 2020

### Highlights/Week in Review

- Travel including international trips are cancelled or postponed. (POC: Kim Leonard)
- Finalized the Chief of Staff Strategic Action Plan. Meeting with the Chief of Staff on August 13, 2020 to review next steps. (*PCO: Dana Cope*)
- Collaborated with Tasha Boone and Katrina Syvertsen and prepared a summary of the transformation/priority programs. Provided summary to the CAO for use as a proposal for a T20 (Presidential Transition) policy paper. (*PCO: Dana Cope*)
- Census Enterprise Data Collection and Processing (CEDCaP) Transition/Data Ingest and Collection for the Enterprise (DICE) continued collaborating with the ADSD and ECON teams currently supporting DEVOPS to define the plan for the program. (POC: Lora Rosenberger)
- CEDCaP Transition/DICE continued collaborating with ADCOM and the transformation office to define a communication strategy for DICE. (*POC: Lora Rosenberger*)
- Staff continued drafting an outline for the International travel policy. (POC: Kim Leonard)
- Project Server 2016 is now more stable; and the team is renewing the Change Control process to allow new and updated changes to the current environment, including reports, enterprise custom fields and enhancements. (*POC: Rich Bittner*)
- The PPSI Cost Estimation (CE) and CEDSCI cost estimating teams kicked off the second round of reconciliation of the Independent Cost Estimate (ICE) and Program Office Estimate (POE). Both teams will continue to work with the program to further define the cost elements being estimated. (POC: Kevin Metcalf)
- CEDCaP Transition/DICE completed the fifth Iteration of Program Increment 2 and conducted a
  demonstration and Program Increment 3 Planning Session for Questionnaire Design Metadata
  (QDM) Analysis of Alternatives next steps to support the 2022 Economic Census. (POC: Lora
  Rosenberger/Maria Mate)
- The PPSI Program Management and Quality Assurance & Evaluation (PQAE) team is assisting the PPSI External Stakeholder Engagement team with the development of a new International Travel Application (ITA), which will allow automated ITA's to be routed from travelers to approvers. This new system will streamline the ability to create, edit, and track International Travel documents. (POC: Rich Bittner/Kim Leonard)
- Staff received several nominations for Census Scientific Advisory Committee (CSAC) and National Advisory Committee (NAC) new members by the August 1, 2020, deadline. (POC: Kim Leonard)
- Staff contacted the decennial directorate about a request forwarded by the Office of Management and Budget (OMB) to participate in the United Nations Economic Commission for Europe (UNECE) online meeting on Population and Housing Censuses 2020 on September 29-October 1, 2020. Participants should register by September 18, 2020. (*POC: Kim Leonard*)
- OMB forwarded an invitation to attend a virtual meeting of the Tenth Session of the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) on August 26-27, 2020 and September 4, 2020. There will be three 2-hour sessions. Staff is coordinating a response of who will attend from the program areas. (*POC: Kim Leonard*)

• Staff continued the development and internal testing of the Visio component of the Quick Start Toolkit (QST) 3.0. The QST is used by program area staff to develop business process models for communication and improvement of mission and mission-support efforts. (*POC: Jerome Garrett*)

### Flag for Upcoming Weeks

- The FY'23-'28 Strategic Plan schedule will be briefed to the strategic management working group on August 3, 2020. Output from the transformation vision conference will provide the base for the Plan. The OPCOM facilitated sessions will begin in January 2021. (*PCO: Dana Cope*)
- Enterprise Planning will be presented to OPCOM in early October 2020. (PCO: Dana Cope)
- Strategic Management team will meet with OPCOM on October 6, 2020 (working to reschedule to late September) to discuss the FY'21 priority programs and Goal 2 resource gaps. (*PCO: Dana Cope*)
- QPRs scheduled for OPCOM briefing August 11 and 18, 2020. QPRs will also be presented to EReRB on August 12, 2020. (*POC: Dana Cope/Maria Mate*)
- The Cost Review Board (CRB) will determine the Census Bureau baseline cost position for the CEDSCI program. This will be scheduled to occur 65 days prior to the Milestone Review Board (MRB)--currently unscheduled. A likely timeframe for the CRB will be July-September based on estimated Q1 FY21 MRB. (POC: Kevin Metcalf)
- The Office of the General Counsel (OGC) is in the process of determining whether the MOU between Mexico/Canada/US on migration statistics rises to the level of being deemed an "international agreement" under U.S. law that would require a separate U.S. State Department review and clearance (in addition to typical Census/DOC review and clearance). (*POC: Kim Leonard*)
- Staff are preparing a document for PCO on sensitivities to consider when working with embassies and how to address data requests. Staff and PCO will prepare a policy. (*POC: Kim Leonard*)
- The Business Process Management (BPM) Staff will facilitate a planning meeting with DSD and SEHSD personnel to define the specifics of the SIPP program "Editing & Weighting" sub process. (*POC: Jerome Garrett*)
- The Requirements Engineering (RE) team will facilitate Enterprise Data Lake (EDL) Program Increment 4 on August 10-11, 2020. The program is expecting to receive the Authority to Operate (ATO) for development and test environment during this increment. (*POC: Maria Mate*)
- Staff will provide a draft agenda to the Director's Office for the two day virtual CSAC meeting on September 17-18, 2020. (*POC: Kim Leonard*)

# Office of the Chief Financial Officer (OCFO)

Ben Page

**DATE:** August 3 - 7,2020

# **Highlights/Week in Review** (*POC: Whitney Duffey-Jones*)

- OCFO, Field, and Decennial have provided an updated contingency waterfall to the Department with estimates for revised Nonresponse Followup (NRFU) activities and potential acceleration costs.
- On July 7<sup>th</sup> the House CJS subcommittee released their initial appropriations bill for FY2021, funding the Census Bureau at \$1.68 billion. This includes \$1.39 billion for the Periodic Censuses and Programs appropriation (equal to the President's Budget request) and \$288 million for the Current Surveys and Programs appropriation, \$9 million above the President's Budget request to restore funding for SIPP. Notably we did not receive transfer authority to allocate unspent Decennial balances to fund facilities work associated with the BLS move. The Senate CJS appropriations subcommittee has not yet released their draft bill.
- Last week the Senate released the Health, Economic Assistance, Liability Protection and Schools (HEALS) Act, which included \$448 million in supplemental appropriations for the Census Bureau's Decennial field operations and data processing. The legislation did not adjust the statutory deadlines for the delivery of apportionment or redistricting data and did not include language clarifying the Families Education Rights and Privacy Act (FERPA) application for the purposes of enumeration. The House has not signaled support for supplemental appropriations for Census as part of their legislative package.
- The Department's Office of Budget is reviewing the Census FY2022 budget submission that BUD submitted on July 17<sup>th</sup>.
- NPC was closed for an extended period of time earlier this year due to COVID-19 and placed most of its staff on Weather and Safety Leave. This cost was borne by the Working Capital Fund and the Budget Division has calculated an assessment that it will bill its appropriated programs, based on workload data provided by NPC. The costs attributable to reimbursable programs and Working Capital Fund operations will be borne by the WCF. We currently plan to execute the appropriated programs assessment in August.
- We are supporting NPC in conversations with GSA in preparation for transmitting a revised prospectus for their facility needs.
- ACQ continues to support the acquisition of protective equipment to facilitate post-COVID-19
  resumption of Decennial field operations and help ensure the impacts of COVID-related
  Decennial schedule adjustments are addressed contractually.

### Anything Else of Note –

• Representatives from the OCFO Divisions (BUD, ACQ, and FIN) continue to join COVID-19 Task Force meetings.

# Associate Director for Research and Methodology (ADRM)

John Abowd

**DATE:** August 3 – 7, 2020

# Highlights/Week in Review

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

- John Abowd, Associate Director for Research and Methodology and Chief Scientist, participated in a JASON briefing on Thursday, July 30.
- John Abowd, John Eltinge, and colleagues from several centers within ADRM are presenting papers at the 2020 Virtual Joint Statistical Meetings (JSM), taking place August 2-6, 2006. A schedule of Census presentations is posted at: https://www.census.gov/topics/research/events/jsm-2020.html.

# **CBSM** Center for Behavioral Science Methods (*POC: Paul Beatty*)

- CBSM is conducting 10 interviews and six focus groups with third-party organizations participating in the 2020 Census National Partnership Program (NPP) and Community Partnership Engagement Program (CPEP), respectively. The interviews and focus groups cover the following topics: (a) 2020 Census-related concerns (including privacy and confidentiality concerns) expressed by the communities that participants work with, (b) opinions about what factors motivate their communities to respond or not respond to the Census, (c) Strategies they use to address concerns, and (d) their opinions of how well the strategies work. This project is part of a 2020 Census Evaluation of Privacy and Confidentiality. Data collection is taking place during July and August 2020.
- This week, CBSM begins a questionnaire testing project for the American Housing Survey (AHS), including a small number of interviews conducted remotely, and web probing administered via Qualtrics. Both forms of data collection represent significant departures from original plans, in response to COVID. Although it is our sense that standardized web probing lacks some of the depth of actual interviews, it is useful for bringing in a larger and more diverse sample than is typical for these projects. For example, web probing will allow us to target some very specific geographies for a wildfire risk module. Few household survey sponsors have been open to this methodology in the past, making this an interesting test case.

### **CES Center for Economic Studies** (*POC: Randy Becker*)

• A recent National Bureau of Economic Research <u>conference paper</u>, by Census Bureau economists and outside coauthors, which describe findings from a module to the 2018 Annual Business Survey on advanced technology adoption, was the focus of <u>a recent Wired magazine article</u>.

### Flag for Upcoming Weeks

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

• Preparations are ongoing for the Annual Research Data Center meeting. Originally scheduled to be held at the Kansas City Federal Reserve, it has moved online and will be September 3-4.

**CBSM Center for Behavioral Science Methods** (*POC: Paul Beatty*)

• The 2020 Census User Experience Survey will field in August 2020. A sample of 150,000 online 2020 Census responses with a valid cell phone number will be sent up to 3 text messages encouraging them complete a feedback survey on their experience with the online 2020 Census form. The survey collects self-reported satisfaction data and information about where the 2020 Census online instrument worked well for the respondent and places where the respondent thought the online census could be improved. The survey will run in 11-day field periods through the end of the 2020 Census (early November). The survey is being conducted through Qualtrics, designed by CBSM staff in coordination with staff from DSSD.

# **Significant External Meetings & Conference Presentations CBSM**

• Schulzetenberg, A. (CBSM) "Development of a Standardized Formula to Calculate Severity Scores in Multitask Usability Testing." Presented at the 2020 Government UX Summit, online.

# The Associate Director for Demographic Programs (ADDP)

Victoria Velkoff

**DATE:** August 3 - 7,2020

• No highlights to report for this week.

# Chief Information Officer (CIO)

**Kevin Smith** 

**DATE:** August 3 - 7, 2020

• No highlights to report for this week.

**To:** OPCOM - Principals Only List (CENSUS/ OTHER) (6) (CENSUS/DEPDIR FED)[nathaniel.cogley@census.gov]; Adam Michael Korzeniewski (CENSUS/DEPDIR

FED)[adam.m.korzeniewski@census.gov]; Benjamin A Overholt (CENSUS/DEPDIR FED)[benjamin.a.overholt@census.gov]

**Cc:** Christa D Jones (CENSUS/DEPDIR FED)[Christa.D.Jones@census.gov]

From: Robin Wyvill (CENSUS/DEPDIR FED)[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=19B0A2A75CCE45B69C3F203A484AA18A-WYVILL, ROB]

**Sent:** Fri 8/21/2020 4:50:40 PM (UTC)

**Subject:** [8/17-21] Director's Weekly Bureau Report

Week of August 17, Director Dillingham's Weekly Bureau Report.docx

Hello all,

Please find attached...

• Week of August 17th, Director Dillingham's Weekly Bureau Report

Thanks,

Robin L. Wyvill, Special Assistant

Office of the Deputy Director U.S. Census Bureau

Direct: 301-763-8239

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From: Christa D Jones (CENSUS/DEPDIR FED) < Christa.D.Jones@census.gov>

Sent: Friday, March 27, 2020 8:57 AM

To: OPCOM - Principals Only List (CENSUS/ OTHER) (6) (6) @census.gov>

Cc: Robin Wyvill (CENSUS/DEPDIR FED) < Robin.L.Wyvill@census.gov>

Subject: 3/23, Weekly Bureau Report

All--making this report available to all for the general purpose of sharing information.

**DATE: August 17 – 21, 2020** 

# Highlights/Flag for Upcoming

- 8/17: Census leadership briefed Secretary Ross and Deputy Secretary Karen Dunn Kelley on the status of 2020 Census operations.
- 8/17-18: Steven Dillingham traveled to the greater Charlotte, North Carolina and Rock Hill, South Carolina areas. On August 17, the Director completed an enumeration case load in a low self-response, hard-to-count area and met with staff at the Charlotte Area Census Office. On August 18, the Director met with the South Carolina Lt. Governor and members of her State Complete Count Committee.
- 8/19: Ron Jarmin was featured in the First in a Series with Leadership on Transformation Interview and Q&A Session (via Skype) with Census Bureau staff.
- The Office of the Director staff office relocations:
  - o Enrique Lamas and Christa Jones are office sharing (b) (6)
  - o Benjamin Overholt is located in office (b) (6)
- October (TBD): Staff from DIR, Dep DIR/Chief of Staff and the Policy Coordination Office will be participating in the CliftonStrengths Discovery Course.

#### **Census Bureau FRN Status**

- 2020 Count Question Resolution Operation (0607-0879). The initial PRA 60-day FRN published on 8/4/20. The date that the population counts are sent to the President was listed incorrectly. A new notice that corrected the date was published on 8/11/20.
- Current Population Survey, School Enrollment Supplement (0607-0464). OMB has requested that Census publish a 30-day FRN to accompany the non-substantive change request to add seven questions to the School Enrollment Supplement. The new questions will assist researchers in understanding how the coronavirus (COVID-19) pandemic has affected schooling at an individual child level. The CPS School Enrollment Supplement 30-day FRN published on 8/18/20.
- Generic Clearance for Internet Panel Pretesting and Qualitative Survey Methods Testing (0607-0978). The PRA 30-day FRN is scheduled to publish on 8/19.
- Quarterly Services Survey (0607-0907). The PRA 60-day FRN is scheduled to publish on 8/20.
- Annual School System Finance Survey (0607-0700) The PRA 60-day FRN is currently awaiting approval by DOC OPSP before publication.
- Manufacturers' Shipments, Inventories, and Orders (M3) Survey (0607-0008). The PRA 60-day FRN is currently awaiting approval by DOC OPSP before publication.
- Notice of Virtual Public Meeting: Census Scientific Advisory Committee (CSAC). In accordance with the Federal Advisory Committee Act, this notice announces a virtual meeting of the CSAC from September 17-18. The meeting is open to the public. The members of the CSAC are appointed by the Census Director. The Committee provides scientific and technical expertise, as appropriate, to address Census Bureau program needs and objectives. OPSP has approved this notice. The notice will publish in the Federal Register on Thursday, August 20.
- Foreign Trade Regulations (FTR) Request for Public Comments on the overall impact of the removal of Electronic Export Information (EEI) filing requirements for shipments between the United States and Puerto Rico and the U.S. Virgin Islands. This Advance Notice of Proposed Rulemaking is seeking public comments on the Census Bureau's consideration to remove the

Electronic Export Information (EEI) filing requirement for shipments between the United States and Puerto Rico and the U.S. Virgin Islands. For many years, the Census Bureau has received requests, from both the government of Puerto Rico and members of the international trade community, to eliminate the requirement to file EEI for shipments between the United States and Puerto Rico in the Automated Export System. The DOC Office of General Counsel determined that DHS (Customs) and OMB must review and approve the document as well. All approvals have just been received, including OPSP. The notice will soon be routed through final high-level internal reviews before submission to the Director for signature.

#### GAO:

• GAO provided us their draft report on 7/30/20, "2020 Census: The Bureau Has Made Adjustments in Response to COVID-19 but Risks Remain (GAO-20-671R)." This is part of their series of operational updates on the 2020 Census. We are working with OGC to send technical comments. GAO may release the update report as early as next week.

#### OIG:

- OIG issued a management alert memo on 8/13/20 titled, "The Census Bureau Cannot Account for the Return of All Devices Used during 2020 Decennial Field Operations." No formal response is required as they made no recommendations. They are also planning to issue a management alert on the counting of college students living off campus as early as the end of this week.
- OIG issued a 2020 Census alert memo titled, "The Census Bureau Faces Challenges in Accelerating Hiring and Minimizing Attrition Rates for Abbreviated 2020 Census Field Operations." No formal response is required as there are no recommendations and it will be released publicly on 8/20/20.

# **Anything Else of Note**

- Vacancy Announcement for Chief Data Officer @ HUD (closes on 8/26/2020)
  - HUD has posted a position for a Chief Data Officer: https://www.usajobs.gov/GetJob/ViewDetails/571627500 . For awareness, there was a recent change in the proposed organizational structure within HUD that will now have the Chief Data Officer position sitting within HUD/Office of the Chief Information Officer (OCIO) instead of HUD/Office of Policy Development and Research (PD&R), where it had been slated to go. This is a great opportunity for the right person. If you know of a sharp, creative, energetic, and resilient individual looking for a (big) challenge, there is a lot of good work that could be done. Please share broadly with your networks.

# The Associate Director for Economic Programs (ADEP)

Nick Orsini

**DATE: August 17 – 21, 2020** 

### Publications (e.g., Working Papers) from the Past Week

- 8/13: Week 31 release of Business Formation Statistics including the unemployment claims data by state.
- 8/14: Advance Monthly Sales for Retail and Food Services
  - o U.S. retail and food services sales for July 2020 were \$536.0 billion, an increase of 1.2 percent from the previous month.
- 8/14: Manufacturing and Trade Inventories and Sales
  - U.S. total business end-of-month inventories for June 2020 were \$1,912.1 billion, down
     1.1 percent from last month. U.S. total business sales were \$1,394.0 billion, up 8.4 percent from last month.
- 8/18: New Residential Construction (Building Permits, Housing Starts, and Housing Completions)
  - o Privately-owned housing starts in July 2020 were at a seasonally adjusted annual rate of 1,496,000. This is 22.6 percent above the revised June 2020 estimate of 1,220,000.
- 8/19: Advance Services Report
  - Advance U.S. selected services total revenue for the second quarter of 2020, adjusted for seasonal variation but not for price changes, was \$3,657.6 billion, a decrease of 8.9 percent from the first quarter of 2020 and down 9.2 percent from the second quarter of 2019.

### Significant External Meetings & Conference Presentations from the Past Week

- Week of 8/10: The first trilateral meetings between statistical agencies from the U.S., Canada, and Mexico were convened to discuss revisions to the 2022 North American Industry Classification System.
- 8/13: Staff met with Reveal to discuss the status and upcoming work for the Construction Reengineering Project.
- 8/13-14: Interagency meeting with BEA, FRB, EIA, CMS, and BLS to discuss issues related to collection and releases, primarily for indicators, due to COVID-19.
- 8/19: Census Bureau and the Local Employment Dynamics (LED) Partnership in collaboration with the Council for Community and Economic Research (C2ER) and the Labor Market Information Institute (LMI) presented the "Providing Perspective during COVID-19 Using Census Data" webinar. The COVID-19 pandemic has created unprecedented changes across all industries, but has also hit some sectors harder than others. In addition to new data coming out, data can provide useful perspective on who has been and will be more impacted by the economic changes. Minnesota's Labor Market Information Institute has used the Census Bureau's Longitudinal Employer-Household Dynamics (LEHD) data to supplement information provided in a set of regional industry profiles, racial disparities reports, and other context-setting pieces that are helping our economic and workforce development partners prepare for and respond to the recovery. This presentation also illustrated how LEHD data were used to create a Tableau visualization that displays race and ethnicity data in a useful manner.

