If you care about political power, representation, or public policy, then you care about redistricting.

KNOW YOUR LINES



Redistricting and why it matters

Members of Congress, state legislators, and many city council and school board members are elected by people grouped into districts. At least once per decade—usually after the Census—those districts are redrawn.

In the 1960s, the
largest state district in
California had 422 times
more people than
the smallest state district.
That was before the
Supreme Court ruled that
political districts must
have roughly equal
populations.

700,
000
people in each
Congressional District.

Why? People move. Families grow. The lines are adjusted to ensure that each district has about the same number of people and, as a result, that each person has an equal say in the government, as required by the Constitution.

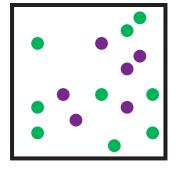
But redistricting isn't simple. Even with equal populations, districts can be drawn to give some people more voting power than others.

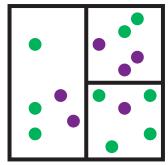
Redistricting can determine who wins an election. It also affects who controls school boards, city councils, state legislatures, Congress, and other governing bodies.

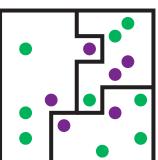
Ultimately, redistricting impacts which laws get passed and which don't. In other words, it affects all of us.

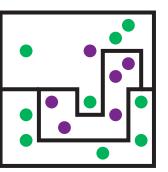
In 1992, several Los Angeles neighborhoods were severely damaged due to social unrest, including a one-square-mile area known as Koreatown. **When Koreatown** residents asked their elected officials for help with recovery efforts, each representative claimed that the area was part of another official's district. In fact, the district map fractured Koreatown into four City Council **Districts and five State Assembly Districts.** which made it easy for each representative to deflect responsibility for the community.

Voters are grouped into political districts, with each district electing a different representative. District lines can be drawn in an infinite number of ways, and how they're drawn can affect who gets elected.









No other

democratic nation

allows

self-interested

legislators to draw

the lines of the

districts in which they

run for office.

Who draws the lines?



In 2000, 30 of California's 32 Democratic members of Congress each paid \$20,000 to the consultant in charge of creating California's redistricting plan to have him customdesign their districts to protect their seats. 'Twenty thousand is nothing to keep your seat ... If my colleagues are smart, they'll pay their \$20,000 and the consultant will draw the district they can win in. Those who refused to pay? God help them,' explained one legislator.

Each state decides who draws the lines. In most states, the line drawers are politicians along with hired consultants. Incumbents—elected officials already in office—have an incentive to create districts that are likely to reelect them, sometimes preventing real communities from being represented.

officials can't draw their own districts.

from being represented.

Often, state legislators draw the map, which can be vetoed by the governor. Some states have special commissions that advise legislators on drawing the map, or that serve as backup mapmakers if the legislature deadlocks. A few states have independent commissions so that politicians and public

Some states try to prevent a single political party from controlling the process. Some don't, and this can give the party in power a big advantage. In other states, politicians from both parties simply work together to swap voters and draw districts that keep their reelection 'safe.'

Good?

A 'good' redistricting process helps communities secure meaningful representation.

Many states consider 'communities of interest' when drawing their districts. That's just a term for groups of people who share common social, cultural, racial, economic, geographic, or other concerns. These groups are likely to have similar legislative concerns as well, and that means they can benefit from common representation in the government. This goes much deeper than Republican or

Democrat. A district of farmers, say, and a district of city dwellers will probably elect representatives that reflect differing histories, priorities, and aspirations.

Other redistricting goals—like keeping a district compact or within county borders—are usually proxies for keeping communities intact. A good redistricting process will be open and transparent, allowing communities to ask questions and give input. This participation is important, since communities are the basic units of well-designed districts.

Bad?



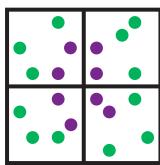
In 1812, Elbridge Gerry, the governor of Massachusetts, signed a redistricting plan that would ensure his party's domination of the Massachusetts state senate. An artist added wings, claws, and a salamander head to the outline of a particularly notable district; the press named the beast the 'Gerry-mander.'

