Nonresponse Followup Field Operations

Early Start of Nonresponse Followup Operations

6 Cycle 1a Area Census Offices (ACOs) began operations on July 16
  - 50.3% complete as of August 11

6 Cycle 1b ACOs began operations on July 20
  - 37.7% complete as of August 11

35 Cycle 2 ACOs were scheduled to begin operations on July 30, however, we started operations earlier in some ACOs where staff was available:
  - 17 ACOs — Started July 26 – 29
  - 18 ACOs — Started July 30
    - 27.8% complete as of August 11

39 Cycle 3 ACOs were scheduled to begin operations by August 3:
  - 15 ACOs — Started July 31
  - 16 ACOs — Started August 1
  - 8 ACOs — Started August 3
    - 0.0% complete as of August 11

All remaining ACOs were scheduled to begin August 11, but all began operations by August 9:
  - 107 ACOs — Started August 3 – 7
  - 55 ACOs (all remaining) — August 9

As of August 9, Nonresponse Followup Operations have begun in all 248 ACOs.

Nonresponse Followup National Workload: 61,509,944*
Completed Workload: 8,312,976* (13.8%)
Remaining Workload: 52,996,968*
Overview of Backend Processing

Career staffers at the Census Bureau developed a highly compressed schedule for 2020 Census data processing and review of data products. This staff will be closely monitoring the collection and processing of the data and assessing any potential impacts on accuracy, data quality, and coverage.

1. Post-processing must start by October 1, 2020.
2. Post-processing work activities are limited to those required to produce apportionment counts.
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### Compressing Backend Processing

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Implementation of the Presidential Memo

A team has been established and is tasked with deriving a process utilizing sound statistical methods and meeting tests of operational feasibility, to achieve the goals of directives from Secretary Ross regarding implementation of the Presidential Memo. To achieve this, the Census will:

- Build upon the work we have already done based on Executive Order 13880, "Collecting Information about Citizenship Status in Connection with the Decennial Census".
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- Incorporating this work into the schedule to meet the current legal mandates.
- Implementation of the Presidential Memo not affect the field work of the 2020 Census in any way. The **2020 Census will still count everyone once, only once, and in the right place.**
2020 Census Update

August 12, 2020

Albert E. Fontenot, Jr.,
Associate Director for Decennial Census Programs

Timothy P. Olson
Associate Director for Field Operations
Self-Response Rate Summary
As of 11:59pm August 11, 2020

Total Self-Response Rate: 63.4%
Total Responding Housing Units: 93.8M

Responses by mode:
75.0M (79.9%) – Internet
17.4M (18.6%) – Paper
1.4M (1.5%) – Phone
Update Leave – Status Update

Operation:
The Update Leave (UL) operation is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. A Census Bureau employee physically delivers a 2020 Census invitation to these housing units. Nonresponding households will be visited by an enumerator during nonresponse followup.

Workload:
- Update Leave Original Workload (does not change): 6,805,523 housing units
- Workload Completed as of March 18 (date field operations were suspended): 736,320 housing units
  - Percentage Completed at suspension: 10.8%
- The Update Leave workload was completed on August 10, 2020

Response Rates:
- Total Responses (as of August 11): 2,330,408 (34.2%)
  - Internet: 1,209,496 (51.9%)
  - Paper: 1,075,767 (46.2%)
  - Phone: 45,145 (1.9%)
Group Quarters Enumeration – Status Update

Operation:
Group Quarters Enumeration is the U.S. Census Bureau's special process for counting people who live or stay in group quarters during the 2020 Census. Because group quarters are owned or managed by a third party, the Census Bureau assists group quarters administrators in responding to the census on behalf of residents to ensure a complete and accurate census count.

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<th>Group Quarters Enumeration Progress*</th>
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<tr>
<td>Initial Workload</td>
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Census Daily News Digest
Sept. 4, 2020
Full Daily Digest

Recently Released
Food Trucks: One Way to Eat Out During Pandemic
Young Adults Most Likely to Change Living Arrangements
Webinar on Release of 2019 American Community Survey Statistics
2020 Census Nonresponse Followup Rates Available at Local Level
Census Bureau Mails Additional Questionnaire to Households

2020 Census Spotlight
Santa Fe New Mexican published an editorial encouraging New Mexicans to respond to the 2020 Census. Baltimore, MD’s FOX (WBFF-TV) and CBS (WJZ-TV) affiliates reported that Maryland is in the top 10 of total enumeration rates for the 2020 Census and quoted Gov. Larry Hogan encouraging state residents to respond. Miami, FL’s CBS affiliate (WFOR-TV)
2020 Census in the News

Summary

Huntington and Charleston, WV’s NBC affiliate (WSAZ-TV) reported that Sen. Joe Manchin and actress Jennifer Garner recorded a PSA urging state residents to respond to the 2020 Census where Garner highlighted that participating will “benefit our seniors, Veterans, schools, hospitals and more.” The Korea Times reported on state funding given to a Korean community organization in New York to promote the 2020 Census. World Journal reported on community outreach efforts during the 2020 Census Asian Week of Action. The New York Times, Associated Press, and other outlets covered recent litigation related to the 2020 Census.

National & Top-Tier News

View today’s national broadcast report.

Attorneys argue Trump’s exclusion order for count is illegal

The Associated Press – Mike Schneider, September 3

Any effort to extend the 2020 census beyond the end of September would be costly and burden the agency that runs it, government attorneys said in response to cities and civil rights groups who want another month to ensure that minority communities aren’t undercounted.

An internal Census Bureau document lends weight to worries of a hasty 2020 count.

The New York Times – Michael Wines, September 3

The Trump administration unleashed a barrage of complaints last month when it ordered the covered efforts by the city of Fort Lauderdale to increase response rates by having census takers talking to people at the city’s weekly COVID-19 food drive. China Journal reported on how Asian American leaders and their companies and organizations are breaking barriers by promoting the 2020 Census through virtual events and creativity. Radio Korea reported on Asian community organizations collaborating together during the 2020 Census Asian Week of Action including forming a Census Caravan and visiting hard-to-reach communities. Philippine Sentinel reminded readers to respond to the 2020 Census during the 2020 Census Asian Week of Action.

Census Bureau Spokespeople in the News

Dillingham, AK’s NPR affiliate (KDLG-AM) quoted Jamey Christy who highlighted the importance of trusted
Census Bureau to wrap up the counting portion of the 2020 census four weeks early, by Sept. 30 instead of Oct. 31.

Trump administration says challenges to excluding undocumented immigrants from census are premature

CNN – Gregory Wallace, September 3

The Trump administration is characterizing as premature court challenges to its plan to exclude undocumented immigrants from the census count used to determine congressional districts.

Judges Skeptical of Trump Bid to Toss Census Exclusion Challenge

Bloomberg News – Bob Van Voris, September 3

A panel of federal judges expressed skepticism of the Trump administration’s request that it dismiss a suit accusing the president of illegally ordering census officials to exclude undocumented immigrants from the decennial count.

Census Data in the News

More Salt Lake County move-ins come from abroad each year than from many nearby counties

Salt Lake Tribune

More Maryland unemployment claims have come from out of state than from any one county during pandemic

Baltimore Sun

Workers Keeping Americans Fed Are Going Hungry in the Heartland

Bloomberg

Regional 2020 Census News

Atlanta Region

voices in urging people to respond to the census. Jeff Behler was interviewed by RI’s Newport This Week about local census takers and how they are trained during the COVID-19 environment. Springfield, MA’s dual NBC/CW affiliate (WWLP-TV) also interviewed Behler who said that census worker would be visiting the area and that responding to the census will help ensure federal funding is properly allocated. Wausau, WI’s ABC affiliate (WAOW-TV) quoted a local media specialist highlighting why it’s important for those who have a second home to respond to the 2020 Census. Rockford, IL’s CBS affiliate (WIFR-TV) quoted Marilyn Sanders who reminded people that responding to the census helps ensure a complete and accurate count and determine allocation of federal funding for the next 10 years. ID’s Post Register interviewed a media
View today’s broadcast report for the Atlanta Region.

Orangeburg County census response improves, still low; officials push to ensure area gets ‘fair share’

The Times and Democrat [SC] – Bradley Harris, September 3

Orangeburg County officials are continuing to stress the importance of the U.S. Census as the Sept. 30 deadline approaches. “We’re putting in a big push,” Orangeburg County Administrator Harold Young said.

Rep. Park Cannon Urges Atlanta Residents To Complete Census

Atlanta Patch [GA] – Andrea V. Watson, September 3

State Representative Park Cannon (D-Atlanta) is encouraging Atlanta residents to participate in the 2020 U.S. Census before the September 30 deadline. As of Thursday, Georgia’s self-response rate is 60.4 percent, which is behind the national average of 65.1 percent; Fulton County’s response rate is 60.2 percent.

2020 Census: Our community needs your voice

The Augusta Chronicle [GA] – David Kenner, September 3

A complete and accurate count determines our representation in South Carolina and in the U.S. House of Representatives, and its success depends on our full participation.

City Of Fort Lauderdale Sees Opportunity To Raise ‘Critically Low’ Census Count Via COVID Food Drives

WFOR-TV [FL] – Lauren Pastrana, September 3

specialist about how the Census Bureau employs bilingual workers and organizes events at grocery stores, churches and libraries to boost census responses in rural areas. California’s Pleasanton Weekly quoted a media specialist who explained the Census Bureau’s outreach to hard-to-count communities.

Nguyễn Việt reported on Dr. Steven Dillingham’s statement about ensuring a safe and accurate count during the 2020 Census Asian Week of Action.

Nikkansan quoted Julie Lam as well as TDW’s Tim Wang in their coverage about the 2020 Census Asian Week of Action.

Beltway & Other Online News

VA still has a slew of appointments to make up

Federal News Network – Eric White, September 3

The Census Bureau is working on a compressed timeline to wrap up the 2020 count. Senior Census officials
Time is running out to make sure you and your family count in the 2020 census. The city of Fort Lauderdale is getting creative in hopes of raising what it calls a “critically low” count by having census takers talking to people at its weekly COVID-19 food drive.

Another Reminder: Fill Out That Census

WUWF-FM [FL] – Dave Dunwoody, September 3

Northwest Floridians are being reminded that time is running out to complete their 2020 Census forms, with the deadline Sept. 30. Escambia County Commissioner Robert Bender adds that providing information to the Census leads to more efficient numbers-crunching.

Come Out and Enjoy Lunch with Census Program

The Greenville Advocate [AL] – Staff Writer, September 3

Butler County Counts program is hosting an event to get people to complete the census and also raise money on Sept. 4, 2020, at Greenville-Butler Co. Public Library’s Camellia Pavilion from 11 a.m. until 1 p.m.

Chicago Region

View today’s broadcast report for the Chicago Region.

200,000 Wisconsin households still need to respond to 2020 Census

WAOW-TV [WI] – Amanda Lojewski, September 3

With the deadline for the 2020 U.S. Census approaching, the Census Bureau says it has counted more than 91 percent of Wisconsin told the House Oversight and Reform Committee in closed-door briefings last week that the bureau has revised its schedule to meet statutory deadlines. But documents prior to the meeting warn of serious risks to data quality if the bureau fast-tracks some quality assurance steps.

Judges Push DOJ On Why They Shouldn’t Tackle Trump’s Anti-Immigrant Census Policy

Now

Talking Points Memo – Tierney Sneed, September 3

A lawyer for the Trump administration provoked palpable frustration Thursday from at least one of the three judges in New York who are considering a challenge to President Trump’s new anti-immigrant census policy.

Judges grill Trump administration over excluding undocumented
households. This sounds promising, but means 200,000 households still need to respond.

**Kankakee makes final Census push as deadline nears**

Daily Journal [IL] – Staff Writer, September 3

While census takers have been conducting door-to-door operations for households who have not yet responded to the census, the city of Kankakee is making its own push to get residents counted. The city is hosting 2020 Census pop-up block parties and setting up tables at community events.

**Here’s how to fill out the 2020 Census if you haven’t already**

WDIV-TV [MI] – Cassidy Johncox, September 3

The deadline to respond to the 2020 U.S. Census is approaching at the end of September. You can fill out the 2020 Census online right here. American households are urged to participate in the short 10-question survey, whose responses are used to count the population across the U.S. and five U.S. territories. The deadline to respond to the 2020 Census is September 30.

**Breaking It Down: 2020 U.S. Census**

WIFR-TV [IL] - Elaine Rojas-Castillo, September 3

“For the next 10 years, the data that we collect will inform so many decisions that are critical and provide resources to our community,” said Marilyn Sanders. With less than a month until the 2020 U.S. Census deadline, the focus on making sure every American fills it out is more important than ever.
Officials urge residents to fill out census as deadline approaches

Quad City Times [IL] – Raymon Troncoso, September 3

According to Pritzker, Illinois is one of 10 states that pays more in federal taxes than it receives in federal funding. A high response rate to the 2020 census can change that. As the novel coronavirus pandemic wreaks havoc on the U.S. economy and tax revenue across the country and in Illinois, Pritzker stressed the importance of the census as it pertains to aid.

Latino communities in Berwyn, Cicero urged to fill out census as deadline approaches

WLS-TV [IL] – Leah Hope, September 3

The Census 2020 deadline is just weeks away and community leaders are continuing to encourage participation. "You will have more representation, and more dollars will come to the state of Illinois and to this area as a result of your doing this one thing," Governor JB Pritzker said Thursday.

2020 Census Bureau completing non-response followups

KNWA-TV [AR] – Ninette Sosa, September 3

The 2020 Census Bureau reports that more than 60% of the non-response followup is completed. The followup is about data collection to count households that did not respond to the online census, by phone or mail. "These rates are being released for the first time during a decennial census," according to the agency.

Denver Region

counted in the 2020 Census.

Census Bureau alerts citizens about Nonresponse Followup visits

Metro [PR] – Staff Writer, Aug 31

With home visits from the Census Bureau employees now underway, the U.S. Census Bureau notified individuals that they may also receive a Nonresponse Followup visit to ensure everyone is counted in the 2020 Census.

Some San Diego neighborhoods lead census response rates, while others lag behind

San Diego Union Tribune [CA] – Andrea Lopez Villafaña, Aug 31

The United States Census Bureau, in the final stage of collecting millions of responses to the 2020 Census before the September 30 deadline, said on Friday that close to 80 percent of American households have been counted,
View today’s broadcast report for the Denver Region.

Census deadline looms — and N.M. is lagging

Santa Fe New Mexican [NM] – Editorial Board, September 4

Time is running out for the 2020 census, with the deadline to finish the count in September unless lawsuits filed against the Trump administration extend the deadline. For New Mexico, this could be disastrous because the state currently has the worst response rate in the nation. Only 56 percent of people have self-responded, and hard work by census counters brought in another 19.6 percent, putting the state at 75.6 percent.

Understanding the Census

Lakota Times [SD] – Annette Eagle Bull, September 3

We are in the ending stage of the 2020 decennial census and continued efforts from the Department of Commerce will continue conducting other surveys. The Census bureau conducts various surveys such as the American Community Survey (ACS) which helps local officials, community leaders, and businesses understand the changes taking place within their communities. This survey is a detailed population and housing information about our nation.

Rio Hondo to host Be Counted Census event today

Valley Morning Star [TX] – Nubia Reyna, September 3

The City of Rio Hondo will host a Be Counted Census 2020 Free BBQ from 4:30 p.m. to 6:30 today Thursday Sep. 3 at Rio Hondo City Hall

Delivering hygiene products and help to complete the 2020 Census are provided to people of La Villita

Univision [IL] – Staff Writer, Aug 31

One month before the end of the census, Commissioner Alma Anaya led an event this Monday where hygiene items and face masks were distributed to community members in La Villita to protect themselves from the coronavirus. In the middle of the delivery support to those who have not yet been counted, was provided, the process takes about 10 minutes.

Asian Leaders Call on Each Community to Respond to the 2020 U.S. Census

Nikkansan [National] – N/A, August 29

Chinese, Filipino, Japanese, Korean, and Vietnamese leaders in the United States are emphasizing that the deadline for responses
located on 121 North Arroyo. The event is open to residents of Rio Hondo and surrounding areas and hopes to motivate residents to be counted in order to receive federal funding.

**Rio Hondo to host Be Counted Census event today**

The Brownsville Herald [TX] – Nubia Reyna, September 3

The City of Rio Hondo will host a Be Counted Census 2020 Free BBQ from 4:30 p.m. to 6:30 today Thursday Sep. 3 at Rio Hondo City Hall located on 121 North Arroyo. The event is open to residents of Rio Hondo and surrounding areas and hopes to motivate residents to be counted in order to receive federal funding.

**Final push as U.S. Census deadline nears, millions of dollars in federal funding at stake**

KRDO-TV [CO] – Mia Villanueva, September 3

The Sept. 30 deadline to respond to the 2020 U.S. census is quickly approaching and millions of dollars in federal funding are at stake for Colorado. Advocates for the census say Colorado’s response is higher than the national rate - but it’s still not nearly what it needs to be.

**Lawton’s Census Week: The impact on the housing division**

KSWO-TV [OK] – Staff Writer, September 3

As Census Week continues in Lawton, the city is reporting just 55.8% people who have self-responded. Among the many services that stand to benefit from an accurate Census count is the Lawton Housing Division.

**Navajo Nation joins lawsuit to fight expedited 2020 Census**

to the 2020 Census is quickly approaching. The Census Bureau will carry out the “2020 Census Asian Week of Action” from Aug. 24 to 30 as we wrap up towards the deadline for responses on Sept 30. The Asian community is invited to participate, especially during this period. TDW+Co’s Tim Wang urges for community support in increasing the number of responses. "We cannot wait another 10 years to receive all the benefits we should receive."

**Asian American Creatives Call on Their Peers to Actively Participate in the 2020 Census [Print]**

China Journal [GA] – N/A, August 28

Young Asian Americans, especially many leaders who focus on the arts and entertainment, are showing us how to break through communication barriers that are being caused due to being isolated at home. In order to increase the power of
KTVX-TV [UT] – Tracy Smith, September 3

The Navajo Nation joined a lawsuit against the U.S. Census Bureau and the Department of Commerce based on the what they are referring to as an “illegally expedited plan, the ‘Rush Plan’ for conducting the 2020 Census. The Navajo Nation joined the lawsuit as a plaintiff alongside non-profits, city and county governments, and the Gila River Indian Community.

Los Angeles Region

View today’s broadcast report for the Los Angeles Region.

Goleta Community Center Opens to Census

Santa Barbara Independent [CA] – Staff Writer, August 4

Still hoping to get to that Census form? The Goleta Valley Community Center’s computer room opened Wednesday so that members of the community can come fill out their forms if they don’t have internet service. The EqualiTech center will be open every Wednesday in September, 3-7 p.m., at 5679 Hollister Avenue. The staff speaks both English and Spanish.

‘Everyone counts, everyone matters’

Pleasanton Weekly [CA] – Staff Writer, September 3 Ryan J. Degan, September 3

While the Tri-Valley community’s census self-response rates remain above the state and national average, there are still large groups of residents in the region -- roughly 15% to 30% -- who are still unaccounted for, many of whom belong to so-called "hard-to-count populations."

communication, TDW+Co has partnered with different creative art groups, trusted voices online that can share and discuss stories within its vast network. To date, these organizations have worked with the 2020 Census to attract millions of people online through their key programs and virtual events, such as Gold House’s annual A100 list. The award recognizes Asian Americans with cultural influence. Other companies and organizations like WEAREUPRISERS, Kollaboration, International Secret Agents (ISAtv) have also participated in these programs to promote the 2020 Census to encourage more people to actively participate in the 2020 Census.

Korean Association Receives $17,900 in Census Funding

The Korea Times [NY] – Jin Woo Cho, August 28

The Korean American Association of Greater
Census undercounts in rural areas could threaten health care funding, experts say

Post Register [IA] – Kyle Pfannenstiel, September 3

Bonnie Stoddard knows the history of Idaho’s sparsest county. She’s chronicled the ranching families who settled Clark County more than a century ago. The notable statesmen after whom the county and the county seat are named. Buildings she’s hoping to keep intact.

California’s Manhattan effect: The wealthy are skipping the census

CAL Matters [CA] – Nigel Duara, September 3

Census officials have noticed an unexpected trend amid the pandemic: Residents in California’s wealthiest enclaves aren’t filing out their surveys since they appear to be sheltering in vacation homes and secondary residences.

Rural census workers rush to meet shortened deadline

Alaska Public Media [AK] - Isabelle Ross, September 3

During a recent virtual panel discussion on Facebook Live, Alaska census advocates talked about getting people to participate in the count. “People aren’t going to answer the census at this point because they saw a fancy add or because they got a cup that says ‘2020 Census,’” said James Christy, the assistant director for field operations at the U.S. Census Bureau.

Census 2020: With deadline weeks away, organizations urge LA County residents to participate

KABC-TV [CA] – Carlos Granda, September 3

New York will be receiving $17,900 from the state for 2020 Census outreach. Nationwide 72% have responded to the census so far which means 3 out of 10 households have not yet responded. The Association plans to make great efforts to encourage participation among the Korean American community.

Low Census Response from Asian Communities

World Journal [CA] – Xiuquanzi Wang, August 28

This week is the Asian Week of Action of the Census. According to data, the response rate of the census in Asian communities is still low. Many elected officials called on the residents of the communities who have not yet participated in the census to actively respond to the questionnaire. As of Aug. 26, the latest data from the Census Bureau show that the current national self response
With the 2020 census deadline just weeks away, organizers have been reminding Los Angeles County residents of the importance of participation -- even driving "census caravans" through neighborhoods to get the word out. AltaMed Health Services has been going into communities to explain what the census is all about. When the pandemic hit it also set up kiosks in its health centers.

Santa Clara County adds $1 million to census effort, launching door-to-door knocking campaign

Palo Alto Online [CA] – Kevin Forestieri, September 3

Faced with a looming deadline at the end of the month, Santa Clara County is pumping more money into a campaign to get as many residents as possible to respond to the 2020 U.S. Census.

California Makes Final Push To Get Everyone In 2020 Census Count

KXJZ-FM [CA] – Pauline Bartolone, September 3

Filling out a census form may seem like a mundane task. But Ditas Katague would argue it has profound consequences. “It’s about power, and it’s about money,” Katague said about being counted in the 2020 census. She directs the California Complete Count – Census 2020 Office, the state’s effort to get all residents in this year’s federal tally.

Uncertainty surrounds local census response


With time running out to tally the population of the United States, community leaders in the Walla Walla Valley are dismayed at the rate is 64.6%, while the self response rate in California is 66.8%. Although the overall response rate of the Chinese-residing counties in the San Gabriel Valley is higher than the state level, some places are low. For example, the response rates of some counties or cities in the San Gabriel Valley are still unsatisfactory. An event was held in San Gabriel to help people fill out the census questionnaire a few days ago. This event will be held again at the San Gabriel Superstore on Sept. 12 to help those who need help to complete the 2020 Census.

Last Chance to Be Counted in 2020 Census

Nguoi Viet [TX] – N/A, August 28

Asian communities in Texas and Colorado are at risk of losing services and federal funding for the next 10 years. The deadline for the 2020 Census is coming, and this is your last chance to make a difference
response to the 2020 census and how it's being handled by the federal government.

**New York Region**

View today’s broadcast report for the New York Region.

Get your area the money it needs by filling out the US Census

WWLP-TV [MA] – Alanna Flood, September 4

Every ten years it’s time to fill out the US Census. Jeff Behler, regional director of the US Census Bureau, joined us to explain why it’s important. According to Behler, census workers are going to door to door to collect information. They can easily be identified with a badge and with the hand-held electronic device they use to input the data.

Will NJ Have A New Largest City? Newark And Jersey City Scramble To Count Everyone As Census Window Closes

Gothamist [NY] – Karen Yi, September 3

Alethea Charles has been chased by dogs, kicked off people’s property—even videotaped by angry residents. One person threatened to call the police on her.

**Eastern Queens leads borough in Census response rates**

Queens News Service [NY] – Carlotta Mohamed, September 3

Eastern Queens is leading the borough and New York City in Census response rates, according to recently released data.