# **Upcoming Travel or Outreach**

- 8/20: Staff will participate in the New England State Data Center Annual Conference (virtual). Staff will present information on the 2017 Economic Census and our COVID-19 data hub at the conference.
- 8/20: Staff will provide a presentation to the North Texas chapter of the Grant Professionals Association (virtual). Staff will provide an update on the 2017 Economic Census for Texas, the COVID-19 data hub, and a Census Business Builder demonstration.

# The Associate Director for Communications (ADCOM)

Ali Ahmad

**DATE: August 17 – 21, 2020** 

#### Highlights/Week in Review

- The reminder email campaign continues with the third installment. The first two installments resulted in a 11.5% digital engagement rate.
- The Wonderama House Party (At Home Concert Series) for New York City was held on 8/14.
- Statistics in Schools (SIS) is contacting SIS ambassadors for back to school outreach and plan
  on transitioning them to work with SIS staff this fall. They are also pursuing opportunities to
  present virtually at conferences for the American Indian Education Association and the
  National Council of Social Studies

### National Partnerships (POC: Robin Bachman)

- As of August 14, there are 1,035 National Participating Organizations, up from 1,033 last week. New partners include:
  - o The Embassy of Ghana
  - o The Embassy of Guatemala
- Select partnership activities:
  - On August 13, Comcast/NBCUniversal and Telemundo hosted a <u>National Census Forum</u> featuring Chief of the Decennial Communications Coordination Office Erika Becker-Medina.

### Congressional and Intergovernmental (POC: Chris Stanley)

• Weekly Congressional briefing for Oversight and Appropriations staff: Census Bureau staff provide 2020 Census operational updates (Fridays).

**Publications** (POC: Michael Cook)

#### **News Release Schedule**

#### Monday, Aug. 17, 2020

- Research Matters Blog: ACS Updates on Disclosure Avoidance and Release Plans
- Global Reach Blog: Exports between the United States and Puerto Rico When to File Electronic Export Information

#### Tuesday, Aug. 18, 2020

- Tip Sheet: Survey of Income and Program Participation
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (8:30 a.m.) New Residential Construction July 2020
- Economic Indicator: (10 a.m.) Quarterly Retail E-Commerce Sales: 2nd Quarter 2020

# Wednesday, Aug. 19, 2020

• Economic Indicator: (10 a.m.) Advance Quarterly Services Report: 2nd Quarter 2020

# Thursday, Aug. 20, 2020

- Data Release: (10 a.m.) Small Business Pulse Survey
- Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

# Tuesday, Aug. 25, 2020

- Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from July 7)
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) New Residential Sales July 2020
- Economic Indicator: (10 a.m.) Preliminary U.S. Imports for Consumption of Steel Products July 2020

# Wednesday, Aug. 26, 2020

• Economic Indicator: (8:30 a.m.) Advance Report on Durable Goods – Manufacturers' Shipments, Inventories and Orders – July 2020

### Thursday, Aug. 27, 2020

- Data Release: (10 a.m.) Small Business Pulse Survey
- Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

### Friday, Aug. 28, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Economic Indicator Report (International Trade, Retail and Wholesale) July 2020

# Tuesday, Sept. 1, 2020

- Media Advisory: Online News Conference on 2019 Income, Poverty and Health Insurance Estimates from the 2020 Annual Social and Economic Supplement to the Current Population Survey
- Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from August 25)
- Media Advisory: 2019 American Community Survey 1-year Estimates Webinar
- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) Construction Spending (Construction Put in Place) July 2020

#### Wednesday, Sept. 2, 2020

- Profile America Facts for Features: Hispanic Heritage Month (resend from Aug. 11)
- Economic Indicator: (10 a.m.) Full Report Manufacturers' Shipments, Inventories and Orders July 2020

# Thursday, Sept. 3, 2020

- Extended Tip Sheet: Economic Census Local Area Data Release Wrap Up (TENT)
- Tip Sheet: American Community Survey Migration Package (TENT)
- Economic Indicator: (8:30 a.m.) U.S. International Trade in Goods and Services July 2020 and Global Reach Blog
- Economic Indicator: (8:30 a.m.) Final U.S. Imports for Consumption of Steel Products July 2020
- Data Release: (10 a.m.) Small Business Pulse Survey

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

# The Associate Director for Field Operations (ADFO)

Timothy P. Olson

**DATE: August 17 – 21, 2020** 

#### Highlights/Week in Review

- 8/10: Continue to work with the General Services Administration (GSA) and regional management to plan and update the Area Census Office (ACO) closeout schedule. The current schedule has all ACOs closing no later than 2/15/20. (POC: Dale Kelly John Magruder)
- 8/11: Office Of Survey and Census Analytics (OSCA) held their quarterly Risk Review Board to evaluate and update new and existing risks in the OSCA risk log. (*POC: Jamey Christy Adam Bacon*)
- 8/11: OSCA calculated and delivered preliminary response and production rate performance levels to FLD HQ survey branch chiefs. The analysis incorporates the new Type A policy of charging COVID-19 reluctance to the Regional Office (RO) instead of the Field Representative (FR) during phone-only interviewing months. (POC: Jamey Christy Adam Bacon)
- 8/12: Successfully implemented the Nonresponse Followup (NRFU) Phone Soft Launch in four ACOs. Developed criteria for expanding phone interviews in certain geographies for regional management. (*POC: Dale Kelly John Magruder*)
- 8/12: The regions continue to conduct replacement training sessions for NRFU. To date, the regions have invited over 450K Enumerators to training. The regions are projected to have over 200K active Enumerators in the Field operational Control System (FOCS) by next week. (*POC: Dale Kelly John Magruder*)
- 8/12: OSCA delivered a research report on 2020 Exploratory Cluster Analysis to FLD HQ management. (*POC: Jamey Christy Adam Bacon*)
- 8/13: Tim Olson participated in a 2020 Census panel hosted by Baruch College. (*POC: Tim Olson*)
- 8/13: NPC's Decennial Operations Branch (DOB) East completed envelope removal for the 8.2 million 2020 Census questionnaires received from individual households. These returned questionnaires are working their way through the remaining steps of the paper data capture process. Full data processing and delivery is expected by the end of August for the Type of Enumeration Area (TEA) 1 and 6 workload. (POC: Jeff Bryant)
- 8/13: All 169 ACOs completed the 2020 Update Leave (UL) operation for both production and quality control (QC). (*POC: Dale Kelly John Magruder*)
- 8/13: OSCA met with FLD's Contracts and Budget Branch (CAB) to discuss options to estimate field staff cost differences using prevailing wage information. OSCA will provide historical pay and geographical information to CAB for the analysis. (*POC: Jamey Christy Adam Bacon*)
- 8/13: OSCA presented a DFQM program overview and highlights of analysis so far, along with a walkthrough of data tools used in monitoring NRFU field data collection, to the Data Integrity team. (*POC: Jamey Christy Adam Bacon*)
- 8/14: Tim Olson joined Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

- 8/14: The Post Enumeration Survey (PES) Initial Housing Unit Follow-up (IHUFU) operation continues to exceed progress goals. Nationally, the progress goal for production is 19%, and the regions are at 34%. (POC: Dale Kelly John Magruder)
- 8/14: The national progress goal for the NRFU operation on this date is 10.43%. The regions are exceeding this target by achieving 18.13% completed cases. (*POC: Dale Kelly John Magruder*)
- 8/14: The Group Quarters Enumeration (GQE) operation is 81.48% complete. The next progress goal is 95% by 8/21. (*POC: Dale Kelly John Magruder*)
- 8/14: NPC is evaluating USPS service delivery for decennial and ongoing survey programs. To date, the established incoming and outgoing mail streams are functioning at normal levels for Decennial, American Community Survey (ACS), and other ongoing survey programs. (*POC: Jeff Bryant*)
- 8/14: NPC's Document Services Branch completed printing, booklet making, and inserting the initial mailing (75,000 packages) of the Decennial 2020 Privacy and Confidentiality (2PaC) Survey. The survey packages are scheduled to mail out on 8/17. (POC: Jeff Bryant)
- 8/14: NPC has received a total of 19 million 2020 Census questionnaires to date. 17.4 million Questionnaires (92%) have been through the scanners to capture the initial electronic data image and 15.7 million (83%) have been fully processed and transmitted to headquarters. NPC reduced the unprocessed paper backlog by 1.3 million questionnaires during the week of 8/10-8/15. (POC: Jeff Bryant)
- 8/14: Decennial Field Quality Monitoring (DFQM) continues to monitor self-response rates and rankings by ACO and sharing the latest results with FLD HQ and regional managers. (*POC: Jamey Christy Adam Bacon*)

#### Flag for Upcoming Weeks

- 8/16-8/25: The August interview period for the Current Population Survey (CPS) occurs. (*POC: Dale Kelly John Magruder*)
- 8/31: Starting Enumeration at Transitory Locations (ETL). (*POC: Dale Kelly John Magruder*)
- 9/1: Pursuing personal visits in all geographies for ongoing survey programs starting on this date. (*POC: Dale Kelly John Magruder*)
- 9/22: All Service Based Enumeration (SBE) location adds must be entered into the Group Quarters Primary Contact System (GQPCS). (POC: Dale Kelly John Magruder)
- 9/30: All field operations for the Decennial Census closeout on this date. (*POC: Dale Kelly John Magruder*)

#### **Significant External Meetings & Conference Presentations**

• 8/21: Tim Olson will join Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

### **Executive Travel** (*POC: Dale Kelly – John Magruder*)

- 8/17-9/3: Cathy Lacy, Denver RD, will travel to Dallas, Texas.
- 9/8-9/18: Cathy Lacy, Denver RD, will travel to Dallas, Texas.

# Chief Administrative Officer (CAO)

Laura Furgione

**DATE: August 17 – 21, 2020** 

# Highlights/Week in Review

- CIS Weekly Executive Summary Highlights
- Last week 8/10/20-8/16/20
  - 18,0dsetotaphcasest proceeds (5f400 rootsing and on all by bre sience for a total of 3,474 since
  - 62/p6s9 employment cases adjudicated by staff (5 D's) for a total of 1,867 since 3/23/20
- NPC CIS Weekly call counts: Incoming 2,670 (Transferred -17 and Outbound 30) -18 fewer staff.
- CIS FLD dedicated extra resources to help with supervisory reviews in the New York RCC, reducing the backlog from 3,723 to 271 within one month.
- Laura Furgione is the Census Bureau representative on the DOC Presidential Transition (T20) preparation team.
- Laura Furgione and Stacy Chalmers are conducting COVID-19 "road shows" for division and directorate Town Hall meetings. Over 7500 participants have had an opportunity to hear the latest information and ask questions. Additional town halls are scheduled over the next two weeks.
- Chicago Regional office continues to review/research potential contractors to complete the IDS/PACS security work for Phase 1 and Phase 2.
- Notice-to-Proceed (NTP) received to replace old bumpers in garages with car-friendly design.
- ACSD/Transportation Team is working to establish a schedule of operations during mandatory telework. Staff will be present in the building two to three days a week for transportation request and parking permit renewals.
- HSB received communication from Occupational Health and Safety Administration (OSHA) that
  it has received a number of complaints concerning Census enumerators' potential exposure to
  COVID-19.
- OSHA will consolidate the complaints and conduct a national level review. Have notified Field senior management and will work with them and others to create a response when we receive specifics of the complaints. Have also alerted PIO due to media exposure and involvement.
- Injury reports rising sharply with kick-off of full NRFU operations.
- Health & Safety staff to following up w/ACOs/RCCs, using COVID protocol, with reports of ACO/RCC COVID cases to determine work-relatedness.
- Employee Assistance Program (EAP) Summer Wellness Series extended through the end of the fiscal year. Partnering with HRD to make these courses a component of annual management training sessions.
- HRD established and documented the framework for Field's award program to administer production awards to Enumerators and Census Field Supervisors supporting Nonresponse Followup (NRFU) operations.

- 125 nominations for Bronze Medal Awards have been received. HRD is conducting preliminary review of nominees to confirm eligibility requirements and ensure award narratives are sufficient before convening the review panel.
- HRD kicked off the Data Science Advisory Council in support of the 2<sup>nd</sup> Data Science Training Program cohort. Key decisions were made regarding supervisory involvement in the application process, initiating requests for capstones from program managers, shifting the timing of the capstone project to earlier in the program, and cohort size.
- The Office of Personnel Management (OPM) has indicated that it will release the draft classification flysheet for the proposed data science occupational series to agencies in September for comment. HRD will make the federal coalition aware of the forthcoming guidance and the 30-day comment period.
- OPM has approved use of digital signatures for the Health Benefits Election Form, and OPM is now accepting electronic submission of the retirement application packages. Changes in these submission processes has already proven extremely helpful in a telework environment. HRD's immediate implementation of these new processes has decreased the length of time to review and submit retirement packages and health insurance election paperwork.
- HRD received the corrective action plan from the DOC Office of Accountability on the audit findings from the 2020 DE Plus Audit conducted in July. Staff are researching and taking corrective action as appropriate. All responses will be provided to DOC by September 9<sup>th</sup>.
- COVID-19 communications and support continue in partnership with Emergency Preparedness Task Force Subgroup.
- CAO continues to work closely with DOC and Census Bureau personnel regarding COVID-19.
   As updated information and guidance becomes available, it is uploaded to the COVID-19 and Preparedness SharePoint site.

# Flag for Upcoming Weeks

- Presidential Transition (T20)
  - o September 11 Updated Org Charts and Leadership Bios due to DOC (first draft)
  - o September 18 Updated Fact Sheets and Policy Papers due to DOC (first draft)
  - October 16 Final Drafts Due of Bureau Org Charts, Bios, Bureau Fact Sheets, & Policy Papers

### **Anything Else of Note:**

- Laura Furgione Annual Leave 9/11 9/18/2020
- Health Unit will be launching Telehealth Talks Series
  - Heart Smart Cookouts Census Health Unit
    - o Tuesday, Aug 26, 2020 at 11:00 AM EDT
  - Boosting Your Immunity Census Health Unit
    - o Sep 09, 2020 at 11:00 AM EDT
  - Allergies and Asthma Census Health Unit
    - o Sep 29, 2020 at 11:00 AM EDT
  - Supplements: To Take or Not to Take? Census Health Unit
    - o Oct 07, 2020 at 11:00 AM EDT

# Office of Program, Performance and Stakeholder Integration (PPSI)

**David Ziaya** 

**DATE: August 17 – 21, 2020** 

### Highlights/Week in Review

- First group of priority programs held their Quarterly Progress Review (QPR) on August 11, 2020. (POC: Dana Cope)
- All IT priority programs presented their QPR to the Enterprise Requirements Review Board (EReRB) on August 12, 2020. (*POC: Dana Cope*)
- Travel including international trips are cancelled or postponed. (POC: Kim Leonard)
- Census Enterprise Data Collection and Processing (CEDCaP) Transition/Data Ingest and Collection for the Enterprise (DICE) continued collaborating with the ADSD and ECON teams currently supporting Development and Operations (DEVOPS) to define the plan for the program. (POC: Lora Rosenberger)
- The CEDCaP Transition/DICE continued collaborating with ADCOM and the transformation office to define a communication strategy for DICE. (*POC: Lora Rosenberger*)
- Staff continued drafting an outline for the International travel policy. (POC: Kim Leonard)
- The PPSI Cost Estimation (CE) and the Center for Enterprise Dissemination Services and Consumer Innovation (CEDSCI) cost estimating teams are finalizing the second round of reconciliation of the Independent Cost Estimate (ICE) and Program Office Estimate (POE). Both teams will continue to work with the program to further define the cost elements being estimated. (POC: Kevin Metcalf)
- The PPSI CE team is testing the upgraded Price True Planning tool (version 16.2). Testing will occur on both 32-bit and 64-bit versions of MS Office. Once testing is complete, the upgrade will be made available for the rest of the Census Bureau. (*POC: Kevin Metcalf*)
- The PPSI Program Management and Quality Assurance & Evaluation (PQAE) team is assisting the PPSI External Stakeholder Engagement team with the development of a new International Travel Application (ITA), which will allow automated ITA's to be routed from travelers to approvers. This new system will streamline the ability to create, edit, and track International Travel documents. (POC: Rich Bittner/Kim Leonard)
- The Business Process Management (BPM) Staff identified the final round of issues to be addressed before Quick Start Toolkit (QST) Visio component User Testing. [Jerome Garrett]
- Staff updated the testing plan and test deck for the QST Visio component User testing. (*POC: Jerome Garrett*)
- Staff is preparing the Government Accountability Office (GAO) response to the Review of Federal Advisory Committees. (*POC: Kim Leonard*)
- CEDCaP Transition/DICE completed the first Iteration of Program Increment 3 and conducted a demonstration of the work completed and held a planning session for the second iteration of Program Increment 3 for Questionnaire Design Metadata (QDM) Analysis of Alternatives next steps to support the 2022 Economic Census. (POC: Lora Rosenberger/Maria Mate)

### Flag for Upcoming Weeks

• Enterprise Planning, the FY'21 priority programs and Goal 2 resource gaps will be discussed with OPCOM on October 6, 2020. (*POC: Dana Cope*)

- Second group of priority programs QPR is scheduled for OPCOM briefing on August 18, 2020. (*POC: Dana Cope*)
- FY'23-28 strategic plan cycle will begin in January 2021, with facilitated OPCOM sessions, to align with output from the transformation vision conference. (*POC: Dana Cope*)
- The Cost Review Board (CRB) will determine the Census Bureau baseline cost position for the CEDSCI program. This will be scheduled to occur 65 days prior to the Milestone Review Board (MRB)--currently unscheduled. A likely timeframe for the CRB will be July-September based on estimated Q1 FY21 MRB. (POC: Kevin Metcalf)
- The Office of the General Counsel (OGC) is in the process of determining whether the MOU between Mexico/Canada/US on migration statistics rises to the level of being deemed an "international agreement" under U.S. law that would require a separate U.S. State Department review and clearance (in addition to typical Census/DOC review and clearance). (*POC: Kim Leonard*)
- Staff are preparing a document for PCO on sensitivities to consider when working with embassies and how to address data requests. Staff and PCO will prepare a policy. (*POC: Kim Leonard*)
- The Business Process Management (BPM) Staff will conduct process elicitation workshops with DSD and SEHSD personnel to define the Editing and Weighting aspects of the SIPP program. (POC: Jerome Garrett)
- Staff is currently vetting the nominations for the Census Scientific Advisory Committee (CSAC) and National Advisory Committee (NAC.) (*POC: Kim Leonard*)
- Staff confirmed that Decennial is aware of and committed to providing the Bureau's response to the United Nations Economic Commission for Europe (UNECE) deliverables. (*POC: Kim Leonard*)

# Office of the Chief Financial Officer (OCFO)

Ben Page

**DATE: August 17 – 21, 2020** 

# **Highlights/Week in Review** (*POC: Whitney Duffey-Jones*)

- <u>Time sensitive.</u> The CFO provided the Department with an updated contingency waterfall to the Department with estimates for revised Nonresponse Followup (NRFU) activities and potential acceleration costs. We are still awaiting the Department's decision on our previously submitted request for access to the remaining contingency funds to support these activities. <u>Notably, \$36</u> million of FY2018 funding will lapse unutilized if it is not obligated before September 30<sup>th</sup>.
- On July 7<sup>th</sup> the House CJS subcommittee released their initial appropriations bill for FY2021, funding the Census Bureau at \$1.68 billion. This includes \$1.39 billion for the Periodic Censuses and Programs appropriation (equal to the President's Budget request) and \$288 million for the Current Surveys and Programs appropriation, \$9 million above the President's Budget request to restore funding for SIPP. Notably we did not receive transfer authority to allocate unspent Decennial balances to fund facilities work associated with the BLS move. The Senate CJS appropriations subcommittee has not yet released their draft bill.
- The Senate's Health, Economic Assistance, Liability Protection and Schools (HEALS) Act included \$448 million in supplemental appropriations for the Census Bureau's Decennial field operations and data processing. The legislation did not adjust the statutory deadlines for the delivery of apportionment or redistricting data and did not include language clarifying the Families Education Rights and Privacy Act (FERPA) application for the purposes of enumeration. The House has not signaled support for supplemental appropriations for Census as part of their legislative package.
- The Department's Office of Budget is reviewing the Census FY2022 budget submission that BUD submitted on July 17<sup>th</sup>. There may be a need to achieve further cost savings beyond the Department's guidance levels, and all Bureaus are assessing if and how this can be accomplished.
- NPC was closed for an extended period of time earlier this year due to COVID-19 and placed most of its staff on Weather and Safety Leave. This cost was borne by the Working Capital Fund and the Budget Division has calculated an assessment that it will bill its appropriated programs, based on workload data provided by NPC. The costs attributable to reimbursable programs and Working Capital Fund operations will be borne by the WCF. We currently plan to execute the appropriated programs assessment in August.
- We are supporting NPC in conversations with GSA in preparation for transmitting a revised prospectus for their facility needs.
- ACQ continues to support the acquisition of protective equipment to facilitate post-COVID-19
  resumption of Decennial field operations and help ensure the impacts of COVID-related
  Decennial schedule adjustments are addressed contractually.