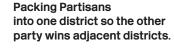
A 'bad' redistricting process takes place behind closed doors, often at the expense of communities.

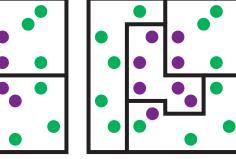
Community borders are sometimes ignored to create districts that increase the odds that specific politicians or parties will win or lose, or that all incumbents will enjoy 'safe' districts.

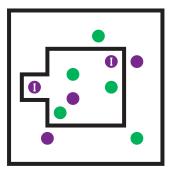
This is commonly referred to as 'gerrymandering,' and it comes in a few different forms, including these:

Cracking Communities so they can't elect their own representative.

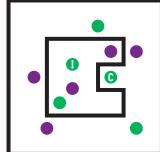








Eliminating Incumbents by drawing two into one district. Only one can win!



Eliminating Challengers by drawing them out of the district.

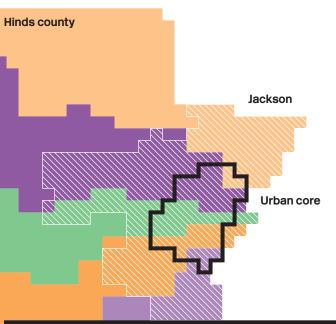
Shape alone doesn't tell you much

People sometimes associate gerrymandering with odd-shaped and uncompetitive districts. But sometimes there are good reasons that districts are oddly shaped. Communities (including minority communities protected by the Voting Rights Act), geography, and municipal boundaries don't always form neat shapes. And sometimes there are so many members of one political party in an area that no combination of districts could create strong competition between parties. (Plus, redistricting is only one factor among many that determine political competition.)

In fact, focusing on neat shapes or political competition can create the same problems as gerrymandering sometimes intentionally. For example,

In Mississippi in 1969, districts tricting less subjective, the Supervisors were drawn to make road and bridge mileage in the state capitol, Jackson. equal in each district. Ostensi- A federal court ordered the

bly a way to make the redis- lines redrawn.



The Voting Rights Act (VRA) is designed to eliminate discrimination against minority voters in the political process. Two provisions of the **VRA** are important in redistricting: Section Two prohibits line drawers from diluting minority voting power by 'packing minority communities into a small number of districts or by 'cracking'

them into a large number of districts. Section Five requires certain states and localities with a history of discriminatory voting practices to get 'preclearance' from the Department of Justice or a federal court for any proposed changes to district lines. If officials violate these sections, advocates can and should take legal action!



This redistricting proposal, created with a simple algorithm, could work if neat lines were the ultimate goal, Bu communities don't fall within neat lines, and proposals like this undermine what should be the goal of redistrict ing-meaningful representation for real communities.

slicing the country into a neat grid would inevitably split communities and group voters in ways that benefit one party or another. There might be greater competition in a district with an even mix of farmers and city dwellers—but that still might not lead to meaningful representation for those communities.

Let's look beyond the symptoms of gerrymandering. Use the next section as a guide for reviewing your state's districts and redistricting process. Learn about the concrete steps people around the country are taking to make redistricting better.

NOW, you can work to create better districts

Get involved! Hold the line drawers accountable by paying attention and speaking up. If you do, they will be more likely to address community interests and less able to manipulate the process to their own advantage. This is true no matter what redistricting process your state uses. Here are a few ways to get involved.

Become an expert!

First, learn how redistricting works in your state. You know a lot just by reading this far! But vou should find out a few more details: What criteria do the line drawers need to follow when shaping districts? What are the opportunities for public participation? Use the resources in this poster to get started!

Educate the media!

The media reports on the political impact of redistricting, but few reporters and editors understand the details. You and your allies can become the experts the media will rely on to understand the process.

Attend hearings!

Several states require the line drawers to hold public meetings. If they don't, you can pressure the people in charge to make sure they do. Get as many people as you can to come ask questions and give input at the meetings, both before and after draft maps are proposed.

