

Price Quote for Los Angeles Police Department (LAPD)

Dataminr, Inc. is pleased to submit the following quote, which remains valid through May 31, 2018.

PRICE QUOTE

The *Dataminr News Alerts* product may be purchased for the following price:

Product	Quantity (Number of Licenses)	Total Annual Price
Dataminr News Alerts	13	

TERMS AND CONDITIONS

This offer is for 12-month access to Dataminr News Alerts. This offer includes 13 paid licenses plus an **unlimited number of no cost trial licenses** for anyone directly working for or assigned to the Los Angeles Police Department (LAPD) for the duration of the 1-year contract.

LAPD acknowledges that the base rate for a Dataminr News Alert license is normally [REDACTED] per year per unique user.

Dataminr does not charge additional data usage fees or charge for basic services such as training and basic technical support.

Unique users are considered individual employees of the client, each having a unique Dataminr login identifier, password, and email address, who receive Dataminr output (e.g., alerts) based on user-specified topic list(s) settings.

Additional persons shall be counted as unique users if they receive regular systematic, programmatic or other routine access to (1) Dataminr emails (generated for alerts) through automated or manual forwarding, or (2) exported alerts from the user interface via direct integration into other client products or from more widely accessible databases. Dataminr licenses may not be shared.

In addition to the terms stated herein, all licenses for Dataminr products are subject to Dataminr commercial software license terms and conditions.

Per existing third-party terms, Dataminr reserves the right to integrate additional safeguards to prevent the product from being used for surveillance purposes.

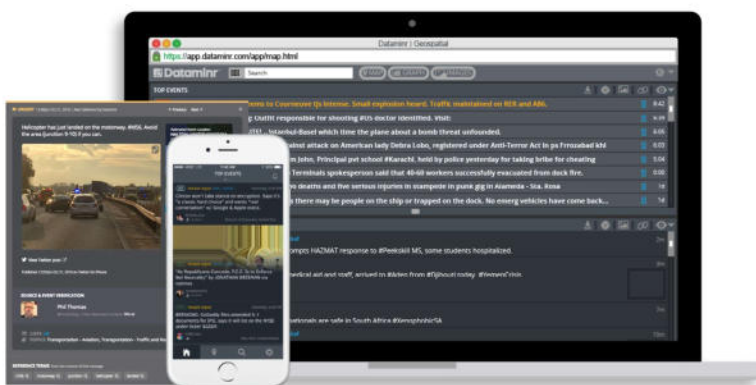
PROPRIETARY PROPOSAL DATA: This proposal includes data that shall not be disclosed outside the Government and shall not be duplicated, used, or disclosed—in whole or in part—for any purpose other than to evaluate this proposal. If, however, a contract is awarded to this offer or as a result of—or in connection with—the submission of this data, the Government shall have the right to duplicate, use, or disclose the data to the extent provided in the resulting contract. This restriction does not limit the Government's right to use information contained in this data if it is obtained from another source without restriction.

Turn social media into actionable alerts

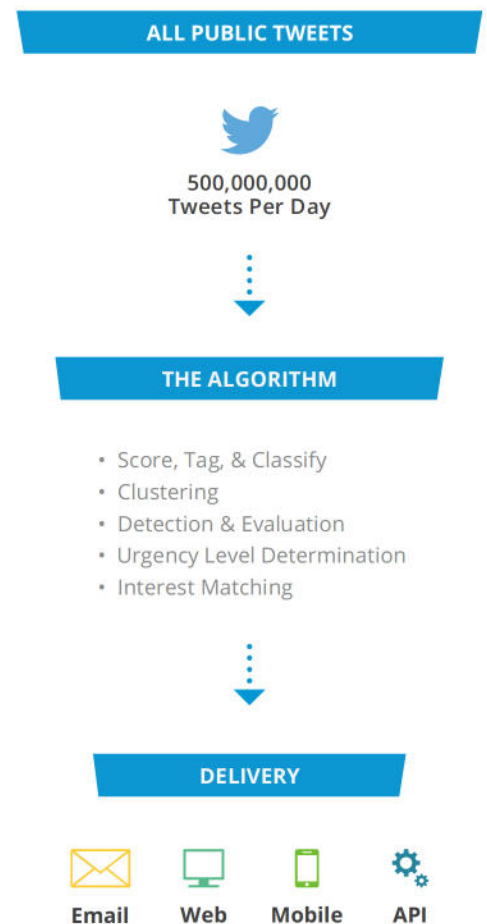
Dataminr is the leading platform that creates real-time, actionable alerts for public sector analysts, watch officers, and decision makers at all levels across the globe. Using powerful, proprietary algorithms and processes, Dataminr instantly processes all publicly available tweets and identifies the earliest indications of potential threats to public safety and national security.