# **Anything Else of Note**

Representatives from the OCFO Divisions (BUD, ACQ and FIN) continue to join COVID-19
Task Force meetings.

# Associate Director for Research and Methodology (ADRM)

John Abowd

**DATE: August 17 – 21, 2020** 

## Highlights/Week in Review

CBSM Center for Behavioral Science Methods (POC: Paul Beatty)

- The 2020 Census User Experience Survey received OMB approval and launched on August 17.
- The first mailout for the 2020 Privacy and Confidentiality Evaluation also launched on August 17. In this wave, 76,000 households that self-responded to the 2020 Census will receive the questionnaire, which asks opinions on privacy and confidentiality. A second wave will be mailed out in September, for total of 103,000 self-responding households.
- This week, CBSM staff will also brief John Abowd on preliminary findings from the Privacy-Accuracy Survey. This was an instrument designed to measure respondent concerns about decennial items in order to inform decision-making about privacy budgets for those items. The survey used an internet probability panel and was hosted on Qualtrics.
- CBSM staff are collaborating with the National Center for Education Statistics, as well as the Demographic Directorate and Center for Optimization and Data Science within ADRM to develop text messaging for the Teacher Follow-up Survey (TFS) and Principal Follow-up Survey (PFS), which are follow-ups to the National Teacher and Principal Survey (NTPS). CBSM is conducting an expert review of existing contact materials in mail and email, and will draft a series of text messages for respondents who opted into texting in the NTPS. Cognitive testing will follow this fall, to be followed by plans for a subsequent field test.
- CBSM is working with the Economic Statistical Methods Division (ESMD) and the Demographic Statistical Methods Division (DSMD) on a Remote Testing Evaluation Research Collaboration, to develop and refine methodology for testing that is necessary in times of social distancing. Dave Tuttle from CBSM is leading the effort.
- The study plans of two CBSM-based Decennial evaluations have been adjusted to reflect current realties of the NRFU field period, and safety concerns about interactions with the public during the COVID-19 pandemic. The most significant changes entail replacing planned observation with focus groups of FRs, to be conducted after data collection concludes.

#### **CES Center for Economic Studies** (*POC: Lucia Foster*)

• The Post-Secondary Employment Outcomes (PSEO) partnership has expanded to include Connecticut State College and Universities.

#### **CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

- Rob Sienkiewicz and Gary Benedetto made a presentation about the Census Bureau's Disclosure Review Board at the FCSM/COPAFS seminar.
- Michael Hawes, Gary Benedetto, and Rob Sienkiewicz presented a webinar on disclosure review board design, governance, and modernization to the Federal Committee on Statistical Methodology/Council of Professional Associations on Federal Statistics (8/13).
- CED staff (Research Project Coordination) met with Bureau of Economic Analysis (BEA) staff to discuss further details of managing joint projects between Census and BEA. This is part of an

- effort to support future joint projects between the Census Bureau and other statistical agencies within the Federal Statistical Research Data Center (FSRDC) environment.
- CED staff (Research Project Coordination) met with the Policy Coordination Office to outline measures to increase project and output transparency at the Census Bureau. In support of this effort, CED discussed efforts to make project information more available to the public and steps to draft a new transparency policy that will outline all measures needed to increase our project transparency.
- CED staff (Center for Enterprise Dissemination and Consumer Innovation) released additional 2010 Decennial data products (DECENNIALCD110H and DECENNIALCD1132010) and released enhanced support for American Community Survey (ACS) data products. Additionally improved the Application Security Manager (ASM) protocols to decrease the frequency of false positive request screening.

### Flag for Upcoming Weeks

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

- The Census-Executive Director Meeting for the Federal Statistical Research Data Center System (FSRDC) will be on Wednesday, August 26, 12:00-3:00pm.
- Preparations are being finalized for the Annual Research Data Center meeting. Originally scheduled to be held at the Kansas City Federal Reserve, it has moved online and will take place on September 3.

### **CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

• CED will conduct training on differential privacy for the Data Stewardship Executive Policy Committee on 8/19 to prepare the committee for their September meeting on setting invariants and other design parameters for the 2020 Disclosure Avoidance System TopDown Algorithm.

### **Publications (e.g., Working Papers)**

**CBSM Center for Behavioral Science Methods** (*POC: Paul Beatty*)

- Luke J. Larsen, Joanna Fane Lineback, and Benjamin M. Reist. Continuing to Explore the Relation Between Economic and Political Factors and Government Survey Refusal Rates: 1960-2015. Journal of Official Statistics.
- Rachel E. Morgan, Christina Dragon, Gemirald Daus, Jessica Holzberg, Robin Kaplan, Heather Menne, Amy Symens Smith, and Maura Spiegelman. 2020. Updates on Terminology of Sexual Orientation and Gender Identity Survey Measures. FCSM 20-03. Federal Committee on Statistical Methodology. August 2020.
  - https://nces.ed.gov/FCSM/pdf/FCSM\_SOGI\_Terminology\_FY20\_Report\_FINAL.pdf
    Summary: "In support of the need for further research on the terminology and ordering of response options for sexual orientation and gender identity (SOGI) questions, this paper highlights insights identified in recent literature reviewed about response option terminology and associated methodological implications. The paper contributes to the broader discussion of measuring SOGI in surveys and identifies possible future research avenues for documenting best practices for SOGI measurement."

**CES Center for Economic Studies** (*POC: Lucia Foster*)

• Center for Economic Studies economist Emek Basker and coauthor Timothy Simcoe have had their paper "Upstream, Downstream: Diffusion and Impacts of the Universal Product Code" accepted for publication in the *Journal of Political Economy*, a top-5 journal in economics.

# **Significant External Meetings & Conference Presentations**

**CED Center for Enterprise Dissemination** (*POC: Rob Sienkiewicz*)

• Discussion on differential privacy and the 2020 Census with civil rights stakeholders (8/20), Michael Hawes.

# **CBSM** Center for Behavioral Science Methods (*POC: Paul Beatty*)

• Yazmin Trejo Garcia has been invited to participate in a radio interview on "Top of Mind with Julie Rose" (SiriusXM 143) on the topic of decennial census participation. The interview request is pending Bureau approval with a tentative date of September 2.

# The Associate Director for Demographic Programs (ADDP)

Victoria Velkoff

**DATE:** August 17 – 21, 2020

### **Publications and Releases**

• The 2018 Survey of Income and Program Participation (SIPP) data and tables were released Tuesday, August 18, 2020. SIPP briefs highlighting additional topics will be forthcoming in the upcoming months. (POC: Hyon Shin)

### **Anything Else of Note**

• The Respondent Advocate's office has updated its "Are You in a Survey" site, specifically, the following pages - "How We Conduct Surveys," "Verify a Survey" and "FAQs" to reflect the new 2020 Census User Experience Survey" (Sponsored in ADRM) which began this week via text messaging. The survey was also added to the "List of Surveys" pages. The site can be found here - www.census.gov/surveyhelp. (POC: Tom Edwards)

# Chief Information Officer (CIO)

**Kevin Smith** 

**DATE: August 17 – 21, 2020** 

# Highlights/Week in Review

# **Delivery Support Services**

Centralized services which directly support the end user community and includes training, application support, service desk and central print services.

Following the unplanned closure of the Tucson Contact Center (TCC), OCIO provided 24x7 call coverage for the Decennial Safety, Security, Cyber Incident Management (SSCIM) calls. We received more than 7,000 additional calls through the Incident Reporting line from March - August. The typical call volume for this line increased from 256 calls/month to 2,075 in May-August. On August 6th, TCC resumed responsibility for the Decennial SSCIM calls.

# The Associate Director for Decennial Census Programs (ADDC)

Albert E. Fontenot, Jr. DATE: August 17 – 21, 2020

### Highlights/Week in Review

- The overall self-response rate to the 2020 Census has reached 64.0 percent as of 11:59 p.m. August 18, with more than 94.6 million housing units responding:
  - o 75.7 million (80.0 percent) have responded by internet.
  - o 17.4 million (18.5 percent) have returned a paper questionnaire.
  - o 1.5 million (1.5 percent) have responded by phone.
- Nonresponse Followup (NRFU) operation work is underway in all 248 area census offices, with nearly 212,900 active employees as of August 19. Census takers are trained to rigorously and universally follow Centers for Disease Control and Prevention (CDC) recommendations to mitigate risk of transmission, which include masks, maintaining social distancing, hand hygiene, and conducting interviews outside as much as possible. Following these CDC recommendations ensures that 2020 Census interviews should present a low risk of COVID-19 transmission.
- Since the NRFU operation "soft launch" began on July 16:
  - o More than 17.9 million cases have been completed by the end of the day August 18.
    - More than 10.8 million cases were resolved in the field.
    - Nearly 3.8 million cases have self-responded since the NRFU workload was identified.
    - The balance were completed with administrative records or were resolved in the area census offices.
- As we continue to monitor the impacts COVID-19 has on 2020 Census operations, changes to operations are being deployed to ensure the safety of staff and the public while maximizing the number of households that respond on their own to the 2020 Census. Some of these strategies include:
  - o If no one is home when the census taker visits, the census taker will leave a "Notice of Visit" with information about how to respond online, by phone, or by mail, to encourage response. During census tests, the "Notice of Visit" proved successful in encouraging people to respond on their own.
  - We are training census takers to follow up with households by phone. If a voicemail is available, the census taker will leave a message asking the household to call one of the Census Bureau's call centers.
  - We are sending a seventh mailing, including a paper questionnaire, in late August to early September to the lowest-responding census tracts.
  - We are emailing households in census block groups with a response rate lower than 50 percent. This will include households who may have already responded. We expect to email more than 20 million households in these low-responding areas.
  - We have also launched Mobile Questionnaire Assistance, a program that offers assistance with responding at locations, such as grocery stores and pharmacies, in low-responding areas.

- We have expanded paid advertising, launching a series of advertisements aimed at increasing online response. Now, 45 non-English languages are receiving some level of paid media support.
- There have been more than 15.9 million non-ID cases, as of August 19, and more than 14.9 million (93.9 percent) have been resolved. These are cases where respondents used their address to respond and not their unique census ID.
  - o 13.2 million (82.8 percent) were resolved by automation.
  - o 1.8 million (11.1 percent) were resolved by clerks.
- Based on various tests, we expected census takers to complete 1.55 cases per hour during the 2020 Census NRFU operation. So far, we are completing 2.55 cases per hour per enumerator, which is far above our expectations. (Note: Cases completed per hour include cases that were resolved by enumeration, area census office staff, administrative records, or self-response.)
- Census takers can earn a number of incentive awards. For example, a census taker who works more than 25 hours a week and completes at least .75 cases per hour between August 9 and August 29 can earn a \$500 award.
- Paper data capture centers in Tucson (Arizona) and Jeffersonville (Indiana) have checked in more than 18.9 million paper questionnaires and have scanned more than 17.7 million of them as of August 19.
- All 50 states, plus the District of Columbia, have a 2020 Census self-response rate of at least 50 percent. Minnesota continues to lead all states in self-response at 73.1 percent. Of all the states and state-equivalents, Puerto Rico has the lowest response at 30.6 percent. Other highlights:
  - o 35 states and D.C. have a self-response rate at or above 60 percent.
  - 28 states have achieved a self-response rate above their 2010 Census self-response final rate.
- As of August 19, more than 11.4 million calls have been made to Census Questionnaire Assistance centers, which is more than the projected volume of nearly 10.5 million calls. Callers to the English and Spanish language lines are routed first through the Interactive Voice Response system to answer frequently asked questions. So far, just over 4.0 million calls have gone on to a customer service representative.
- To date, nearly 32,000 callers have requested the callback option (available to callers who leave a message). These callbacks have resulted in more than 9,900 completed interviews and more than 4,000 being provided assistance.
- We have identified a little more than 212,000 group quarters facilities, places such as nursing homes and prisons. As of August 16, we have completed enumeration of 174,500 of them (82.3 percent).
- Enumerators have interviewed all housing units in American Samoa, which is part of the Island Areas Censuses.
- The 2020 Census National Partnership Program has reached agreements with 1,035 national organizations across the country, as of August 17, which exceeds the 856 from the 2010 Census. New partnerships include the Ghana Embassy, the Guatemala Embassy, Teach for America, and the American Society of Association Professionals. The 2020 Census Community Partnership and Engagement Program has more than 392,000 partners, which surpasses the 256,000 community partners we had for the 2010 Census.
- As part of the Integrated Communications Contract, we will have TV ads promoting the 2020 Census on a variety of local network affiliates this week. These include:

- August 19 "Ellen's Game of Games" on NBC Ch. 6 in New Orleans, LA, 8 p.m. CDT
- o August 22 "48 Hours" on CBS Ch. 47 in Fresno, CA, 10 p.m. PDT
- August 23 "Celebrity Family Feud" on ABC Ch. 7 in Albuquerque, NM,
   7 p.m. MDT
- The Office of Inspector General (OIG) released the management alert titled, "The Census Bureau Cannot Account for the Return of All Devices Used During 2020 Decennial Census Field Operations" on August 13. This management alert is related to the Census Bureau's oversight of laptop computers used during the 2020 Census in-Field Address Canvassing operation. OIG reports, "Bureau was unaware that over a dozen laptop computers—which may contain Title 13 protected data—were lost, missing, or stolen." No response is required. A team is preparing talking points to address their observations and provide context to their alert.
- The Government Accountability Office (GAO) sent the draft report for the August Operational Status Update titled, "2020 Census: The Bureau has Made Adjustments in Response to COVID-19 but Risks Remain," on July 30. This update includes information from GAO's ongoing work on the status of 2020 Census operations and challenges. The report does not have any recommendations, and the Department of Commerce has delegated the response to the Census Bureau Director. GAO plans to send a supplemental file related to recent changes.
- As part of its engagement on 2020 Census peak operations, OIG informed the Census Bureau that it is "assessing how adjustments to the 2020 Census operational schedule impact the quality of data used for apportionment and redistricting."

### Flag for Upcoming Weeks:

• We are scheduled to count people experiencing homelessness during the Service-Based Enumeration operation September 22 to September 24. These service locations include emergency and transitional shelters (with sleeping facilities) for people experiencing homelessness, soup kitchens, and regularly scheduled mobile food vans.

### **Significant External Meetings & Conference Presentations:**

- August 19 James Whitehorne (Census Redistricting and Voting Rights Data Office) and Elizabeth Gardner (Colorado State Demographer) will address the Nebraska State Data User Conference on the 2020 Redistricting Data Program and differential privacy.
- August 21 Al Fontenot (Associate Director for Decennial Census Programs) and Tim Olson (Associate Director for Field Operations) are scheduled to provide an update on 2020 Census operations to staff of the House Oversight Committee, the Senate Homeland Security and Governmental Affairs Committee, and the Appropriations Committees.
- August 27 James Whitehorne (Census Redistricting and Voting Rights Data Office) and staff from the Census Bureau's Los Angeles Regional Census Center will participate on a committee to conduct an Interim study of the requirements for reapportionment and redistricting in Nevada.
- **September 10** James Whitehorne (Census Redistricting and Voting Rights Data Office) will give an update on the 2020 Census and the 2020 Redistricting Data Program to the National Conference of State Legislatures' Redistricting and Elections Committee.

#### Travel:

<b>Dates</b>	Traveler, Division	Place	Purpose
8/9-8/22/20	Kimberly Credito,	Las Vegas, NV	Decennial Device as a Service

	DCMD		(dDaaS) decommissioning
8/23-9/5/20	Zolinka McCauley,	Las Vegas, NV	dDaaS decommissioning
	DCMD		

To: CBSM Group Leaders Email List(b) (6)

From: Paul C Beatty (CENSUS/CBSM FED)]/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6A45A3F1CA8B46B39D0C1023F3DCF45C-BEATTY, PAU]

**Sent:** Mon 8/10/2020 9:39:35 PM (UTC)

**Subject:** Fw: [8/3-7] Director's Weekly Bureau Report

Week of August 3, Director Dillingham's Weekly Bureau Report.docx

FYI, and we'll discuss briefly at GL tomorrow.

From: John Maron Abowd (CENSUS/ADRM FED) < john.maron.abowd@census.gov>

Sent: Monday, August 10, 2020 12:07 PM

To: RM Center Chiefs List (6) (6); Krista Park (CENSUS/ADRM FED) < Krista.Park@census.gov>

Subject: Fw: [8/3-7] Director's Weekly Bureau Report

FYSA

John M. Abowd, PhD, Associate Director and Chief Scientist

Research and Methodology

U.S. Census Bureau

O: 301-763-5880 M: simulring on cell census.gov | @uscensusbureau

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From: Robin Wyvill (CENSUS/DEPDIR FED) < Robin.L. Wyvill@census.gov>

Sent: Friday, August 7, 2020 2:23 PM

To: OPCOM - Principals Only List (CENSUS/ OTHER) (6) (6) Nathaniel Cogley (CENSUS/DEPDIR

FED) <nathaniel.cogley@census.gov>; Adam Michael Korzeniewski (CENSUS/DEPDIR FED) <adam.m.korzeniewski@census.gov>

Cc: Christa D Jones (CENSUS/DEPDIR FED) < Christa.D.Jones@census.gov>

Subject: [8/3-7] Director's Weekly Bureau Report

Hello all,

Please find attached...

Week of August 3, Director Dillingham's Weekly Bureau Report

Take care, Robin

From: Christa D Jones (CENSUS/DEPDIR FED) < Christa.D.Jones@census.gov>

Sent: Friday, March 27, 2020 8:57 AM

To: OPCOM - Principals Only List (CENSUS/ OTHER) (b) (6)

Cc: Robin Wyvill (CENSUS/DEPDIR FED) < Robin.L. Wyvill@census.gov>

Subject: 3/23, Weekly Bureau Report

All--making this report available to all for the general purpose of sharing information.