Join forces!

There are groups across the country already working on redistricting. Find out which are working on it in your area. If no one is, start your own group!

Between 2011 and 2012, states & local govern-

line (usually the end of the legislative session).

ments redistrict. Each state has a different dead-

Draw your own maps!

You can help by drawing maps of your community and others you think should be kept together. The more specific the proposals, the better. Present the maps at hearings and send them to legislators with petitions or letters of support.

Raise the alarm!

If, in the end, the redistricting process still breaks up communities, you may be able to take legal action. These lawsuits are complicated, but there are experts and nonprofit groups that can help—especially if a minority community has been deprived of its political voice.

LATER, to create a better redistricting process

Make the data public!

Political and demographic data should be available to the public throughout the redistricting process. This helps communities participate, and keeps redistricting bodies accountable to the public.

Require public hearings!

Public hearings before and after the maps are drawn—give the public a chance to ask questions and make suggestions. Requiring the line drawers to explain their decisions also makes it harder for them to hide the ball.

you can work

time to act! There's no single process that every state should use to draw districts, but here are some good ideas from around the country.

Long-term change can't wait for 2020. There's a

process in 2011 and 2012. If you want to change

the way redistricting works in your state, this is the

window of public attention on the redistricting

Demand diversity!

A redistricting body

with representatives from different communities and interests in the state can help ensure that the final district maps reflect the state's diversity. That means more communities have the chance for meaningful political representation.

Promote ndependence!

A well-designed independent commission, with representation from different parties and communities, may help ensure that incumbent legislators don't serve only their own interests.

Make it the right size!

A redistricting body of between 7 and 15 is usually large enough to represent a state's constituencies without getting unwieldy.

Maintain balance!

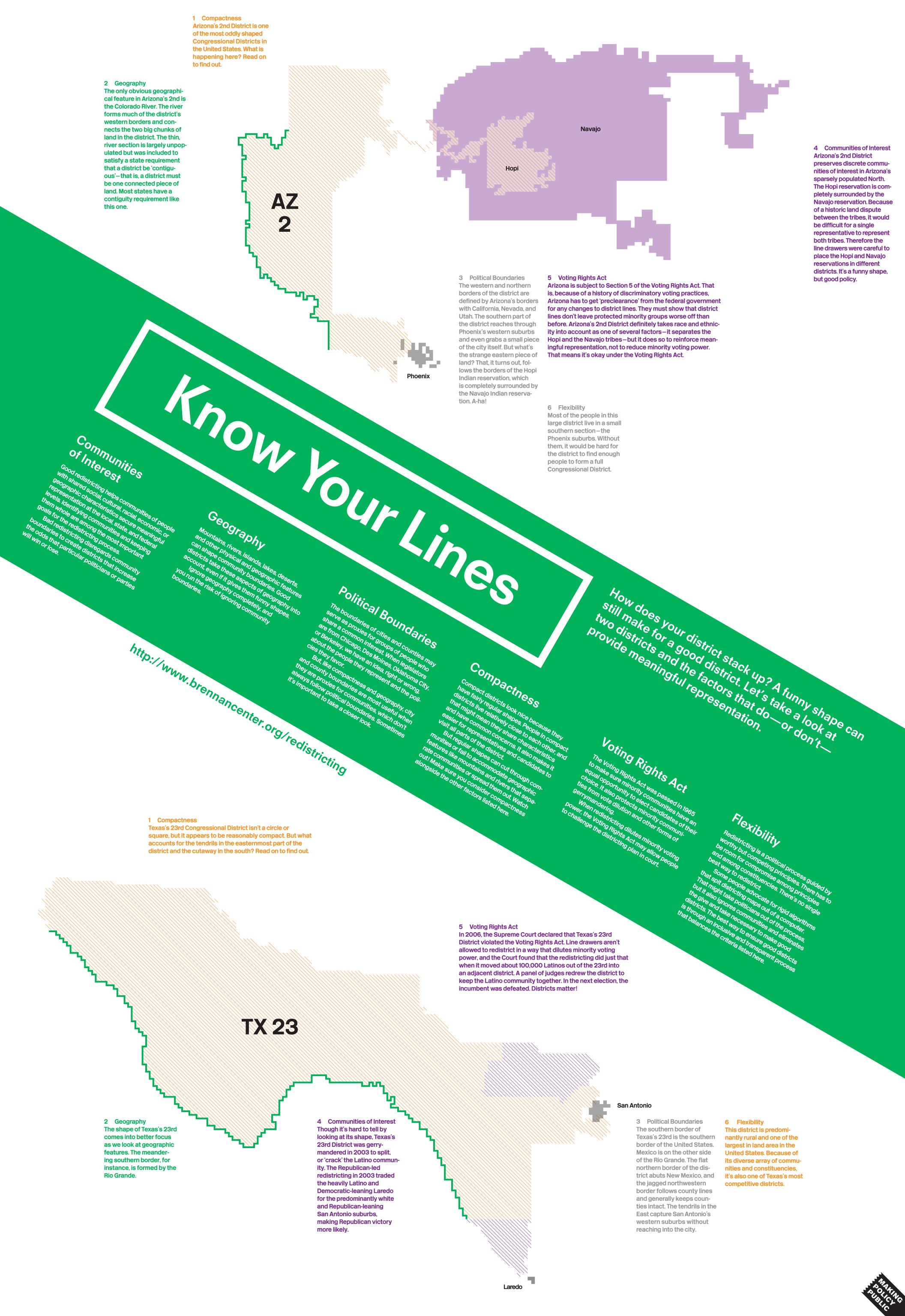
A redistricting body with a balanced number of members from each political party can help prevent redistricting plans that heavily favor one party.