Have You Been Counted Yet?

Newport Buzz [RI] – Staff Writer, September 3

and bring benefits to your community. Nationally, for every 10 families, 4 families have not responded to the 2020 Census, that makes about a 64% response rate. During the 2020 Census Week of Action from Aug. 24 to 30, Asian community leaders have come together in various virtual events to encourage everyone in their communities to respond to the census. Everyone needs to be counted before Sept. 30. If residents are not counted, their state could lose federal funding for important services, education, health and other benefits. Also, they could lose representation in the House of Representatives. Steven Dillingham, the Director of Census Bureau strongly encourages residents to respond to the 2020 Census today by online at 2020census.gov, by phone in Vietnamese at 844-461-2020, mail in the form, or respond
As you may know, the 2020 Census is currently underway and time is running out for Newporters to be counted. We only have until Sept. 30th to make sure Newport is fully represented in this year’s Census.

**Going Door-to-Door Improves Census Count**

Newport This Week [RI] – James Merolla, September 3

The Rhode Island census gained some ground this week locally. As of Sept. 1, 61.5 percent of Rhode Island households that had yet to respond to the U.S. Census were counted because of daily door-to-door visits in the state’s 39 cities and towns, according to Jeff Behler, director of the U.S. Census, New York region, which includes New York, New Jersey, New England and Puerto Rico.

**We All Count, Especially for the 2020 Census**

Newport This Week [RI] – James Merolla, September 3

Rhode Island could lose federal money and one of its two House of Representative seats unless at least 75 percent of its residents respond to the U.S. Census. With a Sept. 30 deadline looming, both the state overall and Newport had a 62 percent response rate as of Aug. 31.

**Free Ice Cream to fill out US Census**

The Daily News [NY] – Staff Writer, September 3

Stop by the Farmers Market on Alva Pl. in Batavia to fill out your US 2020 Census and receive a free Perry’s ice cream sandwich.

**Philadelphia Region**

with a census taker. Census takers will follow all safety measures like wearing PPE to keep themselves and the community safe.

**Have you filled out the census? Changes in deadline could affect funding for Hispanic community in Florida**

Orlando Sentinel [FL] – Ginayra Alvarado Villegas, Aug 27

Instead of having until October 31 to fill out the census, the new deadline is September 30. "This is the most horrible news we can get as a community," said Yanidsi Vélez, spokesperson for Florida 2020 Census Counts and director of the Hispanic Federation, regarding the change of date.

**Census: 30 days remaining**

Queens Latino [NY] – Staff Writer, Aug 31

The deadline for the 2020 Census is on September 30 and only 57.3% of New Yorkers have completed the
View today’s broadcast report for the Philadelphia Region.

Hogan Urges Marylanders To Complete Their Census Form As Deadline Looms

CityBizList [MD] – Bryan Renbaum, September 4


W.Va. native and actress joins senator to encourage West Virginians to fill out Census

WSAZ-TV [WV] – Staff Writer, September 3


Maryland among top states responding to U.S. Census

WBFF-TV [MD] – Chris Berinato, September 3

Maryland remains 10th in the number of people responding to the U.S. Census. This comes as the deadline for responding to the census approaches.

Gov. Hogan Urges Marylanders To Complete 2020 Census Ahead Of Deadline

WJZ-TV [MD] – Staff Writer, September 3

With less than 30 days left, Gov. Larry Hogan is asking every single Maryland household to fill form, compared to 64.6% nationally.

Census 2020: What could be the cause for the low level of participation in Chicago’s 15th District?

 Univision [IL] – Staff Writer, Aug 31

Council Member Raymond López believes that one of the reasons of low Hispanic participation might be that some community members feel mistrust about how the data provided to the census will be used.

Lawsuit seeks to block the new 2020 Census deadline

Telemundo [TX] – Staff Writer, Aug 27

The Census Bureau is finalizing the 2020 count of the country’s residents one month ahead of schedule so that the process for calculating the number of people used for the distribution of legislative districts will take place during the administration of President Donald Trump, according to
out the census. Right now, Maryland is 10th in the nation in self-response rate and fourth in internet response rate.

Fewer Pennsylvanians Are Participating In The Census Than A Decade Ago

WSKG-FM [PA] – Sam Dunklau, September 3

The number of Pennsylvanians who have responded to the 2020 Census is lower than it was 10 years ago. According to preliminary data released by the Pennsylvania State Data Center, more than 67 percent of Pennsylvanians have responded to the census — a figure that’s three percent lower than 2010’s count. The final tally that year was over 70 percent.

Sussex Co. Census Response Rate Lags, Says State Official

WGMD-TV [DE] – Mark Fowser, September 3

Time is running out to be counted in the U.S. Census. The US Census looks for as accurate a population count as possible, with good reason according to Delaware Lieutenant Governor Bethanny Hall-Long. Hall-Long chairs Delaware’s Census Commission.

Can these videos get more people to fill out the 2020 census?

WUSA-TV [DC] – Ariana Datil, September 3

Every 10 years we’re asked by the government to fill out a census. Those responses impact how 1.5 trillion dollars of funding are dispersed into communities across the US through education programs, healthcare and infrastructure. But that money can’t be distributed accurately if people don’t respond.

court documents that were filed requesting a judge to block the date change.

Potential benefits that Los Angeles Community College could reap from the 2020 Census

Univision [LA] – Staff Writer, Aug 27

David Vela, regent of the community colleges in the county, ensures that the participation of each household in the national count is key for these institutions to be given the opportunity to acquire resources for student housing, scholarships and other aids, such as the creation of libraries or health centers in educational establishments.

The importance of the 2020 Census: efforts continue in Miami-Dade to get the community to participate

Univision [FL] – Staff Writer, Aug 26

Commissioner Esteban Bovo, several county mayors and Jackson Memorial Hospital health representatives
For Latinos ineligible to vote, US census offers a path to political power

WESA-FM [PA] – Max Rivlin-Nadler, September 3

By her first day of college last week, Marlene Herrera had moved several times since the coronavirus pandemic hit. First, her mother, three aunts and cousins all moved into one house to save money. Now, Herrera, who is 18, splits her time between that house, her father’s house and another house with an aunt. She’s helping take care of three younger cousins while also taking classes on Zoom.

Community Conversations: Census concerns for neighborhoods in need

WATE-TV [TN] – Tearsa Smith, September 3

A community activist is raising concerns about the low number of homes that have filled out their census in Knox County. She fears the area won’t get the federal funding for services in our area for years to come.

Fewer Pennsylvanians Are Participating In The Census Than They Did A Decade Ago

WESA-FM [PA] – Sam Dunklau, September 3

The number of Pennsylvanians who have responded to the 2020 Census is lower than it was 10 years ago. According to preliminary data released by the Pennsylvania State Data Center, more than 67 percent of Pennsylvanians have responded to the census — a figure that’s three percent lower than 2010’s count.

2020 Census: What’s at Stake When Historically Undercounted Groups Aren’t Included?

outlined what is at stake and what it may mean if people don’t make themselves count.

10 Minutes for You is 10 Years for Us

Radio Korea [CA] – Ji Hye Moon, August 26

The 2020 Census deadline is in one month and during this 2020 Census Asian Week of Action, Korean American community organizations in Los Angeles are working hard to reach out to the Korean community to participate in the 2020 Census and increase awareness. Among several outreach activities the Korean American Association and Hwarang Youth Foundation will be visiting 5,000 Korean families and hanging 2020 Census information on doorknobs. A 2020 Census caravan will also take place on Aug. 29 and visit many minority communities that have low response rates as an outreach effort. The 2020 Census is
WISH Cleveland [OH] – Guest Author, September 2

Reaching people who are historically undercounted — such as multicultural groups, children, renters, and those who are young and mobile (ages 18-24) is one of the most important 2020 Census goals in Cleveland and Northeast Ohio.

important for the future of Asian communities and will be crucial in funding resources for the next 10 years.

Last Chance to Be Counted in the 2020 Census!

Philippine Sentinel [National] – N/A, August 26

Asians could lose out on community resources for the next 10 years. The census deadline is looming, and the Filipino community is in danger of not getting their fair share of resources over the next decade. There is only one month left to make an impact. Due to COVID-19, it has become more challenging to conduct local outreach, but these 2020 Census partner organizations and influencers are helping to fill the gap. They are using their circles of influence to get a more complete count. It’s a key reason why the U.S. Census Bureau has decided to call upon them for the
About Census Daily News Digest

Census media monitoring is a daily compendium of articles about the Census Bureau and a representative sampling of the most important and relevant news coverage and commentary. Opinions expressed above do not belong to the Census Bureau, or its staff. English translations, in summary form, have been provided for all in-language articles included in this report.

This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us ([http://www.census.gov/about/contact-us.html](http://www.census.gov/about/contact-us.html)).
Census Daily News Digest
August 14, 2020
Full Daily Digest

2020 Census in the News

Summary

FOX Business published an op-ed by Secretary Ross where he outlined why the Census Bureau is “is well on its way to delivering a complete and accurate 2020 Census” through innovation, efficiency, use of community partnerships and accountability. Victoria, TX’s ABC affiliate (KAVU-TV) covered Sen. John Cornyn’s (R-TX) comments that he believes all people should be counted in the 2020 Census, highlighting that census data is used to determine political representation and funding.
for federal programs. The Economist covered the Census Bureau’s “massive” task of “enumerating America” and examined how the challenges facing the Census Bureau such as COVID-19 pandemic could affect response rates for hard-to-count audiences. Slate interviewed Chattanooga, TN’s mayor about how the city has adjusted it’s 2020 Census outreach efforts and he noted that Director Dillingham previously praised the city’s Complete Count Committee. World Journal and The Korea Daily reported on efforts by New York City to help raise census awareness and participation. Balitang America reported on the beginning of nonresponse follow-up by census enumerators.

**National & Top-Tier News**

View today’s national broadcast report.

Commerce Secretary Ross: The Census Bureau is not shortchanging the count

Fox Business – Secretary Wilbur Ross, August 14

The U.S. Census Bureau is well on its way to delivering a complete and accurate 2020 Census. I am proud to oversee this essential activity which is clearly outlined in the United States Constitution.

House panel threatens to subpoena top Census Bureau officials

The Washington Post – Fredrick Kunkle, August 13

A potential showdown between the Census Bureau and the House Oversight Committee is looming after the agency refused to make top officials available for questioning about responding benefits their cities. Philadelphia’s CBS affiliate [KYW-TV] reported that Gov. Phil Murphy (D-NJ) held a virtual town hall urging households to respond to the census, noting that the census is about ensuring proper and fair representation, and receiving federal funding for important community programs. Los Angeles’ ABC affiliate [KABC-TV] reported that Census Bureau representatives will be at a community market this weekend to offer help to people who still need to respond to the 2020 Census, highlighting that English and Spanish-speaking representatives will be available. MA’s The Daily Item reported on efforts by Lynn officials to increase local response rates, including a partnership with the Census Bureau to have a Mobile Questionnaire Assistance Team outside a local school. Las Vegas Chinese News Network,
its decision to shorten the time allotted for counting every U.S. resident.

America’s decennial census and covid-19

The Economist – Staff Writer, August 13

America’s government relies on regularly updated, accurate tallies of how many people live within its borders. To produce the data, the founders charged the government with administering an “enumeration” of “the whole number of free persons” living in each state every ten years. Most notably, the decennial census data are used to assign members of Congress to each state according to population.

Census Data in the News

The recession is over for the rich, but the working class is far from recovered Washington Post

In N.Y.C.'s Coronavirus Surge, a Frightening Echo of the 1918 Flu New York Times

Column: Less sex, more insecurity - a pandemic baby bust is coming Los Angeles Times

Regional 2020 Census News

Atlanta Region

View today’s broadcast report for the Atlanta Region.

Census 2020: As deadline approaches, most of Louisiana still lagging behind Daily Advertiser [LA] – William Taylor Potter, August 14

As the deadline to respond to the 2020 Census looms, most parts of Louisiana — particularly in Central Louisiana — are falling short of the

Chosun LA, USKN, MBC America, KTN, WKTV, Balitang America, Nikkansan and Radio Korea reported on the new 2020 Census deadline and operations for non-responsive follow-up by census enumerators.

Census Bureau Spokespeople in the News

Elmira, NY’s CBS affiliate [WENY-TV] interviewed Jeff Behler about the Census Bureau’s efforts to count local college students in Ithaca and why census takers are knocking on doors. Jeff Behler also spoke with NJ’s WXXI-FM about what households should expect when census takers knock on their doors. Tampa Bay, FL’s NBC affiliate [WFLA-TV] and FL’s Your Observer quoted Marilyn Stephens, who informed residents that census takers have started going door-to-door as part of the Census Bureau’s NRFU operations. IN’s Lafayette Journal and Courier quoted a Census
self-response rates from the last decennial census in 2010, according to data from the U.S. Census Bureau.

**Census Undercount Could be Disastrous for NC Schools**

Public News Service [NC] – Staff Writer, August 14

The Census Bureau has announced its wrapping up field operations a month earlier than previously planned, and critics say the move could have serious long-term consequences for North Carolina public schools.

*‘Getting Down To The Wire’: Census Workers Hit South Florida Streets As Deadline Looms*

WFOR-TV [FL] – Ted Scouten, August 13

Census workers hit the streets this week, heading to homes that have not filled out the census. The deadline to respond is the end of September.

**Hispanic Outreach Center Racing the Clock to Make Sure Everyone Gets Counted on the Census**

Spectrum News [FL] – Adria Iraheta, August 13

Last week the census deadline was pushed up from October 31 to September 30, raising fears of an undercount. Now local nonprofits are racing the clock to make sure everyone gets counted. This week the Hispanic Outreach Center started emailing a survey to its clients to get a better sense of how many still need to complete the census.

Longboat Key leaders encourage residents to fill out census forms before Sept. 30

Bureau spokesperson who said Aug. 9 was the launch date for nonresponse follow-up operations and all census takers will be wearing a mask and PPE. VA’s *Independent-Messenger* featured comments from a media specialist about how people can still respond online or by phone during NRFU. *Dallas Chinese Daily* and *Chinese Times* spoke with partnership specialist Debbie Lee regarding response rates in the Denver region and why the 2020 Census matters. *SF Korean News* covered remarks by partnership specialists Julianne Lee and Sharen Nakashima at a press briefing on operational updates and regional census response rates.

**Beltway & Other Online News**

Many unknowns with the 2020 Census

Federal News Network – Tom Temin, August 13

The Census Bureau’s big show has been beset with politics, the
Your Observer [FL] - Mark Bergin, August 13

Longboat Key leaders are trying to encourage residents to complete their forms for the 2020 U.S. Census. As of Thursday morning, Longboat Key has had a self-response rate of 36.9%. The questions can be answered online, by mail or by calling 1-844-330-2020.

Get counted: Florida, Polk Co. Lag behind national census rate as deadline

WFLA-TV [FL] – Staci DaSilva, August 13

Census workers are going door-to-door to reach the 41.1% of people in Polk County who have not participated in the 2020 Census, according to the U.S. Census Bureau. After initially being extended to the end of October due to the pandemic, the U.S. Census Bureau slashed the deadline by four weeks earlier this month.

Census Workers are Going Door-to-Door in Broward County

Caribbean National Weekly [FL] – Staff, August 13

The U.S. Census Bureau has begun door-to-door canvassing in Broward County to count residents who have not yet responded to the 2020 Census questionnaire.

As 2020 Census count deadline nears, Shreveport mayor urges citizens to participate

The Times [LA] – Deborah Bayliss, August 13

The U.S. Census Bureau announced recently its plan to end data collection for the 2020 census by Sept. 30, rather than the previously announced Oct. 31 deadline. Bureau Director Steven Dillingham said in a statement the revised plan is necessary to accelerate the vicissitudes of technological innovation, and now the pandemic. It has only weeks to wind up the data gathering for the 2020 count. Will it come out — right? Will everyone trust the results? For the big questions with some perspective and a call for action, the former Census Bureau Director John Thompson joined Federal Drive with Tom Temin.

Counting People Under Covid

Slate – Julia Craven, August 13

Officials in Chattanooga had sweeping plans for the 2020 census. Ten years ago, during the last census, the city had a 65 percent response rate, which left a number of people who actually live in the city unaccounted for. This effect was heightened in the city’s hardest to count tracts where poverty, grueling work schedules, and language barriers impeded a full accounting of demographics that
completion of data collection and apportionment counts” by the end of the year.

Baldwin County lags behind Alabama, National Census response rates


According to 2020 Census self-response rates released on Aug. 9, the National Census response rate is at 63.3%. Alabama clocks in at 60.8%, while Baldwin County falls behind at 55.1%.

Officials urge residents to complete Census

The Auburn Villager [AL] – Matthew Johnson, August 13

In early August, the U.S. Census Bureau announced that it would be changing the timetable of the Census, opting to close counting on Sept. 30, 2020 instead of the original Oct. 31 date.

Horry, Georgetown counties see low census self-response rates with quickly approaching deadline

WMBF-TV [SC] – Zach Wilcox, August 13

With the 2020 Census deadline approaching, both Horry and Georgetown counties have received less than a 50% self-response rate so far. A representative for Georgetown County said they’ll lose $3,000-$4,000 of federal funding for each person that doesn’t respond.

NC’s lax census response could affect state’s congressional delegation

Chatham Journal Newspaper [NC] – Lindsay Marchello, August 13

stood to benefit most from the funding the census brings to a city.

Multicultural News

2020 Census issues reported in Arlington

Telemundo 44, August 11

2020 Census representatives are having difficulty entering buildings in Arlington County to conduct interviews, especially among the local immigrant community. Many are not opening their doors due to fear of sharing their information and because of the pandemic.

Job desertion complicates conducting the U.S. Census

Orlando Sentinel [FL] – August 10

Worker desertions due to coronavirus fears are complicate door-to-door visits for the 2020 Census in the United States. The Census Bureau begins that phase next week. Some of the census takers who had already signed
More than 4 million North Carolinians are missing from the 2020 census. Major media reports have emphasized a low census count could put billions in federal dollars at risk. The census count, done every 10 years, helps determine how federal money is allocated to communities.

Get help filling out the census at Buncombe County libraries

WLOS-TV [NC] – Staff Writer, August 13

Buncombe County officials hope to make it easier for people to participate in this year’s census.

County increases 0.4 percent in 2020 Census response rate

The Andalusia Star-News [NC] – Christopher Smith, August 13

Covington County has only increased 0.4 percent in 2020 Census response rates in the last week. Andalusia (60.6 percent) has increased 0.8 percent.

Bluffton leaders asking residents to “Make it Count”

WSAV-TV [GA] – Andrew Davis, August 13

Bluffton Town leaders are asking residents to “make it count” this summer. They are asking everyone to take a few minutes and fill out the census, to help the Town get Federal and State money it needs.

Chicago Region

View today’s broadcast report for the Chicago Region.

Census takers going door-to-door in Joliet

a contract are leaving their jobs due to fear of becoming infected in the middle of the COVID-19 pandemic.

Make your voice count in the 2020 Census

El Mundo Boston [MA] – Staff Writer, August 10

Boston Mayor, Marty Walsh, is concerned about the Census Bureau’s abrupt decision to halt its national counting operations one month earlier. The last day to participate in the census is now September 30 and no longer October 31.

New census deadline will lead to an "unacceptable count"

El Minnesota de Hoy [MN] – Staff Writer, August 9

President Donald Trump’s administration’s decision to cut short the end date of the population count by one month, when less than 63% of households have responded, may lead to an "unacceptable count", which will be
The Herald-News [IL] – Bob Okon, August 14
Census takers are going door-to-door this month, and the city of Joliet is urging people to respond.

New census deadline could depress response in city’s Hispanic neighborhoods as lawmakers, organizers work to boost count

Chicago Tribune [IL] – Javonte Anderson, August 13
After the Trump administration opted to end the federal census count one month earlier than previously announced, Illinois political leaders and census advocates are making a push to ensure as many Chicagoans as possible, particularly in Hispanic neighborhoods, are counted before the new deadline.

Chicago census cowboys ride to low-response neighborhoods so people can be counted

WLS-TV [IL] – Evelyn Holmes, August 13
Chicago’s census cowboys are riding into the city’s lowest census response rate neighborhoods, trying to word out about filling out the 2020 Census and being counted.

Tippecanoe County: Have you filled out your census? If not yet, here’s what to expect

Have you filled out your census? If not, expect a knock on your door. This year, the census can be filled out entirely online though any device, over the phone, by mail and now, through a census worker arriving at a household that has not yet completed it through the other means.
detrimental to minorities, experts warned.

Census interviews will be conducted with face masks

La Noticia – Jose Carlos Cordero, August 7
The United States Census Bureau and the Center for Disease Control and Prevention (CDC) released a joint statement on August 7 informing the public that census interviews will be conducted with face masks and other preventive measures.

Many people haven’t responded to the census in the north of the state

One News Page, August 7
In Butte, Glenn and Tehama Counties, many people need to respond to the 2020 Census still.

Miami response to the census lags due to mistrust in government

Miami Diario [FL] – Staff Writer, August 7
The Miami metropolitan area lags behind the
Daviess County Sheriff reports woman impersonating census worker

KTTN-FM [MO] – Staff Writer, August 13

The Daviess County Sheriff’s Office reports it received information about a woman impersonating a United States Census worker in the county. The sheriff’s office notes the woman asks to enter homes, which is something a real U.S. Census worker would not ask. She also reportedly asks for personal information, including social security numbers and yearly income, carries a fake badge, and has a laptop.

Local leaders talk about the importance of the Census for Northwest Arkansas

KFSM-TV [AR] – Veronica Ortega, August 13

Northwest Arkansas has grown by leaps and bounds since the last census, which is why the 2020 headcount is so important. The Census determines federal funding and there’s only a month left to submit your forms. The City of Rogers Mayor Greg Hines says the city is on track for participation.

*Denver Region*

View today’s broadcast report for the Denver Region.

Low census response could cost Utah cities millions

KUTV-TV [UT] – Michelle Poe, August 14

From the streets you drive on, to your schools, hospitals, and parks — they all rely on money to keep them going.

It took 2 minutes to complete the census I’ve put off for months

rest of Florida in its response to this year’s census, which could lead to a lack of funding and grants in a post-COVID economy.

Pro-minorities organizations protest over change in the data collection deadline for the 2020 Census

Univision New York [NY], August 6

Leaders of different community groups assure that President Donald Trump and the Republicans are "sabotaging" the census to leave immigrants out of the count. The U.S. Census Bureau announced that field data collection will end on September 30, a month earlier than previously announced.

Face masks are delivered in La Villita in the middle of a working day to promote the 2020 Census

Univision Chicago [IL], August 6

‘Census Week’ continues, and several organizations have joined Commissioner

It took me two minutes to fill out the 2020 census. Why have I been putting it off for so long?

Census workers begin knocking on North Texas doors this week

The Dallas Morning News [TX] – Adriana Morga Oregel, August 13

Workers have begun visiting households that have not responded to the 2020 census, according to a Census Bureau news release that said 56 million nationwide have not filled out the questionnaire.

Cornyn: All persons should be counted in Census 2020

KAVU-TV [TX] – James Munoz, August 13

U.S. Senator John Cornyn (R-TX) announced this week in Harlingen he believes all persons should be counted in the U.S. Census: “I believe that every person ought to be counted, and the fact that, as Judge Treviño said, we’re so far behind should be a cause of concern for everyone,” Sen. Cornyn said. “There are two main purposes for the census.”

U.S. Census Bureau offering help at Amarillo Community Marketplace

KVII-TV [TX] – Jacob Helker, August 13

If you have not yet completed your 2020 census, the U.S. Census Bureau wants to help. Representatives from the bureau will be at the Amarillo Community Market on Aug. 15 from 9 a.m. to 12 p.m. According to a Wednesday news release, they will offer help completing your census, as well as answer questions about what information needs to be provided.

Alma Anaya to help community members complete their census forms.

Census takers to begin visiting Midland homes on Friday

Noticiero Telemundo [TX] – Staff Writer, August 6

The City of Midland informs the public that census takers will start visiting homes in the city on Friday, August 7. According to a statement, census takers will knock on the doors of those households that have not completed the census yet.