# Office of the Director (DIR)

DATE: August 3 - 7, 2020

# Highlights/Flag for Upcoming

- The Policy Coordination Office (PCO) is coordinating with the associates and program areas to update the Census Bureau Briefing Book and the Transition Binder. (POC: Mary Potter)
- In response to the July 21, 2020, Presidential Memorandum on Excluding Illegal Aliens from the Apportionment Base Following the 2020 Census, the bureau has formed a Presidential Memorandum (PM) Methods Team consisting of members from Decennial, Economic, Demographic and Research & Methodology Program areas.
  - The PM Methods Team is tasked with deriving the best feasible methodology (in both terms of statistical methods and operational feasibility) to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memorandum.
  - John Abowd, chief scientist, and Tori Velkoff, chief demographer, will direct the work and serve as the external representatives of the PM Methods Team's progress and findings.
- 7/29: Director Steven Dillingham testified before the House Committee on Oversight and Reform on "Counting Every Person: Safeguarding the 2020 Census against the Trump Administration's Unconstitutional Attacks."
- 7/29 [ICSP request/Handled]: The Standard Application Process subgroup sought volunteers from several agencies to contribute to writing a draft policy for the single application through February 2021. *Action:* Ashley Landreth, Policy Coordination Office, to serve as Census volunteer.
- 8/3: Census leadership participated in a check-in meeting with Secretary Ross and Deputy Secretary Karen Dunn Kelley.
- 8/3: Director Steven Dillingham issued a statement regarding delivering a complete and accurate 2020 Census Count announcing updates to the plan that will include enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by our statutory deadline of December 31, 2020, as required by law and directed by the Secretary of Commerce.
- 8/3-6: Ron Jarmin virtually attended the 2020 Joint Statistical Meetings (JSM) Virtual
- Confidence This great it is The dudied Counter (Diataelephon Publish Gendtör Dan Sullivan (R-Alaska) to discuss the 2020 Census.
- 8/7: Ron Jarmin is scheduled to virtually attend the Data Science for the Public Good Annual Symposium held by the University of Virginia's Darden School of Business.
- DOC sought POCs from each bureau to work with the Office of Policy and Strategic Planning (OPSP) for pandemic response, including facilities, external inquiries (IG, GAO, Hill, OMB, etc.), and CARES Act. Action/Informed: Laura Furgione is the Census point of contact.
- 8/10: Census leadership are scheduled to brief Secretary Ross and Deputy Secretary Karen Dunn Kelley on the status of 2020 Census operations.
- The Office of the Director staff office relocations:
  - Mary Potter moved from (b) (6)
     Steve Smith moved from (b) (6)
     → to (b) (6)
     → to (b) (6)
  - Nathaniel Coglev is located in (b) (6)

Adam Korzeniewski is located in (b) (6)

#### **Census Bureau FRN Status**

- 2020-2022 Report of Organization (0607-0444) The PRA 30-day FRN published on 7/30/20. Public comments will be submitted directly to OMB.
- 2020 Count Question Resolution Operation (0607-0879) The PRA 60-day FRN published on 8/4/20. The date that the population counts are sent to the President was listed incorrectly. A new notification will provide the correct date.
- Current Population Survey, School Enrollment Supplement (0607-0464) OMB has requested that Census publish a 30-day FRN to accompany the non-substantive change request to add seven questions to the School Enrollment Supplement in October 2020. The added questions will assist researchers in understanding how the coronavirus (COVID-19) pandemic affected schooling at an individual child level, such as:
  - How children received instruction in a distance-format, if at all;
  - How much digital and internet access children had, if at all;
  - How much live interaction children had with teachers, if at all; and
  - How much time was spent on distance learning?
- The CPS School Enrollment Supplement FRN is currently with DOC OPSP for review/approval before publication.

#### GAO:

• GAO provided us their draft report on 7/30/20, "2020 Census: The Bureau Has Made Adjustments in Response to COVID-19 but Risks Remain (GAO-20-671R)." This is part of their series of operational updates on the 2020 Census. Response is due on 8/14/20 and we will be coordinating with the Department's Office of General Counsel (OGC) to clear comments. GAO will be sending some revised language for further review which we will also clear with OGC.

#### OIG:

- As part of their engagement on 2020 Peak Operations, OIG informed us they are "assessing how
  adjustments to the 2020 Census operational schedule impact the quality of data used for
  apportionment and redistricting."
- OIG issued their final report, "The Department Needs to Improve Oversight Practices to Close out Contract Files by Complying with Federal Regulations and Departmental Requirements" on 6/2/20. DOC sent the Action Plan on 8/4/20.

## The Associate Director for Economic Programs (ADEP)

Nick Orsini

**DATE:** August 3 - 7, 2020

## Highlights/Week in Review

• 8/5: Nick Orsini was interviewed by Sirius XM Business Radio about the release of the international trade data in August. Topics included trade in commodities, with major trading partners, technology, and the impact of prices.

## **Publications (e.g., Working Papers) From the Past Week.**

- 7/29: Staff responded to a data request for select data items from the 2018 State and Local Government Finance upcoming data release from the Treasury Department to assist with assessing the impact of COVID on state and local governments. For the purposes of data transparency, these data will also be released as an early look data product on 8/5.
- 7/30: Week 30 release of Business Formation Statistics including the unemployment claims data by state.
- 8/3: Construction Spending (Construction Put in Place)
  - o Total construction activity for June 2020 (\$1,355.2 billion) was 0.7 percent below the revised May 2020 (\$1,364.7 billion).
- 8/4: Full Report Manufacturers' Shipments, Inventories and Orders
  - New orders for manufactured goods in June increased \$25.5 billion or 6.2 percent to \$437.2 billion.
- 8/5: U.S. International Trade in Goods and Services
  - o The nation's international trade deficit in goods and services decreased to \$50.7 billion in June from \$54.8 billion in May (revised), as exports increased more than imports.

## Significant External Meetings & Conference Presentations from the Past Week

- 7/28: Staff met virtually with representatives from Eurostat to share experiences collecting Robotics data on the Annual Business Survey, Annual Capital Expenditures Survey, and the Annual Survey of Manufactures.
- 7/31: Staff met with Reveal to discuss the current status and upcoming work for the Construction Re-engineering Project.
- 8/1-6: Staff participated in the Joint Statistical Meetings (JSM) of the American Statistical Association (ASA), held virtually this year. The JSM is one the largest organized statistical events in the world, providing offers a unique opportunity for statisticians in academia, industry, and government to exchange ideas and explore opportunities for collaboration. At the JSM, staff provided presentations at topic and contributed sessions, including hosting a panel on the Federal Data Strategy and Data Science Training in the federal government; co-taught a continuing education course; and presented information on the Census Bureau's products and services. In addition, staff participated in several organizational meetings.
- 8/3-4: Staff participated in the "Global Trade Educational Conference (GTEC)", held virtually this year. The conference provided customs brokers, freight forwarders, Non-Vessel Operating Common Carriers (NVOCC), Ocean Transportation Intermediaries (OTI), service providers,

importers, exporters and all global logistics professionals with updates on industry developments and networking opportunities.

## **Upcoming Travel or Outreach**

- 8/6: Staff will present the "Census Has Business Data? An Update on the Economic Census for the Mining, Construction, and Manufacturing Sectors (NAICS 21, 23, 31-33)" webinar. The webinar will provide an update on the 2017 Economic Census data release for the Mining, Construction, and Manufacturing sectors (North American Industry Classification System (NAICS) sectors 21, 23, 31-33). In addition, the webinar provides tips and tricks on how to access the data on data.census.gov and how to use the materials on the Economic Census web site.
- 8/11: Staff will present the "Exploring Census Data Webinar Series: New Businesses Statistics" webinar. Census Bureau subject matter experts will provide practical ways to use the business data from economic programs to dive into business expansions and contractions. The session will explore several dimensions of births and deaths of businesses with highlights to include demographic components of new businesses. The webinar includes a segment on available resources and data tools with the opportunity for Q&A.

## The Associate Director for Communications (ADCOM)

Ali Ahmad

**DATE:** August 3 - 7, 2020

## Highlights/Week in Review

- Evaluating modifications to communications plan that are responsive to potential scheduling changes.
- We still see a bump in self response rates that we think is associated at least in part to our sustained increase in partnership and communications activities. These efforts continue as we are now in the first phase of the NRFU campaign.
- National advertising is in place for the first week of with new creative sensitive to the current
  environment and running at levels consistent with the height of the campaign. After August 11
  we will drop back to local advertising focused on the areas of the country with the highest NRFU
  workload. Partnership, Earned and Digital activities also proceed apace at the National level and
  in collaboration with the Regions.
- Emails are now going out in areas with low response rates, and we're seeing positive rates of click through to the self-response web page. We are currently in negotiations with the major telecommunications companies (i.e. Verizon, ATT, etc.) in the hope that we can overcome their concerns about sending texts to their customers. Texting now looks like something of a long shot, but we will still do everything we can to pull this off.

## **National Partnerships** (POC: Robin Bachman)

• As of July 31, there are 1,032 National Participating Organizations which remained unchanged from last week.

## Congressional and Intergovernmental (POC: Chris Stanley)

 Weekly Congressional briefing for Oversight and Appropriations staff: Census Bureau staff provide 2020 Census operational updates (Fridays).

#### **Digital** (POC: Lisa Wolfish)

- The Self-Response Rate Map page just surpassed 1.5 million page views.
- Public videos posted: July Regional Push videos, NRFU promo campaign videos

**Publications** (POC: Michael Cook)

#### **America Counts**

#### **Stories Released This Week**

<u>Census Bureau Estimates U.S. Population Reached 330 Million Today</u> (July 23) 2020 Census Will Help School Districts Prepare for Next Generation of Students (July 28)

## **News Release Schedule**

Monday, Aug. 3, 2020

• Economic Indicator: (10 a.m.) Construction Spending (Construction Put in Place) – June 2020

## Tuesday, Aug. 4, 2020

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) Full Report Manufacturers' Shipments, Inventories and Orders June 2020

## Wednesday, Aug. 5, 2020

- Extended Tip Sheet: U.S. Census Bureau Releases New Report on Retail Workers: 2018 (TENT)
- Economic Indicator: (8:30 a.m.) U.S. International Trade in Goods and Services June 2020
- Economic Indicator: (8:30 a.m.) Final U.S. Imports for Consumption of Steel Products June 2020

## Thursday, Aug. 6, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

## Friday, Aug. 7, 2020

• Economic Indicator: (10 a.m.) Monthly Wholesale Trade: Sales and Inventories – June 2020

## Tuesday, Aug. 11, 2020

- News Release: Census Takers begin following up with Households Nationwide
- Tip Sheet: 2020 Census Paid Temporary Workers

## Thursday, Aug. 13, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

## Friday, Aug. 14, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Monthly Sales for Retail and Food Services July 2020
- Economic Indicator: (10 a.m.) Manufacturing and Trade: Inventories and Sales June 2020

## Monday, Aug. 17, 2020

• Global Reach Blog: August

## Tuesday, Aug. 18, 2020

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (8:30 a.m.) New Residential Construction July 2020
- Economic Indicator: (10 a.m.) Quarterly Retail E-Commerce Sales: 2nd Quarter 2020

#### Wednesday, Aug. 19, 2020

• Economic Indicator: (10 a.m.) Advance Quarterly Services Report: 2nd Quarter 2020

## Thursday, Aug. 20, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

## Tuesday, Aug. 25, 2020

• Media Advisory: Schedule for Income, Poverty and Health Insurance Statistics and Supplemental Poverty Measure (resend from July 7)

Director's Weekly Bureau Report FOR INTERNAL USE ONLY

- Tip Sheet: 2020 Census Paid Temporary Workers
- Economic Indicator: (10 a.m.) New Residential Sales July 2020
- Economic Indicator: (10 a.m.) Preliminary U.S. Imports for Consumption of Steel Products July 2020

## Wednesday, Aug. 26, 2020

• Economic Indicator: (8:30 a.m.) Advance Report on Durable Goods – Manufacturers' Shipments, Inventories and Orders – July 2020

## Thursday, Aug. 27, 2020

• Data Release: (12 p.m.) Business Formation Statistics (Administrative Records from IRS)

## Friday, Aug. 28, 2020

- Tip Sheet: Bi-weekly
- Economic Indicator: (8:30 a.m.) Advance Economic Indicator Report (International Trade, Retail and Wholesale) July 2020

## The Associate Director for Decennial Census Programs (ADDC)

Albert E. Fontenot, Jr. DATE: August 3 – 7, 2020

## Highlights/Week in Review

- We continue to monitor the impacts of COVID-19 on 2020 Census operations and follow guidance of federal, state, and local health authorities to ensure the safety of our staff and the public.
- We are continuing to evaluate our operational plans to collect and process 2020 Census data, and we have announced plans that include enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by our statutory deadline of December 31, 2020. Data collection and self-response options will close on September 30 to permit the commencement of data processing.
- We began emailing millions of households in low-responding areas last week to encourage them to respond to the 2020 Census. The emails will continue into September. These emails supplement a final campaign reminding people to respond to the 2020 Census on their own, as census takers begin asking households to respond to the census.
- We sent reminder postcards beginning July 22 to about 34.3 million households across the country. This is the final mailing before census takers begin visiting the majority of nonresponding households in mid-August.
- To supplement our in-person nonresponse follow-up interviewing, we are training census takers to follow up with households by phone. Using information provided to the Census Bureau and third-party purchased data, we have a strong contact list for both landlines and cellphones assigned to our addresses list. This enables us to continue field operations in areas that we cannot conduct in-person interviewing because of COVID-19 risk or other factors. If a voicemail is available, the census taker will leave a message asking the household to call one of the Census Bureau's call centers (available in 13 languages).
- We are planning on sending a seventh mailing with a paper questionnaire to households in the lowest responding areas.
- As of August 4, we have hired nearly 205,000 enumerators for the Nonresponse Followup (NRFU) operation, and almost 65,000 have completed training.
- More than 34,300 census takers based out of 47 area census offices (ACOs) are now following up with households as part of a NRFU "soft launch."
- As of August 4, the six Cycle 1A of ACOs have resolved nearly 501,700 cases in the field since July 16. These six ACOs include:
  - o Gardiner (Maine)
  - o Beckley (West Virginia)
  - o Kansas City (Missouri)
  - o New Orleans (Louisiana)
  - Oklahoma County (Oklahoma)
  - o Boise (Idaho)
- The six Cycle 1B ACOs began work July 23 and have resolved more than 174,200 cases in the field as of August 4. These six ACOs include:

- Hartford (Connecticut)
- State College (Pennsylvania)
- o Crystal City (Virginia)
- o Evansville (Indiana)
- o Wichita (Kansas)
- Tacoma (Washington)
- Census takers from 35 ACOs began Cycle 2 of the NRFU "soft launch" on July 30. As of August 3, they have resolved more than 377,600 cases in the field. ACOs in this wave include:
  - o Aurora, Colorado North, and Denver (Colorado)
  - Danbury (Connecticut)
  - o Honolulu (Hawaii)
  - Chicago Central, Chicago Far Southwest, Chicago South, Cook County Northwest, Cook County South, DeKalb, Oswego, Peoria, and Skokie (Illinois)
  - Indianapolis and Lake County (Indiana)
  - o Quincy, Waltham, and Worcester (Massachusetts)
  - o Hanover, Hagerstown, and Towson (Maryland)
  - Bismarck (North Dakota)
  - o Trenton (New Jersey)
  - o Buffalo (New York)
  - o Mansfield (Ohio)
  - Cranberry Township and Harrisburg (Pennsylvania)
  - o Guaynabo, Caguas, and Mayaguez (Puerto Rico)
  - o Everett, Olympia, and Seattle (Washington)
  - Green Bay (Wisconsin)
- On August 6, census takers will begin interviewing households in areas managed by the following ACOs:
  - New Haven (Connecticut)
  - Washington (District of Columbia)
  - Wilmington (Delaware)
  - o Boston, Lawrence, and East Bridgewater (Massachusetts)
  - o Concord (New Hampshire)
  - o Lansing and Oakland County (Michigan)
  - Minneapolis (Minnesota)
  - o Parsippany, South Plainfield, and Newark (New Jersey)
  - Albany, Bronx (two locations), Brooklyn (three locations), Manhattan (two locations), Queens (four locations), Pawling, Peekskill, Rochester, Staten Island, and Syracuse (New York)
  - o Providence (Rhode Island)
  - o Allentown, Norristown, Philly Franklin, Philly Penn, and Reading (Pennsylvania)
  - o Fairfax, Fredericksburg, and Roanoke (Virginia)
- The rest of the census offices across the country will begin follow-up work by next week.
- We expect to visit 33,671 housing units in remote Alaska, and as of August 3, we have enumerated 33,668 of them (99.99 percent).

- Self-response to the 2020 Census is tracking within the projected range. As of August 3, 63.0 percent of the nation's households have submitted a response to the 2020 Census. Our projection for this date was 62.9 percent.
- Self-response by mode shows internet response is exceeding expectations with a 50.3 percent response. Our projection for this date was 40.9 percent.
- Telephone response is lagging behind projections with 0.9 percent response (projection: 4.3 percent). Paper response is also behind projections with an 11.8 percent response (projection: 17.6 percent).
- Paper data capture centers in Tucson (Arizona) and Jeffersonville (Indiana) have checked in 18.7 million paper questionnaires and have scanned 14.3 million of them as of August 3.
- Minnesota continues to lead all states in 2020 Census self-response at 72.3 percent. Of the 50 states, Alaska has the lowest response at 49.5 percent. Of all the states and state-equivalents, Puerto Rico has the lowest response at 27.7 percent.
- As of August 4, more than 10.8 million calls have been made to Census Questionnaire Assistance centers, which is more than the projected volume of almost 9.8 million calls. Callers to the English and Spanish language lines are routed first through the Interactive Voice Response system to answer frequently asked questions. So far, nearly 3.7 million calls have gone on to a customer service representative.
- To date, more than 19,400 callers have requested the callback option (available to callers who leave a message). These callbacks have resulted in more than 8,000 completed interviews and more than 3,800 being provided assistance.
- The 2020 Census National Partnership Program has reached agreements with 1,032 national organizations across the country, as of July 30, which exceeds the 856 from the 2010 Census. The 2020 Census Community Partnership and Engagement Program has more than 394,000 partners, which surpasses the 256,000 community partners we had for the 2010 Census.
  - The Faith Communities Census Weekend of Action took place July 24-26 with significant partner engagement and promotion. Activities from the Census Bureau included social media promotion and email reminders to national, regional, and local partners. Materials included messaging from the updated action guide, YouTube playlist, and a cross-region faith-leader video.
- As part of the Integrated Communications Contract, we will have national TV ads promoting the 2020 Census across a variety of networks this week. These include:
  - o August 5 "Marrying Millions" on Lifetime, 10 p.m. EDT
  - o August 6 "The Real Housewives of New York City" on Bravo, 8 p.m. EDT
  - o August 9 "Doctor Strange" on SYFY, 7:30 p.m. EDT
- The Government Accountability Office (GAO) sent the draft report titled, "2020 Census: The Bureau has Made Adjustments in Response to COVID-19 but Risks Remain" on July 30. This update includes information from GAO's ongoing work on the status of 2020 Census operations and challenges. The report does not have any recommendations and the Department of Commerce has delegated the response to the Census Bureau Director. Comments are due to GAO by August 14.

#### **Publications:**

• Summary Report of the 2020 Census Undercount of Young Children Task Force was posted to the Internal Memo Series site on August 3.

## **Significant External Meetings & Conference Presentations:**

• August 7 – Al Fontenot (Associate Director Decennial Census Programs) and Tim Olson (Associate Director Field Operations) are scheduled to provide an update on 2020 Census operations to staff of the House Oversight Committee, the Senate Homeland Security and Governmental Affairs Committee, and the Appropriations Committees.