Most states finish by 2012 (ME and MT finish in 2013). If legislatures or the commissions don't draw in time, the courts step in.

During 2011 and 2012, states hold their primary elections. Redistricting has to be complete before the filing deadline!

2011 through 2013 is the window for long-term change to the process. During this time be sure to take part in organized redistricting efforts;

identify sympathetic legislators; participate in public hearings.



Making Policy Public is a program of the Center for Urban Pedagogy (CUP). CUP partners with policy advocates and graphic designers to produce foldout posters that explain complicated policy issues, like this one. makingpolicypublic.net

Redistricting affects who gets elected, who controls governing bodies, and which laws get passed.

We like to think that voters choose their representatives, but in redistricting, politicians often get to choose their voters.

Use this publication to learn more about redistricting. Then you can help ensure that your elected public servants actually serve their public.

Collaborators

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THE CENTER FOR URBAN PEDAGOGY (CUP)
CUP uses design, art, and visual culture to create projects that improve the quality of public participation in urban planning and community design.
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<u>BRENNAN</u> CENTER FOR JUSTICE

WE HAVE PHOTOSHOP We Have Photoshop was born in New Haven, Connecticut in March 2007 and received an MFA from Yale School of Art a couple of months later. In the short time since its birth it has been involved with museums in midtown Manhattan; colleges in Brooklyn, Philadelphia, and Oslo; multiculturalists in northern Italy; architects and researchers in New Jersey; and artists in Chelsea and Brooklyn. wehavephotoshop.com



BIG THANKS TO

Mike Sayer and Southern Echo, Valeria Mogilevich, Caroline Sykora, Mark Torrey, Sam Holleran, Kate Suisman, John Arroyo, Sundrop Carter, Rosten Woo, Francis Lam

THE BRENNAN CENTER WOULD LIKE TO THANK

The Joyce Foundation, Democracy Alliance Partners, the Ford Foundation, Open Society Foundations, the Wallace Global Fund, and an anonymous supporter.

Support for this project was provided by the Nathan Cummings Foundation; public funds from the National Endowment for the Arts, and the NYC Department of Cultural Affairs; the North Star Fund; and the Union Square Awards.





