
From: Rob Douglas <rob@skopenow.com>
Sent: Monday, October 14, 2019 11:56 AM
To: [REDACTED]
Subject: Big News at Skopenow!
Categories: responsive

Hi [REDACTED]

Big news at Skopenow. We are launching an upgraded version of Skopenow on November 3rd. This means you are going to see a brand new interface along with quite a few new features, including (<http://bit.ly/2K0BTxz>):

1. **Business Intelligence Search** - A completely new search focussing on a businesses and their owner's online presence. Content includes ratings/reviews, profiles, contact data, financial information, and incorporation details.
2. **Association Search** - Compare two people's digital records to one another to reveal hidden connections.
3. **Behavior Analysis** - Easily search/analyze a subject's online behavior and look for specific objects and keywords within photos and text.
4. **Heat Mapping** - We merge location data from consumer records, social media posts, profiles, and metadata to provide an interactive date and frequency based heat map.
5. **Court Records** - We've integrated PACER which includes federal civil, criminal, and bankruptcy records.
6. [REDACTED] We've added the ability to turn facial images into social media profiles.
7. **Automated Reporting** - We use AI to generate a comprehensive analysis of all content that was aggregated.

All of our customers will be granted a free 3 day trial of Skopenow 3.0 prior to upgrading their account which can be activated by visiting <http://alpha35.skopenow.com> and using your pre-existing credentials to sign-in. All of your account's employees will have access as well - you would just need to send them the link above.

You can also view a comparison between Skopenow 2.0 and 3.0 here: <http://bit.ly/2nXxRPP>
After you've enjoyed playing around with Skopenow 3.0, you can either upgrade your account by scheduling time with a representative: <https://calendly.com/skopenow> or visit Skopenow.com/upgrade.

Best,
Rob



Robert Douglas / CEO

E1060

Rob@skopenow.com

Skopenow, Inc.
(800) 252-1437
12 east 49th, 11th Floor
New York, NY 10017
Skopenow.com
[Unsubscribe](#)