#### **Travel:**

Dates	Traveler, Division	Place	Purpose
7/26-8/8/20	Sean McLaren, DCEO	Las Vegas, NV	Decennial Device as a Service (dDaaS) decommissioning
8/9-8/22/20	Kimberly Credito, DCMD	Las Vegas, NV	dDaaS decommissioning
8/23-9/5/20	Zolinka McCauley, DCMD	Las Vegas, NV	dDaaS decommissioning

## The Associate Director for Field Operations (ADFO)

Timothy P. Olson

**DATE:** August 3 – 7, 2020

## Highlights/Week in Review

- FLD is pursuing an awards program strategy for 2020 Census Enumerators and Field Supervisors to enhance productivity and help improve staff attrition rates. (*POC: Dale Kelly John Magruder*)
- 7/28: Tim Olson delivered a 2020 Census update for members of the St. Louis Regional Chamber of Commerce. (*POC: Tim Olson*)
- 7/28: The Current Population Survey (CPS) closed out with a 67.18% response rate for the month of July. (POC: Dale Kelly John Magruder)
- 7/28: NPC received 5 million face coverings from the Department of Health and Human Services (HHS) to support Nonresponse Followup (NRFU) enumerator field activities. The division started distributing the face coverings to the Area Census Offices (ACOs) on 7/29. These masks will be provided to 2020 Census respondents as part of the ongoing efforts to keep employees and the general public safe. (POC: Jeff Bryant)
- 7/28: Office Of Survey and Census Analytics (OSCA) held their Monthly All Hands Meeting and Portfolio Management Review to communicate ongoing office activities and critical updates to the staff. Statuses will be provided for select projects. (POC: Jamey Christy Adam Bacon))
- 7/30: The 35 Cycle 2 NRFU Soft Launch ACOs began production in the field. The goal is to deploy 52K enumerators into the field during this cycle. (*POC: Dale Kelly John Magruder*)
- 7/30: Based on the latest health data, Field Representatives (FRs) resumed personal visits on current survey programs in the following states: Utah, Michigan, and Minnesota. (*POC: Dale Kelly John Magruder*)
- 7/30: The Initial Housing Unit Follow-up (IHUFU) operation of the Post-Enumeration Survey (PES) began. (*POC: Dale Kelly John Magruder*)
- 7/30: OSCA released a dashboard that modernizes the monthly report with information about the field staff working on current surveys. The dashboard improves the static report by including the ability to filter, view data over time, and access more granular data. FLD management at HQ and the regions will be able to access the dashboard. (*POC: Jamey Christy Adam Bacon*)
- 7/30: NPC held the inaugural meeting of the newly established division Coronavirus Task Force. Comprised of 13 members from multiple division areas, the body will advise senior leadership on employee protective measures and safe workplace practices during the pandemic. (*POC: Jeff Bryant*)
- 7/31: The Community Partnership and Engagement Program (CPEP) Team (HQ) and across the regions) is leading an effort to increase self-response in specific rural populations and in Tribal Areas during the week of 8/2-8/8. This outreach will be grassroots and hyper-local, but also cover vast geographic areas across the nation. The campaign will focus on getting the word out through neighborhood and hometown contacts, and via conventional media (local TV and radio) that reach rural populations. There is also a social media element. The National Partnership Program,

- through their network of partners will lend a hand to amplify the message to self-respond across our rural communities. (*POC: Dale Kelly John Magruder*)
- 7/31: 164 ACOs have completed Update Leave (UL) production and 164 have completed Quality Assurance. 99.89% of the original addresses have been completed to date. Dallas RCC continues working with stakeholders to gain access to six tribal areas to complete UL. There are 11,369 original addresses to complete. (POC: Dale Kelly John Magruder)
- 7/31: The Group Quarters Enumeration (GQE) operation continues to achieve their progress goals. As of 7/31, 65.3% of the workload has been completed, exceeding the 65% progress goal set for this date. (*POC: Dale Kelly John Magruder*)
- 7/31: NPC received a total of 18.7 million 2020 Census questionnaires to date. 14.7 million Questionnaires (78%) have been through the scanners to capture the initial electronic data image and 13.1 million (70%) have been fully processed and transmitted to headquarters. NPC reduced the unprocessed paper backlog by 1M questionnaires during the week of 7/27-7/31. (POC: Jeff Bryant)
- 7/31: OSCA staff successfully provided backup for a FLD contractor by creating internal FLD reports using Decennial Applicant, Personnel and Payroll System (DAPPs) and Learning Management System (LMS) reports. (*POC: Jamey Christy Adam Bacon*)
- 7/31: The Decennial Field Quality Monitoring (DFQM) team continues to monitor assessment scores and observations for enumerators and investigate outliers for the Cycle 1a/1b and Cycle 2 ACOs. (POC: Jamey Christy Adam Bacon)

## Flag for Upcoming Weeks

- FLD Activities for the week of 8/3:
  - Production ACOs continue with Enumerator online training
  - o 8/6: Cycle 3 soft launch offices begin NRFU Enumerator production
  - o 8/6: The IHUFU Quality Control (QC) operation of the Post-Enumeration Survey (PES) begins.
  - o 8/7: Complete Update/Leave production operations in the Dallas RCC
  - o 8/9: Begin NRFU production in all 248 ACOs
- OSCA staff are preparing to join the Decennial Directorate's Census Integration Group to provide weekly updates on observations and status of DFQM activity. (POC: Jamey Christy – Adam Bacon)

## **Significant External Meetings & Conference Presentations**

• 8/7: Tim Olson will join Al Fontenot in a weekly congressional briefing for oversight and appropriations staff on the 2020 Census operations. (*POC: Tim Olson*)

#### **Executive Travel** (*POC: Dale Kelly – John Magruder*)

• 8/3-8/14: Cathy Lacy, Denver RD, will travel to Dallas, TX.

#### **Anything Else of Note**

• 8/1: Beginning of monthly ongoing survey data collection cycle. (*POC: Dale Kelly – John Magruder*)

## Chief Administrative Officer (CAO)

Laura Furgione

**DATE:** August 3 - 7,2020

## Highlights/Week in Review

CIS Weekly Executive Summary Highlights

- Last week 7/27/20-8/02/20
  - 43,74set cap be covered through the content of 3,323 since
  - \$0/pos9 employment cases adjudicated by staff (11 D's) for a total of 1025 since 3/23/20
- National Processing Center (NPC) CIS Weekly call counts: Incoming 3,454 (Transferred 57 and Outbound 45)
- Laura Furgione and Stacy Chalmers are conducting COVID-19 "road shows" for division and directorate Town Hall meetings. Over 7500 participants have had an opportunity to hear the latest information and ask questions. Additional Town Halls are scheduled over the next two weeks.
- ACSD registered for the 2020 Earned Value Promotion for Decennial Census Management Directorate, which allows the U.S. Census Bureau to receive a \$.02 credit for each Business Reply Mail piece (BRM) counted April 1 June 30, 2020, for the decennial census. For this time period, we received a credit of \$224,980.50 for 11,246,240 pieces. The credit must be used by December 30, 2020. DCMD will use the credit for an additional mailout.
- Tundra provided high-level hypothetical designs that were presented to OPCOM on 7/21/2020. At that time, OPCOM selected GSA's Alternative #3 complete redesign of the new Census space if funding is approved.
- Chicago Regional office continues to review/research potential contractors to complete the IDS/PACS security work for Phase 1 and Phase 2.
- Chicago/Oakbrook Regional Office construction complete as of 8/5/20. Creating a punch list on items that need to be resolved.
- Adrienne Davis has been named as the main contract librarian.
- Health Unit Nurses will assist Safety staff to do outreach assessments for COVID-19 cases nationwide. OSHA interim guidance requires that employers assess reported COVID-19 cases to determine if they meet OSHA record-ability standards.
- The Health and Safety Branch (HSB) staff is following up w/ACOs/RCCs, using COVID protocol, with reports of ACO/RCC COVID cases to determine work-relatedness. There were over 77 reported positive cases this week.
- The Health and Safety Branch (HSB) George Barnett, Marcus Barber, and Rose Cooper conducted five ACO & RCC OSHA/WC/PC trainings over 1,300 participants. Final class concluded July 31, 2020.
- The Health and Safety Branch (HSB/TCO enhancement of "Are You Hurt" injury reporting hotline went live 7/16. Decennial workers can now enter their ACO # to access the workers' comp specialist for their region.
- EAP Summer Wellness Series extended through the end of the fiscal year. Partnering with HRD to make these courses a component of annual management training sessions.
- HRD facilitated focus groups with administrative offices and employees for additional feedback regarding the USA Performance system pilot to assist with preparing a thorough recommendation regarding future use of the USA Performance system in FY21.

- Selections for the 2020 Public Service and Recognition Awards were received from the Deputy Director on July 27. Plans for the upcoming ceremony are underway.
- Brochures to highlight the functions, services and support offered by the Employee Relations, Labor Relations and Reasonable Accommodation Branches have been finalized. Preparations are being made to post on the Census Central intranet banner in the coming weeks.
- The first Census Bureau virtual arbitration hearing was held on July 29<sup>th</sup> with representatives from the Office of General Counsel and Labor Relations participating. Two additional arbitration hearings will be scheduled once the cases are assigned.
- COVID-19 communications and support continue in partnership with Emergency Preparedness Task Force Subgroup.
- CAO continues to work closely with DOC and Census Bureau personnel regarding COVID-19.
   As updated information and guidance becomes available, it is uploaded to the COVID-19 and Preparedness SharePoint site.

## **Anything Else of Note:**

• Mandatory 2020 WebTa training to rollout on August 10<sup>th</sup>.

## Office of Program, Performance and Stakeholder Integration (PPSI)

David Ziaya

**DATE:** August 3 - 7, 2020

## Highlights/Week in Review

- Travel including international trips are cancelled or postponed. (POC: Kim Leonard)
- Finalized the Chief of Staff Strategic Action Plan. Meeting with the Chief of Staff on August 13, 2020 to review next steps. (*PCO: Dana Cope*)
- Collaborated with Tasha Boone and Katrina Syvertsen and prepared a summary of the transformation/priority programs. Provided summary to the CAO for use as a proposal for a T20 (Presidential Transition) policy paper. (*PCO: Dana Cope*)
- Census Enterprise Data Collection and Processing (CEDCaP) Transition/Data Ingest and Collection for the Enterprise (DICE) continued collaborating with the ADSD and ECON teams currently supporting DEVOPS to define the plan for the program. (POC: Lora Rosenberger)
- CEDCaP Transition/DICE continued collaborating with ADCOM and the transformation office to define a communication strategy for DICE. (*POC: Lora Rosenberger*)
- Staff continued drafting an outline for the International travel policy. (POC: Kim Leonard)
- Project Server 2016 is now more stable; and the team is renewing the Change Control process to allow new and updated changes to the current environment, including reports, enterprise custom fields and enhancements. (*POC: Rich Bittner*)
- The PPSI Cost Estimation (CE) and CEDSCI cost estimating teams kicked off the second round of reconciliation of the Independent Cost Estimate (ICE) and Program Office Estimate (POE). Both teams will continue to work with the program to further define the cost elements being estimated. (POC: Kevin Metcalf)
- CEDCaP Transition/DICE completed the fifth Iteration of Program Increment 2 and conducted a
  demonstration and Program Increment 3 Planning Session for Questionnaire Design Metadata
  (QDM) Analysis of Alternatives next steps to support the 2022 Economic Census. (POC: Lora
  Rosenberger/Maria Mate)
- The PPSI Program Management and Quality Assurance & Evaluation (PQAE) team is assisting the PPSI External Stakeholder Engagement team with the development of a new International Travel Application (ITA), which will allow automated ITA's to be routed from travelers to approvers. This new system will streamline the ability to create, edit, and track International Travel documents. (POC: Rich Bittner/Kim Leonard)
- Staff received several nominations for Census Scientific Advisory Committee (CSAC) and National Advisory Committee (NAC) new members by the August 1, 2020, deadline. (POC: Kim Leonard)
- Staff contacted the decennial directorate about a request forwarded by the Office of Management and Budget (OMB) to participate in the United Nations Economic Commission for Europe (UNECE) online meeting on Population and Housing Censuses 2020 on September 29-October 1, 2020. Participants should register by September 18, 2020. (*POC: Kim Leonard*)
- OMB forwarded an invitation to attend a virtual meeting of the Tenth Session of the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) on August 26-27, 2020 and September 4, 2020. There will be three 2-hour sessions. Staff is coordinating a response of who will attend from the program areas. (*POC: Kim Leonard*)

• Staff continued the development and internal testing of the Visio component of the Quick Start Toolkit (QST) 3.0. The QST is used by program area staff to develop business process models for communication and improvement of mission and mission-support efforts. (*POC: Jerome Garrett*)

## Flag for Upcoming Weeks

- The FY'23-'28 Strategic Plan schedule will be briefed to the strategic management working group on August 3, 2020. Output from the transformation vision conference will provide the base for the Plan. The OPCOM facilitated sessions will begin in January 2021. (*PCO: Dana Cope*)
- Enterprise Planning will be presented to OPCOM in early October 2020. (PCO: Dana Cope)
- Strategic Management team will meet with OPCOM on October 6, 2020 (working to reschedule to late September) to discuss the FY'21 priority programs and Goal 2 resource gaps. (*PCO: Dana Cope*)
- QPRs scheduled for OPCOM briefing August 11 and 18, 2020. QPRs will also be presented to EReRB on August 12, 2020. (*POC: Dana Cope/Maria Mate*)
- The Cost Review Board (CRB) will determine the Census Bureau baseline cost position for the CEDSCI program. This will be scheduled to occur 65 days prior to the Milestone Review Board (MRB)--currently unscheduled. A likely timeframe for the CRB will be July-September based on estimated Q1 FY21 MRB. (POC: Kevin Metcalf)
- The Office of the General Counsel (OGC) is in the process of determining whether the MOU between Mexico/Canada/US on migration statistics rises to the level of being deemed an "international agreement" under U.S. law that would require a separate U.S. State Department review and clearance (in addition to typical Census/DOC review and clearance). (*POC: Kim Leonard*)
- Staff are preparing a document for PCO on sensitivities to consider when working with embassies and how to address data requests. Staff and PCO will prepare a policy. (*POC: Kim Leonard*)
- The Business Process Management (BPM) Staff will facilitate a planning meeting with DSD and SEHSD personnel to define the specifics of the SIPP program "Editing & Weighting" sub process. (*POC: Jerome Garrett*)
- The Requirements Engineering (RE) team will facilitate Enterprise Data Lake (EDL) Program Increment 4 on August 10-11, 2020. The program is expecting to receive the Authority to Operate (ATO) for development and test environment during this increment. (*POC: Maria Mate*)
- Staff will provide a draft agenda to the Director's Office for the two day virtual CSAC meeting on September 17-18, 2020. (*POC: Kim Leonard*)

## Office of the Chief Financial Officer (OCFO)

Ben Page

**DATE:** August 3 - 7, 2020

## **Highlights/Week in Review** (*POC: Whitney Duffey-Jones*)

- OCFO, Field, and Decennial have provided an updated contingency waterfall to the Department with estimates for revised Nonresponse Followup (NRFU) activities and potential acceleration costs.
- On July 7<sup>th</sup> the House CJS subcommittee released their initial appropriations bill for FY2021, funding the Census Bureau at \$1.68 billion. This includes \$1.39 billion for the Periodic Censuses and Programs appropriation (equal to the President's Budget request) and \$288 million for the Current Surveys and Programs appropriation, \$9 million above the President's Budget request to restore funding for SIPP. Notably we did not receive transfer authority to allocate unspent Decennial balances to fund facilities work associated with the BLS move. The Senate CJS appropriations subcommittee has not yet released their draft bill.
- Last week the Senate released the Health, Economic Assistance, Liability Protection and Schools (HEALS) Act, which included \$448 million in supplemental appropriations for the Census Bureau's Decennial field operations and data processing. The legislation did not adjust the statutory deadlines for the delivery of apportionment or redistricting data and did not include language clarifying the Families Education Rights and Privacy Act (FERPA) application for the purposes of enumeration. The House has not signaled support for supplemental appropriations for Census as part of their legislative package.
- The Department's Office of Budget is reviewing the Census FY2022 budget submission that BUD submitted on July 17<sup>th</sup>.
- NPC was closed for an extended period of time earlier this year due to COVID-19 and placed most of its staff on Weather and Safety Leave. This cost was borne by the Working Capital Fund and the Budget Division has calculated an assessment that it will bill its appropriated programs, based on workload data provided by NPC. The costs attributable to reimbursable programs and Working Capital Fund operations will be borne by the WCF. We currently plan to execute the appropriated programs assessment in August.
- We are supporting NPC in conversations with GSA in preparation for transmitting a revised prospectus for their facility needs.
- ACQ continues to support the acquisition of protective equipment to facilitate post-COVID-19
  resumption of Decennial field operations and help ensure the impacts of COVID-related
  Decennial schedule adjustments are addressed contractually.

## **Anything Else of Note –**

• Representatives from the OCFO Divisions (BUD, ACQ, and FIN) continue to join COVID-19 Task Force meetings.

## Associate Director for Research and Methodology (ADRM)

John Abowd

**DATE:** August 3 – 7, 2020

## Highlights/Week in Review

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

- John Abowd, Associate Director for Research and Methodology and Chief Scientist, participated in a JASON briefing on Thursday, July 30.
- John Abowd, John Eltinge, and colleagues from several centers within ADRM are presenting papers at the 2020 Virtual Joint Statistical Meetings (JSM), taking place August 2-6, 2006. A schedule of Census presentations is posted at: https://www.census.gov/topics/research/events/jsm-2020.html.

## **CBSM** Center for Behavioral Science Methods (*POC: Paul Beatty*)

- CBSM is conducting 10 interviews and six focus groups with third-party organizations participating in the 2020 Census National Partnership Program (NPP) and Community Partnership Engagement Program (CPEP), respectively. The interviews and focus groups cover the following topics: (a) 2020 Census-related concerns (including privacy and confidentiality concerns) expressed by the communities that participants work with, (b) opinions about what factors motivate their communities to respond or not respond to the Census, (c) Strategies they use to address concerns, and (d) their opinions of how well the strategies work. This project is part of a 2020 Census Evaluation of Privacy and Confidentiality. Data collection is taking place during July and August 2020.
- This week, CBSM begins a questionnaire testing project for the American Housing Survey (AHS), including a small number of interviews conducted remotely, and web probing administered via Qualtrics. Both forms of data collection represent significant departures from original plans, in response to COVID. Although it is our sense that standardized web probing lacks some of the depth of actual interviews, it is useful for bringing in a larger and more diverse sample than is typical for these projects. For example, web probing will allow us to target some very specific geographies for a wildfire risk module. Few household survey sponsors have been open to this methodology in the past, making this an interesting test case.

## **CES Center for Economic Studies** (*POC: Randy Becker*)

 A recent National Bureau of Economic Research <u>conference paper</u>, by Census Bureau economists and outside coauthors, which describe findings from a module to the 2018 Annual Business Survey on advanced technology adoption, was the focus of <u>a recent Wired magazine article</u>.

## Flag for Upcoming Weeks

ADRM Associate Director for Research and Methodology (POC: Sara Sullivan)

• Preparations are ongoing for the Annual Research Data Center meeting. Originally scheduled to be held at the Kansas City Federal Reserve, it has moved online and will be September 3-4.

**CBSM Center for Behavioral Science Methods** (*POC: Paul Beatty*)

• The 2020 Census User Experience Survey will field in August 2020. A sample of 150,000 online 2020 Census responses with a valid cell phone number will be sent up to 3 text messages encouraging them complete a feedback survey on their experience with the online 2020 Census form. The survey collects self-reported satisfaction data and information about where the 2020 Census online instrument worked well for the respondent and places where the respondent thought the online census could be improved. The survey will run in 11-day field periods through the end of the 2020 Census (early November). The survey is being conducted through Qualtrics, designed by CBSM staff in coordination with staff from DSSD.

## **Significant External Meetings & Conference Presentations CBSM**

• Schulzetenberg, A. (CBSM) "Development of a Standardized Formula to Calculate Severity Scores in Multitask Usability Testing." Presented at the 2020 Government UX Summit, online.

## The Associate Director for Demographic Programs (ADDP)

Victoria Velkoff

**DATE:** August 3 - 7,2020

• No highlights to report for this week.

## Chief Information Officer (CIO)

**Kevin Smith** 

**DATE:** August 3 - 7, 2020

• No highlights to report for this week.

