



Statement of
Business for America
Washington, DC

U.S. Senate Committee on Rules & Administration
Hearing on 2020 General Election Preparations

July 21, 2020

Dear Senators Blunt, Klobuchar, Leahy, and Shelby:

Business for America, on behalf of more than 200 American businesses, submits this letter addressed to U.S. congressional leaders for the record of the hearing on election preparations before the Senate Rules Committee on July 22, 2020. The letter has been signed by more than 200 companies representing more than 140,000 employees and \$83B in annual revenue, as well as 18 regional business associations representing thousands of businesses from across the country.

As Election Day approaches and the coronavirus pandemic continues, we are concerned that state and local election officials lack the resources necessary to ensure that the election will run smoothly. Many have reported that currently they are unable to meet the surging demand for secure absentee ballots, unable to provide safe in-person polling locations with early voting to minimize lines and prevent crowding, unable to fully guard against potential cyberattacks, and unable to count every ballot on a timely, accurate basis.

In running our companies, we work hard to give our customers a trust-building experience and confidence in our products. We believe the same principle should apply to elections.

If sufficient resources are not allocated, we will endanger the personal health of American voters and election workers, risk millions of ballots not being handled effectively, create the potential for chaos due to uncertain election results, and further erode trust in our representative democracy.

At a time of national crisis, the federal government must do everything it can to ensure our elections proceed smoothly and that all citizens have an opportunity to cast their ballots. Anything less will result in the legitimacy of the election's outcome being called into question, which would be highly disruptive to our social and economic well-being.

The businesses that we represent believe that as American business leaders, we have a responsibility to our employees, customers, communities, and country. Today we request that the necessary funds be allocated for state and local election officials to ensure that voting in the 2020 election is safe, the results are accurate, and every voter has a voice.

—Business for America



July 21, 2020

The Honorable Mitch McConnell
Majority Leader
United States Senate
Russell Senate Office Building, 317
Washington, DC 20510

The Honorable Charles Schumer
Minority Leader
United States Senate
Hart Senate Office Building, 322
Washington, DC 20510

The Honorable Nancy Pelosi
Speaker
United States House of Representatives
1236 Longworth House Office Building
Washington, DC 20515

The Honorable Kevin McCarthy
Minority Leader
United States House of Representatives
2468 Rayburn House Office Building
Washington, DC 20515

Dear Leader McConnell, Speaker Pelosi, Leader Schumer, and Leader McCarthy:

Thank you for your leadership in bringing forward the previous COVID-19 legislation to support the economy and the American public through this pandemic. As we navigate an uncertain future and work to address the public health and economic crisis, we must also protect our fundamental rights and democratic institutions. Paramount among these is the integrity of our elections.

As American business leaders, we stand together to protect the physical safety of our employees and communities while also protecting their right to be heard on Election Day. Public health is essential but so is civic health. If we take action now, we do not have to sacrifice one to achieve the other.

We call on Congress to provide state and local governments with the resources they need to ensure that all eligible voters can vote safely, including methods such as:

- **Making vote by mail available to all eligible voters.** Allow voters to register online, request mail-in ballots to complete in the safety of their homes and return ballots via the U.S. Postal Service, postage paid.
- **Extending early in-person voting.** Offer at least two weeks of early voting at physical polling locations, including weekend voting, to avoid overcrowded polling places and to adhere to social distancing guidelines.

The necessary funding for safe voting upgrades, estimated at \$4 billion, will ensure state and local officials have the personnel and equipment necessary to distribute mail-in ballots, administer early voting locations safely, and tally votes accurately and efficiently.

As business leaders, our responsibility is not just to our employees, customers, and communities — it is also to our country. We pledge to do our part by educating our employees about voting by mail and ensuring they have time to vote and can complete their ballots by November 3, 2020.

We urge Congress to allocate the funding to state election officials so they may run our elections in a safe and secure manner. Every American citizen deserves to have their vote counted without risking their health.