New census deadline is called "political sabotage"

La Noticia – Jose Carlos Cordero, August 5

The general director of the Educational Fund of the National Association of Latino Elected and Appointed Officials (NALEO), Arturo Vargas, spoke out against the announcement that the collection of census data will have a new
Watch: Lopez: Hidalgo County’s true population is if 1 million; maybe even 1.2 million


Hidalgo County Judge Richard Cortez’s office believes that if a full and accurate census count is completed, Hidalgo County’s population will be recorded as 1.2 million. That is a lot more than the figure the Census Bureau currently has for the county – approximately 865,000.

Lack of digital access poses challenges for census response rate

KFOX-14 [TX] – Gabrielle Caracciolo, August 13

With just over a month left to respond to the 2020 census, local advocates are sounding the alarm about El Paso’s response rate. “So for El Paso and El Paso county, we’ve been stagnant at about 62% for the last seven weeks,” said Elizabeth O’Hara, co-chair of the Paso Del Norte complete count committee.

Knock Knock, “Who’s There?” The Census Bureau

KTEM-TV [TX] – Aaron Zytle, August 13

If you haven’t done your Census 2020 yet, you should expect a Census worker to be knocking on your door. Census workers are making the rounds knocking on doors and collecting information in Waco and McLennan County. According to KXXV Channel 25, the McLennan County response rate is at 58.5%.

Census officials are now visiting homes; here’s what to expect

KAGS-TV [TX] – Alyssa Flores, August 13
Have you filled out your 2020 Census? Census takers began visiting homes August 11 for households that haven’t responded yet, and with the U.S. Census Bureau cutting the deadline a month short, there’s no time to waste.

Rural communities face challenges with completing census

KDBC-TV [TX] – Gabrielle Caracciolo, August 13

With just over a month left to respond to the 2020 census, local advocates are sounding the alarm about El Paso’s response rate. “So for El Paso and El Paso county, we’ve been stagnant at about 62% for the last seven weeks,” said Elizabeth O’Hara, co-chair of the Paso Del Norte complete count committee.

Counting efforts for census cut short by a month

Taos News [NM] – Matthew Narvaiz, August 13

In early August, the U.S Census Bureau announced its decision to cut counting efforts for the 2020 census by a month. That means Sept. 30 is the new date by which census counts must be completed. And that shorter timeframe can have drastic effects on Taos County, said Gillian Joyce, the principal of Río Chiquito Research and Consulting.

Opinion: Help us get the Census count correct

Carlsbad Current Argus [NM] – Mayor Dale Janway, August 13

You may be getting a knock on your door from someone with the U.S. Census Bureau this week. The Census has been following up at households nationwide who have not yet reported for the 2020 Census.
New Mexico leaders urge 'COVID-safe' practices and answering the US Census

Las Cruces Sun News [NM] – Algernon D’Ammassa, August 13

They also put out an urgent call for New Mexicans to respond to the U.S. Census if they have not done so already.

New Mexicans deserve to be counted


Like every other state in the nation, New Mexico relies on the census to determine our political representation in national and state offices and to receive federal funding to support social, educational, health, and economic programs.

Census count deadline is one month earlier than expected

News-Bulletin [NM] - Julia M.Dendinger, August 13

Initially, the Census Bureau extended the deadline for the count to Oct. 30, but earlier this month it announced the count would be finalized by Sept. 30. While the bureau extended the time to do field data collection beyond the April 1 deadline, Congress did not alter the Dec. 31 deadline for completion of the census count.

Ogden City wants more census participation from residents

Standard-Examiner [UT] – Mitch Shaw, August 13
Of the 17 cities in Weber County, Ogden has the highest rate of residents living in poverty and the lowest median income.

2020 U.S. Census options

KTVX-TV [UT] – Staff Writer, August 13

The end of data collection and non-response follow-up has been bumped up, from October 31 to September 30, 2020. This is to try to meet the December 31, 2020 deadline to deliver apportionment counts. While we know this might present some challenges given current pandemic restrictions, we are asking that you help with a push to ensure everyone gets counted.

INSIGHTS | Colorado has a juicy stake in an accurate census

Colorado Politics [CO] – Joey Bunch, August 13

How the U.S. Census plays out in the next few months presents big implications for Colorado, so add that to the mix of demands for your attention here in the dog days of summer. The question of politics only raises the temperature.

Colorado Congressional Delegation Expresses Concern Over Census Decision

Pogosa Daily Post [CO] – Staff, August 13

Yesterday, Colorado US Senator Michael Bennet and Colorado US Representatives Diana DeGette (D), Jason Crow (D), Joe Neguse (D), and Ed Perlmutter (D) sent a letter to Congressional leadership expressing their concern over the Trump Administration’s decision to end census field data collection activities by the end of September.

Los Angeles Region
View today’s broadcast report for the Los Angeles Region.

Palm Springs Unified School District urges everyone to fill out U.S. Census Bureau survey

The Desert Sun [CA] – Joan Boiko, August 13

Palm Springs Unified School District is urging residents to fill out the U.S. Census Bureau survey they received in the mail a few months ago or complete the short survey online at 2020census.gov right away because time is running out.

With the Census count ending earlier than expected, bureau focuses on lower-responding areas

CalMatters [CA] – Ditas Katague, August 13

We are at a pivotal time in our nation’s history – not only are we re-evaluating what it means to have equity and justice for all, but we also are facing a momentous civic engagement opportunity in the next few months. No, not the election – it’s the 2020 Census.

U.S. Census workers coming to SLO County to complete the 2020 Census Count

Paso Robles Daily News [CA] – Staff Writer, August 13

San Luis Obispo County residents who have not responded to the 2020 US Census may see official census takers from the US Census Bureau at their doors. Census takers began follow-up work in SLO County on Aug. 11, going door to door to households that have not yet responded to the 2020 US Census.

There is still time to respond to the 2020 Census
The Willits News [CA] – Staff Writer, August 13

The U.S. Census Bureau (USCB) recently announced that they will stop collecting responses one month earlier than previously planned, with the new closing date of Sept. 30. Despite this, the Mendocino County Complete Count Committee (MCCCC) wants to remind people there is still time to respond to the 2020 Census.

Looking About: Census 2020 – Help make Mendocino County

The Ukiah Daily Journal [CA] - Carole Hester, August 13

Everyone needs to be counted!!...From District 1 County Supervisor Carre Brown: “The U.S. Census Bureau recently changed their plans, ending the Census 2020 field operations and self-response options one month earlier than expected. It ends on Sept. 30. We must work together to ensure every Mendocino County resident gets counted before the deadline.

“From the Heart of a Seventh-Grader”: Connecting the 2020 Census to Technology and Educational

Alhambra Source [CA] – Michelle Zhang, August 13

The Alhambra Source 2020 Census Storytelling Contest, co-sponsored by the Alhambra Unified School District, was created to educate local students on the importance of this year’s count and inspire them to engage their family and friends on the topic of the 2020 census.

Opinion: 2020 Census: A New Countdown to Be Counted by September 30
San Francisco Bay Times [CA] – Andrea Shorter, August 13

Responding to the U.S. census should also be a reflexive act of civic duty. As a brief civics lesson, the census is taken every ten years. The U.S. Constitution guarantees every person living in the United States, regardless of status, the right to participate in and be counted in the decennial census.

Opinion | For our own benefit: let’s take part in the U.S. Census


As of Aug. 5, just a little over half (54.7%) of Chelan County residents have responded, putting us 25th out of the 39 counties in the State. We need to catch up, if we want our share of the funds. The funding we now get is based on the past census in 2010. Our population has obviously grown since then.

New York Region

View today’s broadcast report for the New York Region.

Opinion: 10 questions, 10 minutes and 10 years of impact: Paterson and the census

Bergen Record [NJ] – Mayor Andre Sayegh, August 14

Paterson has been chronically undercounted in the past, and therefore I grasped the gravity of the upcoming census within the first month of my term and quickly created a complete count committee. I am proud to say that Paterson was the first municipality in New Jersey do so.

Make A Lasting Difference For New Bedford
WBSM-AM – Editorial Board, August 14

The count for the 2020 Census is underway and it’s critical that everyone in New Bedford participates. By responding to the census, we ensure that the city has the funds we deserve to support our schools, improve our roads and bolster social services for those in need.

Too few Mainers have filled out Census forms. That’s bad for Maine and their communities.


Maine has one of the lowest response rates so far this year to the U.S. Census. Only 55.8 percent of Maine households had responded to the survey, compared with 63.4 percent of households nationally, according to the most recent data from the Census Bureau. Only three states — West Virginia, Alaska and New Mexico — had lower response rates than Maine.

2020 NY Census - without strong response who could be left out?

WENY-TV [NY] – Sarah Horbacewicz, August 13

While some might say it's summer, or back to school season, others might say its census season. And opportunity is knocking.

Troy Ninth Grader Creates Winning Census Video

Spectrum News [NY] – Susan Arbetter, August 13

Nicholas Buti, 13, admits he knew little about the Census until he began producing his award-winning video on the topic. “The message that I hope all people will take away from the video is that your voice matters and every person
counts,” he said. The 2020 U.S. Census will determine how more than $675 billion in federal funds are distributed to communities across the country.

**Schenectady community organizations trying to boost census response**


With census responses still trickling in from Schenectady residents slowly, organizations and agencies are working to get more people to stand up and be counted. Some of the same groups that formed the Schenectady County COVID-19 Emergency Response Coalition are now trying to boost the anemic participation rate locally.

**Officials: County response to Census is lagging**

The Daily Star [NY] – Greg Klein, August 13

Officials involved with the local census count are urging members of the public to register between now and the Wednesday, Sept. 30, deadline, while New York’s junior senator, Kirsten Gillibrand, has joined a bipartisan group of senators calling on President Donald Trump to restore the traditional Oct. 31 deadline or extend it further because of the coronavirus pandemic.

**Countdown is on for Lynn's census count**


More than a month after accelerating publicity for census counting efforts, city officials and community leaders are reaching out to “hard-to-count” residents.

**Census deadline moved up to Sept. 30**
The Inquirer and Mirror [MA] – Brian Bushard, August 13

Martha Tirk, of the town’s Census Complete Count Committee, is not happy the deadline to respond to the federal Census has been moved up to Sept. 30. She estimates the town will lose approximately $2,400 in annual state and federal funding for each person who goes uncounted in the 2020 Census.

Census takers begin visiting nonresponding households

The Westerly Sun [RI] – Staff Writer, August 13

The U.S. Census Bureau has begun following up in person with all households across the country that have not yet responded to the 2020 Census.

A Census taker might be knocking at your door before Sept. 30

WKXW-FM [NJ] – Staff Writer, August 13

The U.S. Census Bureau has begun following up in person with all households across the nation that have not yet responded to the 2020 Census.

A Census taker might be knocking at your door before Sept. 30

WKXW-TV [NJ] – Staff Writer, August 13

The U.S. Census Bureau has begun following up in person with all households across the nation that have not yet responded to the 2020 Census.

Jefferson: Census Deadline Moved Up. See Where We're At

Patch [NJ] – Russ Crespolini, August 13
The U.S. Census Bureau this week announced it will suspend counting efforts in New Jersey and other states a month earlier than originally planned.

Parsippany-Troy Hills is a Census Laggard, say County Officials

TAPinto [NJ] – Staff Writer, August 13

Cooperation with the 2020 Census has been “underwhelming” in Parsippany-Troy Hills, said county officials today in urging more people in the township to complete Census forms.

Philadelphia Region

View today’s broadcast report for the Philadelphia Region.

Op-Ed: Plea from Baltimore Mayor Jack Young to city residents: Don’t get left out of the census count

The Baltimore Sun [MD] – Mayor Bernard C. “Jack” Young, August 14

Time is running out for Baltimore residents to get counted. The U.S. Census Bureau recently announced an expedited census response timeline due to the ongoing challenges posed by the COVID-19 pandemic.

Shortened census deadline causes concern over accurate count among minorities

WRCB-TV [TN] – Joi Dukes, August 14

With only half of US households reporting so far and about 62% in Tennessee, experts are concerned about how the new September 30th deadline will impact the accuracy of the census count—especially in minority communities that have historically been underrepresented.
Philly census push presses on despite challenges

WHYY-TV [PA] – Staff Writer, August 13

Groups in the greater Philadelphia area have undertaken a major effort to get as many people counted in the 2020 census as possible — especially low-income communities of color, which are most likely to be undercounted and miss out on federal funding and political representation.

Need to Know: Just a few weeks left to complete your 2020 Census

WBIR-TV [TN] – Yvonne Thomas, August 13

Everything from federal funding for highways to schools and health care depends on completing the census. According to Census 2020, 93 million households, nearly 63 percent of all households in the nation have responded to the census. The response rate in Tennessee is 62 percent, ranked 27 in the country.

Census takers begin door visits in Trousdale County

The Hartsville Vidette [TN] – Staff Writer, August 13

Beginning Aug. 11, the U.S. Census Bureau was to begin sending census takers to visit homes that have not yet responded to the census.

Groups going door-to-door to finalize 2020 U.S. Census

WRCB-TV [TN] – Staff Writer, August 13

With the 2020 U.S. Census count timeframe being shortened to a September 30 deadline, the Chattanooga Complete Count Committee and the National Pan-Hellenic Council of Chattanooga will be knocking on doors in one
of the city’s lowest response rate Census Tracts: the Oak Grove neighborhood.

Census takers given old Montour County addresses

The Daily Item [PA] – Joe Sylvester, August 13

At least some of the census takers counting Montour County residents do not have the correct addresses, in several cases knocking on doors of residents who have already filed their information with the U.S. Census Bureau, county officials said on Tuesday.

City Erie asking residents to fill out 2020 census

WJET-TV [PA] – Staff Writer, August 13

The City of Erie is asking residents to take 10 minutes to fill out the census. Currently, the city is only seeing a 62% response rate to the nine-question survey.

After COVID delay, Census Bureau seeks increased response

Independent-Messenger [VA] – Owen FitzGerald, August 13

It’s no surprise that the COVID-19 pandemic has had a profound impact on the ability of census workers to collect substantial data for the 2020 U.S. census.

Census schedule cut as responses lag

Inside NOVA [VA] – Jared Foretek, August 13

Local and regional leaders are worried that a recent Trump Administration decision to speed up census data collection will lead to an undercount and, as a result, less federal funding than is deserved. In response to the COVID-19 pandemic, the U.S. Census Bureau
extended the deadline for in-person data collection from August to Oct. 31.

Census takers following up with non-response households

Xenia Daily Gazette [OH] – Anna Bolton, August 13

Census takers have begun following up with Greene County households that have not filled out the census yet.

About Census Daily News Digest

Census media monitoring is a daily compendium of articles about the Census Bureau and a representative sampling of the most important and relevant news coverage and commentary. Opinions expressed above do not belong to the Census Bureau, or its staff. English translations, in summary form, have been provided for all in-language articles included in this report.

This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (http://www.census.gov/about/contact-us.html).
2020 Census in the News

**Summary**

*Spectrum News* in New York reported that the Census Bureau’s “push week” has been responsible for an increase in the response rate in the city. *The Associated Press*, *The Washington Post*, *The Hill*, *Newser*, *Staten Island Advance*, and *MassLive* reported on potential changes to the operational timeline for the 2020 Census, focusing on the nonresponse follow-up operation and the deadline for the delivery of apportionment counts to the President and Congress. The
Chicago Sun-Times Editorial Board published a piece on the same topic. The Washington Post article quoted Michael Cook who said the Census Bureau is still evaluating operations and will make an announcement when plans are final.

**National & Top-Tier News**

View today’s national broadcast report.

Trump’s push to spoil the census — and make Democrats disappear

The Washington Post – Editorial Board, August 2

President Trump cannot make the coronavirus disappear by curtailing testing, despite his bizarre suggestions otherwise. But he can make Democrats disappear, politically speaking, by spoiling the decennial census — the all-important and heretofore nonpartisan tally of the U.S. population that determines which states get how much political representation and where billions in federal money flow. The Supreme Court blocked his first effort to skew the count.

With time extension stalled, Census speeds up count schedule

The Associated Press – Mike Schneider, July 31

The U.S. Census Bureau sped up the timetable for crunching 2020 census numbers on Friday after an earlier request for an extension stalled in the Senate and as pressure mounts to turn in data used to determine congressional districts by year’s end, when President Donald Trump is still in office.

Census Bureau could halt count a month earlier than planned, officials say

Cleveland’s ABC affiliate (WEWS-TV) interviewed Michael Cook for an article about how response rates in the city are below the national average. North Carolina’s The Daily Reflector quoted Marilyn Stephens who encouraged Greenville residents concerned about interacting with census workers to respond online, by phone, and by mail. Baltimore’s CBS affiliate (WJZ-TV) reported on a statement released by Gov. Hogan who provided an update on Maryland’s response rates and encouraged residents to ‘fulfil their civic duty’ and respond to the census. Kentucky’s Owensboro Messenger reported that the state surpassed its final response rate for the 2010 Census, quoting a media specialist who explained that Owensboro is also “on its way” to surpassing its 2010 total. New York City’s Gothamist quoted Jeff Behler who provided an
The Washington Post – Fredrick Kunkle and Tara Bahrampour, July 31

Census Bureau officials appear to be moving toward wrapping up the process of counting all inhabitants of the United States a month earlier than planned as a result of direction from the Trump administration and Congress’ failure to agree on an extension, current and former bureau officials said.

Native Americans Feel Devastated by the Virus Yet Overlooked in the Data

The New York Times – Kate Conger, Robert Gebeloff and Richard A. Oppel Jr., July 31

Statistical gaps can make it difficult to properly allocate public resources to Native Americans. When that’s the case, one leader said, “tribal nations have an effective death sentence.” As the coronavirus outbreak in Washington State’s Yakima County worsened last month, Tashina Nunez recognized more and more of the patients who arrived in her hospital.

**Census Data in the News**

12 People in a 3-Bedroom House, Then the Virus Entered the Equation New York Times

U.S. economy contracted at fastest quarterly rate on record from April to June as coronavirus walloped workers, businesses Washington Post

As vaccines move into phase 3 trials, diversity must be at top of agenda ABC News Online

Regional 2020 Census News

*Atlanta Region*

analogy of a school, saying that if 20 percent of the students don’t respond, the school will only get “80% of the funding it deserves” and this will affect all students “because they have to deal with less funding.”

Beltway & Other Online News

Puerto Rico and the Census: Our Campaign to Address Anti-Black Racism
Teen Vogue – Gloriann Sacha Antonetty & Alexandra-Marie Figueroa Miranda, August 3

In Puerto Rico, our “Island of Enchantment,” you rarely see dark-skinned girls onscreen. You don’t really see them in ads or in novelas, but on the off chance, you might see one on the local news every once in a while.

Experts cast doubt on Trump census order: ’It’s not possible to do it accurately’
View today’s broadcast report for the Atlanta Region.

U.S. Census will soon begin home visits
The Daily Reflector [NC] – Ginger Livingstone, August 2

U.S. Census workers will start home visits Aug. 11 to ensure all Americans are counted in the second census of the 21st Century.

Outside voter signup, Census drive set Saturday in Huntsville
AL.com [AL] – Lee Roop, July 31

More than a dozen organizations active in Huntsville’s Black community plan a socially distanced outdoor event Saturday to register voters and complete Census 2020 forms. All are welcome at the event at 4710 University Drive Plaza from 11 a.m. to 3 p.m., organizers say. Volunteers will help residents verify voter registration material and do their Census forms. Masks are required.

Huntsville coalition members hosting event to engage voter and census participation in the city
WHNT-TV [AL] – Staff, July 31

The Coalition For Justice Through Civic Engagement and coalition members Lift Our Vote and No More Dirty, Inc. are sponsoring an event to help Huntsville community members verify voter registration material and complete forms for the 2020 Census.

Augusta census participation lags
The Augusta Chronicle [GA] – Susan McCord, July 31

The Washington Times – Stephen Dinan, August 2

The man who designed the method Homeland Security uses to estimate the number of illegal immigrants says there’s just too much margin for error to use it to carry out President Trump’s new executive order to strip illegal immigrants out of the census count used to apportion congressional seats.

Census to end counting efforts a month early: report
The Hill – Mary Johnson, July 31

The Census Bureau has decided to cut the amount of time that it will spend knocking on doors across the country by a month, NPR reports. In April, the agency indicated that it would need until Halloween to accurately count all of the people in the country due to delays incurred by coronavirus pandemic.

Trump Admin Moves To Speed Up 2020 Census
Augusta residents continue to trail the national average in responding to the 2020 Census. As of July 29, 56.5% of Augusta-Richmond County households had replied since the surveys went out in March. The national average was 62.8%, and the state average was 58.6%.

**Chicago Region**

View today’s broadcast report for the Chicago Region.

Bella Vista leads state’s cities in census response

Arkansas Democrat Gazette [AR] – Doug Thompson, August 3

Bella Vista has the highest response rate to the U.S. Census of any city in Arkansas, the most recent federal figures show. Both Benton and Washington counties have rates above the state and national averages, the figures show. The federal Census Bureau posts a self-response rate based on the number of households in a town, county or state. The rate is the percentage of those dwellings where someone has responded to the census survey.

**Editorial: Preserve your serenity. Fill our your census form.**

Chicago Tribune – Editorial Board, August 2

But if you want to keep annoying intruders off your lawn and porch, here’s some advice: Fill out your census form ASAP. Otherwise, you can expect a personal visit from someone dispatched by the federal government to find out who’s living in your home. And it may come at a cliffhanger moment during your favorite Netflix series. The Census Bureau mailed reminder cards in July, and don’t think you can get away with tossing them.

**Count, Raising Alarms About Accuracy**

Talking Points Memo – Tierney Sneed, July 31

The Census Bureau is preparing to wind down certain decennial census operations a month earlier than planned, NPR reported Thursday, amid growing signs that the White House is pushing for a rushed count at the risk of undermining the decennial census’ accuracy.

**Census Cuts Itself Short, Many Fear 'Massive Undercount’**

Newser – Jenn Gidman, July 31

About 40% of US homes haven't responded to census questionnaires for this year's mandated count, so the Census Bureau has started sending out door Knockers. But those efforts may be cut short, amid an apparent push by the bureau to wrap things up much earlier than expected—a move that congressional Democrats' fear is due to
Trump's damaging attack on the census

Minneapolis Star-Tribune [MN] – Editorial Board, August 2

President Donald Trump's attempts to manipulate the census have taken an even more disturbing turn. Thwarted by the courts in an earlier move to add a citizenship question, Trump now is making a last-ditch effort to exclude undocumented immigrants from the count outright.

#BeCounted in the 2020 Census

Wisconsin Gazette [WI] – Staff Writer, August 2

The NAACP wants you to #BeCounted. It’s your chance to be a hero! Join activists from across America, and make your voice heard! You’ll help make sure your family and community are represented for the next 10 years.

Opinion: Kenosha’s 'Be Counted 2020 Census Week'

Kenosha News [WI] – Katherine Marks, August 2

The 2020 Census Complete Count Committees for the City of Kenosha and Kenosha County will launch Kenosha’s “Be Counted 2020 Census Week” during August 16–22.

Trump memo boosts census fears among undocumented residents

Chicago Sun-Times [IL] – Manny Ramos, July 31

This past week, the census workers spent a day knocking on doors in Chicago and Cook County. Thursday’s one-day test sets the stage for when door-knockers return in force, everywhere, starting Aug. 11.
Democracy is under siege by efforts to keep you from being counted in the Census

Chicago Sun-Times [IL] – Editorial Board, July 31

In normal times, the Census Bureau might be entirely capable of counting every person living in the United States, fully and accurately, and presenting the final tally to the president by the last day of the year, as required by law.

Census 2020 extends deadline

Areawide Media [MO] - Renee Janes, July 31

Census 2020 marks the 24th time since 1790 the United States has counted its population and the data collected is used to determine how federal funding is spent, voting district boundaries and Congressional seats for each state. Due to COVID-19, the timeline for the census has been changed including household visits for those that have not responded will being Aug. 11 and responses may be made by mail, phone or online through Oct. 31.