Status Reporting: Phased Restart for the 2020 Decennial Census

Periodic Reporting: Release for July 6, 2020

## Periodic Performance Management Reports

Report Title	Slide Number
2020 Census: Phased Restart Update Leave Status by State	3
2020 Census: Update Leave Progress & Cost	4
2020 Census: Update Leave – Status Update	5
2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status	6
2020 Census: Phased Restart Fingerprinting Status	7
2020 Census: NRFU Tip Sheet	8
2020 Census: County- Level COVID-19 Risk Level Map – Gardiner, Maine Area Census Office	9
2020 Census: County- Level COVID-19 Risk Level Map – Beckley, West Virginia Area Census Office	10
2020 Census: County- Level COVID-19 Risk Level Map – Kansas City, Missouri Area Census Office	11
2020 Census: County- Level COVID-19 Risk Level Map – New Orleans, Louisiana Area Census Office	12
2020 Census: County- Level COVID-19 Risk Level Map – Oklahoma County, Oklahoma Area Census Office	13
2020 Census: County- Level COVID-19 Risk Level Map – Boise, Idaho Area Census Office	14
2020 Census: NRFU Soft Launch – Cycle 1 ACOs	15
2020 Census: NRFU Soft Launch – Cycle 2 ACOs	16-17

## Periodic Performance Management Reports 2020 Census: Phased Restart Update Leave Status by State

**Source:** Unified Tracking System Data Current as of: July 6, 2020

Decisions to Restart work are informed by data available on the All Hazards Consortium site - "US State and Territory Actions in Response to COVID 19.

	0/ 111-4-	HUs in UL	% HUs C	omplete	
State	% Update Leave	Workload	Prior	Current	Change
	Leave	WOIKIOGU	Week	Week	
U.S. Total	4.5%	6,805,523	98.2%	98.9%	0.7%
Alabama	3.2%	81,964	99.8%	100.0%	0.2%
Alaska	34.1%	110,022	97.6%	98.2%	0.6%
Arizona	6.6%	214,291	80.7%	85.9%	5.3%
Arkansas	5.0%	77,716	100.0%	100.0%	0.0%
California	2.3%	348,797	99.5%	99.7%	0.2%
Colorado	7.5%	195,895	99.19%	99.92%	0.78%
Connecticut	0.4%	5,868	100.0%	100.0%	0.0%
Florida	1.7%	171,871	98.7%	98.7%	0.0%
Georgia	2.3%	111,905	100.0%	100.0%	0.0%
Hawaii	10.8%	63,303	100.0%	100.0%	0.0%
Idaho	9.0%	70,780	99.9%	99.9%	0.0%
Illinois	0.8%	42,827	99.8%	100.0%	0.2%
Indiana	1.3%	39,142	100.0%	100.0%	0.0%
Iowa	0.9%	14,050	100.0%	100.0%	0.0%
Kansas	2.4%	32,178	100.0%	100.0%	0.0%
Kentucky	3.7%	78,593	100.0%	100.0%	0.0%
Louisiana	4.0%	91,447	100.0%	100.0%	0.0%
Maine	14.2%	111,689	100.0%	100.0%	0.0%
Massachusetts	2.2%	69,244	99.9%	99.9%	0.0%
Michigan	2.2%	106,770	99.40%	99.98%	0.58
Minnesota	3.4%	86,706	92.4%	97.8%	5.4%
Mississippi	3.7%	54,499	100.0%	100.0%	0.0%
Missouri	4.3%	131,018	100.0%	100.0%	0.0%
Montana	19.2%	112,978	93.6%	95.1%	1.4%

			9/ HU <sub>2</sub> C	amulata	
State	% Update	HUs in UL	% HUs C Prior	Current	Change
State	Leave	Workload	Week	Week	citatige
Nebraska	3.5%	30,670	96.192%	99.997%	3.805%
Nevada	3.6%	47,778	98.7%	98.7%	0.0%
New Hampshire	9.9%	65,936	96.0%	100.0%	4.0%
New Jersey	1.1%	40,514	96.9%	100.0%	3.1%
New Mexico	19.2%	200,664	78.5%	87.7%	9.1%
New York	3.0%	270,545	99.19%	99.98%	0.79%
North Carolina	3.3%	164,775	99.8%	100.0%	0.2%
North Dakota	9.9%	40,051	98.6%	98.6%	0.0%
Ohio	0.6%	34,686	100.0%	100.0%	0.0%
Oklahoma	9.8%	187,921	100.0%	100.0%	0.0%
Oregon	1.4%	27,198	100.0%	100.0%	0.0%
Pennsylvania	3.3%	197,124	100.0%	100.0%	0.0%
Rhode Island	1.1%	5,657	100.0%	100.0%	0.0%
South Carolina	2.4%	61,375	100.0%	100.0%	0.0%
South Dakota	12.4%	51,715	92.7%	97.6%	5.0%
Tennessee	0.3%	9,010	100.0%	100.0%	0.0%
Texas	3.6%	441,668	99.9%	100.0%	0.1%
Utah	7.6%	90,972	97.6%	98.0%	0.4%
Vermont	17.2%	61,075	100.0%	100.0%	0.0%
Virginia	0.9%	34,615	100.0%	100.0%	0.0%
Washington	2.8%	92,093	99.8%	99.8%	0.0%
West Virginia	28.8%	289,189	100.0%	100.0%	0.0%
Wisconsin	3.3%	93,399	99.8%	100.0%	0.2%
Wyoming	22.9%	67,114	100.0%	100.0%	0.0%
Puerto Rico	100.0%	1,776,226	100.0%	100.0%	0.0%

Legend:

All ACOs with UL Workload Have Restarted

All UL Workload Completed



## Periodic Performance Management Reports 2020 Census: Update Leave Progress & Cost

#### Status:



## Data current as of:

July 6, 2020

#### **Start Date:**

March 15, 2020

## **Completion Date:**

July 20, 2020\*

#### **Notes:**

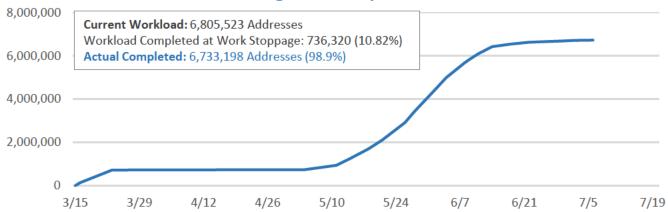
\* Addresses in the Update Leave workload that do not self-respond are included in the Nonresponse Followup operation.

- Current Block Workload: 311,358 Blocks
- · Actual Completed Blocks: 304,593 Blocks (97.8%)

## **Lister Productivity**

- Addresses per Hour: 7.9
- Life Cycle Cost Model Estimate for Addresses per Hour: 5.3

## **Progress for Update Leave**



## **Cost for Update Leave**





BC-DOC-CEN-2020-001602-005150

## Periodic Performance Management Reports 2020 Census: Update Leave – Status Update

Source: Unified Tracking System, Census Data Lake, Decennial Statistical Studies Division Data Current as of: July 6, 2020

## **Operation:**

The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee will physically deliver a 2020 Census invitation to these housing units.

#### Workload:

- Update Leave Original Workload (does not change): 6,805,523
- Workload Completed March 18 (date field operations were suspended): 736,320
  - Percentage Completed at suspension: 10.82%
- Workload Completed as of July 6: 6,733,198
- Percentage Completed: 98.94%

## **Response Rates:**

- UL Total Responses (as of March 18): 139,825
  - Internet: 12,478 (8.92%)
  - Paper: 127,189 (90.96%)
  - Phone: 158 (0.11%)
- UL Total Responses (as of July 6): 2,050,676
  - Internet: 1,058,408 (51.61%)
  - Paper: 959,485 (46.79%)
  - Phone: 32,783 (1.60%)



## Periodic Performance Management Reports 2020 Census: Phased Restart of Paper Data Capture Centers Staffing Status

#### Status:



#### Data current as of:

July 1, 2020

#### **Start Date:**

January 21, 2020

## **Completion Date:**

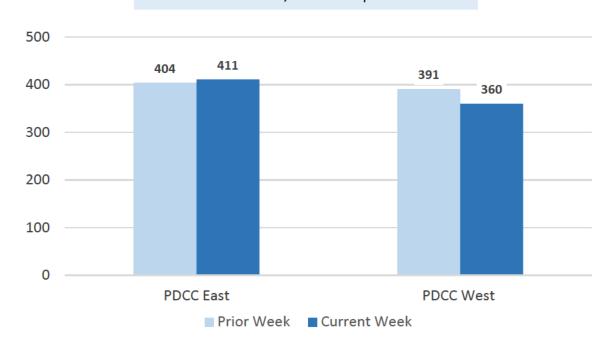
November 30, 2020

#### Notes:

- Staff in CDC-defined high risk groups have returned to work on the Indiana NPC campuses.
- Increased COVID-19 activity in Arizona is impacting PDCC West staffing.
- There are eight positive COVID-19 cases at PDCC-West; multiple staff are selfmonitoring for 14 days.

## **Paper Data Capture Staffing by Center**

Total Staff: 771, -24 from prior week





## Periodic Performance Management Reports 2020 Census: Phased Restart Fingerprinting Status

#### Status:



Data current for the week of: July 6, 2020

Start Date: January 21, 2020

**Completion Date:** *October 31, 2020* 

Notes:

## **Overall Fingerprinting Status**

Status	Prior Week	Change from Prior Week	Current Week
Total Number of Applicants that Reached DAPPS	2,956,419	+7,927	2,964,346
Total Number Selected	1,149,065	+29,667	1,178,732
Total Number Fingerprinted	753,749	+28,047	781,796
Total Pending Fingerprinting	395,316	+1,620	396,936
Total Remaining Applicant Pool	1,807,354	-21,740	1,785,614

Pre-decisional - Internal Only - Not for Public Distribution.

## Periodic Performance Management Reports

2020 Census: NRFU Tip Sheet

Source: Decennial Census Management Division

Data Current as of: July 2, 2020

## **Cycle 1A NRFU Soft Launch**

Beginning July 16, the Census Bureau will soft-launch sending approximately 11,000 Census Enumerators to follow up with households in communities covered by six area census offices—one in each census region. The six location are:

- Gardiner, ME (New York Region)
- Beckley, WV (Philadelphia Region)
- New Orleans, LA (Atlanta Region)

- Kansas City, MO (Chicago Region)
- Oklahoma County, OK (Dallas Region)
- Boise, ID (Los Angeles Region)

## **Key Dates**

• 6/18: Census Field Supervisor (CFS) Training

• 7/7: Enumerator Training

• 7/16: Production

## **CFS/Enumerator Training and Deploy Goals by Office**

- Selection and Fingerprint Goals have been achieved for both CFS and Enumerators.
- Plan to train approx. 470 CFSs and 12,000 Enumerators
- Plan to deploy approx. 420 CFSs and 10,600 Enumerators

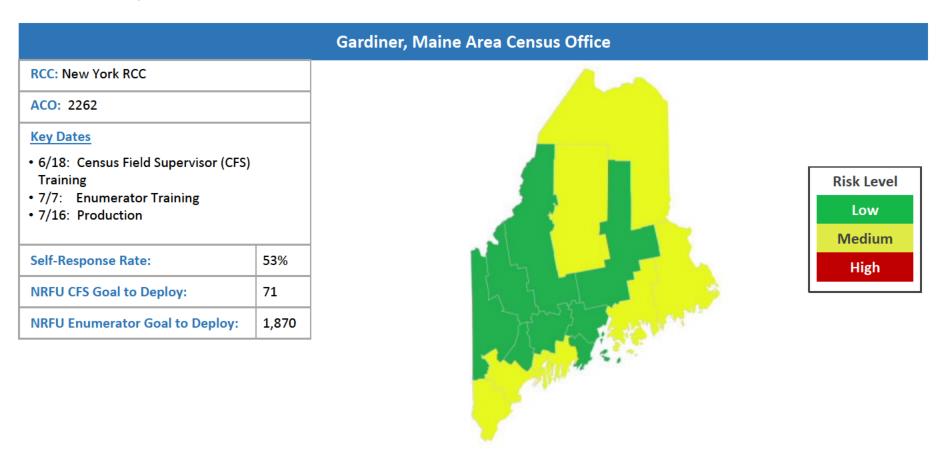
ACO Name	Current Self-Response Rate (6/29)	NRFU CFS Goal to Train	NRFU CFS Goal to Deploy	NRFU Enums Goal to Train	NRFU Enums Goal to Deploy
Gardiner	53%	78	71	2,078	1,870
Beckley	53%	87	80	2,717	2,454
Kansas City	62%	110	99	2,529	2,225
New Orleans	56%	58	52	1,341	1,181
Oklahoma County	59%	73	66	1,740	1,532
Boise	65%	60	54	1,532	1,349
Totals		466	422	11,937	10,611



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – Gardiner, Maine Area Census Office

**Source:** Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020



#### Note:



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – Beckley, West Virginia Area Census Office

Source: Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020

RCC: Philadelphia RCC		<b>1</b>
ACO: 2390		
Key Dates  6/18: Census Field Supervisor (CFS) Training  7/7: Enumerator Training  7/16: Production	)	Risk
Self-Response Rate:	53%	Hi
NRFU CFS Goal to Deploy:	80	
NRFU Enumerator Goal to Deploy:	2,454	

#### Note:



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – Kansas City, Missouri Area Census Office

Source: Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020

## Kansas City, Missouri Area Census Office **RCC:** Chicago RCC ACO: 2581 **Key Dates** • 6/18: Census Field Supervisor (CFS) Training **Risk Level** • 7/7: Enumerator Training Low • 7/16: Production Medium **Self-Response Rate:** 62% High NRFU CFS Goal to Deploy: 99 **NRFU Enumerator Goal to Deploy:** 2,225

#### Note:



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – New Orleans, Louisiana Area Census Office

**Source:** Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020

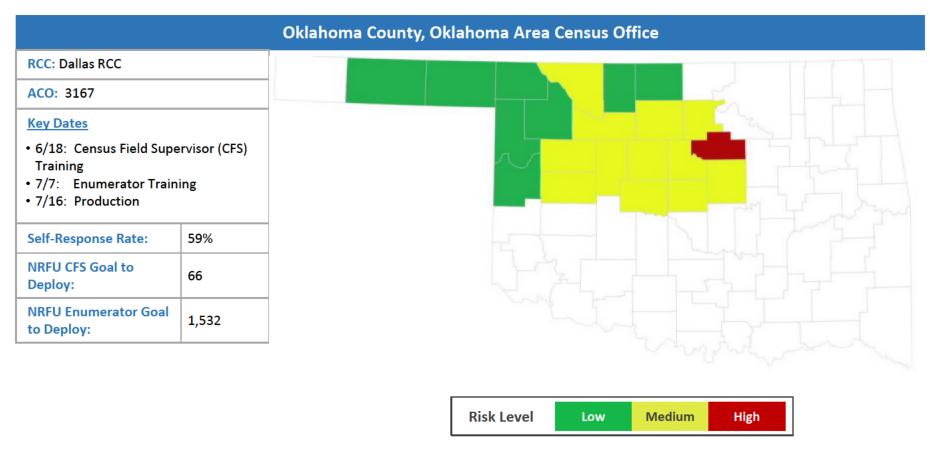
## New Orleans, Louisiana Area Census Office RCC: Atlanta RCC ACO: 2990 **Key Dates** • 6/18: Census Field Supervisor (CFS) Training **Risk Level** • 7/7: Enumerator Training Low • 7/16: Production Medium **Self-Response Rate:** 56% High NRFU CFS Goal to Deploy: 52 **NRFU Enumerator Goal to Deploy:** 1.181

#### Note:



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – Oklahoma County, Oklahoma Area Census Office

Source: Health and Human Services, USAFacts.org Data Current as of: July 2, 2020



#### Note:



# Periodic Performance Management Reports 2020 Census: County- Level COVID-19 Risk Level Map – Boise, Idaho Area Census Office

**Source:** Health and Human Services, USAFacts.org

Data Current as of: July 2, 2020

## Boise, Idaho Area Census Office **RCC:** Los Angeles RCC ACO: 3256 **Key Dates** • 6/18: Census Field Supervisor (CFS) Training **Risk Level** • 7/7: Enumerator Training • 7/16: Production Low Medium **Self-Response Rate:** 65% High NRFU CFS Goal to Deploy: 54 NRFU Enumerator Goal to 1,349 Deploy:

#### Note:



## Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 1 ACOs

**Source:** Decennial Census Management Division

Data Current as of: July 2, 2020

## Cycle 1A ACOs

RCC	ACO#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2262	Gardiner	ME	June 18	July 7	July 16
PHI	2390	Beckley	WV	June 18	July 7	July 16
CHI	2581	Kansas City	MO	June 18	July 7	July 16
ATL	2990	New Orleans	LA	June 18	July 7	July 16
DAL	3167	Oklahoma County	ОК	June 18	July 7	July 16
LA	3256	Boise	ID	June 18	July 7	July 16

## **Cycle 1B ACOs**

RCC	ACO#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2254	Hartford	СТ	June 25	July 14	July 23
PHI	2379	State College	PA	June 25	July 14	July 23
PHI	2382	Nashville	TN	June 25	July 14	July 23
CHI	2569	Evansville	IN	June 25	July 14	July 23
ATL	2988	Baton Rouge	LA	June 25	July 14	July 23
ATL	2901	Gulfport	MS	June 18	July 14	July 23
DAL	3159	Wichita	KS	June 25	July 14	July 23
LA	3297	Tacoma	WA	June 25	July 14	July 23

## Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs

**Source:** Decennial Census Management Division

Data Current as of: July 2, 2020

RCC	ACO#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
NY	2293	Guaynabo	PR	July 1	July 21	July 30
NY	2294	Caguas	PR	July 1	July 21	July 30
NY	2295	Mayaguez	PR	July 1	July 21	July 30
NY	2253	Danbury	СТ	July 1	July 21	July 30
NY	2258	Quincy	MA	July 1	July 21	July 30
NY	2260	Waltham	MA	July 1	July 21	July 30
NY	2261	Worcester	MA	July 1	July 21	July 30
NY	2271	Trenton	NJ	July 1	July 21	July 30
NY	2276	Buffalo	NY	July 1	July 21	July 30
PHI	2359	Hanover	MD	July 1	July 21	July 30
PHI	2361	Hagerstown	MD	July 1	July 21	July 30
PHI	2362	Towson	MD	July 1	July 21	July 30
PHI	2364	Mansfield	ОН	July 1	July 21	July 30
PHI	2372	Cranberry Township	PA	July 1	July 21	July 30
PHI	2373	Harrisburg	PA	July 1	July 21	July 30
PHI	2377	Pittsburgh	PA	July 1	July 21	July 30
PHI	2384	Crystal City	VA	July 1	July 21	July 30
DAL	3154	Aurora	СО	July 1	July 21	July 30
DAL	3155	Colorado North	СО	July 1	July 21	July 30
DAL	3157	Denver	CO	July 1	July 21	July 30
DAL	3158	Overland Park	KS	July 1	July 21	July 30
DAL	3162	Bismarck	ND	July 1	July 21	July 30

#### Periodic Performance Management Reports 2020 Census: NRFU Soft Launch – Cycle 2 ACOs cont'd

**Source:** Decennial Census Management Division

Data Current as of: July 2, 2020

RCC	ACO#	City	State	CFS Training Start Date	Enumerator Training Start Date	Production Start
CHI	2559	Chicago Central	IL	July 1	July 21	July 30
CHI	2560	Chicago Far Southwest	IL	July 1	July 21	July 30
CHI	2561	Chicago South	IL	July 1	July 21	July 30
CHI	2562	Cook County NW	IL	July 1	July 21	July 30
CHI	2563	Cook County South	IL	July 1	July 21	July 30
CHI	2564	Dekalb	IL	July 1	July 21	July 30
CHI	2565	Oswego	IL	July 1	July 21	July 30
CHI	2566	Peoria	IL	July 1	July 21	July 30
CHI	2567	Skokie	IL	July 1	July 21	July 30
CHI	2571	Indianapolis	IN	July 1	July 21	July 30
CHI	2572	Lake County	IN	July 1	July 21	July 30
CHI	2585	Green Bay	WI	July 1	July 21	July 30
ATL	2910	Atlanta	GA	July 1	July 21	July 30
ATL	2982	Dekalb County	GA	July 1	July 21	July 30
LA	3255	Honolulu	HI	July 1	July 21	July 30
LA	3280	San Francisco	CA	July 1	July 21	July 30
LA	3282	San Mateo	CA	July 1	July 21	July 30
LA	3289	Sunnyvale	CA	July 1	July 21	July 30
LA	3293	Everett	WA	July 1	July 21	July 30
LA	3294	Olympia	WA	July 1	July 21	July 30
LA	3295	Seattle	WA	July 1	July 21	July 30