Respectfully,

The undersigned businesses and business associations

Corporate Signatories

247Solar
A2 Walk and Talk Therapy
aBoBoBook
Activist Skincare
Aerie EDI Group
All Good
Allvecia Natural Skin Care
Alpharank
American Green Consulting Group
Amicus Solar Cooperative
Amyris
Anji Mountain
Arabella Advisors
Arcweb Technologies
Arizona Federal Credit Union
Arosa+LivHome
Arriviste Coffee
Aspen Skiing Company
Avocado Green Mattress
Azavea
Azimuth Energy
Backpacker's Pantry
Ballot
bambu
Basic American Foods
Beautycounter
Bee's Wrap
Ben & Jerry's Homemade
Better APC
bibo coffee co.
The Big Playhouse
Blue Mountain Outfitters
Bollare
Brigata
Bryant Infrastructure
Bureo
Burgess Aircraft Management
Burgess Law Firm
Burton
C.F. Bender
C&M Motors
c|change
Carolina Solar Energy
CauseLabs
Cheshire Law Group

CivicMakers
Clare V.
Classy
Cobbs Creek Healthcare
Comedy Central
Cox Automotive
Cox Communications
Cox Enterprises
Credo Mobile
Danforth Pewter
The Daniele Company
Dealer.com
Demeter Fragrance Library
Denali Summit Partners
Design Energy
Designlab
Diamond + Branch Marketing Group
Digital Deployment
The Disruption Society
DN Tanks
DSM North America
Dwellsy
ECOS
Edthena
Eileen Fisher
Emerger Strategies
Eventbrite
Everlane
Fifth Dot Studio
First Class Tutoring
First Merchants Financial Services
Flex Fusion Studios
Flying Fish Company
Forever Wild Seafood
Fulfilling Destiny Enterprises
Full Spectrum Wellness
Fully
Generation Conscious
The Glinsky Group
GreenWeaver Landscapes
Guild Education
Gyro Creative Group
H2 Clipper
Hannon Armstrong
Hanover Partners

Harry's
The Hess Twins
HeyMama
HigherRing
Hims & Hers
Hock Bratcher
InMoment Software
Invisible Thread
IVC Media
Jackson/Clark Partners
JANE
Janska
JOY COLLECTIVE
Joy Culture Events
Judith Lawrence Associates
JustLaws
Kakao
KEEN
Kempthorne Analytics
Ketchum
King Arthur Flour
Kit Lender
Klean Kanteen
La Colombe Coffee
Lantos Technologies
Leadership Momentum
Legacy Vacation Resorts
Lime
LineSync Architecture
Lumi
Lush Fresh Handmade Cosmetics
MaCher
Maine Beer Company
Make it Radiant
Mango Materials
Marketing Partners
Marrow
Massage Vermont
Master Clinician Network
McCrea
MCS Industries
Mediocre Creative
MegaFood
Metro Pacific Business Development Services
Mighty Cricket
MMercer Consulting
Monarch Services
MoneySolver

Mosaic Creation
MTV
New Belgium Brewing Company
New Directions Collaborative
Nixon
Nomads
Oveja Negra
Owen Jones and Partners
Oxide Design Co.
Parachute
Paradoxa Botanicals
Patagonia
Prosperity Candle
Quinn Foods
Rachel Pally
Ranker
Rasa
Redemption Plus
The Redwoods Group
REI
Relish Studio
Resilient Being
REY architectural design
Richer Poorer
Rivanna Natural Designs
RSF Social Finance
S1 Medical
Salon 5844
Salt Palm Development
Saperde
Seventh Generation
The ShangriLa Group
Shifting Patterns Consulting
Smack Happy Design
Spirit Forward Healing
Square
Stories By Design Events
Sunriver Sports
Sustainable Brands
sweetgreen
Tahoe Mountain Sports
Talenthouse Consulting
Teatulia Organic Teas
Techmana
Technicians for Sustainability
Teddy Stratford Apparel
Teton Mountaineering
Thinkshift Communications

THIRD EAR
Tolerable Planet Enterprises
Trailspace
Travel & Nature
Triangle Gluten-Free
Trillium Asset Management
Unilever
Uptown Chair Upholstery
UserTesting

Verbiage Audio
Vermont Creamery
Violet Grey
Visceral
W.S. Badger Company
Warby Parker
Weddings of Color
Work + Play
World of Good

Business Groups & Trade Associations

American Independent Business Alliance
The Alliance for Business Leadership
Business for a Better Portland
Business for America
Florida for Good
Greater Seattle Business Association
Good Business Colorado Association
Local First Arizona
New Jersey Sustainable Business Council
North Carolina Business Council
Ohio Sustainable Business Council
Plexus LGBT + Allied Chamber of Commerce
Rocky Mountain Employee Ownership Center
Small Business Majority
Social Venture Circle
St. Louis Regional Chamber
Think Local First DC
Vermont Businesses for Social Responsibility