Denver Region

View today’s broadcast report for the Denver Region.

Opinion: Census 2020: Now is not the time to be complacent in filling out data

Abilene Reporter News [TX] – Jay Hardaway, August 2

In my talks, columns, social media posts, random conversations with people, etc., I often cite apathy as our greatest enemy. I think I am being unfair. A better word is complacency.

2020 Census Campaign visits San Antonio’s West Side
KSAT-TV [TX] – Alicia Barrera and Steven Chavez, August 1

The 2020 Census campaign, along with the League of United Latin American Citizens, city and county leaders led a caravan of cars through San Antonio’s West Side on Saturday morning to increase community participation in the census. City Census Administrator Berta Rodriguez said less than 50% of the population has responded to the census.

EDITORIAL: Who counts: Valley, state big losers under census command

The Brownsville Herald [TX] – Staff Writer, July 31

President Trump last week ordered the director of the U.S. Census Bureau to subtract undocumented immigrants from the 2020 enumeration. Doing so would significantly affect the Rio Grande Valley, the state of Texas and other areas where immigrants are a large part of the population. It would weaken our voice in Congress.

*Los Angeles Region*

View today’s broadcast report for the Los Angeles Region.

East LA District Has State's Lowest Census Response Rates

Spectrum News 1 [CA] – Catalina Villegas, August 2

Edeny Casey is working with the nonprofit, We Count LA, to help Boyle Heights residents fill out the 2020 census. She’s been doing outreach for campaigns for half a decade, so by now she knows, it’s a numbers game: “If you get lucky you’ll get a house here or there. So that’s why the more houses we hit, the more
opportunities we have to fill the census," said Casey.

Living On A Razor’s Edge During The Pandemic, Community Clinics Are Urging Census Turnout

LAist [CA] – Caitlin Hernandez, July 31

It's hard to miss the pop-up canopy outside the AltaMed clinic in East L.A. It's an outdoor waiting space where patients often line up. With a large banner reminding folks to get counted in the 2020 Census, it doubles as an active place for civic engagement.

San Mateo County’s Census Response Rate Leads State

Patch [CA] – Gideon Rubin, July 31

San Mateo County is being counted at a rate like no other in the state. As of Wednesday, San Mateo County led the state with a 73.9 percent self-response rate, the county announced in a news release Friday.

Editorial: California has a lot riding on the Census

Orange County Register [CA] – Editorial Board, July 31

The 2020 Census has challenges, especially in California. In March 2019, Public Policy Institute of California estimated that about three-quarters of California’s population belong to one or more groups that the Census has historically undercounted. These include renters, young men, children, African Americans, Latinos and people who live in nonstandard housing.

Monterey County joins lawsuit against President Trump
Salinas Californian [CA] – Angelica Cabral, July 31

Monterey County joined a growing list of governmental bodies suing President Donald Trump for his attempt to leave undocumented immigrants out of congressional apportionment. Although the 2020 Census is meant to include all people, including those who are living in the United States without papers or who are not citizens, Trump said they shouldn't be counted when determining congressional seats.

County Leads State In Census Response

Bay City News Service [CA] – Staff Writer, July 31

As of Wednesday, San Mateo County had the highest census self-response rate in California at 73.9 percent, officials said Friday. The county's response rate exceeds the national rate of 62.8 percent and the California rate of 64 percent, according to the San Mateo County Office of Community Affairs.

New York Region

View today’s broadcast report for the New York Region.

'We need our community to step up':
Advocates push for New Yorkers to fill out census

WPIX-TV [NY] – Cristian Benavides, August 3

Advocates and elected officials in New York pushed Sunday for residents to fill out the census after the Census Bureau sped up the timetable on its website for crunching 2020 census numbers.
NYC Census Response Rate Continues To Lag As City Grapples With Pandemic Fears And Reduced Door-Knocking

Gothamist [NY] – Megan Zerez, August 2

Despite the potential loss of millions of dollars in federal aid that would result from an undercount in the 2020 U.S. Census, there’s been an alarming lack of participation by New Yorkers, for a myriad of reasons. This follows a national trend, though New York’s participation average remains far lower.

Increase in Self-Responses for Syracuse Census Push Week

Spectrum News [NY] – Staff Writer, August 2

There are more encouraging census numbers for the city of Syracuse, but there is still more to be done. Thanks in part to Census Push Week, the city saw the self-response rate jump to 50.1 percent. That's in line, if not above, most cities across the state.

Editorial: There's a lot at stake with the census

The Daily Gazette [NY] – Editorial Board, August 2

Ever play the game, “Hungry Hungry Hippos” when you were a kid? You roll a bunch of marbles around a bowl in the middle, and each kid frantically pounds on the tail of his or her hippo trying to gobble up as many marbles as they can. The one who gets the most marbles wins. That’s how the census game is played.

Door-to-door census visits in NY state begin Aug. 6

Daily Freeman [NY] – Patricia Doxsey, August 1

Thousands of people are set to hit the streets in the coming week as the U.S. Census Bureau...
begins its door-to-door effort to collect data from households that didn't respond to the 2020 Census. "They're going to go to every address that hasn't responded yet," Behler said.

**Federal Workers Pushing To Get Granite Staters To Fill Out Census**

NPR [NH] – Rick Ganley and Sarah Gibson, July 31

Federal workers and local volunteers are trying to get as many people as possible in New Hampshire to fill out to 2020 U.S. census. Time is running out for the first part of that process, which is focused on getting people to fill out the survey themselves before a census worker shows up at their door in August.

**Why New York City's Census Director Says Ending Door Knocking Early Will Be "Disastrous"**

WNYC-FM [NY] – Staff Writer, July 31

The Trump Administration has decided to shorten the deadline for the Census count by one month. That means door-knocking efforts are now slated to stop by September 30th.

**Governor Cuomo Asks Residents For Census Help As Responses Stagnate**

The Evening Sun [NY]— Zachary Meseck, July 31

Governor Andrew Cuomo is asking that New York State residents reach out to 10 people and remind them to fill out their census, as census week comes to an end and areas like Chenango County fall behind in response rates. According to Chenango County Planning Department Director Shane Butler, as of Wednesday, Chenango’s response rate has
fallen to the 41st ranked county out of the 62 counties in New York State. Butler said Chenango County is at approximately 54 percent for overall response for the census, and that the area could miss out on vital funding if that number doesn’t increase.

Census Workers Begin Door-To-Door Count In Massachusetts

WBZ-TV [MA] – Staff Writer, July 31

Massachusetts residents who haven’t responded to the 2020 U.S. Census yet may be getting a knock on their door soon. Census workers started their door-to-door visits Thursday across much of the state. The door-knocking has started in Berkshire, Hampshire, Franklin, Hampden, Worcester Norfolk and Middlesex Counties. The on-the-ground effort will come to the rest of Massachusetts in mid-August.

Door-To-Door Census Count Begins In Massachusetts As Trump Moves To Stop In-Person Count Early

WAMC-FM [NY] — Paul Tuthill, July 31

People in Massachusetts who have not yet responded to the 2020 U.S. Census could soon get a knock on their door. A third of Massachusetts households have not responded to the census, so they will get a visit from a census-taker as the final push begins to count all of the state’s 6.8 million residents. "This is crunch time," said Secretary of the Commonwealth William Galvin, the state’s top census official, who visited Springfield Thursday for the kickoff of the door-to-door headcount and the start of the final 10 weeks of the 2020 U.S. Census.
Report: Door knocking for Census to end one month earlier than expected

SI Live [NY] – Erik Bascome, July 31

The Census Bureau is reducing the amount of time it will spend door knocking, raising concerns of a potential undercount, according to a new report. On Thursday, NPR reported that door knocking and in-person interviews for the 2020 Census, originally scheduled to run through Oct. 31, will now end a month earlier, on Sept. 30.

Philadelphia Region

View today’s broadcast report for the Philadelphia Region.

Harford County above state, U.S. average in census response; door-to-door count begins Aug. 11

The Aegis [MD] – James Whitlow, August 3

The messaging has been all around Harford County — social media blasts, smiling faces on billboards and workers standing at meal distribution sites — all representing the decennial census as one of the most important and simple things Harford County residents can do.

Opinion: Census will show it’s time to redraw Carroll County districts

Carroll County Times [MD] – Christopher Tomlinson, August 3

With the 2020 United States Census underway, Carroll County wants to ensure that every resident is counted. Not only does the data obtained by the Census help the federal government allocate $675 billion to local governments, but the information gathered
helps the Maryland General Assembly and Carroll’s Board of County Commissioners assess whether congressional, state legislative and commissioner district lines need to be redrawn.

**Census Week of Action kicks off in Dauphin County**

WHTM-TV [PA] – Karla Urland, August 3

Census Week of Action kicks off today in Dauphin County. The 2020 Census deadline is October 31 and Dauphin County leaders say a lot is riding on the completion of those forms.

**New data released on 2020 Census response rates**

WPMT-TV [PA] – Harri Leigh, August 2

The countdown is on to complete the 2020 Census, but many Pennsylvanians still haven’t been counted. Only 65.9 percent of Pennsylvania households have filled out the Census. Though higher than the national average of 62.8 percent, county officials are working to raise that number despite challenges presented by the pandemic.

**Opinion: Don’t count out Cleveland neighborhoods in this year’s census:**

Cleveland Plain-Dealer [OH] – Emily Campbell, August 2

Ensuring that Cleveland’s neighborhoods get all the resources they deserve requires a complete count in the U.S. Census. But after three months of self-responding, Cleveland is behind. Particularly concerning, response rates mirror all-too-familiar geographic patterns in which communities of color are left out. A complete census count would give us the opportunity to undo some of the racial inequity
issues of the past -- but only if everyone is counted.

Cleveland, other major cities fall below national census completion rate; officials urge participation

WEWS-TV [OH] – Jade Jarvis, August 2

New data from the U.S. Census Bureau shows Cleveland’s self-response rates for the 2020 census have fallen far behind the national average. The agency said nationwide the self-response rate for the census is 62.1%. Ohio’s rate surpasses the national rate at 66.6%.

Baltimore City lagging behind rest of the state & country when it comes to 2020 census

WBBF-TV [MD] – Micarie Kemp, August 2

New data shows Baltimore City is lagging behind the rest of the state and country when it comes to filling out the 2020 census. Filling out the census is beneficial for everyone because it helps bring federal funding to your community. Across Baltimore City, nearly half of residents still have not filled out their census.

Census countdown is on, but a lot of Pennsylvanians haven’t been counted

The Patriot-News [PA] – Jordan Wolman, July 31

Even as Pennsylvania’s census response rate ticks 3 percentage points above the national rate of 62.8%, many counties across the Keystone State are lagging way behind. As of Thursday, the U.S. Census Bureau reports less than a third of Forest and Sullivan counties’ residents have responded while counties like Chester, Franklin and Lancaster are seeing response rates near 70 or 75%. In the Capital
region, Dauphin and Cumberland counties are seeing response rates better than the state’s 65.8% average.

Census Takers Begin Visits For Unfinished 2020 Census In Vienna

Patch [VA] – Emily Leayman, July 31

Census takers are following up at Vienna households that have not completed the 2020 U.S. Census starting on Friday. Census takers are visiting homes to ensure all residents are counted in the 2020 Census. Households began receiving invitations in the spring to complete the Census online, by phone or by mail.

Hamilton County Residents Urged To Complete The 2020 Census

The Pulse [TN]— Staff Writer, July 31

Hamilton County residents are being urged to complete the 2020 Census so the area does not miss out on federal funding. The county’s self-response rate of 63.3% (as of 7/22) shows that many still need to complete their census.

California sues Trump over omitting undocumented immigrants from census apportionment count

Jurist [PA] – Erin Napoleon, July 31

California has sued US President Donald Trump over his order prohibiting undocumented immigrants from being included in Census apportionment counts. The complaint, filed Tuesday, argues that Trump’s order disturbs and undermines the historical precedent of the US counting “all of its residents, including for the purpose of apportioning the U.S. House of representatives, regardless of residents’ citizenship or immigration status.
Governor Hogan On 2020 Census: ‘I Urge Every Single Maryland Resident To Fulfill Their Civic Duty And Help Shape Our Future’

WJZ-TV [MD] — Staff Writer, July 31

Governor Larry Hogan provided an update on the state’s progress in the 2020 United State Census on Friday. Maryland ranks 13th among the 50 states with a response rate of 66.7%, which is close to four points above the national average of 62.8%. The state ranks fifth in Internet response and Carroll County leads the state in response rate at 78.4% which ranks 25th of the 3,200 United States counties.

Earlier census deadline could cause W.Pa. officials to accelerate counts

TribLive [PA] — Megan Tomasic, July 31

In an unprecedented move, leaders with the Census Bureau are cutting short in-person counting efforts for the 2020 census, efforts that largely impact hard-to-count populations. The decision, reported by NPR, moves the deadline for in-person census surveys from Oct. 31 to Sept. 30, potentially leaving some communities with uncounted residents — often those who are disproportionately poor, young or people of color.

About Census Daily News Digest

Census media monitoring is a daily compendium of articles about the Census Bureau and a representative sampling of the most important and relevant news coverage and commentary. Opinions expressed above do not belong to the Census Bureau, or its staff. English translations, in summary form, have been provided for all in-language articles included in this report.
Census Daily News Digest
Sept. 23, 2020
Full Daily Digest

Recently Released
Household Pulse Survey Phase 2 Biweekly Data Release
2020 Census Paid Temporary Workers
Over 95% of Households Counted So Far in 2020 Census
Monthly AES Compliance Reports: What Are They?

2020 Census in the News
Summary

Baltimore’s FOX affiliate (WBFF-TV) reported that Governor Hogan urged all Marylanders, in a PSA, to respond to the 2020 Census, highlighting the impact it will have on funding for SNAP benefits, emergency preparedness and transportation projects. New York’s Midtown–Hell’s Kitchen Patch reported that there will be a flash mob taking place in Times Square.
CNN and a separate article by The Associated Press reported that the Department of Justice has filed papers asking the Supreme Court to act on a recent presidential memorandum.

**National & Top-Tier News**

**Trump asks Supreme Court for fast action in census case**
The Associated Press – Staff Writer, September 22

The Trump administration is asking the Supreme Court for fast action on its effort, blocked by a lower court, to exclude people in the U.S. illegally from the numbers used to determine how many congressional seats each state gets.

**Census takers head to homeless shelters, outdoor camps**
The Associated Press – Mike Schneider and Christopher Weber, September 22

Starting this week, census takers are grabbing reflective vests, face masks, bug spray and flashlights and heading out at night in groups of four to track down one of the hardest populations to count in the 2020 census — the homeless.

**With 95% homes hit, feds say no need for census extension**
The Associated Press – Mike Schneider, September 22

With the number of U.S. households counted topping 95%, there is no reason for a judge to order the U.S. Census Bureau to extend by a month the head count of every U.S. resident, government attorneys said in court papers Tuesday. “Plaintiffs’ claims of harm in this matter are rapidly evaporating,” the

on Wednesday as a part of a larger effort being conducted in NYC to count as many residents as possible. New York City’s amNY quoted Julie Menin who discussed the outreach efforts underway to ensure as many people in New York City respond to the 2020 Census as possible, highlighting that there are 100 events city-wide this week.

**Census Bureau Spokespeople in the News**

Scranton, PA’s ABC affiliate (WNEP-TV) quoted Michael Cook who emphasized the importance of encouraging households to respond to the 2020 Census right up to the Sept. 30 deadline.

Wyoming County Press Examiner quoted a local Census Bureau spokesperson who encouraged readers to answer the door to census workers and respond now if they haven’t already done so.

Los Altos Town Crier quoted a media
government attorneys said ahead of a virtual court hearing in San Jose, California, over whether the 2020 census should stop at the end of September or continue through October.

With her primary behind her, Alexandria Ocasio-Cortez redirects $1 million to encourage participation in the census.

The New York Times – Rebecca R. Ruiz, September 22

With a little more than a week left before the deadline to complete the census, so-called counters have been knocking on doors across the country in order to boost the number of people included. In New York City, their work has been supplemented by a million-dollar effort from Representative Alexandria Ocasio-Cortez.

Trump asks Supreme Court to overturn lower-court ruling that blocked efforts to exclude undocumented from apportionment

The Washington Post – Tara Bahrampour, September 22

The Trump administration asked the Supreme Court on Tuesday to overturn or expedite consideration of a lower court’s decision barring the government from excluding undocumented immigrants when congressional seats are apportioned among the states.

Order to shorten 2020 census didn’t come from Census Bureau, watchdog says

ABC News – Stephanie Ebbs & Cheyenne Haslett, September 22

specialist who explained how the Census Bureau has worked with trusted voices to reach hard-to-count communities.

Beltway & Other Online News

Judge Set to Block Trump Plan to Shut Census Down Early

Courthouse News – Matthew Renda, September 22

A contentious court hearing ended Tuesday with a federal judge loudly urging a Department of Justice lawyer to “just appeal me” when she rules to bar the U.S. Census Bureau from ending its decennial count early.

Even Trump’s Own Census Director Doesn’t Know Who Ordered The Count Rushed

Talking Points Memo – Tierney Sneed, September 22

The Trump administration’s decision to truncate the 2020 census “poses a myriad of risks” to the count’s accuracy and completeness, an
The Commerce Department’s internal watchdog has warned that the order to cut short the 2020 census did not come from the Census Bureau and even the bureau’s director doesn’t know who ultimately made the call. In a new report, the department’s inspector general said the decision to accelerate the deadline for data collection increases the risks of an incomplete or inaccurate Census.

**Decision to speed up 2020 census schedule not made by Census Bureau, internal watchdog finds**

CBS News – Melissa Quinn, September 22

The Department of Commerce's internal watchdog found that a recent decision to condense the 2020 census schedule was not made by officials within the bureau and warned the shortened schedule for the decennial population count increases the risks to obtaining a complete and accurate count.

**Trump administration asks Supreme Court to intervene in census fight over undocumented immigrants**

CNN – Gregory Wallace, September 22

The Trump administration asked the Supreme Court to step in and consider a second fight over citizenship and the 2020 census on Tuesday, and to do so on an expedited basis. The appeal concerns President Donald Trump’s effort to exclude undocumented immigrants from being counted when congressional seats are re-allocated among the 50 states next year.

**Officials outside bureau made decision to speed US census, report finds**

The Guardian – Sam Levine, September 22

Officials outside of the US Census Bureau made the decision to speed up efforts to complete the...
The Trump administration asked the Supreme Court to let the president exclude undocumented immigrants from the census count that determines the allocation of congressional seats and federal dollars.

**Census Data in the News**

1 in 3 U.S. families with kids don’t have enough food. CBS News

COVID-19 recession hit women especially hard. We need bold policies to promote equality. USA Today

Walmart, UPS and others are staffing up for an online shopping surge this holiday season. CNN

**Regional 2020 Census News**

**Atlanta Region**

View today’s broadcast report for the Atlanta Region.

2020 census deadline fast approaching

WMBF-TV [SC] – Kate Merriman, September 23

The 2020 census deadline is one week away, and your response is crucial in determining how much federal money comes to the community. For the first time, the public has the opportunity to complete the census online in just a few minutes. The purpose of completing the census is to bring as much federal money to communities as possible. Simply put, the more people who fill out the form, the more money for South Carolina.

Columbus mayor, city manager encouraging residents to complete census

WTVM-TV [GA] – Olivia Gunn, September 22

2020 census, a move likely to decrease the accuracy of the decennial survey, according to a report released on Monday.

Trump Admin. Asks Supreme Court to Fast-Track Ruling on Blocking Illegal Immigrants from Census

National Review – Zachary Evans, September 22

The Trump administration is asking the Supreme Court to take fast action in ruling on the constitutionality of President Trump’s order prohibiting illegal immigrants from being counted in the U.S. census.
As the end of September is approaching, the deadline for the 2020 census is right around the corner. Tuesday, the mayor of Columbus and city manager visited two housing authority complexes to urge people to complete the census.

Low census response rates could Louisiana $1 billion in federal aid

WWL-TV [LA] – David Hammer, September 22

With just eight days before a Sept. 30 data collection deadline, the U.S. Census Bureau says Louisiana has the third lowest count and third-worst self-response rate for the 2020 census, besting only Montana and Alabama for participation in the decennial population count. The statewide self-response rate for filling out census forms is 59 percent. That’s about 7 points behind the national average of 66 percent.

Georgia Mayors Make Urgent Push For Census As Deadline Nears

Georgia Public Broadcasting [GA] – Ross Williams, September 22

Time is running out to be counted, and Georgia’s local leaders are calling on residents to make sure they are signed up. The deadline to participate in the 2020 census is Sept. 30, a month earlier than originally planned, after President Donald Trump ordered the early wrap-up.

Florida Lags Behind In 2020 Census Count

WFOR-TV [WA] – Staff Writer, September 22

With a September 30 deadline looming, Florida continues to lag behind much of the nation in responding to the U.S. census. As of Sunday, 92.5 percent of Florida households had
responded in the once-a-decade exercise, below the national rate of 95.4 percent, according to information released Monday by the U.S. Census Bureau.

**Orange County Officials Urge Residents to Take 2020 Census Before Deadline**

News 13 [FL] – Rebecca Turco, September 22

The city of Orlando is hosting a census drive-thru at 9 a.m. to 4 p.m., Tuesday and Wednesday, at the Englewood Neighborhood Center. People who come will be handed sanitized tablets to fill out the roughly five-minute questionnaire.

**Alabama still has worst census response rate; deadline approaching**

WAFF-TV [AL] – Caroline Klapp, September 22

Our state is dead last for responding to the census, but we have until the end of the month to change that. There is a lot on the line for Alabama when it comes to the census, from Congress to healthcare.

Right now we have a 62.7 response rate for the Census.

As Deadline Nears, Local Organizations Encourage Residents to Complete Census

Sarasota Magazine [FL] – Staff Writer, September 22

The Bay and DreamLarge announced that they have joined together with a broad community coalition to encourage everyone in Sarasota to complete the census questionnaire by its new deadline of Sept. 30, 2020. Census data, which is gathered every 10 years, helps determine how federal funding flows into communities each year.
State leaders push to boost 2020 Census count as deadline looms

Albany Herald [GA] – Beau Evans, September 22

Local leaders from Rome to Savannah are pressing Georgians to complete the 2020 census with only a few days left before the deadline. Georgia ranks near the bottom of states in its progress on the decennial count, which influences federal money allocations and political representation. The deadline is Sept. 30.

Wake County gets creative in 2020 Census push

WTVD-TV [NC] – Staff Writer, September 22

The census deadline is quickly approaching. "Given all that's going on, it still doesn't feel like enough time," Wake County senior planner Akul Nishawala said. At 72 percent, Wake County has the second highest response rate in the state but that's still far from the goal of 82 percent by September 30th.

Agency urges participation in U.S. census

The News-Herald [NC] – Staff Writer, September 22

With a week left until the U.S. census deadline on Sept. 30, there are still nearly 4 million North Carolinians who have yet to self-respond, putting at risk more than $70 billion in funding over the next decade for communities across the state, according to the North Carolina Department of Administration. This uncounted population represents nearly 40 percent of North Carolina households.

Chicago Region
View today’s broadcast report for the Chicago Region.

Metro East legislators urges residents to complete the 2020 census

The Edwardsville Intelligencer [IL] - Staff Writer, September 22

With the deadline to fill out the 2020 census coming to a close next Wednesday, Metro East legislators and community leaders are urging all St. Clair and Madison County residents to fill out the census to improve the low response rates.

0 things you need to know about the Dreadhead Cowboy, who shut down the Dan Ryan on Monday

Chicago Tribune [IL] – Nara Schoenberg, September 22

The Dreadhead Cowboy shut down the Dan Ryan with a protest Monday. Here’s what you need to know about who he is and what he wants.

Chicago’s Dreadhead Cowboy rides horse on Dan Ryan Expressway; charged reckless conduct, trespassing, ISP says

WLS-TV [IL] – Jessica D’Onofrio, September 22

Chicago’s so-called Dreadhead Cowboy Adam Hollingsworth is in police custody after police said he rode his horse on the Dan Ryan Expressway during the evening rush. Hollingsworth is facing several charges including reckless conduct, disobeying a police officer and trespassing on the expressway.