	COVID Relate	Total	
	Approved through 6/26	Potential Addtl Costs	Expenses (Approved + Potential)
Temp Worker Leave	0	450	450
Estimated Costs of 3 month operational delay	500	367	867
Additional Steps to motivate self response	140	17	157
Office staff extensions for 3 month delay	34	306	340
Contract extensions and IT infrastructure	320	0	320
Field Office Leases and Infrastructure	6	44	50
Addtl Enumerator Devices	80	0	80
COVID Pay for Temp Workers	120	0	120
Personal Protective Equipment for staff	26	0	26
Total Expenses	726	817	1,543

Contingency available on 3/14	
Risk Based Contingency	1,325
Secretarial Contingency	705
Total, Contingency available on 3/14	2,030
Actual COVID related expenses through 6/26	-726
Remaining Contingency on 6/26	1,304
Potential addtl COVID related expenses	-817
Remaining Contingency after all delay expenses	487

### Public Law 94-171 Redistricting Data

Department of Commerce Briefing

James Whitehorne Chief, Census Redistricting and Voting Rights Data Office



#### **Apportionment vs. Redistricting**

		APPORTIONMENT	REDISTRICTING	
Coormanhy	Largest	State	State	
Geography	Smallest	State	Census Block	
Who is counted		Resident Population + Federally Affiliated Count Overseas	Resident Population Only	
What is reported		Total Population only	Race, ethnicity, and select housing characteristics	
Disclosure Avoidance		None	Differentially Private (TopDown Algorithm)	
Statutory Deadlines		December 31, 2020 (April 30, 2021)	April 1, 2021 (July 31, 2021)	

#### **Public Law 94-171**

**Program Mission:** Provide states an opportunity to identify the geographic areas for which specific tabulations of population are needed for legislative redistricting and to deliver high quality data for those areas in a timely manner

Identified "geographic areas desired":

- Census Tabulation Blocks
- Voting Districts (e.g. precincts, wards, etc.)
- Legislative and Congressional Districts

#### Requirements:

- Establish program criteria
- Identify required tabulations
- Conduct the program in a non-partisan manner
- Deliver the tabulations to the governor and the officers or public bodies having initial responsibility for the legislative apportionment or districting of each State no later than 1 year from Census Day (April 1, 2021)\*



#### **History 1975 to 1980**

1975 - Passage of Public Law 94-171

 Passage of the Voting Rights Act in 1965 and the court defined requirement of "one person one vote" in the 1960s made States realize they did not have the data they needed to comply with these new requirements. They lobbied Congress for a remedy, which became P.L. 94-171.

#### 1980 – First Census Redistricting Data Program

- States provided voting districts through a combination of existing programs
  - Direct Submission of Voting Districts
  - Enumeration Districts Program
  - Block Areas Program
    - Blocks only created for jurisdictions with 10,000 or more population
    - 5 states (GA, MS, NY, RI, VA) contracted with the Census Bureau for statewide block coverage
- Content
  - Total Population for (White; Black; Indian; Asian and Pacific Islander; Other; Spanish)



#### History 1990 to 2000

#### 1990 – Redistricting Data Program

- First two phase geographic collection
  - Block Boundary Suggestion Project (first implementation)
    - First Census with nationwide block coverage, made possible by TIGER
  - Voting District Project and once a decade State Legislative District Collection
- Participation conducted with paper maps and colored pencils only
- Content
  - Total and Voting Age for (White; Black; American Indian, Eskimo, or Aleut; Asian or Pacific Islander; Other Race; Hispanic Origin)
  - Housing unit count

#### **2000** – Redistricting Data Program

- Continuation of two phase geographic collections (Block Boundary Suggestion Project & Voting District Project with once a decade State Legislative District Collection)
- Participation
  - Primarily using paper maps and colored pencils
  - TIGER/Line Files provided to states
  - Polygon equivalency files allowed for submissions
- Content
  - Adjust for the OMB Directive 15 released in 1997
  - Total and Voting Age for (White; Black or African American; American Indian and Alaska Native; Asian; Native Hawaiian and Other Pacific Islander; Some other race; Hispanic or Latino)
  - Fully iterated races due to new capability to declare multiple races



#### **History 2010 to 2020**

#### 2010 - Redistricting Data Program

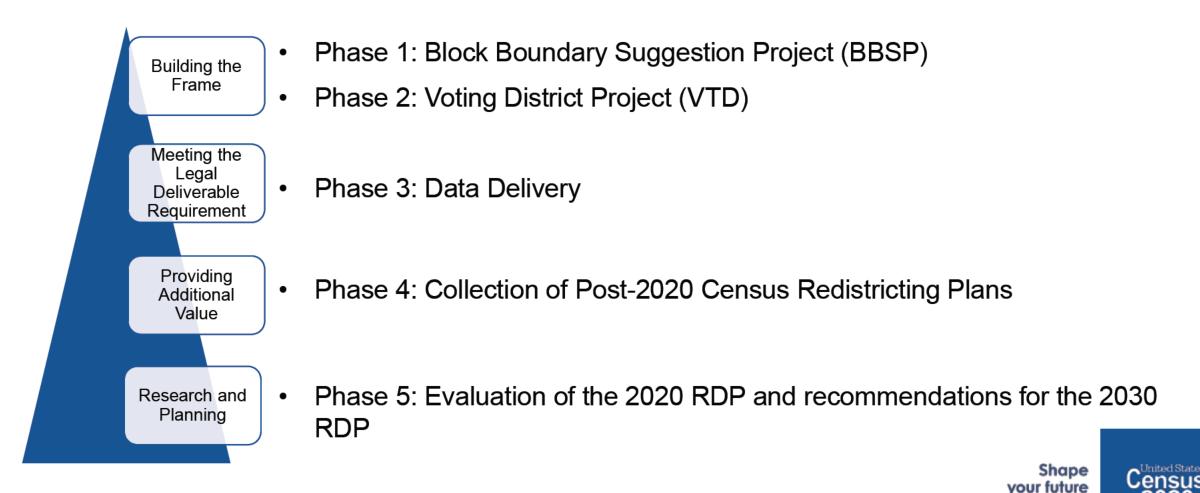
- Combined Block Boundary Suggestion Project and Voting District Project into single program
- Start of continuous collection of State Legislative Districts
- First all digital program, digital submissions required
  - Custom proprietary GIS software developed and provided by Census
  - Digital exchange using shapefiles
- Content
  - Same tables as Census 2000
  - Addition of table for housing units by occupancy status

#### **2020** – Redistricting Data Program

- Revert back to a two phase geographic collections (Block Boundary Suggestion Project & Voting District Project)
  - Suggestions for legal boundary updates (incorporated places; townships; counties; etc.) added to both programs
- All digital program, digital submissions required
  - Custom Open Source GIS software developed and provided by Census
  - Digital exchange using shapefiles
- Content
  - Announced and vetted through the Federal Register
  - Same tables as Census 2010
  - Addition of group quarters population by group quarters type



#### **2020 Redistricting Data Program's 5 Phases**



#### P.L. 94-171 Redistricting Data Products Delivery Timing

#### Phase 3 – Prototype Data

Activity	Date
Prototype geographic support products	February 2019 (Complete)
Prototype P.L. 94-171 Redistricting Data	March 2019 (Complete)

#### Phase 3 – Official Data

Activity	Original Planned Dates	New Planned Date	
Geographic support products	Nov. 20, 2020 – Feb. 1, 2021	Feb. 1, 2021 – March 31, 2021	
P.L. 94-171 Redistricting Data	Feb. 18, 2021 - March 31, 2021	June 17, 2021 – July 31, 2021	

#### P.L. 94-171 Redistricting Data Geographic Products

2020 Census P.L. 94-171 Redistricting Data Geographic Products				
Product Type Census Web Address				
Shapefiles	https://www.census.gov/geographies/mapping-files/time -series/geo/tiger- line-file.html			
Maps	https://www.census.gov/geographies/reference-maps.html			
Block Assignment Files	https://www.census.gov/geographies/reference-files.html			
Block to Block Relationship Files	https://www.census.gov/geographies/reference-files/time - series/geo/relationship-files.html			

- Shapefiles geographic information system geometry files
- Maps (PDF only) County Block; State Legislative with Voting District; Tract; School District
- Block Assignment Files tables identifying the blocks used to build different geographic entities
- Block to Block Relationship Files Crosswalk of 2010 blocks to 2020 blocks



#### P.L. 94-171 Redistricting Data Tabulation Product

#### 2020 Census P.L. 94-171 Redistricting Data Tabulations

Table P1 – Race

Table P2 – Race for the Population 18 Years and Over

Table P3 – Hispanic or Latino, and not Hispanic or Latino by Race

Table P4 – Hispanic or Latino, and not Hispanic or Latino by Race for the Population 18 and Over

Table H1 – Occupancy Status (Housing)

#### **New Table**

Table P5 – Group Quarters Population by Group Quarters Type

- All tables produced at multiple geographies including census block
- Group Quarter types: Correctional Institutions for Adults, Juvenile Facilities, Nursing Facilities/Skilled Nursing, Other Institutional, College/University Student Housing, Military quarters, and other non-institutional
- Group quarters is total population only, no demographic breakdown

#### P.L. 94-171 Redistricting Data Tabulation Product

Table P1 - Race

**Universe**: Total Population

**Table P3** – Race for the Population 18 Years

and Over

**Universe**: Total population 18 years and over

RACE [71]
Universe: Total population
Total:
Population of one race:
White alone
Black or African American alone
American Indian and Alaska Native alone
Asian alone
Native Hawaiian and Other Pacific Islander alone
Some Other Race alone
Two or More Races:
Population of two races:
White; Black or African American
White; American Indian and Alaska Native
White; Asian
White; Native Hawaiian and Other Pacific Islander
White; Some Other Race
Black or African American; American Indian and Alaska Native
Black or African American; Asian
Black or African American; Native Hawaiian and Other Pacific Islander
Black or African American; Some Other Race
American Indian and Alaska Native; Asian
American Indian and Alaska Native; Native Hawaiian and Other Pacific Islander
American Indian and Alaska Native; Some Other Race
Asian; Native Hawaiian and Other Pacific Islander
Asian; Some Other Race
Native Hawaiian and Other Pacific Islander; Some Other Race
Population of six races:
White; Black or African American; American Indianand คโรดหล Native;

Asian; Native Hawaiian and Other Pacific Islander; Some Other Race

### Redistricting Data Program P.L. 94-171 Redistricting Data Tabulation Product

**Table P2** – Hispanic or Latino, and Not Hispanic or Latino by Race **Universe**: Total population

**Table P4** – Hispanic or Latino, and Not Hispanic or Latino by Race for the Population 18 Years and Over **Universe**: Total population 18 years and over

HISPANIC OR LATINO, AND NOT HISPANIC OR LATINO BY RACE [73]
Universe: Total population
Total:
Hispanic or Latino
Not Hispanic or Latino:
Population of one race:
White alone
Black or African American alone
American Indian and Alaska Native alone
Asian alone
Native Hawaiian and Other Pacific Islander alone
Some Other Race alone
Two or More Races:
Population of two races:
White; Black or African American
White; American Indian and Alaska Native
White; Asian
White; Native Hawaiian and Other Pacific Islander
White; Some Other Race
Black or African American; American Indian and Alaska Native
Black or African American; Asian
Black or African American; Native Hawaiian and Other Pacific Islander
Black or African American; Some Other Race
American Indian and Alaska Native; Asian
American Indian and Alaska Native; Native Hawaiian and Other Pacific
Islander
American Indian and Alaska Native; Some Other Race
Asian; Native Hawaiian and Other Pacific Islander
Asian; Some Other Race
Native Hawaiian and Other Pacific Islander; Some Other Race
Population of six races:
White; Black or African American; American Indian and Alaska Native;
Asian; Native Hawaiian and Other Pacific Islander; Some Other Race

#### P.L. 94-171 Redistricting Data Tabulation Product

**Table H1** – Occupancy Status **Universe:** Housing Units

- Total
  - Occupied
  - Vacant

**Table P5 -** Group Quarters Population by Group Quarters Type

**Universe:** Total Population in Group Quarters

- Total
  - Institutionalized population
    - Correctional facilities for adults
    - Juvenile facilities
    - Nursing facilities/Skilled-nursing facilities
    - Other institutional facilities
  - Noninstitutionalized population
    - College/University student housing
    - Military quarters
    - Other non-institutional facilities



#### P.L. 94-171 Redistricting Data Tabulations Official Delivery Method

#### Official Recipients:

- Governors
- Legislative leadership
- Redistricting Commissions (if they exist and have commissioners named)

#### Method of delivery

- Physical media DVD/Flash Drive
- Embargoed access to data.census.gov
  - Requires pre-registration
- Confirmation of data's receipt
  - Web monitoring + Phone Call
  - Mail Tracking + Phone Call



#### P.L. 94-171 Redistricting Data Tabulations Public Delivery Method

- Public Release
  - Census Data Explorer data.census.gov
    - Full Data Explorer functionality
    - Large data download
  - FTP
    - Expert users
    - Full P.L. 94-171 Redistricting Data Summary File
    - Relational tables
      - Geoheader + three data segments
        - Geoheader
        - File 01 (P1 & P2)
        - File 02 (P3, P4 & H1)
        - File 03 (P5)
      - All stored as pipe-delimited text files (including the geoheader)



### **Thank You**

**James Whitehorne** 

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# Differential Privacy and the 2020 Decennial Census

#### Michael Hawes

Senior Advisor for Data Access and Privacy Research and Methodology Directorate U.S. Census Bureau

July 8, 2020



## Confidentiality of Census Data

Title 13, Section 9 of the U.S. Code prohibits the Census Bureau from releasing identifiable data "furnished by any particular establishment or individual."

Census Bureau employees are sworn for life to safeguard respondents' information.

Penalties for violating these protections can include fines of up to \$250,000, and/or imprisonment for up to five years!



# The Census Bureau's Privacy Protections Over Time

Throughout its history, the Census Bureau has been at the forefront of the design and implementation of statistical methods to safeguard respondent data.

Over the decades, as we have increased the number and detail of the data products we release, so too have we improved the statistical techniques we use to protect those data.



# The Privacy Challenge

Every time you release any statistic calculated from a confidential data source you "leak" a small amount of private information.

If you release too many statistics, too accurately, you will eventually reveal the entire underlying confidential data source.





# The Growing Privacy Threat

#### More Data and Faster Computers!

In today's digital age, there has been a proliferation of databases that could potentially be used to attempt to undermine the privacy protections of our statistical data products.

Similarly, today's computers are able to perform complex, large-scale calculations with increasing ease.

These parallel trends represent new threats to our ability to safeguard respondents' data.



### Reconstruction

The recreation of individual-level data from tabular or aggregate data.

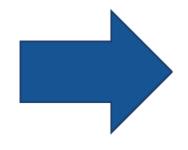
If you release enough tables or statistics, eventually there will be a unique solution for what the underlying individual-level data were.

Computer algorithms can do this very easily.

	4						2	
			7					4
1		7	8				5	
			9			3		8
5								
			6		8			
3						4		5
	8	5				1		5 9
		9		7	1			

## Reconstruction: An Example

	Count	Median Age	Mean Age
Total	7	30	38
Female	4	30	33.5
Male	3	30	44
Black	4	51	48.5
White	3	24	24
Married	4	51	54
Black Female	3	36	36.7



Age	Sex	Race	Relationship
66	Female	Black	Married
84	Male	Black	Married
30	Male	White	Married
36	Female	Black	Married
8	Female	Black	Single
18	Male	White	Single
24	Female	White	Single

This table can be expressed by 164 equations. Solving those equations takes 0.2 seconds on a 2013 MacBook Pro.



### Re-identification

Linking public data to external data sources to re-identify specific individuals within the data.

Name	Age	Sex	+	Age	Sex	Race	Relationship
Jane Smith	66	Female		66	Female	Black	Married
Joe Public	84	Male		84	Male	Black	Married
John Citizen	30	Male		30	Male	White	Married

**External Data** 

**Confidential Data** 



### **Reconstructing the 2010 Census**

- The 2010 Census collected information on the age, sex, race, ethnicity, and relationship (to householder) status for ~309 Million individuals. (1.9 Billion confidential data points)
- The 2010 Census data products released over 150 billion statistics
- We conducted an internal experiment to see if we could reconstruct and re-identify the publicly-released 2010 Census records.





# Reconstructing the 2010 Census: What Did We Find?

- 1. On the 309 million reconstructed records, census block and voting age (18+) were correctly reconstructed for all records and for all 6,207,027 inhabited blocks.
- 2. Block, sex, age (in years), race (OMB 63 categories), and ethnicity were reconstructed:
  - 1. Exactly for 46% of the population (142 million individuals)
  - 2. Within +/- one year for 71% of the population (219 million individuals)
- Block, sex, and age were then linked to commercial data, which provided putative reidentification of 45% of the population (138 million individuals).

- Name, block, sex, age, race, ethnicity were then compared to the confidential data, which yielded confirmed re-identifications for 38% of the putative re-identifications (52 million individuals).
- For the confirmed re-identifications, race and ethnicity are learned correctly, though the attacker may still have uncertainty.



### The Census Bureau's Decision

To meet its continuing obligations to safeguard respondent information, the Census Bureau has committed to modernizing its approach to privacy protections, and will use differential privacy for the 2020 Census.

The Census Bureau has already successfully deployed differentially private solutions to protect other data products, including:

- Post-Secondary Employment Outcomes (PSEO)
- Veteran Employment Outcomes (VEO)
- OnTheMap for Emergency Management



## Differential Privacy

All statistical techniques to protect privacy impose a tradeoff between the degree of privacy protection and the resulting accuracy of the data.

 Swap rates, noise injection parameters, cell suppression thresholds, etc. determine this tradeoff.

Differential privacy offers a number of important advantages over traditional statistical techniques to protect privacy.

- Provides quantitative assessment of privacy risk.
- Infinitely tunable parameter "dials" can be set anywhere from perfect privacy to perfect accuracy.
- Privacy guarantee is mathematically provable and futureproof.
- The precise calibration of statistical noise enables optimal data accuracy for any given level of privacy protection.



## Disclosure Avoidance System

The Disclosure Avoidance System (DAS) TopDown Algorithm (TDA) will use differential privacy to provide state-of-the-art control over the privacy/accuracy tradeoff for the 2020 Census Data Products.

 The Census Bureau's Data Stewardship Executive Policymaking Committee (DSEP) will determine TDA parameters (i.e., privacy-loss budget, invariants, etc.) to find the optimal balance between Title 13 confidentiality requirements and data accuracy for priority uses of Census data (including redistricting).

#### How the TDA works:

- 1. The TDA ingests the complete Census Edited File microdata;
- TDA performs a complete tabulation of the microdata and injects precisely calibrated statistical noise into each of the results (excluding state population totals used for apportionment);
- 3. Beginning at the national level, and moving down the geographic hierarchy, the TDA then reconciles these "noisy" tabulations to ensure internal and hierarchical consistency;
- 4. TDA then outputs privacy-protected microdata for the entire nation that feed into the Decennial tabulation systems that produce the PL94-171 redistricting data files and other 2020 Census data products.



