BABEL STREET

FACT SHEET | DECIPHER YOUR WORLD®

Babel Street* is a cloud-based platform used to discover and analyze multi-lingual information emanating across the internet in real-time.
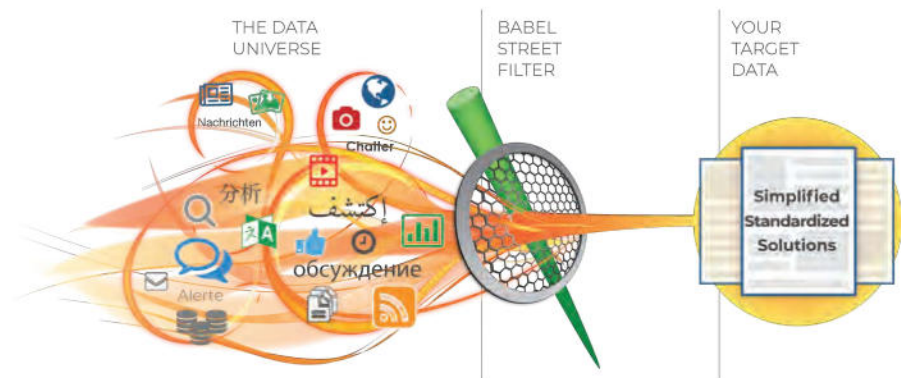
With advanced analytics, Babel Street™ makes sense of large tracts of multilingual data in near real-time. Babel Street assigns and charts sentiment for social media in all of the 18 major world languages. Users identify themes, entities, and categories, as well as detect relationships, within the cloud-based platform. Customers may access Babel Street 24/7/365 from any computer, device, or smartphone with an internet connection and a web browser.

Babel X®, our primary offering, is a multi-lingual, geo-enabled, text-analytics, social media and web-monitoring platform designed to meet the needs of our customers by fully leveraging publicly available information in this era of overwhelming quantities of geographically diverse, multi-lingual data in numerous social media platforms, consumer, news, and other channels.

Babel X generates real-time, actionable information by persistently monitoring and simultaneously analyzing multiple data sources through advanced statistical, linguistic, and crowd-sourcing techniques.

Babel X is an industry-leading linguistics and text analytics tool. The platform offers a unique cross-lingual searching capability. Users enter search terms in their language of choice to retrieve multi-lingual results.

Babel Street Information Filter Process

THE DATA UNIVERSE — BABEL STREET FILTER — YOUR TARGET DATA

Simplified Standardized Solutions

DIFFERENTIATORS

· Cross-Lingual Search in 200+ Languages
· Automatic Translation
· 30+ Social and Traditional Media Sites
· Proprietary Web Crawler
· Persistent Monitoring
· Real-Time Data Processing
· Link Analysis
· Sentiment in 18+ Languages

SOLUTIONS

· Babel X®
· Babel Sentry®
· Babel Centrifuge™
· Babel Streams™
· Babel BOX™
· Babel Street offers a variety of flexible tools designed to comply with customers' privacy requirements and compliance needs.

USE CASES

· Situational Awareness
· Cyber Security
· Supply Chain Risk Mgmt
· Brand Management
· Critical Infrastructure
· Disaster Response
· Public Health
· Sentiment
· Force Protection

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ALL FROM A SINGLE PANE OF GLASS

Collect data based upon user-driven requirements, and generate precise search results, multipoint analysis, and alerts, across hundreds of languages from a single console.

DATA SOURCES

- **Access publicly available information**
  30+ social media sites
  Proprietary & traditional web crawler
- **Assimilate proprietary datasets**
  Third-party data
  Customer data

LANGUAGES

- **Search across 200+ languages**
- **Automatically translate results**
- **Conduct sentiment analysis in 18+ languages**
- **Employ robust slang and vernacular dictionaries**

FILTERING

Filter results on a wide range of variables determined by user:

- **Keywords**
- **Hashtags**
- **Language**
- **Author**
- **Emojis**
- **Dates/Times**
- **Regular Expression**

ANALYTICS

Create user-defined analysis based upon:

- **Sentiment**
- **Significance**
- **Reach**
- **Popularity**
- **Key Influencers**
- **Concepts**
- **Named Entities**
- **Trends**
- **Data Type**

VISUALIZATION

Customize user dashboard and build charts based upon:

- **Sentiment heat maps**
- **Volume and sentiment trends**
- **Prominent authors, languages**
- **Trending concepts and themes**

COLLABORATION

- **Share filters and key insights across analytical cohorts**
- **Subscribe to human-curated data channels**
- **Tag documents for joint, combined, and inter-agency operations**

BABEL STREET

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