Lt. Governor Urges Wisconsinites to Fill Out 2020 Census
WXPR-FM [WI] – Katie Thoresen, September 22

It takes a whole three minutes to fill out the 2020 census. If you’ve also been putting it off, for whatever reason, Lt. Gov. Mandela Barnes has a message for you. “Don’t let this be another thing that you forget. It can be easy to brush this off and think that it’s not necessarily as important as it actually is,” said Barnes.

Minnesota leads nation in Census self-response rate

KMSP-TV [MN] – Staff Writer, September 22

The state of Minnesota is leading the way in self-responding to the 2020 Census, according to new data released by the Census Bureau. As of Monday, more than 74 percent of Minnesotans had self-responded to the Census, the highest rate in the nation.

*Denver Region*

View today’s broadcast report for the Denver Region.

SD Census Workers Scramble to Count All Residents

Public News Service [SD] – Mike Moen, September 23

From shifting workers to different states to offering them overtime incentives, the U.S. Census Bureau is doing everything it can to ensure all residents are included in the 2020 count. But with time running out, it’s an open question whether that will happen in South Dakota. According to the Bureau’s latest data, South Dakota ranks 37th in the nation for the total number of households counted, at 94.6%.

2020 Census nearing completion
Wyoming County Press Examiner [WY] – Brooke Williams, September 23

It’s almost a wrap on the 2020 U.S. Census. “The 2020 Census is nearing its end. By law, we must provide the first results from the 2020 Census by Dec. 31,” said U.S. Census Bureau spokesman John Buffone. “To provide complete and accurate results by that deadline, we are doing everything we can to collect a response from every household as soon as possible.”

Austin-area neighborhood could be violating federal law by not allowing census workers to visit homes, legal expert says

KXAN-TV [TX] – John Engel, September 22

A gated community in the Austin area informed residents that it would not allow census workers to visit uncounted homes, a potential violation of federal law according to legal experts.

Harlingen to host 2020 Census BBQ this weekend

Valley Star [TX] – Staff Writer, September 22

The City of Harlingen is holding another Census Drive-thru BBQ on Sept. 26 at the Harlingen Sports Park.

Currently, the Harlingen response rate is 54.2% a rate that is lower than the 62.3% response rate of 2010.

Last month to submit your response to the 2020 Census

Pleasanton Express [TX] – Emily Mann, September 22

This is the last month to submit your response to the 2020 Census! The Atascosa County
census population count determines how many representatives each state will have in Congress for the next 10 years and how much federal funding communities will receive for roads, schools, housing and social programs.

**Championship Encourages Counties And Tribes To Compete For The Highest Increase In Self-Response Rates To The 2020 Census**

The Roundup [MT] – Carla Hunsley, September 22

The Montana Department of Commerce has launched the 2020 Census State Championship to encourage counties and tribes in Montana to compete for the highest increase in self-response rates to the 2020 Census from now until Sept. 30. With only 15 days left in the 2020 Census count, the Commerce Department and the Montana Complete Count Committee are urging every Montana resident to respond to the 2020 Census before the shortened deadline of Sept. 30.

**Brownsville recognizes September 22 as Census Day**

KVEO-TV [TX] – Staff Writer, September 22

The city of Brownsville has issued a proclamation to recognize September 22 as Census Day. The proclamation emphasizes the importance of the census and pledges to have an accurate census count. The proclamation also mentions that the census determines the reapportionment of the House of Representatives and the distribution of funds.

**2020 Census deadline approaching**

KDBC-TV [TX] – Alyssa Meisner, September 22

The U.S. Census Bureau is the federal government's largest statistical agency. The
bureau is dedicated to providing current facts and figures about America’s people, places and economy. Federal law protects the confidentiality of all individual responses the Census Bureau collects.

**Los Angeles Region**

View today’s broadcast report for the Los Angeles Region.

**Los Altos seeing high self-response rate to census**

Los Altos Town Crier [CA] – Eric He, September 23

Los Altos residents are responding at a high rate to the 2020 U.S. Census, according to census data. The latest figures indicate that the city has a self-response rate of 86%, much higher than California’s self-response rate of 68.4%. Los Altos’ self-response rate ranks among the top 250 cities nationwide and is also ahead of its 2010 final response rate of 83.4%.

**The Most Important Census Of A Lifetime**

The Progress [CA] – Amy Davis, September 23

Los Lapes Mexican Restaurant in Mesquite hosted a special event on Monday, September 14 to provide an opportunity for community members to fill out the 2020 US Census. The September 30 census deadline is fast approaching. With a struggling economy, this year’s census has become more important than ever for the city and the community.

**Arvin mural encourages community to fill out Census form**

KGET-TV [CA] – Marisel Maldonado, September 22
Arvin community leaders unveiled a mural on Tuesday meant to encourage residents to complete the Census form. The mural was painted by a local artist, 28-year-old Juan Gonzales.

**Census Homeless Count Begins In LA This Week**

**LAist [CA] – Staff Writer, September 22**

People living outside and in homeless shelters in L.A. this week will be counted in the 2020 Census. The work is organized by the federal government through the U.S. Census Bureau. It’s separate from the annual point-in-time-count conducted by the Los Angeles Homeless Services Authority.

**Census 2020: Be Counted Santa Monica**

**Patch [CA] – Nicole Charky, September 22**

There are eight days left until the U.S. Census deadline hits and officials are urging Santa Monica locals and people across LA County to complete it immediately. During a live conversation on Facebook Monday night, Rep. Ted Lieu (D-Los Angeles County) described why the Census is so important and what’s at stake this year if there is an undercount in the county.

**Census 2020: Be Counted Calabasas**

**Patch [CA] – Nicole Charky, September 22**

There are eight days left until the U.S. Census deadline hits and officials are urging Calabasas locals and people across LA County to complete it immediately. During a live conversation on Facebook Monday night, Rep. Ted Lieu (D-Los Angeles County) described why the Census is so important and what's at stake
this year if there is an undercount in the county.

**Manhattan Beach Under 70% Return Of Completed 2020 Census**

Patch [CA] – Liz Spear, September 22

Some 68.9% of Manhattan Beach households have completed the 2020 U.S. Census [via "self response"], which must be completed by Sept. 30 to beat the deadline. Statewide in California the "self-response" rate is at 68.6%.

**New York Region**

View today’s broadcast report for the New York Region.

**Census 2020 Celebration to Include Free Food Truck**

TAPintoBayonne [NJ] – Staff Writer, September 23

County and local efforts to achieve a complete count for Census 2020 will continue in Bayonne on Sunday, with a census countdown party at Kopcinski Park, by 19th Street and Broadway. Co-sponsored by the Bayonne Economic Opportunity Foundation (BEOF), the event will be held from 11:00 a.m until 2:00 p.m. and feature a Corn Guys food truck that will offer free meals to the first 150 households that complete the census at the event.

**Putnam Leads Hudson Valley in Census Response Rate**

The Putnam County News [NY] – Eric Gross, September 22

Putnam County leads the Hudson Valley with its Census Response Rate of 70 percent. Hudson Valley Pattern for Progress is tracking
the response rate to a questionnaire sent by the Federal Government earlier this year.

NYC to “Crown a “Census Queen”

Queens County [NY] – Clarissa Sosin, September 22

New York City is choosing a “Census Queen” and it needs your help to do so.

For the next week, five New York City drag queens will use their social media influence to get out the count for the 2020 Census in their respective boroughs before the looming pushed up September 30 deadline. The queen whose borough ends the week with the highest self-response increase will be “crowned” the “Census Queen.”

Onondaga County leaders make last push to take part in Census 2020

WSYR-TV [NY] – Staff Writer, September 22

Tuesday was National Voter Registration Day and as part of that effort, Syracuse city officials joined with county leaders to make sure you take part in the 2020 Census, which has a deadline next week. Syracuse Mayor Ben Walsh stood in solidarity with Onondaga County Executive Ryan McMahon and legislators, along with Census representatives. It comes as New York faces a critically low response year.

2020 Census Registration Enters Final Week

Oswego County [NY] – Staff Writer, September 22

If you’ve put off filling out your 2020 Census form, or perhaps forgot about it, there is still time to register. As the deadline for submitting the 2020 form enters its final week Oswego
County has teamed with Oswego County Opportunities (OCO) to assist and encourage you to register for the 2020 Census prior to the September 30 deadline.

Census worker reports being threatened with gun in Falls

Lockport Union-Sun & Journal [NY] – Staff Writer, September 22

An Amherst man working for the U.S. Census reported to Falls police that a man threatened him with a what appeared to be a gun Monday afternoon at a Calumet Avenue home.

Public officials to Syracuse and CNY: Please get counted in the 2020 census

Syracuse.com [NY] – Tim Knauss, September 22

City and county leaders today will urge local residents to get counted before census takers finish up their work, which could happen as soon as Sept. 30. A squadron of elected officials led by Syracuse Mayor Ben Walsh and Onondaga County Executive Ryan McMahon will make the pitch at a news conference at 4 p.m. today on the southwest side of Syracuse. After the event, Walsh and city officials will walk the neighborhood accompanied by census takers.

‘It’s time to step up’: New York City census director calls on city residents to fill out census in final week

amNY [NY] – Emily Davenport, September 22

The days for New Yorkers to make sure they are counted in the 2020 Census are limited. Over the summer, the Trump administration and Census Bureau announced that the deadline for the 2020 Census would be pushed back to Sept. 30, a month earlier than its Oct.
31 deadline, leaving the country now with one week to fill out the 2020 Census.

**BP Adams, Brooklyn Community Foundation enlist local nonprofits to boost census count**

**Brooklyn Daily Eagle [NY] – Staff Writer, September 22**

The Office of the Brooklyn Borough President is partnering with the Brooklyn Community Foundation and allocating funding to 20 subgrantee nonprofits to increase the count for the 2020 Census, especially in neighborhoods that currently have low response rates relative to the previous census ten years ago.

**Census 'Flash Mob' To Storm Times Square Wednesday**

**Midtown-Hell’s Kitchen Patch [NY] – Nick Garber, September 22**

Still need to get counted? Good news: the U.S. Census Bureau will be conducting a live, in-person count in Times Square Wednesday, encouraging the tens of thousands of pedestrians who still pass through the area to fill out their forms before it’s too late.

**Final 2020 Census push underway in New Jersey**

**WPIX-TV [NY] – Christie Duffy, September 22**

A final push is underway to get New Jersey residents to fill out the 2020 Census. New Jersey is lagging behind other states in the survey, and minority communities tend to be undercounted. So, that’s where census workers are hitting the streets as time runs out.

**Philadelphia Region**
View today's broadcast report for the Philadelphia Region.

'The Census is one of the most important things we as citizens can do': Deadline one week away

WBIR-TV [TN] – Leslie Ackerson, September 23

The deadline to fill out the U.S. Census is one week away. At stake are millions of dollars in funding for Knoxville programs, census totals determine the aid that community programs receive from the government. One of those programs, the Low-Income Home Energy Assistance Program "LIHEAP" affects something we use everyday, our utilities. More than 6,000 households are served through the program.

2020 Census Deadline Days Away

WVXU-FM [OH] – Michael Monks, September 23

The decision to shorten the 2020 census schedule by a month was not made by officials within the bureau, according to a report from the bureau's watchdog agency. The report also warned the shortened schedule for the decennial population count increases the risks of not obtaining a complete and accurate count.

Census response in Philadelphia still lagging as deadline looms

WPVI-TV [PA] – Walter Perez, September 22

With about a week to go before the deadline arrives to fill out the United States Census, State Representative Morgan Cephas spent time Tuesday encouraging her constituents to do just that. "Currently, Pennsylvanians average, in other counties throughout the
commonwealth, roughly 67%, but here in Philadelphia, we’re hovering around at a little bit above 50%. And here in the 192nd (district) we’re at 45%,” Cephas said.

Neighbors still have time to complete 2020 census

WDBJ-TV [VA] – Kate Capodanno, September 22

The U.S. Census Bureau is pleased with its response rate to the 2020 census, but many folks in our hometowns still need to fill out their information. In Roanoke County, the county’s Complete County Committee is still actively working to get people to complete their census.

Advocated Make Final Push To Involve Hard-To-Count D.C. Areas In The Census

WAMU-FM [DC] – Kavitha Cardoza, September 22

Olivia Henderson was cajoling, dancing and yelling outside the Bald Eagle Recreation Center on Joliet Street in Southwest D.C. the other day. She wasn’t trying to entertain pedestrians or drivers. She just wanted to get people to fill out a census form by the Sept. 30 deadline.

Cleveland NAACP, Peacemakers Alliance joins forces with black businesses for last-minute census drive

WKYC-TV [OH] – Margaret Bernstein, September 22

With just one week to go before the census deadline, the Cleveland NAACP and Cleveland Peacemakers Alliance on Tuesday announced a partnership with local businesses that they hope will entice customers to fill out their
census forms on the spot. The organizations have joined forces with several black-owned restaurants and a retail shop, that agreed to give a 10% discount to patrons who complete the census in the store.

**Governor Hogan Urges Full Participation in 2020 Census from Marylanders**

WBFF-TV [MD] – Tiffany Watson, September 22

Governor Larry Hogan is urging Marylanders to complete the 2020 Census. As of this morning, 16 of Maryland’s 24 jurisdictions have already met or surpassed their 2010 self-response rates, including Anne Arundel, Frederick, Howard, Montgomery, and Prince George’s counties, according to Hogan’s administration.

**Census workers pound pavement as deadline looms**

WNEP-TV [PA] – Sarah Buynovsky, September 22

"It's important, and this is the last push until September 30th when we show out all our collection of the data for the 2020 Census," said Michael Cook of the U.S. Census Bureau. It is information about how many people live in the nation, used to determine the number of seats each state has in the U.S. House of Representatives, and to calculate money those areas get in federal funding.

**Cincinnati Officials Worry About Lost Funding If Census Count Falls Short**

WOSU-FM [OH] – Jay Hanselman, September 22

Greater Cincinnati officials are urging people to complete their 2020 Census forms before September 30, even though a federal court in
California could extend that deadline based on a recent lawsuit. As of last Friday, Hamilton County's self-response rate, or voluntarily completion of the census, was 67.4%. That compares to a final self-response rate of 67.2% in 2010.

How you can fill out the 2020 Census and how you can do it

WFXR-TV [VA] – Staff Writer, September 22

Loving Living Local host Kianna Price sat down with Tiffany Bradbury from the City of Roanoke, to talk about why the Census is so important and how you can fill it out in time.

Gov. Hogan provides update on Maryland 2020 Census before the deadline

WBAL-FM [MD] – Staff Writer, September 22

With less than 10 days away from the Sept. 30 deadline for the 2020 Census, 16 of Maryland’s 24 jurisdictions have already met or surpassed their 2010 self-response rates. However, we have more to go. “As we enter the final stretch of this critical, once-in-a-decade initiative, I want to thank the people of Maryland for stepping up and helping to shape our state’s future,” said Gov. Hogan.

Fremont Civic Day of Action emphasizes voting, Census count


November's general election is about six weeks away and all U.S. Census Bureau offices are scheduled to complete their work by Sept. 30. To encourage more local residents to register to vote and fill out their Census forms, Fremont-based Justice for Migrant Women
organized a nonpartisan, citywide Civic Day of Action Tuesday.

Have you filled out your census yet?

Murfreesboro Voice [TN] – Staff Writer, September 22

The U.S. Census Bureau is making a final push to reach households in Rutherford County’s low-responding areas to encourage them to respond to the 2020 Census by the fast-approaching Sept. 30 deadline. Census takers are asking households to respond to the census with door-to-door visits as well as directing residents to fill out the census online at http://2020census.gov. Census officials are reminding residents that federal law keeps responses safe and secure.

About Census Daily News Digest

Census media monitoring is a daily compendium of articles about the Census Bureau and a representative sampling of the most important and relevant news coverage and commentary. Opinions expressed above do not belong to the Census Bureau, or its staff. English translations, in summary form, have been provided for all in-language articles included in this report.

This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (http://www.census.gov/about/contact-us.html).
Census Daily News Digest

August 19, 2020

Full Daily Digest

Recently Released

2020 Census Paid Temporary Workers
Survey of Income and Program Participation Data Release
Review of 2020 Census Operational Plan

2020 Census in the News

Summary

The Associated Press, CNN, and The Washington Post reported that multiple cities and civil rights groups around the country have
filed a lawsuit against the over the 2020 Census operational adjustments.

National & Top-Tier News

View today’s national broadcast report.

Cities sue Census Bureau over ending 2020 head count early

The Associated Press – Mike Schneider, August 18

More than a half-dozen cities, counties and civil right groups sued the Trump administration Tuesday, saying there was no justification for its decision to cut the 2020 census short by a month, and it will lead to the undercounting of minority communities and an inaccurate head count of every U.S. resident.

Latest lawsuit challenges Trump administration’s handling of census

CNN – Gregory Wallace, August 18

A coalition of groups, including those representing Blacks and women, filed what is at least the seventh lawsuit challenging the Trump administration’s handling of the 2020 census this summer. The latest lawsuit accuses the administration of improperly rushing to complete the decennial population count by September 30.

Civil rights groups sue Trump administration over new census deadline

The Washington Post – Tara Bahrampour, August 18

The lawsuit says the latest change in the timeline is meant to help the president’s plan to exclude undocumented immigrants from apportionment.

100 programs and resources.

Census Bureau Spokespeople in the News

Connecticut’s The Middletown Press reported that The Community Renewal Team of Middletown and Hartford hosted an ice cream social to encourage residents to respond to the 2020 Census. Newport News, VA’s Daily Press quoted a local media specialist on how census data is used to inform business decisions and allocate billions of dollars in federal funding for local resources.

Beltway & Other Online News

Data Deputy Joins US Census Bureau

Research Live – Liam Kay, August 19

Overholt will support the 2020 census, which is ongoing, and has a PhD in applied statistics and research methods from the University of Northern Colorado. Prior to joining the bureau, Overholt was
Census Data in the News

How Your Phone Is Used to Track You, and What You Can Do About It New York Times

As Baltimore’s Latino community grows, leaders push for better health care, internet access and a voice Baltimore Sun

Parents are going into debt to pay for kids' breakfasts, lunches USA Today

Regional 2020 Census News

Atlanta Region

View today’s broadcast report for the Atlanta Region.

Augusta City leaders to have meeting on census participation

WJBF-TV [GA] – Jenna Kelley, August 19

Time is ticking to complete on the 2020 census and the Greater Augusta Interfaith Coalition wants you to participate. At the commission meeting yesterday, Augusta City leaders tabled giving the coalition $50,000 dollars. That vote will be today.

Organization Aims to Educate and Mobilize Alabama’s Latino and Immigrant Communities to Vote

WAAY-TV [AL] – Megan Janssen, August 18

A Birmingham community development and advocacy organization is working to galvanize Latino and immigrant voters ahead of upcoming elections. The Hispanic Interest Coalition of Alabama (HICA) is currently running two campaigns through its Empowering Communities Program focusing

lead statistician at the Office of Enterprise Data and Analytics at the Equal Employment Opportunity Commission.

Census Bureau Hires Deputy Director for Data

MeriTalk – Dwight Weingarten, August 18

The Census Bureau hired a deputy director for data to help ensure “the 2020 Census data products are of the highest quality,” according to a bureau press release.

Census Counts Everyone in America

Guardian Liberty Voice – Sheena Robertson, August 18

The Census Business Coalition (CBC) is a group made up of many American associations, foundations, enterprises, and business owners. These people recognize the great need for each census.

Multicultural News

Haitian Leaders, City Officials Scramble To
on the 2020 Census and voter registration. “We want them to vote if they are eligible.

Lowcountry seeks more census responses by Sept. 30 deadline

Bluffton Today [SC] – Shellie Murdaugh, August 18

Lowcountry government officials are saying it’s now more important than ever for residents to be counted in the census. The deadline to participate in the national population count that is conducted every 10 years is Sept. 30. It was moved up from Oct. 30, leaving less time for responses.

Census to end operations early

Elkin Tribune [NC] – Kitsey Burns Harrison, August 18

North Carolina is in a position to potentially gain a representative in the U.S. House of Representatives, but lack of response to the 2020 Census could now put the state at risk of losing billions of dollars of funding. “As of July 31, approximately 4 million North Carolinians still need to respond to the census or North Carolina risks losing out on an estimated $7.4 billion in funding each year.

Volunteers to help Grovetown residents complete 2020 Census

WJBF-TV [GA] – Staff Writer, August 18

If you live in Grovetown and have yet to complete the 2020 Census, you can get some help, this week.

Volunteers with the Greater Augusta’s Interfaith Coalition Total Count Team and the Columbia County Complete Count Committee
will be on hand to help citizens fill out their questionnaire so they can be counted.

Grovetown residents can still participate in 2020 Census

WRDW-TV [GA] – Tyria Goines, August 18

City of Grovetown residents who haven’t responded to the 2020 Census will have the chance to do so this week. Volunteers with the Greater Augusta’s Interfaith Coalition Total Count Team and the Columbia County Complete Count Committee will be helping citizens fill out their questionnaire so they can be counted.

Florida Faces Census Challenges Ahead of September Deadline

WUSF News [FL] – Dinorah Prevost and Bradley George, August 18

Florida Matters Host Bradley George spoke with D’Vera Cohn, a writer and editor at the Pew Research Center who specializes in demographics, and Mike Schneider, an Orlando-based reporter with the Associated Press who is covering the 2020 census. They discussed the nuts and bolts of the census and what information it asks for, how the pandemic has changed the counting process and what happens if there’s an undercount.

Bay County ranks low in 2020 census participation

WJHG [FL] – Natalie Williams, August 18

Bay County Sheriff’s Office made a post Tuesday, August 13, saying Bay County ranks 54th out of Florida’s 67 counties when it comes to the 2020 U.S. Census response. Bay County
has a 44% response rate compared to the rest of the State’s 60% rate.

**Chicago Region**

View today’s broadcast report for the Chicago Region.

Census data collection ends by Sept. 30

The Rockport Pilot [AR] – Staff Writer, August 18

The U.S. Census Bureau will end field data collection by September 30, 2020. Self-response options will also close on that date to permit the commencement of data processing. Aransas County, the City of Rockport, and Town of Fulton self-response rates lag far behind the state’s overall self-response rate.

Gov. Whitmer urges the Census Bureau to restore Oct. 31 deadline

WWMT-TV [MI] – Samantha May, August 18

Gov. Gretchen Whitmer joined seven governors across the country, urging the Census Bureau to restore the Oct. 31 deadline to respond. The bureau recently slashed the period by an entire month to Sept. 30, 2020. Whitmer said the Trump administration’s "last-minute, under-the-cover-of-darkness" changes to the deadline threatened the ability to get an accurate count, which would affect federal funding for the next decade.

Why 2020 Census officials worry about Muncie’s low response rate

Munice Star Press [IN] – Corey Ohlenkamp, August 18

With less than a month to go, the 2020 U.S. Census Bureau officials are pleading with local residents to fill out the census if they have not
done so, or risk costing their communities serious money over the next 10 years.

Get a free burger and fries for filling out the Census in Saginaw

mLIVE [MI] – Caitlyn French, August 18

If you haven’t filled out the U.S. Census yet in Saginaw County, you might be able to score a free burger.

Free burgers and fries will be served to the first 250 residents to complete the 2020 census forms during the “Be Counted” event on Wednesday, Aug. 19 at the Saginaw County Governmental Center.

Gov. Whitmer, 7 Other Governors Urge the Census Bureau to Restore October 31 Deadline

9&10 News [MI] – Ryan Cole, August 18

Governor Gretchen Whitmer is one of eight governors calling on the U.S. Census Bureau to reinstate their extension for census responses. Back in April, Congress and the White House agreed to extend census count operations through October 31 in light of the pandemic. But the Census Bureau moved its deadline back to September 30. Governor Whitmer is joined by the governors of Colorado, Illinois, Oregon, New York, North Carolina, Vermont and Washington.