# Current Initiatives (DAS Development Sprint V)

#### Remediation of issues from Test Readiness Review (TRR)

DAS successfully completed the TRR process on 06/15/2020

#### Preparation for Production Readiness Review

Scheduled for 10/15/2020

#### System design improvements to mitigate post-processing (non-DP) error

- The optimization stage of the TDA, that converts the noisy tabulations back into
  internally/hierarchically consistent microdata introduces additional error that can be
  addressed through improvements to the algorithm design.
- The DAS Team has identified a number of solutions for addressing these issues without impacting the privacy guarantee.
- Actively engaging with technical and data experts from our advisory committees and the Committee on National Statistics on this issue.



### **Upcoming Milestones**

#### September 2020

- DSEP will set final list of invariants for the 2020 Census (beyond apportionment totals, which are already invariant)
- The Census Bureau has already announced that state population counts and block-level unit counts (Group Quarters and Housing Units) will be reported as enumerated.

#### **March 2021**

- DSEP will set the final privacy-loss budget for the 2020 Census and its allocation across 2020 Census data products.
- This decision will be informed by extensive assessment of data accuracy for priority use cases
  of decennial data, feedback from our stakeholders, and our legal obligations under Title 13.

#### June-July 2021

- PL94-171 Redistricting Data files will be released.
- Additional data products, including the Demographic and Housing Characteristics files and Demographic Profiles will follow later in 2021.

### Senior Management Agenda Wednesday, July 8, 2020

- 1. Secretarial Conference Calls Calls with low response rate cities
- 2. Differential Privacy
- 3. Contingency Funds Update
- 4. Phased Restart for the 2020 Census
- 5. 2020 Census Performance Reporting

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From: Martin, Nicole (Federal)[NMartin1@doc.gov]

**Sent:** Wed 7/8/2020 12:40:41 PM (UTC)

Subject: Senior Management Decennial Committee

5. 2020 Census DOC Exec Report Slides for 2020.07.06.pdf

- 4. 2020 Census Phased Restart DOC Exec Report Slides for 2020.07.06.pdf
- 3. 20-070252 dec memo Sec Controlled Conting. Memo 063020 Tables.pdf
- 2.b. 2020 Census Secretary Briefing RedistrictingData final 2020.07.06.pdf
- 2.a. SMDC Differential Privacy Slides 2020.07.08.pdf
- 0. Sr Management Agenda 2020.07.08.docx

Good morning,

Attached you will find materials provided for this mornings SMDC.

Please note, the absence of a document "1" is intentional.

Best, Nicole

#### **Nicole Martin**

Office of the Deputy Secretary U.S. Department of Commerce NMartin1@doc.gov

Cell: (b) (6)

BC-DOC-CEN-2020-001602-005197

#### Summary:

The December 12, 2017 DoJ memo requests a citizenship question be added to the 2020 Census. The discussion about the differences between ACS CVAP tables and what one could produce from a 2020 Census citizenship question raises several differences. A 2020 Census citizenship question would allow for block-level citizen voting-age population counts measured at the same time as the decennial census, using a full count of the population, with the same scope and level of detail as the P.L. 94-171 redistricting tables. They request that the data be released at the same time as the other redistricting data, by April 1, 2021. One could interpret this to mean that DoJ would want the citizenship data to have these same features, even if they aren't sourced from a 2020 Census citizenship question.

The March 26, 2018 Ross memo asks the Census Bureau to include a citizenship question on the 2020 Census and collect administrative data to match decennial responses with administrative records. He asks for citizenship statistics to be based on a full count of the population. This would enable the Census Bureau to provide DoJ with the most complete and accurate CVAP data. He does not specify a format, but he does refer to the DoJ request, which is "to provide census block level citizenship voting age population ("CVAP") data that are not currently available from government survey data".

The OMB clearance package does not specify the format of the CVAP statistics. It says that the Census Bureau will make a design change to include citizenship as part of the P.L. 94-171 Redistricting Data File if stakeholders indicate a need for citizenship data in the file. The P.L. 94-171 file will include tabulations at the block level and higher levels of geography. It will publish the new design in the Federal Register.

The Executive Order requests data on the number of citizens and noncitizens in the country. It also asks for a count of illegal aliens in the country, though it doesn't specifically ask the Census Bureau to produce this count. It says that if officers initially responsible for redistricting request citizenship data for redistricting, the Census Bureau will make a design change to make citizenship data available.

#### Extracts from the Memos

**DoJ letter**<sup>1</sup>: The Department of Justice is committed to robust and evenhanded enforcement of the Nation's civil rights laws and to free and fair elections for all Americans. In furtherance of that commitment. I write on behalf of the Department formally request that the Census Bureau to reinstate on the 2020 Census questionnaire a question regarding citizenship, formerly included in the so-called "long form" census. This data is critical to the Department's enforcement of Section 2 of the Voting Rights Act and its important protections against racial discrimination in voting. To fully enforce those requirements, the Department needs a reliable calculation of the citizen voting-age population in localities where voting rights violations are alleged or suspected. As demonstrated below, the decennial census questionnaire is the most appropriate vehicle for collecting that data, and reinstating a question on citizenship will best enable the Department to protect all American citizens' voting rights under Section 2.

These cases make clear that, in order to assess and enforce compliance with Section 2's protection against discrimination in the Department needs to be able to obtain citizen voting-age population data for census blocks, block groups, counties, towns, and other locations where potential Section 2 violations alleged or suspected. From 1970 to 2000, the Census Bureau included a citizenship question on the so-called "long form" questionnaire that it sent to approximately one in every six households during each decennial census. See, e.g., U.S. Census Bureau, Summary File 3:2000 Census of Population & Housing-Appendix Bat B-7 (July 2007), available at https://www.census.gov/prodlcen2000/doc/sf3.pdf (last visited Nov. 22, 2017); U.S. Census Bureau, Index of Questions, available at

https://www.census.gov/history/www/through\_the~decades!index\_of\_questions/ (last visited Nov. 22, 2017). For years, the Department used the data collected in response to that question in assessing compliance.with Section 2 and in litigation to enforce Section 2's protections against racial discrimination in voting.

The 2010 redistricting cycle was the first cycle in which the ACS estimates provided the Census Bureau's only citizen voting-age population data. The Department and state and local jurisdictions therefore have used those ACS estimates for this redistricting cycle. The ACS, however, does not yield the ideal data for such purposes for several reasons:

- Jurisdictions conducting redistricting, and the Department in enforcing Section 2, already use the total population data from the census to determine compliance with the Constitution's one-person, one-vote requirement, see Evenwel v. Abbott, 136 S. Ct. 1120 (Apr. 4, 2016). As a result, using the ACS citizenship estimates means relying on two different data sets, the scope and level of detail of which vary quite significantly.
- Because the ACS estimates are rolling and aggregated into one-year, three-year, and five-year estimates, they do not align in time with the decennial data. Citizenship data from the decennial census, by contrast, would align in time with the total and votingage population data from the census that jurisdictions already use in redistricting.

<sup>&</sup>lt;sup>1</sup> Gary, Arthur E., "Re: Request to Reinstate Citizenship Question On 2020 Census Questionnaire," U.S. Department of Justice, December 12, 2017.

- The ACS estimates are reported at a ninety percent confidence level, and the margin of error increases as the sample size-and, thus, the geographic area-decreases. See U.S. Census Bureau, Glossary: Confidence interval (American Community Survey). Available at <a href="https://www.census.gov/glossary/#term">https://www.census.gov/glossary/#term</a> ConfidenceintervalAmericanCommunity Survey (last visited November 22, 2017). By contrast; decennial census data is a full count of the population.
- Census data is reported the census block level, while the smallest unit reported in the ACS estimates is the census block group. See American Community Survey Data 3, 5, 10. Accordingly, redistricting jurisdictions and the Department are required to perform further estimates and to interject further uncertainty in order to approximate citizen voting-age population at the level of a census block, which is the fundamental building block of a redistricting plan. Having all of the relevant population and citizenship data available in one data set at the census block level would greatly assist the redistricting process.

For all of these reasons, the Department believes that decennial census questionnaire data regarding citizenship, if available, would be more appropriate for use in redistricting and in Section 2 litigation than the ACS citizenship estimates.

Accordingly, the Department formally requests that the Census Bureau reinstate into the 2020 Census a question regarding citizenship. We also request that the Census Bureau release this new data regarding citizenship at the same time as it releases the other redistricting data, by April 1 following the 2020 Census. At the same time, the Department requests that the Bureau also maintain the citizenship question on the ACS, since such question is necessary, inter alia, to yield information for the periodic determinations made by the Bureau under Section 203 of the Voting Rights Act ,52 U.S.C. § 10503.

Ross memo<sup>2</sup>: DOJ seeks to obtain CVAP data for census blocks, block groups, counties, towns, and other locations where potential Section 2 violations are alleged or suspected, and DOJ states that the current data collected under the ACS are insufficient in scope, detail, and certainty to meet its purpose under the VRA. The Census Bureau has advised me that the census-block-level citizenship data requested by DOJ are not available using the annual ACS, which as noted earlier does ask a citizenship question and is the present method used to provide DOJ and the courts with data used to enforce Section 2 of the VRA. The ACS is sent on an annual basis to a sample of approximately 2.6 percent of the population.

I therefore asked the Census Bureau to develop a fourth alternative, Option D, which would combine Options Band C. Under Option D, the ACS citizenship question would be asked on the decennial census, and the Census Bureau would use the two years remaining until the 2020 decennial census to further enhance its administrative record data sets, protocols, and statistical models to provide more complete and accurate data. This approach would maximize the Census Bureau's <sup>2</sup>ability to match the decennial census responses with administrative records.

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<sup>&</sup>lt;sup>2</sup> Ross, Wilbur, "Re: Reinstatement of a Citizenship Question on the 2020 Decennial Census Questionnaire," U.S.

Accordingly, at my direction, the Census Bureau is working to obtain as many additional Federal and state administrative records as possible to provide more comprehensive information for the population.

It is my judgment that Option D will provide DOJ with the most complete and accurate CVAP data in response to its request. Asking the citizenship question of 100 percent of the population gives each respondent the opportunity to provide an answer. This may eliminate the need for the Census Bureau to have to impute an answer for millions of people. For the approximately 90 percent of the population who are citizens, this question is no additional imposition. And for the approximately 70 percent of non-citizens who already answer this question accurately on the ACS, the question is no additional imposition since census responses by law may only be used anonymously and for statistical purposes. Finally, placing the question on the decennial census and directing the Census Bureau to determine the best means to compare the decennial census responses with administrative records will permit the Census Bureau to determine the inaccurate response rate for citizens and non-citizens alike using the entire population. This will enable the Census Bureau to establish, to the best of its ability, the accurate ratio of citizen to non-citizen responses to impute for that small percentage of cases where it is necessary to do so.

To conclude, after a thorough review of the legal, program, and policy considerations, as well as numerous discussions with the Census Bureau leadership and interested stakeholders, I have determined that reinstatement of a citizenship question on the 2020 decennial census is necessary to provide complete and accurate data in response to the DOJ request. To minimize any impact on decennial census response rates, I am directing the Census Bureau to place the citizenship question last on the decennial census form.

OMB memo<sup>3</sup>: The purpose of the 2020 Census Redistricting Data Program (RDP) is to provide to each state the legally required redistricting data tabulations by the mandated deadline of one year from Census Day: April 1, 2021. The Census Bureau has worked with stakeholders, specifically "the officers or public bodies having initial responsibility for the legislative apportionment of each state," to solicit feedback on the content of the prototype redistricting data file. On March 29, 2019 we published the prototype of the redistricting files based on the test enumeration of Providence County. If those stakeholders indicated a need for tabulations of citizenship data on the 2020 Census P.L. 94-171 Redistricting Data File, the Census Bureau will make a design change to include citizenship as part of that data, if collected. That new design would then be published in the Federal Register after it is completed in the summer of 2019. The Census Bureau will also tabulate housing unit counts by occupancy status (occupied or vacant) and provide total population counts for group quarters by group quarters type. For the prototype and for the 2020 Census Redistricting Data Files, the Census Bureau will provide these tabulations for a variety of standard census geographic areas including state, county, place, tract, and tabulation block. If states provide their congressional, legislative, and voting district boundaries through the Redistricting Data Program, the Census Bureau will also provide the tabulations for these areas. Tabulations by congressional, legislative, and voting districts will be

Department of Commerce, March 26, 2018.

available for the 50 states; equivalent tabulations will be available for the District of Columbia and the Commonwealth of Puerto Rico.

**EO memo: Section 1.** *Purpose.* In *Department of Commerce* v. *New York*, No. 18-966 (June 27, 2019), the Supreme Court held that the Department of Commerce (Department) may, as a general matter, lawfully include a question inquiring about citizenship status on the decennial census and, more specifically, declined to hold that the Secretary of Commerce's decision to include such a question on the 2020 decennial census was "substantively invalid." That ruling was not surprising, given that every decennial census from 1820 to 2000 (with the single exception of 1840) asked at least some respondents about their citizenship status or place of birth. In addition, the Census Bureau has inquired since 2005 about citizenship on the American Community Survey-a separate questionnaire sent annually to about 2.5 percent of households.

The Court's ruling, however, has now made it impossible, as a practical matter, to include a citizenship question on the 2020 decennial census questionnaire. After examining every possible alternative, the Attorney General and the Secretary of Commerce have informed me that the logistics and timing for carrying out the census, combined with delays from continuing litigation, leave no practical mechanism for including the question on the 2020 decennial census.

Nevertheless, we shall ensure that accurate citizenship data is compiled in connection with the census by other means. To achieve that goal, I have determined that it is imperative that all executive departments and agencies (agencies) provide the Department the maximum assistance permissible, consistent with law, in determining the number of citizens and noncitizens in the country, including by providing any access that the Department may request to administrative records that may be useful in accomplishing that objective. When the Secretary of Commerce decided to include the citizenship question on the census, he determined that such a question, in combination with administrative records, would provide the most accurate and complete data. At that time, the Census Bureau had determined based on experience that administrative records to which it had access would enable it to determine citizenship status for approximately 90 percent of the population. At that point, the benefits of using administrative records were limited because the Department had not yet been able to access several additional important sets of records with critical information on citizenship. Under the Secretary of Commerce's decision memorandum directing the Census Bureau "to further enhance its administrative record data sets" and "to obtain as many additional Federal and state administrative records as possible," the Department has sought access to several such sets of records maintained by other agencies, but it remains in negotiations to secure access.

Therefore, to eliminate delays and uncertainty, and to resolve any doubt about the duty of agencies to share data promptly with the Department, I am hereby ordering all agencies to share information requested by the Department to the maximum extent permissible under law.

Access to the additional data identified in section 3 of this order will ensure that administrative records provide more accurate and complete citizenship data than was previously available.

I am also ordering the establishment of an interagency working group to improve access to administrative records, with a goal of making available to the Department administrative records showing citizenship data for 100 percent of the population. And I am ordering the Secretary of Commerce to consider mechanisms for ensuring that the Department's existing data gathering efforts expand the collection of citizenship data in the future.

Finally, I am directing the Department to strengthen its efforts, consistent with law, to obtain State administrative records concerning citizenship. Ensuring that the Department has available the best data on citizenship that administrative records can provide, consistent with law, is important for multiple reasons, including the following. First, data on the number of citizens and aliens in the country is needed to help us understand the effects of immigration on our country and to inform policymakers considering basic decisions about immigration policy. The Census Bureau has long maintained that citizenship data is one of the statistics that is "essential for agencies and policy makers setting and evaluating immigration policies and laws."

Today, an accurate understanding of the number of citizens and the number of aliens in the country is central to any effort to reevaluate immigration policy. The United States has not fundamentally restructured its immigration system since 1965. I have explained many times that our outdated immigration laws no longer meet contemporary needs. My Administration is committed to modernizing immigration laws and policies, but the effort to undertake any fundamental reevaluation of immigration policy is hampered when we do not have the most complete data about the number of citizens and non-citizens in the country. If we are to undertake a genuine overhaul of our immigration laws and evaluate policies for encouraging the assimilation of immigrants, one of the basic informational building blocks we should know is how many non-citizens there are in the country.

Second, the lack of complete data on numbers of citizens and aliens hinders the Federal Government's ability to implement specific programs and to evaluate policy proposals for changes in those programs. For example, the lack of such data limits our ability to evaluate policies concerning certain public benefits programs. It remains the immigration policy of the United States, as embodied in statutes passed by the Congress, that "aliens within the Nation's borders [should] not depend on public resources to meet their needs, but rather rely on their own capabilities and the resources of their families, their sponsors, and private organizations" and that "the availability of public benefits [should] not constitute an incentive for immigration to the United States" (8 U.S.C. 1601(2)). The Congress has identified compelling Government interests in restricting public benefits "in order to assure that aliens be self-reliant in accordance with national immigration policy" and "to remove the incentive for illegal immigration provided by the availability of public benefits" (8 U.S.C. 1601(5), (6)).

The lack of accurate information about the total citizen population makes it difficult to plan for annual expenditures on certain benefits programs. And the lack of accurate and complete data concerning the alien population makes it extremely difficult to evaluate the potential effects of proposals to alter the eligibility rules for public benefits.

The lack of accurate information about the total citizen population makes it difficult to plan for annual expenditures on certain benefits programs. And the lack of accurate and complete data

concerning the alien population makes it extremely difficult to evaluate the potential effects of proposals to alter the eligibility rules for public benefits.

Third, data identifying citizens will help the Federal Government generate a more reliable count of the unauthorized alien population in the country. Data tabulating both the overall population and the citizen population could be combined with records of aliens lawfully present in the country to generate an estimate of the aggregate number of aliens unlawfully present in each State. Currently, the Department of Homeland Security generates an annual estimate of the number of illegal aliens residing in the United States, but its usefulness is limited by the deficiencies of the citizenship data collected through the American Community Survey alone, which includes substantial margins of error because it is distributed to such a small percentage of the population.

Academic researchers have also been unable to develop useful and reliable numbers of our illegal alien population using currently available data. A 2018 study by researchers at Yale University estimated that the illegal alien population totaled between 16.2 million and 29.5 million. Its modeling put the likely number at about double the conventional estimate. The fact is that we simply do not know how many citizens, non-citizens, and illegal aliens are living in the United States

Accurate and complete data on the illegal alien population would be useful for the Federal Government in evaluating many policy proposals. When Members of Congress propose various forms of protected status for classes of unauthorized immigrants, for example, the full implications of such proposals can be properly evaluated only with accurate information about the overall number of unauthorized aliens potentially at issue. Similarly, such information is needed to inform debate about legislative proposals to enhance enforcement of immigration laws and effectuate duly issued removal orders. The Federal Government's need for a more accurate count of illegal aliens in the country is only made more acute by the recent massive influx of illegal immigrants at our southern border. In Proclamation 9822 of November 9, 2018 (Addressing Mass Migration Through the Southern Border of the United States), I explained that our immigration and asylum system remains in crisis as a consequence of the mass migration of aliens across our southern border. As a result of our broken asylum laws, hundreds of thousands of aliens who entered the country illegally have been released into the interior of the United States pending the outcome of their removal proceedings. But because of the massive backlog of cases, hearing dates are sometimes set years in the future and the adjudication process often takes years to complete. Aliens not in custody routinely fail to appear in court and, even if they do appear, fail to comply with removal orders. There are more than 1 million illegal aliens who have been issued final removal orders from immigration judges and yet remain at-large in the United States

Fourth, it may be open to States to design State and local legislative districts based on the population of voter-eligible citizens. In *Evenwel* v. *Abbott*, 136 S. Ct. 1120 (2016), the Supreme Court left open the question whether "States may draw districts to equalize voter-eligible population rather than **33824 Federal Register/Vol.** 84, No. 136/Tuesday, July 16, 2019/Presidential Documents total population." Some States, such as Texas, have argued that "jurisdictions may, consistent with the Equal Protection Clause, design districts using any population baseline-including total population and voter-eligible population- so long as the