Why Dataminr

- ✓ Respond with Agility**
 Dataminr has unique real-time access to all publicly available Tweets, allowing our algorithms to filter through every Tweet and surface early indications of breaking events.
- ✓ Assess Breaking Events**
 Maintain situational awareness of critical events with Dataminr's proactive notifications based on settings tailored to your topics and areas of interest.
- ✓ Seamless workflow integration**
 We offer the ability to surface customized alerts via desktop application, pop-ups, email, mobile application, and API integration.



How it works



Testimonials

“ It’s like a police scanner for the whole world.

User, New York City, New York

“ We have moved assets based on Dataminr alerts.

User, Washington, DC

“ Dataminr is our go-to tool for Indications and Warnings.

Special Operations User, Fort Bragg

Global Sensor Network

GLOBAL ACTS OF TERROR

Abu Sayyaf Ransom Video • Davao Del Norte, Philippines
Four hours ahead of major news reports



#AbuSayyaf releases fresh video of four Samal Islands captives. Imposes ultimatum. @inqmindanao

REPORTER • March 10, 2016 12:44 PM

DISASTER RELIEF

Nepal Earthquake • Kathmandu, Nepal
16 minutes before major news reports



Medical facilities for injured in #NepalQuake on road as hospitals have been fully occupied

CHATTER • April 25, 2015 - 7:30 AM

CRISIS MANAGEMENT

Egypt Air Plane Crash • Cairo, Egypt
26 minutes before major news reports

Translated from Arabic: **The disappearance of an Egypt Air plane flight 805 EgyptAir coming from Paris and 58 passengers on board off the radar screen about half an hour ago**

CHATTER • March 18, 2016 - 8:26 PM

HUMANITARIAN ASSISTANCE

Kunduz Hospital Airstrike • Kunduz, Afghanistan
One hour and 46 minutes ahead of major news reports

(confirmed) another tragedy in kunduz, MSF hospital due to heavy fighting and airstrikes burned down most of the doctors and patients are dead

CHATTER • October 2, 2015 - 10:41 PM

Case Study

Brussels Terror Attacks • March 22, 2016

When Islamic State militants carried out coordinated attacks on the Brussels Airport and Maalbeek Metro Station, Dataminr's proprietary algorithms filtered through millions of Tweets to surface valuable eyewitness content emerging on Twitter. This real-time information surfaced through Dataminr helped users maintain situational awareness and respond quickly.



FLASH !

Translated from Dutch: **Huge bang in @BrusselsAirport trainstation. No idea what is happening now**

CHATTER • 9:06 AM



Urgent ●

Bomb explosion at Brussel airport. Apparent terrorist activity. Airport is on lockdown being evacuated.

CHATTER • 9:15 AM



Brussels airport now.. #Zaventem #BrusselsAirport #brusselsattack #belgium

CHATTER • 9:38 AM

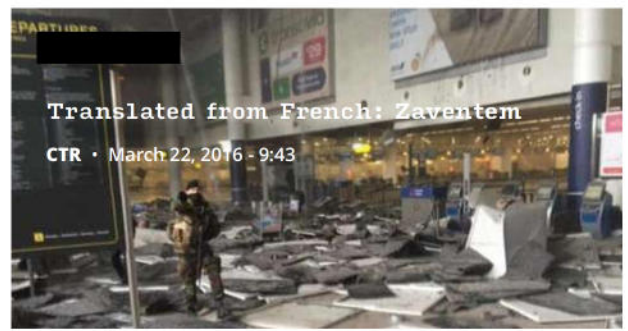
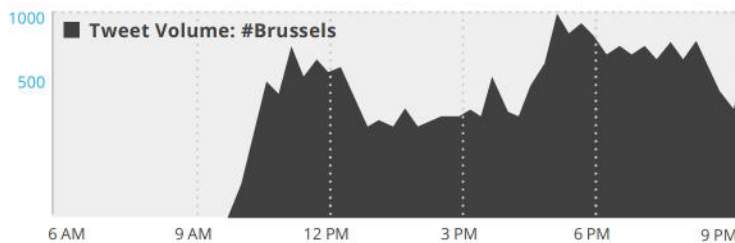


FLASH !

Translated from French: **Explosin maalbeek metro**

CHATTER • 10:15 AM

Dataminr notified users of the initial attack **10 minutes ahead of major news reports** and delivered images from the attack site in real-time.



Translated from French: **Zaventem**

CTR • March 22, 2016 - 9:43

Interested in scheduling a demo?

Contact us at ps.sales@dataminr.com

