

20/20 INSIGHT LLC

Wisconsin Registered Voters
Frequency Questionnaire
Ref: 2011-172

Jul 18-20, 2011

750 Registered Voters = RV

COUNTS / MOE

	RV
Completed Survey	750
Margin of Error +/-	3.6

FREQUENCIES

Q1 – [Intro Screen]

	RV
Registered & Will Take Poll	99
Refused but Agreed on Re-solicit	1
No	[TERMINATE]

Q2 – Now thinking about the direction of things in [AREA], would you say [AREA] is headed in the right direction, or has [AREA] gotten off on the wrong track?

		Right	Wrong	Not Sure	Right – Wrong
A the United States	RV	16	74	10	-58
B the state of Wisconsin	RV	42	54	4	-12

Q3 – Now thinking about the results of the election in 2010 that saw Scott Walker elected Governor and the Republicans take over the legislature here in Wisconsin, would you say you are satisfied with the results of that election or not?

	RV
Yes, Satisfied	47
No, Not Satisfied	51
Not Sure	2
Satisfied – Not	-4

Q4 – Now I'm going to read you some names of people, if you've heard of them, please rate them on a scale of 1 to 5, just like how restaurants are reviewed in your local newspaper, with 1 being the worst and 5 being the best. If you're not sure how you'd rate them or you haven't heard of them, that's OK just say so. [NAMES RANDOMIZED FOR EACH RESPONDENT] 1-5 Rating converted to a "temperature" scale of 0-100. 50 would imply a neutral rating from those with an opinion.

			Worst					Best				
		TEMP	1	2	3	4	5	CR	NH	RATE		
A	Barack Obama	RV	45	36	10	12	18	22	1	1	98	
B	Mitt Romney	RV	38	21	21	28	10	6	7	8	85	
C	Michele Bachmann	RV	40	28	9	14	12	12	8	17	75	
D	Scott Walker	RV	43	47	5	4	12	30	1	1	98	
E	Tommy Thompson	RV	47	21	18	25	20	14	2	1	96	
F	Russ Feingold	RV	51	30	12	12	10	32	2	2	96	
G	Shirley Abrahamson	RV	42	22	8	13	7	13	11	26	62	
H	Ann Walsh Bradley	RV	39	11	5	6	4	5	12	57	31	
I	David Prosser	RV	43	35	8	11	12	20	5	10	85	

Q5 – And how did you vote in the recent election for Supreme Court?

	RV
Jo Ann Kloppenburg	39
David Prosser	40
Refused	14
Not Sure	1
Didn't Vote	6
Kloppenburg – Prosser	-1

Q6 – And over the last ten years, how often would you say you have voted in Supreme Court elections?

	RV
Almost Always	74
Sometimes	18
Rarely	6
Never	2
Not Sure	1
New Register	0

Q7 – Staying with the Wisconsin Supreme Court, do you approve or disapprove of the job the Wisconsin Supreme Court is doing?

	RV
Approve	33
Disapprove	39
Not Sure	29

Q8 – Spending on Wisconsin’s Supreme Court elections has risen from an average of several hundred thousand dollars in the 1990s and early 2000s to close to fifteen million dollars over the last few years. And the campaigns have become some of the nastiest in the country, full of misleading ads and accusations of race baiting. Are you concerned about these trends compromising the fairness and impartiality of Wisconsin’s courts?

	RV
Yes, very	64
Yes, somewhat	24
Yes, only a little	9
No, not concerned	3
Not Sure	1

Q9 – Recent news reports have also described the Supreme Court as “dysfunctional,” citing an incident in which Justice David Prosser had an argument with Chief Justice Shirley Abrahamson during which he called her a profane word and threatened to “destroy” her. Are you aware of these news reports?

	RV
Yes, Aware	80
No, Not Aware	15
Not Sure	4

Q10 – Recently, there was an allegation that Justice David Prosser physically assaulted Justice Ann Walsh Bradley in chambers. Some have said that Bradley charged Prosser and that he was simply defending himself. These allegations are currently under investigation by law enforcement. Are you aware of this alleged incident?