Denver Region

View today’s broadcast report for the Denver Region.

Commissioners press for census responses

Wyoming County Press Examiner [WY] – Maggie Sohns, August 19
It has been mandated by the U.S. Constitution since its inception that a census be taken every 10 years. The data collected is used to determine how many seats each state has in the U.S. House of Representatives and how much federal funding is distributed to state and local communities across the country.

**Blaine County steps up census efforts as deadline nears**

Idaho Mountain Express [ID] – Gretel Kauffman, August 19

A smaller share of Blaine County has responded to the U.S. census so far this year than in 2010, according to the most recent response data available Tuesday. With the completion deadline just over a month away, the Blaine County census committee is now putting on a “full-court press” to get as many people counted as possible, according to organizer Wendy Jaquet.

**Virtual Crow Fair dance contest doubles as 2020 census campaign**

KULR-TV [MT] – Staff Writer, August 18

August 17, 2020 was supposed to be the finals for the crow dance contest, a tradition held every year at the Crow Fair. While the dancers cannot participate in person this year, men and women ages 16 and older participated virtually, while also encouraging people to fill out the 2020 census.

**Harris County joins federal lawsuit trying to extend time for U.S. census count**

The Texas Tribune [TX] – Alexa Ura, August 18

Citing the high stakes of a botched census, Harris County and two of its Democratic county commissioners have signed on to a federal
lawsuit trying to block the Trump administration’s efforts to end counting for the 2020 census a month earlier than planned.

**Wyoming 2020 Census response rate stands at 58.1%**

*Sheridan Media [WY] – Floyd Whiting, August 18*

As the U.S. Census Bureau continues to monitor the impacts COVID-19 has on 2020 Census operations, changes to the operations are being deployed to ensure the safety of staff and the public while maximizing the number of households that respond on their own to the 2020 Census.

**Pasadena counts on young YouTubers for Census help**

*Houston Chronicle [TX] – John DeLapp, August 18*

The city of Pasadena’s efforts to get residents counted in the U.S. Census this year are getting a boost from a trio of young YouTubers. Soon, billboards around town will feature the likenesses of LaloRacer1 and The Princess Squad urging folks to fill out the Census form. The efforts are part of the Pasadena Counts campaign, which is designed to get residents to fill out the 2020 US Census. The last date to fill out the census is Sept. 30.

**2020 census non-response follow up begins in Fort Bend County**

*Houston Chronicle [TX] – Roy Kent, August 18*

The U.S. Census Bureau last week launched the Nonresponse Followup operation where workers visits households which have not yet responded to the 2020 Census. The bureau reports that workers will be wearing face
masks and gloves, and will observe physical distancing during visits. To avoid a knock on the door, residents are encouraged to visit www.My2020Census.gov, Filling out the 2020 Census should take about 10 minutes.

Los Angeles Region

View today’s broadcast report for the Los Angeles Region.

With shortened deadline, the crunch is on for census workers

The Leader [WA] – Nick Twietmeyer, August 19

Jefferson County census workers are hitting the gas on efforts to count everyone in Jefferson County’s underreporting areas after a recent Senate vote cut short the deadline to collect data.

Opinion: We all count, but even more so when the Census counts us


As a nation and as a state, we are in a moment of revelation, reckoning and reimagining. Oregonians are demanding change at all levels, and they are leaving no stone unturned in the pursuit to root out the various ways inequities are imbedded in our current systems and policies.

Frustration expressed over Census deadline change

Carlsbad Current Argus [CA] – Mike Smith, August 18

A change in the deadline for collecting Census data is not sitting well with some in Congress and nonprofit groups charged with getting every resident in the United States to complete
the 2020 Census. In an Aug. 3 online statement, Census Director Steven Dillingham said the Bureau was ending all counting efforts for the 2020 census on Sept. 30.

**Pandemic adds complications to already difficult census**

Kodiak Daily Mirror [AK] – Andrew Kenneson, August 18

The census is never easy, especially in Alaska. This year, with the COVID-19 pandemic, it’s been even trickier. Just over 51% of Alaskans have responded to the census. The state ranks 51st out of 52 states.

**L.A. Joins Lawsuit Block Census Bureau from Changing Response Deadline**

My News LA [CA] – Staff Reporter, August 18

City Attorney Mike Feuer announced Tuesday that Los Angeles has joined other cities and national organizations in filing a lawsuit to block the shortening of the U.S. Census response deadline, now set for the end of September.

**Los Angeles Sues Trump Administration For Census Deadline**

KCAL-TV [CA] – Staff Writer, August 18

Los Angeles is joining other cities and national organizations in suing the Trump Administration for cutting down the time people have to respond to U.S. Census, City Attorney Mike Feuer announced Tuesday.

**L.A. Sues Trump Administration Over Census Timeline**

Los Angeles [CA] – Staff Writer, August 18
Today, L.A. City Attorney Mike Feuer announced a lawsuit against the Trump administration over its decision to reverse course and shorten the duration of the 2020 census. Feuer argues that the truncated timeframe will result in an undercount for not only Los Angeles but communities across the U.S. as well, which could have dire consequences in public funding and political representation that span a decade.

*Census outreach gets creative due to COVID-19 event cancellations*

Red Bluff Daily News [CA] – Julie Zeeb, August 18

Like many businesses and community organizations, outreach for the United States Census has shifted due to the COVID-19 pandemic. Tehama County efforts launched in April with plans to involve community partners and booths at local events to help reach the hard-to-reach populations. Then major Tehama County events were canceled.

*Oregon, Washington governors want 2020 census deadline back to Oct 31*

KATU-TV [CA] – Staff Writer, August 18

Governors Kate Brown and Jay Inslee are urging for the 2020 census deadline be pushed back to make sure everyone is able to complete the count. The census was originally supposed to end in July, but the U.S. Census Bureau pushed the deadline back to October 31 to accommodate employees during the pandemic.

*New York Region*

View today’s broadcast report for the New York Region.
The Race To Be Counted: Why Some Mass. Advocates Fear A Woefully Inaccurate 2020 Census

WBUR-FM [MA] – Shannon Dooling, August 19

It’s a hot and humid summer day in East Boston. Patricia Montes steps out of her car wearing a blue mask over her mouth and nose and looks down at a clipboard holding several pages of names and addresses, all of East Boston residents who’ve been supported in some way by Centro Presente, the nonprofit organization she heads up.

How your census response could impact school funding

WBNG-TV [NY] – Annie Flaherty, August 19

It’s not too late to submit your response for the 2020 census. The census provides a snapshot of the nation, providing funding, resources, and representation to communities around the country.

Mainers have a little more than a month left to submit 2020 census responses

WCSH-TV [ME] – Chloe Teboe, August 18

The halfway point of 2020 has come and gone, which means the census data collection process is coming to a close soon. In fact, that deadline is earlier than originally expected – Americans have until September 30 to respond. “If people don’t fill out the census, it’s like they’re invisible.

Census Workers Begin Canvassing Gloucester Township Neighborhoods

Patch [NJ] – Anthony Bellano, August 18

Last week, U.S. Census takers began visiting homes of Gloucester Township residents who
have not yet responded to the 2020 Census, according to township officials. The canvassing began a month after township officials urged residents to self-report as part of this year’s Census. As of July 16, Gloucester Township — a township of more than 63,000 people, had a response rate of 68.4 percent, according to officials.

There’s still a chance to fill out the census

Sippican Week [MA] – Staff writer, August 18

The 2020 Census will be ending on Sept. 30. For those who have received the census information and have not responded, now is the time. The process is now in the non-response phase, where census takers visit any residence that has not submitted a census form. Your responses to the 2020 Census are safe, secure, and protected by federal law.

Cinnaminson Considering No-Knock Registry For The Township

Cinnaminson Patch [NJ] – Anthony Bellano, August 18

Recently, Burlington County officials announced that U.S. Census workers had begun going door-to-door, and the U.S. Census warns that there are scammers out there looking to take advantage of the situation. The U.S. Census has even put out guidelines for residents to stay safe as Census workers go door-to-door.

Canarsie vs. Jamaica Kicks Off City’s 2020 “Census Subway Series”

Queens County Politics [NY] – Staff Writer, August 18

It’s not exactly the Yankees versus the Mets in the October Classic but the neighborhood of
Canarsie will battle Jamaica, Queens to see which neighborhood posts the largest gains in its self-response rate to filling out the 2020 Census over the course of a week.

**Census workers encourage participation at Middletown Farmers Market**

The Middletown Press [CT] – Staff Writer, August 18

The Community Renewal Team of Middletown and Hartford recently held ice cream socials in both municipalities to encourage people to complete their U.S. Census forms, according to a press release.

**Sussex census response rate lags behind state**

Cape Gazette [NJ] – Ellen Driscoll, August 18

Census Bureau data show that Sussex County has the lowest census self-response rate in the state, with Dewey Beach and Rehoboth Beach ranking among the lowest. According to Aug. 10 data, Delaware’s self-response rate is 60.9 percent, while Sussex County’s response rate is 50.7 percent. In Sussex County, Milton has the highest self-response rate at 70.3 percent, and ranks as the fourth-highest town in the state.

**Philadelphia Region**

View today’s broadcast report for the Philadelphia Region.

**Keep counting: Carroll County in nation’s top 1% for census self-response, though numbers low in some areas**

Carroll County Times [MD] – Mary Grace Keller, August 19

Carroll County has one of the highest census self-response rates in the nation, and with a little over a month to go before the federal
deadline, county officials are hoping that knocking on doors and ice cream socials can help elevate lower-participation parts of the county.

**Opinion: Ending census count early is a mistake that will hurt communities**

The Baltimore Sun [MD] – Nicki Highsmith Vernick and Mike Mitchel, August 18

Buried under the flood of information about the coronavirus pandemic and the country’s economic struggles was news of a policy switch that puts the accuracy of the 2020 Census very much in doubt. Overruling the views of the Census Bureau’s professional staff, the Trump administration has rashly declared that the on-the-ground counting of people will end Sept. 30, a month earlier than planned.

With roughly half reporting to U.S. Census, King William, King and Queen counties could miss out under limited timeline

Daily Press [VA] – Emily Holter, August 18

With federal dollars and congressional seats at stake, the U.S. Census Bureau is working against the clock, keeping a 200-year tradition alive, sending out letters, knocking on doors and reminding folks to fill out their forms. According to the bureau’s media specialist, Tasha Chambers, the census can help attract new businesses and jobs as well as determine where $675 billion in federal funding will be spent.
Census media monitoring is a daily compendium of articles about the Census Bureau and a representative sampling of the most important and relevant news coverage and commentary. Opinions expressed above do not belong to the Census Bureau, or its staff. English translations, in summary form, have been provided for all in-language articles included in this report.

This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (http://www.census.gov/about/contact-us.html).
MEMORANDUM FOR: Julie Dowling  
Chair  
Census National Advisory Committee

From: Steven D. Dillingham  
Director  
U.S. Census Bureau

Subject: U.S. Census Bureau Responses to the 2019 Fall Census National Advisory Committee Recommendations

The U.S. Census Bureau thanks the National Advisory Committee for its recommendations. We are responding to the committee recommendations submitted during its November 7-8, 2019, meeting.

Your expertise is necessary to ensure that the Census Bureau continues to provide relevant and timely statistics used by federal, state, and local governments, as well as business and industry in an increasingly technologically oriented society.

Attachment
Section I. Differential Privacy

1. The NAC recommends the establishment of a Differential Privacy Working Group to operate jointly with the CSAC.

*The Census Bureau accepts this recommendation. The U.S. Census Bureau Director has approved the establishment of a National Advisory Committee working group and a Census Scientific Advisory Committee (CSAC) working group on Implementing Differential Privacy for the 2020 Census Data Products. Following Federal Advisory Committee Act (FACA) guidance, separate National Advisory Committee (NAC) and CSAC working groups will be established, but the working groups will work collaboratively.*

2. The NAC recommends that the Data Stewardship Committee use one hundred percent counts for the American Indian and Alaska Native populations for purposes of federal allocation formulas. The United States has a special trust relationship with federally recognized AIAN tribes and individual AIAN beneficiaries that commands the highest legal and moral obligations. This responsibility is grounded in the U.S. Constitution, which is the supreme law of the land, and early federal-tribal treaties.

*The Census Bureau defers accepting or rejecting this recommendation. We recognize the special trust relationship that the United States has with federally recognized American Indian and Alaska Native tribes, and we understand the importance of providing accurate population counts for AIAN communities and geographies. Final decisions about which tabulations will be held invariant are expected to be made by the Data Stewardship Executive Policy (DSEP) Committee in September 2020. These decisions will be based on extensive examination of data accuracy and fitness-for-use measures of priority data use cases, and privacy risk assessments, once a number of planned improvements to the Disclosure Avoidance System to improve accuracy have been made. While DSEP may consider inclusion of additional invariants at that time, it would be premature to accept this recommendation until these system improvements can be evaluated.*

Section II. 2020 Census Operations

1. The NAC recommends that the Census Bureau should keep the NAC informed about hiring levels for temporary census employees by region, and anticipate the need for greater resources (paper questionnaires and enumerators) in hard-to-count and low response communities and other historically undercounted communities of color.
The Census Bureau is posting the hiring numbers weekly on our public website. As a reference, you can see hiring levels by region and state at the following website: [HYPERLINK "https://public.tableau.com/profile/us.census.bureau" "http://public.tableau.com/profile/us.census.bureau""].

2. The NAC recommends that the Census Bureau work with the Alaska Federation of Natives to provide better outreach and education to Alaska Natives on how to identify their tribal and Native corporation affiliations in response to the race and ethnicity question on the decennial questionnaire. In particular, the Bureau should rewrite the PSA text directed at Alaska Natives to more accurately reflect how Alaska Natives self-identify. The NAC further recommends that this recommendation be prioritized and expedited due to the shortened timeline before the count in Alaska begins.

The Census Bureau has an ongoing working relationship with the Alaska Federation of Natives (AFN) in which we actively collaborate with AFN to provide accurate communication distributed to corporations and affiliations. The AFN has provided clarifying information on their website for the community to self-identify. The Census Bureau has created over 12 PSA’s that represent the 12 regional areas for Alaska and a representative from AFN. The PSA was in collaboration with AFN with messaging that resonated with a tribal representative from each regional area.

3. The NAC recommends that in its recruitment efforts the Census Bureau clarify for applicants the meaning of “authorized to work in the US.”

The Census Bureau accepts this recommendation. The link can be found on our Job Details page under the Bilingual and Noncitizens Applicants section found here: [HYPERLINK "https://2020census.gov/en/jobs/job-details.html" "https://2020census.gov/en/jobs/job-details.html"]. The website will provide clarity and allow potential applicants to find information on whether they are legally eligible to work in the United States.

4. Request for Information: The NAC requests that the Census Bureau provide additional details regarding its Internet Choice option for self-response, particularly regarding the specific Census tracts within the Internet Choice universe, and the rationale—language, digital divide, etc. Recommendation: All low response rate populations should have the same opportunity and criteria for inclusion as an Internet Choice Census Tracts—notwithstanding the availability of paper forms several weeks and four mailings later in the 2020 Census cycle.

On November 18, 2019, the Census Bureau released the Mail Contact Strategies Viewer, where users can see the mail contact strategy that will be used for each tract in the 2020 Census ([HYPERLINK "https://gis-portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=7ef5c37c68a64ef3b2f1b17eb9287427" "https://gis-portal.data.census.gov/arcgis/apps/webappviewer/index.html?id=7ef5c37c68a64ef3b2f1b17eb9287427"]).
Census tracts will receive a paper questionnaire in the first mailing ("Internet Choice") if the area is expected to have lower internet usage and thus would be more likely to benefit from an earlier paper questionnaire. Tracts were assigned to Internet Choice if they have lower self-response rates to the American Community Survey and have either: low internet response, higher population of people age 65 or more, or low internet subscribership. Overall, about 21.8 percent of housing units in mail out areas were assigned to the Internet Choice strategy. Regardless of which mailing is sent, all households will have the option to respond online, by mail, or by phone, and it does not matter which initial invitation they get or how they get it—all households that have not yet responded will receive a paper questionnaire by mid-April.

5. The NAC recommends that the Census Bureau include Service Based Enumeration (SBE), Group Quarters (GT), and Transitory Locations (TL) provided by local stakeholders in their Advance Contact and Enumeration Spreadsheets, referred to as “Add Template” to support the enumeration of people experiencing homelessness and housing instability. Such additions should be accepted until mid-January 2020, which is prior to Advance Contact and can increase the likelihood of having accurate locations for these mobile populations.

The Census Bureau accepts this recommendation. Members of the Federal State Cooperative for Population Estimates (FSCPCE), as well as other stakeholders provided housing unit addresses and group quarters (including SBE locations) to be included in the GQ Advance Contact operation.

6. The NAC recommends the Service Based Enumeration and the Temporary Non-shelter outdoor location (TNSOL) operations consider the magnitude of areas that have over 10,000 people experiencing homelessness who will need to be counted during the three nights of TNSOL, and be allowed to partner and use local cultural facilitators/guides who already work with these individuals to assist with the 3-night count.

The Census Bureau no longer uses “cultural facilitators,” but we plan to hire thousands of enumerators to conduct the TNSOL operation and to specially train them on how to enumerate people experiencing homelessness. Enumerators will be required to wear cloth face coverings or masks where they are mandatory in support of local or state face-covering directives or orders and in all facilities where social distancing cannot be maintained while conducting the TNSOL operation and all field operations.

7. The NAC recommends developing a workgroup, inclusive of SMEs in this area of expertise, who have access with subgroups such as those with cognitive impairments, as well as visual impairments and any other “subgroups’ at risk of not being able to complete the self-response tool before its release in March 2020. Although the self-response tool is 508-level 2 compliant; it has been confirmed that it has not been tested with persons who have cognitive impairments (i.e. developmental disabilities and intellectual disabilities). This makes the tool available, but not accessible and therefore not FULLY compliant with federal law.
The Internet Self-Response (ISR) online questionnaire was developed and tested in compliance with the WCAG 2.0 A and AA standards set by the General Services Administration (GSA). At the time development started, WCAG 2.0 was the most current version. The ISR received official 508 certification for WCAG 2.0 A and AA, making the online questionnaire fully compliant with federal law.

While cognitive testing is not part of the WCAG 2.0 A & AA success criteria, the Census 508 Team conducted usability testing with respondents who self-identified as having visual or auditory disabilities. Additionally, the ISR content was developed at the average eighth-grade reading level and was tested throughout the past decade with respondents of varying ages and educational levels. Respondents who are having difficulties completing the online census questionnaire can always call Census Questionnaire Assistance or wait for an enumerator to visit. Additionally, Section 508 SMEs will be available to assist as needed.

Section III. Administrative Records

1. The NAC recommends that the Census Bureau provide greater transparency to the process it will be using for administrative records to produce a citizenship data file pursuant to the Executive Order.

The Census Bureau accepts the recommendation. The Census Bureau posted a description of the post-2020 Census Citizen Voting Age Population by Race and Ethnicity (CVAP) on its website on February 24, 2020. (see [HYPERLINK "https://www2.census.gov/programs-surveys/decennial/rdo/technical-documentation/special-tabulation/CVAP_Post2020_Census_documentation_v5.pdf?"
]) This document describes the content of the data tables, the file format, and the potential data sources being evaluated.

The methodology for producing the statistics is still under development. The Census Bureau is currently ingesting administrative data pursuant to Executive Order 13880 and evaluating their fitness for use in producing the CVAP tabulations. Statistical methods are being developed and tested to synthesize the information from these sources to produce citizenship statistics. A technical paper will describe the sources and how they will be used, the record linkage procedures to bring the data together, the statistical methods to produce the statistics from the linked data, and the disclosure avoidance procedures that will be applied to the statistics to protect confidentiality. The technical paper will be publicly released by October 31, 2020.

Also, in the interest of transparency, the Census Bureau has posted copies of the interagency agreements related to our early data acquisition and use of administrative records data for this project. Those interagency agreements can be found at: [HYPERLINK "https://www.census.gov/about/policies/foia/foia_library/frequently_requested_records.html" ].
2. Request for Information: The NAC requests that the Census Bureau clarify the number of visits to an address that will be made during NRFU before Administrative Records are used to enumerate the household.

The number of visits made during NRFU is determined by a combination of inputs. The details of those inputs are included in the NRFU Detailed Operational Plan (see link below). Specifically, the use of administrative records in the NRFU contact strategy can be found starting on page 22 of the document.

The link to the plan: [HYPERLINK "https://www2.census.gov/programs-surveys/decennial/2020/program-management/planning-docs/NRFU-detailed-operational-plan_v20.pdf" \t "_blank"].

3. The NAC recommends that no household be enumerated using Administrative Records unless the household’s address has been visited a minimum of four times during NRFU.

The Census Bureau rejects this recommendation. The current contact strategy of at least one visit and the use of administrative records after that one visit was thoroughly tested throughout the decade and shown to be an effective strategy for the NRFU workload. Cases for which we do not have high-quality administrative records will continue to receive the full NRFU treatment up to six attempt-days.

We only use administrative records to enumerate if we do not get a self-response. During the NRFU operation, these selected addresses will receive one field visit where they can be enumerated on the doorstep. If no one is at home, the enumerator will leave a notice of visit that will remind the household to respond online, by phone, or by paper questionnaire. About one week after the enumerator visit, we mail a postcard to let the household know that they are still able self-respond. The Census Bureau is doing extensive advertising to make people aware of the 2020 Census. With the 2020 Census, the internet option continues to be open during NRFU, so if, at any point, a household decides that they want to self-respond, we will use that response. It is only after these attempts that we will use administrative records to enumerate an address.

4. Request for Information: The NAC requests that the Census Bureau clarify how it will evaluate the quality of Administrative Records it intends to use to enumerate households.

The Census Bureau accepts this request for information. The Census Bureau uses the methodology presented to the NAC in November 2017 to evaluate the quality of administrative records that we intend to use to enumerate households. The Census Bureau would be happy to do a follow-up presentation or phone call with the committee to provide additional information.

5. The NAC recommends that the Census Bureau consider the presence of detailed, self-identified race and ethnicity data as part of the quality assessment it does of any
Administrative Records.
The Census Bureau rejects this recommendation. The Census Bureau has researched and developed the systems that utilize the presence of race and ethnicity data in the quality assessment, but does not utilize detailed-level information. The Census Bureau will consider the incorporation of detail, self-identified race, and ethnicity data in the development of the 2030 enumeration.

6. **Request for Information:** The NAC requests that the Census Bureau provide the NAC with clear and transparent information regarding its plan to use alternative enumeration techniques (such as and including Administrative Records, etc.), in low response communities, particularly communities of color. The concern is that for the hardest to enumerate—enumerators will forgo knocking on doors early in the process and resort to the least labor intensive process for enumeration during NRFU. This information is less accurate than the more traditional forms of enumeration: paper, telephone, etc. and jeopardizes the overall accuracy of the count— particularly for the purposes of apportionment.

The Census Bureau accepts your request for information. The enumerators do not have the ability to forgo door knocking during the Nonresponse Followup operation. To enumerators, all of the NRFU cases look the same. Households have the option of self-responding by internet, telephone, or paper during the Nonresponse Followup period. The enumerators do not have any knowledge about which cases could be enumerated using administrative records.

The Nonresponse Followup Detailed Operational Plan has additional details about the enumeration techniques that will be utilized in the 2020 Census here: https://www2.census.gov/programs-surveys/decennial/2020/program-management/planning-docs/NRFU-detailed-operational-plan_v20.pdf.

### Section IV. Partnership Specialists

1. **The NAC recommends that the LA Region prioritize hiring at least one bilingual Partnership Specialist who is fluent in an Alaska Native language.** [Currently, none of the Partnership Specialists in the LA Region speaks an Alaska Native language despite the high limited English proficiency rate of Alaska Natives in Alaska]

   The Los Angeles region has hired a partnership specialist who speaks Yup’ik. The Los Angeles region will utilize the language proficiency and work with those community members who are the trusted voices to engage the non-English community.

