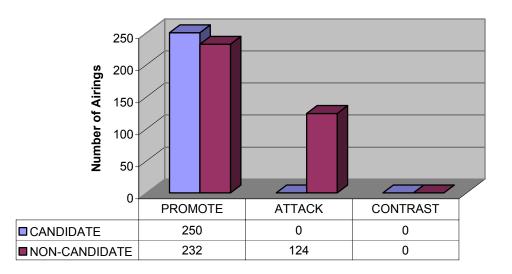
Mississippi January 1 – October 19, 2002

	Number of Ads	Number of Airings	Cost of Airtime
Dickinson	4	124	\$35,690
McRae	2	126	\$34,284
Law Enforcement Alliance of America	2	356	\$113,288
TOTAL	8	606	\$183,262

Figure 1. Spending on Ads Naming Candidates, by Sponsor

Figure 2. Tone of Ads, by Sponsor

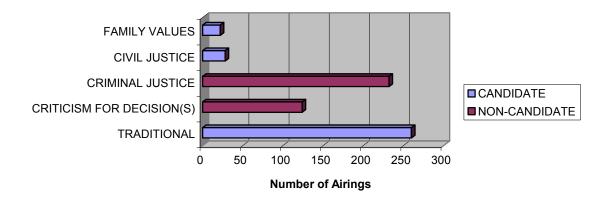




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Mississippi (continued)

Figure 3. Theme of Ads, by Sponsor





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