	RV
Yes, Aware	84
No, Not Aware	14
Not Sure	2

In response to these and other controversies surrounding the Supreme Court, some members of the state legislature have proposed some changes in hopes of making the court less political and more civil. I will read you two of these proposals, and for each one tell me whether you are in favor of the proposed change or not:

Q11 – One proposal would change the way the Chief Justice of the Supreme Court is selected. Under the current system, the most senior judge is automatically designated as the Chief Justice. Under this proposal, the seven justices would elect a Chief Justice from their ranks at the beginning of each term. Would you be in favor of this proposal, or not?

	RV
Yes, Favor	62
No, Oppose	24
Not Sure	15

Q12 – Another proposal put forth by two state senators – one democrat, and one republican – would attempt to get rid of contested elections by instead appointing judges. Under their proposal, which would implement a system similar to one used in thirty-four other states, a citizen commission would interview and screen applicants based on qualifications and experience and send a list of finalists to the Governor. The Governor would then appoint a judge from this list of candidates. Would you be in favor of this proposal, or not?

	RV
Yes, Favor	23
No, Oppose	59
Not Sure	18

Q13 – Many of the states that use this type of appointment system require judges to participate in periodic retention elections, where voters choose to retain the judge or remove the judge from office. Would periodic retention elections make you more or less likely to support a system where the governor selects judges from a list of candidates provided by a nominating commission?

	RV
More Likely to Support	49
Less Likely to Support	27
No Difference or Not Sure	24

Q14 – The Dane County Sherriff is investigating the allegations described earlier that Justice David Prosser assaulted Justice Ann Walsh Bradley. Some groups have called on Justice Prosser to take a leave of absence until the investigation is completed. Do you believe he should take a leave of absence, or continue serving on the court?

	RV
Should Take a Leave of Absence	43
Should Continue Serving	48
Not Sure	9

Q15/16 – And just for fun, thinking about the Presidential Election coming up in 2012, what if the candidates were Barack Obama and Q15: Mitt Romney/Q16: Michele Bachmann, if you've made up your mind and you are certain to support [ROTATE + "OTHER"]. You say you haven't made up your mind yet, can you tell me whether or not you are leaning towards one candidate or another if the election were tomorrow?

	vs. ROMNEY	vs. BACHMANN
Barack Obama Certain	40	45
Republican Certain	25	31
Other Candidate Certain	17	12
Not Certain	17	13
Leaning towards Obama	5	2
Leaning towards Republican	5	4
Completely Undecided	7	7
Total for Obama	46	46
Total for Republican	30	35
Total for Other	17	12
Obama – Republican	16	12

Q17 – And now, thinking about Wisconsin politics specifically. Can you tell me what political party you always consider yourself to be a member of? I'll read all of the choices first, they are the Democratic party, the Republican party, an Independent who is a member of no party, or a third party.

	RV
Democratic Party	25
Republican Party	17
Independent	55
Member of Third Party	1
Undecided	3
Democratic – Republican	8

Q18 – Can you tell me who you voted for in the 2008 election for President of the United States? The main choices were...there were also other minor candidates on the ballot. Some people do not remember who they voted for, and some people did not get a chance to vote that year. How did you vote that year?

	RV
Barack Obama, the Democrat	49
John McCain, the Republican	39
Another Candidate	3
Rather not say	8
Didn't Vote	1
Can't Rememeber if voted/who for	0
Obama – McCain	11

Q19 – Now I'm going to read some ages, please press the button when you hear the age group that describes you...

	RV
18-29	14
30-44	24
45-64	45
65 & Older	17
Refused	1

Q20 – Can you please tell me what you consider your main race to be?

	RV
Hispanic or Spanish Speaking	2
White	91
African American or Black	4
Member of Some Other Race	3

Q21 – Can you tell me what your gender is?

	RV
Male	49
Female	51

Q22 – Can you tell me what your ideology is?

	RV
Liberal	16
Moderate	37
Conservative	32
Not Sure	16

Thank you, that concludes our survey.

For serious media inquiries, questions about the poll and/or information about 20/20 Insight, LLC:
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