2. **The NAC recommends that the LA Region prioritize hiring bilingual Partnership Specialists who are fluent in one or more Asian languages, especially Japanese and Korean, with a secondary priority of Khmer and Thai.** [Currently, none of the Partnership Specialists in the LA Region speak those languages despite the large need for those languages]
There are currently six partnerships specialists in the Los Angeles region who speak Korean. Additionally, there are two partnership specialists in the Los Angeles region who speak Japanese. The Los Angeles region also has 16 partnership specialists who speak Chinese and 11 partnership specialists who speak Vietnamese.

3. The NAC recommends that the Census Bureau match current non-English language coverage by partnership specialists in every MSA by the top ten most commonly spoken non-English languages in those MSAs in order to identify obvious gaps in language coverage. For example, this would address omissions like no Korean or Japanese language coverage by partnership specialists in Los Angeles.

   The Census Bureau makes a concerted effort to recruit and hire bilingual partnership specialists to maximize non-English coverage in every metropolitan statistical area. The Census Bureau currently employs partnership specialists who speak Spanish, Chinese, Korean, Japanese, Tagalog, Vietnamese, Russian, German, Arabic, and French, among other languages identified as commonly spoken in the United States. As mentioned in the previous response, there are currently six partnerships specialists who speak Korean and two partnership specialists who speak Japanese in the Los Angeles region. The Los Angeles region also has 16 partnership specialists who speak Chinese and 11 partnership specialists who speak Vietnamese.

4. The NAC recommends that the LA Region prioritize hiring a bilingual Partnership Specialist who is fluent in the Persian language. [Currently, none of the Partnership Specialists in the LA Region speaks Persian despite the large need for that language]

   There are currently seven partnerships specialists in the Los Angeles region who speak Farsi (Persian).

5. The NAC recommends that the Census Bureau’s Integrated Partnership and Communications team follow up with an assessment, evaluation, and summary of the schools that participated in the 2020 “Statistics in Schools” program and report that information to the NAC.

   The Statistics in Schools program will follow up with an assessment, evaluation, and summary of the efforts to reach schools to inform them about 2020 Census resources through the 2020 Census Integrated Communications Campaign.

6. The NAC recommends that the Census Bureau’s Integrated Partnership and Communications team provide a more representative portrayal in the PSAs and outreach media for the Asian American & NHPI populations reflecting its mixed-race and highly diverse population (for example, include mixed-race children within the family images in the commercials).
The Census Bureau accepts this recommendation. Outreach materials for the 2020 Census reflect the diversity within all audiences throughout the materials that are widely used in our communications effort.

7. The NAC recommends that the Census Bureau Community Partnership and Engagement Program consider expanding its hiring of partnership specialists to reflect the language diversity of the local populations during outreach. For example: (1) In Los Angeles, to consider hiring speakers of Korean, Japanese, Gujarati, Persian, Samoan, and Tongan, (2) In Honolulu to hire speakers of Korean, Japanese, Tagalog, Samoan, and Tongan.

The Census Bureau accepts this recommendation. To conduct 2020 Decennial Field Operations, the Los Angeles regions hired partnership specialists in California who speak Arabic, Armenian, Cambodian, Chinese, Farsi, German, Hmong, Igbo, Japanese, Korean, Portuguese, Russian, Spanish, Tagalog, Tongan, Vietnamese, and Yorub. The Los Angeles region hired partnership specialists in Hawaii who speak Chinese, Ilocano, Japanese, and Tagalog.

However, now that the focus of the 2020 Decennial Field Operations has shifted from outreach to data collection, we have begun to scale-back the number of partnership specialists in the field. Accordingly, the Tongan partnership specialist is no longer employed as the temporary appointment was not extended.

8. The NAC recommends that the Census Bureau Community Partnership and Engagement Program provide adequate Partnership Specialists in Hawai‘i. Hawaii has been grouped in with other high population locations and there are concerns that they are not getting the outreach support they need. We request continued updates on progress on this matter.

The Community Partnership and Engagement Program (CPEP) welcomes the opportunity to update the NAC on our outreach efforts in Hawaii. The Los Angeles region currently hired five partnership specialists to conduct outreach in Hawaii.

9. Request for information: The NAC requests information on which criteria are used to determine the language expertise required for the metropolitan areas on Slide 67 of Willet and group presentation.

The criteria utilized is based upon languages spoken by more than 1,000 limited-English speaking households. The source is American Community Survey data collected from 2012 to 2016.

Section V. Questionnaire Assistance Centers, Mobile or Otherwise

1. The NAC recommends that a special emphasis be placed on bilingual staffing and language accessibility for the mobile QACs in areas with high LEP rates.

2019 Fall NAC Recommendations page [ PAGE \* Arabic \* MERGEFORMAT ] of 13
As part of recruiting, we made every effort to hire recruiting assistants who spoke the languages needed in their areas.

2. The NAC recommends that, where appropriate, the mobile QACs use translations prepared by Census partners (e.g., questionnaire, glossary, instructions) for languages that will not be translated by Census (e.g., a language or dialect outside of the 59 languages for which some translations are being provided by the Census Bureau).

Thank you for your recommendation. In light of the current situation, the Census Bureau is considering further how its Mobile Questionnaire Assistance operation might best serve the goal of a complete and accurate enumeration. We will brief you on our next update on this issue.

3. The NAC recommends that the Bureau provide more clarity on the Mobile Questionnaire Assistance Center plans to the public and NAC members as soon as it is available; currently, advocacy organizations are planning their engagement strategies without this information, and may be duplicating the Bureau’s planned efforts. Census will operationalize in less than 4 months with the mailing of letters to households the week of March 12, inviting people to self-respond to the Census via the Internet. As Mobile QACs are now a part of 2020 Census operations and data collection, the Census Bureau must provide more transparency and details regarding the number and distribution of these Mobile QACs across the six regions and local communities. In addition, the Census Bureau should work closely with local officials and national organizations to obtain a list of activities and events where the QACs should visit to enumerate Low Response populations.

Thank you for your recommendation. In light of the current situation, the Census Bureau is considering further how its Mobile Questionnaire Assistance operation might best serve the goal of a complete and accurate enumeration. We will brief you on our next update on this issue.

4. The NAC recommends that the Census Bureau leverage integrated community level health and human service delivery by including family resource centers, WIC, community clinics, and federally qualified health centers as potential sites for Mobile Questionnaire Assistance Centers visits.

Thank you for your recommendation. In light of the current situation, the Census Bureau is considering further how its Mobile Questionnaire Assistance operation might best serve the goal of a complete and accurate enumeration. We will brief you on our next update on this issue.
Section VI. Integrated Partnership and Communications Plan

1. Noting the large numbers of Latinos that speak English, the NAC recommends that messaging to the Latino community include both English and Spanish.

   The Census Bureau accepts this recommendation. We developed messaging to reach those within the Latino community who are Spanish-dominant, English-dominant, and bilingual.

2. NAC recommends that once the media plan is finalized to determine if it is feasible to run a Market Mix Modeling study to determine the ROI of the different channels/touch points used in the media plan.
   a. For example, paid TV was responsible for X number of census completes yielding an ROI of $. Digital banner ads were responsible for Y census completes representing an ROI of $.

   The Census Bureau appreciates this recommendation, but does not accept it, as it is not possible. During the campaign, Team Y&R does not have access to any data linking our campaign with completes on the Internet Self-Response instrument as the contractor is not allowed to measure exits from the website. Team Y&R can only measure clicks from the website over to the 2020 Census response site, which does not provide information on completions.

3. The NAC recommends that the Census Bureau broaden the scope of National Partnership development/outreach that focuses on vulnerable children and families (and undercount of young children) to include child advocacy organizations and direct service providers such as:
   a. Alliance for Children and Families (national organization with networked partners)
   b. Children’s Trust Fund Alliance (national member organization for state children’s trust and prevention funds with strong national networks)
   c. National Family Resource Network
   d. Partnership for America’s Children
   e. Prevent Child Abuse America
   f. National home-visiting programs that have local affiliates:
      i. Early Head Start Home-Based Option
      ii. Family Spirit (tribal)
      iii. Healthy Families America
      iv. Home Instruction for Parents of Preschool Youngsters
      v. Nurse Family Partnership
      vi. Parents as Teachers

   The Census Bureau accepts the recommendation to broaden the scope of national partnerships and continue to conduct outreach and build partnerships with organizations focusing on vulnerable children and families in support of counting young
children in the 2020 Census. To date, we have 1015 national partners and supporters who are helping to motivate their audiences to respond to the census. These include partners who are highlighting the importance of counting everyone in the household, including young children. The partnership team reached out to the NAC suggested organizations listed. Thank you for your partner recommendations. To see a current list of 2020 Census partners, visit: [HYPERLINK "https://2020census.gov/en/partners/directory.html"].

4. The NAC requests that the Census Bureau offer publicly available Integrated Partnership and Internet Self Response presentations and widely distribute them to partners who are conducting Get Out The Count campaigns, as well as to Partnerships Specialists.

The Census Bureau accepts this recommendation. These actions are currently happening. We are fulfilling requests of presentations from partners using various virtual methods, but because of the COVID-19 epidemic, it is preventing a lot of the work we are doing in this area. The Communication Directorate and IPC will also be working with the CPEP to analyze information captured in the Customer Relationship Management System to assess the effectiveness of our outreach efforts to schools at the local level.

Section VII. Post-Enumeration Surveys and Evaluation of the 2020 Census

1. The NAC recommends that communications about the undercount released after the 2020 Census should include racial/ethnic undercount rates at the state level in addition to national data points.

The Census Bureau rejects this recommendation. The Census Bureau plans to release person and housing unit undercount rates for all states, the District of Columbia, and Puerto Rico. To safeguard the confidentiality of Post-Enumeration Survey (PES) respondents and prevent misinterpretation of biased synthetic estimates, sub state undercount rates and undercount rates by demographic characteristics within states are not planned for public release. Access to the PES microdata can be requested through the Federal Statistical Research Data Centers.

2. Request for Information: The NAC requests that the Bureau communicate its plans, including timeline for fielding and data release, for the Post Enumeration Survey.

The Census Bureau accepts this recommendation. The Census Bureau’s original schedule for PES matching and field operations was presented to the public at the 2018 Fall Program Management Review. More detailed information about the PES can be found in the PES Detailed Operational Plan, which was published on April 16, 2020. ([HYPERLINK "https://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/planning-docs/PES-detailed-op-plan.html"] Because of the COVID-19 pandemic, many PES operations and reports will be delayed and some may be modified. The nature and length of those delays are still under review and discussion.)
will update the NAC with a revised schedule.

3. Request for Information: We understand that a certain portion of the population will be undercounted. The NAC requests clarification on how the Bureau will communicate details about the undercount to the public, and what sort of details will the Bureau be able to include in that communication.

The Census Bureau accepts this recommendation. The tabulation plan is being reviewed so that all tables meet disclosure avoidance commitments. Information about news conferences or workshops on the PES will be shared to the NAC as the release dates for the undercount reports approach.

4. The NAC recommends that the census conducts an additional evaluation of the 2020 census related specifically to experiences and efforts to reduce the undercount of young children, including increasing full reporting within complex households, and involving collection and descriptions of the actions of complete count committees in this area and the perceptions of the committees and their leaders on their learnings from this work.

The Census Bureau partially accepts this recommendation. As part of the 2020 CPEP evaluation and assessment, the CPEP office will conduct a debriefing of partnership specialists to gather information on the impact and value of the Undercount of Young Children program and how it was implemented at the local level by complete count committees and partners.

5. The NAC recommends that the census conducts an additional evaluation of the 2020 census related specifically to the experiences of partner organizations in engaging in complete count committees and an assessment of the involvement and experience of those from organizations currently serving areas or populations with histories of undercount (e.g. community health centers, WIC programs, Head Start and Early Head Start programs, and community action agencies).

The Census Bureau is focused on the operational assessment of partnership specialists and partnership coordinators (via partnership event observations, open-ended interviews, and a survey with partnership specialists and partnership coordinators) and other IPC operations. In order for the Census Bureau to conduct an evaluation of the partner organizations, it would require a new operation focus on collecting this data. First, the Census Bureau requires OMB approval to conduct research with non-Census Bureau employees. Currently, the 2020 Census partnership program has more than 300,000 partners, and collecting data from this volume of respondents requires a sampling frame to collect a representative picture of the partnership experience. This suggestion will be implemented for the 2030 Census operation.
Section VIII. Interagency Task Force

1. Census must provide more transparency and inclusion to and of the NAC on the activities, discussions and conclusions of the Interagency Task Force currently collecting data in response to the data collection on citizenship under the Executive Order.

The Census Bureau would like to thank you for your recommendation. The Census Bureau is interested in providing information and having discussions on the data collection activities related citizenship under Executive Order 13880. We have signed agreements with nine federal agencies. In addition, we are working with the states to acquire Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP), Supplemental Nutrition Program for Women, Infants and Children (WIC), and Driver License files. For information on the use of administrative data in the 2020 Census, refer to the document the Census Bureau published at the link below.

[ HYPERLINK "https://www2.census.gov/programs-surveys/decennial/2020/program-management/planning-docs/administrative-data-use-2020-census.pdf" _blank ]

2. NAC recommend that “alone or in combination” disaggregation be prioritized for all proposed data products tabulated for race “alone.” This is especially critical for Native Hawaiian and Pacific Islander populations (the race group most likely to report multiple races in the US, with 56% of Pacific Islander respondents self-identifying as being mixed race in the 2010 Census).

The Census Bureau understands and supports the critical need for providing race alone data and race alone or in combination data from the decennial census. The Census Bureau has a strong commitment to facilitating the reporting of detailed racial and ethnic identities for all population groups. The Census Bureau follows the U.S. Office of Management and Budget (OMB) 1997 standards for classifying and tabulating data on race and ethnicity. The concepts of “race alone,” “race in combination,” “race alone or in combination” have been employed since Census 2000 when individuals were permitted for the first time to self-identify with multiple racial groups, per 1997 OMB standards. We have researchers and methodologists working to develop solutions for producing accurate race/ethnicity data that also protect privacy. The Census Bureau has been a long-standing champion and leader for producing federal statistics on race/ethnicity, and we have a strong commitment to produce these critical data for the 2020 Census.
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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

NATIONAL URBAN LEAGUE

   Plaintiffs,

   v.

WILBUR L. ROSS,

   Defendants.

No. 5:20-cv-05799-LHK

NOTICE OF INTENT TO INTERVENE
AND REQUEST TO PARTICIPATE IN
STATUS CONFERENCE

Hr’g Date: Sept. 18, 2020
Hr’g Time: 10:00 a.m.
Judge: Hon. Lucy H. Koh
Action Filed: Aug. 18, 2020
TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that the State of Louisiana ("Louisiana") has received notice of and intends to promptly file a motion to intervene in the above-captioned action pursuant to Federal Rule of Civil Procedure 24. In the interim, until a ruling on that motion, and particularly in light of the nature of the action, Louisiana requests permission to participate in the Status Conference set for September 18, 2020, and any subsequent hearings or conferences. In support thereof, Louisiana states as follows:

1. This action was filed one month ago, on August 18, 2020.

2. Louisiana is a sovereign State that has significant protectable interests in connection with the census, including the size of Louisiana’s Congressional delegation and Louisiana’s proportionate allocation of limited federal resources, see Compl. ¶¶ 300-318. Not surprisingly, federal Courts have repeatedly permitted States to intervene in disputes over the census. See, e.g., Utah v. Evans, 536 U.S. 452, 459 (2002).

3. According to the Census Bureau, Louisiana’s self-response rate as of September 16, 2020, is only 59.2% (placing Louisiana 46th of the 50 States) and Louisiana’s overall enumeration rate is only 86.9% (tied for 48th place). The Census Bureau estimates that Louisiana’s population is 32.8% African American, with 19.0% of Louisiana’s population living in poverty and 35% of its population living in hard-to-count neighborhoods.1 Plaintiffs allege those populations are underrepresented in administrative records, such that using administrative data to fill in missing information for non-responsive households will produce a less accurate census. See Compl. ¶ 106. Further, Plaintiffs argue that jurisdictions — like Louisiana — with high numbers of hard-to-count citizens suffer disproportionately when compared to areas with low numbers of these same groups. Reply (ECF 130) at ECF p.11.

4. On September 5, 2020, the Court granted Plaintiffs’ motion for a TRO until a September 17, 2020, hearing on Plaintiffs’ motion for a PI. Order (ECF 84). That TRO enjoined the federal defendants from implementing their current plan for the census. Id. at 6-7.

1 https://www.census.gov/quickfacts/LA
5. The status quo would have been an orderly wind-down of census operations in many jurisdictions, with Census Bureau resources re-directed to jurisdictions — like Louisiana — that have lagging enumeration rates, followed by cessation of data collection so as to facilitate post-processing of the collected data. Fontenot Decl. (ECF 81-1) ¶¶ 66-67, 95-97. That status quo has been upended. See id. at ¶¶ 93-97. Time has marched toward the Census Bureau's statutory deadlines, and Census Bureau resources have been expended in jurisdictions that have acceptable enumeration rates rather than redirected to Louisiana.

6. Last-minute interference with large government undertakings creates disruption and harm. Not surprisingly, the Supreme Court has repeatedly rejected last-minute judicial disruption, especially on a PI or TRO record, even when fundamental rights are affected. See, e.g., Purell v. Gonzalez, 549 U.S. 1, 4-5 (2006); Williams v. Rhodes, 393 U.S. 23, 34-35 (1968). The COVID-19 pandemic has not changed that rule. See Republican Nat’l Comm. v. Democratic Nat’l Comm., 140 S. Ct. 1205 (2020). And the census is a vastly larger and more complex operation than the elections where the rule is most commonly applied. See Fontenot Decl. (ECF 81-1) ¶ 66-67, 101. Indeed, Louisiana respectfully submits that the relief demanded by the Plaintiffs (and to an extent granted by the TRO) will largely serve to deplete Census Bureau resources that could otherwise be expended finalizing the census in Louisiana, and that continued micromanagement and delay harm Louisiana.

7. Plaintiffs demanding court-enforced allocation of Census Bureau resources and changes to complex census-taking logistics plainly do not represent Louisiana’s interests. Neither do the federal Defendants, whose powers may be affected by the outcome of this litigation, but who — unlike Louisiana — suffer no risk of losing representation or federal resource allocations.

8. Louisiana could partially protect its interests by filing a separate action to compel compliance with the statutory deadline for completing the census and the existing enumeration plan. See Dep’t of Homeland Sec. v. New York, 140 S. Ct. 599, 599-600 (2020) (Gorsuch, J., concurring) (reviewing multiple district court litigations and noting that “[u]niversal injunctions have little basis in traditional equitable practice”). But such relief would inherently be partial given the effect of the TRO on other localities, which necessarily depletes Census Bureau resources. Additionally, the delay

LOUISIANA’S NOTICE OF INTENT TO INTERVENE AND REQUEST TO PARTICIPATE
inherent in pursuing a separate action would adversely affect Louisiana’s interests while census
resources continue to be reallocated or depleted.

9. A September 30, 2020, census Re-plan deadline is approaching. If data collection is
extended beyond September 30, “the Census Bureau would be unable to meet its statutory deadlines
to produce apportionment counts prior to December 31, 2020 and redistricting data prior to April 1,
2021.” (ECF 81-1) at ¶ 100. Nevertheless, on September 17, this Court continued the PI hearing to
September 22, 2020, and extended its TRO until “until the Court issues its decision on the
preliminary injunction motion or through September 24, 2020, whichever is sooner.” Order (ECF
142) at 3. In doing so, the Court noted “the complexity of the issues and the fact that 1,800
documents may be produced three days before the hearing,” at least some of which may require
resolution of privilege disputes. Id. at 2-3, 14-15.

10. In view of the above, the disposition of this action is highly likely to impede
Louisiana’s ability to protect its interests. And in view of this Court’s September 17 Order, the
likelihood of that impediment is becoming increasingly certain. Accordingly, upon learning of this
Court’s September 17 Order, Louisiana promptly retained local counsel and appeared. Cf. United
States v. Alcan Aluminum, Inc., 25 F.3d 1174, 1182-83 (3d Cir. 1994). Recognizing the fast pace of this
litigation, Louisiana provides this abbreviated Notice of Intent to Intervene. Louisiana respectfully
requests permission to participate in today’s Status Conference and any subsequent conferences or
hearings.
Dated: September 18, 2020

Respectfully submitted,

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/s/ Bradley A. Benbrook

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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION  

National Urban League et al  
     Plaintiffs,  
V.  
Wilbur L. Ross et al,  
     Defendants.  

No. 5:20-cv-05799-LHK  

Notice of Motion and Motion to Intervene by States of Louisiana and Mississippi  

Hrg Date: TBD  
Hrg Time: TBD  
Judge: Hon. Lucy H. Koh  
Location: San Jose Courthouse, Courtroom 8  

Action Filed: Aug. 18, 2020  

MOTION TO INTERVENE BY LOUISIANA AND MISSISSIPPI
TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that pursuant to Local Rule 7-1(b), the States of Louisiana and Mississippi (collectively, “State Intervenors”) respectfully move to intervene as Defendants in the above-captioned litigation without oral argument and on an expedited basis. Alternatively, the State Intervenors notice that on October 29, 2020, at 1:30 p.m., before the Hon. Lucy H. Koh, 280 South 1st Street, San Jose, or such other time as the Court may order, the State Intervenors will and do hereby move for the same relief.

This motion is brought pursuant to Federal Rule of Civil Procedure 24. As more fully set forth in the accompanying memorandum, the grounds for the motion are: (a) the motion is timely; (b) the State Intervenors have significant protectable interests; (c) this action has already impeded the State Intervenors’ ability to protect those interests, and the disposition of this action could further impede the State Intervenors’ ability to protect those interests; (d) the current parties do not adequately represent the interests of the State Intervenors; and (e) a separate lawsuit to protect the State Intervenors’ interests would plainly involves common questions of law and fact with this action, and their direct opposition to Plaintiffs’ claims satisfies the “common question” requirement for permissive intervention. Federal Courts have repeatedly permitted States to intervene in disputes over the census, see, e.g., Utah v. Evans, 536 U.S. 452, 459 (2002), and this Court should do so here.

This motion is based on this motion and the supporting memorandum below; the accompanying Declaration of Joseph S. St. John; and any further papers filed in support of this motion, the argument of counsel, and all pleadings and records on file in this matter.

PLEASE TAKE FURTHER NOTICE that counsel for Louisiana contacted counsel for the parties via email on September 22, 2020. Defendants responded: “Defendants consent, but respectfully urge the Court not to delay resolution of Plaintiffs’ motion for a preliminary injunction.” Plaintiffs responded but did not provide a position. See Exh. 16.

PLEASE TAKE FURTHER NOTICE that State Intervenors urge that this motion not delay the Court’s issuance or denial of a preliminary injunction.

PLEASE TAKE FURTHER NOTICE that State Intervenors’ proposed answer is attached.
MEMORANDUM IN SUPPORT

BACKGROUND

THE DECENNIAL CENSUS

The Constitution requires the federal government to conduct a census every ten years:

Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers, which shall be determined by adding to the whole Number of free Persons, including those bound to Service for a Term of Years, and excluding Indians not taxed, three fifths of all other Persons. The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

U.S. Const. art. I, § 2.

Consistent with its express constitutional authority to regulate the “manner” of the census, Congress requires that the Secretary of Commerce, with the aid of the Census Bureau, “shall, in the year 1980 and every 10 years thereafter, take a decennial census of population as of the first day of April.” 13 U.S.C. § 141(a) (emphasis added). The resulting “tabulation of total population by States . . . shall be completed within 9 months after the census date and reported by the Secretary to the President of the United States.” Id. at § 141(b) (emphasis added). The President must then transmit to Congress the tabulation of total population and the number of representatives to which each State is entitled:

On the first day, or within one week thereafter, of the first regular session of the Eighty-second Congress and of each fifth Congress thereafter, the President shall transmit to the Congress a statement showing the whole number of persons in each State, excluding Indians not taxed, as ascertained under the seventeenth and each subsequent decennial census of the population, and the number of Representatives to which each State would be entitled under an apportionment of the then existing number of Representatives by the method known as the method of equal proportions, no State to receive less than one Member.

