

From: Snaprends Team <snaptrendsinfo@snaptrends.com>
Sent: Wednesday, September 7, 2016 9:31 AM
To: Thomas Brown
Subject: FREE WEBINAR | The Modern Marketer's Guide to Social Media Monitoring & Analysis
Categories: newsletter or similar

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Join us for a FREE Live Webinar!
**The Modern Marketer's Guide to Social Media
Monitoring & Analysis**

Hi Thomas,

Join us Wednesday, September 21st for a free webinar in which we'll go in-depth into how social media monitoring and analysis can help marketers in any industry quickly discover and understand consumer sentiment and needs, determine marketing strategy adjustments, and ultimately boost the bottom line.

What we'll cover:

- **Revealing consumer sentiment & needs** with location-based social insights

- **Actively responding to insights** from social data with effective marketing strategies & initiatives
- **Comparing common social media monitoring tools** with location-based monitoring & analysis

Wednesday, September 21st
1-2 p.m. (ET) / 10-11 a.m. (PT)



Can't make it? [Register anyway](#) and we will email you the recording to watch on-demand.



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