2 U.S.C. § 2a (emphasis added). Additional apportionment and redistricting-related tabulations “shall . . . be completed, reported, and transmitted to each respective State within one year after the decennial census date.” 13 U.S.C. § 141(c) (emphasis added). In short, Congress has imposed a series of clear, mandatory deadlines, starting December 31, 2020, for the Secretary and the President to provide census tabulations to Congress and the States.
THE 2020 CENSUS

On or about December 31, 2018, the Census Bureau released Version 4.0 of its Operation Plan. Exh. 1. The plan contemplated ceasing census data collection at the end of July 2020, id. at 108, 129, followed by post-processing. But the plan also contemplated “late operational design changes,” i.e., “design changes [that] are required following the completion of key planning and development milestones.” Id. at 175. The announced mitigation strategies for such late design changes included “[p]repar[ing] for rapid response to address potential changes and make decisions based on the results of the change-control process.” Id. at 176. The plan further contemplated impacts from exogenous limitations on staffing and operations, and included mitigation strategies for those limitations, too. Id. at 141, 176.

Consistent with its Operation Plan, the Census Bureau began data collection in 2020. But on March 13, the President declared a national emergency based on the outbreak of COVID-19 and the resulting strain on the Nation’s healthcare system. Declaring a National Emergency Concerning the Novel Coronavirus Disease (COVID–19) Outbreak, 85 Fed. Reg. 15337 (Mar. 18, 2020). On March 15, the Census Bureau announced it was “adjusting some operations” to protect “the health and safety of our staff and the public” while fulfilling its “statutory requirement to deliver the 2020 Census counts to the President on schedule.” Exh. 2. The Census Bureau noted the “planned completion date for data collection for the 2020 Census is July 31, 2020,” but “that date can and will be adjusted if necessary as the situation evolves . . . .” Id. (emphasis added).

A few days later, the Census Bureau announced that “2020 Census field operations [would] be suspended” due to the ongoing COVID-19 pandemic. Exh. 3. The Census Bureau explained it was doing so “to protect the health and safety of the American public, Census Bureau employees, and everyone going through the hiring process for temporary census taker positions.” Id. Then, on April 13, the Census Bureau announced:

[T]he Census Bureau is seeking statutory relief from Congress of 120 additional calendar days to deliver final apportionment counts.

Under this plan, the Census Bureau would extend the window for field data collection and self-response to October 31, 2020, which will allow for apportionment counts to be delivered to the President by April 30, 2021, and redistricting data to be delivered to the states no later than July 31, 2021.
Exh. 5. Such a delay would cause significant downstream disruption to States vis-à-vis redistricting and upcoming elections, would likely trigger costly special legislative sessions, and would yield a morass of litigation. See Exhs. 6, 7, 14, 15, 16. Not surprisingly, although legislation was introduced, see, e.g., H.R. 6800 § 70201, Congress has thus-far declined to provide relief from the statutory deadlines it had previously established.\(^1\) Accordingly, on August 3, the Census Bureau announced a further update to its plan that includes “enumerator awards and the hiring of more employees to accelerate the completion of data collection and apportionment counts by [the] statutory deadline of December 31, 2020 . . . .” Exh. 8. To satisfy they statutory deadline, the Census Bureau announced that it would end field data collection by September 30, 2020. \textit{Id.}

PLAINTIFFS SEEK TO PAD THE CENSUS COUNT IN CERTAIN JURISDICTIONS

On August 18, 2020, Plaintiffs — represented by a platoon of attorneys — filed suit seeking to vacate the Census Bureau’s August 3 plan, reinstate the April plan, and enjoin various federal Defendants from implementing the August 3 plan. Compl. (ECF 1). Plaintiffs’ theories are that the August 3 plan violates the Enumeration Clause, Section 2 of the Fourteenth Amendment, and the Administrative Procedure Act. \textit{Id.} ¶¶ 330-354. Plaintiffs proceed under the remarkable theory that a federal district court can command federal officers to violate clear statutory law on a subject that the Constitution expressly assigns to Congressional regulation. \textit{Id.} ¶ 13. In terms of the Administrative Procedure Act, Plaintiffs urge that a federal district court can set aside an agency action that it finds arbitrary and capricious and mandate an agency action that is clearly contrary to law.

On September 5, the Court granted Plaintiffs’ motion for a temporary restraining order until a September 17 hearing on Plaintiffs’ motion for a preliminary injunction. Order (ECF 84) (“TRO”). The TRO enjoined the federal Defendants from implementing their current plan for the census. \textit{Id.} at 6-7. The status quo would have been an orderly wind-down of census operations in jurisdictions with adequate enumeration rates, with Census Bureau resources re-directed to jurisdictions — like Louisiana and Mississippi — that have lagging enumeration rates, followed by cessation of data

\(\text{\footnotesize\textsuperscript{1}}\) The Census Bureau also sought $1 billion in additional funding. To the extent the cost census operations exceed the authorized appropriation, the responsible officers or employee of the United States Government may be subject to criminal sanctions. 31 U.S.C. §§ 1341, 1350.
collection so as to facilitate post-processing of the collected data. Fontenot Decl. (ECF 81-1) ¶¶ 66-67, 95-97.

That status quo has now been upended. See id. at ¶ 93-97. The Census Bureau made clear that if data collection is extended beyond September 30, “the Census Bureau would be unable to meet its statutory deadlines to produce apportionment counts prior to December 31, 2020 and redistricting data prior to April 1, 2021.” Id. ¶ 100. Yet the TRO included no analysis of the impact on non-parties, including the vast financial impact of special legislative sessions and litigation resulting from delayed census reporting and corresponding delays in reapportionment and redistricting. More pointedly, time has marched toward the Secretary’s statutory deadlines, and Census Bureau resources have been expended in jurisdictions that have acceptable enumeration rates rather than redirected to Louisiana and Mississippi. The effective result – even if the Court vacates the TRO or the Court is reversed on appeal – is the picking of jurisdictional winners by inflating the enumeration in certain jurisdictions while suppressing the enumeration in others by preventing the planned shift in Census Bureau resources.

On September 17, the Court extended the TRO “until the Court issues its decision on the preliminary injunction motion or through September 24, 2020, whichever is sooner.” Order (ECF 142) (“TRO Extension”). Once again, the Court included no analysis of the impact on non-parties. See id. Louisiana learned of this suit and the TRO Extension that afternoon, retained local counsel, and appeared the same day. See Notice of Appearance (ECF 144). Recognizing the fast pace of this litigation, Louisiana filed a Notice of Intent to Intervene the next morning. Notice (ECF 146). That Notice detailed certain of the harms to Louisiana resulting from the Court’s order; generally set forth grounds for intervention; and directed the Court to analogous cases in which the Supreme Court made clear that district courts should not disrupt complex government operations with last-minute injunctions, even when fundamental rights are at stake. Id. Given the rapid pace of this litigation,

2 Rule 24(c) requires that a motion to intervene “be accompanied by a pleading that sets out the claim or defense for which intervention is sought.” Fed. R. Civ. P. 24; see also Fed. R. Civ. P. 24(a) (listing pleadings). It was impracticable for Louisiana to prepare an answer to Plaintiffs’ 370 paragraph Amended Complaint prior to the September 18 status conference. Louisiana therefore filed an abbreviated Notice of Intent to Intervene and asked to participate in order to protect its interests.
Louisiana also requested permission to participate in a Status Conference and any subsequent conferences or hearings until it could formally move to intervene. Id.

At a status conference later that day, the Court implicitly denied Louisiana’s request to participate. See St. John Decl. ¶¶ 10-11. When the federal Defendants attempted to raise the harms apparent from Louisiana’s Notice, the Court stated that Louisiana had neither a motion to intervene nor an amicus brief pending. This motion to intervene follows.

LEGAL STANDARDS

With respect to intervention as of right, “[o]n timely motion, the court must permit anyone to intervene who: (1) is given an unconditional right to intervene by a federal statute; or (2) claims an interest relating to the property or transaction that is the subject of the action, and is so situated that disposing of the action may as a practical matter impair or impede the movant’s ability to protect its interest, unless existing parties adequately represent that interest.” Fed. R. Civ. P. 24(a). “An applicant seeking to intervene as of right under Rule 24 must demonstrate that four requirements are met: (1) the intervention application is timely; (2) the applicant has a significant protectable interest relating to the property or transaction that is the subject of the action; (3) the disposition of the action may, as a practical matter, impair or impede the applicant’s ability to protect its interest; and (4) the existing parties may not adequately represent the applicant’s interest.” Citizens for Balanced Use v. Montana Wilderness Ass’n, 647 F.3d 893, 897 (9th Cir. 2011). “[T]he requirements are broadly interpreted in favor of intervention.” Id.

With respect to permissive intervention, “[o]n timely motion, the court may permit anyone to intervene who... has a claim or defense that shares with the main action a common question of law or fact.” Fed. R. Civ. P. 24(b)(1). Additionally, “the court may permit a federal or state governmental officer or agency to intervene if a party’s claim or defense is based on... a statute or executive order administered by the officer or agency.” Id. at 24(b)(2). Thus, “permissive intervention requires (1) an independent ground for jurisdiction; (2) a timely motion; and (3) a common question of law and fact between the movant’s claim or defense and the main action.” Freedom from Religion Found. v. Geithner, 644 F.3d 836, 843 (9th Cir. 2011).
INTERESTS AND GROUNDS FOR INTERVENTION

I. The Court should grant intervention as of right.

A. The motion is timely.

Plaintiffs filed their complaint last month. See Citizens for Balanced Use v. Montana Wilderness Ass’n, 647 F.3d 893, 897 (9th Cir. 2011) (finding a motion was timely when filed three months after plaintiff’s complaint). The proposed intervention poses no prejudice to the parties, and the State Intervenors have acted promptly after learning of this litigation and the orders imperiling their interests. This motion is therefore timely. See United States v. Oregon, 745 F.2d 550, 552 (9th Cir. 1984) (listing considerations for timeliness and finding district court abused its discretion in denying intervention in fifteen year old litigation where litigant’s actions and court order implicated changed circumstances); see also United States v. Alcan Aluminum, Inc., 25 F.3d 1174, 1182-83 (3d Cir. 1994) (finding intervention in four year old litigation timely where intervention was sought 43 days after intervenor became aware its interests were imperiled).

B. The State Intervenors have significant protectable interests.

The State Intervenors have clear and substantial protectable interests at stake in this action. The “property” that is the subject of this action — particularly given Plaintiffs’ request for nationwide relief — includes the size of the State Intervenors’ Congressional delegations, their proportionate allocation of limited federal resources, and the Equal Protection rights of their citizens. See Am. Compl. ¶¶ 304-333. In particular, Plaintiffs seek to boost the census enumeration of their own jurisdictions at the expense of jurisdictions — like Louisiana and Mississippi — with lagging enumeration. Cf. Forest Conservation Council v. U.S. Forest Serv., 66 F.3d 1489, 1496 n.8 (9th Cir. 1995) (abrogated on other grounds) (“By allowing parties with a practical interest in the outcome of a particular case to intervene, we often prevent or simplify future litigation involving related issues; at the same time, we allow an additional interested party to express its views before the court.”).
C. The disposition of this action could impede the State Intervenors’ ability to protect their interests.

The risk this action poses to the State Intervenors’ interests is readily apparent. According to the Census Bureau, Mississippi’s self-response rate as of September 19 is only 59.6%, and Louisiana’s is only 59.3% (placing Mississippi and Louisiana 44th and 46th of the 50 States, respectively). Exh. 10. Likewise, Mississippi’s overall enumeration rate is only 89.6%, and Louisiana’s overall enumeration rate is only 89.1% (placing them 46th and 48th of the 50 states, respectively). Id.

That lagging enumeration is compounded by the Intervenor States’ demographics. Census Bureau estimates that Mississippi’s population is 37.8% African American, with 19.6% of Mississippi’s population living in poverty.3 Louisiana’s population is similar: 32.8% African American, with 19.0% of Louisiana’s population living in poverty.4 And 26% of Mississippi’s population and 25.5% of Louisiana’s population did not self-report in the 2010 Census, representing hard to count populations. Exhs. 12, 13. Plaintiffs allege those populations are underrepresented in administrative records, such that using administrative data to fill in missing information for non-responsive households will produce a less accurate census. See Compl. ¶ 106. Further, Plaintiffs argue that jurisdictions — like Mississippi and Louisiana — with high numbers of hard-to-count citizens suffer disproportionately when compared to areas with low numbers of these same groups. Reply (ECF 130) at ECF p.11. Under Plaintiffs’ theory, diversion of Census Bureau resources to increase the count in jurisdictions with adequate enumeration directly imperils the interests of the Intervenor States and their residents, who are lagging in enumeration.

As explained in Louisiana’s Notice, last-minute interference with large government undertakings itself creates serious disruption and harm. Not surprisingly, the Supreme Court has repeatedly rejected such last-minute judicial disruption, especially on a PI or TRO record, even when fundamental rights are affected. See, e.g., Purrell v. Gonzalez, 549 U.S. 1, 4-5 (2006); Williams v. Rhodes, 393 U.S. 23, 34-35 (1968). The COVID-19 pandemic has not changed that rule. See Republican Nat’l Comm. v. Democratic Nat’l Comm., 140 S. Ct. 1205 (2020). And the census is a vastly larger and more

3 https://www.census.gov/quickfacts/fact/table/MS/BZA210218
4 https://www.census.gov/quickfacts/LA
complex operation than the elections where the rule is most commonly applied. See Fontenot Decl. (ECF 81-1) ¶ 66-67, 101. Indeed, the Intervenor States respectfully submit that the relief demanded by the Plaintiffs (and to an extent granted by the TRO) will largely serve to deplete Census Bureau resources that could otherwise be expended finalizing the census in the Intervenor States, see id. ¶ 96, and that continued micromanagement and delay irremediably harm those States. Indeed, this Court’s TRO itself implicates serious Equal Protection concerns vis-à-vis the Intervenor States’ citizens. See Bush v. Gore, 531 U.S. 98, 105 (2000). And even if this Court is reversed on appeal, those harms will have occurred and be irremediable. On the other hand, if Plaintiffs succeed, any significant delay in enumeration will necessarily have major impacts on states like Louisiana that have state constitutional or statutory deadlines for redistricting. Exhs. 6, 7, 11, 14-17; see also, e.g., La. Const. art. I sec. 6. Indeed, massive amounts of litigation — including by Plaintiffs — is likely to follow any such delay.

D. The parties do not adequately represent the interests of the State Intervenors.

1. Neither Plaintiffs nor the federal Government represent the interests of the State Intervenors.

Unlike Plaintiffs, the State Intervenors believe the December 31, 2020, statutory deadline is clear, mandatory, and constitutional; and that the April COVID Plan was contrary to law to the extent it would necessarily require violation of that deadline. To that end, the State Intervenors believe the August Re-Plan is adequately supported and was effectively required once it became clear that Congress was unlikely to grant relief from the December 31 deadline. Plaintiffs attacking the August Re-Plan clearly do not represent the State Intervenors’ interests.

The federal Defendants do not represent the State Intervenors’ interests, either. Although the federal Defendants have urged the Court to reject the Am. Complaint, they have made only passing reference to the vast and irreparable harm the TRO and any PI are likely to cause the States vis-à-vis suppressed enumeration and impacts to State deadlines. The federal Defendants also cannot respond to the Plaintiffs’ arguments in the same manner the State Intervenors can: as sovereign States in our federal form of government. See Sagebrush Rebellion, 713 F.2d at 528 (stating that courts assessing the adequacy of representation consider whether the intervenor offers a necessary element to the proceedings that would be neglected).
“In assessing the adequacy of representation, the focus should be on the ‘subject of the action,’ not just the particular issues before the court at the time of the motion.” Sw. Ctr. for Biological Diversity v. Berg, 268 F.3d 810, 823 (9th Cir. 2001) (citing Sagebrush Rebellion, Inc. v. Watt, 713 F.2d 525, 528 (9th Cir. 1983)). “[T]he burden of showing inadequacy is ‘minimal,’ and the applicant[s] need only show that representation of its interests by existing parties ‘may be’ inadequate.” Id. (quoting Trbovich v. United Mine Workers of Am., 404 U.S. 528, 538 n.10 (1972)). The Intervenor States and their distinct sovereign interests easily satisfy that standard.

2. This Court’s findings regarding the conduct of the federal Defendants compellingly reinforce that they are inadequate to represent the interests of the State Intervenors.

This Court’s findings vis-à-vis the federal Defendants make clear that their representation is inadequate in-fact. This Court faulted the federal Defendants for the lack of progress in this case, and – implicitly – the corresponding harm to the State Intervenors from the resulting delay. Indeed, this Court found that the federal “Defendants’ repeated denial of the existence of an administrative record and failure to make any attempt to collect the administrative record . . . have necessitated delay of the preliminary injunction hearing and extension of the TRO.” TRO Extension at 13-14. The Court concluded:

based on Defendants’ violation of the Court’s Order to Produce the Administrative Record as discussed above, an extension of the TRO is necessary for Defendants to produce the OIG production and a privilege log; for the parties to litigate objections to at least four different grounds of privilege; for United States Magistrate Judges to resolve the parties’ privilege disputes; for the parties to file supplemental briefs on the motion for preliminary injunction addressing the OIG production; and for the Court to hold a hearing on the motion for preliminary injunction and to issue a reasoned decision.

TRO Extension at 17. The Court made a similar finding at yesterday’s preliminary injunction hearing, concluding that any delay in the preliminary injunction hearing was caused by the federal Defendants’ non-compliance with the Court’s orders. Where the State Intervenors are suffering irreparable harm as a result of delay and the Court has attributed that delay to the federal Defendants’ non-compliance with Court orders, those same federal Defendants clearly cannot be said to adequately represent the State Intervenors’ interests.
II. Alternatively, the Court should permit permissive intervention pursuant to Rule 24(b).

Even if this Court does not grant intervention as of right, the Court should permit the State Intervenors to intervene permissively pursuant Rule 24(b). Because the Court’s jurisdiction is based on federal questions raised by Plaintiffs and the applicants for intervention do not assert additional claims, the requirement for an independent ground for jurisdiction does not apply. Freedom from Religion Found., 644 F.3d at 844. This application is timely for the reasons argued above.

Louisiana and Mississippi could partially protect their interests by filing a separate action to compel compliance with the statutory deadline for completing the census and the existing enumeration plan. See Dept of Homeland Sec v. New York, 140 S. Ct. 599, 599-600 (2020) (Gorsuch, J., concurring) (reviewing multiple district court litigations and noting that “[u]niversal injunctions have little basis in traditional equitable practice”). But such relief would inherently be partial given the effect of the TRO on other localities, which necessarily depletes Census Bureau resources. Additionally, the delay inherent in pursuing a separate action would adversely affect Louisiana’s and Mississippi’s interests while census resources continue to be misallocated or depleted. Such an action would, however, clearly involve common questions of law and fact with this one.

Moreover, with respect to remedies, the lagging enumeration in the State Intervenors’ jurisdictions and the harms articulated by State Intervenors will provide a “helpful, alternative viewpoint” to those offered by Plaintiffs that have pursued litigation causing those very harms, thereby “contribute[ing] to full development of the underlying factual issues and to the just and equitable adjudication of the legal questions presented.” Pickup v. Brown, 2012 WL 6024387, at *4 (E.D. Cal. Dec. 4, 2012).

CONCLUSION

Federal Courts have repeatedly permitted States to intervene in disputes over the census. See, e.g., Utah v. Evans, 536 U.S. 452, 459 (2002). For the foregoing reasons, the State Intervenors request the Court do so here and grant their motion to intervene as a matter of right under Rule 24(a) or, alternatively for permissive intervention under Rule 24(b).
Dated: September 23, 2020

Respectfully submitted,

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DEPARTMENT OF COMMERCE

Privacy Act of 1974; System of Records


ACTION: Notice of a modified privacy act system of records.

SUMMARY: In accordance with the Privacy Act of 1974, and Office of Management and Budget (OMB) Circular A-108, "Federal Agency Responsibilities for Review, Reporting, and Publication under the Privacy Act," the Department of Commerce (Department) is issuing this notice of intent to modify a system of records, COMMERCE/CENSUS-5, Decennial Census Programs.

DATES: To be considered, written comments must be submitted on or before August 21, 2020. This amended system of records will become effective on July 22, 2020, unless the modified system of records notice needs to be changed as a result of public comment.

Newly proposed routine uses in the paragraph entitled "ROUTINE USES OF RECORDS MAINTAINED IN THE SYSTEM, INCLUDING CATEGORIES OF USERS AND PURPOSES OF SUCH USES" will become effective on July 27, 2020, unless the modified system of records notice needs to be changed as a result of public comment.

If the modified system of records notice needs to be changed, the Department will publish a subsequent notice in the Federal Register by September 5, 2020, stating that the current system of records will remain in effect until a revised notice is published in the Federal Register.

ADDRESSES: Please address comments to: Byron Crenshaw, Privacy Compliance Branch, Room 8H021, U.S. Census Bureau, Washington, DC
FOR FURTHER INFORMATION CONTACT: Chief, Privacy Compliance Branch, Policy Coordination Office, Room HQ-8H021, U.S. Census Bureau, Washington, DC 20233-3700 or by email ([HYPERLINK "https://www.govinfo.gov/cdn-cgi/l/email-protection" \"b3f1cac1dcd9df0c1d6ddc0dbd2c4f3d0d6ddc0c6c09dd4dcc5" ]).

SUPPLEMENTARY INFORMATION: This update makes six program-related changes. The first proposed change to program related provisions updates the location of the system to account for records temporarily stored in the Amazon Web Services (AWS), a Federal Risk and Authorization Management Program (FedRAMP) approved cloud service provider (CSP), which is an external hosting infrastructure and platform-as-a-service. FedRAMP is a government-wide program that provides a standardized approach to security assessment, authorization, and continuous monitoring for cloud products and services. The AWS CSP will maintain decennial census records (including testing information) during decennial census operations; no records that are a part of the U.S. Census Bureau (Census Bureau) American Community Survey (as described more fully in "Purpose(s) of the System" below) records will be maintained by the CSP. The second proposed change updates the authorities to remove the anti-wiretapping law. The third proposed change updates the categories of individuals to include subjects of tests, focus groups, and cognitive interviews. The fourth proposed change updates the categories of records to provide new detail regarding the information that may be contained in the population information category, including citizenship, date of birth, ethnicity, and number of weeks worked, etc.; and, in the housing information category, including data on amenities and utilities,
home ownership, and number of vehicles kept or used, etc. Note that the Decennial Census of Population and Housing (the Decennial Census) does not collect citizenship information from respondents; for this system of records; only the ACS collects citizenship information from respondents. The fifth proposed change clarifies the record source categories to include direct responses of individuals in surveys, censuses, focus groups, cognitive interviews, and tests and comparable data that may be obtained from records covered by COMMERCE/CENSUS-8, Statistical Administrative Records System, including data from third-party entities. The sixth proposed change updates the policies and practices for storing the records to include temporary storage by the cloud service provider during decennial census operations. This amendment also provides minor administrative updates, including non-substantive changes to the description of routine uses of records maintained in the system. This notice does not contain any newly proposed or significantly modified routine uses.

The changes are being made in accordance with OMB Circular A-108 which requires agencies to periodically review systems of records notices for accuracy and completeness, paying special attention to changes in the manner in which records are organized, indexed, or retrieved that results in a change in the nature or scope of these records; and, the Privacy Act which requires agencies to publish in the Federal Register a notice that describes the changes to the system of records. The Privacy Act also requires each agency that proposes to establish or significantly modify a system of records to provide adequate advance notice of any such proposal to the OMB, the Committee on Oversight and Government Reform of the House of Representatives, and the Committee on Homeland Security and Governmental Affairs of the Senate (5 U.S.C 552a(r)). Significant modifications include adding a new routine use. The purpose of providing the advance notice to OMB and Congress is to permit an evaluation of the potential effect of the